

# MILWARD'S FISHING TACKLE



485

R/B. SCHRÖDER O/V.

# MILWARD'S TACKLE

STOCKED BY  
ALL GOOD DEALERS.

## SEASON 1937-8

In this Booklet we have given, from the very wide range of Tackle we manufacture, a selection of those articles in more general demand.

If this selection does not cover your requirements, our local Dealer will be pleased to give you further information on Milward's Specialities. Our products are only obtainable through the Dealer and cannot be supplied direct. We will advise name and address of local Distributor on request.

### Booklet No. 15

*We reserve the right to modify or withdraw patterns and prices without notice.*

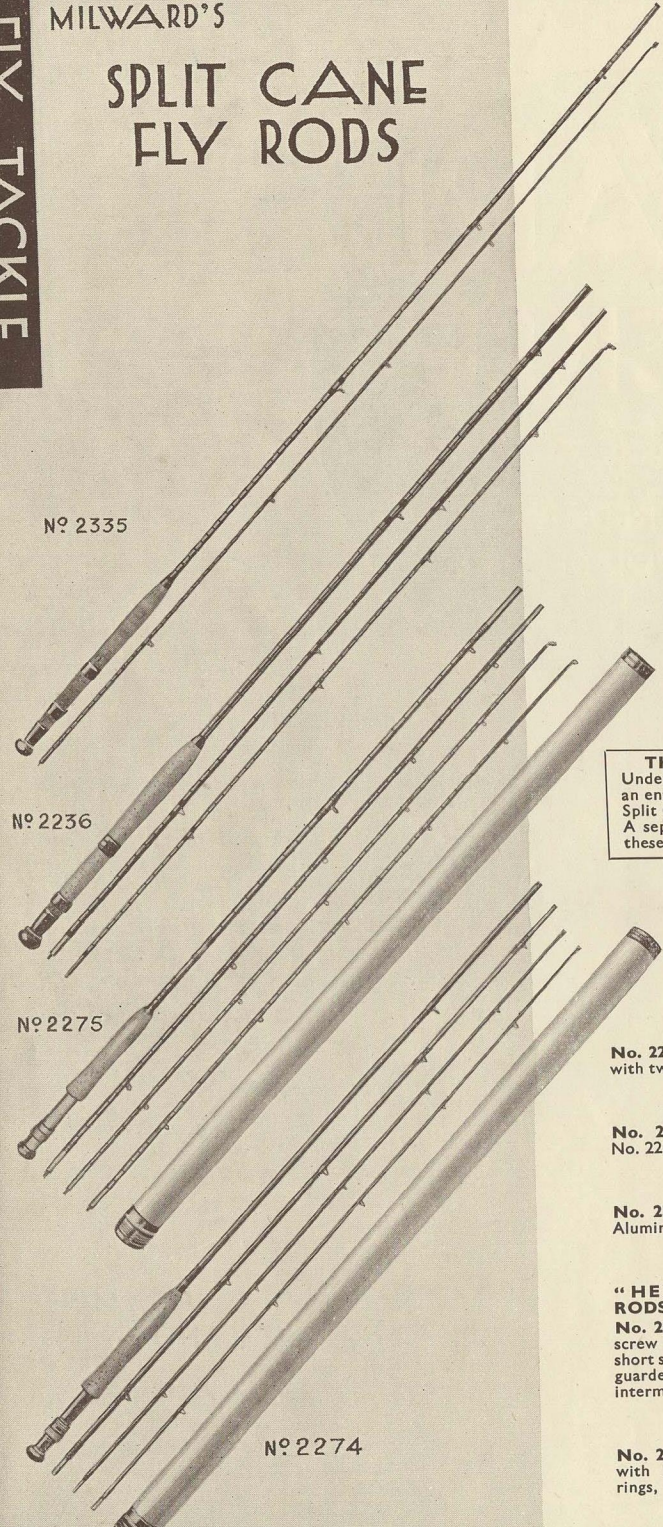
*Prices indicated apply in the United Kingdom and Northern Ireland only.*

**HENRY MILWARD & SONS**  
REDDITCH, ENGLAND

Telegrams and Cables :  
MILWARD - REDDITCH  
Phone :  
REDDITCH No.'s 280, 281

Cable Codes :  
WESTERN UNION A.B.C. (6th Edition)  
and  
MARCONI INTERNATIONAL

# SPLIT CANE FLY RODS



## THE "HEXACANE" SERIES

In the production of "Hexacanes," designer and craftsmen have combined all those essential qualities that make the perfect rod. "Hexacane" Rods are built to give lifetime service and satisfaction.

**No. 2236.** "Hexacane" De Luxe. Three-piece Selected Split Cane with solid cork grip, rubber button, universal winch fittings, suction serrated ferrules with metal stopper, guarded agate butt and end rings, oval bridge intermediate rings.

Lengths 8, 9, 9½ 10 ft.  
**Price** each

**No. 2236½.** A similar Rod to No. 2236, but with two tops.  
 Length 8½, 9, 9½ 10½ ft.

**Price** each  
 Length 12 ft.  
**Price** each

**No. 2235.** A similar Rod to No. 2236, but in two-piece, with one top.  
 Length 9, 9½ 10 ft.  
**Price** each

**No. 2235½.** A similar Rod to No. 2235, but with two tops (one short).  
 Length ... 9 and 9½ ft.  
**Price** ... each

## THE "SPECIALIST" SERIES

Under this title, Milwards have achieved an entirely new standard in highest grade Split Cane Rod construction. A separate Booklet giving full details of these Rods will be sent on request.

**No. 2235.** The original "Hexacane" model. Three-piece Split Cane Rod, with solid cork grip, rubber button, universal winch fittings, guarded agate butt and end rings, oval bridge intermediate rings, serrated ferrules, and gold coloured whippings.  
 Length 8½ and 9½ ft.  
**Price** each

**No. 2235½.** A similar Rod to No. 2235, but with two tops.  
 Length 8½ and 9½ ft.  
**Price** each

**No. 2234.** A Two-piece Rod, similar to No. 2235, with one top.  
 Length 7½ and 9 ft.  
**Price** each

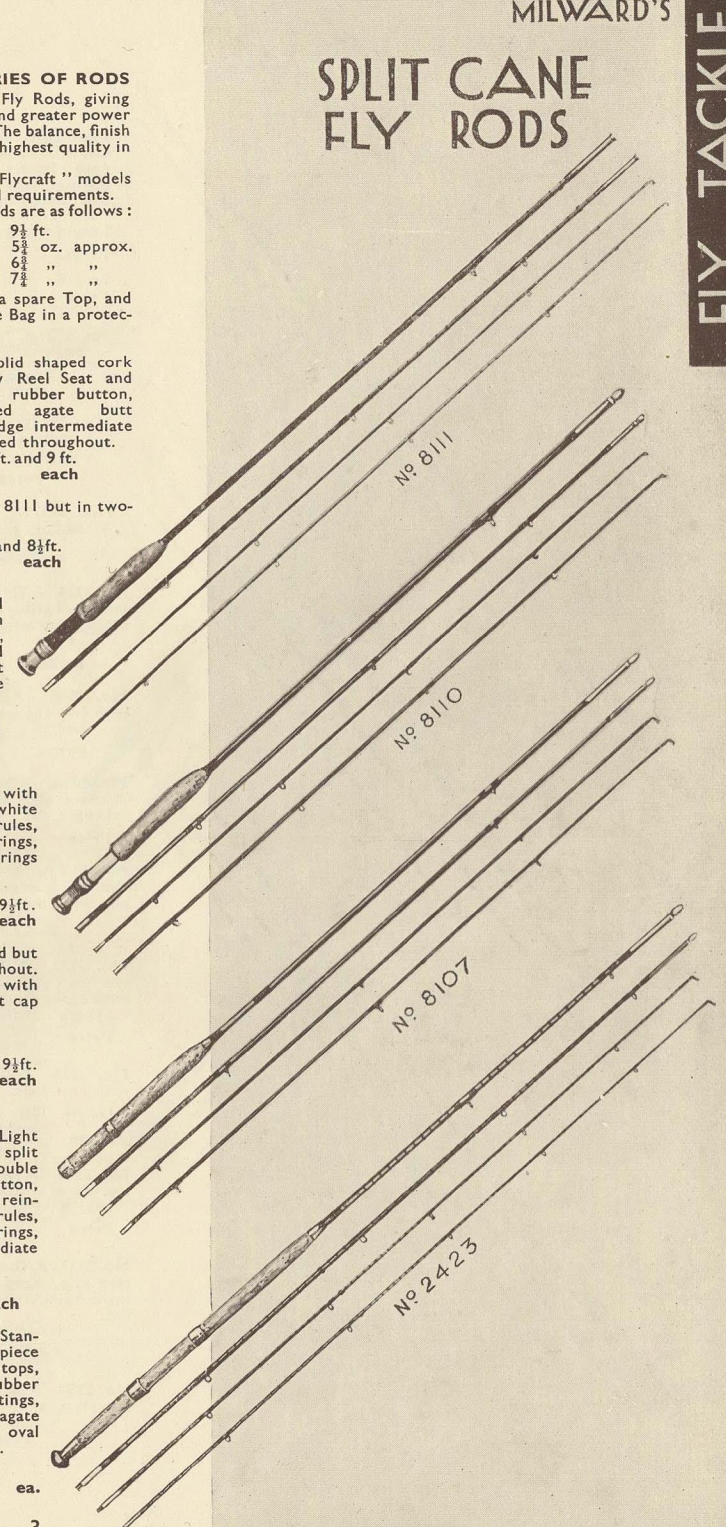
**No. 2234A.** As 2234 but with addition of Aluminium Screw Reel Seat.  
 Length 9 ft.  
**Price** each

## "HEXACANE" LIGHTWEIGHT RODS IN ALUMINIUM CASES

**No. 2274.** Three-piece Rod with two tops, screw aluminium reel seat, rubber button, short solid cork grip, suction serrated ferrules, guarded agate butt and end rings, steel snake intermediate rings.  
 Length 9 and 9½ ft.  
**Price** each

**No. 2275.** A similar Rod to No. 2274, but with lock joints, oval bridge intermediate close whippings.  
 Length 8, 9 ft.  
**Price** each

# SPLIT CANE FLY RODS



## THE "FLYCRAFT" SERIES OF RODS

A new ideal in Split Cane Fly Rods, giving greater accuracy in casting, and greater power without increase of weight. The balance, finish and workmanship are of the highest quality in each category.

The price range offered in "Flycraft" models gives a choice which meets all requirements. The weights of "Flycraft" Rods are as follows:

8½ 9 9½ ft.  
 Extra light weight xxx 4½ 5 5½ oz. approx.  
 Light weight xx ... 5½ 6 6½ " "  
 Standard weight x ... 7 7½ " "

Each Rod is provided with a spare Top, and Top Joints are carried in the Bag in a protective wood holder.

**No. 8111.** Three-piece, Solid shaped cork handle with Ebonite Screw Reel Seat and Aluminium fittings. White rubber button, serrated ferrules, guarded agate butt and end ring and oval bridge intermediate rings, the rod closely whipped throughout.  
 (Weights xxx or xx) 8½ ft. and 9 ft.  
**Price** ... each

**No. 8119.** A similar Rod to 8111 but in two-piece.  
 (Weight xxx only) 8 ft. and 8½ ft.  
**Price** ... each

**No. 8110.** Three-piece, Solid shaped cork handle with aluminium screw reel fittings, white rubber button, serrated ferrules, guarded agate butt and end rings, and oval bridge intermediate ring  
 (Weights xxx, xx, or x)  
 Length 9 ft. and 9½ ft.  
**Price** each

**No. 8109.** Solid cork handle with aluminium reel fittings, white rubber button, serrated ferrules, guarded agate butt and end rings, and steel snake intermediate rings  
 (Weights xxx, xx, or x)  
 Length 9 ft. and 9½ ft.  
**Price** ... each

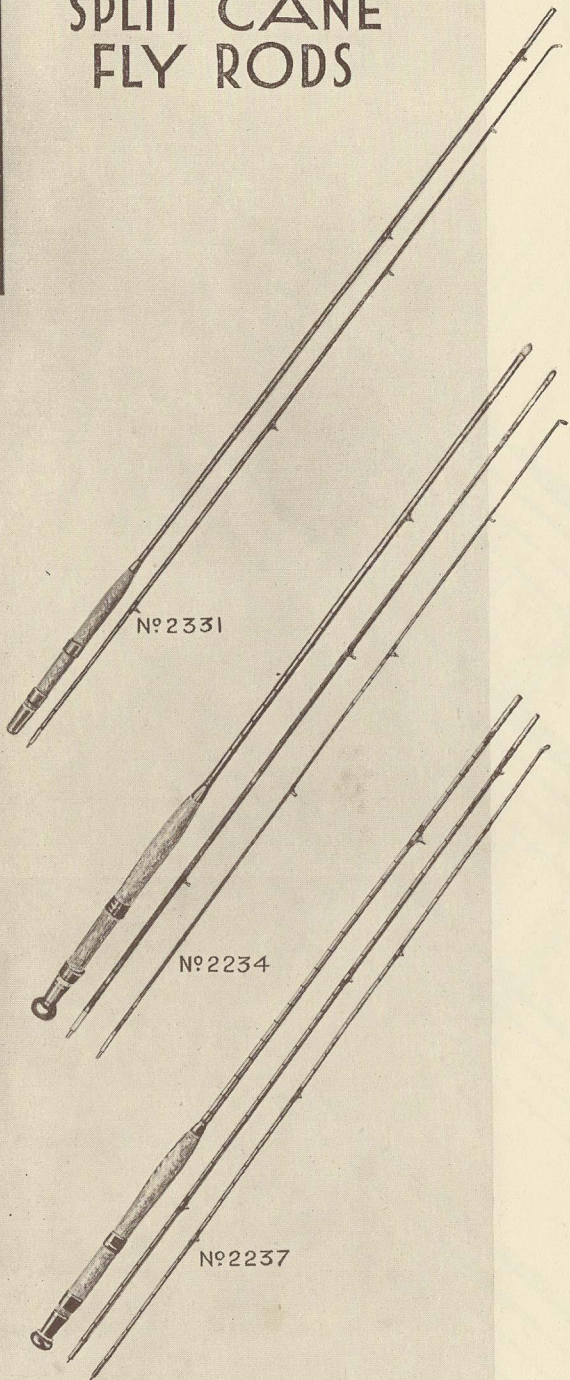
**No. 8107.** A "Flycraft" Rod but with plainer finish throughout. Three-piece, cork handle with Bronzed fittings, screw butt cap and Steel snake rings.  
 (Weights xx or x)  
 Length 9 ft. and 9½ ft.  
**Price** ... each

## SALMON FLY RODS

**No. 2423.** "Hexacane" Light Salmon Rod. A three-piece split cane rod, with two tops, double cork handle, rubber button, universal winch fittings, reinforced serrated suction ferrules, guarded agate butt and end rings, and oval bridge intermediate rings.  
 Length 13 ft.  
**Price** each

**No. 2424.** "Hexacane" Standard Salmon Rod. A three-piece split cane rod with two tops, double cork handle, rubber button, universal winch fittings, lock joint ferrules, guarded agate butt and end rings, and oval bridge intermediate rings.  
 Length 14 ft. 15 ft. 16 ft.  
**Price** ea.

# SPLIT CANE FLY RODS



**No. 2237.** Milward's "Olympic" Split Cane Three-piece Rod, with solid shaped cork handle, rubber button, serrated ferrules, guarded agate butt and end ring, oval bridge intermediate rings, one top.

Length	8ft	9ft.	9½ft.	10ft.	
Price					each
Length	10½ft.	11ft.	12ft.		
Price					each

**No. 2237A.** As above but with Aluminium Screw Reel Seat.

Length	9½ft. only	
Price		each

**No. 2237½.** A similar Rod to No. 2237, but with two tops.

Length	9, 9½, 10ft.	12ft.
Price		each

**No. 2237½A.** As above but with Aluminium Screw Reel Seat.

Length	9½ft. only	
Price		each

**No. 2234.** A Three-piece Split Cane Rod, with solid cork grip, rubber button, universal winch fittings, serrated ferrules, steel snake rings.

Length	9ft., 10ft.
Price	each

**No. 2234½.** A similar Rod to No. 2234, but with two tops.

Length	9ft. 9½ft.
Price	each

**No. 2232.** A similar Rod to No. 2234, but in two-piece with one top.

Length	8ft. 8½ft.	9ft.	9½ft.
Price			each

**No. 2232A.** This Rod is exactly the same as No. 2232 but is fitted with guarded agate butt and end ring.

Length	9ft.
Price	each

**No. 2232.** A Three-piece Split Cane Rod, with cork grip, screw butt cap, winch fittings, steel snake rings.

Length	8ft. 8½ft.	9ft.	9½ft.	10ft.
Price				each

**No. 2233.** A similar Rod to No. 2232, but with two tops.

Length	7ft. 8½ft.	9ft.	9½ft.	10ft.
Price				each

**No. 2231.** A similar Rod to No. 2232, but in two-piece, with one top.

Length	7ft. 8ft. 8½ft.	9ft.	9½ft.
Price			each

**No. 2231.** A Three-piece Split Cane Rod, with cork grip, wood button, winch fittings, steel snake rings, red whippings. Complete with Bag.

Length	9ft. 9½ft. 10ft.
Price	each

**No. 2230.** A similar Rod to No. 2231, but in two-piece, and with screw butt cap.

Length	8, 9ft.
Price	each

# GREENHEART FLY RODS

**No. 1995.** Three-piece Greenheart Rod with spare top, solid cork handle, rubber button, universal winch fittings, suction ferrules, double brazed, tenoned, closely whipped. Complete with Bag.

Length	10ft.	10½ft.
Price		each

**No. 1994.** Three-piece Straight Grain Greenheart Rod, with solid cork handle, universal winch fittings, rubber button, plain suction joints, tenoned, steel snake rings, and Bag. A Greenheart Rod which we strongly recommend.

Length	9½ft.
Price	each

**No. 1991.** Two-piece Greenheart Rod, with cork handle, screw butt cap, winch fittings, steel snake rings, intermediate whippings. Complete with Bag.

Length	7ft. 8ft. 9ft.
Price	each

**No. 1993A.** Three-piece Greenheart Rod, with cork handle, wood button, winch fittings, steel snake rings. Complete with Bag.

Length	9, 9½, 10, 10½ft. 11, 12ft.
Price	each

**No. 1908.** An inexpensive Two-piece Greenheart Rod, with cork handle, winch fittings, wood button, and steel snake rings. Complete with Bag.

Length	7, 8ft. 9ft.
Price	each

**No. 1907.** A useful and very moderately-priced Greenheart Brook Rod. Two-piece, wood handle, fully winch fitted, with domed butt cap and steel snake rings. Complete with Bag.

Length	7, 8ft.
Price	each

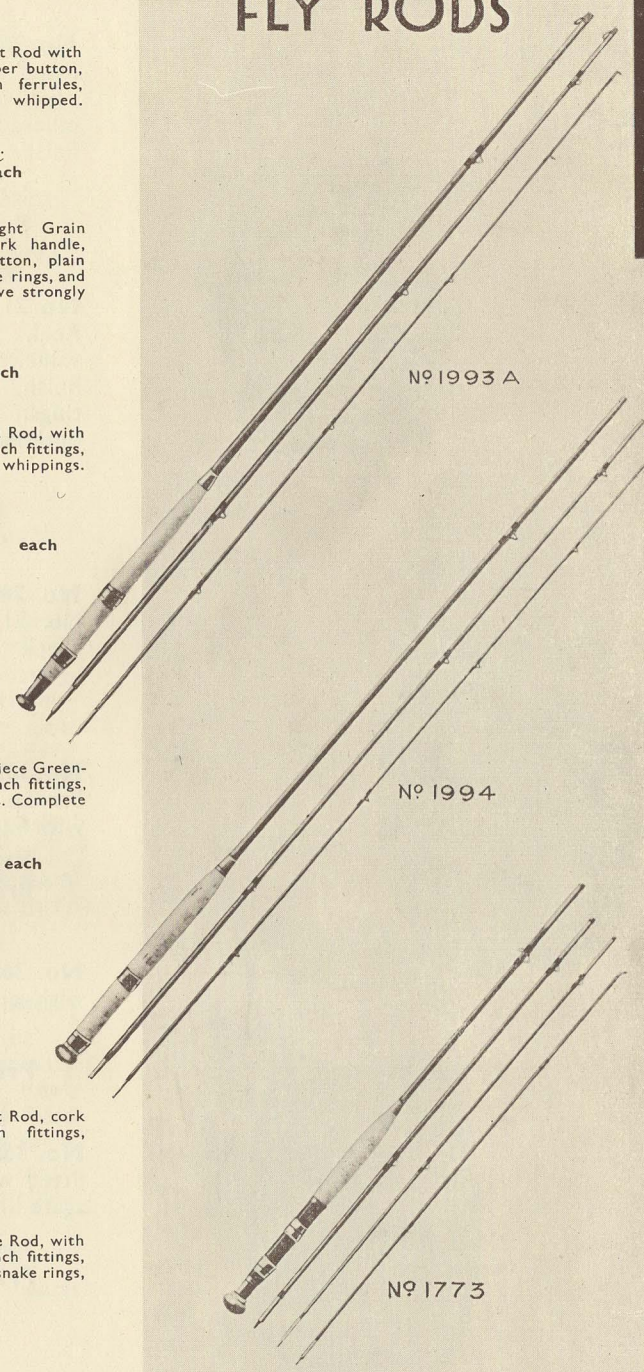
## PORTABLE FLY RODS.

**No. 1773.** Four-piece Greenheart Rod, cork handle, rubber button, winch fittings, tenoned. Complete with Bag.

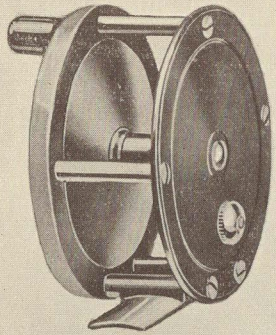
Length	7, 8ft.
Price	each

**No. 1787.** A Five-piece Split Cane Rod, with short cork handle, dome cap, winch fittings, serrated reinforced ferrules, steel snake rings, and Bag.

Length	9ft.
Price	each



# FLY REELS



No 3631

**No. 3631.** A useful Trout Reel, fitted with optional check, revolving plate and screw pillared back ; best bronze finish.

Size 2½ in. 2¾ in.  
**Price each**

**No. 21.** "Gyrex" Aluminium Reel, represents exceptional value. Durable dead black finish, with nickel-plated fittings. This reel is fitted with optional check.

Size 3 in.  
**Price each**

**No. 20.** "Gyrex," similar to No. 21, but fitted with fixed check.

**Price each**

**No. 3654.** Aluminium Fly Reel, bronze finish, solid cast cage, with fixed check.

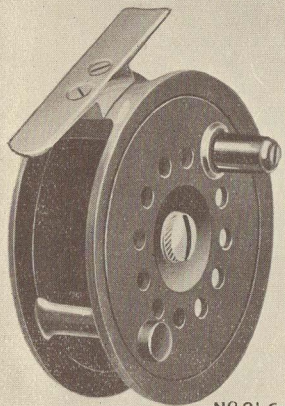
Size 3 in. 3½ in.  
**Price each**

**No. 3654½.** As No. 3654, but with optional check.

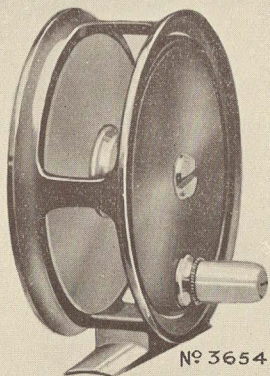
Size 3 in. 3½ in.  
**Price each**

**No. 3654¾.** As No. 3654, but fitted with optional check and agate line guard.

Size 3 in. 3½ in.  
**Price each**



No 21 Gyrex.



No 3654

# FLY REELS

**No. 3663.** Aluminium Dry Fly Reel, with narrow drum for rapid line recovery, fitted with fixed check, bronze finish.

Size 3 in. 3½ in.  
**Price each**

**No. 3663½.** Similar to No. 3663, but with optional check.

Size 3 in. 3½ in.  
**Price each**

**No. 3663¾.** Similar to No. 3663, but fitted with optional check and agate line guard.

Size 3 in. 3½ in.  
**Price each**

**No. 3664.** Highest quality aluminium Trout Fly Reel, bronzed finish, fixed check with check spring regulator, spare check work, quick removal drum and agate line guard.

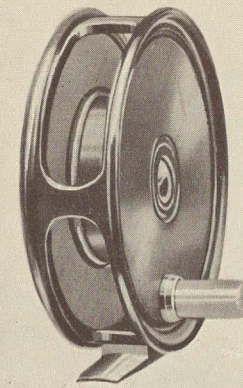
Size 3⅞ in. 3⅝ in.  
**Price each**

**No. 3668.** Same specification as No. 3664, but drum a little wider and perforated.

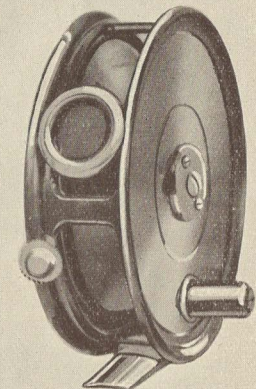
Size 3⅞ in 3⅝ in.  
**Price each**

**No. 3671.** Highest quality aluminium Salmon Fly Reel, bronzed finish, fitted with fixed check, with check spring regulator, spare check work, quick removal drum, running on ball-bearings.

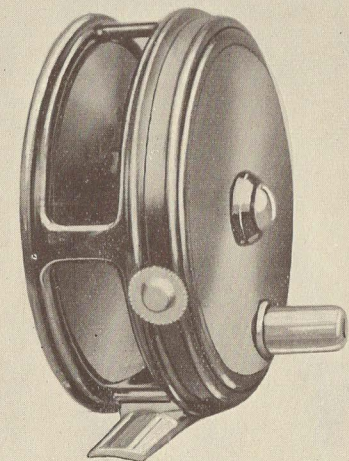
Size 4 in. 4¼ in. 4½ in.  
**Price each**



No 3663



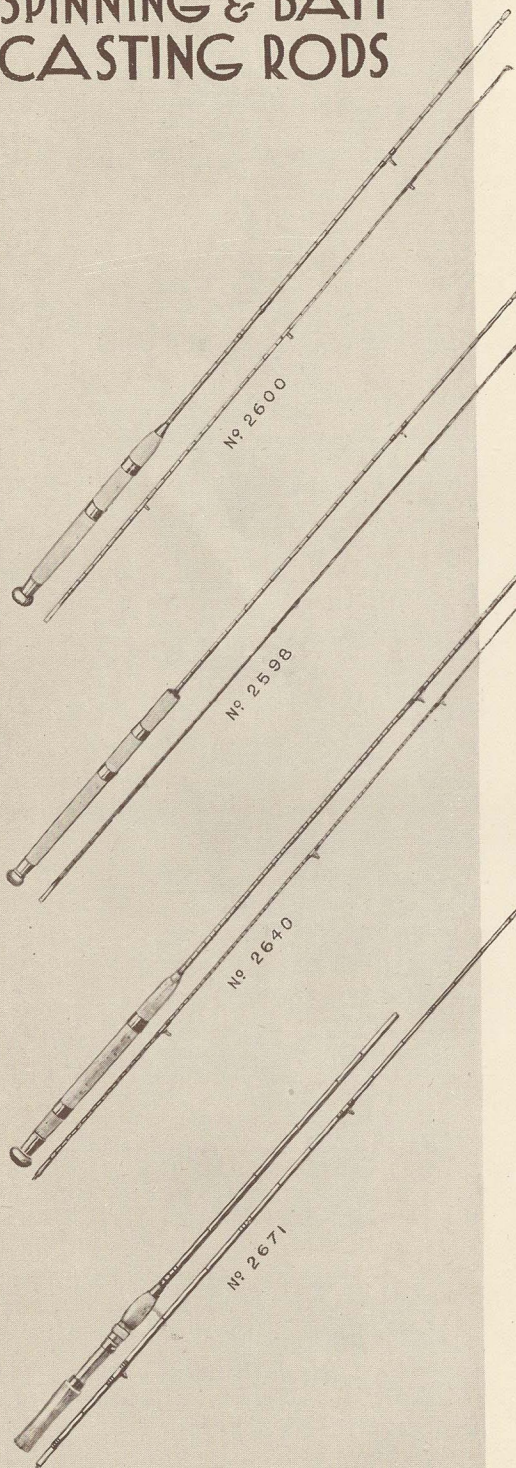
No 3664



No 3671

# SPINNING & BAIT CASTING RODS

SPINNING TACKLE



## SPINNING TACKLE.

### TWO-PIECE SPINNING AND BAIT CASTING RODS

**THE "HEXACANE" SERIES** of Spinning Rods are built up to the same standard of perfection as the "Hexacane" Fly Rods.

**No. 2638.** "Hexacane" Two-piece Split Cane Extra Light Bait Rod, with solid cork grip, rubber button, "Duralumin" sliding winch fittings, guarded butt and end rings, and special round stand-off steel intermediate rings.

Approx. weight  $4\frac{1}{2}$  ozs.  
Length ... 7 ft.  
Price ... each

**No. 2639.** "Hexacane," a Similar Rod to above but in medium weight.

Approx. weight 5 oz. 6 oz.  
Length ... 7 ft. 8 ft.  
Price ... each

**No. 2640.** "Hexacane" a similar Rod to above but in standard weight and with agate rings throughout.

Approx. weight  $6\frac{1}{2}$  ozs.  $7\frac{1}{2}$  ozs.  
Length ... 7 ft. 8 ft.  
Price ... each

**No. 2598 (old 2601).** A Two-piece Extra Light Split Cane Bait Rod, with solid cork handle, sliding winch fittings, rubber button, serrated suction ferrules, guarded agate butt and end rings, and special round stand-off steel intermediate rings.

Length 7 ft.  
Price each

**No. 2599.** A similar Rod to No. 2598 but in medium weight.

Length 7 ft.  
Price each

**No. 2600.** Two-piece Split Cane, Standard Weight Bait Rod, with solid cork handle, sliding winch fittings, rubber button, serrated suction ferrules, and guarded agate rings throughout.

Length 7 ft. 8 ft.  
Price each

**No. 2625.** Two-piece Split Cane Rod, similar to No. 2600 but in Pike weight.

Length  $7\frac{1}{2}$  ft.  
Price each

**No. 2671.** A Two-piece Split Cane Stiff Action Bait Rod, double solid cork grip, with screw aluminium reel seat and agate rings throughout.

Length 6 ft.  
Price each

**No. 2672.** As 2671 but lighter weight.

Length 6 ft.  
Price each

### THREE-PIECE SPINNING RODS THE "HEXACANE" SERIES

**No. 2631.** "Hexacane" Three-piece Salmon Spinning Rod, with solid cork double grip, sliding winch fittings, rubber button, lock joint ferrules, and guarded agate rings throughout.

Length 10ft.  
Price each

**No. 2632.** "Hexacane" Three-piece Trout Spinning Rod, with solid cork double grip, "Duralumin" sliding winch fittings, rubber button, lock joint ferrules, and guarded agate rings throughout.

Length  $8\frac{1}{2}$ ft. 10ft.  
Price each

**No. 2582A.** A Pike and General Spinning Rod, three-piece split cane, with short extra top, solid cork double grip, rubber button, sliding winch fittings, serrated reinforced ferrules, and porcelain rings throughout.

Length  $10\frac{1}{2}$ ft. 12ft.  
Price each

**No. 2586.** A similar Rod to No. 2582A, but with guarded agate rings throughout, and one top only.

Length 9ft.  $10\frac{1}{2}$ ft.  
Price each

**No. 1203.** A Three-piece Split Cane Pike Spinning Rod, with solid cork double grip, sliding winch fittings, rubber button, serrated reinforced ferrules, and guarded agate rings throughout.

Length 9ft.  
Price each

**No. 2583.** A Three-piece Split Cane Trout-Spinning Rod, with solid cork double grip, sliding winch fittings, rubber button, serrated reinforced ferrules, guarded agate rings throughout.

Length  $8\frac{1}{2}$ ft. 10ft.  
Price each

### POPULAR PRICED PIKE RODS

**No. 1172A.** A Three-piece Wood Pike Rod, with lancewood top, winch fitted, round end cap, and porcelain rings throughout. Finished dark stain.

Length 9ft.  
Price each

**No. 1174A.** A Three-piece Rod, with cane butt and joint, lancewood top, balanced handle, winch fitted, round end cap, and porcelain rings throughout.

Length 9ft.  
Price each

**No. 1177.** A Three-piece Rod, with mottled cane butt and joint, greenheart top, cork handle, winch fittings, screw butt cap, porcelain rings throughout. Complete with Bag.

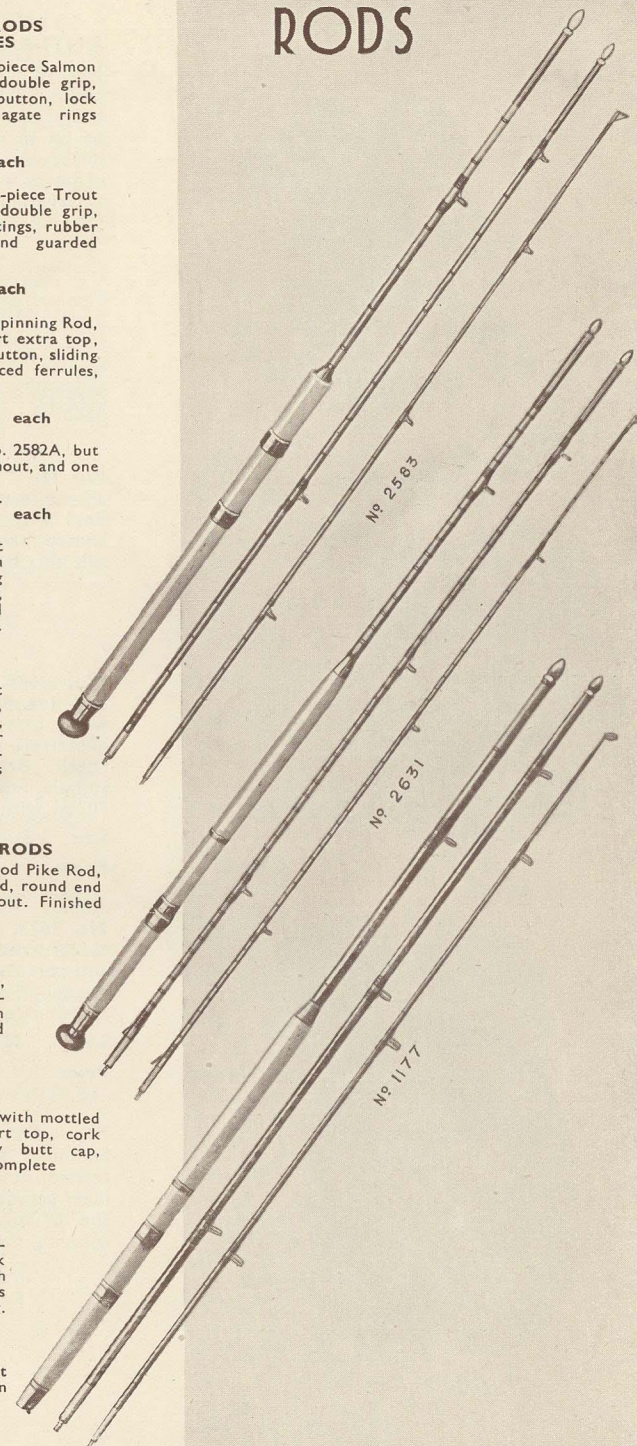
Length 10ft.  
Price each

**No. 1189.** A Three-piece All-Greenheart Rod, with cork handle, wood button, winch fittings, banded porcelain rings throughout. Complete with Bag.

Length 9ft.  
Price each

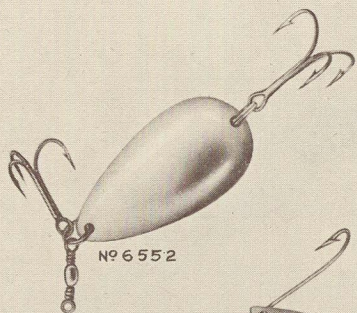
For Two-piece All-Greenheart Rods see Nos. 1341 and 1342 in the length of 8ft.—Page 38.

# SPINNING RODS

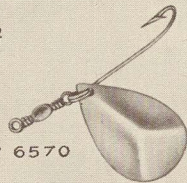


SPINNING TACKLE

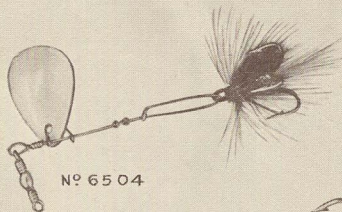
## SPOONS



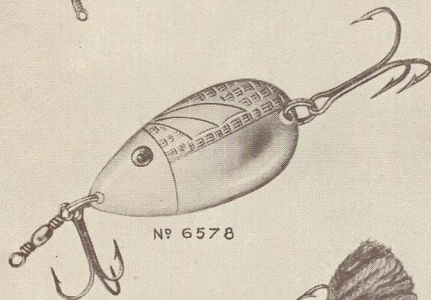
No 6552



No 6570



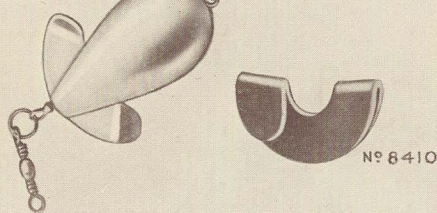
No 6504



No 6578



No 6600



No 8410



No 8402

## SPOONS

**No. 6552.** The original pattern Spoon, with heavy metal rustproof treble hooks and swivel. Coppered back with silver inside.

Mounted with one treble hook:—

Size	1in.	1½in.	1¾in.	
Price				each

Mounted with two treble hooks:—

Size	1¾in.	2in.	2½in.	3in.	
Price					each

**No. 6570.** "Fly" Spoon, silver-plated, mounted with one single hook.

Size	¾in.	¾in.	1in.	
Price				each

**No. 6504.** Pearl Fly Spoon on stainless steel wire bar and nickel-plated barrel swivel, mounted with a Size 8 Treble Hook and Fly, as illustrated.

Size of Spoon	¾in.	
Price		each

**No. 6505.** Pearl Fly Spoon on gilded bar mounted with Single Hook and Fly.

Size of Spoon	¾in.	
Price		each

**No. 6578.** The "Norwich" Scaled Spoon. The most popular pattern ever designed, mounted with two rustproof trebles and swivel. Back chased half-silver and half-gilt, with glass eye. Inside is half-red and half-silver.

Size	1in.	1½in.	1¾in.		
Price				each	
Size	1¾in.	2in.	2½in.	3in.	
Price					each

**No. 6600.** The "Colorado" Spoon. A most successful Spoon for Pike. It spins on a stout brass wire mount (fitted with barrel lead) to which a swivel and treble hook are attached. Colours: Silver back, with inside—including lead—scarlet. Tassel is of red wool, silver bound.

Size	1in.	1½in.	1¾in.	2in.	2½in.	3in.	
Price							each

## LEADS

**No. 8410.** Zig-zag Anti-kink Lead, simple to attach by pressing opposite sides together. Will not slip or fray the casts.

Size	...	2/0	1/0	1	
Approx. weight	...	1/4	1/2	2	drams
Price	...				per doz.
Size	...	2	3	4	
Approx. weight	...	3	4	5	drams
Price	...				per doz.

N.B.—16 drams equals 1 oz.

**No. 8402.** "Archer" Jardine Spinning Lead, non-slipping, painted green. Half-dozen in an envelope.

Size	...	¾in.	1in.	1½in.	
Approx. weight	...	1	1½	2½	drams
Price	...				per doz.
Size	...	1½in.	2in.		
Approx. weight	...	4	8	drams	
Price	...				per doz.

## PIKE GAGS

**No. 9067.** Milward's Wire Pike Gags, with patent guard; black japanned

Small size	...	price	each
Large size	...	price	each

## BOTTOM TACKLE.

## BOYS' RODS

**No. 612R.W.** A Three-piece Mottled Cane Rod, with wood top, winch fittings, and snake rings.

Length 10ft.

Price each

**No. 909.** A Three-piece Mottled Cane Rod, with wood top, balanced handle with winch fittings, and snake rings.

Length 9ft.

Price each

**No. 621.** A Four-piece Mottled Cane Rod with wood top, winch fittings, butt cap, brass ferrule and brazing, and snake rings.

Length 12ft. 14ft.

Price each

**No. 131.** A Three-piece Wood Rod, with winch fittings, butt cap, brass ferrules and counters, and snake rings. In Bag.

Length 9ft. 10ft.

Price each

**No. 211.** A Four-piece Wood Rod, with winch fittings, butt cap, brass ferrules and counters, and snake rings. Complete in Bag.

Length 12ft.

Price each

## BALANCED HANDLE ROACH RODS

**No. 914.** A Three-piece Cane Rod, with lancewood top, wood handle with movable winch fittings, screw butt cap, fully ringed, and stained green. Complete in Bag.

Length 10½ft.

Price each

**No. 912.** A Three-piece Cane Rod, with lancewood top, wood handle with winch fittings, shoulder ferrules, and snake rings. Complete in Bag.

Length 10½ft. 12ft.

Price each

**No. 916.** A Three-piece Mottled Cane Rod, with lancewood top, single cork grip, dome butt cap, winch fitted, shoulder ferrules, and snake rings. Complete in Bag.

Length 10½ft. 12ft.

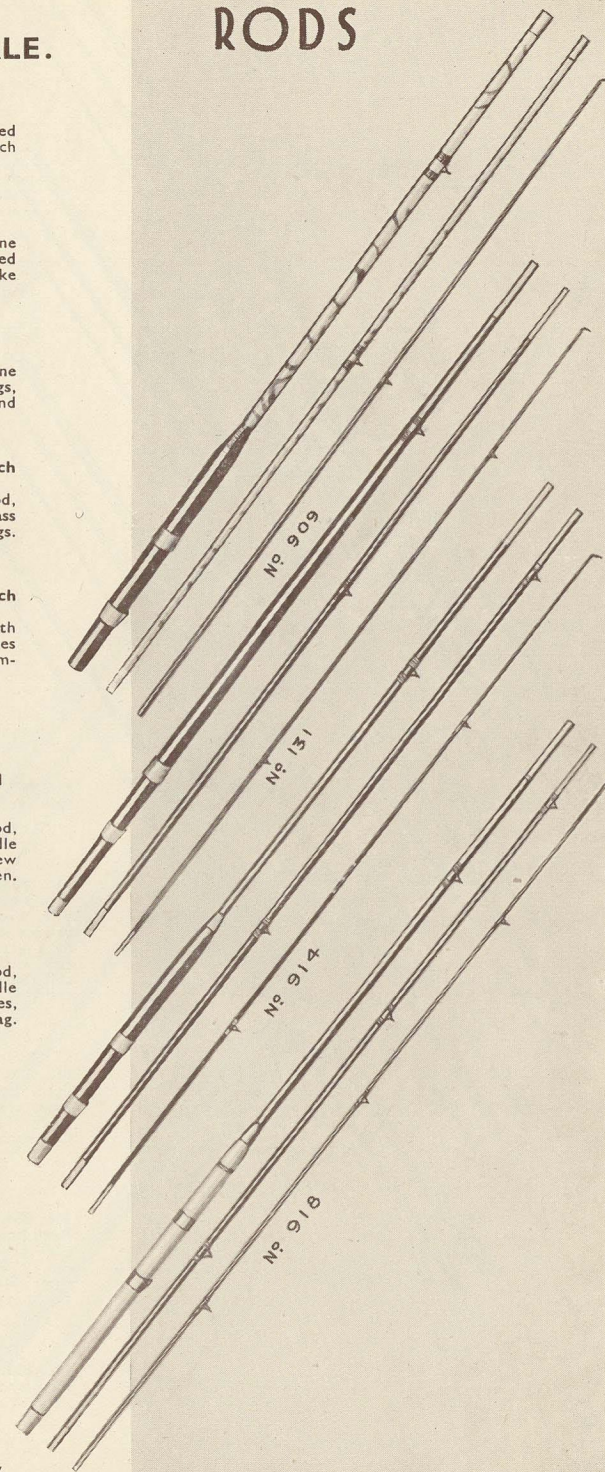
Price each

**No. 918.** A Three-piece Cane Rod, with lancewood top, cork handle, with movable winch fittings, screw butt cap, and "Bell's Life" rings, stained green. Complete in Bag.

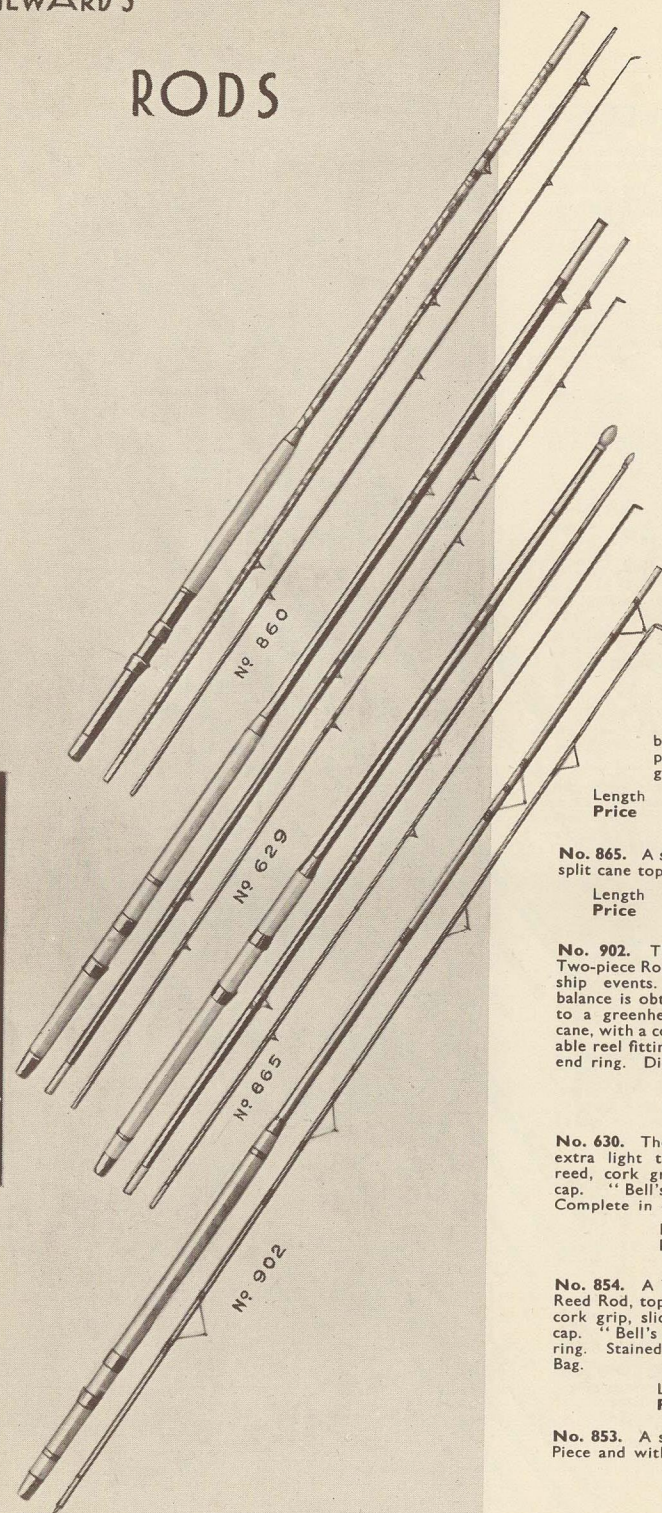
Length 10½ft. 12ft.

Price each

## RODS



## RODS



**No. 860.** A Three-piece Cane Rod, with lancewood top, single cork grip, winch fittings, and "Bell's Life" rings. Complete in Bag.

Length 10½ft. 12ft.  
Price each

**No. 821.** A Three-piece Cane Rod, with greenheart top, cork handle, winch fittings, "Bell's Life" rings, and porcelain end ring. Stained green. Complete in Bag.

Length 10½ft. 12ft.  
Price each

**No. 629.** A Three-piece Cane Rod, top spliced with greenheart, double cork grip, screw cap, winch fittings, "Bell's Life" rings, and porcelain end ring. Stained green. Complete in Bag.

Length 13½ft.  
Price each

**No. 864.** A Three-piece Light Cane Rod, with greenheart top, double cork grip, sliding winch fittings, screw butt cap, "Bell's Life" rings, and porcelain end ring. Stained green. Complete in Bag.

Length 12ft. 14ft. 16ft.  
Price each

**No. 865.** A similar Rod to No. 864, but with split cane top and agate end ring.

Length 12ft. 14ft. 16ft.  
Price each

**No. 902.** The "Cormorant" Extra Light Two-piece Rod, the winner of many championship events. Quick striking action and balance is obtained by splicing 30ins. of cane to a greenheart top. The butt is whole-cane, with a comfortable 24in. grip and adjustable reel fittings, spider leg rings, non-fouling end ring. Division Bag.

Length 11ft.  
Price each

**No. 630.** The "Witham" Rod. A popular extra light three-piece pattern in Spanish reed, cork grip, winch fittings, screw butt cap. "Bell's Life" rings, brown finish. Complete in division Bag.

Length 12½ft. 13½ft.  
Price each

**No. 854.** A Three-piece extra light Spanish Reed Rod, top spliced with split cane, double cork grip, sliding winch fittings, screw butt cap. "Bell's Life" rings, and porcelain end ring. Stained green. Complete in division Bag.

Length 11ft. 13ft.  
Price each

**No. 853.** A similar Rod to 854, but in Two Piece and with detachable handle.

Length 11ft.  
Price each

BOTTOM  
RODS

**No. 861.** The "Weaver" Rod, recommended for the "long swim," quick action, extremely light, and designed for use with very fine gut for match fishing. Three-piece whole cane rod, balanced cork handle, top spliced with greenheart, screw cap, stand-off "Bell's Life" rings and porcelain end ring. Stained green. Division Bag.

Length 13ft. Price each

**No. 863.** A Three-piece Light Cane Rod, with split cane top, solid cork grip, sliding winch fittings, screw butt cap, agate butt and end rings, with intermediate "Bridge" rings. Stained brown. Complete in division Bag.

Length 10½ft. Price each

**No. 868.** This high Grade fresh-water Rod, constructed with extreme precision is specially designed for match fishing. Three-piece Light Cane, spliced middle joint, with the top spliced with Split Cane. Double solid cork grip, with Aluminium Sliding winch fittings, screw cap and rubber button, agate butt and end rings with stand-off "Bell's Life" intermediate rings.

Length 12ft. 14ft.  
Price each

## SPLIT CANE BOTTOM RODS.

**No. 1091.** A Three-piece Split Cane Rod, with cork handle, sliding winch fittings, screw butt cap, "Bell's Life" rings. Complete in division Bag.

Length, 10ft. and 10½ft. Price each

**No. 1091½.** Similar to the No. 1091, but with two tops (one short)

Length, 10ft. and 10½ft. Price each

**No. 1095A.** A Three-piece Split Cane Rod of superior quality, with cork handle, winch fittings, screw butt cap agate butt and end rings. "Bell's Life" intermediate rings.

Length, 10ft. Price each

**No. 1097.** A Three-piece Split Cane Rod, with solid cork handle, sliding winch fittings, screw butt cap, spider leg rings, and Hopton porcelain end rings. A perfect split cane bottom rod.

Length, 10½ft.

Price each

**No. 1097A.** A similar Rod to No. 1097 but fitted with "Bell's Life" stand-off rings.

Length 10½ft. Price each.

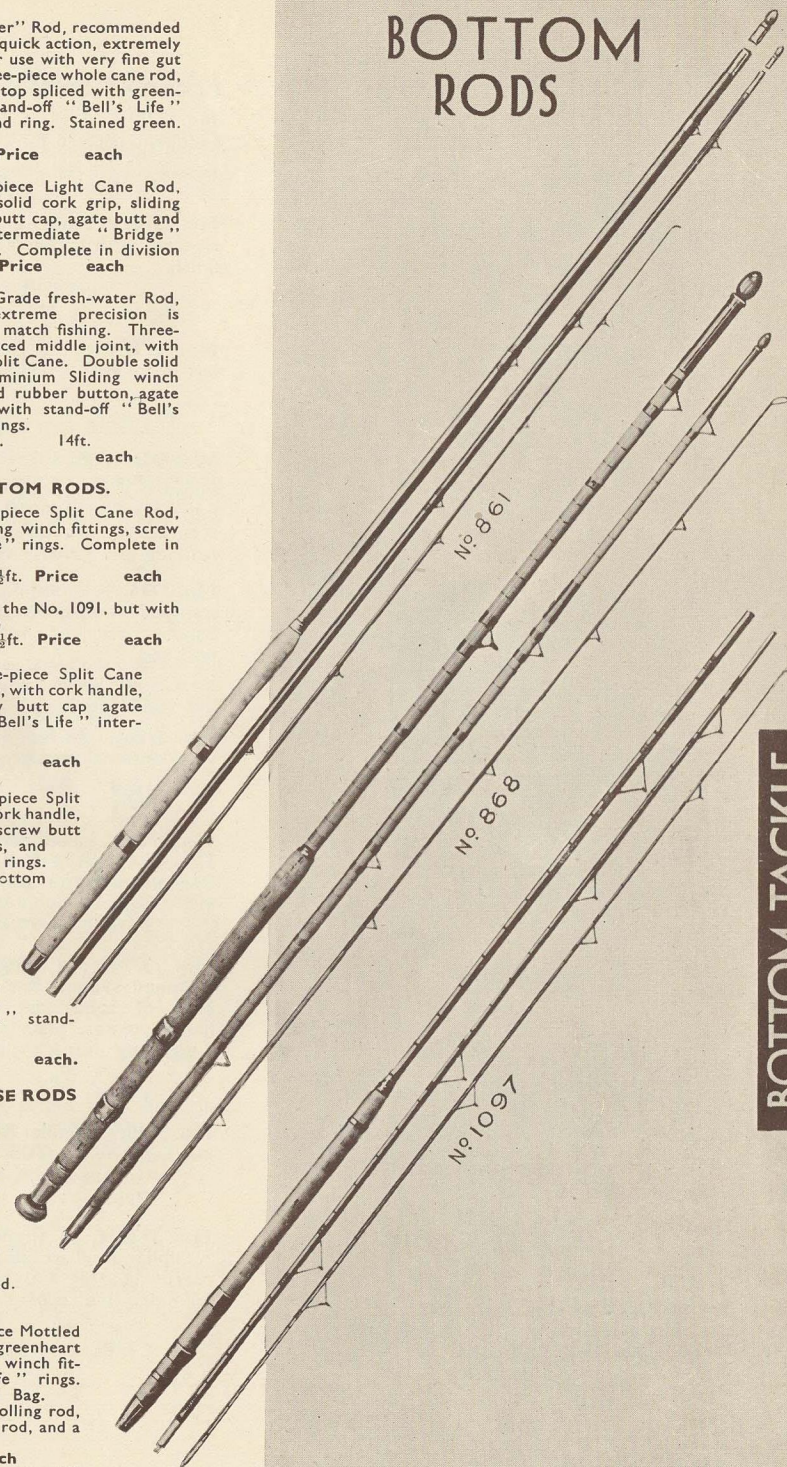
## GENERAL PURPOSE RODS

**No. 1101.** A Four-piece Mottled Cane Rod, with three lancewood tops, wood balanced handle, winch fittings, and porcelain end rings on pike and ledger tops. Makes up into a 9ft. trolling rod, 9ft. ledger rod, and 11ft. bottom rod.

Price each

**No. 1102.** A Four-piece Mottled Cane Rod, with three greenheart tops, single cork grip, winch fittings, and "Bell's Life" rings. Complete in division Bag. Makes up into a 9ft. trolling rod, 10½ft. worm or ledger rod, and a 12ft. bottom rod.

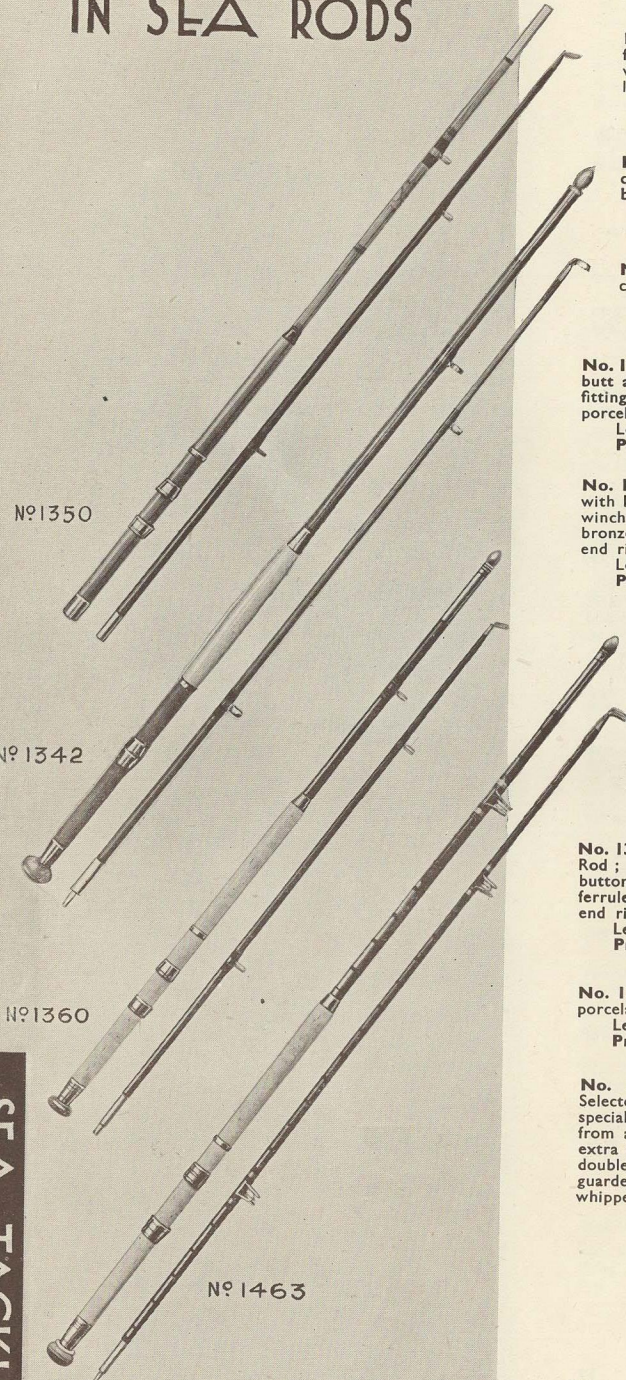
Price each



BOTTOM TACKLE



# POPULAR PATTERNS IN SEA RODS



No 1350

No 1342

No 1360

No 1463

## SEA TACKLE.

**No. 1323.** A Two-piece Wood Rod, brass ferrules and counter, with butt cap, winch fittings, rustless rings, and porcelain ring.

Length	6ft.	7ft.	8ft.
Price			each

**No. 1325A.** A Two-piece superior quality wood Rod, winch fittings and butt cap, porcelain rings throughout.

Length	6ft.	7ft.	8ft.
Price			each

**No. 1327.** As 1325A but with single cork grip.

Length	6ft.	7ft.	8ft.
Price			each

**No. 1350.** A Two-piece Rod, with whole cane butt and wood top, balanced handle, winch fittings, bronzed ferrules, upright rings, and porcelain end ring. Complete in Bag.

Length	6ft.	7ft.	8ft.
Price			each

**No. 1340.** A two-piece all Greenheart Rod, with balanced handle, wood button, bronzed winch fittings, reinforced ferrules, phosphor bronze snake rings, with encased porcelain end ring, complete in Bag.

Length	6ft.	7ft.	8ft.
Price			each

**No. 1341.** As 1340 but with Slip-on rubber button and encased porcelain ring throughout.

Length	6ft.	7ft.	8ft.
Price			each

**No. 1342.** As 1341 but with screw on rubber button, single cork grip and encased porcelain rings throughout.

Price	each
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**No. 1360.** A Two-piece Selected Greenheart Rod ; with double solid cork grip, rubber button, universal winch fittings, reinforced ferrules, porcelain rings throughout, stayed end ring. Complete in Bag.

Length	6ft.	7ft.	8ft.
Price			each

**No. 1361A.** As No. 1360 but with banded porcelain rings and superior finish throughout.

Length	6ft.	7ft.	8ft.
Price			each

**No. 1463.** The "Mariner" Two-piece Selected Greenheart Rod. A powerful rod, specially designed for surf fishing and casting from a pier. Solid double cork grip, with extra strong winch fittings, rubber button, double brazed ferrules, and "Sadgrove" guarded porcelain rings throughout, closely whipped. Complete in Bag.

Length	7ft.	8ft.
Price		each

# SPLIT CANE SEA RODS

**No. 1439.** Two-piece Split Cane Sea Rod of medium strength with solid double cork grip, universal winch fittings, reinforced serrated ferrules, rubber button, porcelain rings throughout, in bag.

Length	...	7ft.	8ft.
Approx. weight	...	16ozs.	19ozs.
Price	...		each

## THE " BRIGHTON " SEA ROD

**No. 1443.** Two-piece Split Cane, solid double cork grip, universal winch fittings, reinforced serrated ferrules, rubber button, bridge porcelain rings.

Length	...	6ft.	7ft.	8ft.
Approx. weight	...	16ozs.	19ozs.	22ozs.
Price	...			each

## THE HEAVY " BRIGHTON " ROD

**No. 1444.** Similar to the " Brighton " Rod, but built with extra strength throughout— ideal for heavy fishing.

Length	...	7ft.	8ft.
Approx. weight	...	21ozs.	25ozs.
Price	...		each

## THE " BRIGHTON " DE LUXE ROD

**No. 1446.** As No. 1444, but with steel centre, agate rings and super finish throughout. Just the Rod for the man who likes the very best in his equipment.

Length	...	7ft.	8ft.
Price	...		each

## A USEFUL BOAT ROD

**No. 1460.** One-piece Split Cane (4ft.) porcelain rings, with separate 20 inch Solid Cork Handle with rubber button and sliding winch fittings.

Price	each
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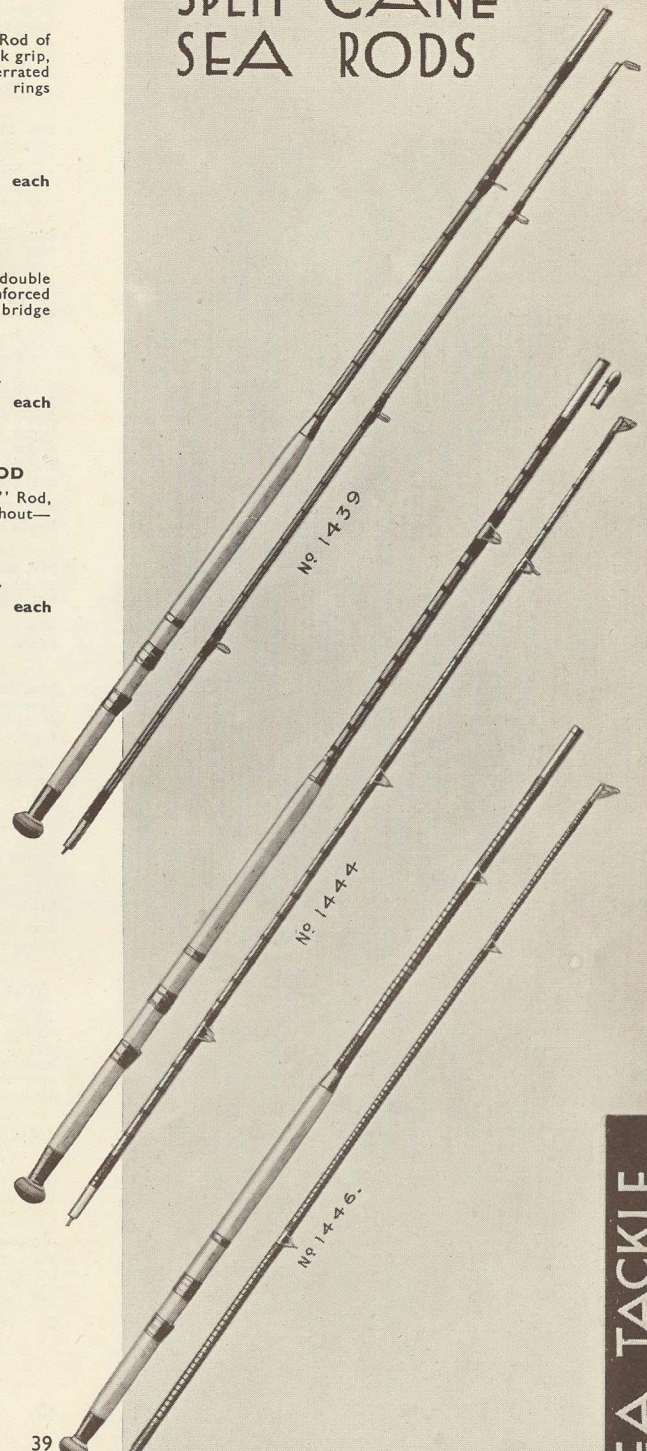
## SEA FLOAT ROD

**No. 2642.** Three-piece Split Cane, double Cork grip, sliding winch fittings, wood button, agate Butt and end rings, bridge intermediate.

Length	10½ft.
Price	each

## BIG GAME RODS

Particulars of these will be found on Page 48.



No 1439

No 1444

No 1446