



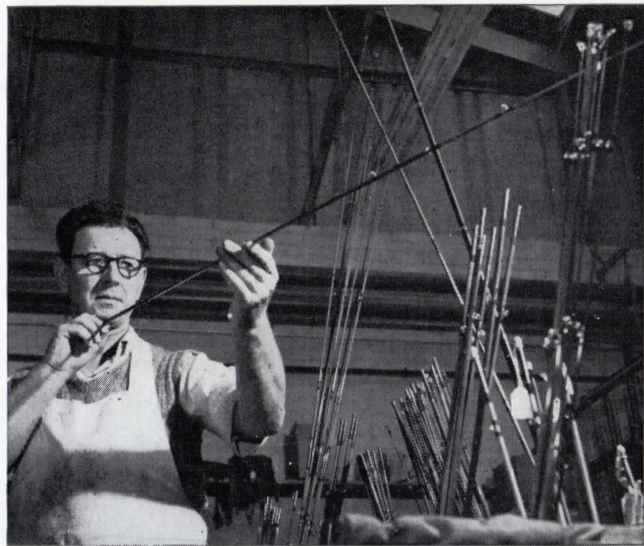
THE HOUSE OF HARDY



Anglers Catalogue 1968



Arthur Oglesby with his 46½ lb. salmon landed on a No. 1 L.R.H. Spinning rod.



Rod Inspection and Making





Leslie Moncrieff

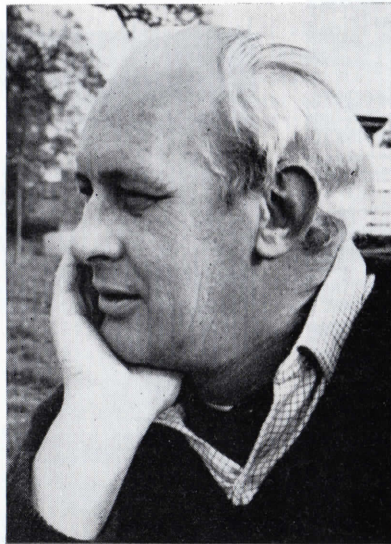


Fred Buller

We now have an alliance with the Moncrieff Rod Development Company which means that we can call upon the advice of such experts as:—Leslie Moncrieff, Fred Buller, Richard Walker and Fred Taylor.



Fred Taylor



Dick Walker

About Hardy Rods

The guarantee you get when you buy a rod from this Company or any other product for that matter, is in the name HARDY.

We give you no 'flowery official document', with the goods you buy from us—but we do give you the absolute assurance that if the quality or performance of the least item we sell is in doubt, it will have our immediate and sympathetic consideration.

The word 'Palakona' is used on our top quality cane built rods. It signifies perfection in rod building. All fittings on these rods are carefully designed for lasting use and complete suitability for their purpose. The bamboo from which these rods are built, is the subject of constant consideration, to ensure that we always get the very best. Even then, only the most perfect pieces are chosen for 'Palakona' rods.

The J.E.T. rods are designed in conjunction with Jon E. Tarantino, the former amateur and present professional world casting champion. The use of our new flexible fibre glass ferrule makes trout fly rods the most advanced rods in the world.

'Gordon', embraces our float and general purpose fishing series of hollow fibreglass rods. These have been designed by Mr. Peter Hoyle, the well known angler and rod maker. They are universally accepted as the finest actions, and the most beautifully finished rods available anywhere. They are greatly sought after. This range will be increased from time to time to include all aspects of coarse fishing.

Attention has been given to every aspect, with the result that in these rods is to be found the final word in design and materials at any price.

Under the twin banners of 'Longbow' and 'Sidewinder' we range our Sea fishing rods. Mr. Leslie Moncrieff designed these rods and no-one could have done it better. The 'Longbow' rod is a fishing rod, not a tournament rod. With it the average angler will find that he can cast further with more ease, than with other rods. The fact that these rods, in the hands of experts, can out-cast most tournament winning distances, is not so important to us. What is important is that, combined with the well known Moncrieff 'layback' style of casting, more fish will be hooked and landed than with traditional types. With the 'Sidewinder' series of two handles and five interchangeable tips, the angler has his every requirement for Boat fishing in the sea from the smallest, up to light Big Game. These rods also incorporate every possible improvement known to anglers and manufacturers alike.

W. F. Hardy

Trout fly rods

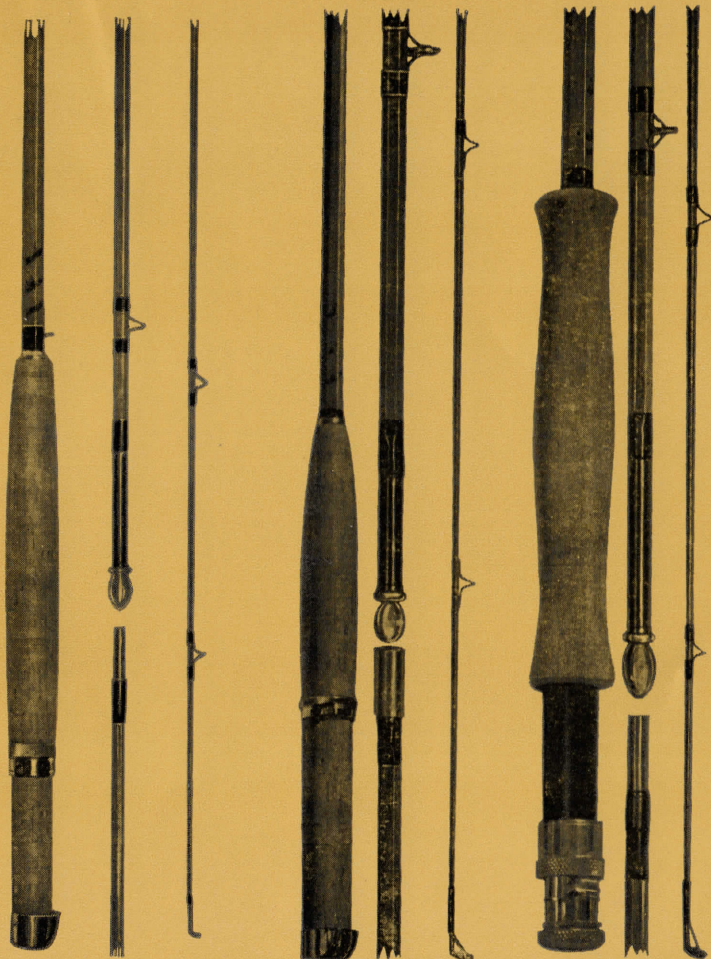
Palakona

Top quality Cane built Game Fishing Rods.

No. 1

No. 2

No. 3



No. 1 The Phantom Fly Rod

Action Super-light, strong, accurate dry-fly action.

Pieces Two with one top Palakona bamboo.

Handle Cork, shaped.

Joints Splint end suction.

Rings Agatipe butt, stainless end and snake intermediate.

Tyings Nylon. Black, tipped with scarlet. No intermediates.

Reel fittings and furnishings
Housed butt cap and ring.

Container Showerproof partition bag.

<i>Length</i>	6'	6' 10"
	180 cm.	210 cm.
	# 5	# 5

<i>Handle</i>	8 $\frac{3}{4}$ "	9 $\frac{1}{2}$ "
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<i>Weight</i>	2 oz.	2 $\frac{3}{4}$ oz.
	60 gr.	80 gr.

<i>Length</i>	8'	8 $\frac{1}{2}$ '	9'
	245	260	275
	# 5	# 6	# 6

<i>Handle</i>	10"	10"	10"
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<i>Weight</i>	3 $\frac{1}{2}$	4 $\frac{1}{2}$	4 $\frac{3}{4}$
	105	135	140

(all approximate)

No. 2 The Marvel Fly Rod

Action The lightest practical all-round fly-fishing rod in the world.

Pieces Three with two tops, 'Palakona' split bamboo.

Handle Cork, plain shaped, 7 $\frac{1}{2}$ ".

Joints Splint end suction.

Rings Agatipe butt, stainless end with snake intermediate.

Tyings Nylon. Green, tipped with orange. No intermediates.

Reel fittings and furnishings
Housed butt cap and ring.

Container Showerproof partition bag.

<i>Length</i>	7 $\frac{1}{2}$	# 4	230 cm.
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<i>Weight</i>	2 $\frac{3}{4}$ oz.	approx.	80 gr.
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No. 3 The LRH Dry Fly Rod

Action A superb design of great power and responsive action, capable of casting great distances either across or against the wind and delivering the fly true to aim with facility and ease.

Pieces Three with two tops. 'Palakona' split bamboo.

Handle Cork, shaped, 10".

Joints Splint end suction.

Rings Agatipe butt and end with snake intermediate.

Tyings Nylon. Green, tipped with ruby. No intermediates.

Reel fittings and furnishings
Screw grip and covered housing with special reversible spear and button.

Container Showerproof partition bag.

<i>Length</i>	8' 9"	# 6	270 cm.
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<i>Weight</i>	5 $\frac{3}{4}$ oz.	approx.	170 gr.
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No. 5 The Itchen Dry Fly Rod

Action A powerful, handy dry-fly pattern.

Pieces Three with two tops. 'Palakona' split bamboo.

Handle Cork, shaped, 12".

Joints Splint end suction.

Rings Agatipe butt and end with hard chrome 'Fullopen' bridge intermediates.

Tyings Nylon. Ruby, tipped with green. No intermediates.

Reel fittings and furnishings
Screw grip and covered housing.

Container Showerproof partition bag.

Length 9½' # 6 290 cm.

Weight 6¾ oz. approx. 200 gr.

No. 4 The JJH Triumph Fly Rod

Action Designed for long and accurate dry-fly casting, this pattern combines great power with lightness and perfect balance.

Pieces Two with one top. 'Palakona' split bamboo.

Handle Cork, plain shaped, 10¼".

Joints Splint end suction.

Rings Agatipe butt and end with snake intermediate.

Tyings Nylon. Wine, tipped with red. No intermediates.

Reel fittings and furnishings
Housed butt cap and ring.

Container Showerproof partition bag.

Length 8' 9" # 6 270 cm.

Weight 5¼ oz. approx. 160 gr.

No. 6 The Perfection Fly Rod

Action A famous and very popular pattern for general, all-round fly-fishing, wet or dry.

Pieces Two with one top. 'Palakona' split bamboo.

Handle Cork, shaped.

Joints Splint end suction.

Rings Agatipe butt and end with hard chrome 'Fullopen' bridge intermediates.

Tyings Nylon. Ruby, tipped with black. No intermediates.

Reel fittings and furnishings
Screw grip and covered housing, screw-in rubber button.

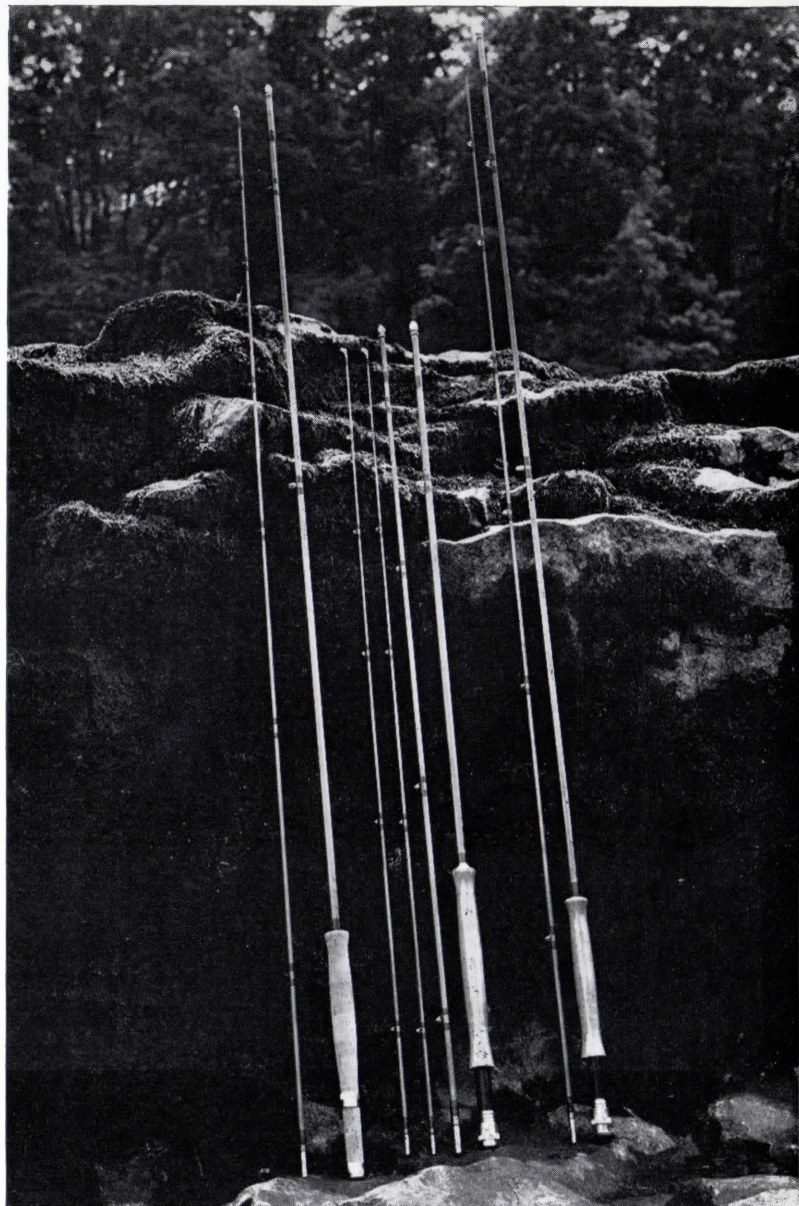
Container Showerproof partition bag.

<i>Length</i>	8½'	9'	9½'
	260	275	290 cm.
	# 5	# 5	# 6

<i>Handle</i>	10"	10"	10"
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<i>Weight.</i>	5¼	5¾	6¼ oz.
	160	170	190 gr.

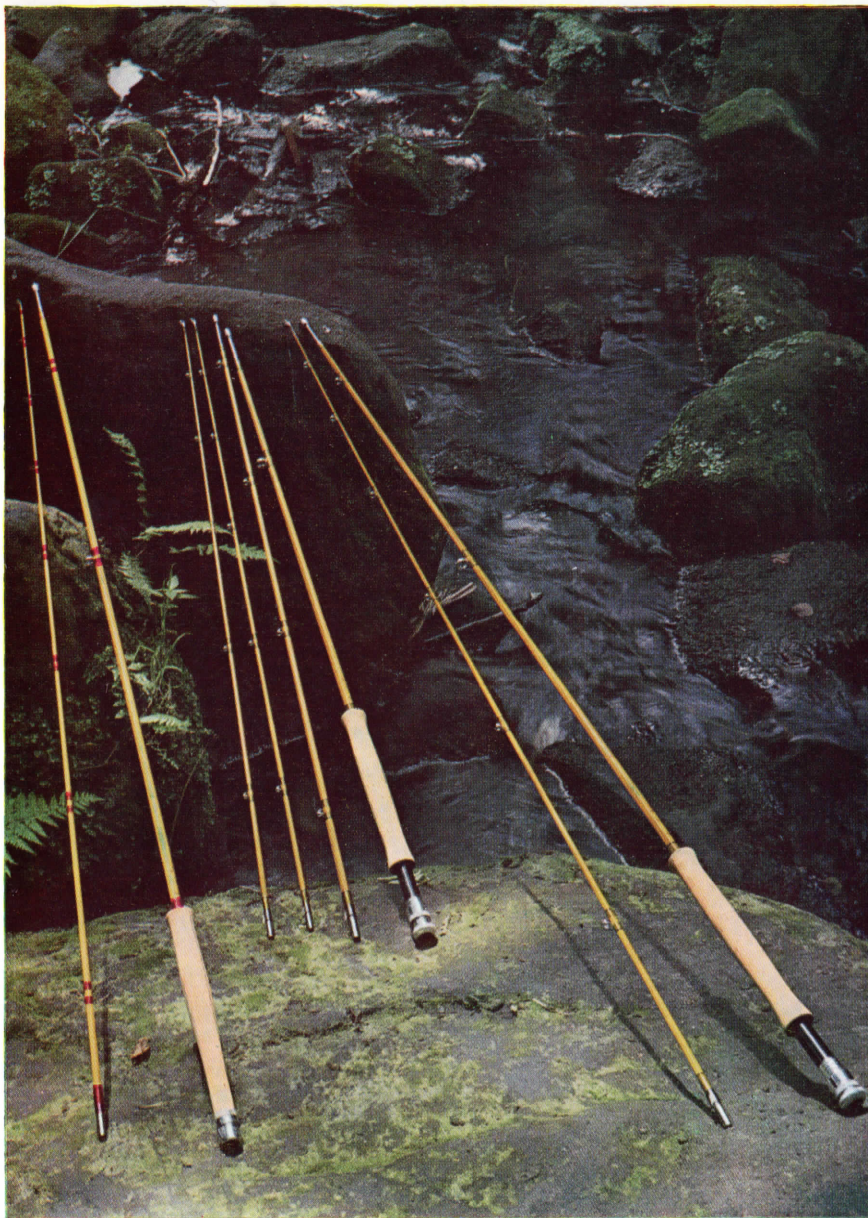
(all approximate)



No. 4

No. 5

No. 6



No. 9

No. 7

No. 8

No. 7 The Crown Houghton Fly Rod

- Action* A powerful rod of stiff action, suitable for heavy trout, sea-trout, grilse, etc.
- Pieces* Three with two tops. 'Palakona' split bamboo.
- Handle* Cork, shaped, 12"
- Joints* Spiral lockfast.
- Rings* Agatipe butt and end with 'Fullopen' bridge intermediate.
- Tyings* Nylon. Gold, tipped with green.
- Reel fittings and furnishings*
Screw grip and covered housing, patent reversible spear and button.
- Container* Showerproof partition bag.
- Length* 10' # 7 305 cm.
- Weight* 8½ oz. approx. 255 gr.

No. 8 The Halford

Knockabout Fly Rod

- Action* A most practical strong two-piece design. Suitable for sea-trout and big trout. Very popular for long casting in lake and reservoir.
- Pieces* Two with one top. 'Palakona' split bamboo.
- Handle* Cork, shaped, 12".
- Joints* Spiral lockfast.
- Rings* Agatipe butt and end with hard chrome 'Fullopen' bridge intermediates.
- Tyings* Nylon. Gold, tipped with black.
- Reel fittings and furnishings*
Screw grip and covered housing, patent reversible spear and button.
- Container* Showerproof partition bag.
- Length* 9½' # 7 290 cm.
- Weight* 7½ oz. approx. 225 gr.

No. 9 The Koh-i-noor Fly Rod

- Action* Originally designed for tournament casting, this design has been modified to provide a strong, light dry-fly rod, suitable for big trout.
- Pieces* Two with one top. 'Palakona' split bamboo.
- Handle* Cork, plain shaped, 10¼".
- Joints* Splint end suction.
- Rings* Agatipe butt and end with snake intermediates.
- Tyings* Nylon. Ruby, no contrast tipping and no intermediates.
- Reel fittings and furnishings*
Housed butt cap and ring.
- Container* Showerproof partition bag.
- Length* 8' 9" # 7 270 cm.
- Weight* 5½ oz. approx. 165 gr.

No. 10 The Pope Fly Rod

Action A strong two-piece design of most elegant appearance, suitable for sea-trout and heavy trout.

Pieces Two with one top. 'Palakona' split bamboo.

Handle Cork, shaped, 12"

Joints Spiral lockfast.

Rings Agatipe butt and end with hard chrome 'Fullopen' bridge intermediates.

Tyings Nylon. Gold, tipped with ruby.

Reel fittings and furnishings

Screw grip and covered housing, patent reversible spear and button.

Container Showerproof partition bag.

Length 10' # 7 305 cm.

Weight 8 oz. approx. 240 gr.

No. 11 The Reservoir Fly Rod

Action Designed specially for reservoir, lake and loch fishing from the bank. Also suitable for sea-trout and big trout.

Pieces Two with one top. 'Palakona' split bamboo.

Handle Cork, shaped, 12"

Joints Splint end suction.

Rings Agatipe butt and end with hard chrome 'Fullopen' bridge intermediates.

Tyings Nylon. Green, tipped with ruby.

Reel fittings and furnishings

Screw grip and covered housing, screw-in rubber button.

Container Showerproof partition bag.

Length 9½' # 7 290 cm.

Weight 6½ oz. approx. 195 gr.

No. 12 The W. F. Hardy Fly Rod

Action A most practical, carefully balanced, three piece design. To fish either dry or wet fly with great precision and delicacy.

Pieces Three with two tops. 'Palakona' split bamboo.

Handle Cork, shaped, 12"

Joints Splint end suction.

Rings Agatipe butt, American type stainless end with hard chrome 'Fullopen' bridge intermediates.

Tyings Nylon. Ruby, tipped with black.

Reel fittings and furnishings

Screw grip and covered housing, screw-in rubber button.

Container Showerproof partition bag.

Length 8½' 9'
260 cm. 275 cm.

6 # 6

Weight 5½ oz. 6 oz.
165 gr. 180 gr.

(both approximate)

Also available in 7½' and 8'

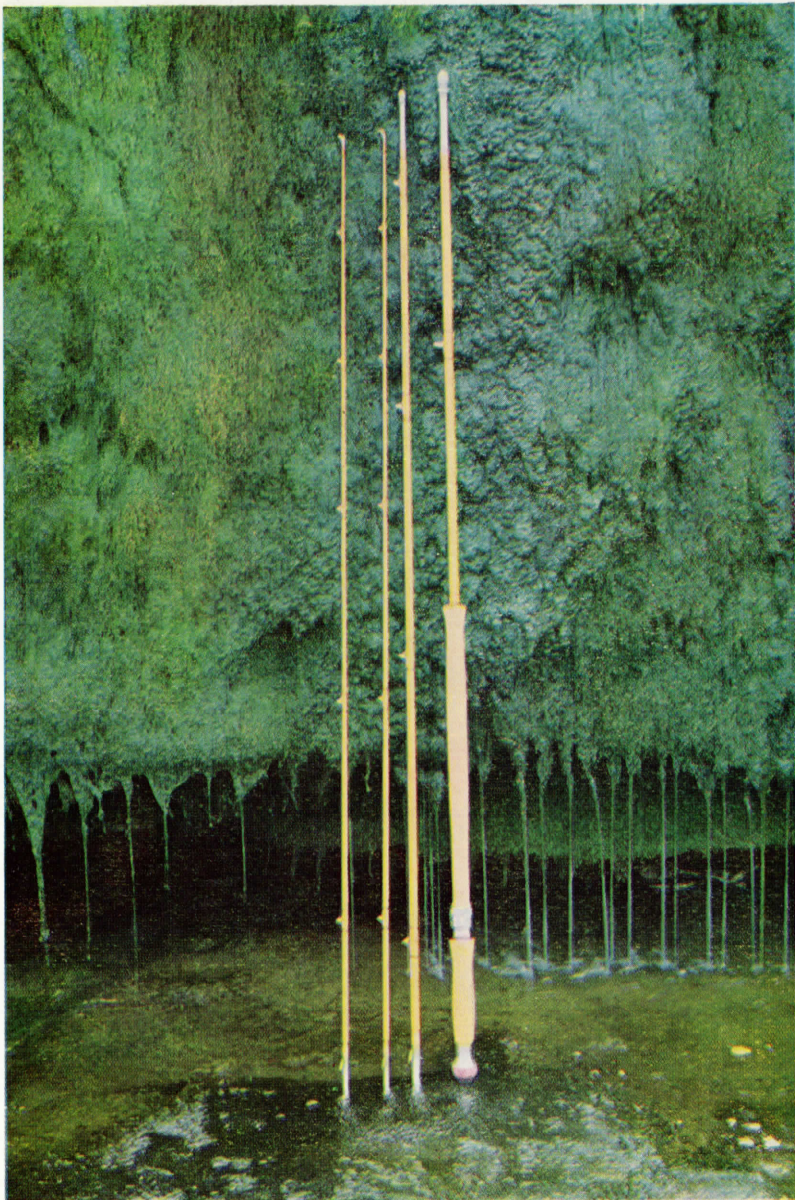


No. 12

No. 11

No. 10

Salmon Fly Rods



No. 13 and 14

No. 13 The 'Wye' Salmon Fly Rods

Action The best all-round rod for general purposes, a stout, powerful design of butt action for long casting and spey casting if required. The 11' rod may comfortably be used single-handed by men of fairly powerful physique.

Pieces Three with two tops. 'Palakona' split bamboo.

Handle Cork, shaped.

Joints Spiral lockfast.

Rings Agatipe butt and end with hard chrome 'Fullopen' bridge intermediate.

Tyings Nylon. Dark orange tipped with crimson. Joints on 12½' and 13½' rods tied with copper wire.

Reel fittings and furnishings

Adjustable screw grip with fixed housed fitting, L.R.H. cap and rubber button.

Container Showerproof partition bag.

Length	11'	12½'	13½'
	335 cm.	380 cm.	410 cm.
	# 7	# 9	# 10

Handle	18"	24"	24"
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Weight	13½ oz.	18 oz.	21¼ oz.
	405 gr.	540 gr.	640 gr.

(all approximate)

ALSO IN TWO PIECES WITH ONE TOP WITH SIMILAR SPECIFICATION.

Length	11' # 7	335 cm.
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Weight	12½ oz. approx.	375 gr.
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No. 14 The A.H.E. Wood Salmon Fly Rod

Action Originally designed in conjunction with the late Mr. A. H. E. Wood, the discoverer of greased-line fishing. Ideal rod for summer fishing.

Pieces Three with two tops. 'Palakona' split bamboo.

Handle Cork, shaped 22".

Joints Spiral lockfast.

Rings Agatipe butt and end with hard chrome 'Fullopen' bridge intermediates.

Tyings Nylon. Gold tipped with ruby.

Reel fittings and furnishings

Adjustable screw-grip with fixed housed fitting, L.R.H. cap and rubber button.

Container Showerproof partition bag.

Length	12' # 8	365 cm.
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Weight	14 oz. approx.	420 gr.
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- 12 No. 15 The Salmon De Luxe Fly Rod**
- Action* A strong extremely light rod. It is perfectly suited for single-handed salmon fly fishing, wet or dry fly, and is also suitable for any large fish such as grilse, sea-trout, etc.
- Pieces* Three with two tops. 'Palakona' split bamboo.
- Handle* Cork, shaped.
- Joints* Splint end suction.
- Rings* Stainless Steel American-type end, Agatipe Butt, intermediate bright 'Snake'.
- Tyings* Nylon. Scarlet, tipped with black. No intermediates.
- Reel fittings and furnishings* Screw grip and covered housing, screw-in rubber button, screw-in extension handle.
- Container* Showerproof partition bag.

Length 9½'
290 cm.
7

Handle 12"

Weight 6½ oz. approx.
205 gr.

(Length shown does not include additional 4" extension handle).



Wading Net

Salmon de Luxe with extension handle Saint Aidan Reel.

Palakona Spinning Rods



No. 16

No. 16 The 'L.R.H.' Spinning Rod

Action All-round, double-handed spinning rod which will throw a bait with length and accuracy.

Pieces Two with one top. 'Palakona' split bamboo.

Handle Cork, shaped, 29".

Joints Re-inforced suction.

Rings 'Corbett' agate end, large butt with Agatipe intermediates.

Tyings Nylon. Green, tipped with ruby. No intermediates. Joints and lower leg of butt ring copper wire tipped.

Reel fittings and furnishings

Fixed screw grip with locking nut. L.R.H. cap and rubber button.

Container Showerproof partition bag.

Length 9½', 290 cm.

Weight 15½ oz. approx. 465 gr.

Recommended Maximum Casting

Weights 1 oz. 30 gr.



The 'Richard Walker' Avon Rod.

Action A sensitive, yet powerful rod for ledgering or float fishing. For the medium range of coarse fish and large trout.

Pieces 2-piece. 'Palakona' split bamboo.

Handle 28" x 3/4", parallel cork.

Joints Splint end reinforced suction.

Rings Large butt ring, Agatipe end and hard chrome 'Fullopen' bridge intermediates.

Tyings Nylon. Black, tipped with scarlet. No intermediates.

Reel fittings and furnishings

Two adjustable dural rings.

Container Showerproof partition bag.

Length 10' 305 cm.

Test Curve

1 lb.

Weight 10 oz. approx. 300 gr.

The 'Richard Walker' Carp Rod.

Action A rod possessing tremendous power for its weight. Designed for the catching of carp, big barbel, pike and salmon.

Pieces 2-piece. 'Palakona' split bamboo.

Handle 28" x 3/4", parallel cork.

Joints Splint end reinforced suction.

Rings Large butt ring, Agatipe end and hard chrome 'Fullopen' bridge intermediates.

Tyings Nylon. Dark gold tipped with ruby.

Reel fittings and furnishings

Two adjustable dural rings.

Container Showerproof partition bag.

Length 10' 305 cm.

Test Curve

1 1/2 lb.

Weight 11 1/4 oz. approx. 335 gr.

Both of these compound-tapered rods, designed for Hardy's by Richard Walker are advances on the well-known, mathematically calculated Mark IV carp rod design.

Accurate, effortless, extra-long distance casting with the correct performance under the widest range of pressures; for ledgering, allied techniques and spinning.

They offer the finest performance for their purpose yet achieved.

