

# *Fishing Tackle*



*Army & Navy Stores Ltd.  
Victoria Street, London, S.W.1.*

*Victoria 1234*

# ***Salmon fly rods***

## **THE "SALAR"**

A very powerful rod of the highest grade, with double built cane butt, lockfast ferrules, agatine butt and end rings, special plated hardened bridge rings, sliding reel fittings and full double handed cork grip.

13 ft., weight 31 ozs.  
With two fly tops or one fly and one spinning, please specify when ordering.

**£17.4.6**

12 ft., weight 30 ozs.  
Two fly tops **£13.17.6**

## **THE "CLYTHA"**

This Apollo Steel rod is probably the most powerfully built salmon fly rod. It will take a No. 6 heavy double tapered line, casting with length, accuracy and ease. Fitted with reinforced suction ferrules, agatine butt and end rings, extra stout intermediate bridge rings, plated brass and Dural reel fittings, full double handed cork grip, attractive grain finish.

13 ft., 3 piece, weight  
19½ ozs. **£15.10.5**

## **THE "DEE"**

This Apollo steel rod is admirable for greased line fishing, although fitted with a double handed grip the weight permits its being used single handed, and so is most useful on small rivers. With reinforced ferrules, agatine butt and end rings, plated bridge intermediates, Dural sliding reel fittings, finished in light brown grain.

11 ft., 3 piece, weight  
12 ozs. **£12.12.1**

## **THE "EDEN"**

This Apollo steel rod is ideal, perfect in balance and action for the expert, who will find it a capable salmon rod and due to its construction will realise its pleasure to use for sea trout. Reinforced suction ferrules, agatine butt and end rings, plated bridge intermediates, plated brass reel fittings and full cork handle, light brown grain finish.

11 ft., 3 piece, weight  
11¼ ozs. **£13.18.4**

## **THE "ALL-ROUND"**

A good quality but inexpensive light salmon, grilse and sea-trout rod. A rod for those with few fishing opportunities and who feel they do not warrant more expensive and individual rods, and who will also appreciate its limitations. A three-piece built cane rod with reinforced serrated ferrules, plated metal bridge rings, agatine butt and end rings, sliding reel fittings, double handed cork handle.

12 ft. only, weight  
17 ozs. **£7.0.6**

# ***Sea trout fly rods***

## **THE "TOURTAES"**

Highest grade built cane rods that can be recommended for loch and sea trout. Reinforced serrated ferrules, agatine butt and end rings, plated bridge intermediates, long cork grip.

10 ft., 3 piece, weight  
9 ozs.  
1 top £9.1.4  
2 tops £10.4.8  
11 ft., 1 top £10.4.8  
11 ft., 2 tops £11.2.10

## **THE "LOCH"**

A very excellent Apollo steel all-round rod, as a trout rod, yet combining by its balance and strength an admirable sea trout and grilse rod. Reinforced suction ferrules, agatine butt and end rings, plated bridge intermediates, plated brass sliding reel fittings, cork handle, finished in light brown grain.

10 ft., 3 piece, weight  
7½ ozs. £12.0.5

# ***Trout fly rods***

## **THE "J. H. M."**

A best quality selected built cane rod with superlative action. Reinforced suction ferrules, agatine butt and end rings, plated bridge intermediates, Duralumin sliding reel fittings and cork handle. We continue to receive appreciations of the quality and fine action of these rods, and so they are recommended with complete confidence.

8, 8½, 9, 9½ ft., weight  
5½ ozs.  
3 piece with 2 tops.  
£10.17.6

## **THE "BELMONT"**

A highly commendable rod both in quality and action. Reinforced suction ferrules, agatine butt and end rings, Duralumin sliding reel fittings and cork handle.

9, 9½ ft., weight 5½ ozs.  
3 piece with 2 tops.  
£10.5.6

## **THE "BROWNIE"**

An exceptionally fine trout fly rod, offering the best possible value in selected built cane. Reinforced suction ferrules, agatine butt and end rings, plated bridge intermediates, Duralumin sliding reel fittings, cork handle.

9, 9½ ft., weight 5½ ozs.  
3 piece with 1 top.  
£9.4.6

# ***Trout fly rods***

## **THE "SAPPER"**

This is one of Allcock's most popular trout fly rods. It is an ideal three-piece built cane rod with reinforced suction ferrules, agatine butt and end rings, steel bridge rings, patent screw reel fittings and cork handle.

9 ft., weight 5 $\frac{1}{2}$  ozs  
£9.12.6  
9 $\frac{1}{2}$  and 10 ft., obtained  
to order.

## **THE "DEVON" (Dry Fly)**

We are justly proud of these rods and the greatest possible care is taken to obtain perfect dry fly action and balance. Best selected high grade built cane, with reinforced suction ferrules, agatine butt and end rings, plated bridge rings, Duralumin sliding reel fittings, full cork handle.

8, 8 $\frac{1}{2}$ , 9 ft., weight  
5 $\frac{1}{2}$  ozs., 2 piece.  
£6.17.6

## **THE "BROOK"**

As the name suggests these rods are for the smaller streams or burns. They are also recommended as a boy's first rod.

Selected high grade built cane, reinforced suction ferrules, agatine butt and end rings, plated bridge rings, Duralumin sliding reel fittings and cork handle.

Note the feather-weight ; it handles delightfully.

7 ft., 2 piece, weight  
3 $\frac{1}{2}$  ozs. £6.17.6

# ***Boys first fly rods***

## **THE "COLLEGE"**

We introduce this rod primarily as an inexpensive quality that meets the requirement for a boy's first rod for use at hol's. Built cane with suction ferrules, agatine end, plated butt, and bronzed snake intermediate rings, sliding reel fittings and cork handle.

9 ft. only, 3 piece,  
weight 6 ozs. £4.16.9

## **THE "TAW"**

These are also recommended for the smaller boys and girls. Built of good quality Greenheart, with suction ferrules, metal butt and end rings, snake intermediates, sliding reel fittings and cork handle.

7 ft., 2 piece, weight  
7 ozs. £3.17.0  
8 ft., 2 piece, weight  
8 ozs. £4.7.6



# **Built cane light spinning rods**

## **THE "SPINNET"**

High grade built cane with reinforced serrated ferrules, large agatine butt and end ring, plated bridge rings, Duralumin sliding reel fittings, full cork handle.

7 ft., 2 piece, weight  
5 ozs., for up to 5 lb.  
line. **£5.16.0**  
8 ft., 2 piece, weight  
6 ozs., for up to 7 lb.  
line **£6.14.8**

## **THE "LIGHT CASTER"**

The makers claim that thousands of these rods have been sold, and the demand continues. Built cane, reinforced serrated ferrules, agatine rings throughout, extra-large butt ring, screw reel fittings, solid cork handle.

7 ft., 2 piece, weight  
6½ ozs., for up to 6 lb.  
line **£6.14.2**

## **THE "HUGHES PARRY"**

Designed for single-handed spinning, built cane with reinforced suction ferrules, agatine rings throughout, large butt ring, sliding reel fittings, solid cork handle.

7 ft. 9 ins., 2 piece,  
weight 6½ ozs., for up  
to 6 lb. line. **£8.4.6**

## **THE "NIMROD"**

Similar to the "Hughes Parry" but built more stoutly for salmon, sea-trout, pike, etc., reinforced suction ferrules, agatine rings throughout, screw reel fittings and solid cork handle.

8½ ft., 2 piece, weight  
8 ozs., for up to 8 lb.  
line. **£9.12.6**

For these light spinning rods we recommend the following fixed spool thread line reels :—

"MITCHELL"

"AMBIDEX"

"FELTON CROSS-WIND"

in combination with the following lines :—

"GREEN BUTTERFLY." (Hot stretched braided nylon).

"RACINE TORTUE" (Monofilament nylon).

All prices in this list are those ruling at the time of going to press and are subject to market fluctuations.

# ***Salmon spinning rod***

## **THE "SALMEX"**

A good quality salmon, grilse built cane spinning rod, this meets the requirement for an inexpensive salmon spinning rod. With lock-fast ferrules, agatine rings fitted throughout, plated sliding reel fittings, double handed 24-inch cork handle.

10 ft., only 2 piece,  
weight 15 ozs.      **£8.15.6**

## ***Float fishing rods***

### **THE "CC 101"**

A good general all-purpose rod at a remarkable low price. Cane butt and middle section, split cane top. Porcelain butt and end rings, plated metal bridge rings, sliding reel fittings and double cork handle.

10 ft., 3 piece,      **£3.15.0**

### **THE "CC 100"**

As described above but with agatine butt and end rings.

12 ft., 3 piece.      **£4.15.0**

### **THE "PRIZE WINNER"**

Best quality all cane butt, spliced built cane middle section, special built cane striking top, agatine butt and end rings, stand-off bridge rings, sliding reel fittings, full-length cork handle.

12 ft., 3 piece, weight  
10½ ozs.      **£5.16.6**  
13 ft., 3 piece.      **£6.6.6**  
14 ft., 3 piece.      **£6.13.6**

### **ALLCOCK'S "MATCH SPECIAL"**

The "match action" is obtained by building into the top a "Duraglass" tip. Spanish reed butt and mid section which is spliced with Tonkin cane, and a Tonkin cane top spliced with the Duraglass striking tip. Stand-off agatine butt and end rings, metal intermediates, sliding aluminium reel fittings and full cork handle.

11 ft., weight 10 ozs.  
                         **£7.14.0**

### **THE "RIVER"**

A rod we have been asked for, and above all at a reasonable price, it is an all-round float fishing rod suitable for all freshwater fishermen. A three-piece built cane rod with suction ferrules, stand-off bridge and end rings, sliding reel fittings and double-handed cork handle.

11 ft. only, weight  
16 ozs.      **£4.16.9**