



*A. C. Sweeney*

ALEX. MARTIN



1939

# FISHING TACKLE of QUALITY

1939 Edition

### TERMS:

Prices Nett Cash with Order.  
Remittances must accompany  
Telegraphic Orders.

C.O.D. business by Rail or Post.  
Prices may be changed without  
notice.

CARRIAGE PAID. We pay  
carriage in Great Britain when  
order exceeds 1/- unless other-  
wise stated.

Any article will be sent for three  
days' inspection on receipt of  
cash value.

### BUSINESS HOURS :

8.30 a.m. to 6 p.m.

Saturday, 8.30 a.m. to 1 p.m.

# ALEXANDER MARTIN

ESTABLISHED OVER 130 YEARS AGO

*Fishing Rod and Tackle Maker*  
*Gun and Rifle Maker*

20 EXCHANGE SQ., GLASGOW, C. 1

Telegrams : " Martin, Gunmaker, Glasgow "

Telephone : 4461 Central

And at

Telephone No.

22 FREDERICK STREET, EDINBURGH, 2

23433

25 BRIDGE STREET, ABERDEEN

480

2 FRIARS STREET, STIRLING

68

*We shall be pleased to send a copy of this book to  
your Angler friend if you oblige us with his address.*

## ON VARIETIES OF FLY RODS

The suggested outfits opposite are typical of equipment suited to average requirements of performance and price.

Individual taste and special conditions call for many variations from the average. Longer rods may be desired to give greater control of the line or of a fish in play in difficult waters. Lighter rods may be necessary to suit slender physique or to give a light touch with very fine tackle.

Whatever length and weight is selected our prices offer the best possible value, and although our top prices are moderate, our best rods are the best that can be made at any price.

### FLY ROD SUMMARY

#### SALMON FLY RODS

	Pieces	10 ft.	12 ft.	13 ft.	14 ft.	15 ft.	16 ft.	Page
" Thistle " double built ....	3	100/-	120/-	—	140/-	160/-	189/-	4
" Thistle " Greenheart ....	3	—	55/-	60/-	65/-	75/-	—	7
Special sizes—" Eskdale " 13 ft. 9 in., £8 8/- ; " Cairnnton," 11 ft. 9 in., £7 7/-.								5-6

#### TROUT FLY RODS, BUILT CANE

	Pieces	9 ft.	9½ ft.	10 ft.	10½ ft.	11 ft.	12 ft.	Page
" Thistle " Lightweight ....	3	120/-	—	126/-	—	—	—	10
" Thistle (2 tops) ....	3	105/-	105/-	105/-	110/-	110/-	115/-	8
" Thistle (1 top) ....	3	84/-	84/-	84/-	87/6	90/-	95/-	8
" Sterling " ....	2	110/-	—	—	—	—	—	9
" Caledonia " ....	3	84/-	—	84/-	84/-	87/6	92/6	13
" Short Nine," 8¾ ft. ....	3	50/-	—	—	—	—	—	10
" Scotia " ....	2	—	57/6	—	—	—	—	9
" Scotia " ....	3	37/6	38/6	40/-	42/6	45/-	50/-	13
" Age " ....	3	27/6	—	30/-	—	—	—	13
" Popular " ....	3	17/6	—	19/6	—	—	—	13

#### TROUT FLY RODS, GREENHEART

	Pieces	8 ft.	9 ft.	9½ ft.	10 ft.	10½ ft.	11 ft.	12 ft.	Page
" Thistle " ....	3	—	47/6	—	47/6	48/-	50/-	55/-	17
" Caledonia " ....	3	—	28/6	29/-	30/-	32/6	35/-	37/6	17
" Scotia " (1 top) ....	3	—	22/6	25/-	25/-	27/6	30/-	32/6	17
" Age " ....	3	16/6	17/6	18/-	18/6	19/-	19/6	21/-	17
" Popular " ....	2	—	16/6	—	—	—	—	—	17
" Popular " ....	3	12/-	12/-	—	12/6	14/-	15/-	16/6	17

**Apollo Steel Fly Rods**—page 18.

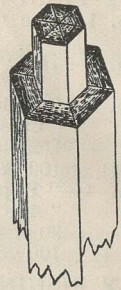
" Berwick " 3-piece, 9 ft., 92/- ; " Perth " 3-piece, 12½ ft., 115/6.

Low prices Boys' Rods, 9 ft., from 1/6 to 8/6—page 20.

For Special Purpose Rods see appropriate pages—Dapping, page 15 ; Worming, pages 15 and 17 ; Spinning and Trolling, pages 19 and 7 ; Pocket Rods, page 20 ; " Anglerstick," page 14.

# “THISTLE” DOUBLE BUILT CANE SALMON RODS

Hexagonal section, carefully selected cane—the tough outside of specially grown cane only being used. Of this, 12 pieces form the section of each piece (see illustration on right). The utmost skill and ingenuity used in assembling, cementing, and varnishing; highest quality finish throughout. The balance and play of these rods is unexcelled. They are fitted with serrated lockfast ferrules, brazed tenons, protected agate butt and end rings (the remainder smooth finished bridge rings), double-handed cork grasp of extra length extending well above reel. These rods have spare top and are fitted with lock joints and have rubber button. There may be as good rods, certainly there are none better.



See Plate, page 11

102—14 ft., £7  
Approx. weight—28 oz.

15 ft., £8  
32 oz.

16 ft., £9 9/-  
36 oz.

Steel Centres to order, 25/- extra.

## GRILSE AND SEA TROUT RODS AN IDEAL GENERAL PURPOSE ROD

Specification as above.

103—Double Built Cane, two tops.

10 ft., £5

12 ft., £6

Approximate weight, 14 oz.

Approximate weight, 18½ oz.

The above Rod with Steel Centre.

10 ft., £5 15/-

12 ft., £6 15/-

The 10-ft. has shortened double-handed cork grasp, but can be used single-handed. The 12-ft. has the full length double-handed grasp. Build and finish as in 102 above.

With this rod the angler is completely equipped for fly-fishing, and can, with the utmost confidence, tackle anything that comes along—brown trout, sea trout, grilse, or salmon. He will have fair sport from a small fish, and need have no fear when he hooks his record salmon. The rod will answer perfectly every demand made upon it and is particularly useful to those who require more body than in rods such as “Eskdale,” etc.

## “SIXTEEN YEARS IN AFRICA”

MARTIN RODS STAND CLIMATE.

G. N. O. Shearer, Kluksdorp, So. Africa.—“I bought two rods from you sixteen years ago and I am pleased to inform you they are still in commission and going strong.”

## AND IN SOUTH AMERICA

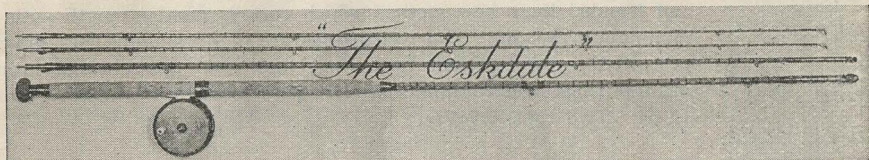
T. N. Chalmers, Santiago, Chile, writes—“My Thistle Rod which I bought six years ago is still going strong. I congratulate you on an excellent piece of work.”

The above testimonials emphasise the sterling qualities of Martin materials and workmanship. The Rods in question have been used continually in tropical conditions and subjected to the most exacting tests.

## THE "ESKDALE" SALMON FLY ROD

The proportions of this rod have been determined to give maximum casting power when used with reel and line as recommended. Whether used from bank, boat, or when wading, it will throw a line and handle a fish better than any other rod of its own weight, and at least as well as the heavier rods which were formerly favoured. In fact, for Salmon fly fishing the "Eskdale" is unexcelled.

**SPECIFICATION.**—13 ft. 9 ins. long. Weighing 19 ozs. The "Eskdale" is built of finest quality selected cane, in 3 pieces, with 2 tops. Extra long double-hand cork grasp. Standard reel fittings. Reinforced agate butt and top rings, rust-proof intermediate bridge rings. Lockfast joints with Martin's secure anti-clockwise thread.



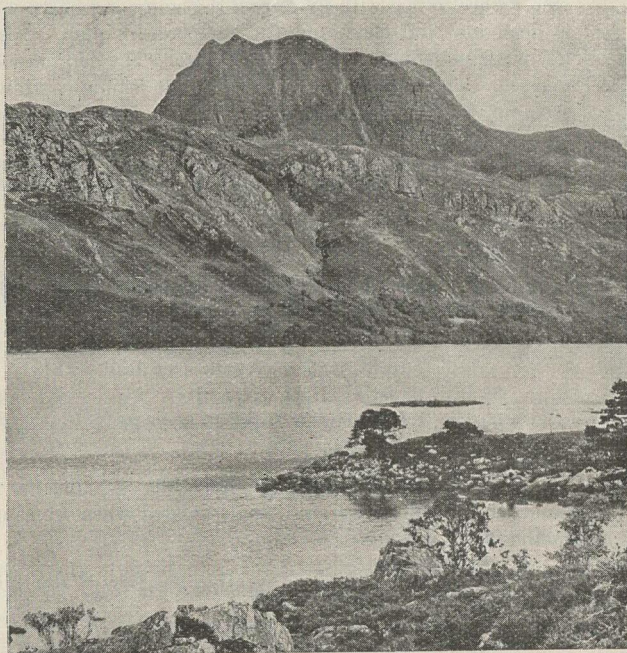
101—"ESKDALE" ROD, £8 8/-.

Recommended Reel, "Thistle" 4 in., page 21 ..... £2 10/-

Recommended Line, "Titan" D/T No. 4, 42 yards, page 28 ..... £1 8/-

Backing, 100 yards "Thistle," page 31 ..... 5/-

The success of this rod since its introduction assures us that we may confidently offer it as the best rod offered to anglers to-day.



LOCH MAREE.

ALLAN C. VERITY, Yorks, 2/11/38.—"I am now back from my stay at Tebay so I thought I would drop you a line to say how pleased I am with the Salmon Rod, reel and flies. I am delighted with them all. My outfit has been much admired, the rod casts a beautiful line."

Captain R. M. THORBURN, Edinburgh, 2/1/38.—"I am delighted with the small salmon rod, it is so much more enjoyable to fish with than my . . . 16 ft."

G. PARKER, Newark-on-Trent, 23/11/38.—"Very pleased with rod and other goods received."

L. A. BAWDEN, Evesham, 30/9/38.—"I thank you for the rod received last Saturday and which is very satisfactory and very good value for money."

## THE "CAIRNTON" BUILT CANE SALMON ROD

104—Is a Single-handed Salmon Fly Rod, 11 ft. 9 in. in length, with a superb action for distance without strain. Finest quality throughout. Designed to reduce the toil of casting for salmon into pleasurable modified effort. Eminently suitable for greased line angling.

The "Cairnton" is built of finest quality selected canes, cemented and blended by a new method which ensures great strength with a minimum of weight. The reel fittings are of duralumin, cork grasp, protected agate top and butt rings and wide open bridge intermediate rings, and the joints are left-hand lockfast. Weight approx. 12 oz. Two tops, £7 7/-.

### Greased Line Salmon Fishing

As introduced by the late Mr. A. H. E. Wood, of Cairnton. Greased line fishing is rapidly becoming the recognised method of summer salmon angling. It solves a problem for the salmon angler who wishes to fish with fly during the summer months when the water is dead low and clear and the temperature high. Sparsely dressed low water salmon flies are the usual lure. The line must be thoroughly greased. The normal cast in greased line fishing is straight across the stream. Such a cast allows the fly to drift downstream with an alluring motion, following the slightest turbulence of the water. The slack resulting from this action allows the fish to take the fly without feeling immediate resistance, the strike being deferred until the fish has almost returned to his "lie." The drift of the fly can be controlled by altering the "belly" of the "slack."

Suitable gear is, of course, essential, and we recommend that an outfit should be made up to the following description:—

11 ft. 9 in. "Cairnton" Rod	....	....	....	£7 7/-
				or 10 ft. 6 in. Apollo Dee Rod, 115/-
3½-in. "Thistle" Reel, page 21	....	....	....	£2 5/-
30 yds. No. 3 Double Taper Line, page 28	....	....	....	16/-
Backing, 100 yds., page 31	....	....	....	5/-

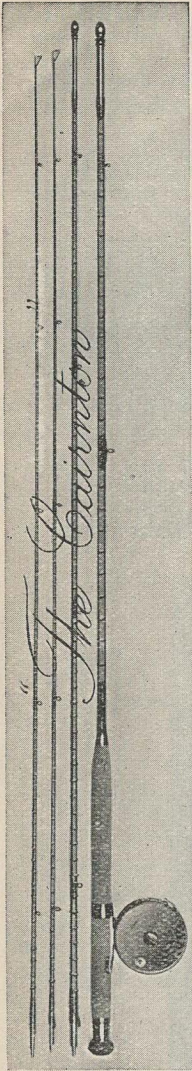
Owing to the necessity of continually working the line with one hand, the rod must be used single-handed when working greased line method.

See also Colour Plate, page 11

1. Correct size of fly is an essential. In cold weather use Low Water Flies size 4 to 6 O.P., and in warm weather size 8 to 10 O.P.
2. Always present a side view of the fly to the fish.
3. Fish as slowly as possible, i.e., let the fly float downstream at a minimum speed, but watch and avoid "line drag."
4. Strike slowly and under water. Never strike overhead.
5. When a fish takes, drop the rod point downstream towards your own bank.

For suitable Greased Line Flies see page 58.

We stock the following authoritative books on "Greased Line":—"Greased Line Salmon Fishing"—Jock Scott—11/- post free. "Flying Salmon"—G. P. R. Balfour-Kinnear—11/- post free. "Salmon Fishing"—W. J. M. Menzies—5/4 post free, page 116.



## GREENHEART SALMON RODS

### 201—THE " THISTLE "

This is an ideal Fly Rod. It is made from the most carefully selected Greenheart, beautifully fitted and finished. In casting it yields right from the hand, and the balance is as near perfection as possible. It has cork grasp, rubber button, screw grip reel fittings, agate butt and end rings, two tops.

12 ft.	13 ft.	14 ft.	15 ft.
55/-	60/-	65/-	75/-
15 oz.	20 oz.	25 oz.	33 oz.

### 204—THE " AGE " GREENHEART SALMON ROD

A useful Greenheart Rod, with dark stain, snake rings, cork grasp extended down to wood button on end, bronzed fittings, well made from seasoned Greenheart.

12 ft.	13 ft.	14 ft.	15 ft.
21/-	27/6	32/6	35/-

### 205—THE " POPULAR " GREENHEART SALMON ROD

We claim that there is no better value in the kingdom than our " Popular " Greenheart Rod at the undermentioned prices. It is made from timber which has been seasoning for several years.

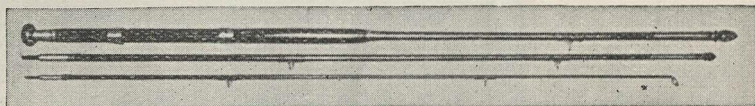
Greenheart, made for fly, in three pieces, nicely finished, balanced handle, dark stain, snake rings, bronzed fittings.

12 ft.	14 ft.	15 ft.	16 ft.
16/6	25/-	32/6	37/6

## GREENHEART TROLLING AND SPINNING RODS

411—Greenheart, good quality, spinning or trolling rod, cork handle, screw grip reel fittings, rubber button, porcelain rings throughout, in three pieces.

10 ft., 37/6	12 ft., 40/-
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412—The " Popular," a cheaper quality trolling rod, as described above, having porcelain rings throughout and plain balanced handle. In partitioned cover.

10 ft., 30/-	12 ft., 35/-
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TROLLING RODS—see also foot of page 98.

### 218—SPLICED GREENHEART FLY RODS

Made to order, of highest quality selected Greenheart, these " Perfect Balance " Trout and Salmon Rods are available in three lengths :—

Trout, 10 ft., 2 tops	....	....	....	....	....	....	....	£3 10/-
Sea Trout, 12 ft., 2 tops	....	....	....	....	....	....	....	£4 5/-
Salmon, 14 ft., 2 tops	....	....	....	....	....	....	....	£5 10/-

Each rod supplied with two tops, screw grip, reel fittings, agate butt and end rings, cork handle closely whipped and with splice protectors.

See also page 98.

I. A. GRANT, Inverness, 18/1/38.—" I had a 12 ft. spliced rod from you a few years ago and like it very much. I have taken fish over 20 lb. with it."

## THE "THISTLE" BUILT CANE TROUT RODS

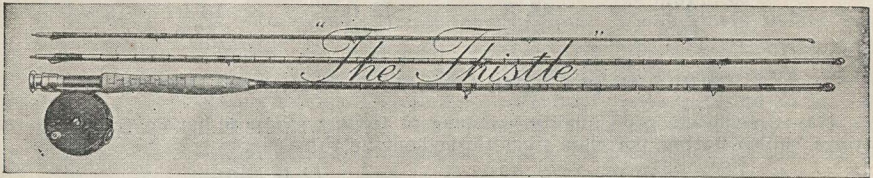
(See illustrations on page 11.)

No. 108—There is little doubt that the rod is the most important part of an angler's outfit, and as Tackle Makers we have in recent years spent much time experimenting with Canes, Varnishes, Ferrules, Rings, etc., all with the object of producing a Rod perfect in balance, material and workmanship.

From the conditioning of the selected canes which go into these rods, to the final varnishing our "Thistle" standards are jealously maintained. We can thus offer these rods confidently as being second to none in quality and durability. The action of the standard rods is carefully graduated from butt to tip to combine smoothness with liveliness.

Their fine balance and casting power are surprising to those who have not handled the "Thistle" rods.

3-piece with Martin's lockfast joints, agate butt and end rings, screw grip reel fittings with reversible spear up to 10½ ft. length. 11 ft. and 12 ft. rods have extended hand grip with standard "Duralumin" reel fittings, rustless intermediate rings.



No. 108—"Thistle" .....	9 ft.	9½ ft.	10 ft.	10½ ft.	11 ft.	12 ft.
	84/-	84/-	84/-	87/6	90/-	95/-
Approximate weight .....	7 oz.	7¾ oz.	8½ oz.	9 oz.	10 oz.	15½ oz.
With two Tops .....	105/-	105/-	105/-	110/-	110/-	115/-

No. 109—"Thistle" .....	}	10 ft.	10½ ft.
One Top .....		84/-	87/6
Two Tops .....		105/-	110/-
Dry Fly Action.		Approx. weight	9½ oz. 9¾ oz.

A stiffer, slightly more powerful action, quick strike.

Any of above Rods supplied with Bamboo top carrying Case which has Screwed End Cap to take Landing Net or Gaff.

Price 4/6 extra up to 10½ ft. ; 5/6, 11 ft. and 12 ft.

"Thistle" Rod with steel centre, 9 ft. to 12 ft., 20/- per rod extra.

See also "Thistle" Light Weight on page 10.

T. G. GRIFFITHS, Cards., 15/5/38.—"I am delighted with the 'Thistle' rod and reel which I received a short while ago. It is a wonderful little weapon and I have had some good fishing with same."

T. POTTINGER, Lerwick, 12/4/38.—"I have a 'Thistle' rod which I purchased from you about twelve years ago and it has given me the utmost satisfaction in Loch and Sea Trout fishing . . . excellent to handle."



## 115—The “ Sterling ” Two-Pieced Light-Weight Built Cane Rod

For beauty in design, perfection in balance and action, and superlative workmanship the “ Sterling ” is unrivalled.

The Rod is so designed that even after an entire day’s dry fly fishing, the angler will not experience the slightest hint of wrist fatigue.

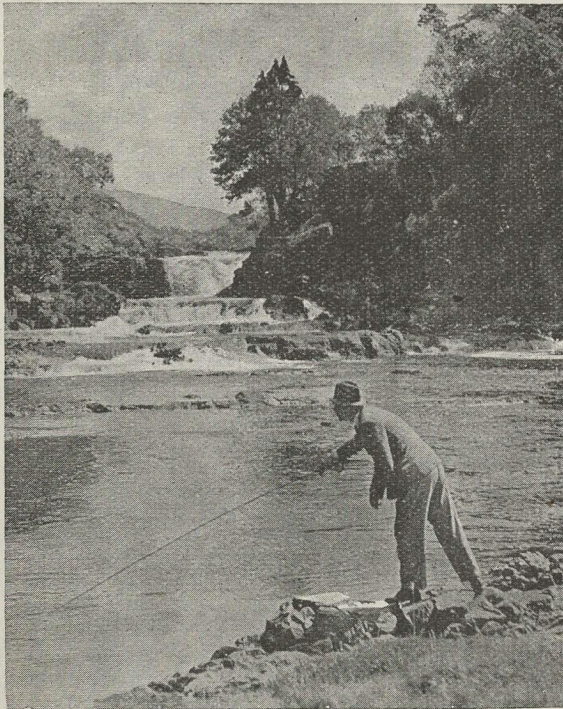
**SPECIFICATION.**—Made in two pieces from highest quality graded canes, best finish, agate butt and end rings, screw grip, reversible spear reel fittings, cork grasp, left hand lockfast joints, rustproof intermediate rings, transparent tyings.

Supplied with two tops and aluminium top case,

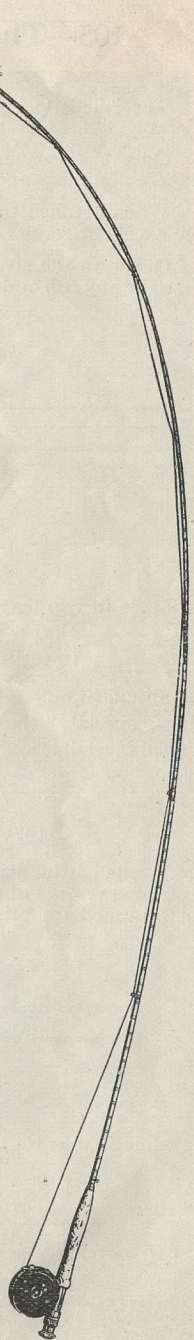
9 ft., 6 ozs., **£5 10/-**.

or

With one top piece (no case), **£4**.



RIVER MORAR



B. B. KENNEDY, Rugby, 2/4/38.—“ Many thanks for the rod from your Stirling branch, and which seems very satisfactory.”

WM. HAMILTON, Avonbridge, Stirlingshire 2/5/38.—“ I am very well pleased with the rod.”

## 105—The “Thistle Light-weight” Trout Rod

See Colour Plate, page 11.

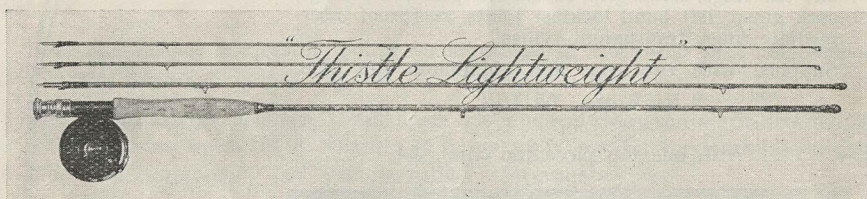
The “Thistle Lightweight” is a rod of similar design to the “Thistle” but of considerably lighter build.

Only the very highest quality of canes is selected and these are chosen for their fineness, lightness and durability.

When attuned to a well balanced reel and line the “Light-weight” will be found to give excellent results in precision, lift and throwing power.

Quick on the strike this beautiful little rod is at the same time of sufficient strength to handle any fish and ensures that the angler enjoys the maximum amount of sport possible.

### THE IDEAL DRY FLY ROD.



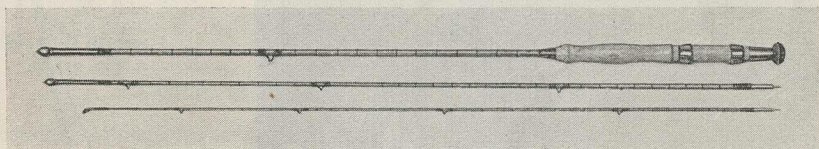
Made in two lengths—

9 ft., 6½ oz. ....	£6 0 0
10 ft., 8 oz. ....	£6 6 0

Specification.—Three pieces with two tops, rustproof rings throughout, transparent tyings, special “smooth-centre” agate butt and top rings, left-hand lockfast joints, screwed reversible spear winch fitting, shaped cork grasp, and highest quality finish throughout.

### 107—THE “SHORT NINE” CANE BUILT ROD

Is a delightful little trouting fly rod demanding a minimum of wrist work in casting and has a good reserve of power. It has cork grasp, suction joints, agate top and bottom rings, and intermediate bridge rings.



Three pieces, one top, and is 8¾ ft. in length ..... 50/-  
Weight of rod without button, 7 oz.

F. J. SMITH, Fochabers, 24/6/38.—“I received the ‘Thistle’ rod, reel and tackle and am very pleased with them.”

G. L. PEARSON, Cambridge, 6/3/38.—“Thank you very much for the ‘Thistle’ rod and ‘Club’ fly reel received from you last week. I have tried them out and am very pleased with their behaviour.”

V. J. MILLONEY, Helsinki, 29/7/38.—“We have to thank you for rods you sent us. Their excellent quality has arisen surprise and delight in every owner of such a rod.”

**SCOURIE HOTEL.**—Situating on West Coast amongst the finest mountain and island scenery teeming with bird life. Superior fishing on over 100 lochs. Safe sea bathing. Boating and Motoring. Moderate terms—M. E. Ross.

"ESKDALE"  
101—13' 9", 168/-

"STERLING"  
115—9', 110/-

**MARTIN'S RODS EXCEL**  
in ACTION, BALANCE and GRACE

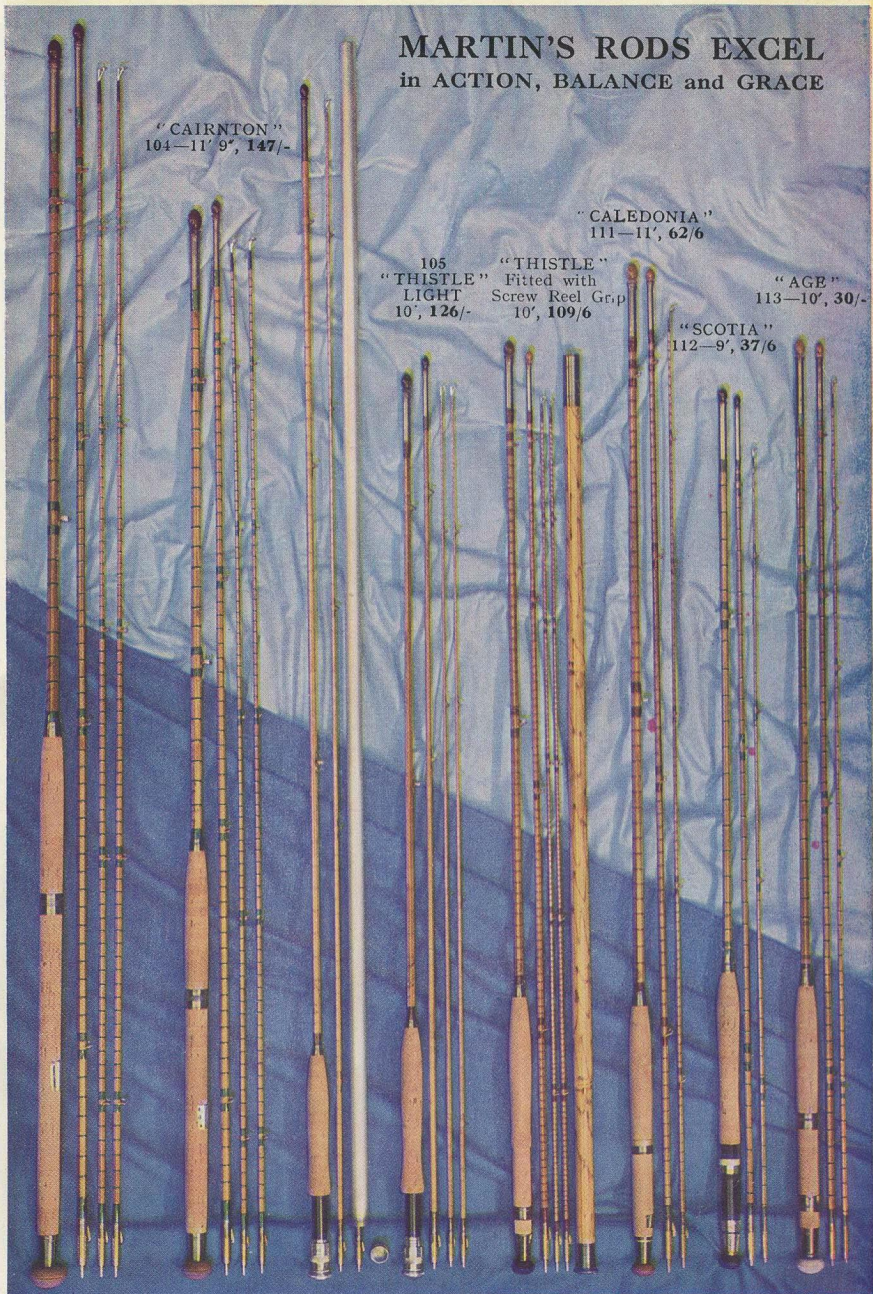
"CAIRNTON"  
104—11' 9", 147/-

"CALEDONIA"  
111—11', 62/6

105  
"THISTLE" Fitted with  
LIGHT Screw Reel Grip  
10', 126/-

"AGE"  
113—10', 30/-

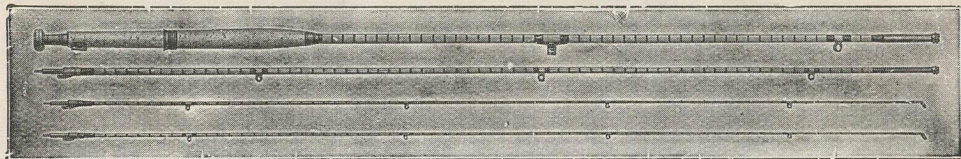
"SCOTIA"  
112—9', 37/6



## MARTIN'S BUILT CANE TROUT RODS

### THE "CALEDONIA"

*Colour Plate, page 11*



111—"Caledonia" Cane Built Trout Rod. Superior finish and workmanship, closely whipped, cork grasp, rubber button, agate butt and end rings, lockfast joints. A very fine trouting rod, balance and play unexcelled, with one top, at following prices. A rod for hard and lasting work. **10-ft. and 10½-ft. lengths can be had in dry fly action.** These rods weigh 1 oz. more in each length in dry fly action.

	9 ft.	10 ft.	10½ ft.	11 ft.	12 ft.
With one Top ....	60/-	60/-	60/-	62/6	66/-
Two Tops and Top Case ....	84/-	84/-	84/-	87/6	92/6
Approximate weight ....	9 oz.	10½ oz.	11 oz.	12 oz.	14 oz.

### THE "SCOTIA" BUILT CANE TROUT RODS

*Colour Plate, page 11.*

112—Superior Cane, British-built Rod, hand made, well balanced, crimson whippings reinforced serrated suction joints, protected agate butt and bracketed agate top ring, intermediate rustless snake rings, rubber button. Besides its superb balance and beautiful action a special feature is the new style screw grip reel fittings.

	9 ft.	9½ ft.	10 ft.	10½ ft.	11 ft.	12 ft.
	37/6	38/6	40/-	42/6	45/-	50/-
Approximate weight ....	8½ oz.	9½ oz.	10 oz.	10½ oz.	11 oz.	14 oz.

### THE "AGE" BUILT CANE ROD

*Colour Plate, page 11*

113—Cork grasp, snake rings, three pieces, one top, in divisioned cover. A built cane rod of excellent value, strongly made with suction ferrules, etc. In two lengths only—9 ft., 27/6 ; 10 ft., 30/-

### THE "POPULAR" CANE BUILT TROUT ROD

114—A British-built Trout Rod, suitable for young anglers. Good balance. Cork grasp, wood button, suction ferrules, rustless snake rings, bronzed butt cap, and reel fittings in divisioned cover.

Three pieces, one top and cover. .... 9 ft., 17/6 ; 10 ft., 19/6

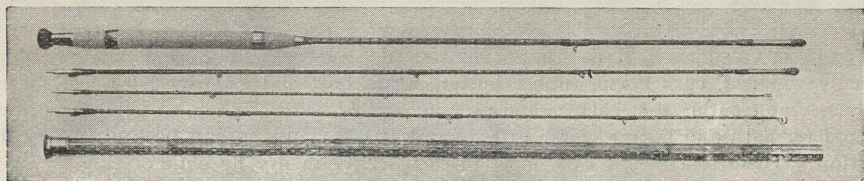
Dr. GEO. A. C. ESSON, Elgin, 15/9/38.—"Received the two rods and naturally could not resist the £3 one, 'Caledonia' B/C. I found it perfect to use and have five trout weighing 6¼ lbs. this afternoon. I am very pleased with it and thank you for sending it so quickly."

CHARLES CHALMERS, Dundee, 12/7/38.—"I am pleased with your 'Caledonia' Dry Fly Rod purchased a fortnight ago. It is a splendid rod."

## 106—THE "TWO-IN-ONE" FLY & BAIT COMBINATION ROD.

Normally combination rods are a disappointment, either one or other of the assemblies are "makeshift."

The "Two-in-one" is the exception as both the fly casting and bait casting combinations are each of outstanding merit in their respective spheres of work.



Made of built cane with reinforced suction joints, agate butt and end with intermediate oval bridge rings on fly rod, agate rings throughout light bait casting rod, adjustable reel fittings. The balance of the fly rod is perfect, and the light casting rod ideal for "thread lining."

Frequently the angler when fly fishing reaches certain stretches where the casting rod could be used to advantage, and vice versa. Here are the two in one **with nothing extra to carry**, the "spares" being in the landing handle.

**Fly Rod, 3 pieces, 10½ ft. Light Casting Rod, 2 pieces, 7 ft.**

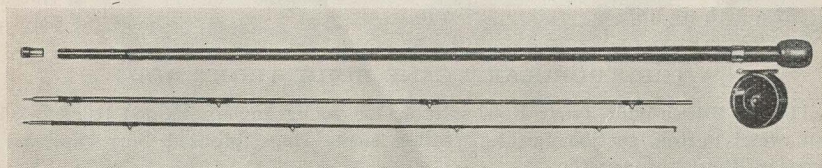
With cane landing handle, which holds either the fly mid and top piece or the bait casting top piece. **£2 10/-**; without landing handle, **£2 5/-**.

A. R. M. MATHIESON, Lerwick, Oct., 1938.—"The Two-in-One Rod stood up to the test in both sea and loch. I have already landed 40 trout several of 2 lbs. and 3 over 3 lbs."

OSAKEYHTIO, Eloranta, Finland, June, 1938.—Please send 5 more "Two-in-one" rods as last.  
Feb., 1939.—Please send 10 more "Two-in-one" as last.

## 216—THE NEW "ANGLERSTICK" ROD. (Patent applied for)

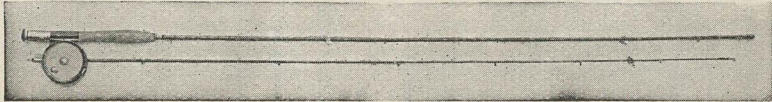
Will interest hikers and cyclists. A Walking Stick Rod which is compact, light, and extremely handy for cyclist or hiker.



The carrying tube, made of light steel forms the butt of the rod and also contains the mid and top pieces. The mid and top are made of Greenheart and are fitted with snake rings. When not in use the outfit makes an ideal staff or walking stick, the exterior is coloured as cane. Length, 8½ ft. Price 30/-.

F. W. Bew, High Street, Moreton-on-Marsh, 18/11/38.—"I would like to thank you for the prompt despatch of rod and reel, both of which give every satisfaction."

116—MARTIN'S "SCOTIA" BUILT CANE TWO-PIECE DRY FLY ROD



In two pieces with one top. Cork grasp. Screw grip reel fittings of duralumin, rubber button, protected agate butt and end rings, serrated reinforced suction joint.

9½ ft., 57/6

(The reel recommended is dry fly 3½ in. with agate line guide, page 22, price 27/6.)

117—MARTIN'S WHOLE CANE ROD FOR "WORMING"

A speciality Rod, combining lightness with quick action. In regulating the "play" of this rod we have met the requirements of clear water upstream worm fishing and for this the rod is particularly suited.

Butt and mid-piece of selected, well graded, tough cane, the top of best quality Greenheart, best finish, waterproof suction joints, protected agate butt and end rings, cork grasp.

12 ft., 35/-

118—DAPPING RODS

"Dapping" is a branch of angling which is steadily increasing in popularity and the following "Martin Dapping Rods" will be found ideal tools for "Daddy Longleg" or "Mayfly" work with blow line (page 30).

No. 118—Bamboo cane with Greenheart top, single brazed, tenoned, cork handle, snake rings, wood button in partitioned bag, in three pieces.

14 ft.

25/-

16 ft.

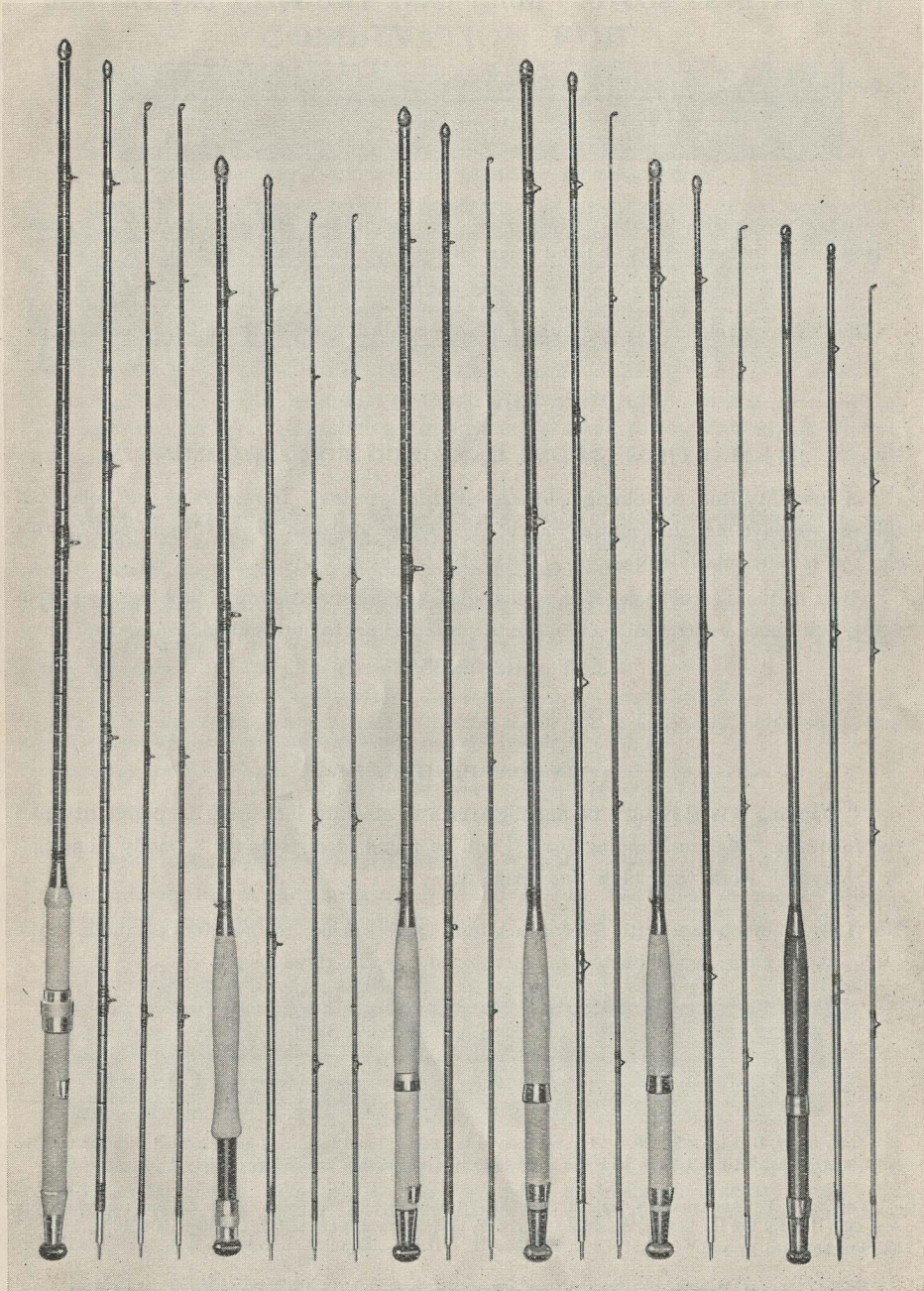
32/6

J. M. GRAY, Dirleton, 22/3/38.—"I have received the new rod and tackle. I am delighted with the rod, the balance is perfect. I don't know how you manage to turn out such a fine rod so cheaply."

Captain R. F. CROOKSHAM, N. Ireland, 22/8/38.—"I have nothing but praise for the rod and reel which you sent me. I got 8 fish in one day, the largest being a 2¼ lb. rainbow at Chuyenji, Likkoallan, on 2 lb. 'Surbghut' and line supplied by you."

WM. H. MYRES, Maesteg, 21/4/38.—"I am delighted with the new rod you made me, it is just right and is just what I want."

## Martin's Celebrated Greenheart Rods



201 "THISTLE" 201 "THISTLE" 200 "CALEDONIA" 202 "SCOTIA" 204 "AGE" 205 "POPULAR"  
 11 ft. 50/- 10 ft. 47/6 10½ ft. 32/6 11 ft. 30/- 10½ ft. 19/- 10 ft. 12/6  
 Long Hand Short Hand

For full Specifications of these Rods see opposite page.

## MARTIN'S CELEBRATED GREENHEART RODS

### 201—THE "THISTLE" TROUT AND SEA TROUT RODS

(See illustration opposite).

This is an ideal Fly Rod. It is made from the most carefully selected Greenheart, beautifully fitted and finished. In casting it yields right from the hand, and the balance is as near perfection as possible. It has cork grasp, rubber button, "Duralumin" screw reel fittings, agate butt end ring, "straight through" intermediate rings, and two tops. Reinforced suction joints (9 ft. and 10 ft. have the short hand the longer rods the double hand).

	9 ft.	10 ft.	10½ ft.	11 ft.	12 ft.
	47/6	47/6	48/-	50/-	55/-
Approximate Weight	8½ oz.	10 oz.	11 oz.	12½ oz.	15 oz.

### 200—THE "CALEDONIA" GREENHEART ROD

(See illustration opposite).

A superior rod made in seasoned Greenheart, well finished, close whipped, oval bridge intermediate with agate top and bull rings, reinforced suction joints, rubber button. In three pieces, one top.

9 ft.	9½ ft.	10 ft.	10½ ft.	11 ft.	12 ft.
28/6	29/-	30/-	32/6	35/-	37/6

### THE "SCOTIA" GREENHEART ROD

(See illustration opposite).

A superior Greenheart Fly Rod. Well made, selected seasoned timber, snake rings and agate end ring, cork grasp, double brazed, rubber button, one top.

203	9 ft.	9½ ft.	10 ft.	10½ ft.	11 ft.	12 ft.
	22/6	25/-	25/-	27/6	30/-	32/6

### THE "AGE" GREENHEART ROD

(See illustration opposite).

A useful Greenheart Rod, with dark stain, snake rings, cork grasp extended down to wood button on end, bronzed fittings, with cover, well made from seasoned Greenheart.

204—with one top	8 ft.	9 ft.	9½ ft.	10 ft.	10½ ft.	11 ft.	12 ft.
	16/6	17/6	18/-	18/6	19/-	19/6	21/-

### THE "POPULAR" THREE-PIECE GREENHEART ROD

(See illustration opposite).

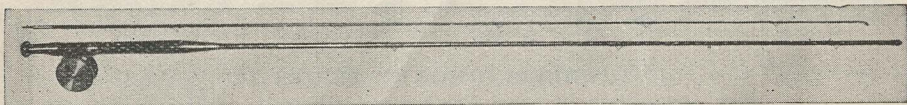
We claim that there is no better value in the kingdom than our "Popular" Greenheart Rod at the undermentioned prices. It is made from timber which has been seasoning for several years.

Greenheart, made for fly, in three pieces, nicely finished, balanced handle, dark stain, snake rings, bronzed fittings and cover. 10-ft. and 12-ft. can be had bait action if desired, i.e., extra stiff.

205	8 ft.	9 ft.	10 ft.	10½ ft.	11 ft.	12 ft.
206—with bait action	12/-	12/-	12/6	14/-	15/-	16/6
	—	—	12/6	—	14/-	16/6

To facilitate transport to Overseas purchasers we make a special 10-ft. "parcels post" model of the "Popular" Rod, whose pieces are of slightly different proportions in length so as to retain the entire 10 ft. and yet come within postal regulations, including efficient packing. Prices as above.

### 207—THE "POPULAR" TWO-PIECE GREENHEART ROD



Seasoned Greenheart Fly Rod, nicely finished, balanced handle, dark stain, rustless snake rings, bronzed fittings, stoppers, and cover.

9 ft., 16/6



## APOLLO TUBULAR STEEL FISHING RODS

Sooner or later tubular steel Fishing Rods will be in universal use—like tubular steel golf shafts—because, in addition to the fact that the expert tube maker can reproduce the exact characteristics required for every type of rod, steel has the inherent advantages of durability, freedom from warping, and extreme strength combined with lightness.

327—APOLLO “Clytha” SALMON FLY ROD.—Finished in brown grained enamel, cork handle, oxidised rustless ferrules, full open bridge rings with agate butt and end ring. Super finish, made in three pieces with one toppiece, in best quality partitioned bag. 13 ft. long. Weight without button, 18½ ozs. .... £6 10 0

327½—APOLLO “Dee” SALMON ROD.—For greased line fishing (see page 6). Best finish full cork handle, reinforced ferrules, Duralumin reel fittings, full open bridge rings, agate butt and top rings, rubber button, in best quality partitioned bag. Three-piece, 10 ft. 6 in. Weight without button, 11 ozs. .... £5 15 0

326—APOLLO “Moray” SALMON SPINNING ROD.—A strongly built Salmon Spinning Rod with a beautiful action. Finish similar to the “Perth,” but with agate rings throughout. Three-piece, 10 ft. 6 ins. long. Weight without button, 16½ ozs. £4 12 6

328—APOLLO “Berwick” FLY ROD.—For trout fishing, wet or dry fly, finished brown grained enamel. Best cork handle with screw grip reel fitting and rubber button. Steel snake rings with agate butt and end rings, reinforced rustless ferrules, etc. Three-piece, 9 ft. long. Weight without button, 6¾ ozs. (see below) .... £4 12 0

329—APOLLO “Weymouth” SEA ROD.—Finished in dark green with balanced handle, brass ferrules and reel fittings, porcelain rings throughout. Two-piece, 7 ft. long. £1 1 0

312—APOLLO “Slapton” SPINNING ROD.—For pike or salmon, agate rings throughout. Two-piece, 8 ft. .... £3 6 0

325—APOLLO “Ross” LIGHT SPINNING ROD.—A delightful rod for light bait casting, finished in tan cellulose enamel, cork handle, reinforced rustless ferrules, agate rings throughout. Two-piece, 7 ft. long. Weight without button, 5¾ ozs. £2 4 0

310—APOLLO “Hereford” LIGHT SPINNING ROD.—Is a single handed casting rod for use with fixed spool or multiplying casting reels, with detachable cork handle with finger hook, agate rings throughout, etc. One-piece, 5 ft. long. Weight with button, 10½ ozs. .... £3 3 0



### “SILVER GHOST” SERIES

330—APOLLO “Kennett” DRY FLY ROD, 2-piece, 9 ft., 6 ozs. £5 0 0

331—APOLLO “Test” DRY FLY ROD, 3-piece, 9 ft., 6½ ozs. .... £5 5 0

These new Apollo “Silver Ghost” Rods are beautifully finished in non-glint silver.

For complete range of these rods see Apollo illustrated catalogue sent on request.

## TWO-PIECE LIGHT BAIT CASTING AND SPINNING RODS

301—"Special Salmon Thistle" Spinning Rod. Very highest grade built cane, agate rings, double handle, left-hand lockfast joint. Will easily handle the biggest salmon. 9 ft., 85/-; 10 ft., 90/-.

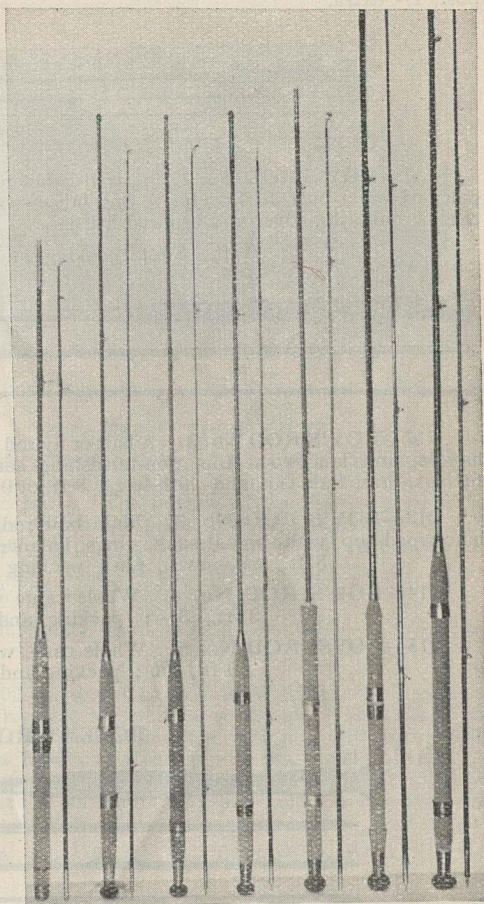
302—"Salmon Thistle" Spinning, built cane, agate rings, double handle, lockfast joint. The ideal rod for the "Titan Impulse" or large fixed spool reels. 8 ft., 75/-.

303—"Salmon Caledonia" Spinning or Light Bait Casting. Specification as above but plainer finish. 8½ ft., 60/-. Also in 8¼ft. with extra large agates, 60/-.

306—"Tungsten Thistle." A rod specially built for the stationary drum reels and mounted with Tungsten steel anti-friction rings, best built cane, reinforced serrated ferrules, duralumin adjustable reel fittings, 7 ft., 65/-.

307—"Caledonia" Light Bait Casting Rod. With anti-friction rings, adjustable reel fittings, suction joint and made of good quality built cane. 7 ft., 35/-.

308—"Scotia." As above, with agatine rings. 7 ft., 25/-.



309	308 &	307	306	302	303	301 &
6 ft.	325	7 ft.	7 ft.	8 ft.	8½ ft.	302
	7 ft.					9 ft.

309—"Age." A useful cane-built light casting rod, stiffer action with porcelain rings and suction joints 6 ft., 17/6. 8 ft., 25/-.

311—American Style One-Piece Solid Tapered Steel Rod, with offset fittings for reel. 4½ ft., 15/6. Ideal for use with all types of multiplying reels.

325—Apollo Steel "Ross." 7 ft., 44/-.

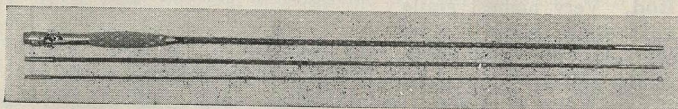
310—Apollo Steel "Hereford." 5 ft., 63/-.

312—Apollo "Slapton." 8 ft., 66/-.

## “JUNIOR” RODS

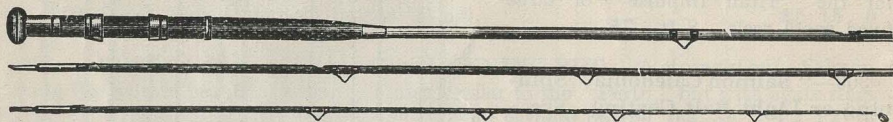
### BOY'S BUILT CANE ROD (as illustrated below)

115—A Utility Rod. Hexagonal, cork grasp, plated fittings, suction joints, 3-pieced, 9 ft. A very useful rod for boy or beginner. Useful action. 10/6 each; packing and post, 1/- extra.



211—BOY'S ROD No. 1. A well-balanced rod with cork grasp, dark stained and polished wood butt, and midpiece and lancewood top, non-tarnishing snake rings, brazed tenons, butt cap, cover and bronzed fittings.

9 ft., 8/6; packing and post, 1/- extra.



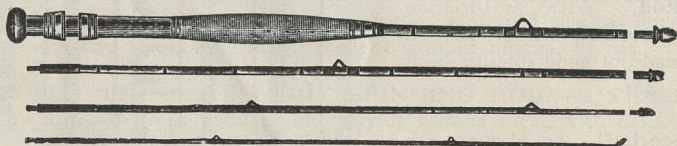
212—BOY'S ROD No. 2. A bait or fly rod made of wood butt and midpiece, balanced handle, and lancewood top, non-tarnishing snake rings, brazed tenons, universal reel fittings, brass butt cap, and cloth bag. 8 ft. or 9 ft., 6/-; packing and post, 1/- extra.

213—BOY'S ROD No. 3. Plain bait rod, mottled whole cane butt and midpiece, lancewood top, white metal snake rings, balanced handle, reel fittings. 8 ft. (as shown), 4/6; packing and post, 1/- extra.

214—BOY'S ROD No. 4. Whole cane, wood top, snake rings, and reel fittings. 8 ft., 3/-; packing and post, 1/- extra.

215—BOYS' ROD No. 5. Whole cane, wood top, 3 pieces, and top ring. 9 ft., 1/6; packing and post, 1/- extra.

### POCKET RODS



221—Made of greenheart, in 4 pieces with wood handle, wood button, snake rings, rod bag, etc. 8 ft., 10/6.

222—Four-piece Greenheart Pocket Rod, cork handle, rubber button, winch fittings, tenoned. In partitioned cover. 8 ft., £1.

223—A Five-piece Split Cane Pocket Rod, with short cork handle, dome cap, winch fittings, serrated reinforced ferrules, steel snake rings, partitioned cover. 9 ft., £1 15/-.

### AMERICAN STEEL RODS

208—The celebrated American Steel Tube Rod, excellent balance and finish, with plated finish to handle and reel fittings. Eight and a half ft., 3 pieces, with separate butt, suction joints, enamelled black, plated mounts, 7/6 each; packing and post, 1/- extra.

210—BOY'S PATTERN. 9 ft., in three pieces, 4/6; packing and post, 1/- extra.

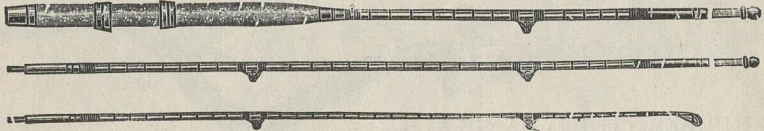
## PIKE FISHING

Pike abound throughout our British waters, frequenting lakes, the more quiet flowing rivers, canals, and the like, giving the angler who seeks them scope for his art during the season when game fishing is closed down. There are many methods of taking pike, but by far the most sporting is spinning. Although a pike does not fight like a salmon, or a trout, it is surprising the amount of sport he will give if light tackle is used.

There are several useful books on Pike Fishing, among the latest might be mentioned "**The Pike Fisher**," by G. F. Spenc. Price, 3/6; post free, 4/-.

Among the recommended gear for this sport we supply the following :—

312—**BUILT CANE PIKE SPINNING ROD**, in three pieces, agate rings throughout, cork grasp, one top, 10 feet ..... £3 10/-



411—**GREENHEART PIKE SPINNING ROD**, in three pieces, porcelain rings throughout, wood button, cork grasp ..... 10 ft., 30/-; 12 ft., 35/-

### REELS

808—Walnut Nottingham, see page 23 ..... 3½ in., 6/6; 4 in., 7/6; 4½ in., 8/6

807—"Aerialite" Nottingham, best quality, see page 23, 3 in., 12/-; 4 in., 17/6; 5 in., 23/6

"Titan Impulse" Spinning Reel, page 24. Other Spinning Reels, page 26 and 27.

Suitable Lines for Pike, "Thistle" Trolling, page 31.

Suitable Traces for Pike, page 36.

Suitable Artificial Baits for Pike, pages 75 to 79.

Suitable Natural Bait Spinners for Pike, pages 84 and 85.

Spoon Baits, page 80.

"Feathero," page 78.

Natural Baits, page 88.

### LIVE BAIT TACKLE

2271—"Snap-em" Complete Live Baiting Outfit, comprising float, Jardine Snap Tackle, short trace, and spiral lead. Complete ..... 3/3

### COLORADO SPOONS See page 80.

Scarlet inside, hook not revolving, with red tassel. 1½ in., 1/3; 1¾ in., 1/6; 2 in., 1/6; 3 in. 2/-

### PIKE BAIT HOOKS

To twisted brass wire looped ..... Single, 1/3; Double, 2/6 per doz

## FLOATS



2380—Porcupine.

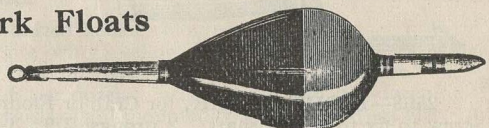
2373—Goose Quill, bound centre and end, red tipped. Sizes—4 in., 2d.; 5½ in., 2½d.; 7 in., 3d. each.

2380—Porcupine Quill, ringed and varnished. Sizes—5 in., 2d.; 6 in., 3d. each.

2378—Celluloid Floats, pencil shape, red end. Sizes—1½ in., 2½ in., 2d. each; 4 in., 3d. each.

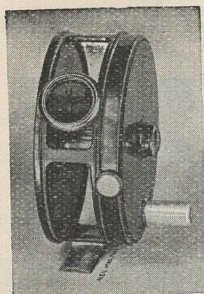
### 2379—Egg Shape Cork Floats

Size	1	1½	2	2½ in.
Price	3d.	5d.	6d.	8d.

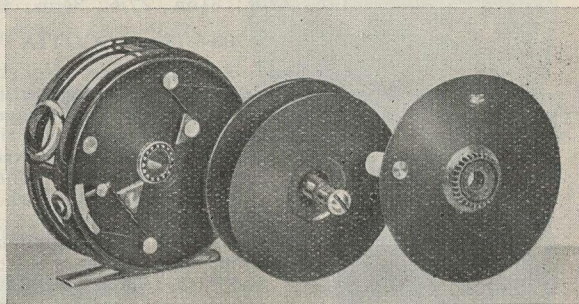


## MARTIN'S HIGH-GRADE FLY REELS

These reels are of exceptional merit and stand out as the finest of their class. They have no screws to come loose, and are light and strong. Drums are bushed at the bearings with bronze, adding smoothness and life to the reel. Hardened steel wheel and ratchet, giving perfect and lasting action. Cage and drum of aluminium alloy with hard and enduring dark "silky" finish.



"Thistle"



### 701—The "THISTLE"

A best quality reel embodying all possible refinements in a fly reel. It has a variable ratchet controlled by a screw in the periphery of the frame. The outside of the revolving drum is exposed and can be used as finger brake. The axle is on ball bearings. A duplicate pawl and spring provided with each reel.

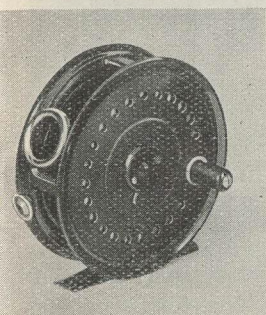
Agate line guide, 3 in., 6½ oz., 35/-; 3¾ in., 6¾ oz., 37/6;  
 3½ in., 8 oz., 40/-.

Chromium line guide, 3¾ in., 45/-; 4 in., 50/-; 4¼ in., 58/6.

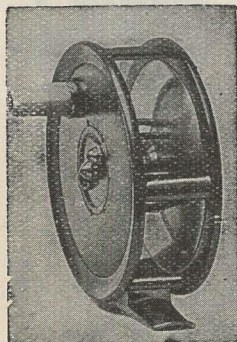
### 702—The "CLUB" FLY REEL

A best quality reel for trout or sea trout. The "Club" is made of best quality aluminium alloy, with perforated drum and is fitted with a hardened steel spindle and steel ratchet. A spare emergency check pawl and spring are provided, and the reel is fitted with a chromium ring line guide, a patent check regulator, and a latch for quick removal of drum.

3½ in., 5 oz., 27/6; 3¾ in., 6 oz., 32/6



"Club"



"Caledonia"

### THE "SILENT CLUB" FLY REEL

Instead of usual noisy ratchet this reel offers a silent drum brake whose tension is adjustable. Another feature of the reel is that it can be converted from **right to left hand wind**. Specification as 702, with agate line guide including perforated drum face and reversible line guide. Size 3¾ in. Price 35/-.

### 703—The "CALEDONIA" FLY REEL

Light weight, narrow drum, quick wind. Simplest construction. Cast in two parts—the frame and the drum. With radial catch for quick removal of drum.

The quality is of the highest standard.

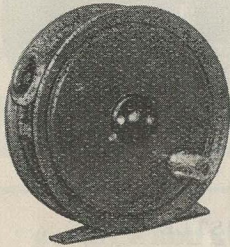
2½	2¾	3	3½	4	4¼	4½ in.
13/6	14/6	15/6	22/6	30/-	32/6	37/-

## Martin's High-Grade Fly Reels

### 706—MARTIN'S DRY FLY REEL

Solid aluminium cast frame with contracted drum, giving quick wind, has lever catch for quick removal of drum. The check work has case-hardened ratchet wheel, hardened and tempered pawl, and shaped spring, giving a stronger check against the fish than the in-wind. Large agate line guide. Dark bronze finish.

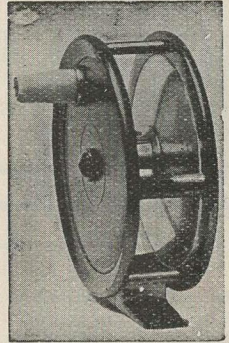
3 in., 22/6 ; 3½ in., 27/6 ; 3¾ in., 35/-.



Martin's Dry Fly

### 708—The "SCOTIA"

Is designed to meet the demand for an inexpensive reel of the modern "cage" type. It is a mass production effort and sells in extraordinary quantities. These cover in suitability the whole range of trout rods. Constructed of hard aluminium alloy, hardened brass spindle and bush, reliable steel pawl, spring and ratchet, with rotation heavier against the fish, in plain finish and white handle.



"Scotia"

The "Scotia" Reels—

2½ in., 9/6 ; 2¾ in., 10/6 ;

3 in., 12/- ; 3½ in., 17/6 ; 4 in., 27/6

Second Grade

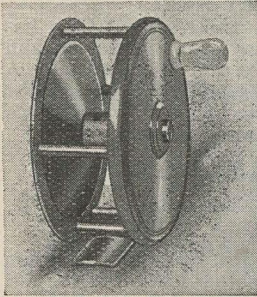
2¾ in., 7/6 ; 3 in., 9/6.

### 711—THE "AGE" REEL

Martin's Scotch pattern reel for fly or bait. Bronzed brass revolving plate, screwed pillars, and good ratchet.

2 2¼ 2½ 2¾ 3 3½ 4 in.  
6/- 7/- 7/6 9/- 10/6 12/6 16/6

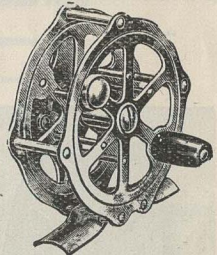
Second quality .... — 5/- 5/6 7/- 8/- — —



"Age"

### 713—THE "LIGHT WEIGHT" FLY REEL

Dark oxidised pressed metal, optional ratchet. Ventilated sides which allow line to dry quickly. Cage drum, balanced. 2½ ins., 3/6.



"Lightweight"

### BOYS' CHEAP RELIABLE REELS

- 716—Brass, finished dead black, 2 in., 1/3 ; with check, 2 in., 1/9 ; 2½ in., 2/- ; 2¾ in., 2/6.
- 715—Boys Reel, with ratchet. Has large line capacity, soundly made. Size 2½ in. Price 1/6.
- 717—Boys' 2½ in. Composition Black Nottingham Reel. Capacity about 30 yards, 1/- each.

## Nottingham Style Reels

807—"AERIALITE."

As illustrated, with optional check and line guard, and adjustable tension in 4 in. and 5 in. sizes, in fine pressure moulded composition.

3 in., 12/-; 3½ in., 15/6; 4 in., 17/6; 5 in., 23/6.

809—Nottingham Style Reel of unbreakable composition with adjustable brake, optional ratchet, and drum to hold 100 yards of No. 1 "Titan" Line. 4 in. .... 8/-

810—4 in. Reel with less capacity, no ratchet .... 4/9

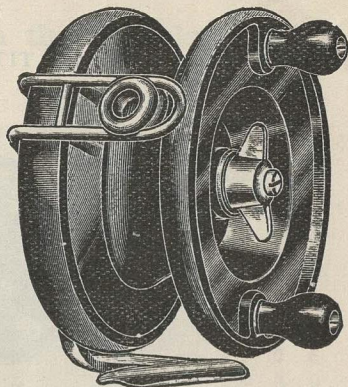
811—Narrow pattern, quick wind, optional check, 3½ in., 7/6. Line Guard extra, 1/6.

815—Boy's Model, no ratchet, 2½ in. .... 1/-

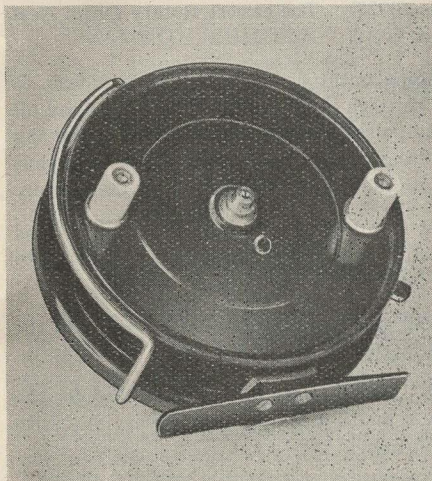
### WALNUT NOTTINGHAM REELS

This old-fashioned but useful form of reel dies hard. For salt or fresh water.

808—Brass reinforced back, optional check, with line guard. 3½ in., 6/6; 4 in., 7/6; 4½ in., 8/6; 5 in., 9/6.

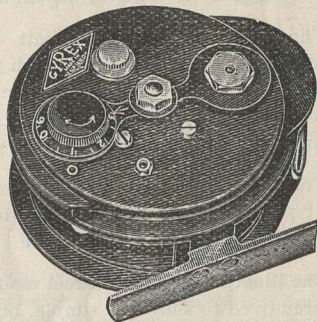


### 804—THE "STERLING" SPINNING REEL



A pillarless Spinning Reel of aluminium alloy. The spool revolves on a spindle of high-grade steel, giving a perfect spin. It has adjustment to take up wear. It has quick release for cleaning and oiling. Check operated by convenient lever and simplest form of finger brake and prevention of over-run. Permanent black finish. 3½ inches, 25/-. With line guard, 27/6.

### 805—The "GYREX" REEL



The "Gyrex" Casting Reel embodies many essential features of value to both the expert angler and the novice. A feature is the Automatic Line Tension Braking Action, readily adjusted by means of a graduated knob which can be set to allow the desired braking action in relation to weight of bait.

3½ in., 22/6      4 in., 35/-

JAS. MORRIS, Narberth, Pems., 9/3/38.—"I am very pleased with the 'Club' reel and I think the workmanship is excellent."

WM. TAYLOR, Forres, 8/6/38.—"I am very pleased with the spinning rod and reels I got from you last year. The reel is the best and most adaptable spinning reel I have ever handled—for both light and heavy baits—and have never had any trouble. . . . Had a very good season of trout. Nearly all on Greenwell and Badger 'Parachutes' unoled, but with greased line."

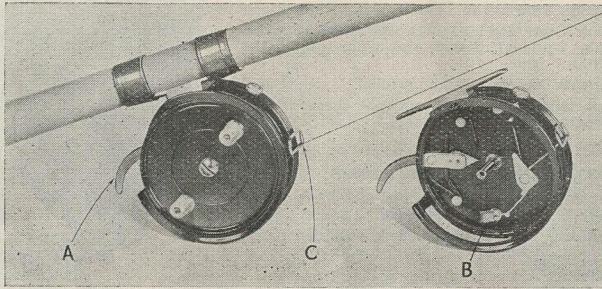
W. S. SCOTT, Newcastle-on-Tyne, 6/4/37.—"The Fly Reel and Lines which I ordered arrived to-day and I must thank you for the very prompt despatch and also the excellent quality of the reel."

A. M. ALLISON, Ranelstown, 16/9/37.—"The Rod and Reel have fully repaid their use and have done good work this season in spite of bad conditions. I shall certainly recommend you to my friends."

HARRY WALSH, Blackburn, 5/7/37.—"I purchased from you recently the 'Scotia' 3 in. Reel and I am pleased to say that it is a very nice piece of workmanship."

ROBT. M. BRYCE, Esq., Lossiemouth.—"Friends who have done a lot of fishing admire the 'Silverhooks' greatly. The low-water flies are beautiful and the Daddy-Longlegs is a work of genius. The 'Thistle' Reel is a marvellous piece of engineering and a great job of work. I studied the catalogues of four different big firms and finally selected yours."

### 801A—The “IMPULSE TITAN” (Patent No. 16023) SPINNING REEL



The “Impulse” Spinning Reels (Patent No. 16023). The easiest Rotary Drum Reel to manage, and the longest caster of light baits.

The action of throwing a bait with a Spinning outfit demands a force sufficient to let the bait pull out line fast enough to follow it through the air. This line has to pay off the drum which must be set in rotation. The “Impulse” reel provides a means of starting the drum into rotation with a flick of a lever at the moment of launching the bait, thus enabling a bait of limited weight to pull out more line than it could from an inert drum.

This pay-out would be dangerous if it were not provided that the “Impulse” reel cannot pay out slack line. The automatic self-applying brake only allows the drum to pay out line at the rate of the bait’s flight.

The illustration shows a reel mounted on a rod, and alongside is another reel with the drum removed to show the simple, but ingenious mechanism.

The ratchet pawl is mounted on a lever “A” which is automatically cocked for the impulse by winding in the line. When the throw is made, a sharp pull on lever “A” with the finger, causes the pawl to set the drum in rotation.

The rotation is, however, resisted by the brake shoe “B,” unless the shoe is held in the off position by some tension on the line through the loop “C” to which the shoe is linked. In the larger model the amount of tension on the line desired to ensure free paying out is easily adjusted to suit the weight of bait, and smooth operation of the brake is ensured by lubrication. In the smaller model this is unnecessary.

The reel may be used as a fly reel, the impulse lever providing an optional ratchet.

The reel is made in two sizes—

The “Impulse Titan,” with 3¼ in. drum	....	....	63/-
The “Impulse Parvum,” with 3½ in. drum	....	....	57/6
Spare drums for either size, each	....	....	19/6

We recommend a waxed line of 6 lb. to 12 lb. breaking strain such as “Parum” Waxed, page 30.

Rods from 8½ ft. to 10 ft. are suitable according to action (page 19).



# SOME SCOTTISH ANGLING RESORTS

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