Conge By Royal Warrant of Appointment to Bergell

Hort. G.S. 7.

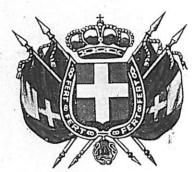
HIS MAJESTY KING GEORGE V.



H · R · H THE PRINCE OF WALES



HIS MAJESTY THE KING OF SPAIN



HIS MAJESTY THE KING OF ITALY

Patronised by

HER MAJESTY QUEEN MARY THE PRINCESS ROYAL

ETC., ETC.

And the Leading Angling Authorities throughout the World

Makers of the Miniature Salmon Fly Rod displayed in the Queen's Doll's House at the Wembley Exhibition, London, 1924

AWARDED 52 GOLD AND OTHER MEDALS AND AWAR 7 GRAND PRIX AND DIPLOMAS OF HOMOUR



Head Office and Factory-

London and North British Works Telegrams—"HARDY," ALNWICK

- ALNWICK Telephone No. 93

BRANCHES-

Hardy House, 61 Pall Mall -Telegrams—"ANGLISIREN PICCY," LONDON

- LONDON, S.W. Telephone Whitehall 7577

12 Royal Exchange Telegrams-"PALAKONA STOCK," LONDON Telephone Mansion House 0853

-LONDON, E.C.3

69 George Street -Telegrams-"ANGLER," EDINBURGH

EDINBURGH Telephone No. 23494

12 and 14 Moult Street (near the Exchange) Telegrams—"ANGLING," MANCHESTER

 MANCHESTER Telephone Blackfriars 3796

117 West George Street Telegrams-"RODS," GLASGOW

- GLASGOW

Telephone Central 9427 Tolegraph Code-A B C 6th Edition Five-Letter and Bentleys

Historical

IN the year 1882 Messrs. Hardy Bros. invented the system of building fishing rods in hexagonal form from bamboo. For this the Gold Medal was awarded at the

Great Fisheries Exhibition, London, 1883-4.



This was a great event indeed. An epoch in the history of fishing-rod making. In 1925 Hardy's perfected their original invention by the introduction of further improved methods of manufacture.

To explain fully to the reader the importance of these later developments we give two illustrations.

No. 1.—An exaggerated drawing of a section built under the old (1882) method.

Under this system the sections were never quite alike. The result was that the rods in section were never true hexagons nor did the sections fit to the centre, supporting each other as they should do to get uniformity of action and strength.

No. 2.—An actual photograph of a section built under the improved (1925) method.

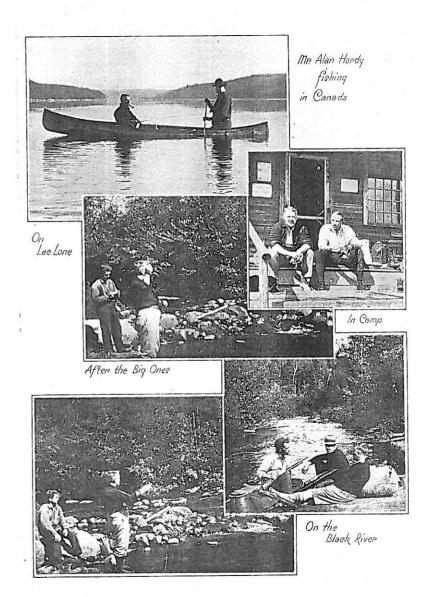


Fig. 1. "C. C. de France" with "Universal" Reel Fitting "Fairchild" with "Universal" Reel Fitting "Fairy" with Fig. 1 "Screw Grip" Reel Fitting. Fig. 4. "De-Luce" with Fig. 1 "Screw Grip "Reel Fitting. "Itchen" with Fig. 1" Screw Grip" Reel Fitting, "Houghton" with Fig. 2" Screw Grip" Reel Fitting. Fig. 7. "No. 2 J. J. Hardy" with Fig. 3 "Screw Grip" Reel Fitting. "Halford" with Fig. 2" Screw Grip "Reel Fitting, Fig. 9. "Tournament" with Fig. 2 "Screw Grip" Reel Fitting, Fig. 10, "No. 1 J. J. Hardy" with Fig. 2 "Screw Grip" Reel Fitting. Fig. 11. "Hardy Marston" with Fig. 2" Screw Grip" Reel Fitting. Fig. 12. "Victor" with "Screw Grip" Reel Fitting.

THESE ILLUSTRATIONS ARE GIVEN IN ORDER THAT CLIENTS MAY SEE AT A GLANCE THE

DIFFERENT FORM OF HANDLE OF EACH ROD.

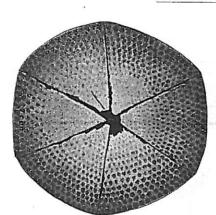
This method, amongst other improvements, ensures:

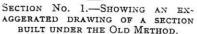
- (i) That all the sections are a perfect fit to the centre, forming a true hexagon, each supporting the other and giving the greatest possible strength. It does not matter which face of the rod is used in making a cast, the action is true and gives an equal resistance to all stresses, whether direct or torsional.
- (ii) That the tapers of the rods are true—a most important feature in getting a smooth even balance—making the perfect fishing rod.

It is difficult to estimate the value of this invention, but undoubtedly it is of great value and solves a most difficult problem, giving rods more perfect than ever in their construction and strength without any increase in price.

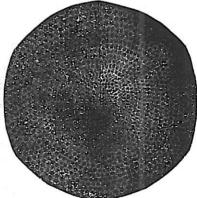
It is only fair to say that to my nephew Mr. Laurence Robert Hardy, the inventor, we and all anglers owe a debt of gratitude.

JOHN JAMES HARDY, Professional Champion in Fly Casting.





Murdoch



Section No. 2.—Showing an actual photograph of a section built under the Improved Method.

The superiority of "Hardy" Rods is not merely a matter of smarter appearance, but in the very marked superiority in style and perfect balance and action of each for its particular work, due to superior craftsmanship, the supervision and constant testing by the best-known practical anglers of the present day, whose efforts to improve never cease. This is not entirely a business interest, but an enthusiast's hobby, as it has always been to Hardy's.

Hardy's "Palakona" Rods

Regd. No. 246936

SPLIT-BAMBOO BUILT RODS WITH AND WITHOUT STEEL CENTRE

Balance and Action.—Our rods are made to the balance and action which we, as anglers of long experience, approve for all-round work. Any variation may be had to order.

IMPORTANT.—It will be noted that we list rods which are the particular style, balance and action approved by the anglers whose names they bear, viz.: "The H. Cholmondeley-Pennell," "The Hardy-Marston," "The Hi Regan," "The Halford," "The Viscount Grey," "The Pope," "The Murdoch," "The Decantelle," "The Fairchild," "The John James Hardy," "The A. H. E. Wood," "The L. R. Hardy," etc. These rods are the outcome of a lifetime of experience and experiment, and anglers requiring rods should bear this in mind. Having accomplished this, we draw particular attention to the fact that the secret of these balances and actions is in our hands only, and that no others can produce them. Our system of manufacture enables us, when we get a rod correct, to produce others exactly the same.

RODS TO PATTERN

Every sportsman is well aware of the great difficulty there always has been in getting either a gun or a rod matched. We are able, however, to produce two rods so much alike, that an angler using first one and then the other cannot detect any difference. We have an apparatus which registers exactly the curves of the rod with free deflection, and also deflection under different loads, centre of gravity and number of vibrations. This apparatus is in constant work.

It is worthy of note that of the many enquiries in the Field and Fishing Gazette "HARDY'S" IS THE MAKE RECOMMENDED.

Extract from an Article in *The Times*, Sept. 8th, 1925, "North-umbria and the Romance of Ruined Castles."—"ALNWICK," where the best men buy their Fishing Tackle.



ROME.

I am happy to tell you that H. M. The Queen of Italy writes me, that I may let you know that the goods you have supplied to Her Majesty are excellent. You will be pleased that you have satisfied Her Majesty.

Description of "Palakona"

Brit. and Irish Free State Regd. Trade Mark

SPLIT-BAMBOO SECTIONS (shown on page 296.)

Fig. 8 is a section of "Palakona" bamboo. The V lines show the section before cutting. Fig. 9 is the hexagonal single building.

Fig. 10 differs materially from Fig. 9, as it is composed of twelve sections, *i.e.*, six within six. This method is used in the butts and middles of large rods, also for heavy sea work, etc.

Split-bamboo rods are generally made hexagonal as Figs. 9 to 11, but are also occasionally built octagonal and nonagonal, as Figs. 12 and 13, single and double, and with and without steel centre.

STEEL CENTRE

Our tempered spring-steel centre rods are the most powerful produced, and practically indestructible. When we say that the steel is tempered so that it can be coiled up, and when released will fly perfectly straight, some idea may be formed of the power obtained.

"Hardy" steel-centred rods are totally different from any other make. The steel is specially made for the work, and feetly tempered, and runs from one end of the rod to the other.

The question is often asked, "Do you recommend steel centre?" As a general guide we may say: For small fish, if fly only is used, steel centre is unnecessary; but if the rod is intended for all kinds of fishing, such as occasional spinning, or lake fishing with large flies, then the steel centre is preferable. For double-handed rods the same remark holds good in proportion. For salmon fly and spinning rods, and all rods for heavy work, steel centre is advisable.

All our split-bamboo rods with steel centre, as compared with split-bamboo rods without steel, are stronger in every detail, and better for hard work. All our trout rods without steel are quite strong enough for regular work. At the same time, the increase in weight by the steel centre is negligible and does not render the rod unsuitable for fine work.

COLOUR

"Palakona" Split-Bamboo Rods are usually finished in the natural bamboo colour and protected with four coats of very best oil varnish.

"NON-FLASH" FINISH ALSO FRENCH GREY OR ANY COLOUR

Any of our "Palakona" rods may be finished with our special "Non-Flash" treatment or any colour at an extra cost of 3/6 for rods up to 12 ft. and 4/6 each above that size.

Weight given for Rods.—These are taken from actual rods, but as "Palakona" and Greenheart are natural products it is impossible to make all rods exactly the same weight, although quality of different weights can be the same, besides it is not desirable as each rod possesses an individuality, therefore in each pattern there is a choice of balance and action—all rods are passed by one of the Hardys, whose first idea is to make a good fishing rod of its particular class or type—actual weight not being so important—so long as there is not too great a difference.



Fig. 8. SECTION OF BAMBOO.



Fig. 9.
SINGLE BUILT.

Fig. 10.
DOUBLE BUILT.



Fig. 11.



Fig. 11,
DOUBLE-BUILT STEEL CENTRE
AFTER CEMENTING.



DOUBLE-BUILT STEEL CENTRE

BEFORE CEMENTING.

Fig. 12.

SINGLE-BUILT OCTAGONAL

BEFORE CEMENTING.



Fig. 12.
SINGLE-BUILT OCTAGONAL
AFTER CEMENTING



Fig. 13.

DOUBLE-BUILT STEEL

CENTRE NONAGONAL BEFORE

CEMENTING.



Fig. 13.

DOUBLE-BUILT STEEL

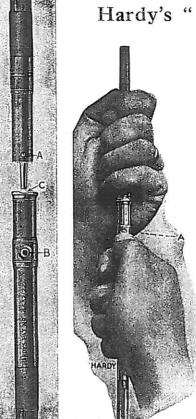
CENTRE NONAGONAL AFTER

CEMENTING

SECTIONS OF HARDY'S "PALAKONA"

Reg. No. 246936, in the Irish Free State No. 5914.

SPLIT-BAMBOO RODS.



Rio 2

Hardy's "Stud" Lockjoints

Pat. No. 220408

This is a most perfect form of rod joint and a great improvement on any other design. When fixed it is an absolute lock in every possible way and can neither turn nor throw out.

Fig. 1 shows the joint in position to assemble. A is a spring-operated stud; B the hole into which A locks.

To fix bring together as shown by Fig. 1, when stud A will be automatically depressed by the guide C of the female joint. When the male ferrule is home, the stud A is locked in the hole B.

Fig. 2 shows how to dismount; simply press down A with the thumb, give a slight twist, and pull apart, care being taken that the stud A is completely depressed before making any effort to pull the joint apart.

"STUD" LOCKJOINTS

Where fitted as an extra to specification (Rods, pages 306-377) the extra charge is as follows:

		Where Suction Specified.	Where Lock- fast Specified
3 piece Trout Fly Rods with 2 tops up to 12 ft	-	15/-	5/-
2 piece Trout Fly Rods with I top up to 12 ft	-	6/-	2/6
3 piece Salmon Fly Rods with 2 tops up to 14 ft.	-	20/-	5/-
3 piece Salmon Fly Rods with 2 tops up to 17 ft	-	25/-	5/-
3 piece Spinning Rods with 2 tops up to 10 ft. 6 in.	-	15/-	5/-
2 piece Spinning Rods with 1 top up to 10 ft. 6 in.	-	6/-	2/6
3 piece Spinning Rods with 2 tops over 10 ft. 6 in.	-	22/6	5/-
2 piece Spinning Rods with 1 top over 10 ft. 6 in.	-	9/-	2/6

Hardy's "Lockfast" Joints WITH LEFT-HAND SPIRAL

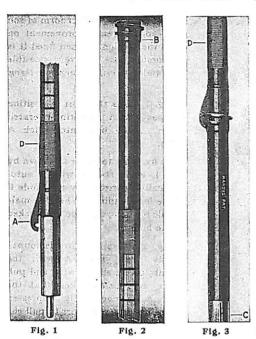


Fig. 1 is the male ferrule.

Fig. 2 is the female joint.

Fig. 3 is the joint assembled.

The majority of anglers in casting use the right hand, and give the rod a slight right-hand twist, which tends to undo the ordinary "Lockfast" joint. To overcome this trouble we now make all these joints with a left-hand spiral.

"LOCKFAST" JOINTS

Where fitted as an extra where specification is "Suction" (Rods, pages 306-377), the extra charge is as follows:

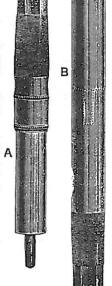
3 piece Trout Fly Rods with two tops up to 12 ft	- 10/-
2 piece Trout Fly Rods with one top up to 12 ft	3/6
3 piece Salmon Fly Rods with two tops up to 14 ft.	- 15/-
3 piece Salmon Fly Rods with two tops up to 17 ft.	- 20/-
3 piece Spinning Rods with two tops up to 10 ft. 6 ins.	- 10/-
2 piece Spinning Rods with one top up to 10 ft. 6 ins.	3/6
3 piece Spinning Rods with two tops over 10 ft. 6 ins.	17/6
2 piece Spinning Rods with one top over 10 ft. 6 ins.	- 6/6

Hardy's Splint-end "Suction" Joints

These are the lightest form of rod joints and largely used on light-weight trout rods, where the weight is gauged by drachms. In many of the extra light rods, the dowel is omitted.

A is the male ferrule, B the female; the dotted lines on B indicate the fitment, when the joint is home.

In fixing or releasing these joints, they should if possible be pushed straight in, with the rings in correct alignment. To release, simply pull straight out. If any difficulty, give a slight twist while pulling. The male ferrule A is not made to go right home, but is fitted to within $\frac{3}{16}$ in.



Hardy's Rod Joint Protector and Lubricator

(Regd. No. 713315)

It has always been customary to fit a cork-lined stopper to the female ferrules of the rod to protect them and prevent grit, etc., entering the joint. But why neglect the male ferrule? It is just as important and requires protection. Furthermore, it is desirable before putting the joints together, to lubricate them.

Illustration shows a perfect protector for the male ferrule, which

Illustration shows a perfect protector for the male ferrule, which is fitted with a lubricating cork lining. Keep your rod joints clean and correctly lubricated and you will avoid all joint trouble. Supplied to new or old "Hardy" rods. It is necessary to send stoppers or impressions of female ferrule to ensure a perfect fit.

Suitable for "Stud" Lockjoints, "Lockfast" joints and "Suction" joints.

Price 1/6 per protector for trout and salmon rod.

Hardy's Joint Lubricator and Container

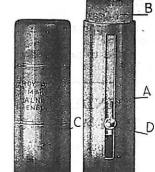
Illus. actual size.

A long-felt want—an entirely new idea—

The container A carries our special rod joint lubricant. B is exposed for use by drawing off cap C and pushing up stud D.

When the surface of the male joint has been rubbed with lubricant it should be smeared smooth, then the joint (partially assembled) turned round a few times, taken apart and wiped. This cleans it and generally leaves enough lubricant.

Price 1/- each.



The "Screw-Grip" Reel Fitting AS FITTED TO DOUBLE-HANDED RODS Patent No. 196216



This reel fitting, originally designed and patented by Hardy's, is undoubtedly one of the greatest of improvements in fishing-rod fittings. Almost every angler, at some time or other, has had his reel fall off at a critical moment. This is not possible if this fitting is used. As may be seen from the illustration, the usual locking ring D instead of having a plain surface, is provided with a substantial internal screw, so that by turning, it travels up or down on the reel plate and securely grips it. This grip is made more secure still by our patented Reel Palm C being threaded to the same pitch as the "Screw-Grip" Reel Fitting.

To Fix the Reel.—Pull back the slide D, carrying the Locking ring, insert the end of the reel palm under A and pull down the slide under the reel plate as far as possible and screw until all is firmly held together.

Double "Screw-Grip" Reel Fittings. Instead of fixed housing A, the rod carries two screw fittings as D. This allows the reel to be fixed at any point of the rod handle.

THE "PNEUMATIC" CUSHION FOR SALMON RODS

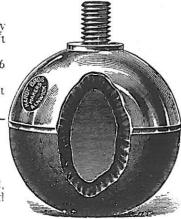
A great improvement on the ordinary India-rubber Button as it forms a soft cushion against the body.

Size, approx. 21 in. dia. Price, 10/6 each.

Fitted to new rods at an extra cost of 7/6.

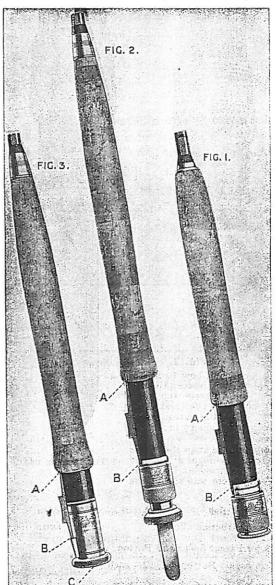
INDIA-RUBBER SCREW-IN BUTTONS

For trout rods Nos. 1, 1/9, and 2, 2/-; for salmon rods Nos. 3, 2/6, and 4, 3/- each.



Hardy's "Screw Grip" Reel Fittings

(Patent No. 20875)



Illustrations show three designs of "Screw Grip" reel fittings as made for single-handed fly rods.

Figs. 1 and 2 have the internally screwed locking sleeve and show the "Screw" fitting with and without patent spear.

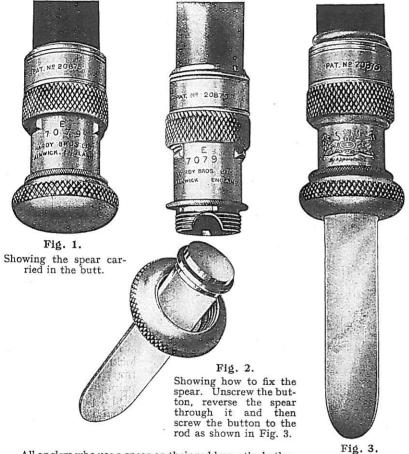
Fig. 3 has an internal travelling screw which operates the reel holder (a spear cannot be supplied with this design).

Fig. 1 shows the locking sleeve in position to receive reel palm, one end of which is first pushed into the covered house at A, the other laid in the chase at B; the sleeve is then screwed until it is tight and in position as Fig. 2. The end of reel palm at A in all designs is under the cork grip and can in no way chafe the hand.

Fig. 3. In this pattern the reel is secured by rotating the butt

end C which operates the locking ring B. The reel plate is held at one end under the cork grip at A, and at the other in the socket on ring B.

Hardy's "Reversible" Spear and Button



All anglers who use a spear on their rod know the bother there often was with the ordinary screw-in spear. It may have been left in the bag, or in a drawer at home—in fact, not there when wanted—and there was always the chance of losing it.

The spear in use.

Fitted to new trout rods when ordered - - - 7/- extra.

Fitted to old rods where the construction allows - - 13/- extra.

Spare parts for Patent Spear and Button.

Spear only, 2/6 each. Button only, 2/- each.

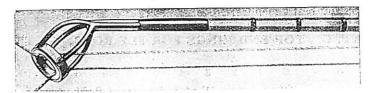
DUMFRIESSHIRE, N.B.

re "Altex" reel

I have tried nearly all the spinning reels and am convinced that yours is the most enjoyable one to use.

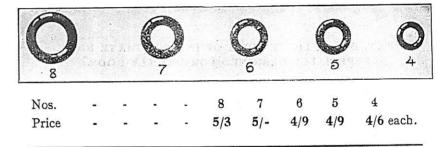
Lt. Col. I. K. B. C.

The "Tulip" Agate End Ring FOR SPINNING RODS



A perfectly shaped end ring for a spinning rod must be so designed that it is impossible for the line to fasten round the ring when casting. With the "Tulip" ring this trouble cannot occur, while the line has the greatest freedom.

We supply or fit them to rods, at the following prices:



The "Corbett" Agate End Ring FOR SPINNING RODS



Fitted as a standard to the Corbett and L. R. H. Spinning Rods

For use spinning either with the reel above or below the rod. The ring being off-set at right angles to the rod offers the whole of the inside circle within the agate to the line and so gives it absolute freedom. Made in one size only. The inside diameter is approximately equal to the No. 5c ring, page 305.

Price - - 5/3

Mounted Agate Rod Rings

These are fitted as butt and end rings to all "Palakona" split-bamboo and best Greenheart rods.

PAT. C. TOP END RINGS FOR FLY RODS. See illustrations.

Sizes, No. - 0 1 2 3 4 5 6 7 8 9 10

Prices - - 3/6 3/9 4/- 4/3 4/3 4/6 4/6 4/9 5/- 5/6 6/- ea.

PAT. B. BUTT OR INTERMEDIATE RINGS. See illustrations,

Sizes, No. 3 4 5 6 7 8 9 10 Prices 3/6 4/- 4/3 4/3 4/6 4/9 5/3 5/9 each.

PAT. B.1. A LIGHT FORM OF INTERMEDIATE RING ESPECIALLY DESIGNED FOR DRY FLY RODS.



Sizes, No. - - - 5 4 3 2 1 0 Prices - - - 4/3 3/9 3/9 3/6 3/3 3/-

HARDY'S "FULLOPEN BRIDGE" RINGS see illustrations opposite. All sizes, 4/- per dozen.

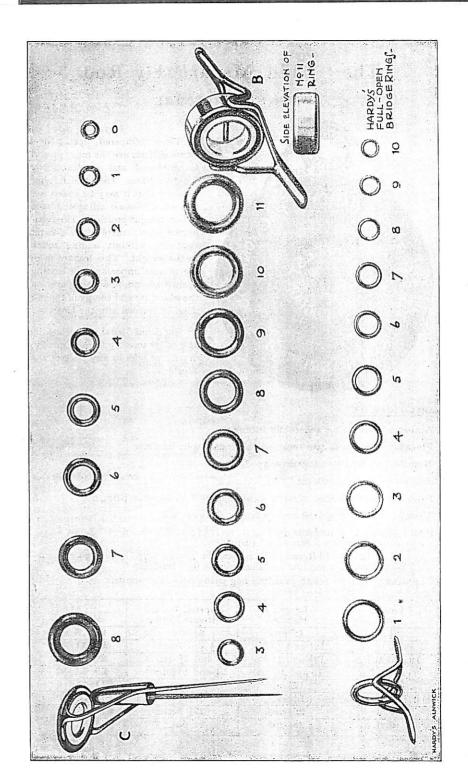
The L.R.H. Special Shaped Rubber Button



A very comfortable method of holding the rod when recovering line is to place the rod under the arm (see page 45, Mr. Hardy fishing). The L.R.H. Button is designed so that it offers no resistance to the clothes when the rod is withdrawn from this position to cast.

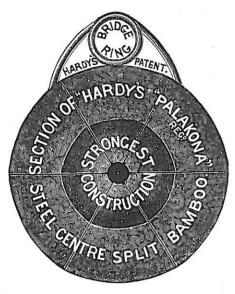
The upper half is black ebonite and the lower of white rubber, with aluminium screw.

Price 3/-



The "Gold Medal" Fly Rod

WITH STEEL CENTRE



These tempered Spring-Steel Centred Rods are the most powerful produced, and are practically indestructible. The steel is tempered so that it may be coiled up, and when released will spring back to the straight position. The tempered steel centre gives greater elasticity without adding much to the weight. This feature is of the utmost importance in casting against a wind, in which operation the whole life and energy of the rod must be thrown into the effort.

The Gold Medal rods are suitable for general fly fishing, wet fly, dry fly or lake in any part of the World.

SPECIFICATION

Action. Medium for general fly fishing.

Pieces. Three with two tops. "Palakona" split-bamboo.

Handle. Cork Covered, plain shaped.

Joints. Spiral "Lockfast."

Rings. Butt and End Agate; Intermediate "Fullopen" Bridge.

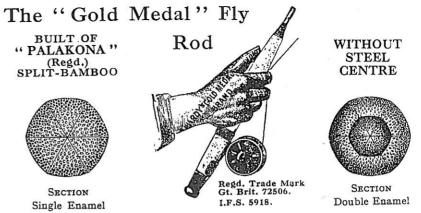
Tyings. Ordinary spaced narrow bands, Crimson Silk.

Reel Fittings & Furnishings. 81 ft. to 111 ft. rods with Fig. 1 "Screw Grip" and Rubber "Screw-in" Button.

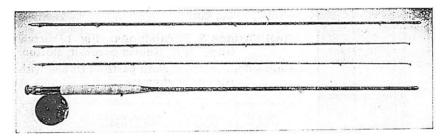
 $12~\rm ft.$ to $16~\rm ft.$ rods with adjustable " Screw Grip " (see page 300) with Fixed Housing and Rubber " Screw-in " Button.

Container. Proofed cloth partition bag with pocket for stoppers.

Length Rod.	Length of Handle.	Approx. Weight without Button.	Price.
8½ ft.	12 ins.	6½ ozs.	£8 3 6
9 and 9½ ft.	$12\frac{1}{2}$ and 13 ins.	$6\frac{1}{2}$ and 7 ozs.	£8 11 6
10 and 10½ ft.	13½ and 14 ins.	8 and 83 ozs.	£9 6 0
11 and 12 ft.	15 and 19 ins.	9½ and 13½ ozs.	£9 17 0
13 ft.	12½ ins.	18½ ozs.	£11 14 6
14 ft.	$24\frac{1}{2}$ ins.	22} ozs.	£13 0 6
15 ft.	26½ ins.	27½ ozs.	£13 17 0
16 ft.	281 ins.	34 ozs.	£15 3 6



FOR SALMON, TROUT, GRAYLING, MAHSEER, ETC.



SPECIFICATION

Action. Medium for general all round fly work.

Three pieces with two tops. "Palakona" split bamboo. Pieces.

Cork Covered, plain shaped. Handle.

Spiral "Lockfast." Joints.

Butt and End Agate, Intermediate "Fullopen" Bridge. Rings.

Tyings. Ordinary spaced narrow bands, Crimson Silk.

Reel Fittings & Furnishings. The 81/2 ft. to 111/2 ft. rods Fig. 1 " Screw Grip" and Rubber Screw-in Button.

The 12 ft. to 16 ft. rods Adjustable "Screw Grip" (see page 300) with

fixed housing and rubber screw-in button.

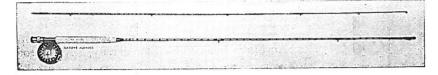
Container. Proofed cloth partition bag with pocket for stoppers.

Length of Rod.	Length of Handle.	Approx. Weight.	PRICE.	
8 ft.	12 ins.	53 ozs. without Button	£7 2	6
9 and 91 ft.	121 and 13 ins.	61 and 61 ozs. ,,	£7 10	6
10 and 101 ft.	13½ and 14 ins.	7½ and 8 ozs. ,,	£8 5	0
11 and 12 ft.	15 and 19 ins.	8½ and 12½ ozs. ,,	£8 16	0
13 ft.	221 ins.	17½ ozs. ,,	£10 12	0
14 ft.	24½ ins.	203 ozs. ,,	£11 18	0
15 ft.	261 ins.	27 ozs. ,,	£12 12	0
16 ft.	281 ins.	31 ozs. ,,	£13 16	0

To Order.—Pat. Combined "Reversible" Spear and Button (see page 302), to 81 to 11 ft. rods, 7/- extra.

"Stud" Lockjoints, see page 297. Any of the above rods, 81 to 101 ft., will fish either wet or dry fly.

The "Pope" Dry Fly Rod



SPECIFICATION

Action. Stiff, for dry fly, a powerful rod.

Pieces. Two with one top. "Palakona" split bamboo.

Handle. 13½ ins. Cork Covered, plain shaped.

Joints. Spiral "Lockfast."

Rings. Butt and End Agate, Intermediate "Fullopen" Bridge.

Tyings. Extra close narrow bands, Crimson Silk.

Reel Fittings & Furnishings. Fig. 2 "Screw Grip" with Reversible

Spear and Button.

Container. Proofed cloth partitioned bag with pocket for stoppers.

Length.	Weight.	Price.	
10 ft.	8½ ozs.	£5 19 (

To Order.—Steel centre

- - 15/- extra.

Made in Greenheart. See page 371.

The "R.C.B." Rod FOR WET OR DRY FLY FISHING

Designed to meet the requirements of Mr. R. C. Bridgett, Author of Loch Fishing in Theory and Practice, etc.

SPECIFICATION

Action. Easy, hardly so powerful as the "Pope."

Pieces. Two with one top. "Palakona" split bamboo.

Handle. 13½ ins. Cork Covered, plain shaped.

Joints. Spiral "Lockfast."

Rings. Butt and End Agate, Intermediate "Fullopen" Bridge.

Tyings. Extra close narrow bands, Crimson Silk.

Reel Fittings & Furnishings. Fig. 1 "Screw Grip" with Screw-in Rubber Button.

Container. Proofed cloth partitioned bag with pocket for stoppers.

Length.	Weight.	Price.
10 ft.	7 ozs.	£5 12 6

To Order.—Steel Centre, extra

15/-

The "Halford Knockabout" Dry Fly Rod



Made to suit the requirements of the late F. M. Halford, Esq., Author of The Dry Fly Man's Handbook, Modern Development of the Dry Fly. The Dry Fly Entomology, etc., etc.

SPECIFICATION

Action. Inclined Stiff for dry fly, a strong rod.

Pieces. Two pieces with one top. "Palakona," split bamboo.

Handle. 14 ins. Cork Covered, plain shaped.

Joints. "Stud" Lock.

Rings. Butt and End Agate, Intermediate "Fullopen" Bridge.

Tyings. Ordinary spaced broad bands, Cane Coloured Silk.

Reel Fittings & Furnishings. Fig. 1 "Screw Grip" with Screw-in Rubber Button.

Container. Proofed partitioned cloth bag with pocket for stoppers.

Weight, without button.	P	rice	
63 ozs.	£5	9	0

To Order.—"Reversible" Spear and Button, 7/- extra.

SUITABLE REEL AND LINE.— $3\frac{3}{8}$ in. "Perfect," page 210, and 35 yd. I.B.I. "Corona Superba" line spliced to 20 yd. No. 2 Silk backing.

You made me an inexpensive two-piece 9½ ft. split bamboo rod as a "Knockabout," or in other words a spare one to keep in the hut in case of accident to my own or to a friend's rod. I have used it often since, and on one occasion killed a trout of 3 lb. 14 oz. with it. I am certain that no one need have any fear of it with any fly (including May fly) or over any fish.

FREDERIC M. HALFORD.

COMPIEGNE (OISE), FRANCE. The Papier Model of the trout has arrived safely. I am very pleased with it. It is most natural. As a sportsman and fisherman the exact reproduction of natural objects appeals very much to me. It is with great pleasure that I congratulate you on this reproduction. This trout looks as though it had just come out of the water. B. R. de G. de V.

Very Light Trout Fly Rods

The "FAIRY," "DE LUXE," "FAIRCHILD," "THE WHITE WICKHAM," "SUSSEX BROOK," "GEM FEATHER-WEIGHT," "FEATHERWEIGHT PERFECTION," "KEITH ROLLO," "THE MARVEL," "G. C. de FRANCE," "THE TOURNEY," "THE J.J.H. TRIUMPH" and all rods of this light class, are guaranteed to be the most powerful in the world, weight for weight.

Made of HARDY'S "PALAKONA" (Regd. No. 246936) Split Bamboo.

Light rods are, generally speaking, fitted with "Suction" joints, very light reel fittings, and have no spear. When "Reversible" Spear and Button is desired, the rod must be specially finished; the extra weight is about \(\frac{1}{4} \) oz. to 1 oz.

The addition of $\frac{1}{2}$ oz. more bamboo in a 10 ft. rod means a considerable increase in its strength, and any of these types can be made a shade stronger, if desired.

Light rods are not necessarily comfortable or easy to fish with, as so much depends on the scientific distribution of the weight. There is no difficulty in reducing weight, but to do this, and yet retain power and utility, is a very difficult matter indeed, and far beyond the capacity of most makers. All light rods made by us are perfectly steely, very hard, and we guarantee them the most powerful rods in the world for their weight.

It is really wonderful what these light "Palakona" Split-Bamboo Rods can do in the way of casting a line, and killing fish when properly handled. It should be borne in mind that the reduction in weight is mainly in the joints, handle and fittings. The "Palakona" Bamboo of which they are built is particularly hard.

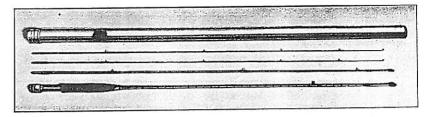
At all the great recent casting tournaments held in England and France, where "Hardy's Palakona" Split-Bamboo Rods have competed, they have, in almost every case, won the special light rod casting event, thus proving that "Palakona" Split-Bamboo, for lightness and strength, is far beyond all other materials for fishing-rod building.

BIRMINGHAM

As a matter of interest, I purchased my "Pope" rod from you about 14 years ago, since when it has killed thousands of fish, the largest being 5½ lbs. Its condition to-day may be truly described as perfect: the top joint shows absolutely no sign of permanent set, which in itself is sufficient to justify your claim that Hardy Rods have no equal.

W. E. S.

The "Fairy" Fly Rods



These rods are suitable for either wet- or dry-fly fishing. They are very light, and wonderfully strong. Built from "Palakona Regd." Bamboo, seasoned by special process.

SPECIFICATION

Action. Medium, for dry and wet fly.

Pieces. Three with two tops. "Palakona" split bamboo.

Handle. 10½ ins. Cork Covered, plain shaped.

Joints. Suction.

Rings. Butt and End Agate, Intermediate "Fullopen" Bridge.

Tyings. Ordinary spaced narrow bands, Green Silk.

Reel Fittings & Furnishings. Fig. 1 "Screw Grip."

Container. Sateen partition bag in Aluminium Case all in proofed cloth cover.

Length.	Weight.	P	rice	•
8 1 -0 ft.	5–5⅓ ozs.	£8	7	0
9 1 -10 ft.	6-61 ozs.	£8	7	(

To Order.—Pat. "Reversible" Spear and Button, 7/- extra.

Suitable Reels and Lines.—8½ and 9 ft. rods, 3 in. "Bouglé," page 211; or "St. George," page 212; reel and I.D.I. "Corona Superba" line, page 191.

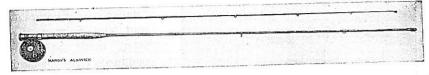
 $9\frac{1}{2}$ and 10 ft. rods, $3\frac{1}{4}$ in. "Bouglé," page 211; or $3\frac{3}{8}$ in. "St. George," page 212, and I.C.I. "Corona" line, page 191.

St. John's Wood, N.W. 8, 11/6/36.

I must say that I am finding it an exceedingly accurate rod, and am constantly surprising myself with casts such as one often reads about but seldom achieves. I have often got 24 yards and occasionally 25, when I have tried for long distances on the lawn. Considering the size of the rod this seems adequate.

J. H. S.

The "Koh-i-noor" Rod



A rod primarily designed for tournament casting in classes where it must not exceed 5 ozs. It gave such good results and service that several of our customers requested us to make a rod on similar lines but to a slightly modified action to be used as a strong light dry fly rod. This effort proved to be so successful that we decided to add this rod to our list under the name of "Koh-i-noor."

SPECIFICATION

Action. Inclined Stiff, strong for wet or dry fly.

Pieces. Two with one top. "Palakona" split bamboo.

Handle. 13 ins. Cork, plain shaped.

Joints. Suction.

Rings. Butt and End Agate, Intermediate "Snake."

Tyings. No Intermediate.

Reel Fittings & Furnishings. Universal.

Container. Proofed cloth partition bag with pocket for stoppers.

Length.	Weight.	Price.	
8 ft. 9 ins.	5 ozs.	£5 5	0

To order Steel Centre, 15/- extra.

LONDON.

With reference to the 8 ft. 9 ins. 5 oz. "Koh-i-noor" rod, which I recently purchased from you, I thought I would like to write and inform you what an amazing little rod it is.

My original intention with the rod was to use it exclusively for tournament casting in the 5 oz. class, but I found it to be such a useful rod that I have used it for all kinds of purposes.

It is an ideal rod for dry fly work, on a wide river or under windy conditions. I have also used it quite a lot at Blagdon, for night casting, using those big lures and found it ideal.

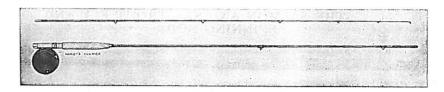
I have also used it for greased line fishing on the Wye for Salmon, and on one afternoon caught two weighing 18 and 21 lbs. respectively.

I am of the opinion that it is the finest rod your company have ever built, or will build for some time to come. Despite the fact the rod is a real fishing rod, I have been able to cast 34 yards 2 feet with it under tournament conditions. This, I think, speaks for itself.

CAPT. T. L. EDWARDS.

The "Tourney" Rod

Hardy rods won 76 1st prizes and broke 24 records in 1935 Tournaments in different parts of the world.



During 1935 we made a great discovery in the building of split bamboo rods especially for Tournament work and where a very light, yet quick and strong rod is required. This method of building and strengthening our rods without adding to their weight—helped very considerably in bringing the large number of prizes and creating world records in 1935 and 1936. The "Tourney" described above is built by the same method as these Tournament rods. A rod of marvellous power for its weight. It will lift a long line and drive it forward cleanly.

SPECIFICATION

Action. Stiff, powerful rod for dry fly.

Pieces. Two, one top.

Handle. 91 ins., plain shaped, Cork.

Joints. Suction.

Rings. Butt and End Agate, Intermediate "Snake."

Tyings. Crimson Silk.

Reel Fittings & Furnishings. Universal or adjustable "Screw Grip" with fixed housing.

Container. Proofed cloth partition bag with pocket for stoppers.

Length.	Weight.	F	rice	
8 ft.	4 ozs.	£5	0	0
8½ ft.	4 ozs. 4 drms.	£5	0	0
9 ft.	4 ozs. 8 drms.	£5	0	0

The Screw Grip Reel Fittings add 4 drms, to the weight and 5/to the price in each length.