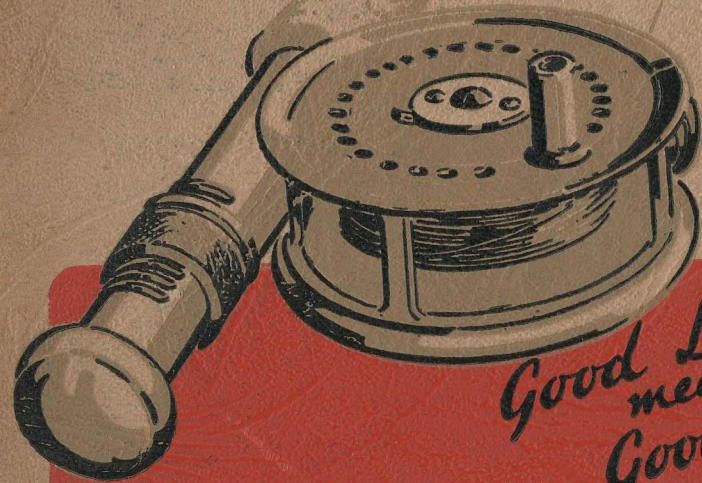


MILWARD'S

FISHING TACKLE



*Good Luck
means
Good Tackle*

A. N. HOLDEN & CO. Ltd.
BIRMINGHAM
Printed in England

200

Milward's Tackle

STOCKED BY ALL GOOD DEALERS

SEASON 1938-39

Handbook No. 20

Sections :

"SPECIALIST" RODS
FLY TACKLE
SPINNING TACKLE
BOTTOM TACKLE
SEA TACKLE

Our products are only obtainable through the Dealer, and cannot be supplied direct.

We will advise name and address of local Distributor on request.

We reserve the right to modify or withdraw patterns and prices without notice.

Prices indicated apply in the United Kingdom and Northern Ireland only.

HENRY MILWARD & SONS
REDDITCH, ENGLAND

Telegrams and Cables:
MILWARD, REDDITCH

Phone:
REDDITCH Nos. 280, 281

London Office: **EMPIRE HOUSE, ST. MARTINS LE GRAND, E.C.1**
Phone : National 5783

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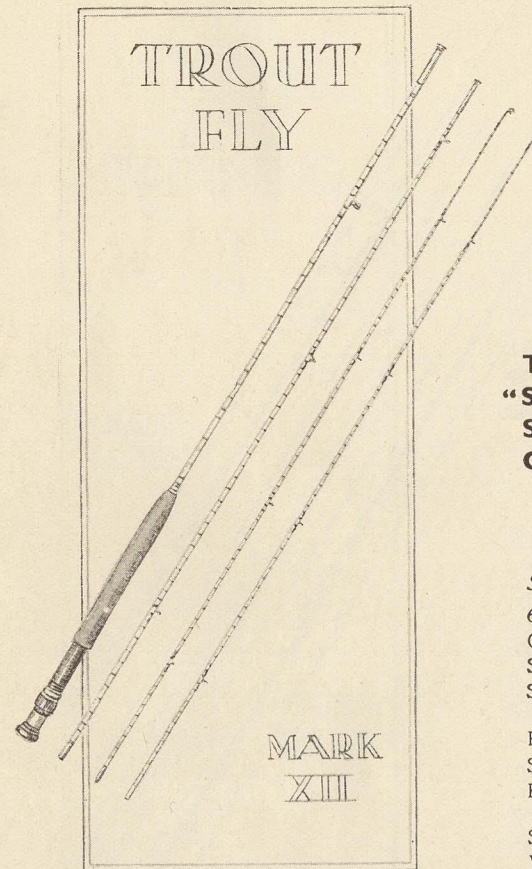
Pages 44 to 63

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SEA TACKLE
BOTTOM TACKLE
SPINNING TACKLE
FLY TACKLE

A "Specialist" Rod.

A FISHERMAN designed it, a Craftsman built it — that is why, when you choose a "Specialist" you are not just buying another rod. From the first moment a "Specialist" settles into the hand it is **your** rod, and you have made a friend for life.



THE "SPECIALIST" SERIES OF RODS

Specification —

6 Section Split Cane.
Close Silk Whippings.
Shaped Cork Grip.
Screw Reel Fittings on Ebonite Base.
Rubber Button.
Suction Ferrules.
Bridge Intermediate Rings with Agate Butt and End Rings.
Spare Top.
Waterproof Bag.

The Perfect Dry Fly Rod in the modern manner.

In the following variations —

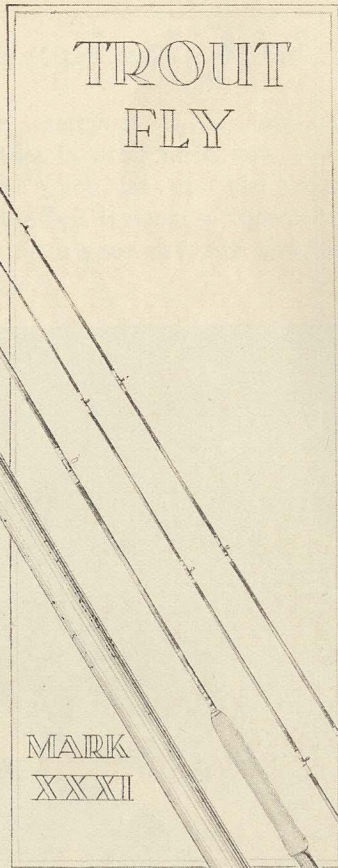
			<i>Approx. Weight without Button</i>		<i>Length</i>
Mark XII.	3 Piece.	Extra Light.	- 5½ ounces.	-	8 ft.
Mark XIII.	3 Piece.	Medium Light.	- 6½ ounces.	-	8½ ft.
Mark XIV.	3 Piece.	Medium Light.	- 7 ounces.	-	9 ft.
Mark XV.	3 Piece.	Standard.	- 8 ounces.	-	9½ ft.
Mark XVIII.	2 Piece.	Extra Light.	- 5 ounces.	-	8 ft.
Mark XIX.	2 Piece.	Medium Light.	- 5½ ounces.	-	8 ft.
Mark XX.	2 Piece.	Medium Light.	- 6½ ounces.	-	9 ft.

Price £5 : 5 : 0 each

**THE
"SPECIALIST"
SERIES
OF RODS**

Specification —

- 6 Section Split Cane, specially heat treated.
- Silk Whippings at rings only.
- Shaped Cork Grip.
- Screw Reel Fittings on Ebonite Base.
- Reversible Fluted Spear.
- Bridge Intermediate Rings with Agate Butt and End Rings.
- Spare Top.
- Light Bag in Aluminium Carrying Case.



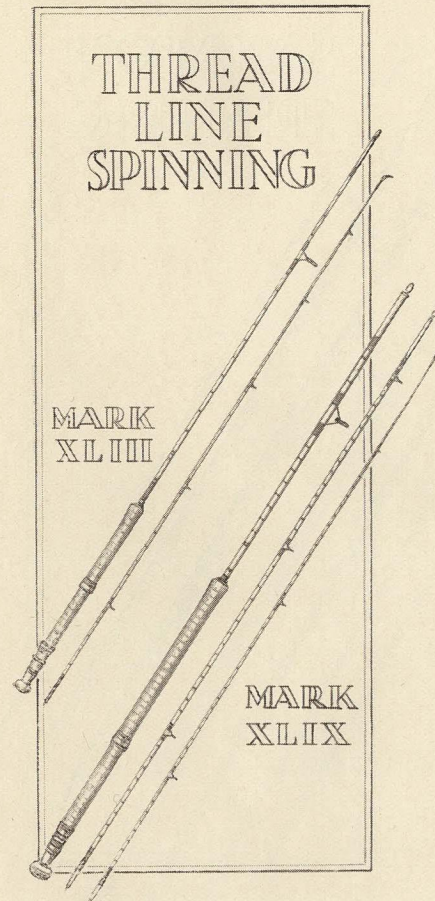
The Autoflex action of these rods makes them "fish themselves."

In the following variations —

				<i>Approx. Weight without Button or Spear</i>	<i>Length</i>
Mark XXV.	3 Piece.	Medium Light.	Suction Joints.	5½ ounces.	8 ft.
Mark XXVI.	3 Piece.	Medium Light.	Suction Joints.	6½ ounces.	9 ft.
Mark XXVII.	3 Piece.	Extra Light.	Lockjoints.	5½ ounces.	8 ft.
Mark XXVIII.	3 Piece.	Extra Light.	Lockjoints.	6½ ounces.	9 ft.
Mark XXXI.	2 Piece.	Extra Light.	Lockjoints.	5 ounces.	8 ft.

Price £7 : 7 : 0 each

**THREAD
LINE
SPINNING**



**THE
"SPECIALIST"
SERIES
OF RODS**

Specification —

- 6 Section Split Cane.
- Close silk Whippings.
- Cork Grip.
- Rubber Button.
- Duralumin Sliding Winch Fitting.
- Suction Ferrules.
- Large Agate Butt Ring. Agate End Ring. Round Steel Bridge Intermediate Rings.
- Waterproof Bag.

			<i>Approx. Weight</i>	<i>Length</i>
Mark XLI.	2 Piece.	Extra Light (xxx).	5 ounces	7 ft.
Mark XLIII.	2 Piece.	Medium Light (xx).	5½ ounces	7 ft.
Mark XLIV.	2 Piece.	Medium Light (xx).	6½ ounces	8 ft.
Mark XLV.	2 Piece.	Standard (x).	6 ounces	7 ft.
Mark XLVI.	2 Piece.	Standard (x).	8 ounces	8 ft.

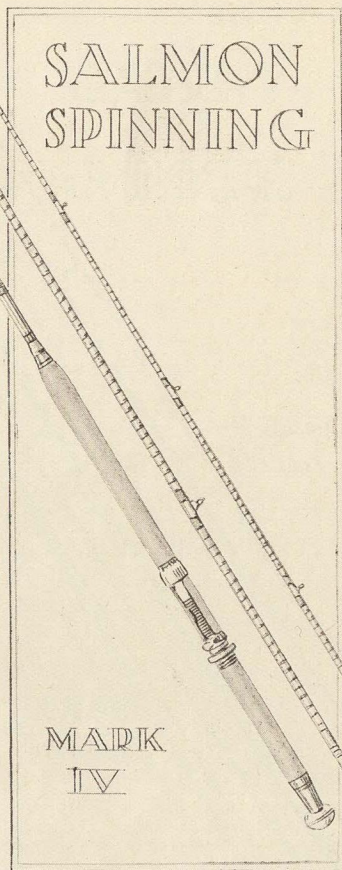
Price 7 ft. Models £3 : 10 : 0 each
8 ft. Models £3 : 15 : 0 each

Mark XLIX.	3 Piece.		9½ ounces	8½ ft.
		Price	£4 : 15 : 0 each	
Mark L.	3 Piece.		12½ ounces	10 ft.
		Price	£5 : 5 : 0 each	

**THE
"SPECIALIST"
SERIES
OF RODS**

Specification —

6 Section Split Cane.
Close Silk Whippings.
Long Cork Grip.
Rubber Button.
Aluminium Screw Sliding Winch
Fittings.
Suction Ferrules.
Agate Rings throughout.
Waterproof Bag.



			<i>Approx. Weight</i>		<i>Length</i>	
Mark I.	-	3 Piece.	-	15 ounces.	-	10 ft.
				Price £6 : 6 : 0		each
Mark II.	-	2 Piece.	-	15½ ounces.	-	9 ft.
				Price £6 : 10 : 0		each
Mark III.	-	2 Piece.	-	17 ounces.	-	10 ft.
				Price £7 : 0 : 0		each
Mark IV.	-	3 Piece.	-	15½ ounces.	-	9 ft.
				Price £5 : 10 : 0		each

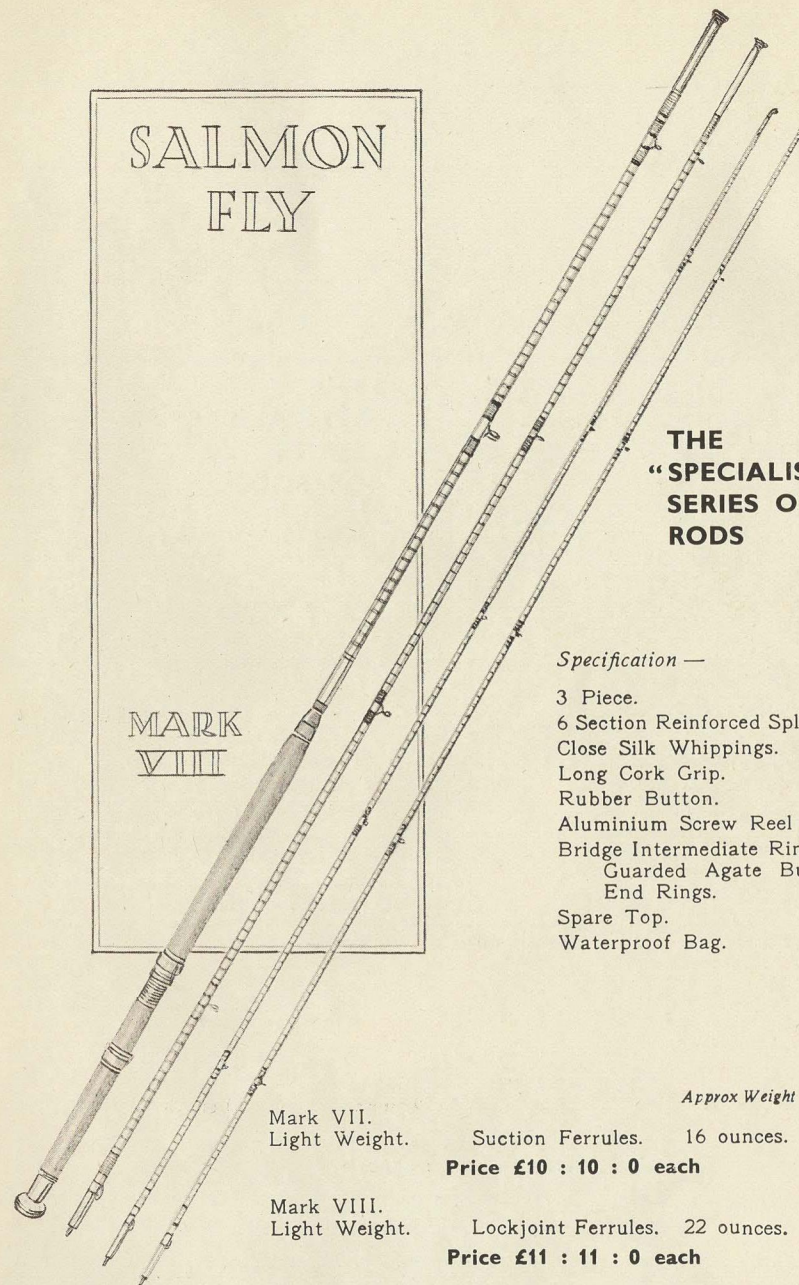
**SALMON
FLY**

**MARK
VIII**

**THE
"SPECIALIST"
SERIES OF
RODS**

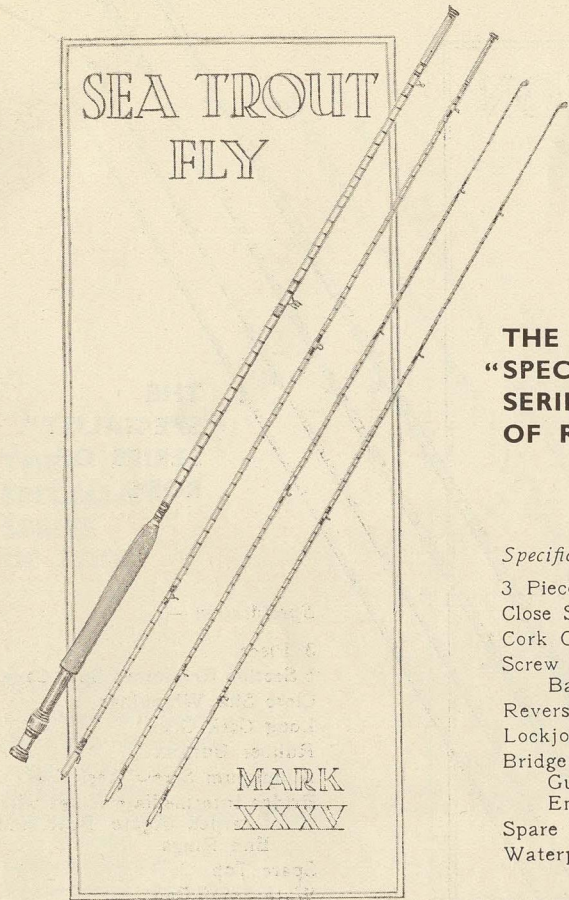
Specification —

3 Piece.
6 Section Reinforced Split Cane.
Close Silk Whippings.
Long Cork Grip.
Rubber Button.
Aluminium Screw Reel Seat.
Bridge Intermediate Rings with
Guarded Agate Butt and
End Rings.
Spare Top.
Waterproof Bag.



			<i>Approx Weight</i>	<i>Length</i>
Mark VII.		Suction Ferrules.	16 ounces.	12½ ft.
Light Weight.		Price £10 : 10 : 0		each
Mark VIII.		Lockjoint Ferrules.	22 ounces.	14 ft.
Light Weight.		Price £11 : 11 : 0		each
Mark IX.		Lockjoint Ferrules.	25 ounces.	14 ft.
Standard Weight.		Price £11 : 11 : 0		each

SEA TROUT
FLY



**THE
"SPECIALIST"
SERIES
OF RODS**

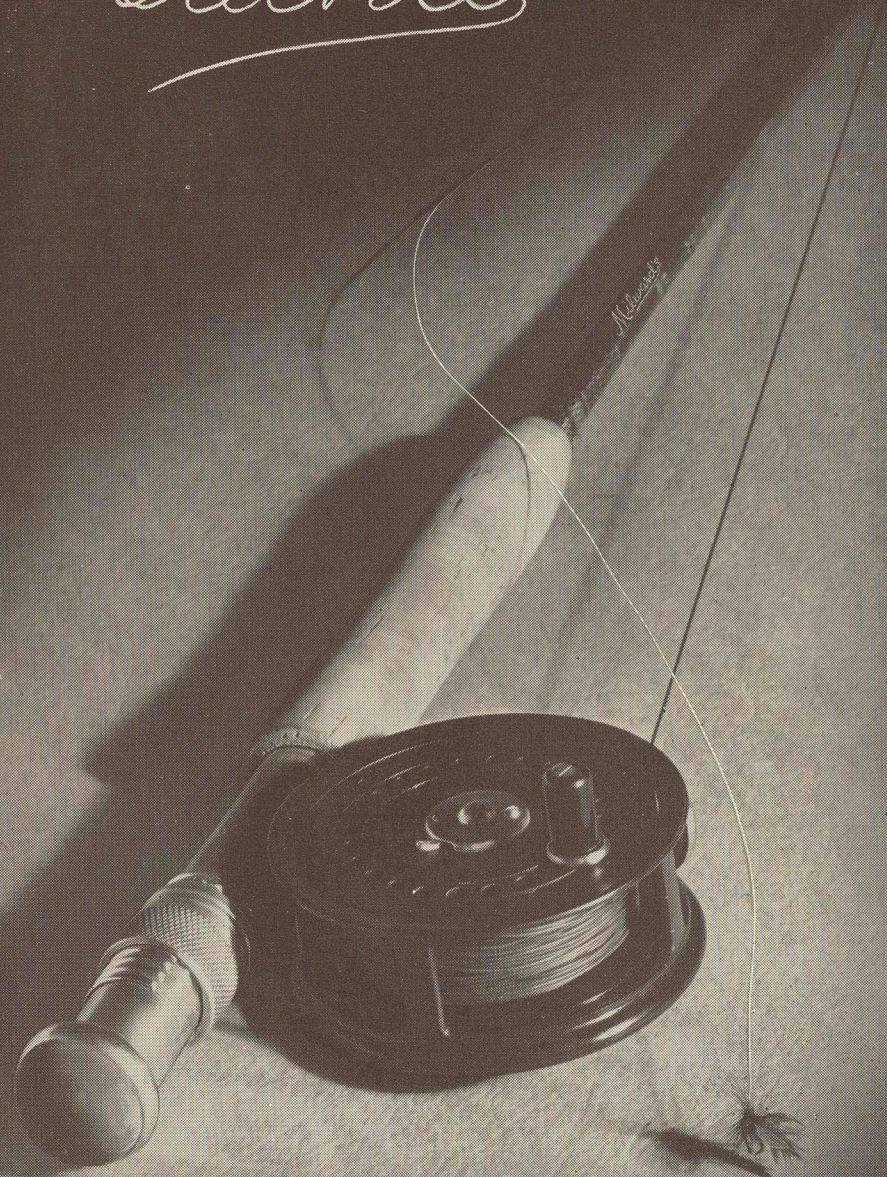
Specification —

- 3 Piece, 6 Section Split Cane.
- Close Silk Whippings.
- Cork Grip.
- Screw Reel Fittings on Ebonite Base.
- Reversible Spear.
- Lockjoint Ferrules.
- Bridge Intermediate Rings with Guarded Agate Butt and End Rings.
- Spare Top.
- Waterproof Bag.

Mark XXXV. Approx. Weight 9 ounces. Length 10 ft.

Price £6 : 19 : 6 each

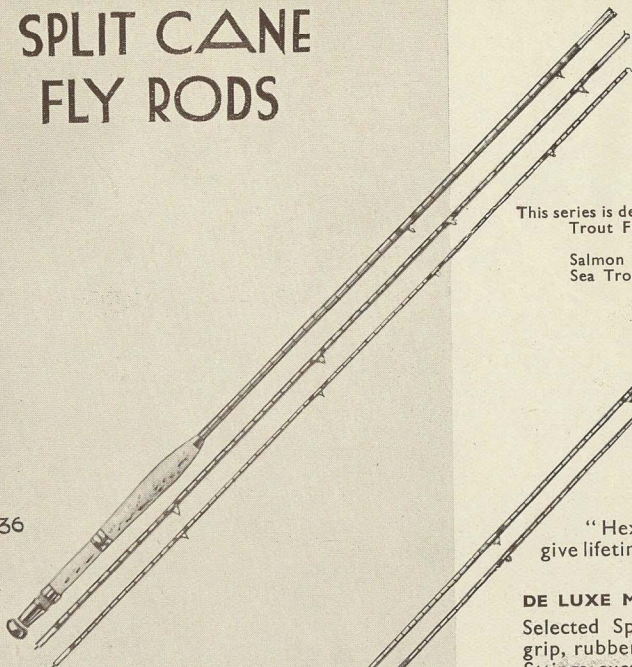
Good
Tackle



SPLIT CANE FLY RODS

FLY TACKLE

No 2236



THE "SPECIALIST" SERIES

Under this title Milward's have achieved an entirely new standard in highest grade Split Cane Rod construction.

This series is described in separate section :-
 Trout Fly. Mark XII to XX.
 Salmon Fly. Mark XXV to XXXI.
 Sea Trout Fly. Mark VII to IX.
 Mark XXXV.

THE "HEXACANE" SERIES

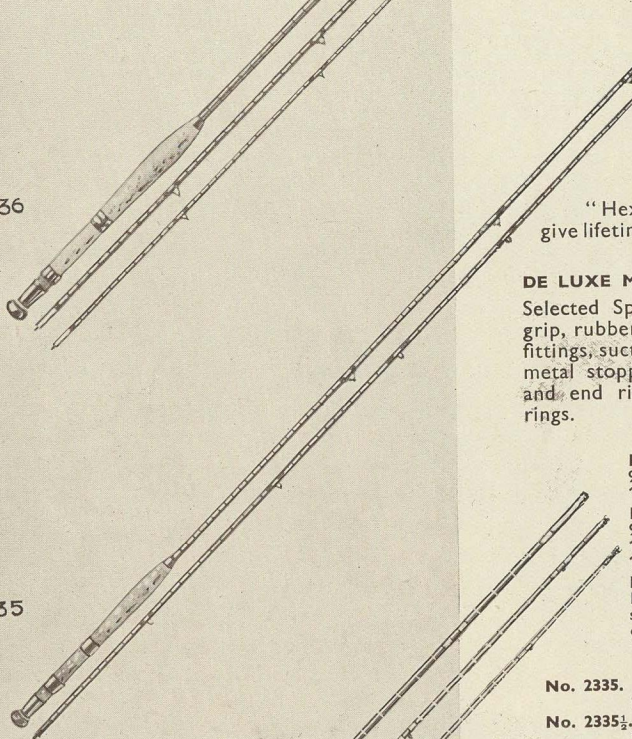
In the production of "Hexacanes," designer and craftsmen have combined all those essential qualities that make the perfect rod.

"Hexacane" Rods are built to give lifetime service and satisfaction.

DE LUXE MODELS

Selected Split Cane with solid cork grip, rubber button, universal winch fittings, suction serrated ferrules with metal stoppers, guarded agate butt and end rings, bridge intermediate rings.

No 2235



THREE-PIECE

No. 2236. One Top. Price £3- 3-0 each
 9, 9½ft. Price £3-15-0 each
 10ft.

No. 2236½. Two Tops. Price £4- 4-0 each
 9, 9½ft. Price £4-15-0 each
 10, 10½ft. Price £6- 6-0 each
 12ft.

No. 2272. Similar to No. 2236½ but with aluminium screw reel seat. Put up in aluminium tube. 9ft. Price £5- 5-0 each

TWO-PIECE

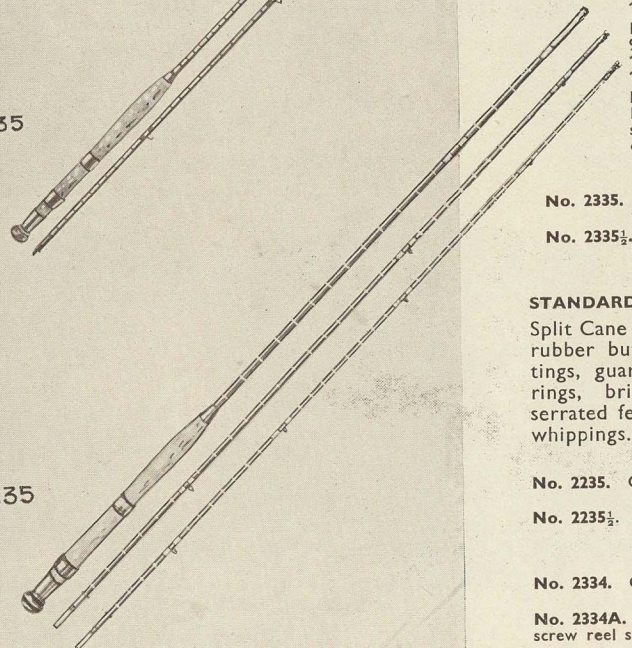
No. 2335. One Top. Price £3- 3-0 each
 9, 9½ft.

No. 2335½. Two Tops. Price £4-10-0 each
 9, 9½ft.

STANDARD MODELS

Split Cane Rod, with solid cork grip, rubber button, universal winch fittings, guarded agate butt and end rings, bridge intermediate rings, serrated ferrules, and gold coloured whippings.

No 2235



THREE-PIECE

No. 2235. One Top. Price £2-10-0 each
 8½, 9, 9½ft.

No. 2235½. Two Tops. Price £3- 7-6 each
 8½, 9, 9½ft.

TWO-PIECE

No. 2334. One Top. Price £2-10-0 each
 7½, 9ft.

No. 2334A. One Top and with aluminium screw reel seat. 9ft. Price £3- 0-0 each

THE "HEXACANE" SERIES

LIGHTWEIGHT MODELS THREE-PIECE

No. 2274. Screw aluminium reel seat, rubber button, short solid cork grip, suction serrated ferrules, guarded agate butt and end rings, bridge intermediate rings. Dark cane, open whippings, two tops. Put up in aluminium tube.

Length 9ft. Price £5-5-0 each

No. 2275. A similar Rod to No. 2274, but with lock joints, bridge intermediate rings, and close whippings. Put up in aluminium tube.

Length 8, 9ft. Price £5-5-0 each

TWO-PIECE

No. 2339. Cork grip, rubber button, agate butt and end rings, bridge intermediate rings, lock-joint ferrules.

One Top. Length 7ft.
 Price £2-15-0 each

No. 2339½. Ditto, but with two tops. Length 7ft. Price £4-0-0 each

SEA TROUT MODEL

No. 2241. Three-piece with two tops, solid cork grip, aluminium screw reel fitting, white rubber button, lockjoint ferrules, guarded agate butt and end rings, bridge intermediate rings.

Length 10ft. Price £4-10-0 each

SALMON MODELS

No. 2421. Light Salmon Rod. Three-piece, two tops, solid cork handle, rubber button, bridge rings, guarded agate butt and end rings.

Length 12ft. Price £6-0-0 each

No. 2421A. As No. 2421 but fitted with aluminium screw reel seat.

Length 12ft. Price £7-0-0 each

No. 2423. Light Salmon Rod. A three-piece split cane rod with two tops, double cork handle, rubber button, universal winch fittings, reinforced serrated suction ferrules, guarded agate butt and end rings, and bridge intermediate rings.

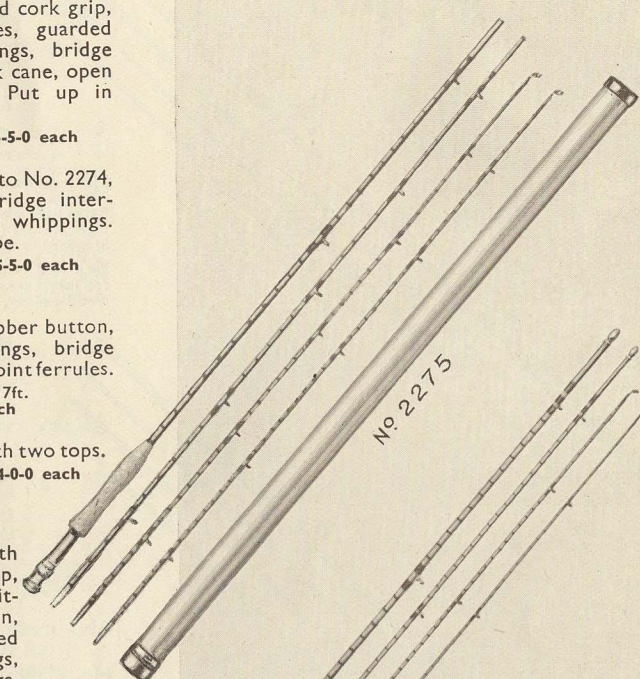
Length 13ft. Price £6-0-0 each

No. 2424. Standard Salmon Rod. A three-piece split cane rod with two tops, double cork handle, rubber button, universal winch fittings, lock-joint ferrules, guarded agate butt and end rings, and bridge intermediate rings.

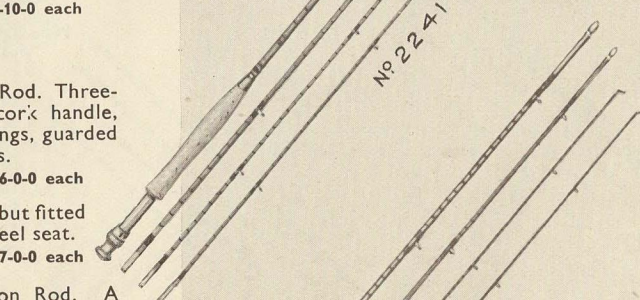
Length 14ft. Price £8-0-0 each

SPLIT CANE FLY RODS

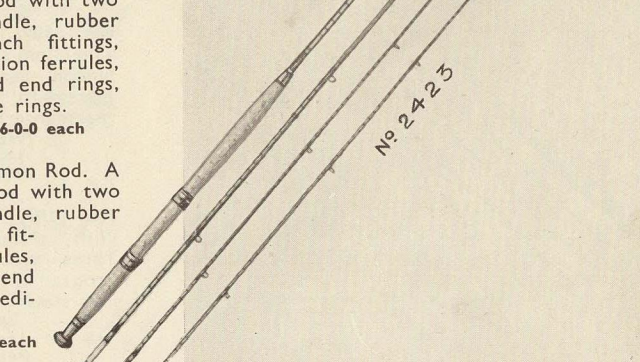
FLY TACKLE



No 2275



No 2241



No 2423

SPLIT CANE FLY RODS

THE "FLYCRAFT" SERIES

A new ideal in Split Cane Fly Rods, giving greater power without increase of weight. The balance, finish, and workmanship are of the highest quality in each category.

The price range offered in "Flycraft" models gives a choice which meets all requirements.

The weights of "Flycraft" Rods are as follows:

Extra light weight (xxx)	4 3/4	5	5 1/2	6	6 1/2	7	7 1/2	8	9	9 1/2	ft
Light weight (xx)	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	ft
Standard weight (x)	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11	ft

Each Rod is provided with a spare top, and top joints are carried in the bag in a protective wood holder.

No. 8111. Three-piece, solid shaped cork handle with ebonite screw reel seat and aluminium fittings. White rubber button, serrated ferrules, guarded agate butt and end ring and bridge intermediate rings, the rod closely whipped throughout.

(Weights xxx or xx)
Length 8 1/2 ft. and 9 ft.

Price £3-15-0 each

Also made as a Two-piece Model.
(Weights xxx only)

No. 8119. Two Tops. 8 ft., 8 1/2 ft.
Price £3-15-0 each

No. 8119/1. One Top. 8 1/2 ft.
Price £2-15-0 each

No. 8110. Three-piece Solid Shaped Cork Handle, with aluminium screw reel fittings, white rubber button, serrated ferrules, guarded agate butt and end ring, and bridge intermediate rings.

(Weights xxx, xx, or x)
Length 9 ft. and 9 1/2 ft.

Price £3-7-6 each

No. 8109. Solid cork handle with aluminium reel fittings, white rubber button, serrated ferrules, guarded agate butt and end ring, and steel snake intermediate rings.

(Weights xxx, xx, or x)
Length 9 ft. and 9 1/2 ft.

Price £2-12-6 each

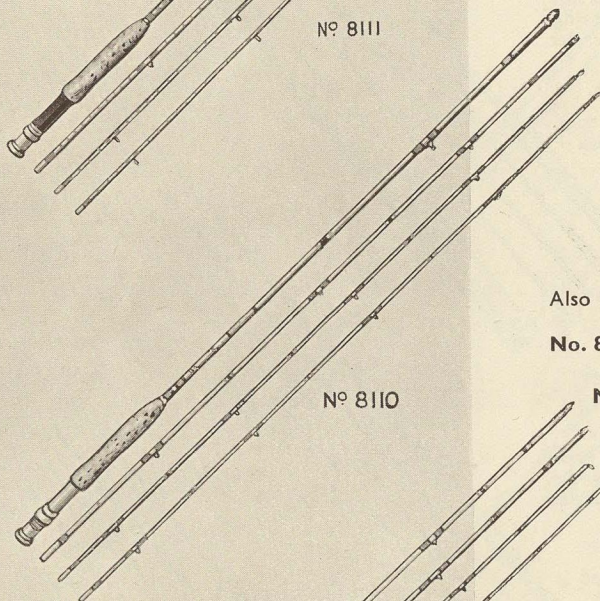
No. 8107. A "Flycraft" Rod, but with plainer finish throughout. Three-piece, cork handle, with bronzed fittings, screw butt cap, and steel snake rings.

(Weights xx or x)
Length 9 ft. and 9 1/2 ft.

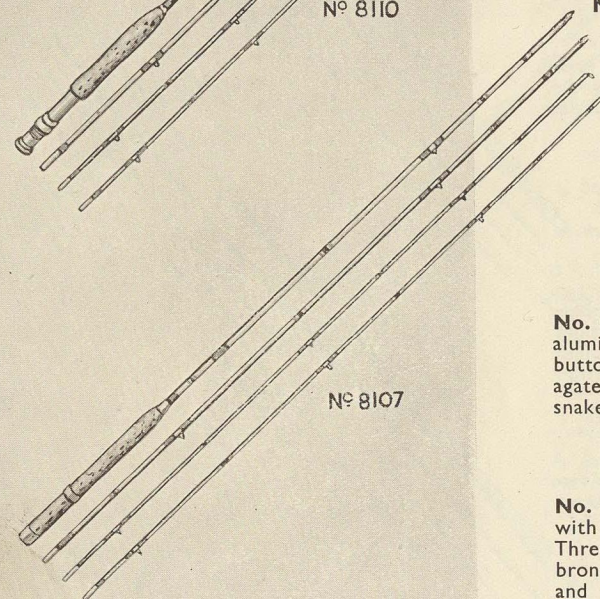
Price £2-2-0 each



No 8111



No 8110



No 8107

SPLIT CANE FLY RODS

THE "OLYMPIC" SERIES

A Standard Series of Split Cane Rods, with solid cork handle, rubber button, serrated ferrules, guarded agate butt and end ring; bridge intermediate rings.

THREE-PIECE

No. 2237. One Top.
9, 9 1/2, 10 ft. ... £2- 2-0
10 1/2 ft. ... £2- 7-6
11 ft. ... £2-10-0
12 ft. ... £2-15-0

No. 2237 1/2. Two Tops.
9, 9 1/2, 10 ft. ... £2-15-0
11 ft. ... £3- 5-0
12 ft. ... £3-10-0

Alternative Model, with screw aluminium reel seat.

No. 2237A. One Top.
9 1/2 ft. ... £2-10-0

No. 2237 1/2 A. Two Tops.
9, 9 1/2 ft. ... £3- 3-0

A Heavier Model, making an excellent Sea Trout Rod, or, in the longer lengths, a Light Salmon Rod.

No. 2229. One Top.
9 1/2 ft. ... £2- 5-0
10 1/2 ft. ... £2-10-0
11 ft. ... £2-12-6
12 ft. ... £3- 0-0
13 ft. ... £3-12-6

No. 2229 1/2. Two Tops.
9 1/2 ft. ... £2-17-6
10 1/2 ft. ... £3- 5-0
11 ft. ... £3- 7-6
12 ft. ... £3-15-0
13 ft. ... £4-12-6

Alternative Model, with screw aluminium reel seat.

No. 2229 1/2 A. Two Tops.
11 ft. ... £4- 7-6
12 ft. ... £4-15-0

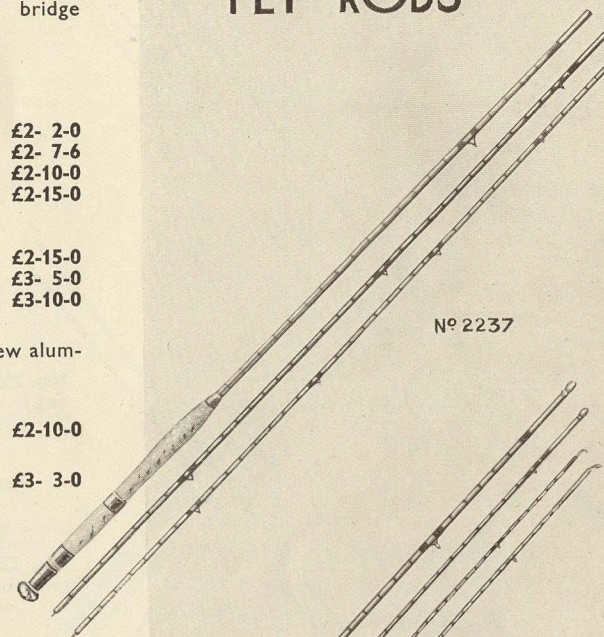
TWO PIECE

No. 2332A. One Top.
8, 8 1/2 ft. ... £2- 0-0
9 ft. ... £2- 2-0

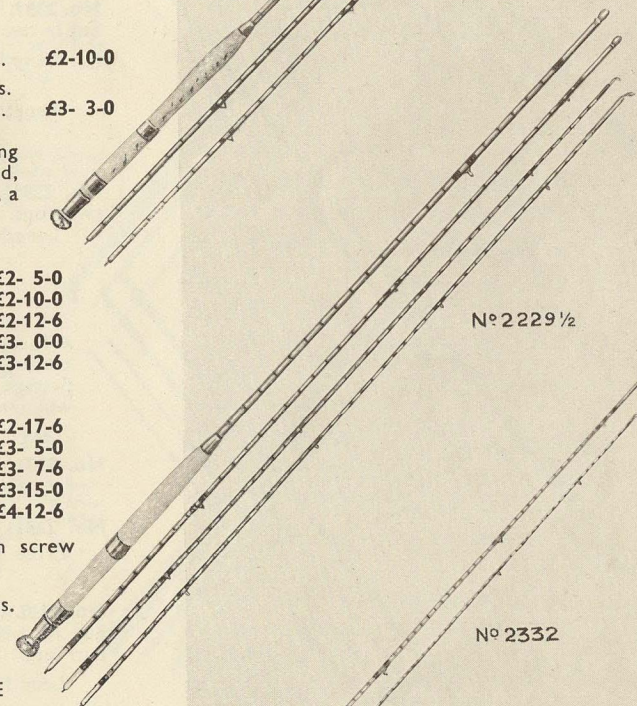
No. 2332 1/2 A. Two Tops.
9 ft. ... £3- 0-0

An extra Top to your Fly Rod is a sound investment.

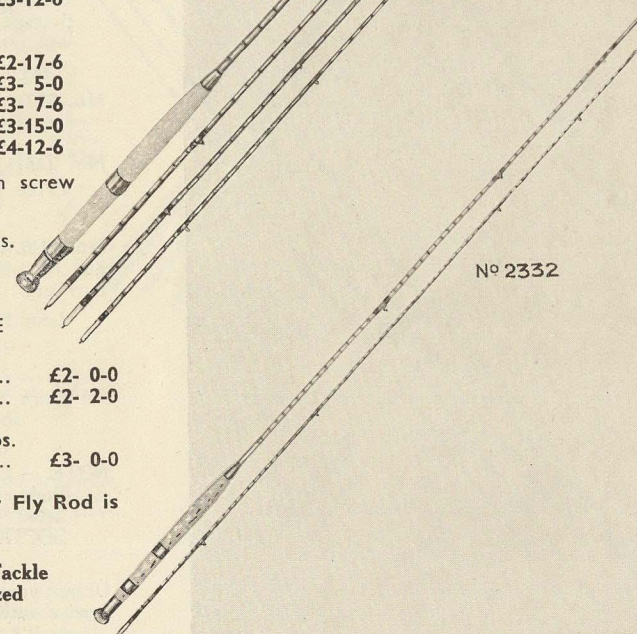
Obtain your Milward Tackle through your authorized Milward dealer.



No 2237

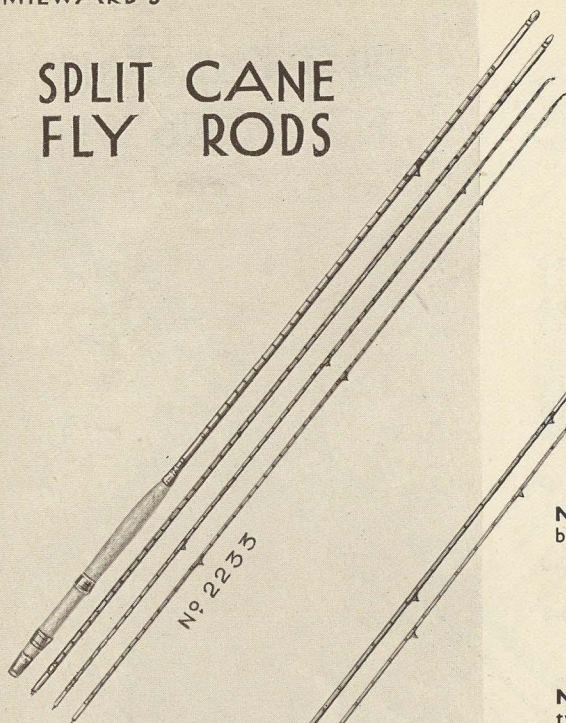


No 2229 1/2



No 2332

SPLIT CANE FLY RODS



SPLIT CANE TROUT RODS

No. 2232. A Three-piece Split Cane Rod, with cork grip, screw butt cap, winch fittings, steel snake rings.

Length 8, 8½ft.

Price £1-7-6 each

Length 9, 9½, 10ft.

Price £1-10-0 each

No. 2233. A similar Rod to No. 2232 but with two tops.

Length 8½ft.

Price £1-15-0 each

Length 9, 9½, 10ft.

Price £1-17-6 each

No. 2331. A similar Rod to No. 2232, but in two-piece, with one top.

Length 7, 7½, 8, 8½ft.

Price £1-7-6 each

Length 9ft.

Price £1-10-0 each

No. 2331½. As No. 2331, but with two tops.

Length 9ft. only

Price £2-5-0 each

A Three-piece Split Cane Rod, with cork grip, wood button, winch fittings, steel snake rings, red whippings. Complete with Bag.

Length 9, 9½, 10ft.

No. 2231.

Price (One Top) £1-2-6 each

No. 2231½.

Price (Two Tops) £1-10-0 each

No. 2330. A similar Rod to No. 2231, but in two-piece, and with screw butt cap.

Length 8, 9ft.

Price £1-2-6 each

An extra Top to your Fly Rod is a sound investment.

NOTE. — General Purpose Heavy Rods, Nos. 1091, 1095, 1096 are listed in **BOTTOM TACKLE SECTION.**

Obtain your Milward Tackle through your authorized Milward dealer.

GREENHEART FLY RODS

A SERIES OF "GREENHEART" RODS

No. 1995A. Three-piece Greenheart Rod with spare top, solid cork handle, rubber button, universal winch fittings, suction ferrules, double brazed, tenoned, steel snake intermediate, agate butt and end rings, closely whipped. Complete with Bag.

Length 10½ft. 11ft. 12ft.

Price £1-12-6 £1-17-6 £2-2-0 each

No. 1994. Three-piece Straight Grain Greenheart Rod, with solid cork handle, universal winch fittings, rubber button, plain suction joints, tenoned, steel snake rings, and Bag. A Greenheart Rod which we strongly recommend.

Length 9½ft.

Price £1-5-0 each

No. 1991. Two-piece Greenheart Rod, with cork handle, screw butt cap, winch fittings, steel snake rings, intermediate whippings. Complete with Bag.

Length 7, 8ft. 9ft.

Price £1-1-0 £1-4-0 each

No. 1993. Three-piece Greenheart Rod, with cork handle, wood button, winch fittings, steel snake rings. Complete with Bag.

Length 9½, 10, 10½ft. 11, 12ft.

Price £1-0-0 £1-2-6 each

No. 1909. Three-piece Inexpensive Greenheart Fly Rod, balanced wood handle, wood button, steel snake rings.

Length 9, 10, 10½ft.

Price 15/- each

No. 1910. As No. 1909 but with double cork grip.

Length 9½, 10, 10½ft. 11ft.

Price 17/6 18/6 ea.

No. 1908. Two-piece Greenheart Rod, with cork handle, winch fittings, wood button, and steel snake rings.

Length 7, 8ft.

Price 15/- each

No. 1907. A useful and very moderately-priced Greenheart Brook Rod. Two-piece, wood handle, fully winch fitted, with domed butt cap and steel snake rings.

Length 7, 8ft.

Price 12/6 each

No. 1878. Three-piece Wood Fly Rod, winch fitted, snake rings.

Length 10ft.

Price 10/- each

PORTABLE FLY RODS

No. 1773. Four-piece Greenheart Rod, cork handle, rubber button, winch fittings, tenoned. Complete with Bag.

Length 7, 8ft.

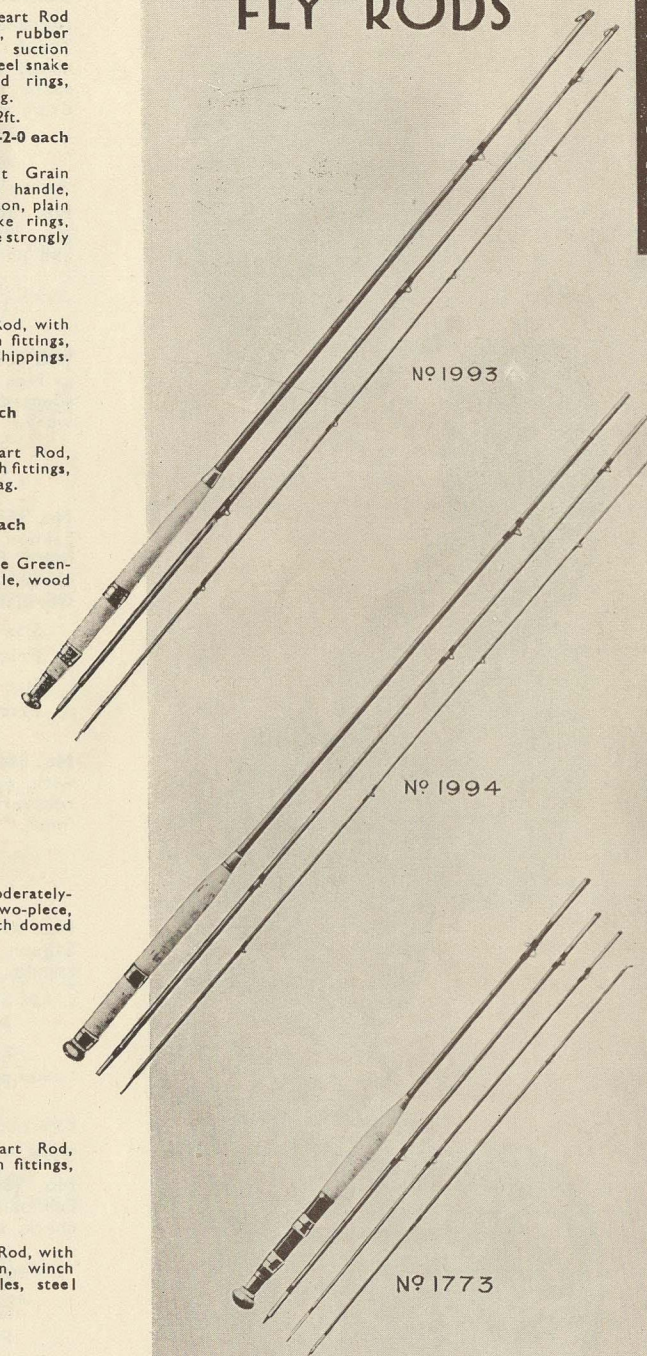
Price £1-0-0 each

No. 1787. A Five-piece Split Cane Rod, with short cork handle, wood button, winch fittings, serrated reinforced ferrules, steel snake rings, and Bag.

Length 9ft.

Price £1-15-0 each

Obtain your Milward Tackle through your authorized Milward dealer.



SPINNING & BAIT CASTING RODS

SPINNING TACKLE

THE "SPECIALIST" SERIES

Under this title Milward's have achieved an entirely new standard in highest grade Split Cane Rod construction.

This series is described in a separate section.

Thread Line Spinning—Marks XLI to L.
Salmon Spinning—Marks I to IV.

TWO-PIECE RODS

THE "OLYMPIC" SERIES

This group of Rods, offering a choice of three weights, has been specially designed for the finer art of fishing with stationary drum reels.

Two-piece split cane, solid cork grip, sliding winch fittings, rubber button, large agate butt ring, agate end ring, special stand-off round steel bridge intermediate rings.

No. 2598. Light weight (xxx).
No. 2599. Medium weight (xx).
No. 2606. Standard weight (x).

Length 7ft.
Price £2-2-6 each

No. 2600. An excellent standard Rod for use with stationary drum reels. Split cane, solid cork handle, sliding fittings, rubber button, serrated suction ferrules, agate rings throughout.

Length 7ft. 8ft.
Price £1-15-0 £2-0-0 each

No. 2625. A similar Rod to No. 2600 but in Pike weight.

Length 7½ft.
Price £2-2-0 each

THE "PRECISION" SERIES

Models designed for use with Multiplying Reels.

Two-piece split cane, solid cork upper and lower grips, screw aluminium reel seat, agate rings throughout.

No. 2672. "Precision Light."
No. 2670. "Precision Standard."
No. 2671. "Precision Heavy."

Length 5½, 6ft.
Price £1-15-0 each

A SERIES OF HEAVY SPINNING RODS IN THREE VARIATIONS OF FINISH

No. 8133. Two-piece Split Cane Spinning Rod. Cork grip, sliding winch fitting, dome cap, porcelain rings throughout.

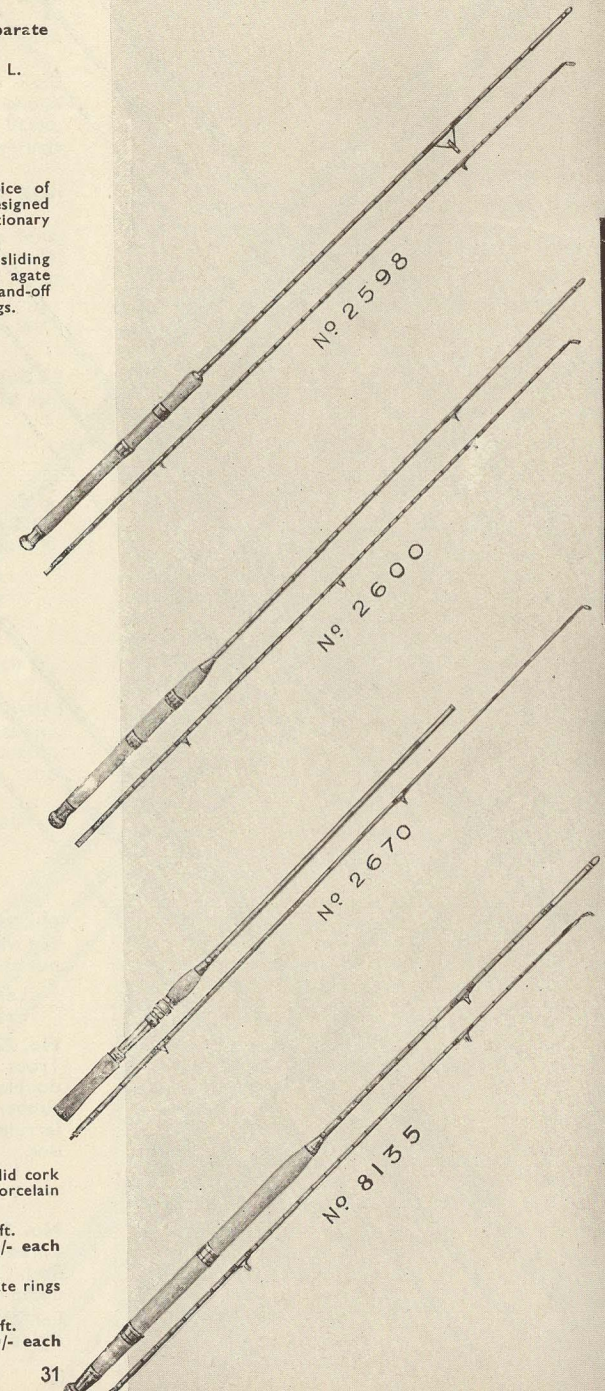
Length 6 8½ 10ft.
Price 25/- 35/- 45/- each

No. 8134. As No. 8133 but with solid cork grip, screw butt cap, and bridge porcelain rings throughout.

Length 6 8½ 10ft.
Price 35/- 45/- 55/- each

No. 8135. As No. 8134 but with agate rings throughout.

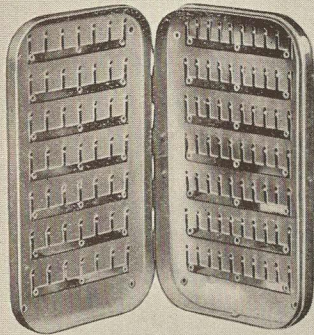
Length 6 8½ 10ft.
Price 40/- 50/- 60/- each



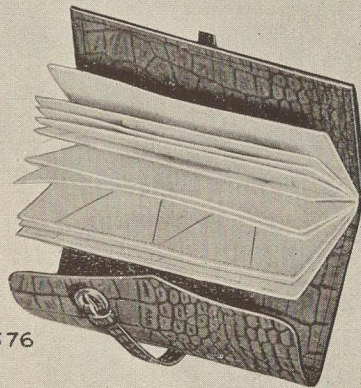
FLY BOXES & CASES



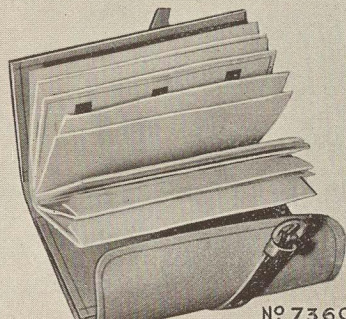
No 7949



No 8014



No 7376



No 7360

ALUMINIUM FLY BOXES

No. 7949. Waistcoat Pocket Size Box, with six compartments, each with transparent spring lid, washable contents tablet in lid.

Size 3½in. x 2¾in.
Price 5/- each

No. 7951. As above, but with 12 compartments.

Size 4¾in. x 3½in.
Price 7/6 each

No. 7952. With twelve compartments, lid fitted with pigskin flap for casts and a pair of tweezers.

Size 4¾in. x 3½in.
Price 10/- each

No. 7953. Combined Aluminium Cast and Fly Box, for holding 75 flies.

Price 6/- each

No. 8016. Aluminium Box, oblong shape, with clips; holds 51 Trout Flies, and slips into waistcoat pocket.

Price 2/9 each

No. 8015. With clips for 85 Grilse and Trout Flies.

Price 4/6 each

No. 8014. With clips for 120 Trout Flies.

Price 6/- each.

No. 8013. With clips for 40 Salmon or Sea Trout Flies.

Price 6/- each

No. 7996. A useful Metal Box, fitted with cork strips for Flies.

Price 1/- each

No. 7997. As above, but fitted with clips for 30 Flies.

Price 1/3 each

FLY BOOKS

No. 7376. Leather Book, with expanding pockets, parchment pages for Trout Flies, and two felt leaves.

Size 6in.
Price 7/- each

No. 7360. A Pigskin Book, with expanding pockets, leaves for Trout Flies; also two felt leaves and parchment pockets.

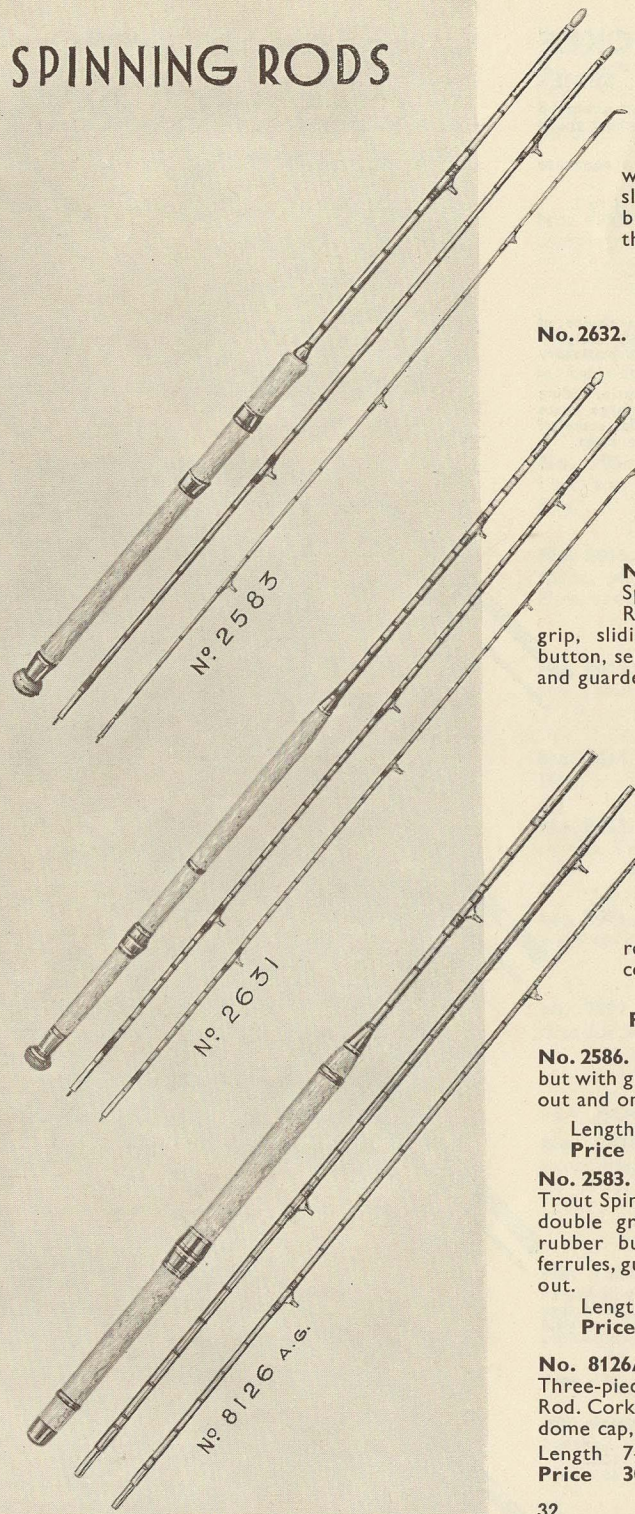
Size 6½in.
Price 13/6 each

No. 7404. A Cheaper Grade Plain Leather Fly Book.

Size 6in.
Price 3/9 each

SPINNING RODS

SPINNING TACKLE



THREE-PIECE RODS

THE "HEXACANE" SERIES

No. 2631. Three-piece Salmon Spinning Rod, with solid cork double grip, sliding winch fittings, rubber button, guarded agate rings throughout.

Length 10ft.
Price £3-12-6 each

No. 2632. Three-piece Trout Spinning Rod, with solid cork double grip, "Duralumin" sliding winch fittings, rubber button guarded agate rings throughout.

Length 8½ft. 10ft.
Price £3-12-6 £4-0-0 each

No. 1203. A Three-piece Split Cane Pike Spinning Rod, with solid cork double grip, sliding winch fittings, rubber button, serrated reinforced ferrules, and guarded agate rings throughout.

Length 9ft.
Price £3-7-6 each

STANDARD SERIES

No. 2582. A Pike and General Spinning Rod. Three-piece, split cane with short extra top, solid cork double grip, rubber button, sliding winch fittings, serrated reinforced ferrules, and porcelain rings throughout.

Length 10½ft.
Price £2-17-6 each

No. 2586. A similar Rod to No. 2582, but with guarded agate rings throughout and one top only.

Length 9ft. 10½ft.
Price £2-15-0 £3-0-0 each

No. 2583. A Three-piece Split Cane Trout Spinning Rod, with solid cork double grip, sliding winch fittings, rubber button, serrated reinforced ferrules, guarded agate rings throughout.

Length 8½ft. 10ft.
Price £2-15-0 £3-0-0 each

No. 8126AG. A reasonably-priced Three-piece Split Cane Light Spinning Rod. Cork grip, sliding winch fittings, dome cap, agatine rings throughout.

Length 7½ft. 9ft. 10ft.
Price 30/- 32/6 35/- each

PIKE RODS

POPULAR PRICED PIKE RODS

No. 1172A. A Three-piece Wood Pike Rod, with lancewood top, winch fitted, round end cap, and porcelain rings throughout. Finished dark stain.

Length 9ft. Price 9/6 each

No. 1174A. A Three-piece Rod, with cane butt and joint, lancewood top, balanced handle, winch fitted, round end cap, and porcelain rings throughout. In Bag.

Length 9ft. Price 11/6 each

No. 1182. Two-piece. Cane butt, Greenheart top, balanced handle, wood button, and porcelain rings throughout.

Length 8ft. Price 15/- each

No. 1176A. Three-piece. Mottled cane butt and joint, lancewood top, wood balanced handle, porcelain rings throughout.

Length 9ft.
Price 15/- each

No. 1177. A Three-piece Rod, with mottled cane butt and joint, Greenheart top, cork handle, winch fittings, screw butt cap, porcelain rings throughout.

Length 9, 10ft. Price 18/- each

No. 1184. Three-piece. Mottled cane butt and joint, Greenheart top, double cork grip, rubber button, reinforced ferrules, porcelain rings throughout.

Length 9ft. Price 26/- each

No. 1189. A Three-piece All-Greenheart Rod, with cork handle, wood button, winch fittings, banded porcelain rings throughout.

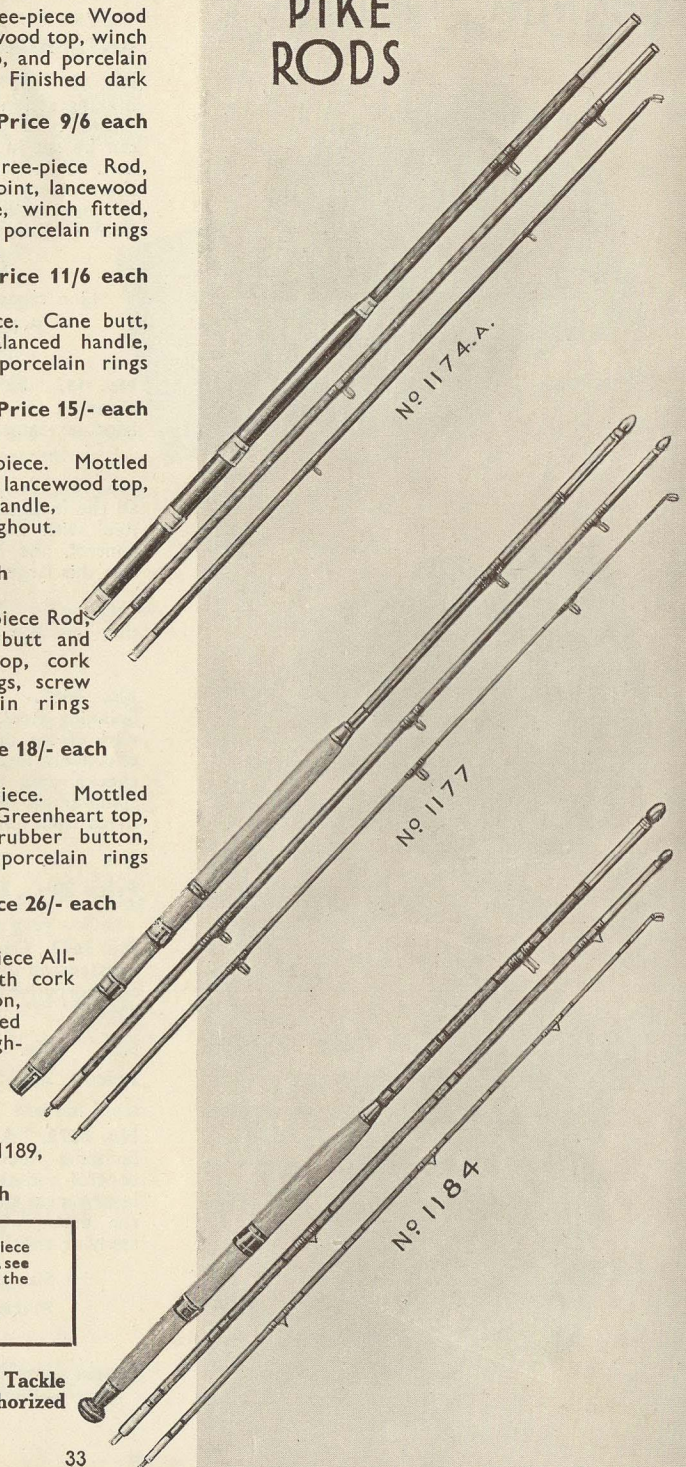
Length 9ft.
Price 21/- each

No. 1191. As No. 1189, but in two-piece.

Price 21/- each

For other Two-piece All-Greenheart Rods, see Nos. 1341 and 1342 in the length of 8ft. in
SEA SECTION

Obtain your Milward Tackle through your authorized Milward dealer



SPINNING TACKLE

PIKE TACKLE

No. 6088. The "Nigger" Live Baiting Paternoster, made up on cabled wire with spring steel bar and buckle swivel.

Price 1/9 each

No. 6083. The "Jacko" Live Baiting Pike Outfit, complete with Jardine tackle, trace, spiral lead and float, in box.

Price 2/6 each

No. 5630. Best Limerick Hooks to "Tiger" wire.

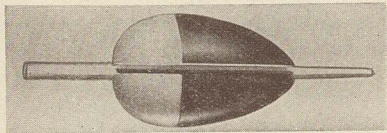
Size 1—8

Price 2/6 doz.

No. 5650. Best Limerick Hooks to oxidized wire gimp.

Size 2/0 1/0 1—8

Price 2/3 2/- 1/9 doz.



No. 7672. Pike Float with slot at sides and wood plug, allowing line to be attached or detached without removing the tackle.

Size 2½ in. 3 in. 3½ in.

Price 9d. 1/- 1/3 each

No. 7673. Pike Float, egg shape, without slot or plug.

Size 2½ in. 3 in. 3½ in.

Price 8d. 10d. 1/- each

No. 9067. Milward's Wire Pike Gags, with patent guard; black japanned.

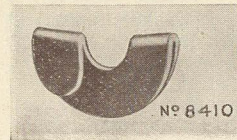
Small Size

Price 6d. each

Large Size

Price 9d. each

LEADS



No. 8410. Zig-zag Anti-kink Lead. Simple to attach by pressing opposite sides together. Will not slip or fray the casts.

Size 2/0 1/0 1
Approx. weight 1/4 1/2 2 drams

Price 1/3 1/3 1/3 doz.

Size 2 3 4
Approx. weight 3 4 5 drams

Price 2/6 2/6 2/6 doz.

N.B.—16 drams equal 1 oz.



No. 8402. "Archer" Jardine Spinning Lead. Non-slipping, painted green. Half-dozen in an envelope.

Size ¾ in. 1 in. 1½ in.
Approx. weight 1 1¼ 2¼ drams

Price 2/- 2/- 2/- doz.

Size 1½ in. 2 in.
Approx. weight 4 8 drams

Price 2/6 2/6 doz.

No. 8404. Barrel Leads.

Length ¾, 7/8, 1¼, 1¾ in. Price 1/- doz.
" 1½, 1¾ in. " 1/6 "
" 2 in. " 2/- "

No. 8412. Geen's Leads, painted green.

Length ¾, 7/8, 1¼, 1¾ in. Price 4d. each
" 1¾, 1¾ in. " 6d. "

No. 8414. "Wye" Spinning Leads, with link spring swivel one end.

Length 1½ in. 1¾ in. 2 in.
Weight ½ oz. ¾ oz. 1 oz.

Price 6d. each

No. 8419. Anti-Kink Bullets, with wire clip for swivel attachment.

Size 3/16—6/16 8/16 9/16 10/16 in.
Price 2/- 2/6 3/- 3/6 doz.

Obtain your Milward Tackle through your authorized Milward dealer.

BOTTOM TACKLE

PLAIN CANE RODS

No. 612RW. A Three-piece Mottled Cane Rod, with wood top, winch fittings, and snake rings.

Length 10ft. Price 2/6 each

No. 621. A Four-piece Mottled Cane Rod, with wood top, winch fittings, butt cap, brass ferrule and brazing, and snake rings.

Length 12ft. Price 5/6 each

No. 619. Four-piece mottled cane, lancewood top, winch fittings, dome end cap, snake rings.

Length 14ft. 16ft. 18ft.
Price 12/- 13/6 15/- each

PLAIN WOOD RODS

No. 123. Three-piece Wood Rod, fully ringed with ferrules and winch fittings.

Length 9ft. Price 4/6 each

No. 131. A Three-piece Wood Rod, with winch fittings, butt cap, brass ferrules and counters, and snake rings. In Bag.

Length 9ft. 10ft.
Price 5/- 6/- each

No. 211. A Four-piece Wood Rod, with winch fittings, butt cap, brass ferrules and counters, and snake rings. Complete in Bag.

Length 12ft. Price 7/6 each

BALANCED HANDLE RODS

No. 909. A Three-piece Mottled Cane Rod, with wood top, balanced handle with winch fittings, and snake rings.

Length 9ft. Price 4/- each

No. 911. A Three-piece Cane Rod, with wood top, balanced handle, moveable winch fittings, snake rings. In Bag.

Length 10½ft. 12ft.
Price 6/- 8/- each

No. 921. A similar Rod to No. 911, but with single cork grip.

Length 10½ft. 12ft.
Price 8/- 10/6 each

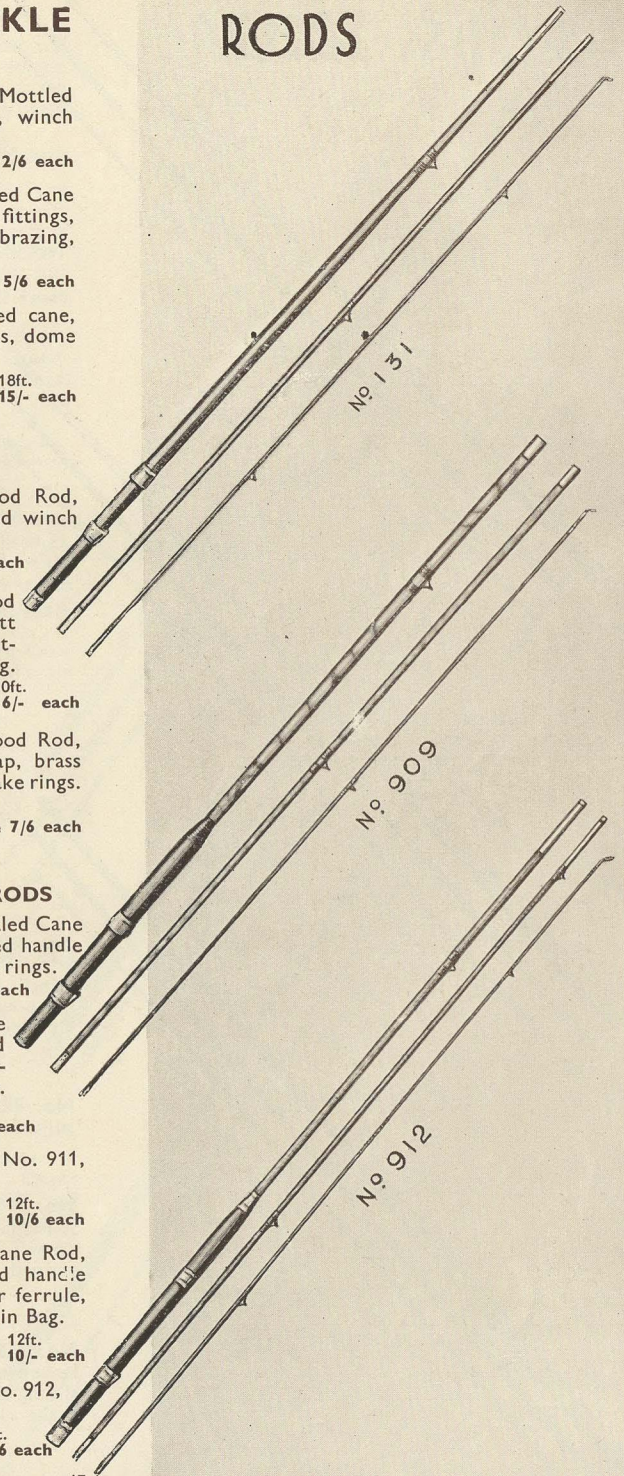
No. 912. A Three-piece Cane Rod, with lancewood top, wood handle with winch fitting, shoulder ferrule, and snake rings. Complete in Bag.

Length 9½ft. 10½ft. 12ft.
Price 7/3 8/- 10/- each

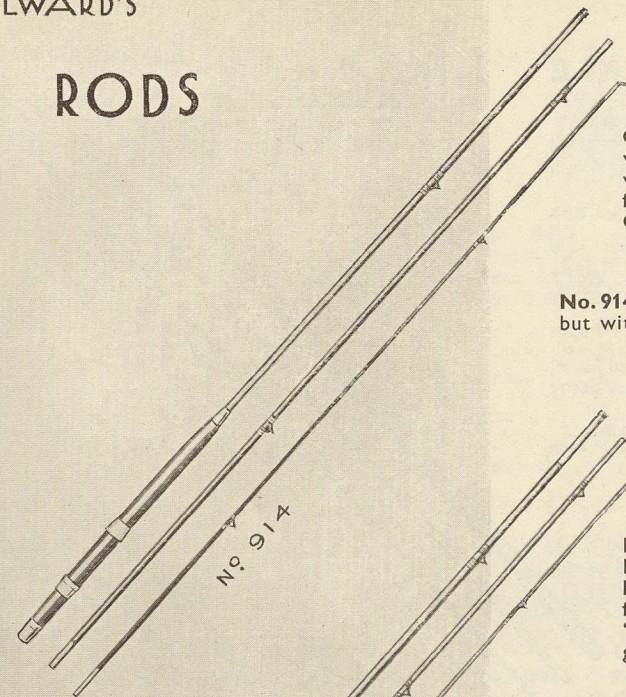
No. 916. A similar Rod to No. 912, but with single cork grip.

Length 10½ft. 12ft.
Price 10/- 12/6 each

RODS



RODS

**BALANCED HANDLE RODS**

No. 914. A Three-piece Cane Rod, with lancewood top, wood handle with movable winch fittings, screw butt cap, fully ringed, and stained green. Complete in Bag.

Length	10½ft.	12ft.
Price	8/-	9/6 each

No. 914UR. A similar Rod to No. 914 but with upright rings.

Length	10½ft.	12ft.
Price	8/-	9/6 each

No. 914BR. A similar Rod to No. 914 but with bronzed steel stand-off rings.

Length	10½ft.	12ft.
Price	9/-	10/6 each

No. 918. A Three-piece Cane Rod, with lancewood top, cork handle, with movable winch fittings, screw butt cap and "Bell's Life" rings, stained green. Complete in Bag.

Length	10½ft.	12ft.
Price	12/6	15/- each

No. 858. A Three-piece Cane Rod, with Lancewood top, double cork grip, sliding winch fittings, screw cap, and "Bell's Life" rings.

Length	10½ft.	12ft.
Price	13/6	17/6 each

No. 858½. Ditto, with two tops (one short).

Length	10½ft.	12ft.
Price	15/6	20/- each

No. 821. A Three-piece Cane Rod, with Greenheart top, cork handle, winch fittings, "Bell's Life" rings and porcelain end ring. Stained green. Complete in Bag.

Length	10½ft.	12ft.
Price	15/-	20/- each

No. 821A. As No. 821 but with spliced split cane top.

Length	10½ft.	12ft.
Price	20/-	25/- each

No. 814. Three-piece Cane butt and joint, lancewood top, winch fittings, screw cap, "Bell's Life" rings, stained green.

Length	13½ft.
Price	17/6 each

No. 953. Four-piece Mottled Cane, lancewood top, double cork grip, sliding winch fittings, dome cap, snake rings.

Length	12ft.	14ft.
Price	16/-	18/6 each

RODS

BALANCED HANDLE RODS

No. 926. Three-piece Cane butt and spliced joint, Greenheart top, double cork grip, sliding winch fittings, screw butt cap, "Bell's Life" rings with porcelain end ring.

Length 12ft. Price 20/- each

No. 927. Three-piece Mottled Cane butt and joint, with two Greenheart tops (one short for ledgering), cork grip, screw butt cap, "Bell's Life" rings, metal centred end ring.

Length 10½ft. Price 22/6 each

No. 822. Three-piece Cane butt and joint, double cork grip, two Greenheart tops, sliding winch fittings, screw cap, "Bell's Life" rings, Hopton porcelain end ring.

Length	10½ft.	12ft.
Price	22/6	26/6 each

No. 629. A Three-piece Cane Rod, top spliced with Greenheart, double cork grip, screw cap, winch fittings, "Bell's Life" rings, and porcelain end ring. Stained green. Complete in Bag.

Length 13½ft. Price 22/6 each

No. 864. A Three-piece Light Cane Rod, with Greenheart top, double cork grip, sliding winch fittings, screw butt cap, "Bell's Life" rings, and porcelain end ring. Stained green. Complete in Bag.

Length	12ft.	14ft.
Price	22/6	25/- each

No. 865. A similar Rod to No. 864, but with split cane top and agate end ring.

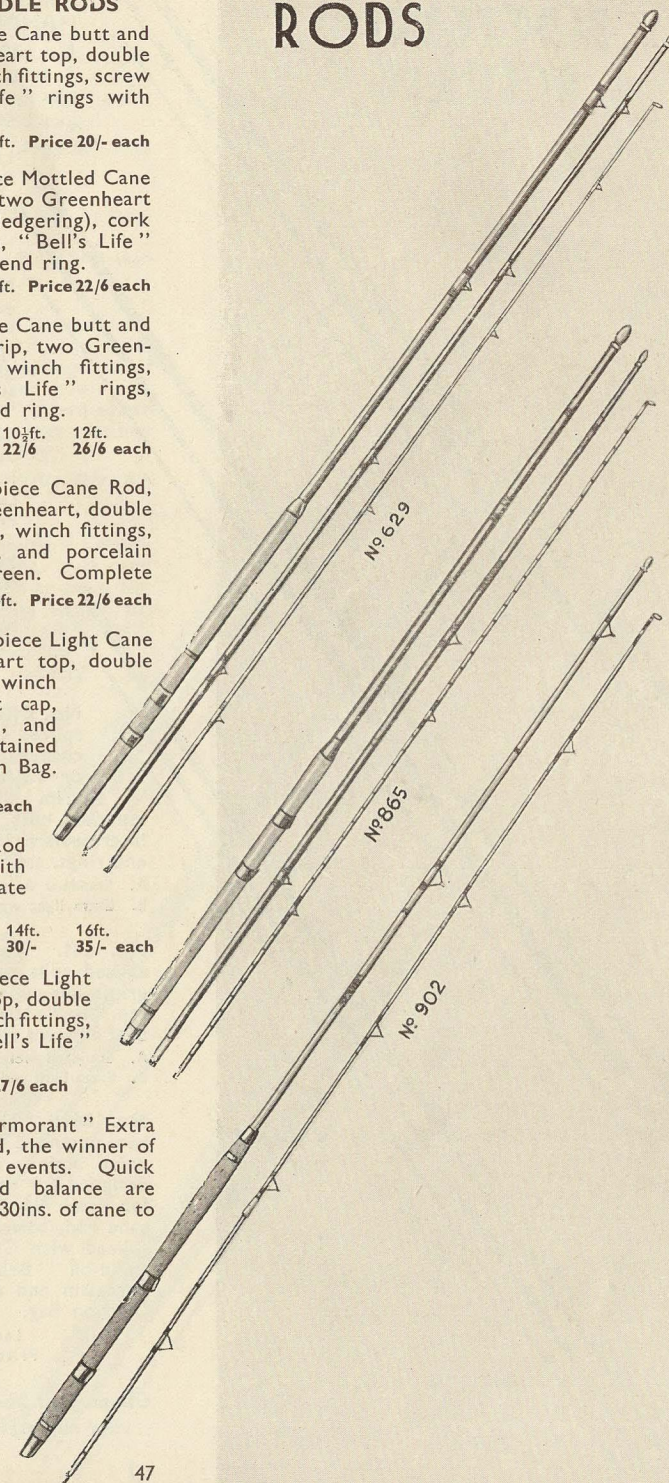
Length	12ft.	14ft.	16ft.
Price	27/6	30/-	35/- each

No. 954. Four - piece Light Cane, Greenheart top, double cork grip, sliding winch fittings, screw butt cap, "Bell's Life" rings, stained green.

Length 14ft. Price 27/6 each

No. 902. The "Cormorant" Extra Light Two-piece Rod, the winner of many championship events. Quick striking action and balance are obtained by splicing 30ins. of cane to a Greenheart top. The butt is whole cane, with a comfortable 24in. grip and adjustable reel fittings, medium stand-off rings, non-fouling end ring. Division Bag.

Length	11ft.
Price	27/6 each



BOTTOM RODS

BALANCED HANDLE RODS

No. 630. The "Witham" Rod. A popular extra light three-piece pattern in Spanish reed, cork grip, winch fittings, screw butt cap. "Bell's Life" rings, brown finish. Complete in division Bag.

Length 12½ft.
Price 27/6 each

No. 854. A Three-piece extra light Spanish Reed Rod, top spliced with split cane, double cork grip, sliding winch fittings, screw butt cap. "Bell's Life" rings, and porcelain end ring. Stained green. Complete in division Bag.

Length 11ft. 13ft.
Price 27/6 30/- each

No. 853. A similar Rod to No. 854, but in Two-piece and with detachable handle.

Length 11ft.
Price 30/- each

No. 640. Three-piece reed, spliced Greenheart top, interchangeable butt, making 11ft. or 13½ft. combination. Cork grip, sliding winch fitting, tapered butt cap, "Bell's Life" intermediate rings, porcelain butt and end rings, stained green.

A. Standard weight. Price 32/6 each
B. Extra light weight. Price 32/6 each

No. 641. Three-piece Reed Rod, spliced split cane top, double cork grip, sliding winch fittings, screw butt cap, "Bell's Life" intermediate, agate butt and end rings.

A. Standard weight, 12ft. Price 40/- each
B. Extra light weight, 12ft. Price 40/- each

No. 861. The "Weaver" Rod, recommended for the "long swim," quick action, extremely light, and designed for use with very fine gut for match fishing. Three-piece whole cane rod, balanced cork handle, top spliced with Greenheart, screw cap, stand-off "Bell's Life" rings and porcelain end ring. Stained green. Division Bag.

Length 13ft.
Price 30/- each

Obtain your Milward Tackle through your authorized Milward dealer.

BALANCED HANDLE RODS

No. 871. The "Matchwinner" three-piece scraped cane, with split cane top, double cork grip, sliding winch fittings, screw butt cap, "Bell's Life" rings, agatine end ring.

Length 10½ft. Price 28/- each

No. 872. As No. 871, but in two-piece.

Length 10ft. Price 25/6 each

No. 866. Three-piece scraped cane butt and joint, split cane top, solid cork grip, sliding winch fittings, screw butt cap, agate butt and end rings. Stand-off "Bell's Life" intermediate rings, blue silk whippings, stained dark walnut, division Bag.

Length 11ft. Price 32/6 each

No. 867. The "Steel tip" Match Rod. Three-piece cane butt and joint with spliced tubular steel tip, solid cork grip, sliding winch fittings, screw cap, stand-off "Bell's Life" rings with "Hopton" porcelain end ring. Special non-flash grey finish.

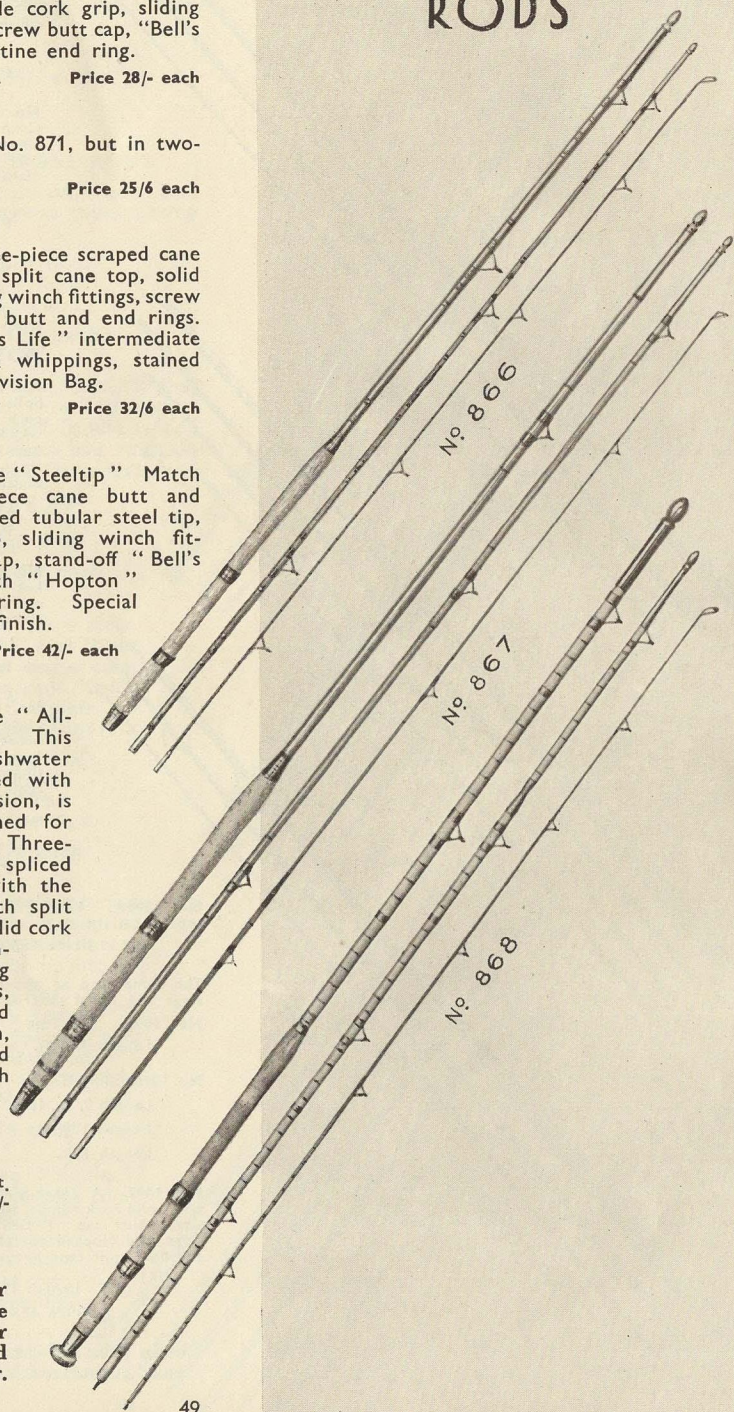
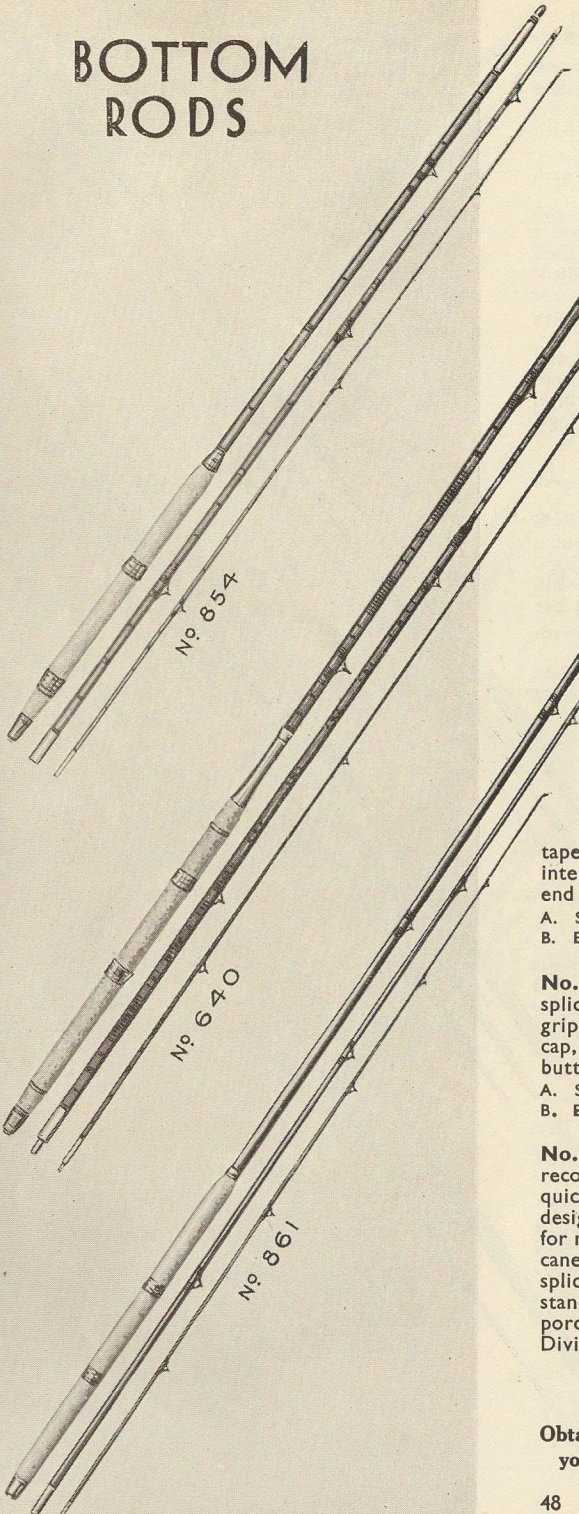
Length 13ft. Price 42/- each

No. 868. The "All-England" Rod. This high grade freshwater rod, constructed with extreme precision, is specially designed for match fishing. Three-piece light cane, spliced middle joint, with the top spliced with split cane. Double solid cork grip, with aluminium sliding winch fittings, screw cap and rubber button, agate butt and end rings with stand-off "Bell's Life" intermediate rings.

	Lengths	
11ft.	12ft.	14ft.
47/6	50/-	55/-
	each	

Obtain your Milward Tackle through your authorized Milward dealer.

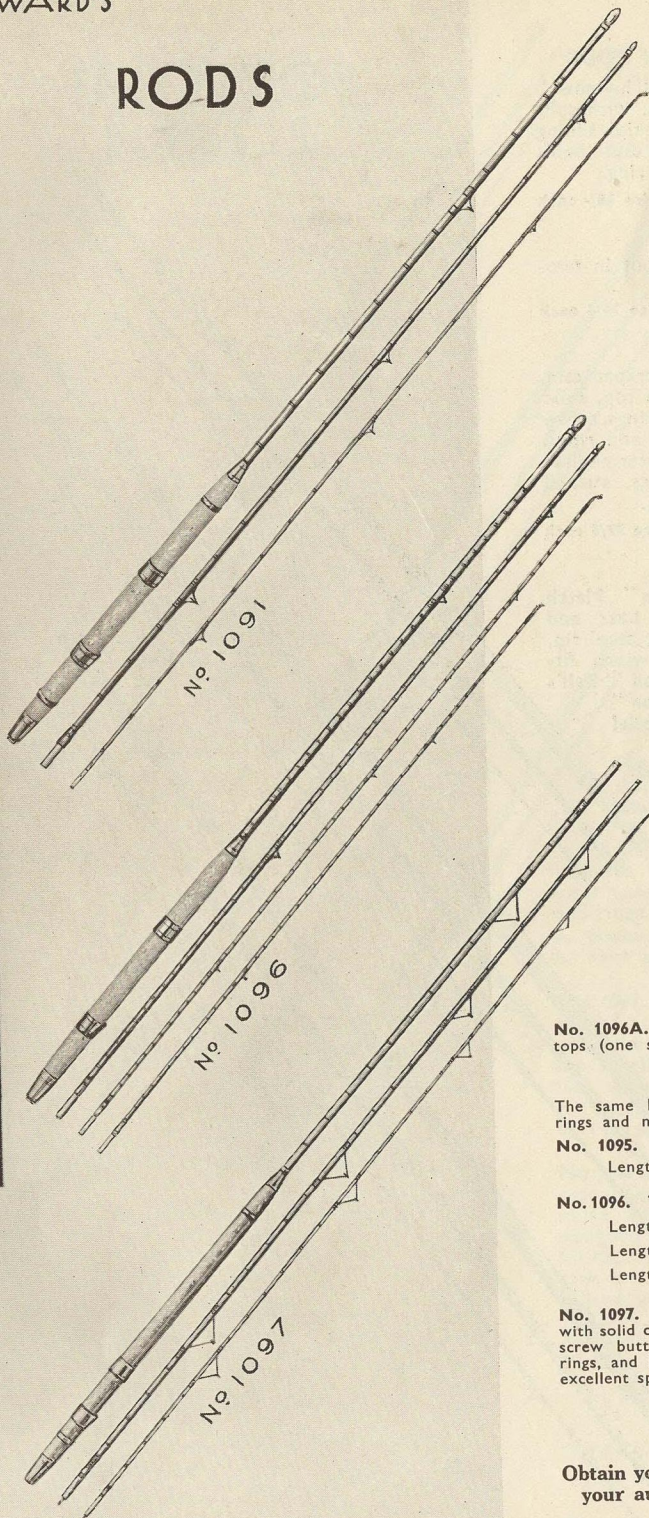
BOTTOM RODS



BOTTOM TACKLE

BOTTOM TACKLE

RODS



DAPPING RODS

No. 720. Three-piece mottled cane, butt and joint, Greenheart top, winch fittings, butt cap, snake rings, bag.

Length 15ft.
Price 17/6 each

No. 724. Three-piece Cane butt and joint Greenheart top, solid cork grip, wood button, division bag.

Length 14ft.
Price 22/6 each
Length 15ft.
Price 25/- each

SPLIT CANE BOTTOM RODS

No. 1091. A Three-piece Split Cane Rod, with cork handle, sliding winch fittings, screw butt cap. "Bell's Life" rings. Complete in division bag.

Length 10, 10½ft.
Price 22/6 each

No. 1091½. As No. 1091 but with two tops (one short) and steel snake rings.

Length 10, 10½ft.
Price 30/- each

No. 1095A. A Three-piece Split Cane Rod of superior quality, with cork handle, winch fittings, screw butt cap, agate butt and end rings. "Bell's Life" intermediate rings.

Length 10ft.
Price 36/- each

No. 1096A. As No. 1095A but with two tops (one short).
Price 45/- each

The same Rod as above, but with snake rings and metal centred end ring.

No. 1095. One Top.
Length 9, 9½ft. Price 32/6 each

No. 1096. Two Tops.
Length 9, 9½, 10ft. Price 40/- each
Length 10½ft. Price 45/- each
Length 12ft. Price 55/- each

No. 1097. A Three-piece Split Cane Rod, with solid cork handle, sliding winch fittings, screw butt cap. "Bell's Life" stand off rings, and Hopton porcelain end ring. An excellent split cane bottom rod.

Length 10½ft.
Price 42/- each

Obtain your Milward Tackle through your authorized Milward dealer.

BOTTOM TACKLE

No. 2642. A very high-class Three-piece Split Cane Bottom Rod. Double cork grip, rubber button, round bridge intermediate rings, agate butt and end rings.

Length 10½ft.
Price 45/- each

GENERAL PURPOSE RODS

No. 1099. Four-piece Wood Rod, with three lancewood tops, making up into :-

9ft. Trolling Rod.
9ft. Ledger Rod
11ft. Bottom Rod

Price 15/- each

No. 1101. A Four-piece Mottled Cane Rod, with three lancewood tops, wood balanced handle, winch fittings, and porcelain end rings on pike and ledger tops. Makes up into :-

9ft. Trolling Rod
9ft. Ledger Rod
11ft. Bottom Rod

Price 18/9 each

No. 1102. A Four-piece Mottled Cane Rod, with three Greenheart tops, single cork grip, winch fittings, and "Bell's Life" rings. Complete in division Bag. Makes up into :-

9ft. Trolling Rod
10½ft. Worm or Ledger Rod
12ft. Bottom Rod

Price 27/6 each

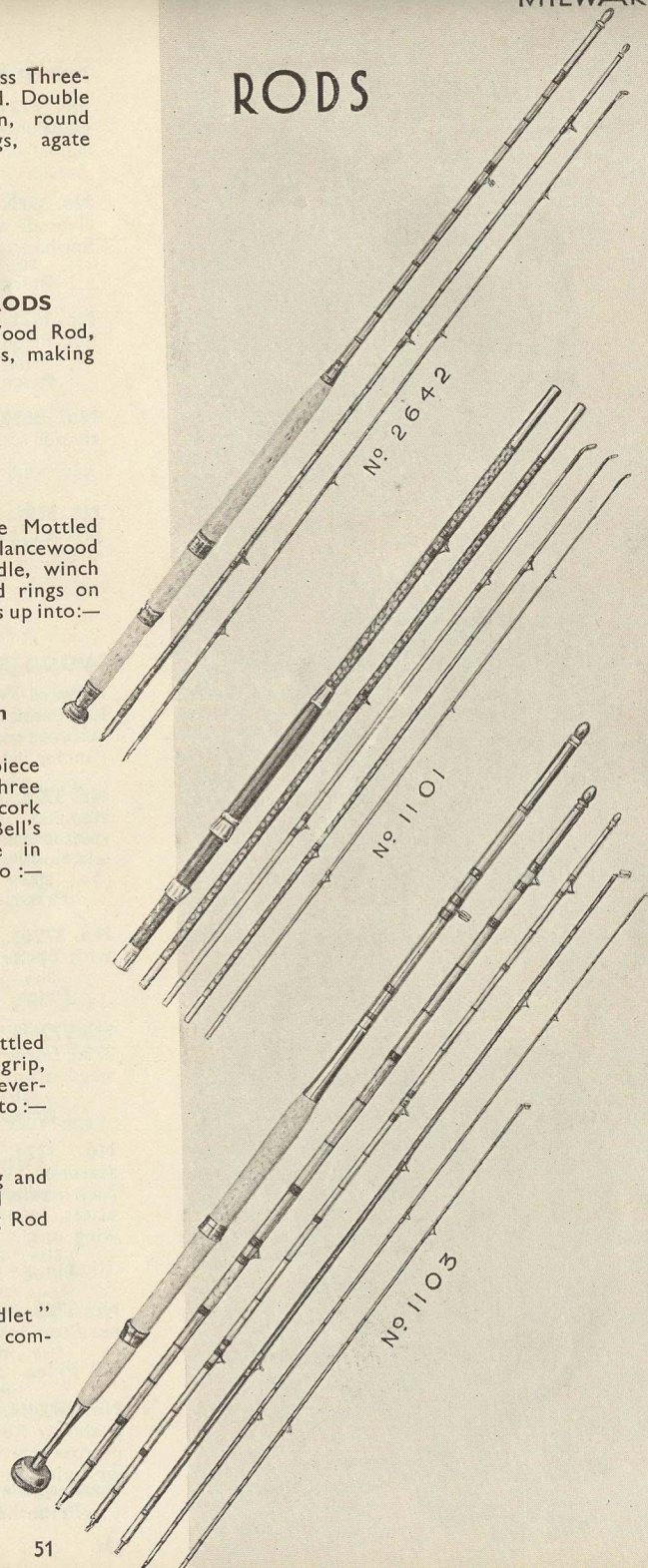
No. 1103. Four-piece mottled cane, with double cork grip, three Greenheart tops, reversible handle. Makes up into :-

14ft. Roach Rod
13ft. Bream Rod
9ft. Light Spinning and Worming Rod
7½ft. Light Casting Rod
5ft. Boat Rod

Price 42/6 each

No. 1786. The "Rodlet" Suitcase Rod. Five-joint combination, with two tops, giving a fine little all-round rod of 9ft. or a short stiff rod of 7¼ft. Handy for ledgering, live baiting, etc.

Length of joints, 23ins.
Price 16/6 each



RODS

BOTTOM TACKLE

BIG GAME
RODS

SEA TACKLE

BIG GAME RODS

LIGHT PATTERN

No. 1488. One-piece, with detachable handle. Top of finest single built split cane, best quality double protected agate rings, and stirrup end ring with reinforced wire whippings. Extra strong long serrated waterproof ferrule and forward beaded cork hand grip. Handle of solid cork, large rubber button, and heavy locking screw winch fittings.

Top length	66in.	60in.
Handle	20in.	18in.
Price	£5-0-0	£4-10-0 each

HEAVY PATTERNS

No. 1485. Top of finest double built split cane, with steel centre; best quality Sadgrove protected agate rings throughout, with reinforced wire whippings; extra strong long serrated waterproof ferrule, with locking joint. Handle of solid cork, large rubber button, and heavy locking screw winch fitting.

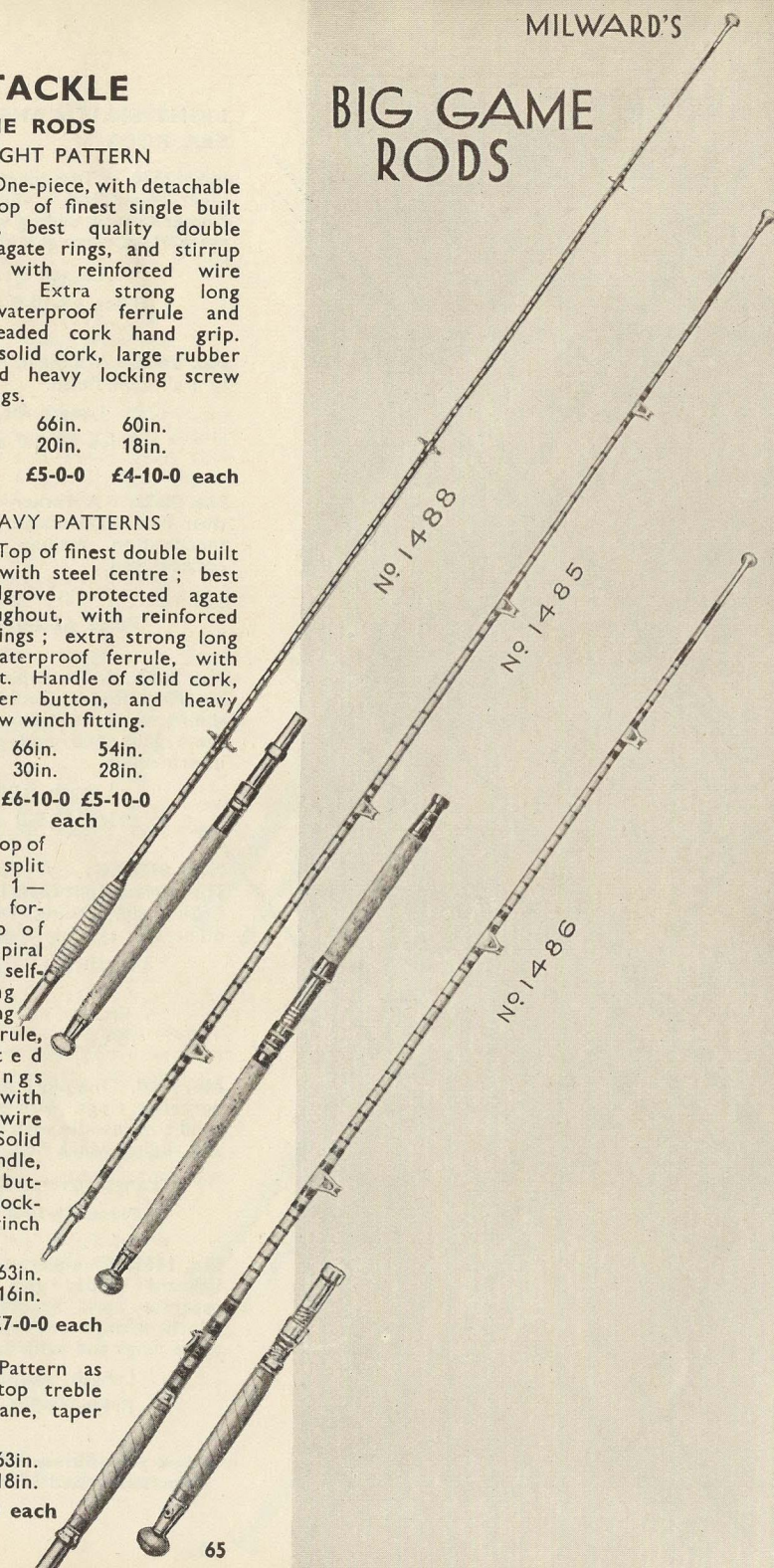
Top length	66in.	54in.
Handle	30in.	28in.
Price	£6-10-0	£5-10-0 each

No. 1486. Top of double built split cane, taper $1\frac{1}{8}$ in., single forward grip of non-slip spiral wrapping, self-locking long extra strong serrated ferrule, protected agate rings throughout, with reinforced wire whippings. Solid cork handle, large rubber button, heavy locking screw winch fitting.

Top length	63in.
Handle	16in.
Price	£7-0-0 each

No. 1487. Pattern as above but top treble built split cane, taper $1\frac{1}{8}$ in.— $\frac{1}{2}$ in.

Top length	63in.
Handle	18in.
Price	£8-0-0 each

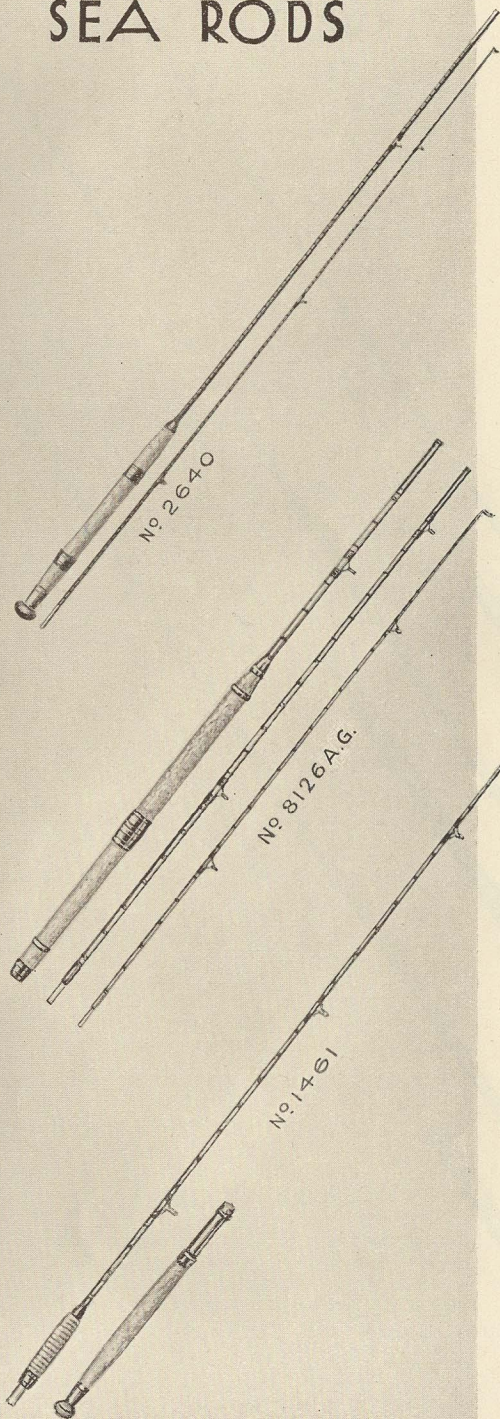


A GIANT FISHERMAN

His rod was made out of a mighty oak,
His line a cable that no storm e'er broke,
His hook was baited with a dragon's tail,
He sat upon a rock and bobbed for a whale.

“Fishing Gazette.”

SPLIT CANE SEA RODS



LIGHT SPLIT CANE SEA RODS

No. 2640. Two-piece Split Cane Light Bass Rod, solid cork grip, rubber button, sliding winch fittings, agate rings throughout.

Length 8ft.

Price £3-10-0 each

No. 2600. A Similar Rod to above in a cheaper finish.

Length 8ft.

Price £2-0-0 each

No. 2625. A rather Heavier Rod than No. 2600 above, in a similar specification, making an excellent Pollack Rod.

Length 7½ft.

Price £2-2-0 each

No. 2642. A Three-piece Split Cane Sea Float Rod. Double cork grip, sliding winch fittings, rubber button, agate butt and end rings, bridge intermediate.

Length 10½ft.

Price £2-5-0 each

No. 8126AG. A Popular Priced Three-piece Split Cane Light Sea Rod. Cork grip, sliding winch fittings, dome cap, agatine rings throughout.

Length	Price
7½ft.	£1-10-0 each
9ft.	£1-12-6 "
10ft.	£1-15-0 "

No. 1460. One-piece split cane (4ft.), porcelain rings, with separate 20in. solid cork handle with rubber button and sliding winch fittings.

Length overall 5ft. 8in.

Price £1-10-0 each

No. 1461. One-piece split cane with forward beaded grip on top and separate cork handle, with solid winch fittings and rubber button, agate rings and tulip agate end ring.

Length overall 6ft.

Price £2-2-0 each

Obtain your Milward Tackle through your authorized Milward dealer.

SPLIT CANE SEA RODS

STANDARD SPLIT CANE SEA RODS

No. 1439. Two-piece Split Cane Sea Rod of medium strength with solid double cork grip, universal winch fittings, reinforced serrated ferrules, rubber button, porcelain rings throughout. In Bag.

Length 6ft. 7ft. 8ft.

Approx. weight 17ozs. 19ozs. 23ozs.

Price £1-10-0 £1-15-0 £2-0-0 each

No. 1451. Two-piece Split Cane with special steep taper butt. Beaded wood upper and lower grips with solid metal winch fittings, slip-on rubber button, serrated ferrules, heavy agatine rings throughout.

Length ... 7½ft.

Approx. weight 24ozs.

Price ... £1-15-0 each

No. 1443. The "Brighton." Two-piece split cane, solid double cork grip, universal winch fittings, reinforced serrated ferrules, rubber button, bridge porcelain rings.

Length ... 6ft. 7ft. 8ft.
Approx. weight ... 18ozs. 20ozs. 24ozs.

Price ... £2-0-0 £2-5-0 £2-10-0 each

No. 1443A. As No. 1443 but with agate rings throughout.

Length 7ft.

Price £2-15-0 each

No. 1444. The "Brighton Heavy." Similar to No. 1443 above but built with extra strength throughout — ideal for heavy fishing.

Length ... 7ft. 8ft.

Approx. weight 22ozs. 26ozs.

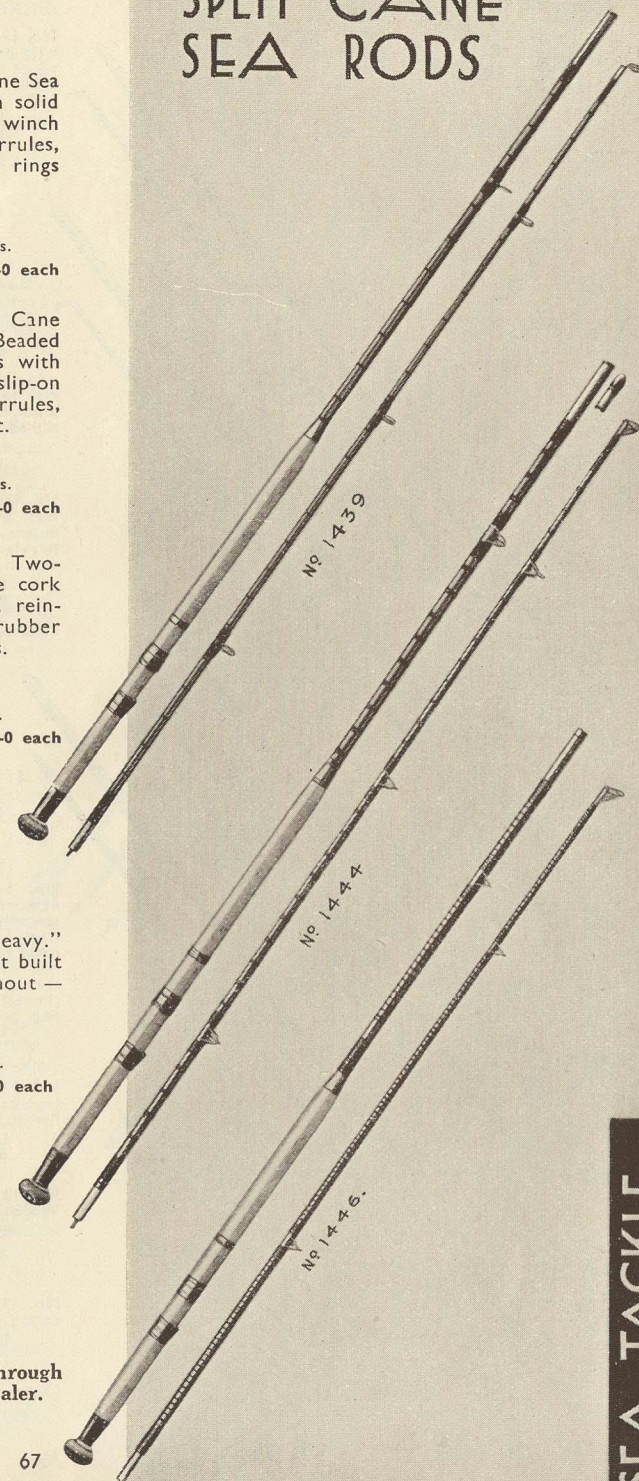
Price ... £3-0-0 £3-5-0 each

No. 1446. The "Brighton de Luxe." As No. 1444, but with steel centre, agate rings and super finish throughout. Just the rod for the man who likes the very best in his equipment.

Length 8ft.

Price £4-5-0 each

Obtain your Milward Tackle through your authorized Milward dealer.



POPULAR PATTERNS IN SEA RODS

WOOD, CANE, AND GREENHEART SEA RODS

No. 1340. A Two-piece all Greenheart Rod, with balanced handle, wood button, bronzed winch fittings, reinforced ferrules, phosphor-bronze snake rings, with encased porcelain end ring. Complete in Bag.

Length	6ft.	7ft.	8ft.
Price	13/6	15/-	16/6 each

No. 1341. As No. 1340, but with slip-on rubber button and encased porcelain rings throughout.

Length	6ft.	7ft.	8ft.
Price	16/-	17/6	19/- each

No. 1342. As No. 1341 but with screw-on rubber button, single cork grip, and encased porcelain rings throughout.

Length	6ft.	7ft.	8ft.	9ft.
Price	19/6	21/-	22/6	30/- each

No. 1380. Mullet or School Bass Rod, two-piece Greenheart, cork grip, wood button, sliding winch fittings, agatine rings throughout.

Length 7ft.
Price £1-1-0 each

No. 1360. A Two-piece Selected Greenheart Rod, with double solid cork grip, rubber button, universal winch fittings, reinforced ferrules, porcelain rings throughout, stayed end ring. Complete in Bag.

Length	6ft.	7ft.	8ft.
Price	22/6	25/-	27/6 each

No. 1361. As No. 1360 but with banded porcelain rings and superior finish throughout.

Length	6ft.	7ft.	8ft.
Price	25/-	27/6	30/- each

No. 1362. Two-piece Greenheart cork grip, rubber button, reinforced ferrules, porcelain bridge rings, protected porcelain end ring, stained olive green.

Length	7ft.	8ft.
Price	27/6	30/- each

No. 1463. The "Mariner" Two-piece Selected Greenheart Rod. A powerful rod, specially designed for surf fishing and casting from a pier. Solid double cork grip, with extra strong reversed winch fittings, rubber button, double brazed ferrules, and "Sadgrove" guarded porcelain rings throughout; closely whipped. Complete in Bag.

Length	7ft.	8ft.
Price	37/6	40/- each

No. 1323. A Two-piece Wood Rod, brass ferrules and counter, with butt cap, winch fittings, rustless rings, and porcelain end ring.

Length	6ft.	7ft.	8ft.
Price	5/3	5/9	6/3 each

No. 1325A. A Two-piece Superior Quality Wood Rod, winch fittings and wood button, porcelain rings throughout.

Length	6ft.	7ft.	8ft.
Price	8/6	9/6	10/6 each

No. 1327. As No. 1325A but with single cork grip.

Length	6ft.	7ft.	8ft.
Price	10/6	11/6	12/6 each

Obtain your Milward Tackle through your authorized Milward dealer.

No 1350

No 1342

No 1360

No 1463

POPULAR PATTERNS IN SEA RODS

WOOD, CANE, AND GREENHEART SEA RODS

No. 1350. A Two-piece Rod, with whole cane butt and wood top, balanced handle, winch fittings, bronzed ferrules, upright rings, and porcelain end ring. Complete in Bag. *Illustrated on opposite page.*

Length 7ft.
Price 10/- each

No. 1351. Two-piece whole cane butt, Greenheart top, balanced handle, cork grip, wood button, reinforced ferrules, porcelain rings throughout.

Length	7ft.	8ft.
Price	16/-	17/6 each

No. 1366. Short Greenheart Boat Rod, with separate wood handle, winch fitted and with rubber button, guide ring, and revolving centre end ring.

Length	4ft.
Price	11/6 each

No. 8154. Three-piece, wood butt, Greenheart middle and top, balanced handle with ribbed wood forward grip, porcelain rings throughout.

Length 7½ft.
Price 13/6 each

No. 1345. Two-piece Greenheart, cork grip, rubber button, reinforced ferrules, porcelain rings throughout, two tops making 5½ft. Boat Rod and 7ft. Casting Rod.

Price 25/- each

SPECIAL LONG CANE RODS FOR BEACH CASTING AND ROCK FISHING

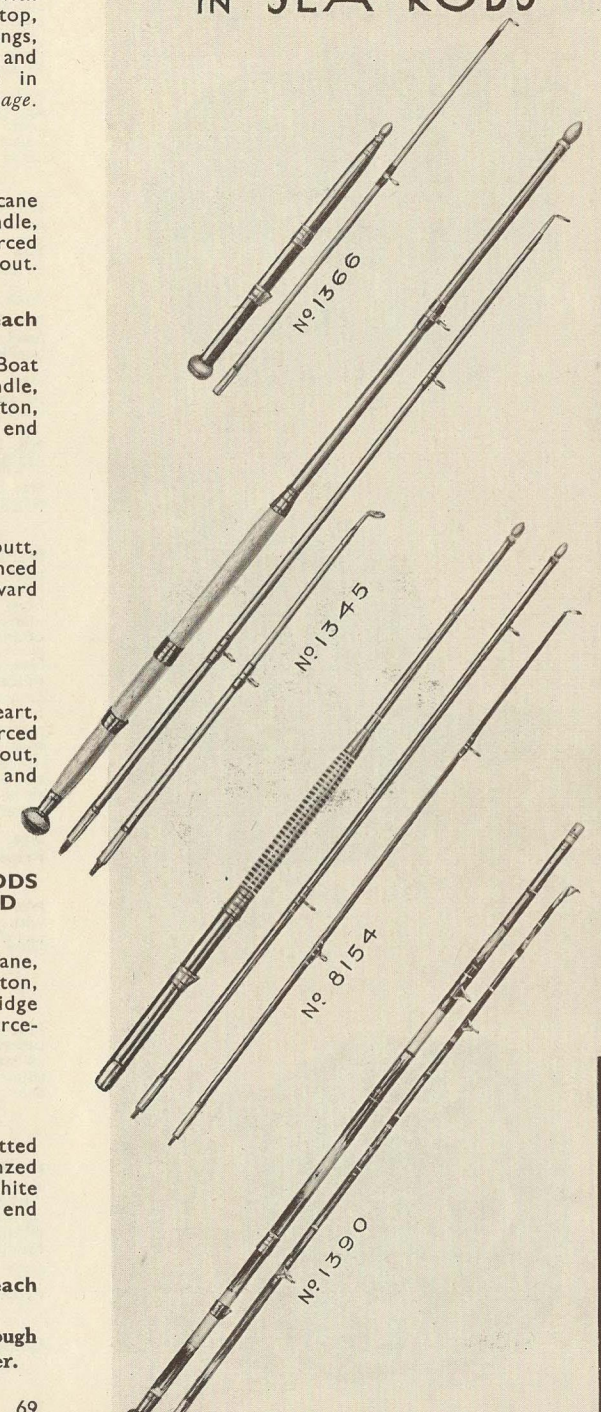
No. 1390. Two-piece East India Cane, bronzed winch fittings, wood button, heavy reinforced ferrule, bridge porcelain rings and guarded porcelain end ring.

Length 10ft.
Price 25/- each

No. 1395. Three-piece stout knotted cane, mottled, plugged, bronzed winch fittings and butt cap, white metal upright rings, porcelain end ring. In Bag.

Length	12ft.	14ft.	16ft.
Price	13/6	15/-	17/6 each

Obtain your Milward Tackle through your authorized Milward dealer.



No 1366

No 1345

No 8154

No 1390