



WHAT'S IN A NAME

The name of HARDY stands as a symbol of many years' expert manufacturing experience, a wide knowledge of angling and an unrivalled knowledge of the selection and suitability of equipment.

For ninety years our whole attention has been given to the manufacture of fishing tackle, and during this time we have given to the angler not only the benefit of our experience as expert manufacturers, but the knowledge gained by a family of accomplished anglers.

Most of the important improvements in fishing tackle during this century have been introduced by us and are now the standard of the fishing tackle trade. Our system of selecting and treating bamboos and making them into fishing rods, which has made HARDY'S PAL-AKONA (Regd. Trade mark) Split Bamboo Rods the finest in the world, was devised and perfected by the late Mr. L. R. HARDY, for many years our Managing Director. His expert, practical knowledge, gained during some fifty years of angling in all its branches, rendered

him undoubtedly one of the leading authorities on the sport in his lifetime, and causes his articles on fishing to be read by present-day anglers everywhere with interest, respect and admiration.

Our present Directors are also keen and experienced anglers and have brought their experience, gained as practical fishermen, into the manufacture of Hardy tackle, spending a considerable amount of their time experimenting with and improving our fishing equipment. Our branches in London, Manchester, Glasgow and Edinburgh, the finest of their kind in the world today, are ideally situated and expertly staffed to advise on fishing equipment for any purpose. In addition, our fishing tackle is stocked by numerous retailers in cities and towns throughout the country.

Whatever type of fishing interests you—salmon, sea-trout, trout, coarse fish, sea-fish, mahseer or big game: whatever method you favour—fly, spinning or bait-fishing—allow us to select your outfit for you . . . *WE HAVE THE EXPERIENCE AND EXPERTS TO DO IT.*

HARDY'S

THE WORLD'S
ANGLING SPECIALISTS

Anglers Guide

AND CATALOGUE FOR

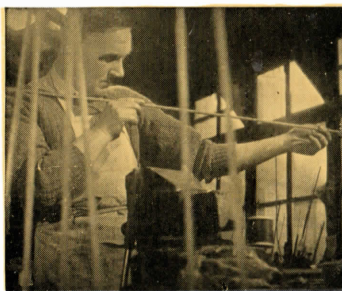
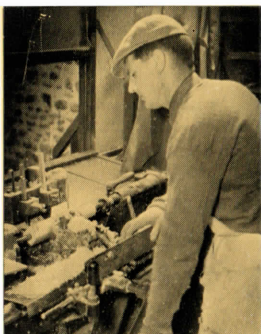
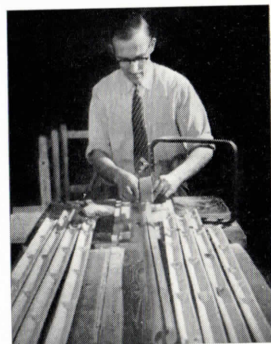
1963



HARDY BROTHERS (ALNWICK) LTD · ALNWICK · ENGLAND



Rods



DIRECTORS

ALAN HARDY
WM. F. HARDY
F. J. R. MOIR
J. L. HARDY

Chairman and Director
Managing Director
Director and Secretary
Works Director

House of **HARDY**

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Cover Illustration: The River Dee, Aberdeenshire.
Colour photograph by Arthur Oglesby.

**PALAKONA
HOLLOKONA
GLASKONA**



Our guarantee of quality is in the words 'PALAKONA', 'HOLLOKONA' and 'GLASKONA'. These are the trade-names we use to describe the different methods of construction employed in our rods.

About 'Palakona' Rods

'PALAKONA' was registered when the improved process which we now use for constructing split bamboo rods was invented. Since then we have refined the process until today we allow a smaller tolerance on rod dimensions than the average engineer would expect to meet on metal parts.

It has been no small task to bring our work to its present perfection. The difficulty in finding suitable bamboo is very great, and after trying samples of almost every known bamboo we have found districts which produce bamboos of the highest quality. These we use exclusively, and have agents on the spot, who select the choicest, and have them seasoned to our instructions in a special manner, which renders them exceedingly tough and springy. They are then shipped to us, only the very best of these being used for our trade, under the registered name of 'PALAKONA'.

This, then, is one item in the secret of the great spring, toughness and durability of our rods. But although the raw material is a very important matter, the great care and thoroughness of the work apparent in every detail add equally to the value and perfection of the rod. The method of construction and the high standard of the workmanship have much to do with the production of the perfect rod. By our improved method of building we ensure that all sections are quite true, perfectly tapered and absolutely fit together. Hardy's 'PALAKONA' rods stand alone.

HARDY'S 'HOLLOKONA' FLY RODS

These rods, designed as a result of a recent and important development in the manufacture of split cane, differ from our range of 'PALAKONA' rods in that they are constructed on the 'hollow-built' principle, thereby combining extreme lightness with maximum strength and correctness of action.

HARDY'S 'GLASKONA' GLASS RODS

Our new 'GLASKONA' range of fly and spinning rods are constructed of the very latest and finest hollow-glass, and for strength, lightness, correctness of action and superb finish are unequalled.

Repairs to Rods, etc.

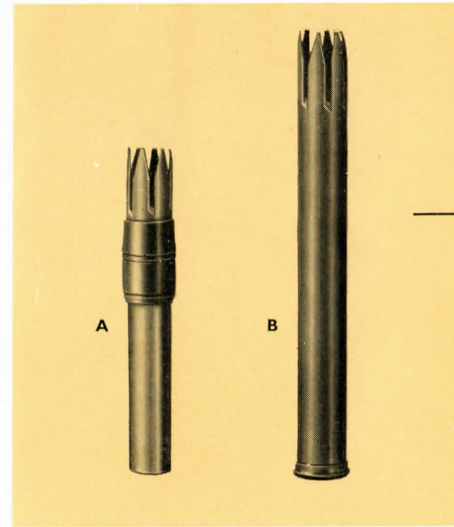
The wear and tear of a season's fishing often produce some little damage, and to avoid annoyance from such causes we strongly recommend you to return your rods etc., to us as soon as the season closes so that we may repair them in good time for the opening of the new season. Any such work will be done at as moderate a cost as possible.

When sending rods for repairs, kindly send the whole rod, attach a ticket to it with your name and address, and forward a letter under separate cover. (Note - we can accept for repair only tackle of our own manufacture).

Care of Rods

To keep your rods in good condition the following rules should be observed:—
After fishing dry your rod with a cloth and hang up or stand on end in a dry, airy room, if possible leaving it there until you fish again. Never leave your rod for long in the aluminium travelling container as this may cause serious damage. The same applies to leaving the rod in a damp place.

When assembling and dismantling your rod, always grasp the joints in the manner shown in the illustration on page 8, i.e. the hands close together, thumbs pointing upwards, one hand holding each of the male and female ferrules. Never hold the rod by the cane to separate the joints, as this may cause serious damage.



HARDY'S SPLINT-END 'SUCTION' JOINTS

These are the lightest form of rod joints and largely used on lightweight trout rods, where the weight is gauged by drachms. 'A' is the male ferrule, 'B' the female. In fixing or releasing these joints, they should if possible be pushed straight in, with the rings in correct alignment. To release, simply pull straight out. If any difficulty, give a slight twist while pulling. The male ferrule 'A' is not made to go right home, but is fitted to within $\frac{1}{16}$ ".

HARDY'S MALE ROD JOINT PROTECTOR AND LUBRICATOR

It has always been customary to fit a cork-lined stopper to the female ferrules of the rod to protect them and prevent grit, etc. entering the joint. But why neglect the male ferrule? It is just as important and requires protection. Furthermore, it is desirable before putting the joints together, to lubricate them. Illustration shows a perfect protector for the male ferrule, which is fitted with a lubricating cork lining. Keep your rod joints clean and correctly lubricated and you will avoid all joint trouble. Supplied to new or old 'Hardy' rods. It is necessary to send stoppers or impressions of female ferrule to ensure a perfect fit. Suitable for 'Stud' lockjoints, 'Lockfast' joints and 'Suction' joints on trout and salmon rods.



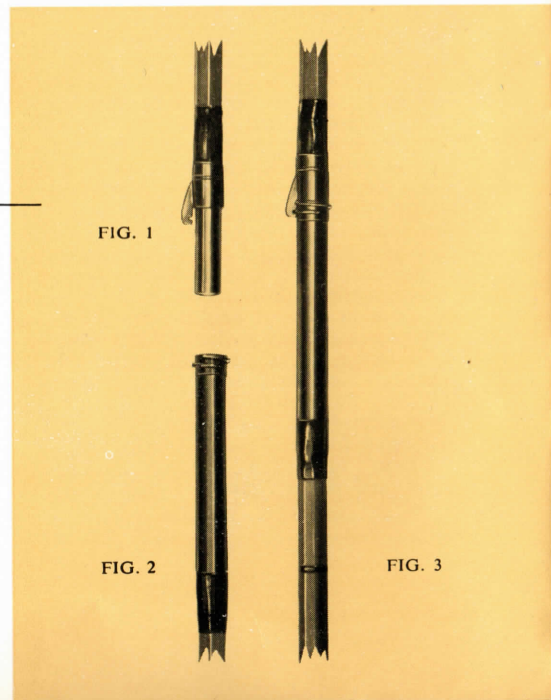
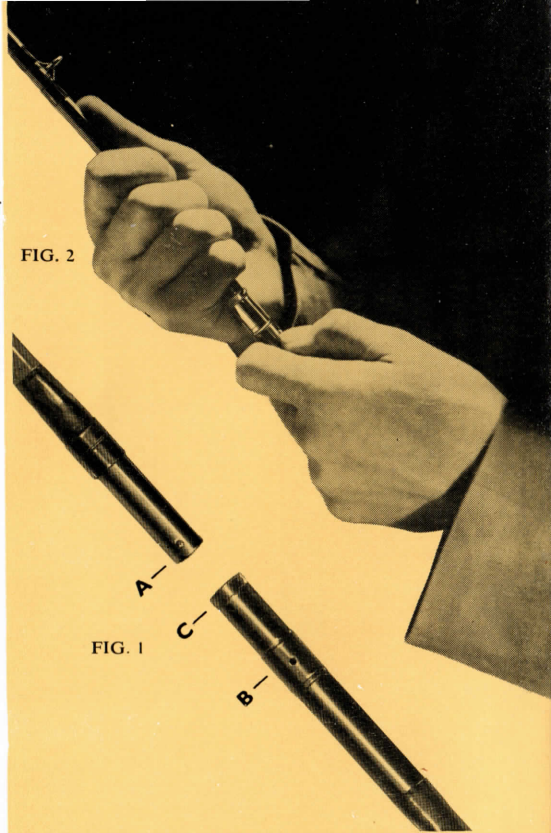
HARDY'S 'STUD' LOCKJOINTS

This is a most perfect form of rod joint and a great improvement on any other design. When fixed it is an absolute lock in every possible way and can neither turn nor throw out.

Fig. 1 shows the joint in position to assemble. 'A' is a spring-operated stud; 'B' the hole into which 'A' locks.

To fix bring together as shown by Fig. 1, when stud 'A' will be automatically depressed by the guide 'C' of the female joint. When the male ferrule is home the stud 'A' is locked in the hole 'B'.

Fig. 2 shows how to dismount; simply press down 'A' with the thumb nail, give a slight twist, and pull apart, care being taken that the stud 'A' is completely depressed before making any effort to pull the joint apart.



HARDY'S 'LOCKFAST' JOINTS

With Left-Hand Spiral.

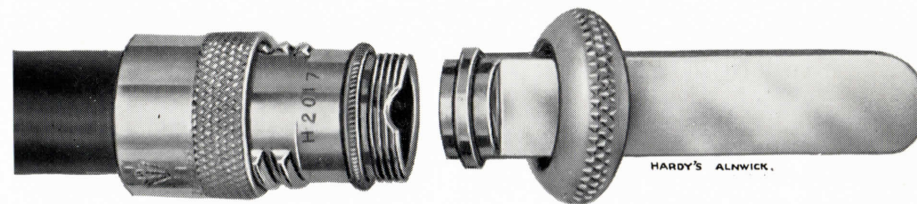
The majority of anglers in casting use the right hand, and give the rod a slight right-hand twist, which tends to undo the ordinary 'Lockfast' joint. To overcome this trouble we make all these joints with a left-hand spiral.

Fig. 1 is the male ferrule.

Fig. 2 is the female joint.

Fig. 3 is the joint assembled.

HARDY'S PATENT 'REVERSIBLE' SPEAR AND BUTTON



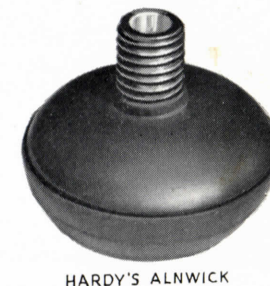
All anglers who use a spear on their rod know the bother there often was with the ordinary screw-in spear. It may have been left in the bag, or in a drawer at home—in fact, not there when wanted—and there was always the chance of losing it. The 'Reversible' Spear fits inside the butt of the rod when not in use and is secured by the button. To fix the spear—unscrew the button, reverse the spear through it and then screw the button to the rod with the spear extended for use.

Fitted to new trout rods when ordered and to old rods where the construction allows.

Spare parts, i.e., spear or button, can be supplied separately.

SCREW-IN RUBBER BUTTONS

India-rubber screw-in buttons, supplied in five sizes—0; 1; 2; 3 and 4. No. 2, illustrated actual size, is medium size.



THE 'L.R.H.' SPECIAL SHAPED SCREW-IN RUBBER BUTTON

A very comfortable method of holding a rod, especially a spinning rod when recovering line, is to place it under the arm. This button is so designed that it offers no resistance to the clothes when the rod is withdrawn from this position to cast. Supplied in two sizes—small and large (large illustrated).

SPLICING TAPE

Adhesive tape for temporarily binding-up a fracture.

ROD VARNISH

Supplied in 1 oz. and 2 oz. bottles.

ROD RINGS — Fitted to HARDY rods and available separately.



PATTERN C 'AGATIFE' TOP RING

Sizes	0	1	2	3	4	5
Approx. inside dia. in inches...	$\frac{3}{32}$	$\frac{7}{64}$	$\frac{1}{8}$	$\frac{9}{64}$	$\frac{5}{32}$	$\frac{7}{16}$
Sizes	6					
Approx. inside dia. in inches...	$\frac{1}{4}$					



'FULLOPEN' BRIDGE RING

Sizes		2	3	4	5
Approx. inside dia. in inches ..		$\frac{1}{8}$	$\frac{5}{32}$	$\frac{3}{16}$	$\frac{7}{32}$
Sizes	7	9	11		
Approx. inside dia. in inches...	$\frac{1}{4}$	$\frac{5}{16}$	$\frac{13}{32}$		



PATTERN B 'AGATIFE' BUTT RING

Sizes		2	3	4	5
Approx. inside dia. in inches...		$\frac{1}{8}$	$\frac{5}{32}$	$\frac{11}{64}$	$\frac{3}{16}$
Sizes	7	9	11		
Approx. inside dia. in inches...	$\frac{7}{32}$	$\frac{1}{4}$	$\frac{21}{64}$		

SHOWERPROOF ROD BAGS to fit any rod can be supplied separately.

ALUMINIUM ROD PROTECTORS with cap, to carry complete rod can be supplied with any rod at extra cost.

CHOOSING A FLY-ROD

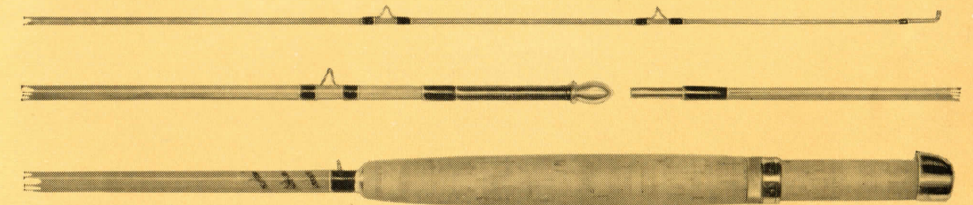
When choosing a rod the important thing to remember is that there is no such thing as a low-priced 'bargain'. Always buy the very best you can afford and make sure that your equipment is suited to the job it is required to do. A skilful and experienced craftsman will always use first-class tools as they will help him very greatly to do a first-class job. Poor tools only fight against the user and hinder an efficient performance. Similarly, with fishing tackle, the tool is the fly, the cast, the line and the rod and reel. They are all parts of one tool and should not only be of the very finest possible quality and workmanship, but should be carefully matched to the job in hand. In selecting a fly-rod the two main factors you must consider are length and action. Suitable length depends on the water to be fished, and should be considered in relation to the distance which you require to cast and the obstacles over which you may have to fish. For example, a very small river may require a rod of

about 7' to 8', but a wider river where longer casting is necessary will require a longer rod. A lake is generally better fished with a 10' rod, especially when fishing from the bank. The action of the rod depends on the weight of line which it is desired to cast, and this must be considered in relation to the size of the cast and fly used. For wet-fly fishing and relatively short casts a rod of medium action is suitable, but for dry-fly fishing a stiffer action is necessary to enable you to cast longer distances with accuracy. Such a stiff action will help you to throw into headwinds. Bearing all these factors in mind, we are confident that among our carefully-designed and skilfully-constructed range of rods we have just the rod for YOUR requirements. As has been elsewhere stated, our expert knowledge and long experience are always at your disposal to assist you to make the important choice that will ensure you lasting pleasure in fishing.

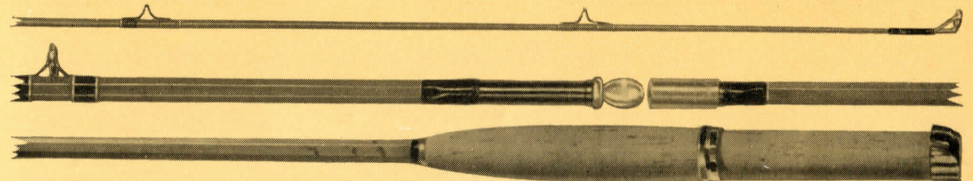
HARDY'S

Trout Fly Rods

No. 1



No. 2



**No. 1
THE PHANTOM FLY ROD**

- ACTION** — A new and even lighter version of our famous 'C.C. de France' Superlight, strong, accurate dry-fly action.
- PIECES** — Two with one top 'Hollokona' hollow-built split bamboo.
- HANDLE** — Cork, shaped.
- JOINTS** — Splint end suction.
- RINGS** — Agatipe butt, stainless end and snake intermediate.
- TYINGS** — No intermediate, joints and rings black silk scarlet-tipped.
- REEL FITTINGS AND FURNISHINGS** — Housed butt cap and ring.
- CONTAINER** — Showerproof partition bag with zip fastener.
- LENGTH** — 6' 10" 8' 8½' 9' 10'
#5 #5 #6 #6 #7
- HANDLE** — 9¾" 10" 10" 10½" 10½"
- WEIGHT** — 3 oz. 3¾ oz. 4½ oz. 4¾ oz. 6½ oz.
(all approximate)

**No. 2
THE MARVEL FLY ROD**

- ACTION** — The lightest practical all-round fly-fishing rod in the world.
- PIECES** — Three with two tops, 'Hollokona' hollow-built split bamboo.
- HANDLE** — Cork, plain shaped, 7⅝".
- JOINTS** — Splint end suction.
- RINGS** — Agatipe butt and end with snake intermediate.
- TYINGS** — No intermediate, joints and rings green silk, gold-tipped.
- REEL FITTINGS AND FURNISHINGS** — Housed butt cap and ring.
- CONTAINER** — Showerproof partition bag with zip fastener.
- LENGTH** — 7½' #4.
- WEIGHT** — 2¾ ozs. approx.

Angling may be said to be so like mathematics, that it can never be fully learnt.

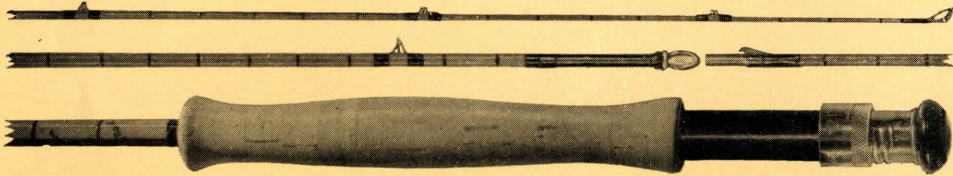
Izaak Walton

Trout Fly Rods

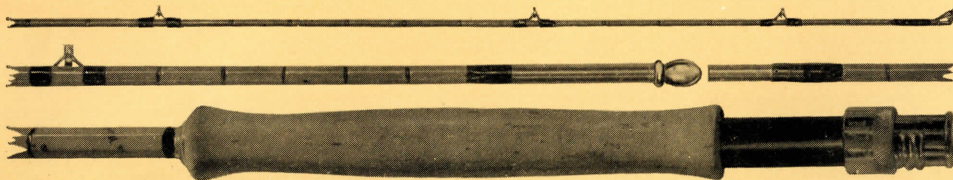
... And if the angler take fish, surely then is there no man merrier than he is in his spirit. Also whoso will use the game of angling he must rise early which thing is profitable to a man ...

From "Treatyse of Fysshynge with an Angle" 1496.

No. 3



No. 4



No. 3 THE PERFECTION FLY ROD

ACTION	— A famous and very popular pattern for general, all-round fly-fishing, wet or dry.				
PIECES	— Two with one top. 'Palakona' split bamboo.				
HANDLE	— Cork, shaped.				
JOINTS	— Spiral lockfast.				
RINGS	— Agatipe butt and end with 'Full-open' bridge intermediate.				
TYINGS	— Ordinary spaced narrow bands, crimson silk.				
REEL FITTINGS AND FURNISHINGS	Screw grip and covered housing, screw-in rubber button.				
CONTAINER	— Showerproof partition bag with zip fastener.				
LENGTH	8'	8½'	9'	9½'	10'
	# 4	# 4	# 5	# 5	# 5
HANDLE	10"	10"	10"	10"	12"
WEIGHT	4¾	5¼	6	6¼	7 ozs.
	(all approximate)				

No. 4 THE DE LUXE FLY ROD

ACTION	— A most practical, carefully-balanced, three-piece design. To fish either dry or wet fly with great precision and delicacy. Very elegantly finished.	
PIECES	— Three with two tops. 'Palakona' split bamboo.	
HANDLE	— Cork, shaped.	
JOINTS	— Splint end suction.	
RINGS	— Agatipe butt and end with 'Full-open' bridge intermediate.	
TYINGS	— Ordinary spaced narrow bands, crimson silk.	
REEL FITTINGS AND FURNISHINGS	Screw grip and covered housing.	
CONTAINER	— Showerproof partition bag with zip fastener.	
LENGTH	8½' # 5	9' # 5
HANDLE	10"	10"
WEIGHT	5¾ ozs.	6 ozs.
	(both approximate)	

It cannot be too strongly emphasized that the correct fitting of a line to a rod is a most important matter.

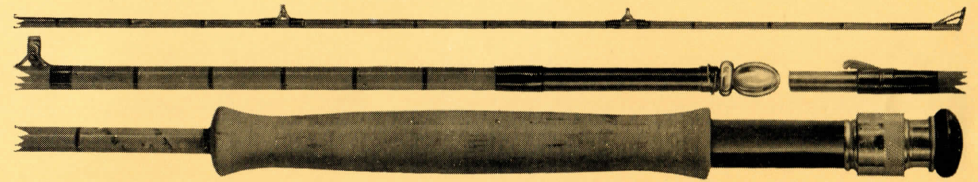
Capt. T. L. Edwards

Trout Fly Rods

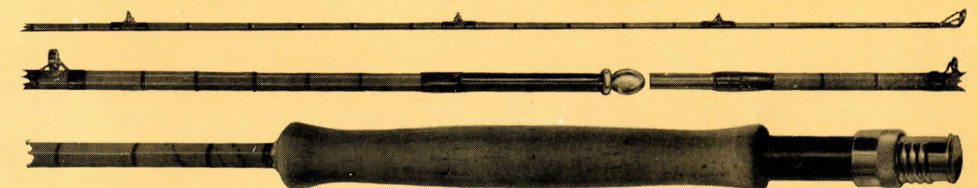
... the beginner usually employs about ten times as much force as is necessary, but once he has grasped the fact that the rod—if left to itself—will do the needful, he will experience a new joy in fishing.

Jock Scott

No. 5



No. 6



No. 5 THE GOLD MEDAL FLY ROD

ACTION	— A most popular three-piece pattern for all-round fly fishing.		
PIECES	— Three with two tops. 'Palakona' split bamboo.		
HANDLE	— Cork, shaped.		
JOINTS	— Spiral lockfast.		
RINGS	— Agatipe butt and end with 'Full-open' bridge intermediate.		
TYINGS	— Ordinary spaced narrow bands, crimson silk.		
REEL FITTINGS AND FURNISHINGS	Screw grip and covered housing, screw-in rubber button.		
CONTAINER	— Showerproof partition bag with zip fastener.		
LENGTH	9' # 5	9½' # 5	10' # 5
HANDLE	10"	10"	12"
WEIGHT	6¼ ozs.	6¾ ozs.	7 ozs.
	(all approximate)		

No. 6 THE ITCHEN DRY FLY ROD

ACTION	— A powerful, handy dry-fly pattern.
PIECES	— Three with two tops. 'Palakona' split bamboo.
HANDLE	— Cork, shaped, 12".
JOINTS	— Splint end suction.
RINGS	— Agatipe butt and end with 'Full-open' bridge intermediate.
TYINGS	— Ordinary spaced narrow bands, crimson silk.
REEL FITTINGS AND FURNISHINGS	Screw grip and covered housing.
CONTAINER	— Showerproof partition bag with zip fastener.
LENGTH	— 9½' # 6.
WEIGHT	— 7 ozs. approx.

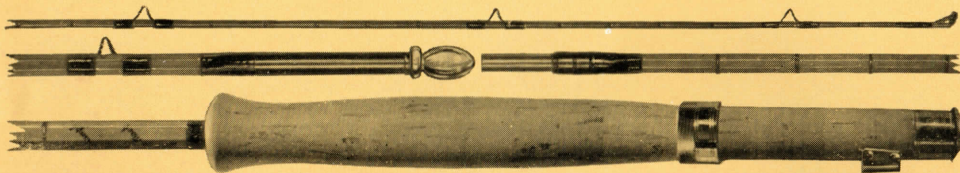
... it is so advisable to consult a knowledgeable salesman before purchasing a line or a rod. All Hardy salesmen are well familiar with the most suitable type of line for any given rod.

Capt. T. L. Edwards

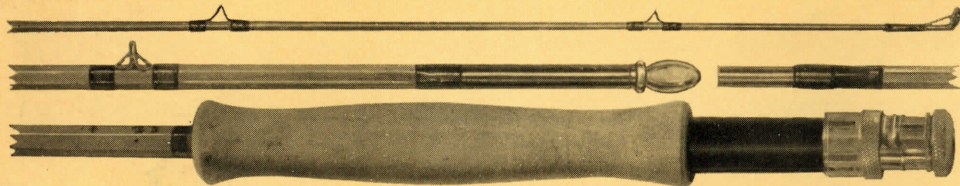


ALL OUR FLY RODS are fitted with Fly-keeper ring at top of handle.

No. 7



No. 8



**No. 7
THE J.J.H. TRIUMPH FLY ROD**

- ACTION** — Designed for long and accurate dry-fly casting, this pattern combines great power with lightness and perfect balance.
- PIECES** — Two with one top. 'Palakona' split bamboo.
- HANDLE** — Cork, plain shaped, 12".
- JOINTS** — Splint end suction.
- RINGS** — Agatipe butt and end with snake intermediate.
- TYINGS** — Ordinary spaced narrow bands crimson colour silk. Rings and joints, crimson silk tipped with scarlet silk.
- REEL FITTINGS AND FURNISHINGS** — 'W' Fitting and ring.
- CONTAINER** — Showerproof partition bag with zip fastener.
- LENGTH** — 8' 9" # 6.
- WEIGHT** — 5 ozs. approx.

Idle time not idly spent.

Sir Henry Wotton

**No. 8
THE L.R.H. DRY FLY ROD**

- ACTION** — A superb design of great power and responsive action, capable of casting great distances either across or against the wind and delivering the fly true to aim with facility and ease.
- PIECES** — Three with two tops. 'Palakona' split bamboo.
- HANDLE** — Cork, shaped, 10".
- JOINTS** — Splint end suction.
- RINGS** — Agatipe butt and end with snake intermediate.
- TYINGS** — No intermediate. Joints and rings green silk tipped with scarlet silk.
- REEL FITTINGS AND FURNISHINGS** — Screw grip and covered housing with special reversible spear and button.
- CONTAINER** — Showerproof partition bag with zip fastener.
- LENGTH** — 8' 9" # 6.
- WEIGHT** — 5½ ozs. approx.

Trout Fly Rods

**No. 9
THE HOLLIGHT TROUT FLY ROD**

- ACTION** — A super light rod, perfectly balanced, designed to fish either dry or wet-fly, finished with great elegance.
- PIECES** — Three with one or two tops. 'Hollokona' split bamboo.
- HANDLE** — Cork, plain shaped, 9½".
- JOINTS** — Splint-end suction.
- RINGS** — Butt and end Agatipe, intermediate 'Fullopen' bridge.
- TYINGS** — Ordinary spaced narrow bands, gold silk, splint-ends and intermediate rings gold silk black tipped.
- REEL FITTINGS AND FURNISHINGS** — 'W' housing and adjustable ring, gold anodised.
- CONTAINER** — Proofed cloth partition bag with zip fastener.
- LENGTH:** 8' # 5 **WEIGHT:** 4 oz. approx.
8½' # 5 4½ oz. approx.
9' # 5 5 oz. approx.
10' # 7 6½ oz. approx.

**No. 10
THE 'GLASKONA' TROUT FLY ROD**

- ACTION** — A super-light, well-balanced all-round fly rod.
- PIECES** — Two with one top, 'Glaskona' hollow fibre-glass.
- HANDLE** — 10" cork, shaped.
- JOINTS** — Suction.
- RINGS** — Stainless steel American-type end, butt and intermediate 'Fullopen' bridge. Fly-keeper ring at top of handle.
- TYINGS** — Rings and joints scarlet silk, no intermediate tyings.
- REEL FITTINGS** — Housed butt-cap and sliding ring.
- LENGTH** — 8' # 6 8' 9" # 6
- WEIGHT** — 3¾ ozs. 4¾ ozs. (approx.)

Liege - 2nd January 1962.

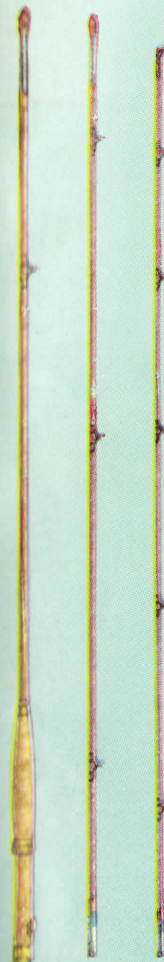
... I take this opportunity of congratulating you on your gear which is incomparable and which has given me the greatest satisfaction.

J. J.

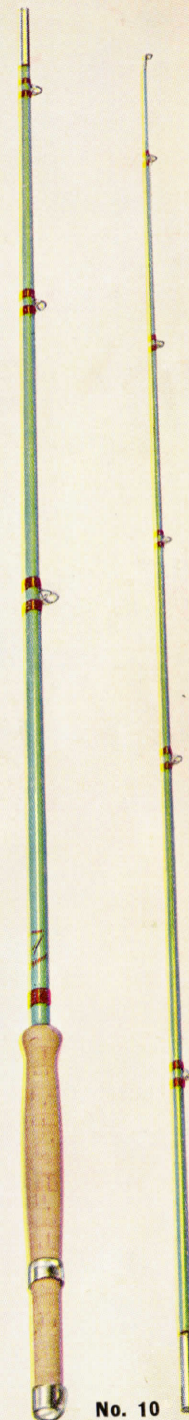
New York - 26th December 1961.

... Let me take this opportunity to thank you for your prompt and courteous attention to my letter of Nov. 22nd. It is this kind of courtesy that has made your Company and your Country the world wide reputation which they still enjoy.

J. O. B.



No. 9



No. 10

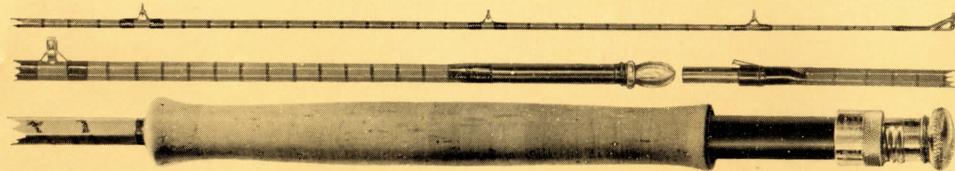
HARDY'S ALNWICK



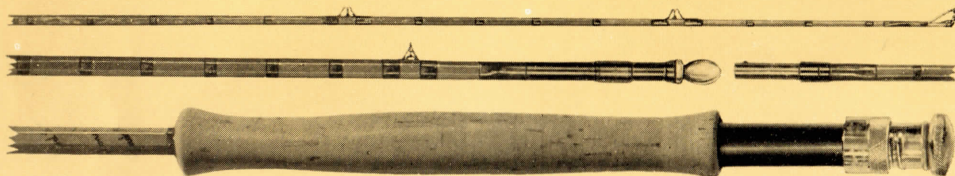
A.F.T.M. LINE STANDARD

The symbol # followed by a number, e.g. "# 7", which appears in the specification of our Fly Rods indicates the weight of line suitable to the rod concerned. An explanation of this system is to be found on page 62.

No. 11



No. 12



No. 11

THE CROWN HOUGHTON FLY ROD

- ACTION** — A powerful rod of stiff action, suitable for heavy trout, sea-trout, grilse, etc.
- PIECES** — Three with two tops. 'Palakona' split bamboo.
- HANDLE** — Cork, shaped, 12".
- JOINTS** — Spiral lockfast.
- RINGS** — Agatipe butt and end with 'Full-open' bridge intermediate.
- TYINGS** — Extra close narrow bands. Green silk.
- REEL FITTINGS AND FURNISHINGS** — Screw grip and covered housing, patent reversible spear and button.
- CONTAINER** — Showerproof partition bag with zip fastener.
- LENGTH** — 10' # 7.
- WEIGHT** — 8¾ ozs. approx.

No. 12

THE HALFORD KNOCKABOUT FLY ROD

- ACTION** — A most practical strong two-piece design. Suitable for sea-trout and big trout. Very popular for long casting in lake and reservoir.
- PIECES** — Two with one top. 'Palakona' split bamboo.
- HANDLE** — Cork, shaped, 12".
- JOINTS** — Studlock.
- RINGS** — Agatipe butt and end with 'Full-open' bridge intermediate.
- TYINGS** — Ordinary spaced broad bands. Crimson coloured silk.
- REEL FITTINGS AND FURNISHINGS** — Screw grip and covered housing, patent reversible spear and button.
- CONTAINER** — Showerproof partition bag with zip fastener.
- LENGTH** — 9½' # 7.
- WEIGHT** — 7¾ ozs. approx.

Never a fisherman need there be if fishes could hear as well as see.

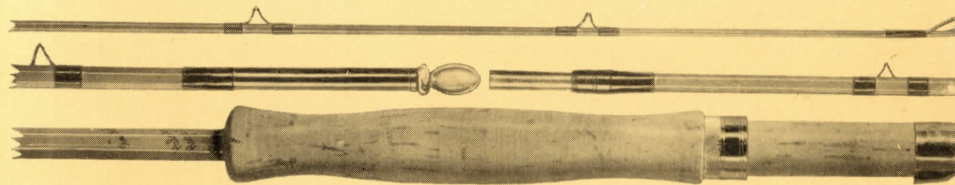
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Trout Fly Rods

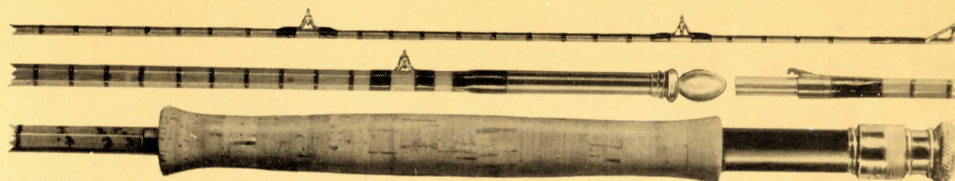
Every extra ounce of weight in your rod or reel has to be lifted with each of the many hundreds of casts you will make during the average fishing day, and a tired fisherman cannot so easily concentrate with the intensity success demands.

L. R. Hardy

No. 13



No. 14



No. 13

THE KOH-I-NOOR FLY ROD

- ACTION** — Originally designed for tournament casting, this design has been modified to provide a strong, light dry-fly rod, suitable for big trout.
- PIECES** — Two with one top. 'Palakona' split bamboo.
- HANDLE** — Cork, plain shaped, 12".
- JOINTS** — Splint end suction.
- RINGS** — Agatipe butt and end with snake intermediate.
- TYINGS** — No intermediate. Joints and rings crimson silk.
- REEL FITTINGS AND FURNISHINGS** — Housed butt cap and ring.
- CONTAINER** — Showerproof partition bag with zip fastener.
- LENGTH** — 8' 9" # 7.
- WEIGHT** — 5 ozs. approx.

No. 14

THE POPE FLY ROD

- ACTION** — A strong two-piece design of most elegant appearance, suitable for sea-trout and heavy trout.
- PIECES** — Two with one top. 'Palakona' split bamboo.
- HANDLE** — Cork, shaped, 12".
- JOINTS** — Spiral lockfast.
- RINGS** — Agatipe butt and end with 'Full-open' bridge intermediate.
- TYINGS** — Extra close narrow bands, crimson silk.
- REEL FITTINGS AND FURNISHINGS** — Screw grip and covered housing, patent reversible spear and button.
- CONTAINER** — Showerproof partition bag with zip fastener.
- LENGTH** — 10' # 7.
- WEIGHT** — 8¼ ozs. approx.

Fu' mony a creel wi' trouties fill.

North Country Poem

Trout Fly Rods

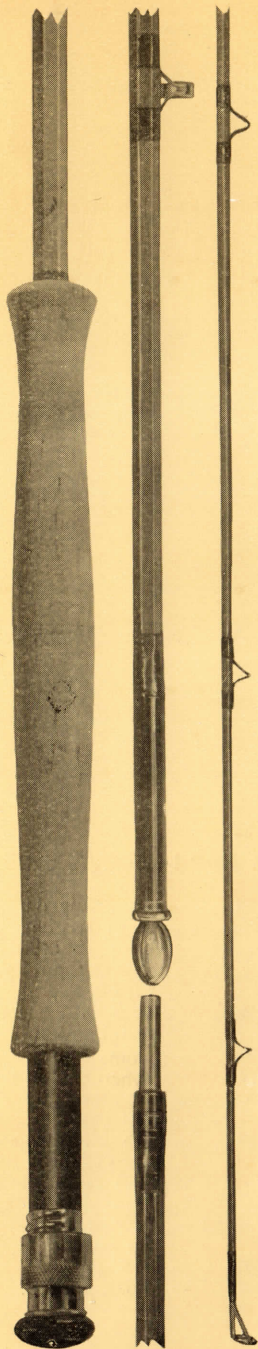
No. 15

THE TAUPO ROD

- ACTION** — Originally designed for trout fishing in Lake Taupo, N.Z., this rod is a powerful rod capable of subduing any sea-trout yet it is easy to handle. It is perfectly suited for Loch fishing and will cast a long line with accuracy.
- PIECES** — Three with one top. 'Palakona' split bamboo. *Spare tops are interchangeable and can be supplied from stock.*
- HANDLE** — Cork, shaped, 12".
- JOINTS** — Splint end suction.
- RINGS** — Agatipe butt and end with snake intermediate.
- TYINGS** — No intermediate. Joints and rings green silk.
- REEL FITTINGS AND FURNISHINGS** — Screw grip with covered housing, screw-in rubber button.
- CONTAINER** — Showerproof partition bag with zip fastener.
- LENGTH** — 10' # 7.
- WEIGHT** — 8 ozs. approx.



"Mr. J. L. HARDY with a 9½ lb. fresh-run hen salmon".



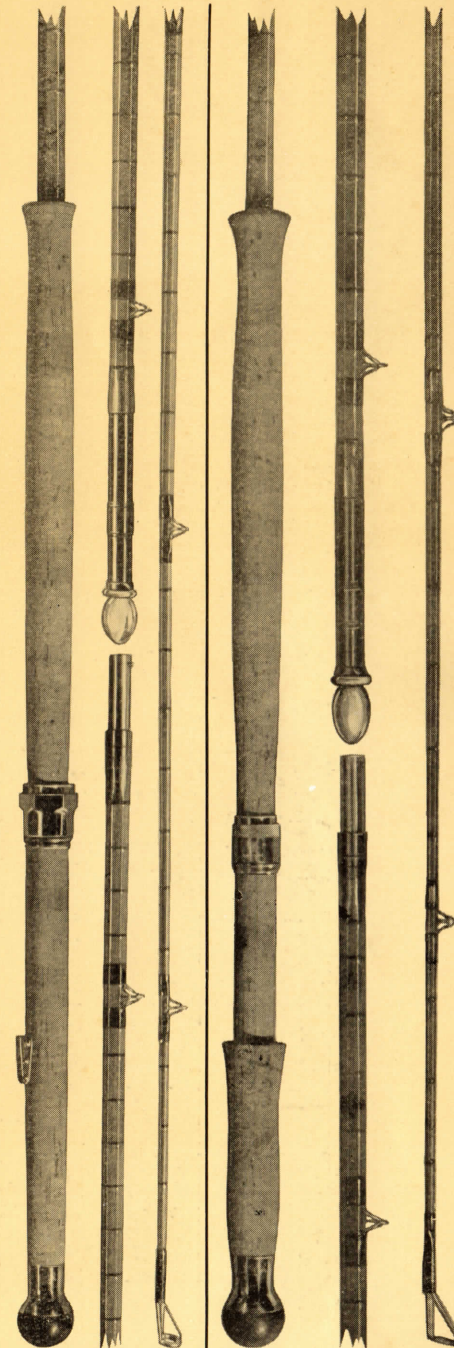
No. 15

Salmon Fly Rods

No. 16

THE L.R.H. SALMON FLY ROD

- ACTION** — The best all-round salmon-fly rod for fishing in heavy waters, this rod is very carefully proportioned to give the most comfortable and least tiring feeling in the hands, together with the best line-lifting and casting qualities.
- PIECES** — Three with two tops. 'Palakona' split bamboo.
- HANDLE** — Cork, shaped with thumb rest at top end, 27".
- JOINTS** — Studlock.
- RINGS** — Agatipe end, large butt, with 'Fullopen' bridge intermediate.
- TYINGS** — Intermediate ordinary spaced narrow bands, green silk. Joints, copper wire tipped with scarlet silk, rings green silk tipped with scarlet silk both edges, lower leg of butt ring copper wire.
- REEL FITTINGS AND FURNISHINGS** — Screw grip with fixed 'W' fitting, L.R.H. rubber button.
- CONTAINER** — Showerproof partition bag with zip fastener.
- LENGTH** — 14' # 9.
- WEIGHT** — 26½ ozs. approx.



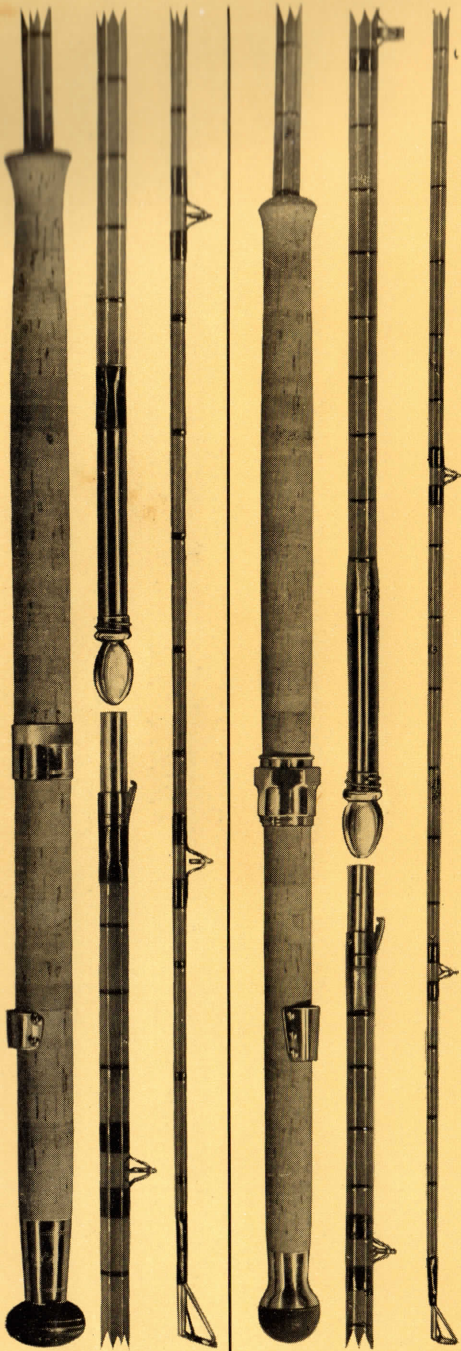
No. 16

No. 17

No. 17

THE L.R.H. GREASED LINE ROD

- ACTION** — Specially designed as the best length and type of rod for Greased Line Salmon fishing, this rod is made to cast a light line with ease and accuracy.
- PIECES** — Three with two tops. 'Palakona' split bamboo.
- HANDLE** — Cork, special shaped, 24" (there is no metal on the handle to come in contact with the hands when fishing.)
- JOINTS** — Studlock.
- RINGS** — Agatipe end, large butt, with 'Fullopen' bridge intermediate.
- TYINGS** — Intermediate ordinary spaced narrow bands green silk. Joints copper wire tipped with scarlet silk, rings green silk tipped with scarlet silk both edges, lower leg of butt ring copper wire.
- REEL FITTINGS AND FURNISHINGS** — Screw grip and covered housing, L.R.H. rubber button.
- CONTAINER** — Showerproof partition bag with zip fastener.
- LENGTH** — 13' # 8.
- WEIGHT** — 18 ozs. approx.



No. 18

No. 19

No. 18

THE A.H.E. WOOD SALMON FLY ROD

- ACTION** — Designed in conjunction with the late Mr. A. H. E. Wood, the discoverer of greased-line fishing, and the only rod to which Mr. Wood gave his name, this rod has wonderful casting ability and power to handle a strong fish while being light and easy to handle. Also suitable for Canada, New Zealand, Newfoundland, etc.
- PIECES** — Three with two tops. 'Palakona' split bamboo.
- HANDLE** — Cork, shaped, 22".
- JOINTS** — Spiral lockfast.
- RINGS** — Agatipe butt and end with 'Full-open' bridge intermediate.
- TYINGS** — Ordinary spaced narrow bands crimson silk.
- REEL FITTINGS AND FURNISHINGS** — 'W' fitting and ring, screw-in rubber button.
- CONTAINER** — Showerproof partition bag with zip fastener.
- LENGTH** — 12' # 8.
- WEIGHT** — 14 ozs. approx.

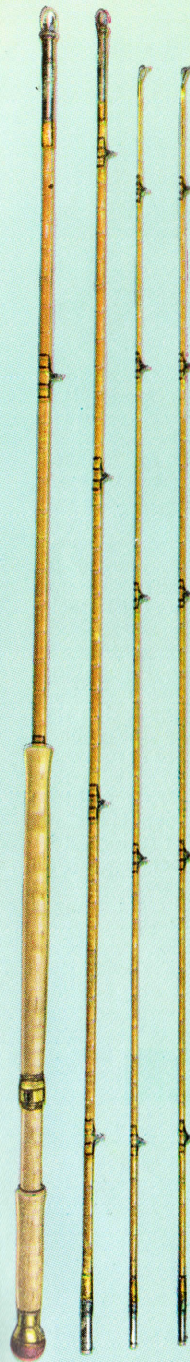
No. 19

THE 'WYE' SALMON-FLY RODS

- ACTION** — The best all-round rod for general purposes, a stout, powerful design of butt action for long casting and spey casting if required. The 11' rod may comfortably be used single-handed by men of fairly powerful physique.
- PIECES** — Three with two tops. 'Palakona' split bamboo.
- HANDLE** — Cork shaped.
- JOINTS** — Spiral lockfast.
- RINGS** — Agatipe butt and end with 'Full-open' bridge intermediate.
- TYINGS** — Ordinary spaced narrow bands crimson silk. 12½' and 13½' rods, Joints, copper wire.
- REEL FITTINGS AND FURNISHINGS** — Screw grip with fixed 'W' fitting, L.R.H. rubber button.
- CONTAINER** — Showerproof partition bag with zip fastener.
- | | | | |
|---------------|-----------|----------|----------|
| LENGTH | — 11' # 7 | 12½' # 8 | 13½' # 9 |
| HANDLE | — 18" | 24" | 24" |
| WEIGHT | — 13 ozs. | 18 ozs. | 22 ozs. |
- (all approximate)*

ALSO IN TWO PIECES WITH ONE TOP WITH SIMILAR SPECIFICATION.

- LENGTH** — 11' # 7 **WEIGHT** — 12 ozs.



No. 20

No. 20

THE HOLLOLIGHT SALMON FLY ROD

- ACTION** — A 12' 6" double-handed rod in which great power is combined with extreme lightness, finished with elegance and refinement.
- PIECES** — Three with one or two tops. 'Hollokona' split bamboo.
- HANDLE** — Cork 24".
- JOINTS** — Studlock.
- RINGS** — Butt and end Agatipe, intermediate 'Fullopen' bridge.
- TYINGS** — Ordinary spaced gold silk, splint-ends copper wire tipped black, rings gold silk black tipped.
- REEL FITTINGS AND FURNISHINGS** — Adjustable screw-grip with fixed 'W' housing, gold anodised. 'L.R.H.' button.
- CONTAINER** — Showerproof bag with zip fastener.
- LENGTH** — 12½' # 8.
- WEIGHT** — Approx. 16 ozs. 7 dr.

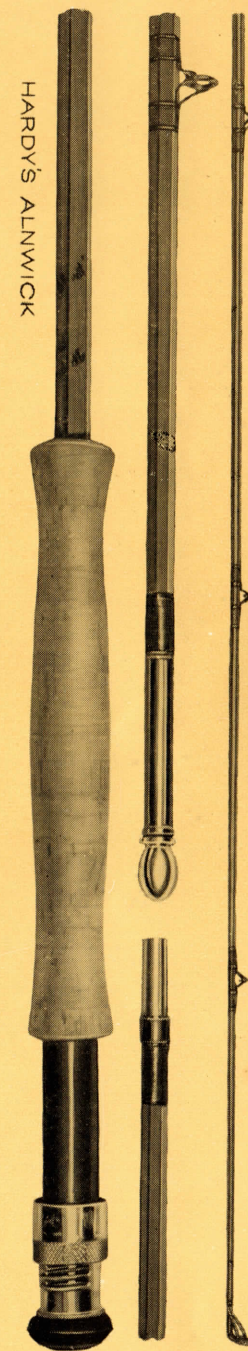
No. 21

THE 'HOLLOKONA' SALMON DE LUXE FLY ROD

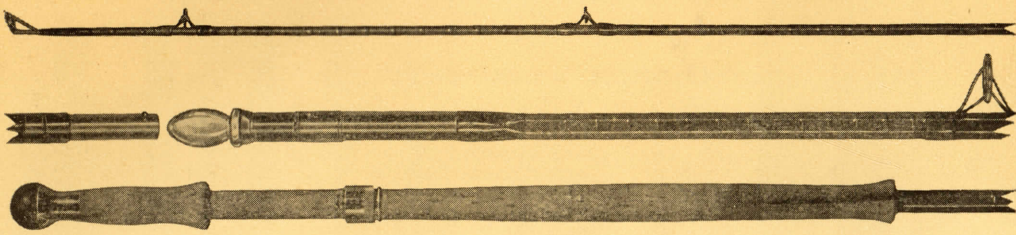
- ACTION** — Originally designed for Salmon Dry-Fly Fishing, the SALMON DE LUXE has been re-introduced in response to many requests particularly from our overseas customers. It is now constructed of 'Hollokona' Hollow-built split bamboo, and is a strong extremely light rod. It is perfectly suited for single-handed Salmon fly fishing, wet or dry fly, and is also suitable for any large fish such as grilse, sea-trout, etc.
- PIECES** — Three with two tops. 'Hollokona' split bamboo.
- HANDLE** — Cork shaped.
- JOINTS** — Splint end suction.
- RINGS** — Butt and end Agatipe, intermediate bright 'Snake'.
- TYINGS** — No intermediate. Joints and rings scarlet silk black tipped.
- REEL FITTINGS AND FURNISHINGS** — Screw grip and covered housing, screw-in rubber button, screw-in extension handle.
- CONTAINER** — Showerproof partition bag with zip fastener.
- | | | | |
|----------------------|-----------|---------|---------|
| LENGTH | — 8½' # 7 | 9' # 7 | 9½' # 7 |
| HANDLE LENGTH | 10" | 10" | 12" |
| WEIGHT | — 5¼ ozs. | 6½ ozs. | 6¾ ozs. |
- (all approximate)*

(Lengths shown do not include additional 4" extension handle).

HARDY'S ALNWICK



No. 21



No. 22

No. 22

L.R.H. SPEY CASTING ROD

- ACTION** — Specially designed to stand up to Spey or Switch casting, this rod has proved to be entirely satisfactory for this type of casting, as well as being a first-class rod for overhead casting.
- PIECES** — Three with two tops. 'Palakona' split bamboo.
- HANDLE** — Cork, shaped, 24" long, designed so that hands, when fishing, do not touch any metalwork.
- JOINTS** — Studlock.
- RINGS** — Agatipe end, large Butt with 'Fullopen' bridge, large stand-off intermediate.
- TYINGS** — Rings and Intermediate, old gold, close tied. Joints, green. Lower leg of butt ring copper wire.
- REEL FITTINGS AND FURNISHINGS**
Screw-grip with fixed cork-covered 'W' housing, L.R.H. button.
- CONTAINER** — Showerproof partition bag with zip fastener.
- LENGTH** — 13' 9" # 9.
- WEIGHT** — 22½ ozs. approx.

REPAIRS

Hardy Tackle is constructed to stand up to hard fishing, and if properly handled will give a lifetime reliable service to its owner. The wear and tear of fishing, however, and the occasional accident can produce damage which, however slight, is always better attended to at once before it can develop into more serious damage. Should you be unfortunate enough to sustain damage to your Hardy Tackle, however slight, we seriously recommend you to have

the matter attended to immediately rather than putting it off until the end of the season. It is often extremely inconvenient to relinquish a favourite rod or reel in the height of the fishing season for repair, however if the rod is taken to one of our Branch Shops, or to an experienced Fishing Tackle Dealer who stocks our tackle, alternatively forwarded direct to us at Alnwick, an expert examination can disclose whether the damage is serious enough to warrant immediate repair or trivial enough not to be aggravated by a further use of the article until a convenient time to have it repaired. Should immediate repair work be necessary it is wiser to have it performed, despite the inconvenience, as this may save cost and trouble in the long run. We fully realise the urgency of repair work during the fishing season and we make every effort to ensure that repairs are completed and returned with the minimum delay. It must however, be realised that at very busy times, when there is a considerable pressure of work on our factory, it is not always possible to complete repair work as quickly as might be desired. The peak time for repair activity is just before and just after the opening of the Trout Fishing Season and is usually at its height about Easter. You can help us to give you the sort of service you require by wherever possible avoiding sending repairs at this time, unless it is absolutely necessary to do so. The best possible time to send rods for repair and overhaul is immediately after the close of the season, since this gives us time to perform the work thoroughly and carefully and return your tackle to you in good time for the opening of the next season. It will also be of assistance if you will state clearly when sending goods for repair the precise nature of the trouble so far as is known. Should you require goods examined and an expert opinion given as to what repair work is necessary, we shall be very glad to do this and to give an estimate for the cost of the necessary repairs. Please also note instructions on page 6 concerning the forwarding of repairs to Alnwick.

Spinning Rods

No. 23

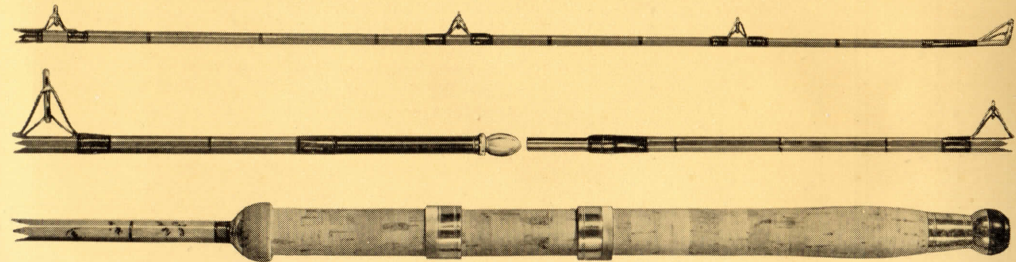
THE 'HARDY-WANLESS' RODS

SPECIFICATION

- ACTION** — The 'World's Best' series of rods for light spinning, developed with the assistance of the late Alex. Wanless, and a revelation of power combined with lightness.
- The special and original feature of these rods is that each grade is made to suit the strength of line with which it is to be used. That is to say, when a rod is under its greatest fishing stress, it will not break the line which should be used with it. Finer lines in reason can be used with any particular rod.

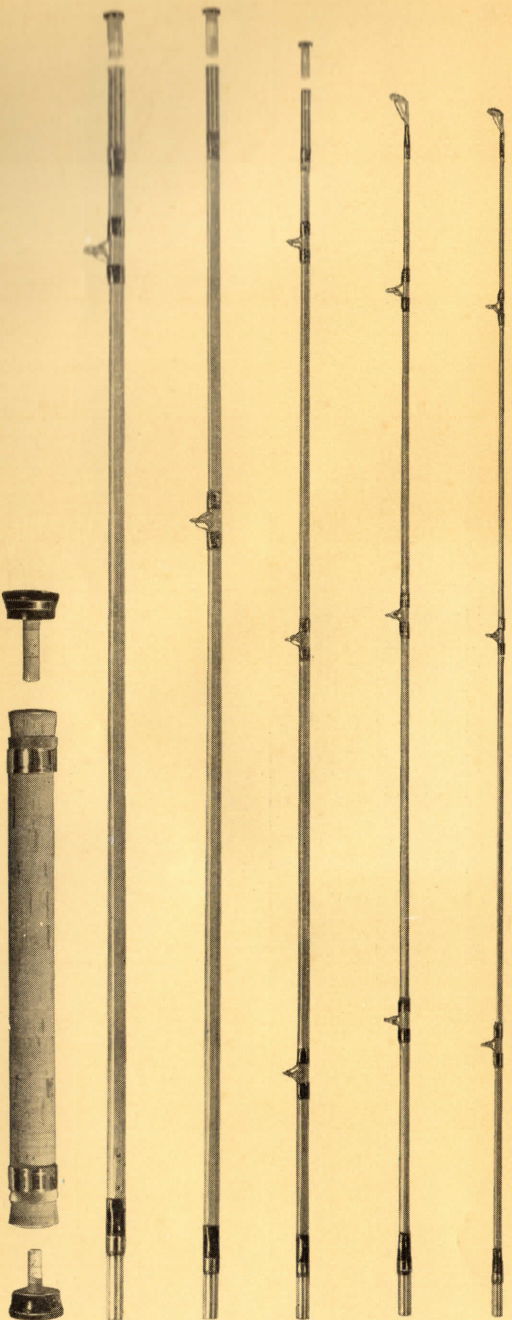
- PIECES** — Two with one top. 'Palakona' split bamboo.
- HANDLE** — Cork, parallel with mushroom top. 14".
- JOINTS** — Splint-end suction.
- RINGS** — Agatipe end, extra large butt, intermediate graduated 'Full-open' bridge.
- TYINGS** — Wide spaced green silk, tipped scarlet with copper wire on lower leg of butt ring.
- REEL FITTINGS AND FURNISHINGS**
Two adjustable rings, screw-in 'L.R.H.' button. 'L.R.H.' Butt cap on 8' rod.
- CONTAINER** — Showerproof partition bag with zip fastener.

No. 23



Length	'Altex' Reel to use	B/S of line to use	Approx. Weight of Rod	Weight which may be cast
6' 10"	No. 1	4 lbs.	5¼ ozs. approx.	2-4 drms.
6' 10"	No. 1 or No. 2	6 lbs.	5¾ ozs. approx.	2-12 drms.
6' 10"	No. 2 or No. 3	7 to 8 lbs.	6 ozs. approx.	2-14 drms.
6' 10"	No. 2 or No. 3	9 to 10 lbs.	6¼ ozs. approx.	2-14 drms.
8'	No. 2 or No. 3	9 to 10 lbs.	7 ozs. approx.	2-10 drms.

The 'Exalta' Reel may be used with the 7-8 lbs. and 9-10 lbs. rods.



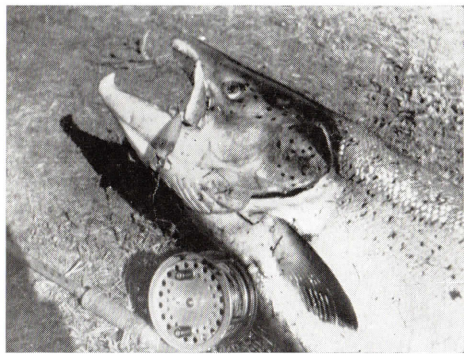
No. 28

No. 28

THE 'TRAVELLER'S' COMBINED FLY AND SPINNING ROD

Total length packed in rod bag 2' 2".

- ACTION** — The 8' 10" Fly rod is composed of all four parts and the handle except the stronger top. The balance is very similar to the 'Gold Medal'. The 6' 10" Spinning rod consists of the top and the two middles with the cork handle, balance like the 'Hardy-Wanless' 4-lb. An 8-lb. 'Hardy-Wanless' type rod can be made by using the handle, the butt, the lower middle and the stronger top. The 6' 10" rod also makes an excellent small fly rod.
- PIECES** — Five 'Palakona' split bamboo and cork handle.
- HANDLE** — Detachable cork with joint for fly rod at one end and joint for spinning rod at the other.
- JOINTS** — Suction.
- RINGS** — Agatipe end, intermediate, 'Full-open' bridge.
- TYINGS** — No intermediates, rings and joints crimson silk.
- REEL FITTINGS AND FURNISHINGS** — Two plain adjustable rings.
- CONTAINER** — Showerproof partition bag with zip fastener.
- LENGTH** — Fly rod 8' 10".
Spinning rod 6' 10".
- WEIGHT** — 8' 10". Fly rod, 7 ozs. approx., including handle ≠ 5.
6' 10" Salmon spinning rod, 6¼ oz. approx., including handle.
6' 10" Trout Fly or Spinning rod, 5 ozs. approx., including handle.



A fine Norwegian salmon killed on a Hardy "Silix" reel