

BY APPOINTMENT



H.M. KING OF SPAIN.



H.M. THE KING

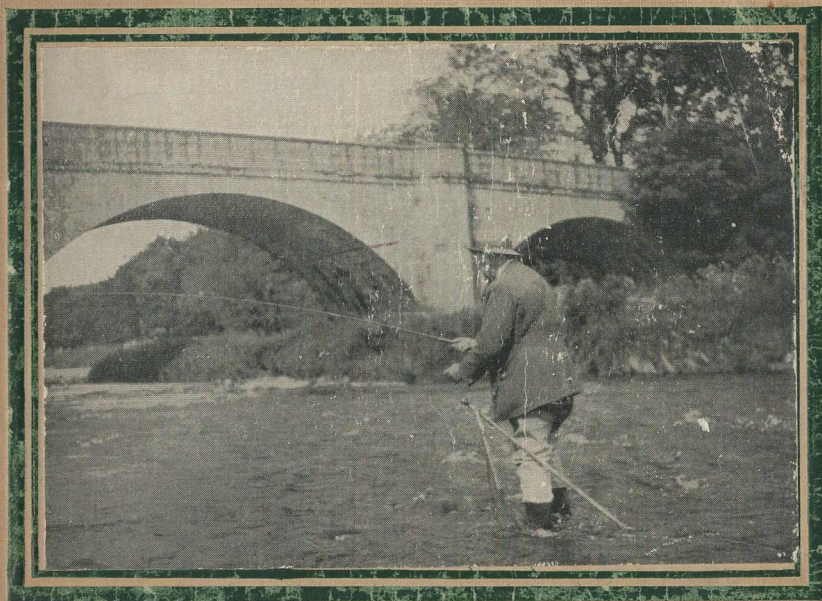


H.M. KING OF ITALY



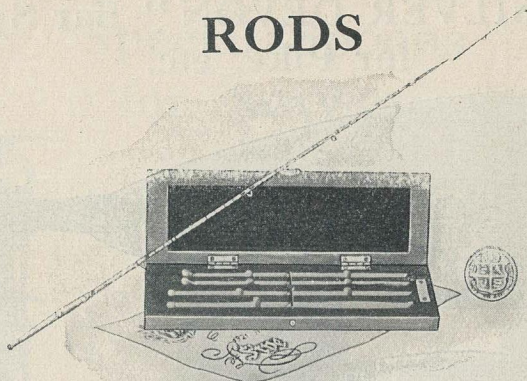
H.R.H. THE PRINCE OF WALES

Hardy's Anglers' Guide



HARDY BROS., LTD. (ALNWICK)
ALNWICK
ENGLAND

RODS



16 ft. Miniature "Palakona" Split Bamboo Rod made for the Queen's Doll's House. In three pieces, length when jointed 16 in. The case measures 7 ins. Note for comparison the £5 note and half-crown.



BUCKINGHAM PALACE

April
1924.

It is with the greatest
pleasure that I say
"thank you" to all the
very kind people who
have helped to make the
Doll's House the most
perfect present that anyone
could receive; and I hope
through showing it at the
British Empire Exhibition,
that it will be the
means of raising funds for
the many charitable schemes
that I have at heart.

Mary II

“PERFECT” RODS

A good rod is, without doubt, the most important part of the angler's outfit. We have given a life's work to the improvement of rods. Our efforts have been so well appreciated, that we are by far the largest manufacturers of high-class rods in the world. We give the most careful **personal** attention to all work; the material used is of the very finest quality, being carefully selected and thoroughly seasoned, while our appliances are unequalled. We are thus enabled to produce rods, which for lightness, strength, casting, killing powers, and durability are superior to all others. This fact is amply borne out by the many tournament records, high awards, and testimonials which we hold from leading authorities in all parts of the world.

Hardy's "PALAKONA" Split-Bamboo Rods

We are frequently asked: "Why are your rods so much better than others?" In the first place, the majority of all rods offered in tackle shops are either common factory-made or imported goods and cannot have that careful detail given to their construction which is so necessary. These rods, being made to a price, without attention to quality, are naturally very different to our productions in every detail. It has been no small task to bring our work to its present perfection. The difficulty in finding suitable bamboo is very great and after trying samples of almost every known bamboo, we have found districts which produce bamboos of the highest quality. These we use exclusively, and have agents on the spot, who select the choicest, and have them seasoned to our instructions in a special manner, which renders them exceedingly tough and springy. They are then shipped to us, only the very best of these being used for our trade, under the registered name of "**Palakona**."

This, then, is one item in the secret of the great spring, toughness and durability of our rods. But although the raw material is a very important matter, the great care and thoroughness of the work apparent in every detail, adds equally to the value and perfection of the rod. The method of construction and the high standard of the workmanship has much to do with the production of the perfect rod. By our improved method of building we ensure that all sections are quite true, perfectly tapered and absolutely fit together. Hardy's "**Palakona**" rods stand alone, and it is not to be wondered at that after over fifty years of the severest trial they solicit such encomiums as the following which is only one of many:

The **Field** says—"THEY HAVE LEFT ALL COMPETITORS
HOPELESSLY BEHIND."

I have to thank you for two beautiful trout rods, the best I have ever seen.
WESTMINSTER.

Rod Cases 308.
Gaffs 306.
Nets 311.

Spinning Rods 283.
Greenheart Rods 290.
Rods for General Fishing 297.

Special Dry Fly Rods 246.
Very Light Fly Rods 262.
Salmon Fly Rods 269.

RODS.
GAFFS.
NETS.

HISTORICAL

IN the year 1882 Messrs. Hardy Bros. invented the system of building fishing rods in hexagonal form from bamboo. For this the Gold Medal was awarded at the

GREAT FISHERIES EXHIBITION,
LONDON, 1883-4.



This was a great event indeed. An epoch in the history of fishing-rod making. In 1925 Hardy's perfected their original invention by the introduction of further improved methods of manufacture.

To explain fully to the reader the importance of these later developments we give two illustrations.

No. 1.—An exaggerated drawing of a section built under the old (1882) method.

Under this system the sections were never quite alike. The result was that the rods in section were never true hexagons nor did the sections fit to the centre, supporting each other as they should do to get uniformity of action and strength.

No. 2.—An actual photograph of a section built under the improved (1925) method.

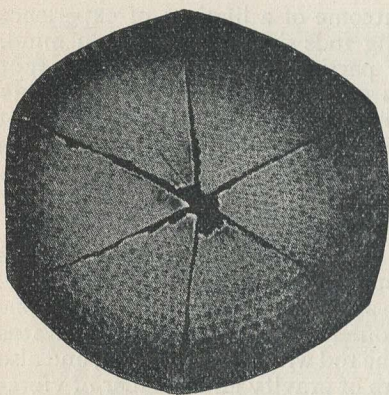
This method, amongst other improvements, ensures :

- (i) That all the sections are a perfect fit to the centre, forming a true hexagon, each supporting the other and giving the greatest possible strength. It does not matter which face of the rod is used in making a cast, the action is true and gives an equal resistance to all stresses, whether direct or torsional.
- (ii) That the tapers of the rods are true—a most important feature in getting a smooth even balance—making the perfect fishing rod.

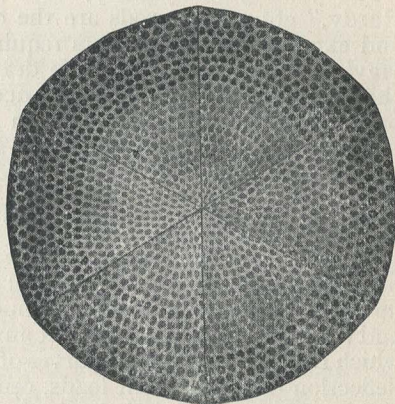
It is difficult to estimate the value of this invention, but undoubtedly it is of great value and solves a most difficult problem, giving rods more perfect than ever in their construction and strength without any increase in price.

It is only fair to say that to my nephew Mr. Laurence Robert Hardy, the inventor, we and all anglers owe a debt of gratitude.

JOHN JAMES HARDY,
Professional Champion in Fly Casting.



SECTION NO. 1.—SHOWING AN EXAGGERATED DRAWING OF A SECTION BUILT UNDER THE OLD METHOD.



SECTION NO. 2.—SHOWING AN ACTUAL PHOTOGRAPH OF A SECTION BUILT UNDER THE IMPROVED METHOD.

The superiority of "Hardy" Rods is not merely a matter of smarter appearance, but in the very marked superiority in style and perfect balance and action of each for its particular work, due to superior craftsmanship, the supervision and constant testing by the best-known practical anglers of the present day, whose efforts to improve never cease. This is not entirely a business interest, but an enthusiast's hobby, as it has always been to Hardy's.

Hardy's "PALAKONA"

Regd. No. 246936.

SPLIT-BAMBOO BUILT RODS WITH AND WITHOUT STEEL CENTRE

We guarantee our rods to stand uninjured the most severe angling test that can be applied to a fishing rod.

The recovery at the end of the cast is instantaneous and in no way interferes with the proper delivery of a fly. They are much lighter, have a perfectly steel-like spring, which gives a much better drive against a headwind and will not warp.

Surely these rods have such qualities and advantages that they should receive the greatest consideration, when making a selection.

Balance and Action.—Our rods are made to the balance and action which we, as anglers of long experience, approve for all round work. Any variation may be had to order.

IMPORTANT.—It will be noted that we list rods which are the particular style, balance and action approved by the anglers whose names they bear, viz.: "The H. Cholmondeley-Pennell," "The Hardy-Marston," "The Hi Regan," "The Halford," "The Viscount Grey," "The Pope," "The Murdoch," "The Decantelle," "The Fairchild," "The John James Hardy," "The A. H. E. Wood," "The L. R. Hardy," etc. These rods are the outcome of a lifetime of experience and experiment, and anglers requiring rods should bear this in mind. Having accomplished this, we draw particular attention to the fact that the secret of these balances and actions is in our hands only, and that no others can produce them. Our system of manufacture enables us, when we get a rod correct, to produce others exactly the same.

RODS TO PATTERN

Every sportsman is well aware of the great difficulty there always has been in getting either a gun or a rod matched. We are able, however, to produce two rods so much alike, that an angler using first one and then the other cannot detect any difference. We have an apparatus which registers exactly the curves of the rod with free deflection, and also deflection under different loads, centre of gravity and number of vibrations. This apparatus is in constant work.

It is worthy of note that of the many enquiries in the *Field* and *Fishing Gazette* "**HARDY'S**" IS THE MAKE RECOMMENDED.

Extract from an Article in *The Times*, Sept. 8th, 1925, "Northumbria and the Romance of Ruined Castles."—"ALNWICK," where the best men buy their Fishing Tackle.

Postal Rods for the Colonies and Abroad.—All 3 piece rods up to 10 ft. can be sent by post. We make two balances of rods at 10 ft. 9 ins., one for fly fishing and one for spinning, both in 3 pieces with detachable handle, in "Palakona" only, which can be sent by post.

Choice of a Rod

A VERY IMPORTANT POINT

Generally speaking, rods of a given length and balance have a corresponding weight and strength ; this is regulated by the fact that single-handed rods from 7 to 12 feet are generally used for trout ; 12 to 14 for grilse ; and 15 to 17 for salmon. Even this general rule is subject to great fluctuation, as is evinced by the fact that if one examines any three 16 feet rods, they will vary considerably in strength, balance and action. There are some lengths which can have almost any degree of strength, as for instance, the 14 feet. Thus special rods are designed and made in strengths suitable to the purpose for which they are intended. It is, however, sometimes desirable to have rods 9 to 12 feet strong enough to kill grilse, or a 14 feet fine enough for using with the finest XXX gut and midge flies. In these cases the rods are vastly different from each other, and for this reason it is advisable that we should, when possible, be informed of the purpose for which the rod is to be used. **We make it our study to give clients the advantage of correct strength, which means not one atom more or less weight than is absolutely necessary.**

The size of the line to be used is a very good guide. Say for instance, that the I.D.I. double tapered line is preferred for trout fishing and a No. 3 line for salmon fishing, then the exact strength of rod which will carry the line, is determined. When convenient, it is very desirable to send a piece of the line, with information as to the weight of fish, and whether stiff, medium, or supple action is preferred.

For Salmon Fishing, 16 ft. to 16 ft. 6 in. is the best length for spring and autumn use. Where, however, the fishing is mostly during the summer months, shorter and lighter rods may be used, the heavier being liable to break the finer gut or hooks. The "Hi Regan," 16 ft., is a rod of great power, and as much as an elderly man need use. The "Norwegian," 17 ft., is a strong rod suitable only for heavy work. For ladies, or summer work, the 15 ft. S.C. or 14 ft. 6 in. S.C. "Special" and "Princess Mary" Rods, or the "Victoria," are particularly suitable. We are always pleased to answer any questions and advise when desired.

Weight given for Rods.—These are taken from actual rods but as "Palakona" and Greenheart are natural products it is impossible to make all rods exactly the same weight, although quality of different weights can be the same, besides it is not desirable as each rod possesses an individuality, therefore in each pattern there is a choice of balance and action—all rods are passed by one of the Hardys, whose first idea is to make a good fishing rod of its particular class or type—actual weight not being so important—so long as there is not too great a difference.

Description of "PALAKONA"

Regd. No. 246936. In the Irish Free State No. 5914.

SPLIT-BAMBOO SECTIONS (shown on page 229.)

Fig. 8 is a section of "Palakona" bamboo. The V lines show the section before cutting. Fig. 9 is the hexagonal single building.

Fig. 10 differs materially from Fig. 9, as it is composed of twelve sections, *i.e.*, six within six. This method is used in the butts and middles of large rods, also for heavy sea work, etc.

Split-bamboo rods are generally made hexagonal as Figs. 9 to 11, but are also occasionally built octagonal and nonagonal, as Figs. 12 and 13, single and double, and with and without steel centre.

STEEL CENTRE

Our tempered spring-steel centre rods are the most powerful produced, and practically indestructible. When we say that the steel is tempered so that it can be coiled up, and when released will fly perfectly straight, some idea may be formed of the power obtained.

"Hardy" steel-centred rods are totally different **from any other make**. *The steel is specially made for the work, and perfectly tempered, and runs from one end of the rod to the other.*

The question is often asked, "Do you recommend steel centre?" As a general guide we may say: For small fish, if fly only is used, steel centre is unnecessary; but if the rod is intended for all kinds of fishing, such as occasional spinning, or lake fishing with large flies, then the steel centre is preferable. For double-handed rods the same remark holds good in proportion. For salmon fly and spinning rods, and all rods for heavy work, steel centre is advisable.

All our split-bamboo rods with steel centre, as compared with split-bamboo rods without steel, are stronger in every detail, and better for hard work. All our trout rods without steel are quite strong enough for regular work. At the same time, the increase in weight by the steel centre is negligible and does not render the rod unsuitable for fine work.

RINGS

We now fit fewer and larger rings to our rods as we find the line, both fly and spinning, runs through much easier.

COLOUR

"PALAKONA" Split-Bamboo Rods are usually finished in the natural bamboo colour and protected with four coats of very best oil varnish. For anglers who do not like "The Flash" we will finish rods with our "Non Flash" process which gives a dulled appearance with no reflection. The protection against the weather is just as good as ever. Extra cost for this process 10/- per rod.

We also finish our rods in French Grey.

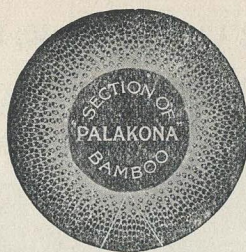


Fig. 8.
SECTION OF BAMBOO.

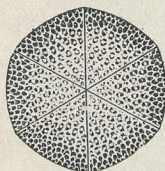


Fig. 9.
SINGLE BUILT.

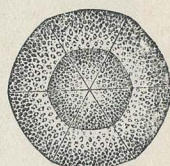


Fig. 10.
DOUBLE BUILT.

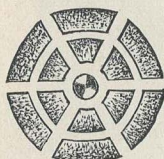


Fig. 11.
DOUBLE-BUILT STEEL CENTRE
BEFORE CEMENTING.

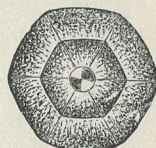


Fig. 11.
DOUBLE-BUILT STEEL CENTRE
AFTER CEMENTING.



Fig. 12.
SINGLE-BUILT OCTAGONAL
BEFORE CEMENTING.



Fig. 12.
SINGLE-BUILT OCTAGONAL
AFTER CEMENTING

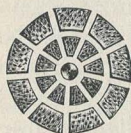


Fig. 13.
DOUBLE-BUILT STEEL
CENTRE NONAGONAL BEFORE
CEMENTING.



Fig. 13.
DOUBLE-BUILT STEEL
CENTRE NONAGONAL AFTER
CEMENTING

SECTIONS OF HARDY'S "PALAKONA" Reg. No. 246936, in the Irish Free State No. 5914. SPLIT-BAMBOO RODS.

ROME.

I am happy to tell you that H.M. The Queen of Italy writes me, that I may let you know that the goods you have supplied to Her Majesty are excellent. You will be pleased that you have satisfied Her Majesty.

Illustrating the enormous strength of “PALAKONA” Regd. Bamboo

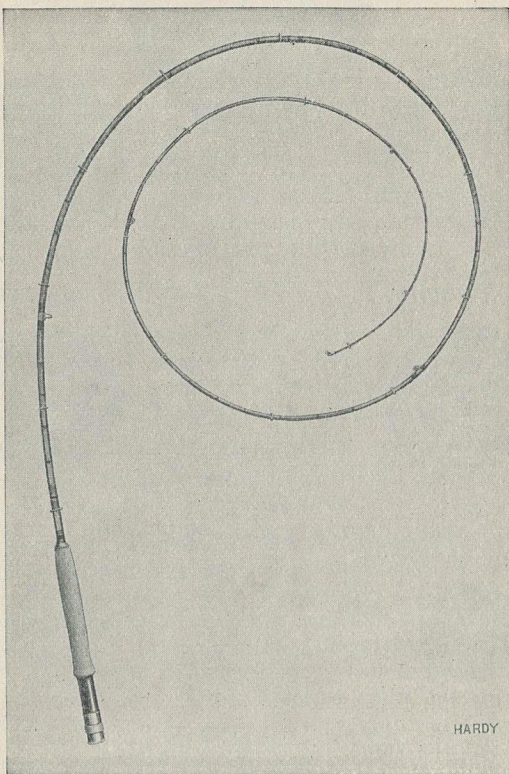


Illustration shows a Trout Fly Rod, built of “PALAKONA” (Regd.) Split Bamboo in one perfect piece, length 9 ft. 9 in. The rod is coiled as illustrated, the spiral measuring only 19 in. x 21 in. Under this enormous strain the material does not show the slightest fracture. The original was shown by us at the British Empire Exhibition at Wembley during 1924.

YORK, 28/8/29.

You may be interested to know that, in July of last year, fishing the River Ewe with this trout rod and a light line and 3x cast of 3 flies, I hooked a salmon (on the dropper) played him for 55 minutes (from a boat luckily) and landed him without the aid of gaff or net. The Ghillie chucked him up the bank with his hands, after one fruitless attempt. He turned out to be an 18 lb. fresh run fish. The Rod stood up to its work magnificently.

ALFRED O. ELMHIRST.

BANAVIE.

I enclose cheque for the 16 ft. Split Bamboo “Special” rod which arrived this afternoon. It is a very beautiful weapon, and I am much obliged to you for your promptness in responding to my telegram.

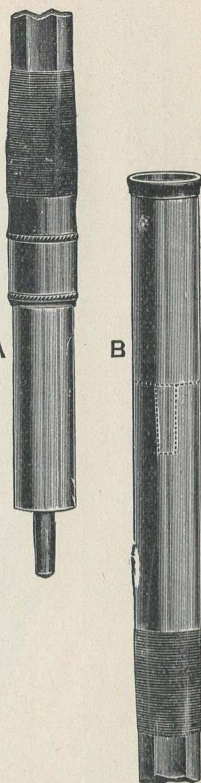
FIELD-MARSHAL VISCOUNT ALLENBY.

Hardy's Splint-end "SUCTION" Joints

These are the lightest form of rod joints and largely used on light-weight trout rods, where the weight is gauged by drachms. In many of the extra light rods, the dowel is omitted.

A is the male ferrule, B the female; the dotted lines on B indicate the fitment, when the joint is home.

In fixing or releasing these joints, they should if possible be pushed *straight* in, with the rings in correct alignment. To release, simply pull *straight* out. If any difficulty, give a slight left-hand twist while pulling. The male ferrule A is not made to go right home, but is fitted to within $\frac{3}{16}$ inch.



Rod Joint Protector and Lubricator

Registered No. 713315.



It has always been customary to fit a cork-lined stopper to the female ferrules of the rod to protect them and prevent grit, etc., entering the joint. But why neglect the male ferrule? It is just as important and requires protection. Furthermore, it is desirable before putting the joints together, to lubricate them.

Illustration shows a perfect protector for the male ferrule, which is fitted with a lubricating cork lining. Keep your rod joints clean and correctly lubricated and you will avoid all joint trouble. Supplied to new or old "Hardy" rods.

It is necessary to send stoppers or impressions of female ferrule to ensure a perfect fit.

Suitable for "Stud" Lockjoint, "Lockfast" joint and "Suction" joints.

Price 1/6 per protector.

Hardy's "STUD" Lockjoints

Pat. No. 14632/23.

This is a most perfect form of rod joint and a great improvement on any other design. When fixed it is an *absolute lock* in every possible way and *can neither turn nor throw out*.

Fig. 1 shows the joint in position to assemble. A is a spring-operated stud; B the hole into which A locks.

To fix bring together as shown by Fig. 1, when stud A will be automatically depressed by the guide C of the female joint. When the male ferrule is home, the stud A is locked in the hole B.

Fig. 2 shows how to dismount; simply press down A with the thumb, give a slight twist, and pull apart, care being taken that the stud A is completely depressed before making any effort to pull the joint apart.

The following rods are made for stock with "Stud" Lockjoints: The "Knockabout," the "J. J. H. No. 2" fly rod, the "Halford" and the "L. R. Hardy" dry fly rods, the 15 ft. "Hi Regan," the "J. J. H." spinning rods. Any rod 9½ ft. and upwards may be had with these joints to order. Prices extra as quoted in rod specifications.

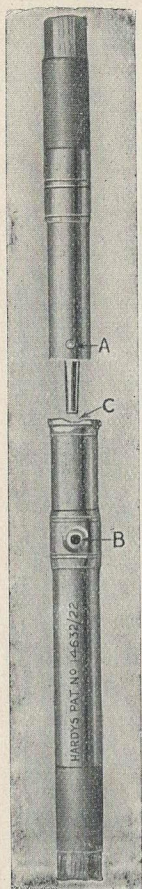


FIG. 1.

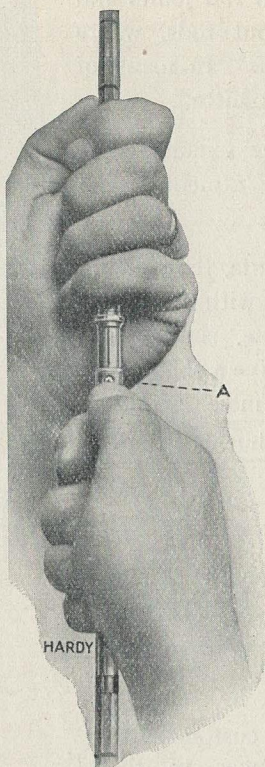


FIG. 2.

Hardy's Joint Lubricator and Container

Illus. actual size.

A long felt want—an entirely new idea—

The container A carries our special rod joint lubricant. B is exposed for use by drawing off cap C and pushing up stud D.

When the surface of the male joint has been rubbed with lubricant it should be smeared smooth, then the joint (partially assembled) turned round a few times, taken apart and wiped. This cleans it and generally leaves enough lubricant.

Price 1/- each.



Hardy's "LOCKFAST" Joints

WITH LEFT HAND SPIRAL

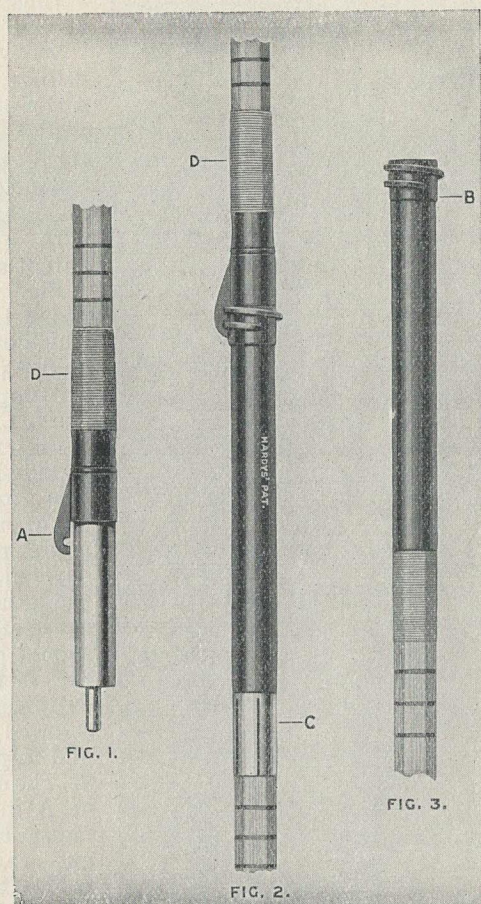


Fig. 2 is the joint fixed into the continuation and split ends of ferrule shown at **C** before binding, and at **D** as finished. Fig. 3 is the female part, showing spiral **B** and Fig. 1, the male part, showing hook at **A**.

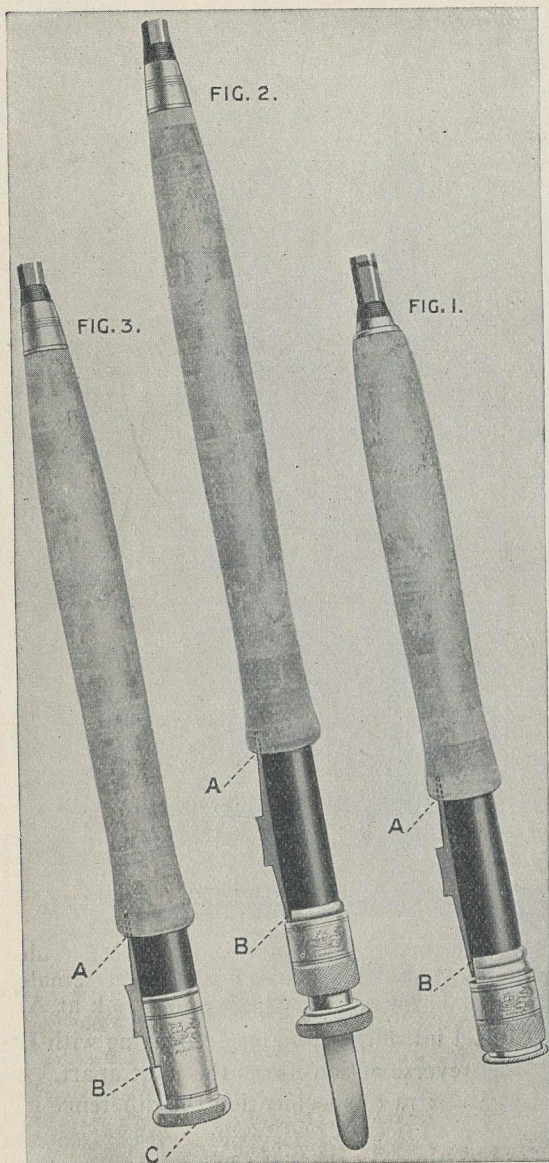
To fix the joint. Push Fig. 1 into Fig. 3 and on **A** engaging with **B** a turn to the left closes. The reverse action forces the joint apart.

Prices.—Where fitted as an extra to specification the difference in price is given.

The majority of anglers in casting use the right hand, and give the rod a slight right-hand twist, which tends to undo the ordinary "Lock-fast" joint. To overcome this trouble we now make all these joints with a left-hand spiral.

Hardy's "SCREW GRIP" Reel Fittings

Pat. No. 20875—1922.



Illustrations show three designs of "Screw Grip" reel fittings as made for single-handed fly rods.

Figs. 1 and 2 have the internally screwed locking sleeve and show the "Screw" fitting with and without patent spear.

Fig. 3 has an internal travelling screw which operates the reel holder (a spear cannot be supplied with this design).

Fig. 1 shows the locking sleeve in position to receive reel palm, one end of which is first pushed into the covered house at A, the other laid in the chase at B; the sleeve should be pushed over the reel palm as far as it will go and then screwed until it is tight and in position as Fig. 2. The end of reel palm at A in all designs is *under* the cork grip and can in no way chafe the hand grasp, while the reel is securely fixed.

Fig. 1 design, without spear, 5/- extra.

Fig. 2, with Patent Reversible Spear, 12/- extra.

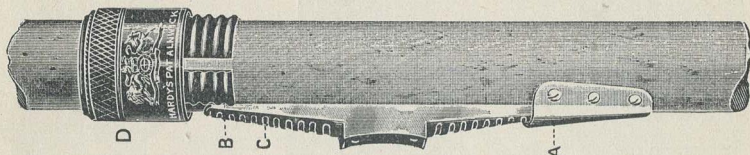
Fig. 3. In this pattern the reel is secured by rotating the butt

end C which operates the locking ring B. The reel plate is held at one end under the cork grip at A, and at the other in the socket on ring B. Price 10/6 extra.

The "SCREW-GRIP" Reel Fitting

AS FITTED TO DOUBLE-HANDED RODS

Patent Nos. 20875—1922 ; 272409.



This is undoubtedly one of the greatest of improvements in fishing-rod fittings. Almost every angler, at some time or other, has had his reel fall off at a critical moment. This is not possible if this fitting is used. As may be seen from the illustration, the usual locking ring **D**, instead of having a plain surface, is provided with a substantial internal screw, so that by turning, it travels up or down on the reel plate and securely grips it. This grip is made more secure still by our patented Reel Palm (**C**) being threaded to the same pitch as the Screw Grip Reel Fitting. Only fitted to "Hardy" Rods.

To Fix the Reel.—Pull back the slide **D**, carrying the Locking ring, insert the end of the reel palm under **A** and pull down the slide under the reel plate as far as possible and screw until all is firmly held together.

Price to rods 12 ft. to 18 ft., 6/6 extra.

Double Handed Rods.—This fitting, with an extra slide and ring in place of **A**, is used on sea or spinning rods, and also trout rods when used for fly and occasional spinning, where it is desired to fix the reel at various positions on the handle. Price 12/6.

DEAR SIRs,

The invention is one which strongly appeals to me, as I have often found the ordinary sliding ring unreliable. The defective nature of the sliding ring becomes impressed upon one when playing a good fish and having the reel fall off.

G. G. M. HARDINGHAM, M.I.M.E., M.I.C.E., Etc.

Hardy's "REVERSIBLE SPEAR & BUTTON"

Pat. No. 20875.



Fig. 1.

Showing the spear carried in the butt.



Fig. 2.

Showing how to fix the spear. Unscrew the button, reverse the spear through it and then screw the button to the rod as shown in Fig. 3.

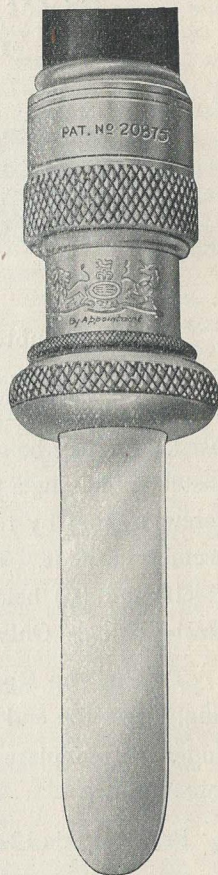


Fig. 3.

The spear in use.

All anglers who use a spear on their rod know the bother there often was with the ordinary screw-in spear. It may have been left in the bag, or in a drawer at home—in fact, not there when wanted—and there was always the chance of losing it. Fig. 1 shows the spear housed. By unscrewing the button, the spear drops into the hand. To fix it, pass the spear through the button as in Fig. 2, then push the base into the butt end of rod and screw up the button as in Fig. 3.

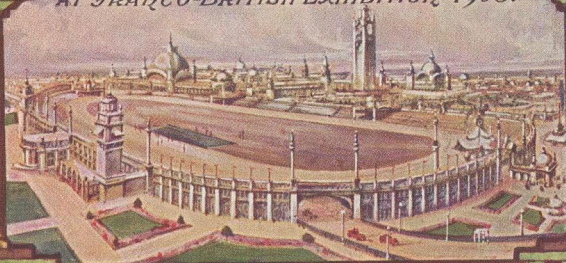
Fitted to new trout rods when ordered - - - 7/- extra.

Fitted to old rods where the construction allows - - 13/- extra.

FOR HARDY'S "TELESCOPIC GAFF," SEE PAGE 308.

GRAND PRIX 1908.

Great Triumph of
HARDY "PALAKONA" RODS
AT FRANCO-BRITISH EXHIBITION 1908.



GREAT INTERNATIONAL CASTING TOURNAMENT FRANCO-BRITISH EXHIBITION 1908, **HARDY** *versus* **THE WORLD**

SEVENTEEN GOLD MEDALS WERE WON
BY **HARDY "PALAKONA" RODS**
OUT OF A POSSIBLE TWENTY ONE.
ELEVEN OUT OF TWELVE
GOLD MEDALS WERE WON BY
HARDY "PALAKONA" RODS
IN FLY CASTING.
HARDY'S SILEX CASTING REEL
WON FIVE GOLD MEDALS.

CHAMPIONSHIPS WON

by the "HARDY" TRIO.

MR. J. J. HARDY - PRO: **SALMON FLY CASTING**
MR. J. J. HARDY - " **TROUT** " "
MR. H. J. HARDY - AMA: **SALMON** " "
MR. H. J. HARDY - " **TROUT** " "
MR. H. J. HARDY - " **DRY** " "
MR. L. HARDY - PRO: **LIGHT BAIT** "





"Hi Regan"



Fig. 1. "C. C. de France" with "Universal" Reel Fitting.



Fig. 2. "Fairchild" with "Universal" Reel Fitting.



Fig. 3. "Fairy" with Fig. 1 "Screw Grip" Reel Fitting.



Fig. 4. "De-Luxe" with Fig. 1 "Screw Grip" Reel Fitting.



Fig. 5. "Itchen" with Fig. 1 "Screw Grip" Reel Fitting.



Fig. 6. "Houghton" with Fig. 2 "Screw Grip" Reel Fitting.



Fig. 7. "No. 2 J. J. Hardy" with Fig. 3 "Screw Grip" Reel Fitting.



Fig. 8. "Halford" with Fig. 2 "Screw Grip" Reel Fitting.



Fig. 9. "Tournament" with Fig. 2 "Screw Grip" Reel Fitting.



Fig. 10. "No. 1 J. J. Hardy" with Fig. 2 "Screw Grip" Reel Fitting.



Fig. 11. "Hardy Marston" with Fig. 2 "Screw Grip" Reel Fitting.



Fig. 12. "Victor" with "Screw Grip" Reel Fitting.

THESE ILLUSTRATIONS ARE GIVEN IN ORDER
THAT CLIENTS MAY SEE AT A GLANCE THE
DIFFERENT FORM OF HANDLE OF EACH ROD.



"Murdoch."

Mounted Agate Rod Rings

These are fitted as butt and end rings to all "Palakona" split-bamboo and best Greenheart rods.

PAT. C. TOP END RINGS FOR FLY RODS. See illustrations overleaf.

Sizes, No.	-	0	1	2	3	4	5	6	7	8	9	10
Prices	-	-	3/6	3/9	4/-	4/3	4/3	4/6	4/6	4/9	5/-	5/6 6/- ea.

For Spinning Rod end rings, see the "Tulip," page 239.

PAT. B. BUTT OR INTERMEDIATE RINGS. See illustrations overleaf.

Suitable for spinning rods, such as the "Murdoch," "J. J. Hardy," "Corbett," "Victor," etc.

	For Trout Rods.				Sea Trout and Salmon.				Salmon Rods.	
Sizes, No.	3	4			5	6	7	8	9	10
Prices	3/6	4/-			4/3	4/3	4/6	4/9	5/3	5/9 each.

PAT. B.1. A LIGHT FORM OF INTERMEDIATE RING ESPECIALLY SUITABLE FOR DRY FLY RODS.



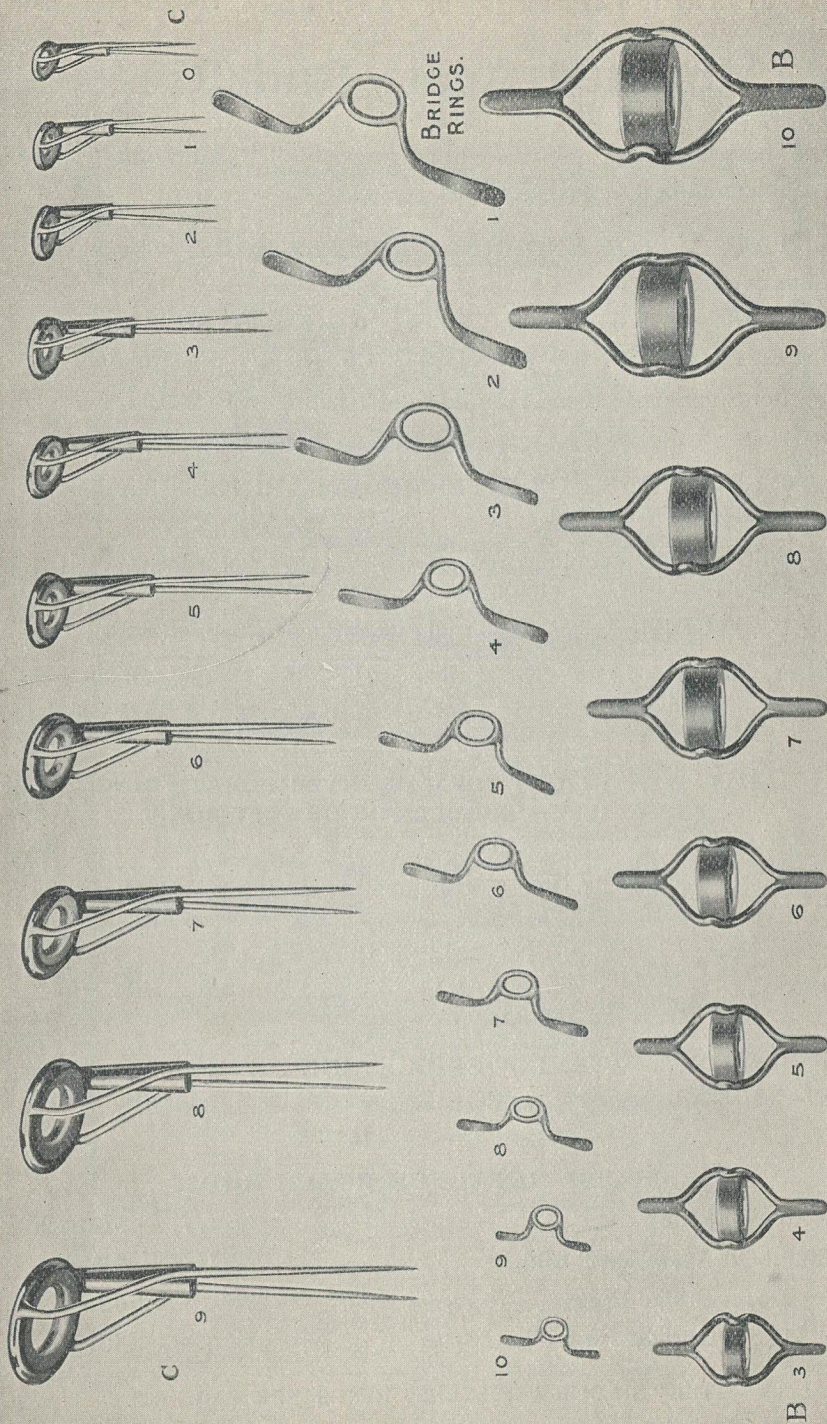
Sizes, No.	-	-	-	5	4	3	2	1	0
Prices	-	-	-	4/3	3/9	3/9	3/6	3/3	3/-

HARDY'S PATENT "BRIDGE RINGS," see illustrations overleaf. All sizes, 4/- per dozen.

SPECIAL RINGS FOR ROACH RODS.

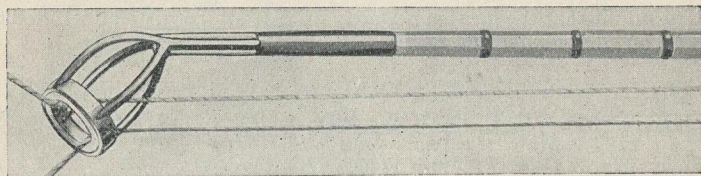
Agate End Ring	-	-	-	-	-	-	-	-	5/- each.
Stand Off Agate Butt Ring	-	-	-	-	-	-	-	-	4/6 "
Do. Bridge Ring	-	-	-	-	-	-	-	-	6d. "
Do. Upright Ring	-	-	-	-	-	-	-	-	4d. "

FOR "SILDUR" RUSTLESS RINGS, SEE PAGE 362.



The "TULIP" Agate End Ring

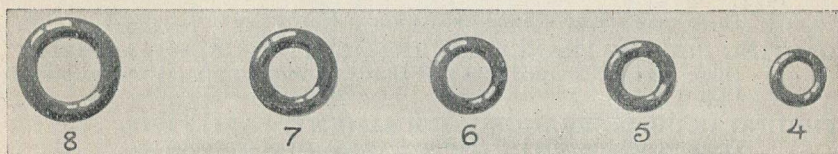
FOR SPINNING RODS



A perfectly shaped end ring for a spinning rod must be so designed that it is impossible for the line to fasten round the ring when casting. With the "Tulip" ring this trouble cannot occur, while the line has the greatest freedom.

"Tulip" end rings are fitted to all new "PALAKONA" split-bamboo spinning rods, such as the "Murdoch," "Wee Murdoch," "Victor," "J. J. H.", etc. See page 283 onwards.

We supply or fit them to rods, at the following prices :



Nos.	-	-	-	-	8	7	6	5	4
Price	-	-	-	-	5/3	5/-	4/9	4/9	4/6 each.

DUNDEE.

The "Tulip" ring I consider adds a pleasure to spinning, there is no annoyance with the line as in nearly all other rings on spinning rods. In addition, the line lasts longer, as there is a minimum of friction.

J. BLADES.

FOR "SILEX MAJOR" SPINNING REEL, SEE PAGE 142.

Tournament Honours Won by "Hardy Palakona Regd." Rods

Hardy "Palakona" Split-Bamboo Rods have won almost every important event at Casting Tournaments in which they have competed. These extraordinary results cannot be entirely attributed to the superior powers of the users. There is no doubt that the great superiority of the rods, reels, and lines used gave them great advantage over their opponents.

THE GREAT INTERNATIONAL FLY AND BAIT CASTING TOURNAMENT, LONDON, 1908, OPEN TO THE WORLD.

In 21 Events "Hardys" Won 17. In fly casting, there were 12 Events—"Hardys" Won 11.

PARIS AMATEUR CASTING TOURNAMENT, 1909.

"Hardy" rods were 1st, 2nd, and 3rd in Heavy Rod Competition and again 1st, 2nd, and 3rd in Light Rod Competition.

HIGHBURY ANGLING ASSOCIATION TOURNAMENT, 1909.

In 10 events "Hardys" won 8 first, 6 second, and 6 third prizes.

PARIS AMATEUR CASTING TOURNAMENT, 1910.

"Hardy" rods were 1st, 2nd, and 3rd in Light Rod Competition; and again 1st, 2nd, and 3rd in Heavy Rod Competition.

HIGHBURY ANGLING ASSOCIATION TOURNAMENT, 1910.

In 13 events "Hardys" won 12 first, 7 second, and 7 third prizes.

BRITISH AMATEUR CASTING TOURNAMENT, 1910.

"Hardys" won no less than 14 First Prizes, and were 1st, 2nd, and 3rd in the Light Rod event, and 1st, 2nd, and 3rd in the Heavy Rod event.

HIGHBURY ANGLING ASSOCIATION TOURNAMENT, 1911.

There were 19 events; "Hardys" won 17 first, 12 second, and 13 third prizes.

FISHING CLUB DE FRANCE AMATEUR TOURNAMENT, PARIS, 1912.

There were six fly casting events and "Hardy" won six.

CASTING CLUB DE FRANCE TOURNAMENT, PARIS, 1913 and 1914.

There were 17 competitions; "Hardys" won 10 first, 4 second, and 4 third prizes.

FISHING CLUB DE FRANCE TOURNAMENT, PARIS, 1913.

There were 11 events; "Hardys" won 5 out of 6 events.

N.S.W. CASTING CLUB, SYDNEY, 1913-1914.

H. K. Anderson again won, making a great record of 41 yds. 1 ft. 3 in., with an 11 ft. "Hardy Tournament" rod.
"Hardys" won the season's aggregate.

10th N.A.S.A.S. TOURNAMENT, CHICAGO, AUG., 1910.

"Hardys" won the 5 $\frac{3}{4}$ oz. rod event.

LOWESTOFT CASTING TOURNAMENT, 1919.

Mr. T. C. Rising won the 6 oz. and the 8 oz. events.

PARIS, 1922. "Hardys" won 5 out of the 6 events.

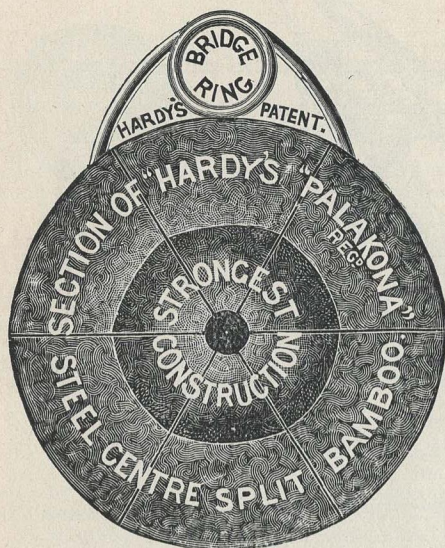
LOWESTOFT, 1922.

Mr. T. C. Rising made a record of 106 yds. 1 ft. 10 in. in 6 oz. event.

NOTE.—All rods used by the "Hardys" in Tournament Work were fitted with STEEL CENTRE.

The "Gold Medal" Fly Rods

WITH STEEL CENTRE



**Built of "PALAKONA"
(Regd.) Split-Bamboo.**

These tempered Spring-Steel Centred Rods are the most powerful produced, and are practically indestructible. The steel is tempered so that it may be coiled up, and when released will fly perfectly straight. The **tempered** steel centre gives greater elasticity without adding much to the weight. This feature is of the utmost importance in casting against a wind, in which operation the whole life and energy of the rod must be thrown into the effort.

The Gold Medal rods are suitable for general fly fishing. Wet fly, dry fly or lake in any part of the World.

LENGTH. Feet.	APPROX. WEIGHT. Ounces.		PRICE.		
			£	s.	d.
8½	6	Without Button.	8	3	6
9, 9½	6½-7	"	8	11	6
10, 10½	8½-8¾	"	9	6	0
11, 12	9½-13¼	"	9	17	0
13	19½	"	11	19	0
14	22¾	"	13	2	0
15	28½	"	13	18	0
16	33	"	15	2	6

Specification.—Made in three joints with two tops, fitted with "Lockfast" Joints, "Bridge" Intermediate, with Agate Butt and End Rings, and Cork-covered Handle. Intermediate bindings. In the 8½ to 11½ ft. rods, the handle is fitted with Fig. 1 "Screw Grip" reel fitting and rubber screw-in button, see page 234; the 12 ft. to 18 ft. have the "Screw Grip" reel fitting, as shown on page 235, and rubber screw-in button.

To Order.—Pat. Combined "Reversible" Spear and Button, (see page 236,) to 8½ to 11 ft. rods, 7/- extra.

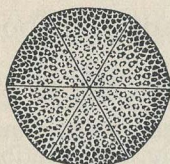
"Stud" Lockjoints, see page 232, 9½ to 16 ft., 5/- extra.

FOR THE "PERFECT" FLY REEL, SEE PAGE 131.

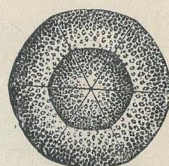
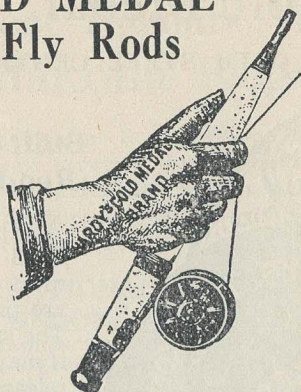
The "GOLD MEDAL" Fly Rods

BUILT OF
"PALAKONA"
(Regd.)
SPLIT-BAMBOO

WITHOUT
STEEL
CENTRE

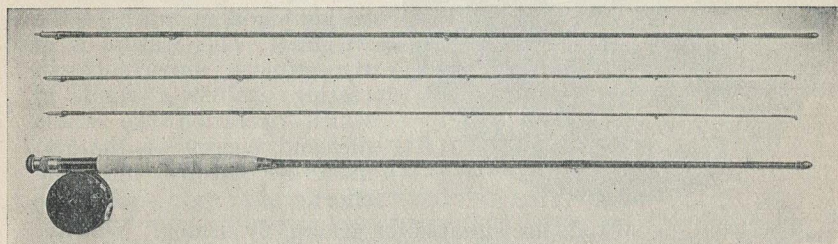


SECTION
Single Enamel



SECTION
Double Enamel

FOR SALMON, TROUT, GRAYLING, MAHSEER, ETC.



LENGTH. Feet.	APPROX. WEIGHT.		PRICE.		
	Ounces.		£	s.	d.
8½	5½	Without Button	7	2	6
9, 9½	6 - 6½	"	7	10	6
10, 10½	7½ - 8½	"	8	5	0
11, 12	9 - 12	"	8	16	0
13	18	"	10	12	0
14	21½	"	11	18	0
15	27	"	12	12	0
16	31	"	13	16	0

Specification.—Made in three joints with two tops, fitted with "Lockfast" joints, "Bridge" Intermediate with Agate Butt and End Rings, and Cork-covered Handle. In the 8½ to 11½ ft. rods, the handle is fitted with Fig. 1 "Screw Grip" reel fitting and rubber screw-in button, see page 234; the 12 ft. to 16 ft. have the "Screw Grip" reel fitting, as shown on page 235, and rubber screw-in button.

To Order.—Pat. Combined "Reversible" Spear and Button (see page 236), to 8½ to 11 ft. rods, 7/- extra.

"Stud" Lockjoints, see page 232, 9½ ft. to 16 ft. rods, 5/- extra.

Any of the above rods, 8½ to 10½ ft., will fish either wet or dry fly.

Fishing Gazette.—"HARDY'S Split-Bamboo Rods are certainly in every way superior to the American; to praise HARDY'S "Split-Bamboo" Rods were superfluous, they are simply faultless."

FOR THE "ST. GEORGE" FLY REEL, SEE PAGE 136.

ALLOWAY, 13/10/30.

It may interest you to know that I had two salmon on at once one day on the Doon a month ago, when fishing with the 10' 3" "Houghton" Trout Rod and a fine sea-trout cast of yours. The second salmon took away the tail fly but I managed to land the one on the "Zulu" bob fly—a fine fourteen-pounder.

DAVID BOWIE.

TRONDHJEM, 15/9/30.

In your Catalogue (page 19) you write that you are sure that larger fish than 10 lbs. can successfully be handled on the "Victor" No. 0 with 2½" "Silex" and No. 00 "Cero."

I can confirm this as I landed a salmon of 9 Kilograms the other night with just that outfit. I hooked the salmon with the little 1½" Seatrout spinner (you sent Mr. Finn de Lange last year) at 10 o'clock in the evening and gaffed the salmon at 12 o'clock—fighting in the dark for two hours. The salmon was foul-hooked in the top of the belly. The rod was just the same after the fight.

REIDAR BREKKE.

NR. HALIFAX, 6/9/30.

I have one of your 14 Foot "Pennell's" which was bought from you *about* the year 1895, by my Father, the late Dr. J. Hodgson Wright of Halifax. I caught with it this year in a very strong Norwegian River, four salmon of 16, 16, 16, 18 lbs. in two days. I consider this a very severe test for a rod of this size and age, and it came thro' without the least sign of strain or permanent distortion.

I am sure this says a great deal for the quality of your workmanship.

H. HODGSON WRIGHT.

C/O HIGH COMMISSIONER FOR NEW ZEALAND, LONDON, 12/7/30.

A little time ago I requested you to build me a special rod similar in every way to a Crown Houghton I was shown at your London branch, only with stiffer butt action, heavier butt, and agate rings throughout.

I received the rod last week and am delighted with same, as in action, workmanship, and finish it is exactly as I wished. On testing it against the original Crown Houghton, I found the two rods were identical except for the variations I had ordered. I think it says much for your methods of scientific manufacture that you can produce a rod similar in every way to a model, yet differing in those subtle things called "action" and "balance."

Apparently your methods differ considerably from those of your competitors, as an angler I met recently, informed me that he was having a rod built by a South of England firm, and that they were making two rods, and that if neither of these came up to his specifications they would make a third; I informed my angling friend that you were making me a rod to specifications, and that only ONE would be built, and this would embody my requirements. The rod I have just received bears out my remarks.

The difference between your methods and those of your competitors is I think, scientific manufacture as against—just rod building. I may add that this is not the first time you have built me a rod; previous orders have been carried out with the same meticulous care, and to plagiarize a certain Turf Accountant's advertisement, "That is why I am so enthusiastic about Hardys." C. R. R.

BROADWAY, NEW YORK, 9/2/29.

For years, I have heard of the fine quality of your fishing rods, and last year I became the happy and proud possessor of one of your beautiful "De Luxe" "Palakona" fly rods (9½ ft.).

It is a perfect joy to use it in fighting landlocked salmon and large speckled trout, weighing 2 lbs. and upwards.

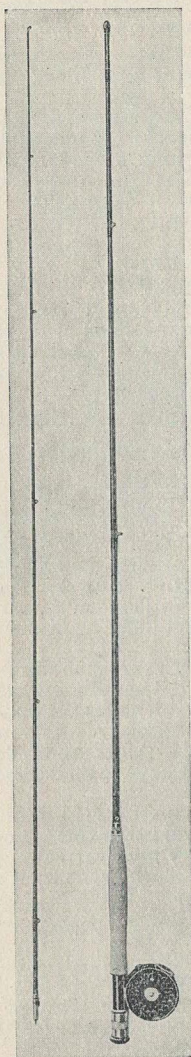
My guide, who was paddling my canoe on Moosehead Lake Maines, gazed with unfeigned delight and many expressions of enthusiasm as he witnessed the rod's beautiful action during my fight with a particularly "scrappy" 3¼ lb. salmon which I brought to the net.

If, as the poet says, "a thing of beauty is a joy for ever," then I am assured of a great deal of joy, such as only the experienced and ardent fishermen can know, through my possession of this superb example of your handicraft.

A. G. LUND.

The "Perfection" Fly Rods

HARDY'S CELEBRATED TWO-PIECE



These popular rods are built of the "Palakona" split-bamboo, without steel centre, in **two pieces**, with one top, and are fitted with Cork-covered Handle with Fig. 1 "Screw Grip" reel fitting, Rubber screw-in button, Patent "Bridge" Intermediate with Agate Butt and End Rings, and "Lockfast" Joints. Intermediate bindings.

Length.	Approx. Weight.	Prices.
8 feet Without Button	4 $\frac{3}{4}$ OZS. }	£4 13 0
8 $\frac{1}{2}$ feet ,,	5 $\frac{1}{4}$ OZS. }	
9 feet ,,	5 $\frac{1}{2}$ OZS. }	5 0 0
9 $\frac{1}{2}$ feet ,,	6 $\frac{1}{4}$ OZS. }	
10 feet ,,	7 OZS. }	5 8 6
10 $\frac{1}{2}$ feet ,,	8 $\frac{1}{4}$ OZS. }	
11 feet ,,	8 $\frac{1}{2}$ OZS.	5 11 6

To Order.

Steel centre - - - - -	21/- extra.
Pat. "Reversible" Spear and Button	7/- "
"Stud" Lockjoints - - - - -	2/6 "

BALLARAT, 26/11/29.

I have two of your rods, a "Perfection" 10 ft. and an "Itchen" 10 ft., which I bought from you long before the war. I have killed some cwts. with the two rods up to six pounds, and they are as good as when they left your factory.

RICHARD MITCHELL.

FRETENHAM, NORWICH, 10/8/30.

The 7 ft. trout rod you have made for me arrived the day before yesterday and I have given it a thorough trial. At the end of it I can only say that you hit on the only appropriate name for it when you called it the "Perfection."

I am more than delighted with the rod, and thank you for the trouble you have taken to build a dainty little tool which combine my many difficult demands.

J. PUSINELLI.

COLMONELL, AYRSHIRE, 18/8/30.

The 10 ft. "Perfection" Rod you supplied me last month killed a 14 lb. and a 10 lb. salmon the other day without showing the least sign of being overstrained. It has also killed a number of the smaller sea trout for which it was primarily intended.

A. V. NICOLLE.

HIGH STREET, YEADON, 2/11/29.

I have still got the split cane sea rod you made for me in 1911 and it's as good as ever. The only parts I have had to renew was the brass rod top on the little wheel.

OWEN BROOKS.

ROTHIEMAY, BANFFSHIRE.

The 9½ ft. De Luxe Rod I got from you last spring is the most perfect dry fly rod I have ever handled.

(Major) J. W. AITKEN.

MAINE, U.S.A., 10/3/30.

I believe your Split Bamboo Rods are the finest Rods made in the world to-day.

Guide, FRED. A. THOMPSON.

CHRISTCHURCH, NEW ZEALAND, 9/12/29.

Last winter I instructed Messrs. Tisdall Ltd., to import from you a special Itchen rod, 9½ ft. long, with studlock joints, spear, and for use with a 3½" reel. I must say that it is the most perfect weapon I have ever handled. It will throw an I.C.I. line into the wind, and yet is delicate enough for the finest work. Using Hall 4X tapered casts I have killed trout weighing three pounds in fairly fast water. The rod is light enough to fish with all day yet powerful enough for most rivers, and I must thank you for the trouble taken in its selection.

C. R. R.

GRANTHAM, 1/7/30.

The "De Luxe" and "Gold Medal" (steel centre) rods I had from you more than 10 years ago are still as good as ever.

ALEX. J. TATE.

FINLAND, 5/6/30.

I caught last July at Kolttakongas in Finland with your single-handed bait casting Rod "Victor" No. 1 a salmon weighing 38 lbs. The little rod was splendidly up to the work and is as straight and fine as ever.

O. H. SAASTAMOINEN.

ALBURY, AUSTRALIA, 27/9/29.

I procured one of your "De Luxe" fly rods, and I.C.I. Corona D.T. Line. I also have a "St. George" Reel.

I would like to tell you what I think of the outfit.

The rod is simply wonderful, it is so light, and yet so powerful its steely suppleness is marvellous, and enables one to cast a fly with the utmost ease.

The rod, reel and line is a perfect combination.

ARTHUR BURTON.

BUCAREST, 14/7/30.

Many thanks for the splendid little "C.C. de F." Rod you sent me last year. I have caught with it, and landed in a few minutes many hard fighting one pounder (two at one cast weighing 530 gr. and 350 gr.) in a gale of down stream wind. I am delighted with the rod. Its casting power and control over the fish are astonishing for a rod weighing under 4 oz.

ALEXANDER BRATESCO-VOINESTI.

UPPER SHERINGHAM, NORFOLK, 29/4/30.

I have had this Rod now over 35 years and have caught salmon up to 32½ lbs. on it. It fishes as well as ever.

H. E. S. UPCHER.

SANQUHAR, DUMFRIESSHIRE, N.B.

I purchased from your London Branch, an 11 ft. "Tournament" built cane rod with steel centre. I have used it almost daily since March and I must say it is the finest thing in rods that I have ever seen.

J. McCRAE.

NATAL, SO. AFRICA, 20/1/30.

I have used your equipment with wonderful success for years. My "Gold Medal" trout rod is as dependable as beautiful and the same can be said of my Royal Perfect Reel and Corona Superba Lines.

L. LLEWELLYN GIBBON.

FREEDOUR PARK, PLYMOUTH.

I must just enclose a line to tell you how satisfactory the "De Luxe" Rod has been. The second time I took it out, I was fishing with a 4X cast and No. 1 fly when I hooked and ultimately landed a fresh run peal of 8 lbs., my biggest so far.

A. ROBERT PHELPS.

The "VISCOUNT GREY" Fly Rod

10½ ft. "Palakona" Split-Bamboo in two pieces with one top fitted with Cork Handle, Fig. 1 "Screw Grip" reel fitting "Lockfast" Joint, "Bridge" Intermediate with Agate Top and Butt Rings, India-rubber Screw Button, weight without Button 8¼ ozs. Price £5 11 6

To Order.—Patent "Stud" Lockjoint 2/6 extra. "Reversible" Spear and Button, 7/- extra.

This rod, a type of "Perfection" is more powerful than that shown on page 244.

Extract from "FLY FISHING," by Viscount Grey.

I bought my first split-cane rod, a powerful two piece ten foot six rod of Messrs. HARDY in 1884. The butt and joint of that rod are still as sound as ever, after landing many fish of all weights up to ten pounds, and though I have worn out one or two tops, not one has ever broken suddenly in the act of fishing, and they have stood faithfully against the most fearful shocks caused by weeds or bushes in the act of casting. It is this toughness of split-cane which, in my opinion, settles the question decisively in its favour, and though, after several seasons' hard work in all sorts of weather, and in contending against down stream winds, a split-cane top may weaken, mine have always given me ample warning; never in trout fishing, since I have used split-cane, have I lost a minute's fishing by the breaking of any part of my rod. Split-cane is the most staunch of all materials; like an old and faithful servant, it is incapable of treachery or sudden change, and when it falls it does so gradually. My own original split-cane rod has become a trusted companion, used to all winds and weathers, to burns, chalk streams and rivers of many kinds; to trout, sea trout and grilse; doing all that is asked of it, having more than once risen to the occasion of playing a salmon, and remained straight, erect and fit after landing it.

WESTPORT, CO. MAYO,
While fishing here for Sea Trout last Saturday with one of your "Sir Edward Grey" light trout rods, I hooked and killed a 16½ lb. salmon. He was on the bank in 13 minutes. I had no gaff with me, only a small landing net. My son who was with me got him out in his arms.
EDEN FITZHERBERT.

The "POPE" Dry Fly Rod

A ROD OF GREAT POWER WITH EASY ACTION

10 ft. "Palakona" Split-Bamboo in two pieces, with one top, fitted with Cork Handle, Fig. 2 "Screw Grip" reel fitting and "Reversible" Spear and Button, "Lockfast" Joint, "Bridge" Intermediate with Agate Top and Butt Rings, extra close tyings. Weight 8¼ ozs.

Price £5 19s. 6d.

To Order.—"Stud" Lockjoints, 2/6 extra. Steel Centre, 21/- extra.

SALISBURY.
I have pleasure in testifying to the excellent qualities of the "Pope" rod. I should recommend this pattern to all fishermen, who have to deal with big trout, or who fish in open waters where there is usually a fair amount of adverse breeze. I can cast perfectly into a stiffish wind, and the balance is so adjusted that it does not tire one. It is a first-rate May fly rod.
W. H. POPE.

The "VISCOUNT GREY" Fly Rod

10½ ft. "Palakona" Split-Bamboo in **two pieces** with one top fitted with Cork Handle, Fig. 1 "Screw Grip" reel fitting "Lockfast" Joint, "Bridge" Intermediate with Agate Top and Butt Rings, India-rubber Screw Button, weight without Button 8½ ozs. Price **£5 11 6**

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W. H. POPE.

KENT, 10/9/27.

In June-July 1924 Mr. Wm. Radcliffe and Mr. Harold Wilson, fly casting only, caught on their river in Norway 1,352 Salmon and Grilse in 51½ days.

In helping to make this, the WORLD'S RECORD, Mr. Radcliffe used two rods made by Messrs. Hardy Bros. (Alnwick) Ltd.—the first 14 ft. long, the second 10½ ft. long and weighing 9 ounces.

The light rod at the present time is as good as ever although it has landed over 500 Salmon and Grilse, and has had hard fights with at least 500 others.

W. RADCLIFFE.

NORTHALLERTON.

I am sending my favourite 10 ft. rod for inspection.

This rod has killed many thousands of trout in British rivers from 1 lb. to 8½ lbs. in weight, heavy sea trout in goodly numbers, and scores of salmon on both dry and wet fly up to 20 lbs. in weight, not to mention numerous other fish. It is nothing short of wonderful how any light rod can endure such a strain, and remain staunch and true. I have seen and tried rods by other makers; many look like Hardy rods, but long service and hard wear are the great tests of quality and superiority. None stand up to their work like the rods of your make, and therefore none can give that pleasure and satisfaction in after years when playing an old friend with a past history, happy memories, and the lasting powers of a thoroughbred.

DR. WILLIAM BAIGENT.

LIVERPOOL, 9/2/29.

Very many thanks for the "Pope" Rod E12789, also the 3¾" Cont'd "Perfect" Reels and I.C.I. "Corona" Line.

I have to-day tried this beautiful outfit on my lawn, it is just perfect; and can hardly contain myself until I get to the Reservoir at Easter.

Again thanking you.

WM. MACKINTOSH.

SUTHERLAND, N.B., 14/6/30.

I may say the Rod I got from you over 30 years ago and nothing has gone wrong with it.

T. R. MACKENZIE, Capt.

DUNCAN, CANADA, 6/9/30.

Am very enthusiastic about the wonderful job you made of repairing and refinishing my 10½ ft. "Tournament" Rod, your invoice July 30th. It is just like new, in fact my fishing chum says it looks too good to be used but should be reserved for exhibition purposes! However am looking forward to using it again when the autumn freshet starts.

W. F. REEVES.

DARLINGTON, 20/10/29.

I find the "Pope" Rod I got from you recently most excellent in every way.

(Dr.) R. P. ROSSER.

RHOS-ON-SEA, NORTH WALES, 23/7/28.

A few days ago I killed a 7½ lb. Salmon (cock fish) on my Hardy's 9 ft. "Fairy Rod."

I was using your Trout gut trace (No. 367½) with ½" Fly Spoon.

Having no Gaff or net I had to play the fish completely out, which I succeeded in doing after an exciting 50 minutes. The Rod seems none the worse for its activities.

ARTHUR H. BLOXSOME.

NORWAY, 23/9/30.

On the 4th of this month I killed on my ETNE RIVER a Salmon of 40 lbs. on my 10½ foot "Palakona" trout rod bought from you some 17 or 18 years ago and constantly used ever since.

It took me 3 hours to land the fish, and during that time the rod remained bent like a hoop and an enormous strain was put on it, so that I expected every moment to hear it break, but it did nothing of the kind, and when the battle was over, it straightened out again in perfect shape and does not seem to have suffered in the least.

Although the rod has been much used in all kinds of weather during every season of those 17 or 18 years, this is the first year that I have found it—not absolutely necessary—but perhaps just as well to have it re-varnished.

EINAR GRAN (British Vice Consul).

The "KNOCKABOUT" Dry Fly Rod

Made to suit the requirements of the late F. M. Halford, Esq., Editor of *The Dry Fly Man's Handbook*, *Modern Development of the Dry Fly*, *The Dry Fly Entomology*, etc., etc.

9½ ft. "Palakona" Split-Bamboo, in two pieces, with one top, Cork-Covered Handle, Fig. 1 "Screw Grip" reel fitting, Rubber Screw-in Button, "Stud" Lockjoints, "Bridge" Intermediate with Agate Butt and End Rings. Weight Without Button 6¾ ozs. Price **£5 9s. 0d.**

To Order.—"Reversible" Spear and Button, 7/- extra.

SUITABLE REEL AND LINE.—3⅜ in. "Perfect," page 133, or "St. George" Reel, page 136, and 35 yds I.C.I. "Corona Superba" Line, page 119.

ABERYSTWYTH.

You may be interested to know that a few weeks ago, I killed a salmon 8½ lbs. on my 9 ft. 6 in. Hardy "Knockabout" Rod. This entailed a stiff fight lasting half an hour, as I had no gaff, and the fish had to be lifted out by hand by the tail, when completely played out. In spite of this gruelling treatment the rod is none the worse, and is as straight as ever.

G. OWEN.

HARROGATE.

I have sent per rail my old favourite "Knockabout."

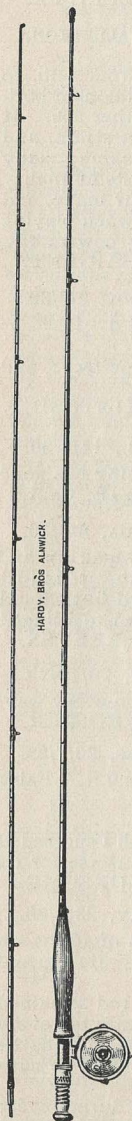
This is the finest rod you ever made, its action and durability cannot possibly be better. I am a most constant fisher, and this rod is about 16 years old. It has done a very great deal of work, and is still as straight as a dart.

I have three of your rods, and handled 2 or 3 dozen of yours, but this is well worth very carefully copying, it comes to rest so soon and places a fly anywhere.

J. T. GREENHALGH.

You made me an inexpensive two-piece 9½ ft. split-bamboo rod as a "Knockabout," or in other words a spare one to keep in the hut in case of accident to my own or to a friend's rod. I have used it often since, and on one occasion killed a trout of 3 lbs. 14 ozs. with it. I am certain that no one need have any fear of it with any fly (including May fly) or over any fish.

FREDERIC M. HALFORD.



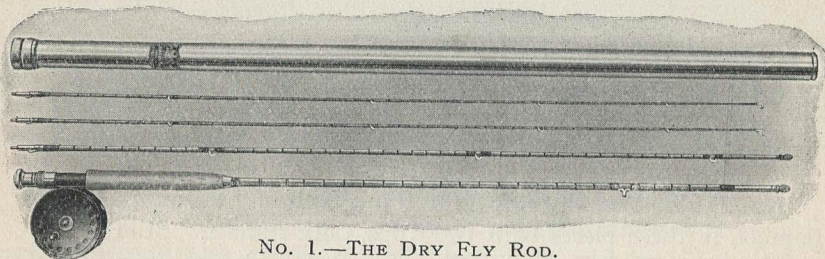
The "J. J. HARDY" Fly Rods

As used by Mr. J. J. Hardy, the Professional Champion Salmon and Trout Fly Caster.

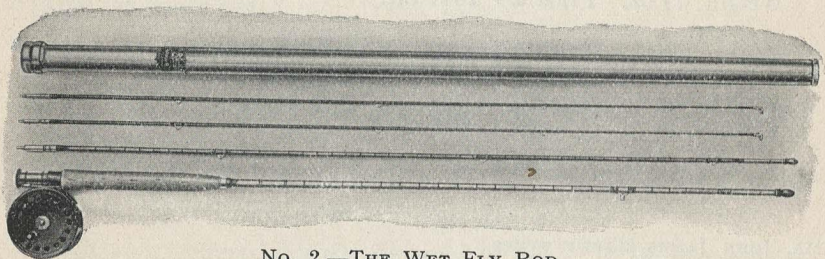
The development of a life's study in wet and dry fly rods.

Built of "PALAKONA" regd. Split Bamboo.

For particulars please refer to next page.



No. 1.—THE DRY FLY ROD.



No. 2.—THE WET FLY ROD.

BELFAST.

Fishing last week on the Gweedore River I landed the record salmon for the season, 15 lbs., using your "J. J. H." No. 1, 9 feet 9½ in. rod with an extra light grilse cast and "St. George" Reel.

J. Y. MOORE.

12 RUE DE MOSCOU, PARIS.

In addition to the "J. J. H." I have the "Hardy-Marston"—and two spinning rods, "Victor" and "Decantelle," two pieces—and as Reels, the "St. John" and the "Silex."

I may tell you I have always been very pleased with these—of course—they are Hardy's make.

H. DE GONET.

The "J. J. HARDY" Typical Trout Fly Rods

BUILT OF "PALAKONA" SPLIT-BAMBOO

No. 1. The Dry Fly Rod, 9 ft. 9½ in., built of "Palakona" Split-Bamboo, in three pieces with two Tops, Cork Handle, "Lock-fast" Joints, Bridge Intermediate with Agate Butt and End Rings, Fig. 2 "Screw Grip" Reel Fitting with "Reversible" Spear and Button. Aluminium Case to carry rod.

Weight, 7½ oz. Price £9 7s. 0d.

To Order.—"Stud" Lockjoints, 5/- extra.

No. 2. The Wet Fly Rod, 9 ft. 9 in., built of "Palakona" Split-Bamboo in three pieces with two Tops, Cork Handle, "Stud" Lockjoints, Bridge Intermediate with Agate Butt and End Rings, Fig. 3 "Screw Grip" Reel Fitting. Aluminium Case to carry rod.

Weight, 7¼ oz. Price £9 10s. 6d.

(Note.—Fig. 3 Reel Fitting adds 1 oz. to the weight.)

Bamboo Case instead of Aluminium, 12/6 extra.

MR. JOHN JAMES HARDY writes :

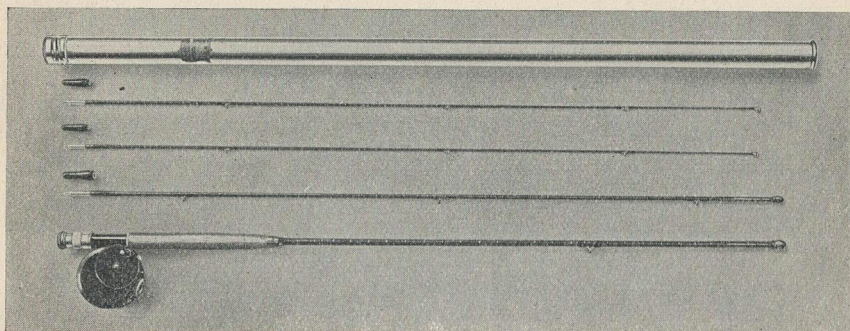
The No. 1 is a dry fly rod of rare power ; it is also perfect for loch fishing and powerful enough to kill heavy trout. In a down stream wind using an I.B.I. line and a 2 yard tapered gut cast, I can get my fly to a fish with comfort. While it carries the heavy line with ease, it will also fish an I.C.I. I always carry two reels of the "Saint John" quick wind variety, which will be found on page 138.

A great rod for any kind of weather or fish from ½ lb. to 10 lbs., and has killed lots of grilse.

The No. 2 is in my opinion the finest trout rod I ever used for small river fishing. It is an artist's rod. I have used it on lochs and have often loaned it to ladies as it fishes so light. I like it for dry as well as wet fly when the wind is not unfavourable—in which case I prefer the No. 1. I have used it for thirty years mostly in fishing smallish rivers. Money will not buy the original, but I think the careful copies will be just as good. It fishes an I.D.I. or I.C.I. line.

FOR THE "SAINT JOHN" FLY REEL, SEE PAGE 138.

The "L.R.H." Dry Fly Rod



No. 1. 9 ft. 4 in. built of "Palakona" Split Bamboo in three pieces, with two tops, cork handle, "Stud" lockjoints, with male joint protectors and lubricators, Agate rings throughout. Fig. 2 "Screw Grip" Reel fitting, with "Reversible" Spear and Button. Aluminium case to carry the whole rod.

Weight (including Spear and Button) : 7 ozs. 11 drms.

Price - - £11 12s. 6d.

Suitable reel and line, 3 $\frac{3}{8}$ " St. George Multiplier, page 137, with No. 1 or 2 "Filip" Line, page 120.

We have introduced this rod, designed by Mr. L. R. Hardy, to meet the increasing demand for a really strong, quick, light, powerful dry fly rod, to cast a long distance and to drive a line into a wind; fitted with all our recent improvements.

No. 2. A slightly stronger rod of the same type and specification. Price as above.

RINGWOOD, 11/7/30.

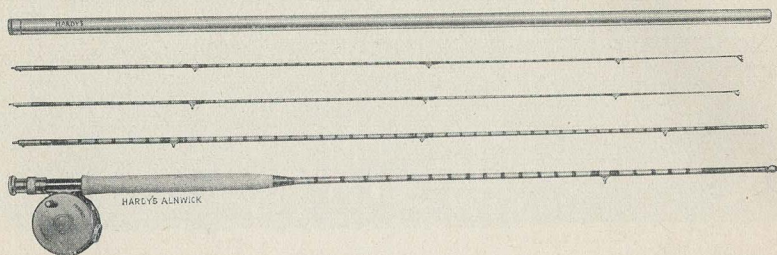
It may interest you to know that I have a split cane fly rod purchased from you in 1911. It is in perfect condition, after regular use each season, which proves the remarkable quality of the goods supplied by Messrs. Hardy Bros. H. C. M.

WEST HARTLEPOOL, 10/5/28.

I received the "L.R. Hardy" Dry Fly Rod you sent me safely and am very pleased with it. I fished a reservoir with it for six days, most of the time in a high wind, and it answered admirably. W. T. T

The "HALFORD" Dry Fly Rod

The original rod of this series was made to the specification of F. M. Halford, Esq., Editor *The Dry Fly Man's Handbook*, *Modern Development of the Dry Fly*, *The Dry Fly Entomology*, etc., etc.



9½ ft. "Palakona" Split-Bamboo, in three pieces, with two tops and aluminium top case; Cork Handle, "Stud" Lockjoints, agate rings throughout, Fig. 2 "Screw Grip" reel fittings with "Reversible" Spear and Button. Weight (including "Reversible" Spear and Button), 8¼ ozs. Price, complete, £11 4s. 0d.

The late Mr. Halford gave the closest attention for many years to the perfecting of the dry fly rod, and expressed his opinion that this rod was the best he had ever handled. **The important features are:** Improved balance and casting power with reduction in weight. Improvement in rings, reel fittings and joints.

These are the individual features, but the "tout ensemble" is a rod far in advance of anything hitherto done, and without doubt the most perfect dry fly rod in the world and a capital all round fly rod.

Extract from *The Dry Fly Man's Handbook*, by F. M. HALFORD.

The rod was fitted with all the improvements referred to before, viz., the small agate rings and the screw winch fitting. I used it for three consecutive days, killed a considerable number of trout on it, and expressed to MR. HARDY, who was fishing with me, the opinion that it is to my mind the best dry fly rod I ever handled.

It speaks volumes for the workmanship of the rod that, although I have fished it hard with a line which most people describe as a cable, the rod is every bit as stiff as when I first had it.

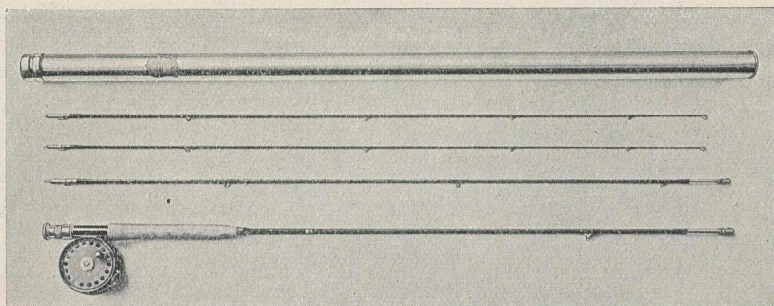
MARTIN F. MOSELEY,

Author of *Supplement to Dry Fly Fisherman's Entomology*.

Suitable Reel and Line.—3½ in. "Perfect" or 3¾ in. "St. George" (pages 133 and 136), and I.B.I. "Corona Superba" line (page 119).

FOR THE "HALFORD" SERIES OF DRY FLIES, SEE PAGE 60.

The "Crown Houghton" Rod



Built of "Palakona" (Regd.) Split Bamboo in three pieces with two tops and top case, "Lockfast" joints, Cork handle. Fig. 2 "Screw Grip" reel fittings with patent "Reversible" Spear and Button, "Bridge" Intermediate with Agate Butt and End Rings.

This rod is designed to meet the requirements of anglers for all-round fishing. It is of a stiffer build than the "HOUGHTON." It makes an excellent powerful dry fly rod and is also very suitable for heavy trout in the Colonies.

Length 9 ft. 9 in.	Weight without Button	8 ozs.	-	Price £9 0 0
" 10 ft.	" " "	8½ ozs.	-	" 9 0 0
" 10 ft. 6 in.	" " "	9 ozs.	-	" 9 10 0

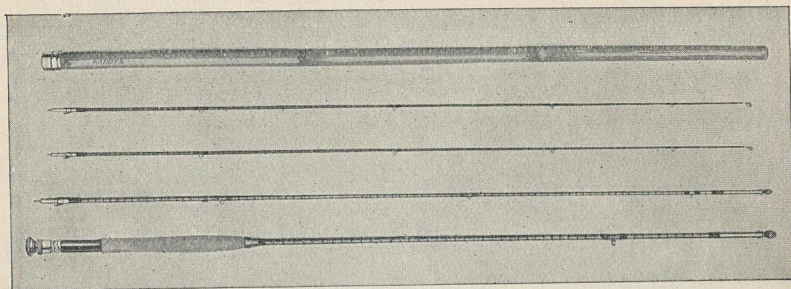
STATE FISHERIES, CHIEF SECRETARY'S DEPARTMENT, SYDNEY.

You will be interested to learn that on the week-end 2nd, 3rd February I had the opportunity to test—very thoroughly, the "Crown Houghton" (steel centre) rod just received and specially built for me by your firm. The water we were fishing comes through a tunnel 130 ft. from surface of Burrinjunk Reservoir. The present release is through 6 x 5 feet opening and you will be able to judge the strength of the current. Incidentally the water is cold as ice, and teems with trout. My party landed 20 trout from 5 lbs. down to 2¾ lbs. (there were eight of 5 lbs. or within a fraction of it) and apart from the strength of the rushing water, these fish fight like wild cats. My new rod came in for its full share of the work—it is the most perfect instrument I have ever handled. With it I can stretch out 90 feet of line without effort and the strongest fish have no chance of beating me in above-described conditions. The statement has been made in my hearing that "Hardy rods are not what they used to be." On my experience of this—probably the latest of your products to reach Australia, I shall have no hesitation in making a suitable (and emphatic) reply.

My trout-fishing experience dates from 52 years back (at 10 years old I caught my first trout with a fly on the Wandle in Surrey—Mr. J. P. Gassiot's estate). In that time you may assume that a few rods have passed through my hands, but none (and many were rods made to my order by your firm) can compare with my latest acquisition, in comparative lightness, in strength, casting and killing power, and I can forecast for it as long a life as my old "Crown Houghton" s.c. which stood to me for 25 years and is now discarded for the new one. A little later—when time decrees—I shall pass it on to my son J. F. who knows, none better, how to care for a good fly-rod.

H. K. ANDERSON.

The "HOUGHTON" Dry Fly Rods



Built of "Palakona" Split-Bamboo in three joints, with two Tops and Top Case, Cork Handle, "Lockfast" Joints, Fig. 2 "Screw Grip" reel fitting with Patent "Reversible" Spear and Button, "Bridge" Intermediate, with Agate Butt and End Rings, Extra Close Tyings.

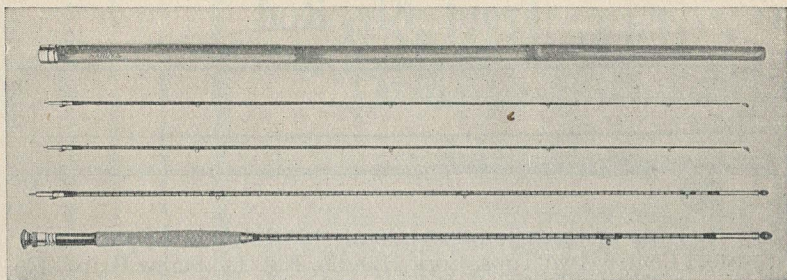
Many years ago at the invitation of several members of the late "Houghton" Club, Mr. J. J. Hardy visited the Test, and with the assistance of Mr. L—— designed this rod. For long it has been a great favourite and still continues so. Although a perfect dry fly rod, it is most useful for loch and sea-trout fishing. For New Zealand and India it is perfect, as it will, if desired, cast a light spoon. In fact, the "Houghton" has proved for over forty years to be one of the most useful types of rod for loch, river, or general use for fish of 1 lb. upwards.

Length	9½ ft.	Weight	7½ ozs.	Price	£9 3 6
"	10 ft.	"	8¼ ozs.	"	9 3 6
"	10 ft. 3 ins.	"	8½ ozs.	"	9 13 6
"	10½ ft.	"	9 ozs.	"	9 13 6
"	11 ft.	"	9¾ ozs.	"	9 13 6

To Order.—"Stud" Lockjoints, 5/- extra. Steel centre, 23/- extra.

THE "HOUGHTON," MADE IN BEST SELECTED SEASONED GREENHEART, 10 ft., 10 ft. 3 in. and 10 ft. 6 in., in three joints, with two Tops and Top Case, Cork Handle, "Lockfast" Joints, "Bridge" Rings—Close tied, India-rubber Button, "Universal" reel fittings. Price £4 4s. 0d.

The "TOURNAMENT" Fly Rods



Built of "Palakona" Split-Bamboo, with Steel Centre, in lengths 10 ft. and 10 ft. 6 ins. Price £10 10s. 0d. 11 ft. Price £10 17s. 6d.

Weights, 9, 10 and 10½ ozs., including Patent Spear.

In three joints, "Palakona" Split-Bamboo, with Steel Centre, two Tops and Top Case, "Lockfast" Joints, Cork Handle, "Bridge" Intermediate, with Agate Butt and End Rings, Fig. 2 "Screw Grip" reel fitting with "Reversible" Spear and Button.

These rods were developed at the suggestion of anglers who saw the performance of the original rods at the Crystal Palace in 1904. Our Mr. J. J. Hardy won the Open Championship for single-handed rods with a cast of 34 yards, while Mr. L. R. Hardy took second place.

In the "Hardy" Competition, 1904, Mr. J. H. Lawrence won the Ten-guinea Cup with a cast of 34 yards.

These rods are suitable for men of fairly powerful physique, who fish rivers or lakes where very long casts have to be made. Suitable lines are I.B.I. and I.C.I. "Corona Superba." For very large brown or rainbow trout in reservoirs, or small salmon, they are most useful, as well as being *par excellence* for "dry" fly fishing. An invaluable rod for taking abroad.

The "N.Z. TOURNAMENT" Fly Rod

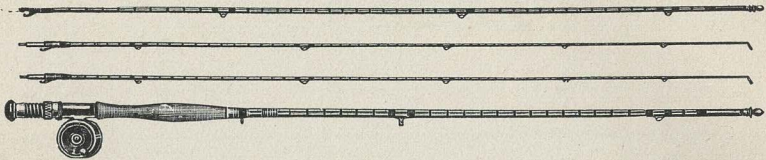
A DOUBLE-HANDED ROD

This rod is used with the greatest satisfaction by many of the most skilled fly fishers in New Zealand, for large rainbow and brown trout in the lakes.

11ft., built of "Palakona" Split-Bamboo with Steel Centre, in three joints, with two Tops and Aluminium Case to carry complete rod, double-handed Cork Handle, "Lockfast" Joints, Agate Rings throughout, "Screw Grip" Reel fitting. Weight, 12¾ ozs. Price £13 13s. 0d.

Suitable Reel and Line.—3½ ins. "Perfect," page 133; 35 yds. I.B.I. "Corona Superba," page 119; and 60 yds. backing, page 127.

“ H. CHOLMONDELEY-PENNELL ” Trout Fly Rod

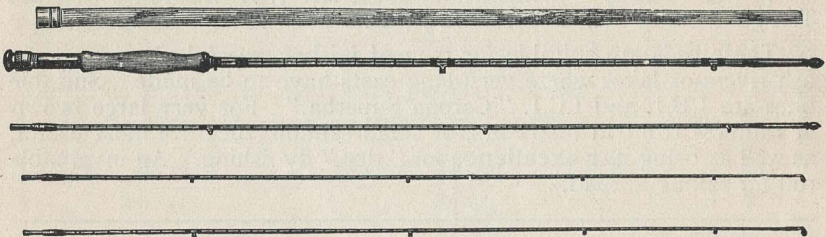


10 ft. 7 in. in three joints, built of “**Palakona**” Split-Bamboo with Steel Centre, two Tops, Cork Handle, Fig. 1 “Screw Grip” Reel fitting with Rubber Screw-in Button, “Lockfast” Joints, “Bridge” Intermediate, with Agate Butt and End Rings. Weight, without Button, $8\frac{3}{4}$ ozs. Price **£9 8s. 6d.**

Mr. H. Cholmondeley-Pennell, to whose order the original rod was made, says: “The Split-Cane with Steel Centre makes a beautiful trouting rod. The length of mine (made by Hardy Brothers) is 10 feet 7 inches. The correction of stiffness and swishiness leaves, to my mind, absolutely nothing to be desired.”

Suitable Reel and Line.— $3\frac{3}{8}$ in. “Perfect,” page 133; I.C.I. “Corona Superba,” page 119.

The “ITCHEN” Dry Fly Rod



An excellent light dry fly rod of great power, made of “**Palakona**” Split Bamboo. As a light handy rod we thoroughly recommend it.

$9\frac{1}{2}$ ft. and 10 ft. in three joints, built of “**Palakona**” Split-Bamboo, with Two Tops and Top Case, shaped Cork Handle with Fig. 1 “Screw Grip” Reel Fitting, Hardy Suction Joints, “Bridge” Intermediate, with Agate Butt and End Rings. Weight, $9\frac{1}{2}$ ft., $6\frac{1}{2}$ ozs. 10 ft., $6\frac{3}{4}$ ozs. Price **£7 19s. 0d.**

To Order.—Steel Centre, **23/-**; “Lockfast” Joints, **10/6** extra and “Stud” Lockjoints, **15/6** extra. Pat. “Reversible” Spear and Button, **7/-** extra.

Suitable Reel and Line.— $3\frac{3}{8}$ in. “Perfect,” page 133 or “St. George,” page 136; I.C.I. “Corona Superba,” page 119.

FOR THE “BAIGENT” AND “J. J. HARDY” DRY FLIES, SEE PAGE 61.

The “HARDY-MARSTON” Double-Handed Fly Rod

This set of rods was designed with the assistance of the late R. B. Marston, Esq., Editor of the *Fishing Gazette*.

10 ft. 4 in., built of “Palakona” Split-Bamboo, in three pieces, with two Tops and Top Case, shaped Cork Double Handle, “Screw Grip” Reel Fitting, “Lockfast” Joints, “Reversible” Spear and Button, “Bridge” Intermediate, with Agate Butt and End Rings. The balance is on the stiff side, and the rod is capable of lifting and casting a long line, or butting a heavy fish. It is an excellent rod for heavy work, and was designed for use double-handed as a relief. Weight 9 ozs., including Spear and Button.

Price £9 17s. 6d. Steel Centre 23/- extra.

This rod is made of a new kind of bamboo—“Palakona” Messrs. Hardy call it—and they have certainly made a superb rod with it, and have carried out my instructions to perfection.—R. B. MARSTON, Ed. *Fishing Gazette*.

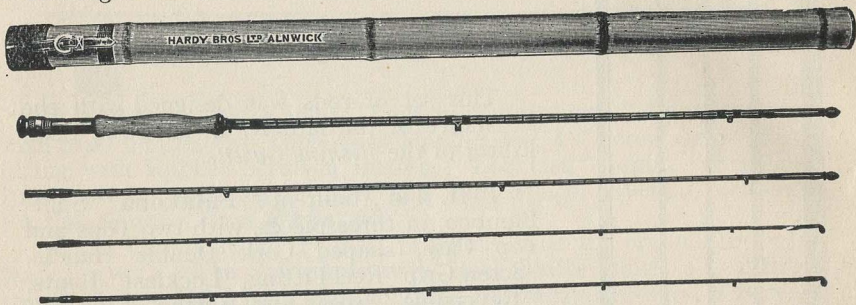
The “HARDY-MARSTON” Blagdon Rod

10 ft. 9 in., fittings as above. Weight, 10½ ozs. Price £9 17s. 6d. This model was decided upon after practical tests on Blagdon lake, and is particularly suitable for all lakes where trout run to heavy weight. It may be used either single or double-handed, a great relief in a long day's casting, while it is sufficiently powerful to handle large hard-fighting fish.

FOR DESCRIPTION OF “PALAKONA,” SEE PAGE 229.

The "HARDY-MARSTON" Dry Fly Rod

As made for and used by the late R. B. Marston, Esq., Editor of *Fishing Gazette*.



9 ft. 8 ins., built of "Palakona" Split Bamboo, in three joints, with two Tops; Shaped Cork Handle; Hardy's "Suction" Joints, "Bridge" Intermediate, with Agate Butt and End Rings, Fig. 2 "Screw-Grip" Reel Fitting with "Reversible" Spear and Button, Aluminium Case to carry the whole rod. Weight, with spear and button, 7 $\frac{3}{4}$ ozs. Price complete, £8 14s. 0d.

A beautiful quick-action rod suitable for Dry Fly and general work.

Suitable Reel and Line.—3 $\frac{3}{8}$ in. "St. George," page 136, and I.C.I. "Corona," page 119.

As a light dry fly rod, the above is a perfect tool.

MR. MARSTON wrote:

The 9 ft. 8 in. Split-Bamboo is a fine little rod and an improvement on the old favourite you made for me some years ago in several respects. It is a trifle stiffer, which is all to the good. It is also a trifle heavier, but this is only where the weight does not count, viz., in the Cork grip and your new and excellent screw winch fitting and the spear. It is a rod one can cast with all day without tiring one's wrist, and will kill any fish in reason. If I cannot quite put a fly where I want to I know it is not the fault of the rod. Lines for dry fly work are usually made double taper in three thicknesses. I find the medium suits the best and is equally good for wet fly fishing. It is needless to say that it reflects the utmost credit on your skilled rod makers.

BERKS.

It may be of interest to you to know that, fishing last week in Scotland, and using a 10 ft. "Hardy-Marston" Rod, trout reel and line, and medium salmon cast, I was lucky enough to get two salmon 21 lbs. and 18 $\frac{1}{2}$ lbs. I gaffed both fish myself, the larger taking a good half-hour, and the smaller not more than 15 minutes. The rod is as straight as ever. I was fishing for under 1 $\frac{1}{2}$ hours.

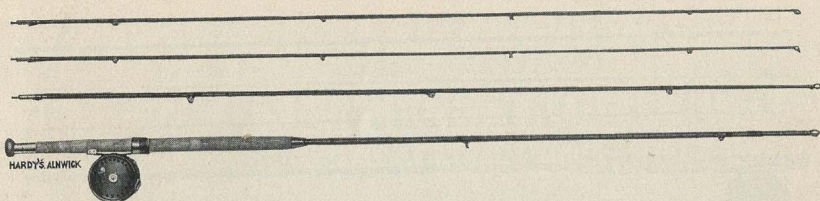
M. E.

EVESHAM.

Please let me express my appreciation of a "Hardy-Marston" Rod, which I purchased at your Exhibition in Birmingham. It is the first "Hardy" rod I have used, and I wish I had "risen to the lure before."

SYDNEY SHOVELTON.

“LOCH LEVEN” RODS



Designed by J. J. Hardy, Esq., Professional Champion Salmon and Trout Fly Caster, for fishing on Loch Leven, they are, of course, equally suitable for use on other lochs. $12\frac{1}{2}$ and $11\frac{1}{2}$ ft. long may be fished either single or double-handed; beautifully balanced and fine enough to use with 4x Gut. Will handle a large fish with ease.

Built of “Palakona” Split-Bamboo in 3 pieces with two tops, fitted with “Lockfast” joints, “Bridge” Intermediate, with Agate Butt and End Ring, long cork handle, “Screw Grip” reel holder and screw-in button.

	$11\frac{1}{2}$ ft.	$12\frac{1}{2}$ ft.
Weight	10 ozs. 7 dms.	12 ozs. 12 dms.
Prices	£8 16 0	£10 12 0

Steel Centre 21/- extra. “Stud” Lockjoints, 5/- extra.

The reels we recommend for use with these rods are our $3\frac{3}{8}$ or $3\frac{1}{4}$ “St. George” p. 136.

THE “DAVY” ROD

This little rod was made originally to the specification of M. B. Davy, Esq., for fishing in Devon, in conjunction with the “Davy” Reel, see page 141.

8' 9". In three pieces of “Palakona” Split Bamboo, Natural Coloured Cane, with 2 tops, Cork Handle ($10\frac{1}{2}$ "), “Suction” Joints, Bridge Intermediate with Agate Butt and End Ring, Universal Reel Fitting, tied with transparent silk. Weight approx. 5 ozs. 4 dms.

Price, £6 15s.

HOLM LEIGH STREET, SOMERSET, 1/3/30.

It is a pleasure to be able to say that although I have purchased flies and tackle in many places, I have never had more reliable goods or better service than your Firm has given me even although my orders have been so small.

ERNEST A. LITTEN.

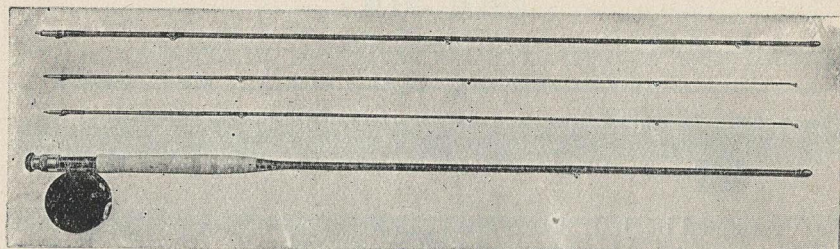
C/O HIGH COMMISSIONER FOR NEW ZEALAND, LONDON, 14/10/30.

I would like to take this occasion to thank you for the prompt and courteous service you have given me since I have been over here, which is much appreciated. I would also like to state my appreciation of the courteous treatment I have received from your London branch; and in particular from your Manager, whose expert advice, and care for my requirements, has made it a pleasure to deal with your branch.

Your business methods are like the goods you manufacture—the best.

C. R. R.

OCTAGONAL RODS



For many years we have made octagonal rods to order only, and as we find the demand for these has increased we have decided to list the following range. The difference between the usual hexagonal rod and the octagonal is that the latter possesses a slower and easier action.

Built of “**Palakona**” Split-Bamboo in three pieces, two tops.

Specification.—Made in three joints with two tops, fitted with “Lockfast” Joints, “Bridge” Intermediate with Agate Butt and End Rings, and Cork-covered Handle. Fig. 1 “Screw Grip” reel fitting and rubber screw-in button, see page 234.

To Order.—Pat. Combined “Reversible” Spear and Button, see page 236, 7/- extra.

“Stud” Lockjoints, see page 232, 5/- extra.

LENGTH. FEET.	APPROX. WEIGHT. OUNCES.	PRICE.		
		£	s.	d.
8½	5½	7	2	6
9, 9½	6 - 6½	7	10	6
10, 10½	7½ - 8¼	8	5	0
11	9 - 12	8	16	6

THE “TEVIOT” ROD

A three piece rod with one top and plainer furnishings.

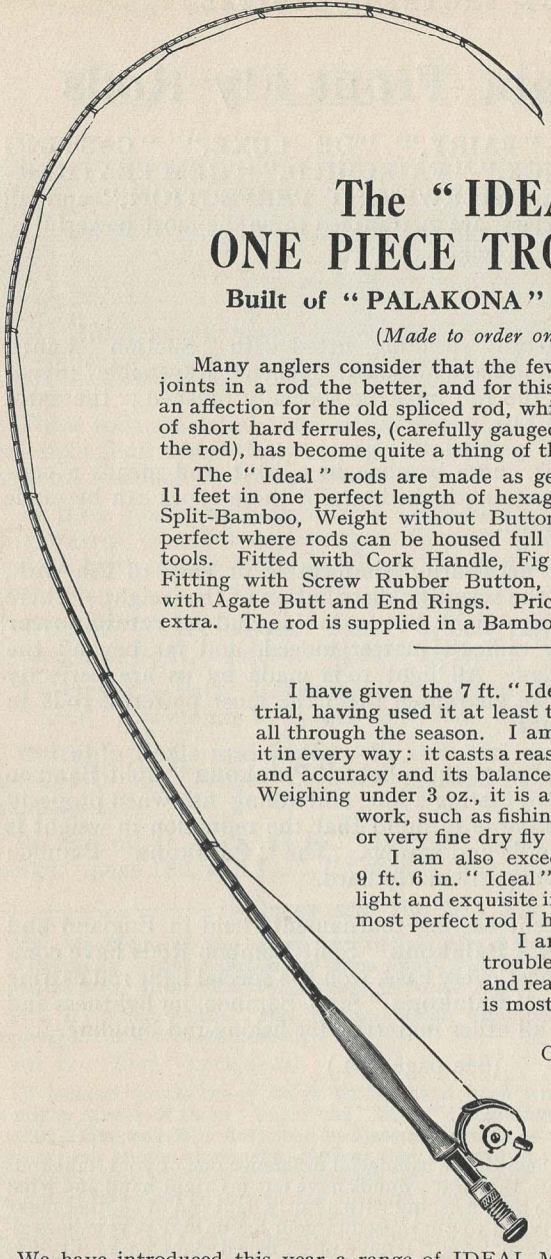
Built of “**Palakona**” Bamboo in three pieces with one top fitted with suction joint, Snake Intermediate, Agate Butt and End Ring, Cork Handle, Universal reel fittings, screw-in rubber button.

Length—8½-9 ft.	-	-	-	-	-	£5	5	0
9½, 10 and 10½ ft.	-	-	-	-	-	£5	10	6

WORCESTER.

I have now had an opportunity of testing some of the advantages of the 9½ ft. “Ideal”. I am persuaded that the accurate natural way the fly is presented increases the weight of my bag. I am more struck with the beautiful presentation of the fly than even with the ease of 20/30 yard casts of more complete striking of your fish, or with the fact that any ordinary wind can be so easily circumvented. Altogether this 6½ oz. rod is a revelation.

H. W. BUCKLAND.



The "IDEAL" ONE PIECE TROUT ROD

Built of "PALAKONA" Split-Bamboo

(Made to order only.)

Many anglers consider that the fewer the number of metal joints in a rod the better, and for this reason they had so great an affection for the old spliced rod, which since the introduction of short hard ferrules, (carefully gauged to spring in unison with the rod), has become quite a thing of the past.

The "Ideal" rods are made as general fly rods from 9 to 11 feet in one perfect length of hexagonal built "Palakona" Split-Bamboo, Weight without Button $5\frac{1}{2}$ to 8 ozs. They are perfect where rods can be housed full length, and are beautiful tools. Fitted with Cork Handle, Fig. 1, "Screw Grip" Reel Fitting with Screw Rubber Button, "Bridge" Intermediate with Agate Butt and End Rings. Price £8. Steel Centre 21/6 extra. The rod is supplied in a Bamboo Protector Case.

CLOVENFORDS.

I have given the 7 ft. "Ideal" trout rod a thorough trial, having used it at least two or three times a week all through the season. I am more than pleased with it in every way: it casts a reasonably long line with ease and accuracy and its balance and stiffness are perfect. Weighing under 3 oz., it is an ideal rod for very light work, such as fishing a nymph on horse hair, or very fine dry fly work.

I am also exceedingly pleased with the 9 ft. 6 in. "Ideal" Rod. It is wonderfully light and exquisite in balance, and I think the most perfect rod I have ever handled.

I am grateful to you for the trouble you have taken to meet and realise my wishes—the result is most satisfactory.

H. W. L. WALLER.

CLOVENFORDS, 23/10/30.

I may say that the 9' 6" "Ideal" has fulfilled all my expectations and I have never seen its equal for lightness and efficiency. It is universally admired.

H. W. L. WALLER.

We have introduced this year a range of IDEAL Medium Balanced Salmon Spinning Rods.

Like the "Ideal" trout fly rods, their action is perfect.

Made of "Palakona" Split-Bamboo in one single perfect piece, fitted with "Bridge" Intermediate Rings, Agate Butt and End Rings, Cork Handle and Hardy patent Screw Grip Reel Fitting. Length 9' 9", 10' 3" and 10' 9". All lengths, price £9. Agate Rings throughout, extra 35/-.

Very Light Trout Fly Rods

The "MARVEL," "FAIRY," "DE LUXE," "CASTING CLUB DE FRANCE," "FAIRCHILD," "GEM FEATHER-WEIGHT," "FEATHERWEIGHT PERFECTION," and all rods of this light class, are guaranteed to be the most powerful in the world, weight for weight.

Light rods are, generally speaking, fitted with "Suction" joints, very light reel fittings, and have no spear. When "Reversible" Spear and Button is desired, the rod must be specially finished; the extra weight is about $\frac{3}{4}$ oz. to 1 oz.

The addition of $\frac{1}{2}$ oz. more bamboo in a 10 ft. rod means a considerable increase in its strength, and any of these types can be made a shade stronger, if desired.

Light rods are not necessarily comfortable or easy to fish with, as so much depends on the scientific distribution of the weight. There is no difficulty in reducing weight, but to do this, and yet **retain power and utility**, is a very difficult matter indeed, and far beyond the capacity of most makers. All light rods made by us are perfectly steely, very hard, and we guarantee them the most powerful rods in the world for their weight.

It is really wonderful what these light "**Palakona**" Split-Bamboo Rods can do in the way of casting a line, and killing fish when properly handled. It should be borne in mind that the reduction in weight is mainly in the joints, handle and fittings. The "**Palakona**" Bamboo of which they are built is particularly hard.

At all the great recent casting tournaments held in England and France, where "**Hardy's Palakona**" Split-Bamboo Rods have competed, they have, in almost every case, won the special light rod casting event, thus proving that "**Palakona**" Split-Bamboo, for lightness and strength, is far beyond all other materials for fishing-rod building.

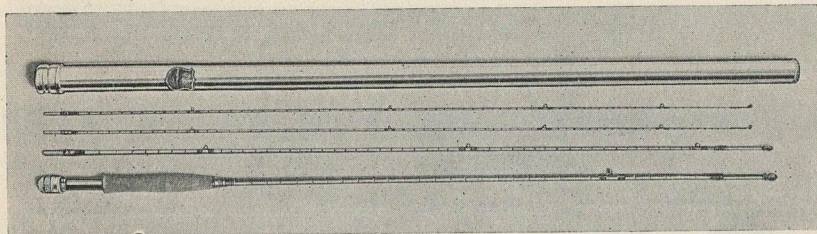
(See page 264.)

RIPON, 7/12/29.

It may interest you to hear of the wonderful difference one of your light rods made to me. I must explain that war wounds have left my right hand and wrist in a weak condition and one hour's fishing with a fairly light rod of another make left me tired out. I was advised to put myself in your hands and at your suggestion purchased a 9' "De Luxe" rod. I have often fished eight hours (dry fly) with this rod and although I am no expert I took more trout from the river than anyone else in the club. Of course I fished more frequently than most members but my success was chiefly due to this beautifully balanced little weapon which I can use with comfort the whole day through. I shall always be grateful to the care you took in adapting a rod to a difficult case.

E. A. HOSBAND.

The "FAIRY" Fly Rods



These rods are suitable for either wet or dry fly fishing. They are very light, and wonderfully strong. Built from "**Palakona Regd.**" Bamboo, seasoned by special process.

In three joints, with two Tops, Cork-covered Handle with Fig. 1 "Screw Grip" Reel Fitting, Hardy's "Suction" Joints, "Bridge" Intermediate, with Agate Butt and End Rings, and Aluminium Case to carry rod.

Weights—5 ozs.	5½ ozs.	6 ozs.	6½ ozs.	} Price £8 7s. 0d.
Lengths—8½ ft.	9 ft.	9½ ft.	10 ft.	

To Order.—Pat. "Reversible" Spear and Button, 7/- extra.
"Stud" Lockjoints to 9½ and 10 ft. rods, 15/6 extra.

Suitable Reels and Lines.—8½ and 9 ft. rods, 3 in. "Bouglé," page 134; or "St. George," page 136; reel and I.D.I. "Corona Superba" line, page 119.

9½ and 10 ft. rods, 3½ in. "Bouglé," page 134; or 3¾ in. "St. George," page 136, and I.C.I. "Corona" line, page 119.

Delicacy and the Dry Fly.

My own favourite rod, after many trials, is a 9 ft. 6 in. Hardy's "Fairy" of "Palakona" split-bamboo, in three joints, weight 5½ ozs., shaped cork grip, and fitted with those admirable devices in which Messrs. Hardy specialise.

No. 1. "Screw-grip" reel fitting (which absolutely prevents one's reel dropping off at a critical moment).

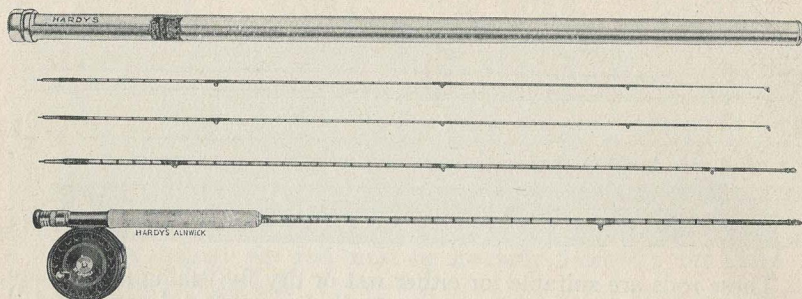
No. 2. "Stud" Lockjoints.

Of lockfast joints many harsh things have been written, and personally I am not in favour of them; but of the "Stud" Lockjoints there is a different tale to tell. These are fully described in Messrs. Hardy's catalogue, and are not yet quite so well known amongst anglers as they deserve to be. The makers' claim, that, when fixed, the "Stud" Lockjoints are *an absolute lock in every possible way, and cannot throw out or turn* in any direction, is a fact. Personally, just at first I was a little prejudiced against them, but I now know better. I like a spear to my dry fly rod, so I asked Messrs. Hardy to fit one of their patent combined "Reversible Spear and Butt-cap" to my "Fairy." The beauty of this contraption is that the butt-cap is on the rod the whole time, whether the spear is in use or not, and *cannot be lost*. This lovely little "Fairy" wand is the very embodiment of my "dream rod"; I ask for nothing better, nothing more dainty. It will cast a short line with dainty precision, or a long line to a distant trout with equal facility. So much for the rod.

"FADDIST."

FOR THE "STUD" LOCKJOINT, SEE PAGE 232.

Hardy's "DE LUXE" Fly Rods



This design embodies all that is useful and practical with great elegance and refinement. Built from "Palakona" Split-Bamboo, most carefully balanced, to fish either dry or wet fly, with great precision and delicacy.

The Handle is Cork-covered and fitted with Fig. 1 "Screw Grip" Reel Fitting, so that no part of the metal can touch the hand. The Joints are "Suction," perfectly fitted, "Bridge" Intermediate, with Agate Butt and End Rings. The whole rod is carried in an aluminium case.

Weights	4 $\frac{3}{4}$ ozs.	5 $\frac{1}{4}$ ozs.	5 $\frac{1}{2}$ ozs.	6 $\frac{1}{4}$ ozs.	6 $\frac{3}{4}$ ozs.
Lengths	8 ft.	8 ft. 6 ins.	9 ft.	9 ft. 6 ins.	10 ft.

Price Complete, £8 7s. 0d.

To Order.—"Stud" Lockjoints to 9 $\frac{1}{2}$ and 10 ft. rods, 15/6 extra.

Patent "Reversible" Spear and Button, 7/- each.

Weight of Spear, 10 drms.

Suitable Reels and Lines.—8 to 9 ft. rods: 3 in. "St. George" and I.D.I. "Corona Superba," see pages 136 and 119.

9 $\frac{1}{2}$ and 10 ft. rods: 3 $\frac{3}{8}$ in. "St. George" and I.C.I. "Corona Superba."

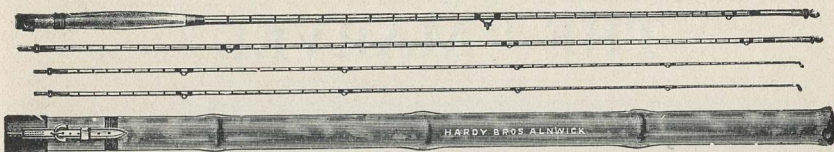
"DE LUXE" DOUBLE BUILT

The above rods are also made double-built throughout (see illustration page 229). By this method we incorporate in the rod's construction more of the hard steely-like fibre of the bamboo and so produce a stiffer and quicker rod at the same approximate weight.

Made to same sizes and specifications as above. Price £9 7s. 0d.

FOR THE "HARDY" FLY HOOK, SEE PAGE 165.

The "FAIRCHILD" Fly Rods



These rods are very light and at the same time powerful enough to kill fairly large trout.

Built of "**Palakona**" Split-Bamboo in three Joints, with two Tops, Cork-covered Handle, Hardy's "Suction" Joints, "Snake" Intermediate, with Agate Butt and End Rings. Aluminium case which carries the whole rod.

Weights— $3\frac{3}{4}$ ozs.	$4\frac{3}{4}$ ozs.	5 ozs.	} Price £8 2s. 0d.
Lengths—8 ft.	9 ft.	9 ft. 6 ins.	

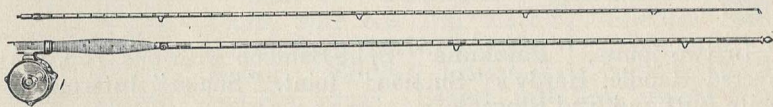
To Order.—Fig. 1 "Screw Grip" Reel Fitting, 5/-; Pat. "Reversible" Spear and Button, 7/- extra, page 236.

The "WHITE WICKHAM" Rod

8 ft., Built of "**Palakona**" Split-Bamboo, with **Steel Centre**, in three joints, with two Tops, Cork Handle, Hardy "Suction" Joints, "Snake" Intermediate, with Agate Butt and End Rings. Aluminium case to carry rod. The weight is only $4\frac{1}{4}$ ozs. For its weight, it is one of the most powerful rods manufactured. **Made to order only.**

Price £9 8s. 6d.

The "A.E.M. Sussex Brook" Rod



The A.E.M. Sussex Brook rod. A short light rod with a good deal of action to cast on small overgrown streams. In two Joints "**Palakona**" Split-Bamboo with 1 top, Cork-covered Handle, "Suction" Joint, "Bridge" Intermediate with Agate Butt and End Rings, "Screw Grip" Reel Fitting. Length 8 ft. Weight 3 ozs. 8 drms. Price, **£4 10s. 6d.**

Originally made to specification given us by the late Col. Mainwaring.

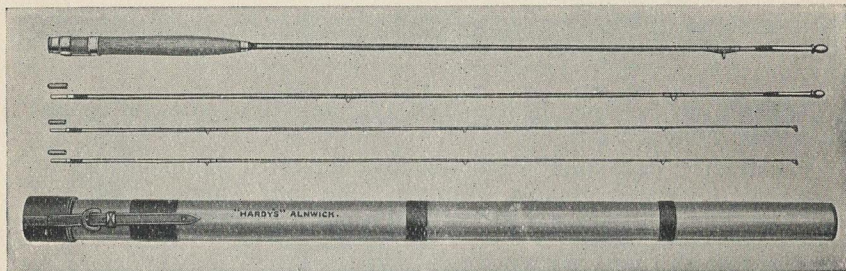
POUNSLY MILL, BLACKBOYS,
SUSSEX, January, 1928.

When we found an old XVI. Century cottage in Sussex, with a fine brook running through our own fields, I consulted Messrs. Hardy Bros. as to a rod to fit its overgrown waters, and in collaboration with Mr. L. R. Hardy evolved the Sussex Brook Rod. He did the rest, producing a little weapon perfectly fitted for the work it will be called upon to do. It is extra supple for throwing a short line and he has got it just exactly right.

A. E. MAINWARING.

The Lightest Practical Fly Fishing Rods in the World

THE "MARVEL"



In three joints, built of "Palakona" Split-Bamboo, with two Tops, Cork Handle, "Universal" reel fittings, Hardy "Suction" Joints with Protectors and Lubricators, "Snake" Intermediate, with Agate Butt and End Rings. Aluminium Case to carry the complete rod.

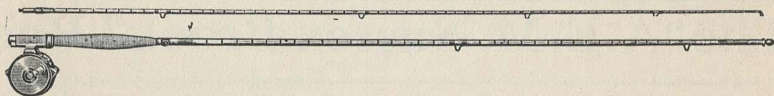
Length, $7\frac{1}{2}$ ft. ; Weight, $2\frac{3}{4}$ ozs. Price £8 13s. 0d.

I am very pleased with the 7 ft. 6 in. "Marvel" Rod—it is just the thing for small streams. I have killed two trout of 15 ozs. and 14 ozs. on it. The length of line it will cast is wonderful.

SHEFFIELD.

G. R. WILSON.

The "C. C. DE FRANCE"



In two joints, "Palakona" Split-Bamboo with one Top, Cork-covered Handle, Hardy's "Suction" Joint, "Snake" Intermediate, Agate Butt and End Rings.

7 feet, weight $2\frac{3}{4}$ ozs. ; 8 feet, weight 3 ozs. 14 drms ; 9 feet, weight 4 ozs. 14 drms. Price, 7 ft. and 8 ft., £4 5s. 6d. ; 9 ft., £4 12s. 6d.

To Order.—Fig. 1 "Screw Grip" Reel Fitting 5/-, "Stud" Lockjoint 6/6, "Reversible" Spear and Button, 7/- extra.

BUCAREST, 16/10/29.

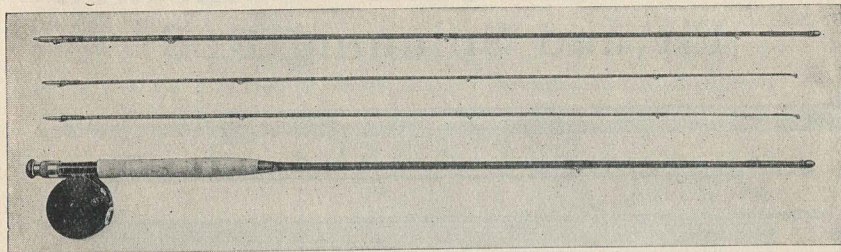
I am astounded at the extraordinary strength of such a light rod as the "Casting Club de France" and am delighted with the impression of strength which it gives one. At the same time I am equally pleased with the net and the reel, and although I am accustomed to use all goods of Hardy's manufacture I cannot stop admiring their finish.

The Refracta Flies give me the feeling of great confidence.

ALEXANDRE BRETESCO-VOINESTI.

FOR THE "ST. GEORGE" JUNIOR FLY REEL, SEE PAGE 137.

The "GEM FEATHERWEIGHT" FlyRods



Built of "Palakona" Split-Bamboo, in three Joints, with two Tops, Hardy's "Suction" Joints, shaped Cork Handle, "Bridge" Intermediate, with Agate Butt and End Rings, Fig. 1 "Screw Grip" Reel Fitting.

Weights—8 ft. 6 in., 5½ ozs. ; 9 ft., 5¾ ozs. ; 9 ft. 6 in., 6½ ozs. ; 10 ft., 6½ ozs.

Prices—8½, 9 ft. £7 4s. 0d. ;

9½, 10 ft. £7 15s. 0d.

To Order—"Stud" Lockjoints to 9½ and 10 ft. rods, 15/6 extra. Pat. "Reversible" Spear and Button, 7/- extra.

The "FEATHERWEIGHT PERFECTION" Fly Rods

Built of "Palakona" Split-Bamboo, in two Joints, with one Top, Hardy's "Suction" Joints, shaped Cork Handle, with Fig. 1 "Screw Grip" Reel Fitting, "Bridge" Intermediate, with Agate Butt and End Rings. Length, 8 ft. 6 in., weight 5 ozs. ; 9 ft., 5¼ ozs. ; 9 ft. 6 in., 5½ ozs. ; 10 ft., 6½ ozs.

Prices—8½ ft., £4 9s. 6d. ; 9, 9½ ft., £4 17s. 6d. ; 10 ft., £5 5s. 0d.

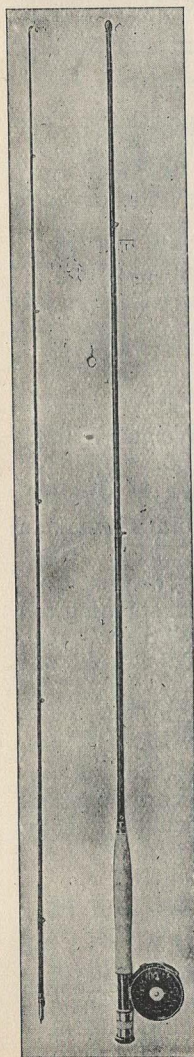
To Order—"Stud" Lockjoints, 6/6 extra. Pat. "Reversible" Spear and Button, 7/- extra.

CLICHY, FRANCE.

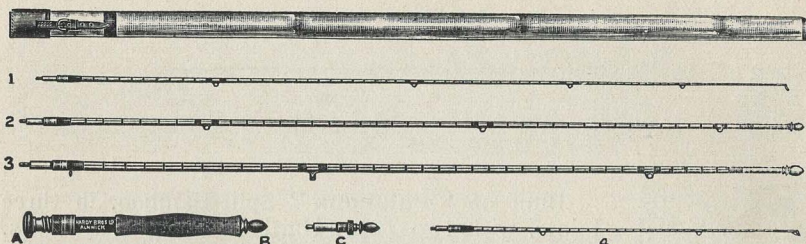
I am going to fish on the Aisne and have bought a Featherweight "Perfection" Rod. I am much struck with the beautiful balance of the Rod ; for fishing for grayling in clear water it is perfect.

P. JEANNIOT.

FOR "CORONA SUPERBA," FLY LINE, SEE PAGE 119.



The "ALLINONE" Combined Fly and Spinning Rod



Built of "Palakona" Split-Bamboo in three Joints, with two Tops and detachable Cork Handle, Hardy's "Suction" Joints; "Bridge" Intermediate, with Agate Butt and End Rings, Fig. 1 "Screw Grip" Reel Fitting, protector case to carry the whole rod; the cover is provided with a pocket to carry handle.

This combination makes either a 10 ft. or a 7 ft. fly rod, and an 8½ ft. "Victor" or 5½ ft. "Overhead" spinning rod.

DESCRIPTION

Joints Nos. 1, 2, 3 and handle make a 10 ft. fly rod. Weight, 7¾ ozs.; if Steel Centre, 8 ozs. Suitable reel 3½" Perfect, page 133.

Joints Nos. 1 and 2, with handle and intermediate joint C, make a 7 ft. fly rod. Suitable reel 2½" Perfect, page 133.

Joints Nos. 2, 3, 4 and handle reversed, make an 8½ ft. spinning rod of the "Victor" type, suitable for use with a 3 in. "Silex" reel, page 150, or "Super Silex" page 155.

Joints Nos. 2, 4 and C, with handle reversed, make a 5½ ft. overhead bait casting rod. Suitable reel 3 in. "Silex," page 150.

This is a useful combination where it is desired to carry one rod suitable for more than one method of fishing, as it can be quickly converted from a fly to a minnow rod and *vice versa*.

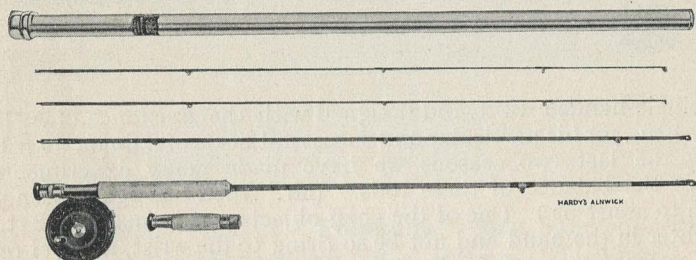
Price, complete, £9 12s. 6d.; Steel Centre, 23/- extra.

BATH, 14/5/29.
I bought a glued-up rod of you some forty odd years ago and have fished with it every year since, you have had it once for revarnishing &c., but that is all it has cost me.
JOHN J. S. COLLINS.

Dry Fly Fishing for Salmon

The following outfits are such as we supply to clients in U.S.A. and Canada for this new phase of salmon angling. They are similar to those advocated by Mr. Hewitt in his book "**Secrets of the Salmon.**"

The DE LUXE SALMON ROD



THE ROD.—The "De Luxe Salmon," 9½ ft. and 10 ft., built of "Palakona" Split-Bamboo in three Joints, with two Tops, shaped Cork Handle with additional detachable extension, which is used after hooking a fish, to assist in playing, and is easily attached when required, Pat. "Screw Grip" Reel Fitting (no spear), "Suction" Joints, "Bridge" Intermediate with Agate Butt and End Rings, Aluminium Case to carry rod. 9½ ft., approx. weight 6¾ ozs. ; 10 ft., 7¼ ozs. Price £9.

Agate Intermediate Rings are a great advantage in these rods as they greatly assist casting. Extra price 30/-.

THE REEL AND LINE—

	3¾ ins. "St. John" No. 2, page 138, at 52/6,
<i>or</i>	3¾ ins. "St. George," with deep drum page 136, ,, 59/6,
<i>with</i>	35 yds. I.B.I. "Corona Superba," page 119, ,, 35/6,
<i>and</i>	100 yds. No. 1 "Solidae" Silk Backing, page 127, ,, 12/6.

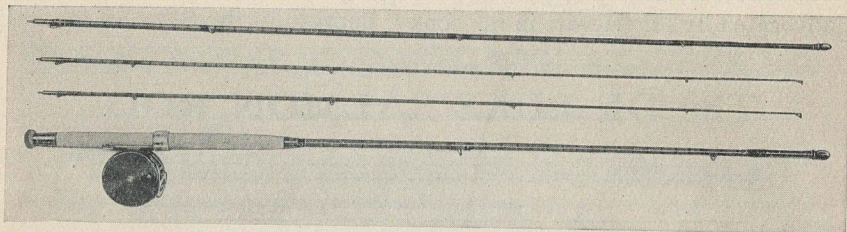
THE GUT CASTS.—The "Hewitt," 14 ft., tapered from Med. $\frac{3}{8}$ to $\frac{9}{16}$, page 71. Price 3/6 each, or 41/- per dozen.

FLIES.—Floating Palmers, Grey, Black and Brown, dressed on Special No. 6 Sneek bend eyed hooks. 7/6 per dozen. See page 71.

See "Cerolene," for floating the line, page 78, price 1/-, and "Zephyr" for floating flies, page 79, price 1/-.

The "A. H. E. WOOD" Salmon Fly Rods

A SINGLE-HANDED ROD



A single-handed 12 ft. rod designed with the assistance of A. H. E. Wood, Esq., for his particular and successful style of Salmon fly fishing. During the last two seasons we have made many experiments to improve the balance of these rods. (Mr. Wood has again been good enough to assist us.) One of the chief objects was to make a 12 ft. rod feel lighter in the hand and not be so tiring to the wrist, and yet retain all the power necessary for long casting and handling of a heavy fish. We are pleased to say that our efforts have been successful. The present 12 ft. "Wood" rods possess a particular charm. They look and are strong rods and capable of hard work, yet in the hand they do not feel as heavy as they look. Apart from Mr. Wood's style of fishing these rods are most useful in many parts of the world, particularly Canada and New Zealand.

12 ft. Built of "**Palakona**" Split Bamboo with steel centre, in three pieces with two tops, Cork covered handle, "Lockfast" joints, large "Bridge" rings with Agate butt and end rings, "Universal" reel fittings, India rubber button. Price **£9 17s. 6d.** each; "Screw Grip" reel fitting, 6/6 extra.

No. 1. Light Rod, length 12 ft., weight without Button 12 ozs. 6 dms. Suitable reel and line, $3\frac{3}{4}$ in. Contracted "Perfect," page 133, with 35 yds. I.B.I. "Corona Superba" line, page 119, and 80 yds. No. 2 "Solidae" Silk Backing, page 127; or No. 2 "St. John," page 138, with 35 yds. I.B.I. "Corona Superba" and 100 yds. backing.

No. 2. Medium Rod, length 12 ft., weight without Button 12 ozs. 10 dms.

Suitable reel and line, $3\frac{3}{4}$ in. "Perfect," page 132, with 42 yds. No. 5 "Corona" line, page 118, and 60 yds. No. 3 "Solidae" Silk Backing, page 127.

No. 3. Strong Rod, length 12 ft., weight without Button $13\frac{1}{2}$ ozs.

Suitable reel and line, 4 in. "Perfect," page 132, with 42 yds. No. 4a "Corona" line, page 118, and 100 yds. No. 3 backing, page 127.

DUMFRIESSHIRE, 23/7/30.

The steel centred fly rod you made me 14 years ago is as good as new and money would not buy it.

GEO. PORTEOUS SCOTT.

HAWICK, SCOTLAND, 18/5/29.

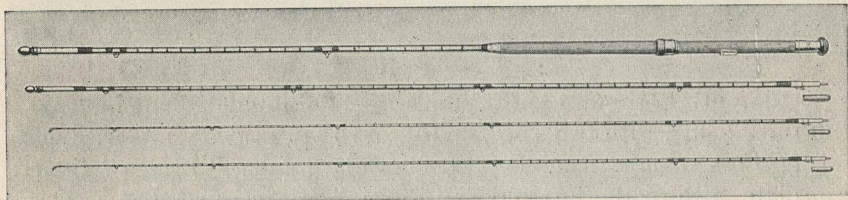
I am pleased to report that my two Hardy Rods which I got from you 28 and 17 years ago respectively, are both in first class order.

G. B. D.

The "HEBRIDEAN" Fly Rod

FOR TROUT, SEA TROUT AND SALMON

Made to the instructions of "Corrigreen," author of "The Anglers' Guide to the Irish Fisheries," "Salmon and Trout Angling," etc.



In three joints, built of "Palakona" Split-Bamboo, with two Tops, Cork Handle, "Screw Grip" Reel Fittings, "Lockfast" Joints with Protectors and Lubricators, "Bridge" Intermediate with Agate Butt and End Rings.

Length, 13 ft. 9 ins. Weight, 20 ozs.

Price, £12 4s. 0d.; Steel Centre, 24/- extra.

The "Hebridean" Rod was constructed to my ideas to meet the conditions one finds in the Western Islands and many other parts of Scotland and Ireland. There are numerous lochs which hold sea trout in great numbers, and a fair amount of salmon. To get the full play of *salmo trutta*, a light rod is needed, but if it happens to be an ordinary trout rod it is no match for *salmo salar*, which frequently takes the fly intended for smaller game. The result is that either the salmon breaks the fine tackle or has to be played for an hour or more before giving in. Time is too precious on those sporting lochs to waste an hour over a fish. With the "Hebridean" Rod he can be landed at the rate of a minute to each pound of his weight. The beauty of the rod is that it does not spoil one's sport with even small sea trout, it yields so beautifully to all his runs and bounds that it is a pleasure to use it. On small rivers it is equally valuable. I have landed a 2½ pound grilse with it in a swift rapid where an ordinary salmon rod would have torn the fly from its mouth. Although so small it has fine casting power, and as a light salmon and sea trout rod combined, it is my ideal.

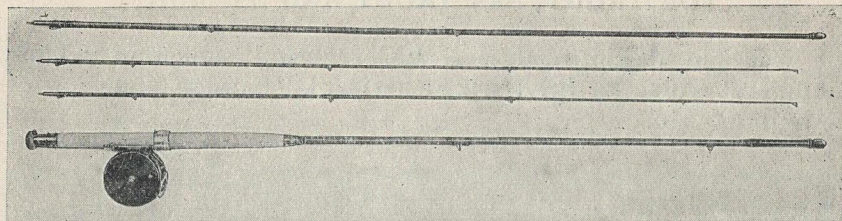
CORRIGREEN.

LOSSIEMOUTH.

You may recollect that some months ago you sent me a "Hebridean" Rod to Hong Kong. I have since used it in British Columbia, and it has given me every satisfaction. I had some very good sport in British Columbia, and got trout up to 7 lbs.

E. P.

The "WYE" Salmon Fly-Rods



10½, 11, 12½ and 13½ ft. Built of "Palakona" Split-Bamboo, in three joints, with two Tops, or 10½ and 11 ft. in two joints with one Top, Cork-covered Handle, "Lockfast" Joints, "Bridge" Intermediate, with Agate Butt and End Rings, "Screw Grip" Reel Fitting, India-rubber Button.

The **12½** and **13½ ft.** are stout double-handed rods with plenty of power. **10½** and **11 ft.** are strong, single-handed rods, which can be comfortably used by men of fairly powerful physique. The handle is made extra long, so that when desired they may be used double-handed.

	Weight without Button	
10½ ft., 11 ft. in 3 joints,	10½ - 11½ ozs.	£8 16 0
12½ ft., in 3 joints,	17 ozs.	10 14 0
13½ ft., in 3 joints,	20 ozs.	11 19 0
10½ ft., 11 ft. in 2 joints,	10, 11 ozs.	6 3 0

Steel Centre, 10½-11 ft., 23/- extra; 12½, 13½ ft., 26/- extra.

THE "WYE" MADE IN SELECTED GREENHEART

(Specification as above)

10½ ft., 11 ft. in 3 joints, 70/6; in 2 joints, 56/6;

12½ ft., £4 18s. 6d.; 13½ ft., £5 5s. 6d.

VANCOUVER ISLAND.

I have used your rods for so many years that I almost feel I know you, but your last 13 ft. 6 in. "Wye" I think is the best of all.

I got 5 fish yesterday on my new rod, best fish 8½ lbs. NOEL MONEY.

CORNWALL.

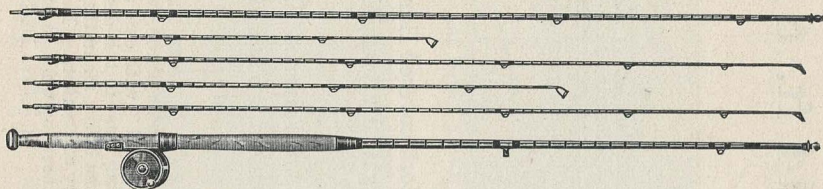
I received yesterday the 11 ft. "Wye" Salmon Fly Rod. I am very pleased indeed with its appearance, and with the workmanship. I think it will prove to be just the rod I wanted.

I think you must feel proud at being able to produce such wonderful rods.

W. L. HENRY.

FOR THE "PERFECT" FLY REEL, SEE PAGE 131.

The "H. CHOLMONDELEY-PENNEL" (Combination Rod)



14 ft., in three joints, built of "**Palakona**" Split-Bamboo, with Steel Centre and **Four Tops**, "Lockfast" Joints, Cork-covered Handle, "Screw Grip" Reel Fitting, "Bridge" Intermediate, with Agate Butt and End Rings and Rubber Button. Weight without Button with fly top, 24 ozs.

This rod is suitable for all kinds of salmon or similar fishing. It has: (1) Two full length fly tops. (2) A two-thirds length top, which makes an excellent spinning rod for salmon, sea trout, pike, etc. (3) A short top for trolling. It is altogether one of the most useful rods any angling tourist can carry, as it is (says Mr. Cholmondeley-Pennell) "three rods contained in one."

Price, with 4 tops, **£17**. With two fly tops only, **£13 2s. 6d**.

Reels.—For No. 1 the $3\frac{3}{4}$ "Perfect" and No. 5 "Corona" Line. For No. 2 the $3\frac{3}{4}$ "Super Silex" No. 1 Alnwick Spinning Line and 60 yds. of backing.

THE "H. C.-PENNEL" MADE IN SELECTED GREENHEART

With **Four Tops**, Cork Handle, "Lockfast" Joints, "Bridge" Intermediate, with Rustless Butt and End Rings, and "Universal" Reel Fittings, **£6 6s. 0d**. Patent "Screw Grip" Fitting, **6/6 extra**.

The split-cane steel centre rods which you made me have been much admired, and are as durable as they are efficient. Their casting power, especially against a wind, is remarkable.

H. CHOLMONDELEY-PENNEL.

BOURNEMOUTH, April 1930.

I sent my rod on Tuesday for repair and have just received it safely. Surely this is another Hardy record! Thanks for the miracle.

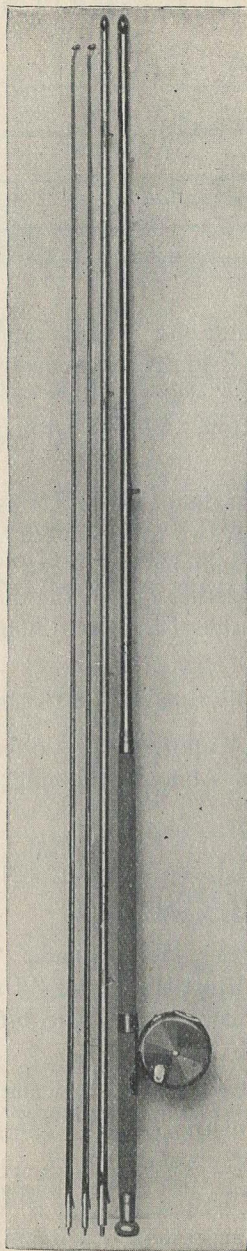
J. H. VAHEY.

JEFFERSON CITY, U.S.A., 8/1/29.

My native town is Liverpool, but I lived for 14 years at Newcastle-on-Tyne, that's why I know Hardy Brothers, and their good tackle, in fact the best that I know of.

CHAS. F. BOGG.

The "SPECIAL" Salmon Fly Rod (14 ft. 6 in.)



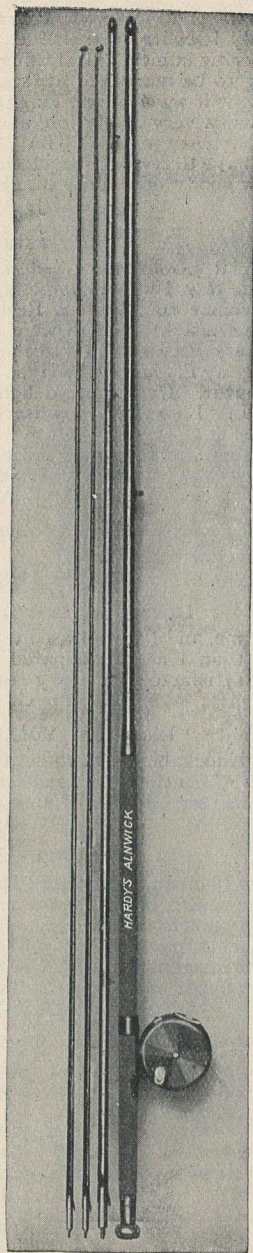
14 ft. 6 ins., built of "Palakona" Split-Bamboo, with Steel Centre, two Tops, Cork-covered Handle, Patent "Screw Grip" Reel Fitting, "Lockfast" Joints, "Bridge" Intermediate, with Agate Butt and End Rings. Price £13 18s. 6d. Weight without Button about 27 ozs.

This rod is a copy of one much used by our Mr. J. J. Hardy for summer fishing or small rivers. The action is very easy, with plenty of power to carry a No. 4 or No. 5 "Corona" line, page 118, and it is powerful enough to kill the largest salmon, yet light enough to fish fine tackle and small flies.

LAKE TAUPŌ, N.Z.
I am writing you from the water side somewhat in the way of an apology for not acknowledging the rods before, but I wanted to try them out. I find them first class. I can lift and get out a line, with the 14 ft. 6 in. "Special", with ease and comfort. The rods you are sending out here, "Tournament" and "Wye", particularly, are perfect for the big trout in this district. Their balance and action are perfect, the strong tops and middles with just the right amount of swing in the butts, make them a pleasure to use. The balance and building of a rod is a very subtle thing, not to be accomplished by ordinary rod makers. The last locally made one I have used, and in fact all of them, just miss being right, some being too stiff in butt, others too weak in middle or top, and so on.
J. W. D. NEILSON.

The "PRINCESS MARY" Salmon Fly Rod

as made for H.R.H. Princess Mary Countess of Harewood.



14 ft. 6 ins. Built of "Palakona" Split-Bamboo, with Steel Centre, in three joints, with two Tops, Cork-covered Handle, "Lockfast" Joints, "Bridge" Intermediate, with Agate Butt and End Rings. Hardy's Patent "Screw Grip" Reel Fittings. Weight without Button 26 ozs. Price £13 18s. 6d.

This pattern was designed to meet the requirements of Her Royal Highness The Princess Mary, who has graciously permitted us to name the rod.

It is light to handle, yet sufficiently powerful to kill heavy fish, and a most suitable rod for a lady angler or an elderly gentleman. For summer work, using small flies and light tackle, it is excellent. The balance is slightly more pliant than the 14½ ft. "Special" on opposite page.

The 14½ ft. rod passed all my expectations, and I had no idea one could cast a really long line so easily with so small a rod.
N. W. A.

LEICESTER, 7/5/29.

"Gold Medal" Rod. I am a great believer in superior workmanship, and therefore recognise a fine article immediately I see it. You will see that I am an engineer, used to fine work, and am quite a critic in mechanical things. I consider the Spring and life in your Rod something to be marvelled at, and had it been given to me blindfolded I would have thought it was a single long tapered bar of fine spring steel. The "Perfect" Reel is also a very lovely job, and is more like the work of highly trained scientific instrument makers. The "feel" of the Corona Superba Line is splendid, but this I have to try yet. In closing I must say once again that I am delighted with the new goods, once more thanking you.

J. A. SKEET.

LEICESTER, 28/6/29.

I am getting on splendidly with the special "Gold Medal" Rod you built for me two months ago. I explained at the time that I was a complete novice at fly casting. The first time I used the steel centre rod, Perfect Reel and Corona Superba Line was a few weeks ago on the Derwent. There were several "old hands" fishing there at the time and after about twenty minutes practice, I was able to do as well as any of them in getting my Fly across the river. I was never able to do anything like it with my old outfit. I am quite delighted with the goods with which you have supplied me and I now fully realise what a great difference there is to one's pleasure when using a "Hardy" Outfit. I permitted several brother Anglers to try my Rod and line, and they were most enthusiastic, and really there is something in Pride of Possession. Once more heartily thanking you.

J. A. SKEET.

MIDDLEHAM, YORKS, 30/8/30.

The 8' 6" "Gold Medal" Dry Fly Rod is perfect.

JAMES W. HORSEMAN.

ROVERETO (ITALY), 16/10/28.

I received the Rods and Tackle you sent me, and I was pleased to find that the Rods you selected for me are even better than I had anticipated. In the box everything was in perfect order and quite satisfactory in every respect.

G. MAMOLI.

INGLETON, YORKS, 26/8/30.

I enclose cheque for repairs to my rod (Knockabout). I found it here on my arrival and wish to thank you for the way in which the work has been carried out. I used it yesterday and found it most satisfactory and the balance excellent.

W. STANLEY JAY.

CALIFORNIA, 30/9/29.

I have just returned from Catalina, where I landed a 151 pound Marlin on your light tackle rod, using 9-thread regulation line with a breaking strain of 25 pounds. This fish was foul hooked at the side of the mouth and gave me a fight of four hours and twenty minutes, but your light tackle rod stood up wonderfully under the strain and five minutes after the fish was brought to gaff the rod looked as if it had not even played a fish at all. I have never had a more satisfactory light tackle rod than this.

MAX C. FLEISCHMANN.

BOSTON, MASS., 1/11/30.

One of my "Hardy" outfits, of which I am particularly fond, is comprised of a Fairy 5½ oz. rod, a St. George reel, and a Corona Superba line, which you furnished to my specifications in 1918.

Twelve years of strenuous use with both trout and salmon, as the attached pictures will indicate, leave them in excellent shape for many years of service, pleasure, and tribute to Hardy Bros. as makers of superfine fishing tackle.

P. G. FREEMAN.

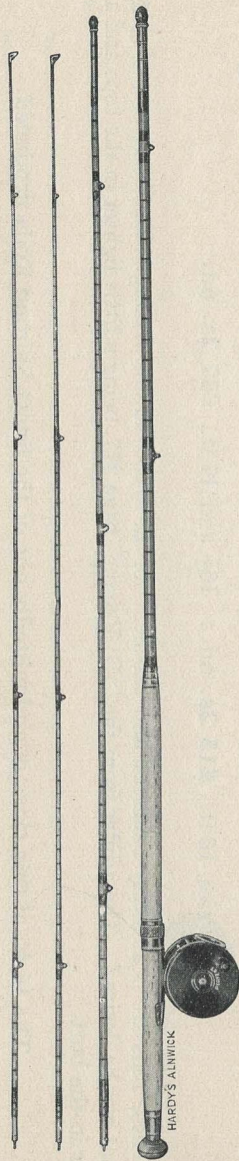
CHESHIRE, 3/11/30.

You will no doubt be pleased to hear that the various tackle supplied recently has been very satisfactory. My wife and I caught 61 salmon in 12 days. The Wye Rod suited my wife splendidly and she caught eleven salmon in one day.

O. LYON WHITTLE.

The "HI REGAN"—The Favourite Salmon Fly Rod

Pat. No. 5910 Irish Free State



The "Hi Regan" is without doubt one of the best and most powerful salmon fly rods made. The tops and middle are very strong, and it has good action in the butt. For heavy work and all-round salmon fly fishing it is a grand rod.

16 ft. Built of "Palakona" Split-Bamboo, with Steel Centre, in three Joints, with two Tops, "Lockfast" Joints, Cork-covered Handle, "Screw Grip" Reel Fitting, "Bridge" Intermediate, with Agate Butt and End Rings. Weight without Button 33½ ozs. Price **£15 2s. 6d.**

15 ft. Ditto, fitted with "Stud" Lockjoints. Weight without Button 28½ ozs. Price **£13 18s. 6d.**

"Hi Regan" Rod.—I am very pleased with the rod indeed, and only two nights ago I killed four salmon in two hours with it.
 ABERCAVENNY.
 P. BUDGEON.

BRISTOL.

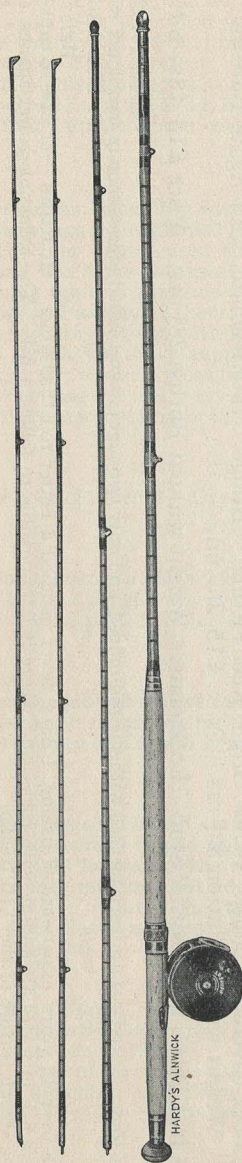
With over 40 years' experience of fishing, I have never handled a better rod than your "Hi Regan," or one so capable of holding a fish in water abounding with rocks, and where it is impossible to follow a fish. The thrusting power against a high wind is a strong feature of the "Hi Regan."

There are now three generations of my family each using a "Hi Regan" Rod.

J. HOLMAN.

The word "Hi Regan" is registered under No. 321106.

The "SPECIAL" Salmon Fly Rods



16 ft., 16½ ft. and 17 ft. Built of "Palakona" Split-Bamboo and fitted with Steel Centre, in three joints; two Tops, Cork-covered Handle, "Lockfast" Joints, "Screw Grip" Reel Fitting, "Bridge" Intermediate, with Agate Butt and End Rings, India-rubber Button. Weight, without Button 33; 35; 37 ozs.

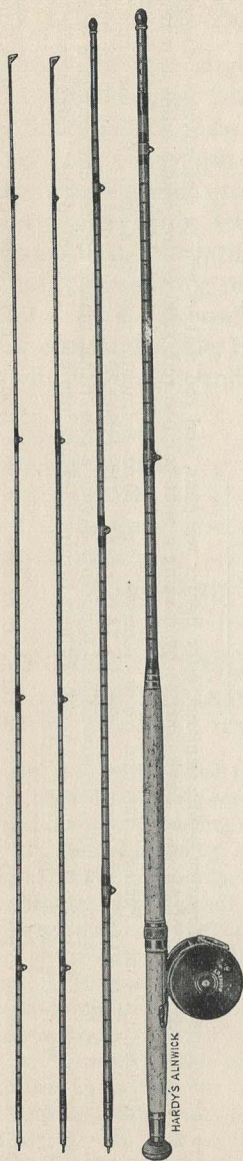
Price, 16 ft., £15 2s. 6d.; 16½ and 17 ft., £17 2s. 6d.

These rods are beautifully balanced and excellent for all-round salmon fishing. Their action and power are all that can be desired. They differ from the "Hi Regan," page 277, being a little lighter in the tops and a shade stiffer in the butt.

The 16 ft. of this class is undoubtedly one of the finest Salmon Rods produced.

His Royal Highness landed four salmon on Wednesday, heaviest 23 lbs., making nine fish for his bag, on the Gordon Castle water. The Prince uses a 17 ft. split bamboo steel centre "Special," by Hardy Brothers, Alnwick.—*Fishing Gazette*.

The "PARADOX" Mahseer Rod



14 ft. in three joints, built of "Palakona" Split-Bamboo, with Steel Centre, two Tops, Cork-covered Handle, "Lockfast" Joints, "Screw Grip" Reel Fitting, "Bridge" Intermediate, with Agate Butt and End Rings and Rubber Screw-in Button. Weight without Button 25 ozs. Price £13 2s. 6d.

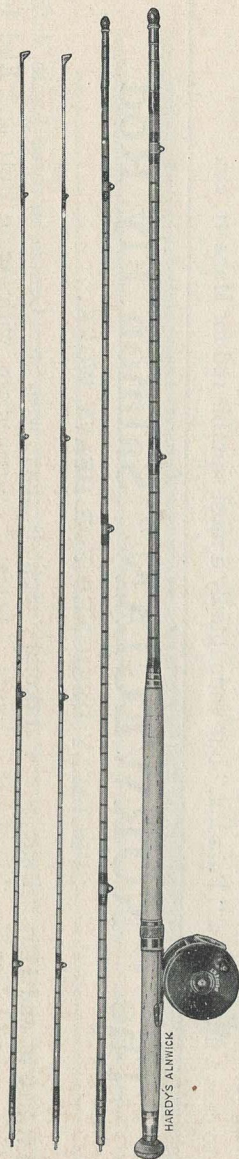
Strong enough to cast a fairly heavy Devon or large natural bait on a "Crocodile" Spinner, and yet sufficiently supple to cast a fly. It is a "Paradox," but undoubtedly a most suitable rod for Mahseer, etc.

The "NORWEGIAN" Salmon Fly Rod

SPECIALLY DESIGNED FOR HEAVY WORK.

15 ft., 16 ft. and 17 ft. Built of "Palakona" Split-Bamboo, with Steel Centre, in three Joints, with two Tops, Cork-covered Handle, "Lockfast" Joints, "Bridge" Intermediate, with Agate Butt and End Rings, "Screw Grip" Reel Fittings. £13 18s. 0d., £15 2s. 6d., and £17 2s. 6d. A rod of great power, and will fish either fly or spoon. Weight without Button of 16 ft. Rod, 35½ ozs.

The "CONNEMARA" Salmon Fly Rod



16 ft. Built of "Palakona" Split-Bamboo, with Steel Centre, in three Joints, with two Tops, "Lockfast" Joints, "Bridge" Intermediate, with Agate Butt and End Rings, Cork-covered Handle, "Screw Grip" Reel Fitting, India-rubber Button,

Weight without Button 29½ ozs. Price £15 2s. 6d.

EXTRACT from *Baillie's Magazine*.—The demand is for lighter weapons, and rod makers will be well advised in responding to it. Messrs. Hardy Bros., of Alnwick, have done so by making a split-bamboo rod, steel centre, which fulfils admirably the conditions of lightness with efficiency. It is 16 ft., and weighs only 29 ozs. The weight of a rod of this size and make is generally 35 ozs. Fitted with a 4 in. "Perfect" reel and No. 5 "Corona" line, 16 oz. 6 drachms must be added. But the whole weight is only 46 ozs. as against 52 ozs.—the average weight of a 16 ft. outfit. The action of this rod throws the play on the butt. At the same time, it is by no means whippy, the middle and top joints having a power that makes the line cut through a stiff wind. It is possible to fish all day long with such a weapon without turning pleasure into toil. It is called the "Connemara," and is well adapted to the rivers and loughs of that district.

I cannot too heartily express my admiration of the "Connemara" Salmon Rod. I have tested the "Connemara" in every way, and nothing is lost. The play is perfect, and the strength equal to a tussle with the heaviest salmon. To be frank, I did not think it possible to produce so light, and at the same time so efficient a weapon. In my book on *The Gentle Art of Angling* I have advocated reform in the use of heavy salmon rods. In producing the "Connemara," your firm has proved the practicality of the counsel I have ventured to give.

CORRIGEN.

SALMON FLY RODS FOR LIGHT WORK

The "EXTRA LIGHT"

These rods are to a large extent built on the same lines as the "Fairy" trout rods, page 263, and while there is less material in them than in ordinary salmon rods, they are quite equal to casting a good line and killing fairly heavy fish. As a matter of course, they cannot be expected to stand as much rough wear and tear as the ordinary types, or cast heavy lines in the teeth of the wind, yet for those who prefer light weapons, and are content to take more time in killing their fish, they are beautiful sporting tools.

Built of the "**Palakona**" Split-Bamboo, in three joints, with two Tops, Cork-covered Handle, Hardy "Suction" Joints, "Bridge" Intermediate, with Agate Butt and End Rings. "Universal" Reel Fittings.

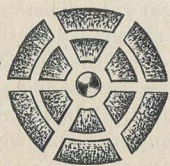
Weight Without Button					Extra for "Lockfast" Joints.	Extra for "Stud" Lock Joint.
14 feet, 19½ ounces	-	-	-	£10 18 6	15/6	20/6
15 feet, 23 ounces	-	-	-	11 11 0	17/-	22/-
16 feet, 27 ounces	-	-	-	12 14 6	17/6	22/6
17 feet, 32 ounces	-	-	-	14 11 6	19/6	24/6

"Screw Grip" Reel Fittings 6/6 extra.

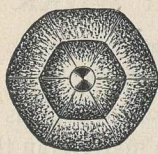
IMPORTANT TESTIMONIAL FROM THE LATE
H. T. SHERINGHAM, Esq., ANGLING EDITOR OF
"THE FIELD."

I am very pleased with the 16 ft. Split-Bamboo Rod you turned out for me. It goes far towards realising an ideal I have long cherished—a very light yet practical rod for salmon fishing in smallish rivers or in low waters. In trout fishing it has been abundantly shown that a light rod increases one's pleasure and comfort without necessarily sacrificing efficiency, and the same thing applies to salmon fishing. I would not pit a 27 oz., 16 ft. rod against big salmon in a strong Norwegian river, but there are many streams where it would do all that is required, and give the angler the greatest amount of fun and the least amount of exertion. It is a pleasure to use such a rod as this; I find it will throw quite a long line and possesses a surprising amount of power. It possesses, too, a very great advantage over a heavier rod, the possibility of using light gut. There are times of low clear water where one's only chance of getting a salmon is by using very small flies and a fine cast. If one's rod weighs 36 ozs. or so, the risk of a smash on hooking a fish is very great. With a rod of 29 oz. one can use fine gut without fear, and the gear is, as one may say, better balanced. I have little doubt that light salmon rods will become very popular when anglers realise what a lot they will do, and how much less they cause their possessors to ache than the old style of weapon did.

FOR THE "EXTRA SMALL" SALMON FLIES, SEE PAGE 71.

DOUBLE-BUILT STEEL
CENTRE.

BEFORE CEMENTING

DOUBLE-BUILT STEEL
CENTRE.

CEMENTED

The "VICTORIA" The Ladies' Salmon Fly Rods

We claim for the "VICTORIA" lightness and strength, with great casting power, reducing the exertion of throwing to a minimum. A perfect rod for a lady's use must of necessity be an easy working one and should not cause strain on the arms or back. In balancing these rods, we are especially careful in this respect. They are sufficiently strong to play heavy fish, and have a nice action in the butt, so that they will cast with the least possible exertion.

Built of "Palakona" Split-Bamboo, with or without Steel Centre, in three Joints, with two Tops, Cork-covered Handle, Hardy "Lockfast" Joints, "Bridge" Intermediate with Agate Butt and End Rings, "Universal" Reel Fitting, and Rubber Screw-in Button. "Screw Grip" Reel Fittings, 6/6 extra.

Length.	PRICE		Steel Centre Extra.	Weight without Button and Steel Centre, about
	Without Steel Centre.	With Steel Centre.		
14 ft.	£11 14 0		24/-	20 ozs.
15 ft.	12 8 0		26/-	23½ "
15½ ft.				25½ "
16 ft.	13 12 0		26/6	27½ "
16½ ft.				31½ "
17 ft.	15 11 0		27/6	33 "

FOR PATENT "SCREW GRIP" REEL FITTINGS, SEE PAGE 234.
This special fitting can only be had on "Hardy" rods.

"THE MURDOCH"

THE CELEBRATED SPINNING RODS

FOR SALMON, MAHSEER, PIKE, Etc.

Built of "**Palakona**" Split-Bamboo, with Steel Centre, in three and in two Joints. The Three-piece Rods have two Tops, and the Two-piece, one Top. They are fitted with Cork Handle, "Lockfast" Joints, "Bridge" Intermediate, with Agate Butt and "Tulip" Agate End Rings, "Screw Grip" Reel Fitting, India-rubber Button.

In Three Pieces with Two Tops.

Length.	Price.			Weight without Button. Ozs.	Extra all Agate Rings.
	£	s.	d.		
10' 6"	10	16	0	18 $\frac{3}{4}$	37/-
11' 6"	11	0	0	20	40/-
12' 0"	11	17	6	22	42/6
12' 6"	12	10	0	24 $\frac{1}{2}$	45/-

In Two Pieces with One Top.

Length.	Price.			Weight.	Extra all Agate Rings.
	£	s.	d.	Ozs.	
11' 6"	7	18	6	19 $\frac{1}{4}$	22/-
12' 6"	8	18	6	21 $\frac{1}{2}$	25/-

THE 11 $\frac{1}{2}$ ft. "NORSK MURDOCH"

Extra strong for heavy work in British Columbia, Norway, etc.

Built of "**Palakona**" Split-Bamboo with Steel Centre, in three pieces, two Tops. Cork Hand "Lockfast" Joints, "Bridge" Intermediate with Agate Butt and "Tulip" Agate End Rings, "Screw Grip" Reel Fittings, India Rubber Button. Weight 24 $\frac{1}{4}$ ozs. Price £11 11s. 0d.

Agate Rings throughout 40/- extra.

For the "**Murdoch**" in Greenheart. please refer to page 296.

The "WEE MURDOCH" Spinning Rods

FOR LIGHT AND MEDIUM SALMON
SPINNING

10 ft., 10½ ft. and 11 ft. in three Joints, built of "Palakona" Split-Bamboo, with two Tops, "Lockfast" Joints, Cork-covered Handle, "Bridge" Intermediate, with Agate Butt and "Tulip" Agate End Rings, "Screw Grip" Reel Fittings. Price, £9 0s. 0d.

Weight without Button, 16¼, 16¾ and 17¼ ozs.

Steel Centre - - - page 228, 21/- extra

Agate Rings throughout „ 237, 35/- „

The work, action, disposition, size of rings, and all details are carefully arranged.

THE "WEE MURDOCH"

IN SEASONED GREENHEART

With Hardy "Lockfast" Joints, "Universal" Reel Fittings and Agate Butt and End Rings, Cork Handle.

Price, 10 ft. 72/-, 10½ ft. 75/-, 11 ft. 85/-.

Fitted with :

"Buttress" Porcelain Rings, page 362, 18/6 extra

Agate Rings, „ 237, 35/- „

"Screw Grip" Reel Fittings, „ 234, 6/6 „

KENYA COLONY.

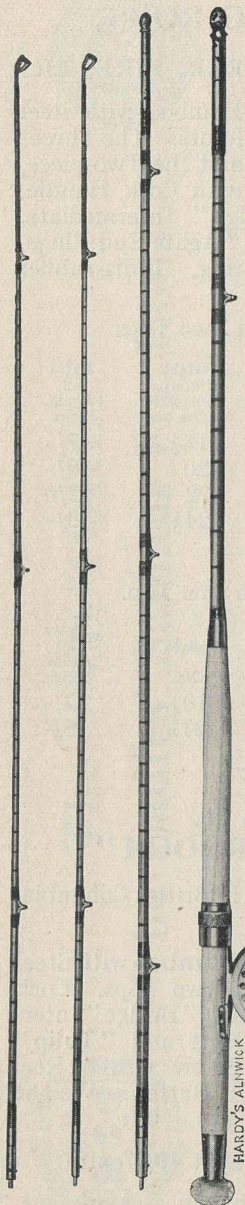
Through a long period of years I have always been satisfied, fully satisfied, with your products.

J. W. TYNDALL.

NEW ZEALAND.

I have just ordered my fourth Hardy rod, and consider it a waste of money to order any other make.

C. R. RUSSELL.



SEE OUR "ANGLER'S PIPE," PAGE 384.

The "DECANTELLE"

Spinning Rods

As made for Mons. A. P. Decantelle, and with which he made the record cast of 117 yards, using a "Silex" reel, page 142, and $2\frac{1}{2}$ oz. weight.

No. 1. $10\frac{1}{2}$ ft., built of "**Palakona**" Split-Bamboo in two Joints, with one Top, 33 in. Cork Handle, Hardy "Suction" Joints, Porcelain Intermediate, with "Tulip" Agate End Ring, double movable plain Reel Fittings, India-rubber Button. Weight without Button **24 ozs.** Price, **£6 15s. 6d.**

No. 2. $10\frac{1}{2}$ ft. Ditto. in 3 Joints, with one Top. Weight without Button $25\frac{3}{4}$ ozs. Price, **£7 4s. 6d.**

No. 3. $10\frac{1}{2}$ ft. Ditto. in 4 Joints, with one Top. Weight without Button $29\frac{1}{2}$ ozs. Price, **£7 12s. 6d.**

No. 4. Made in Selected Greenheart. $10\frac{1}{2}$ ft. in two Joints, with one Top, 33 in. Cork Handle, Hardy "Suction" Joint, double adjustable plain Reel Fittings. Porcelain Rings. Price, **50/-.**

To Order.—Steel Centre to Nos. 1, 2 and 3, **21/-** extra; Agate Rings, **10/6** extra.

"Lockfast" Joints to Nos. 1 or 4, **6/6**; No. 2, **13/-**; No. 3, **19/6** extra.

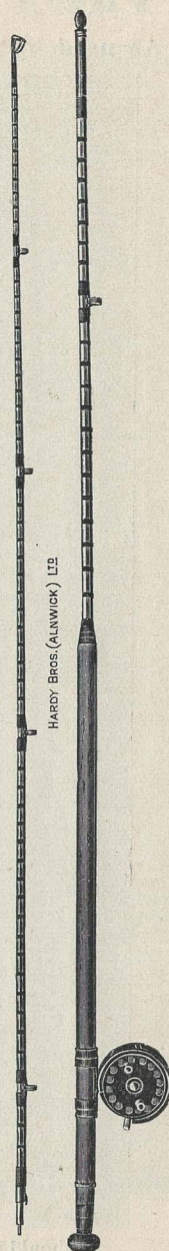
Pat. double "Screw Grip" reel fitting, see page 234, **12/6** extra.

A powerful casting rod, suitable for use with baits weighing 1 to $2\frac{1}{2}$ ozs. The handle is made extra long, so that a better grip is obtained when making long casts. The reel fittings allow the reel to be fixed at any position on the handle.

MONS. DECANTELLE writes:—I received the rod; it is perfect for our fishing in France, where fairly heavy baits are often used.

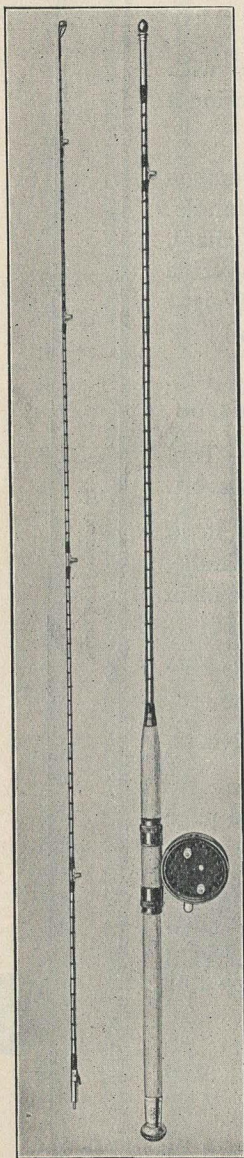
The "Decantelle" is far and away the best casting rod I have ever used or seen.

T. F. WILSON, Alfreton.



The "J. J. H." Spinning Rods

As used by Mr. J. J. Hardy, the Professional Champion Fly Caster.



"PALAKONA" (Regd.) SPLIT-BAMBOO

These rods are recommended for light and medium spinning for salmon, pike, etc., and are designed specially for the use of Mr. J. J. Hardy. The double "Screw Grip" fitting permits the reel to be placed at any position on the handle, so that the rod may be used for any method of double-handed casting.

Built of "Palakona" Split-Bamboo with parallel Cork Handle, double movable "Screw Grip" Reel Fittings, "Stud" Lockjoint, Agate Rings throughout, India-rubber Button.

In Three Pieces with Two Tops.

Length	Weight without Button	Price			Steel Centre Extra
	Ozs.	£	s.	d.	
10' 0"	16½	10	10	0	21/-
10' 6"	17	10	15	0	21/-

In Two Pieces with One Top.

10' 0"	14¾	7	0	0	21/-
10' 6"	16	7	7	0	21/-

In Greenheart.—Made in Seasoned Greenheart in two pieces with one top, parallel Cork Handle, "Universal" Reel Fitting, "Lockfast" Joints, "Bridge" Intermediate with Agate Butt and End Rings.

Price, 10' and 10½', 57/6

Double "Screw Grip" Reel Fitting, 12/6 extra.

The "J. J. H." spinning rod is a beauty.

T. GRAY, "Silver Devon."

DORSET, 17/4/29.

Re—the trout rod used by my grandfather, and the testimonial about same, I received recently a letter from my grandfather containing the following information:—

I got the rod at least 35 years ago, I should say more, and have used it for all kinds of fresh water fishing, loch, river and pools. Am nearly certain it was the rod that once, coming back from a distant loch (the trout were on the go) having to cross another loch (with coarse fish in it) to get home, I put on a small feather spinner (a halycon, I believe). Just before landing on the other side I felt a tremendous pull—don't know how long the fight lasted, but I was late for dinner. At last the ghillie jumped into the water and pulled out an 8 lb. pike by the eyes. It was on light tackle, and he was hooked outside his mouth. Am no good fisherman, it was the rod.

I should like to add that one day last week I landed eight trout from the Axe with the same rod, which, as I said before, still seems as sound as ever.

JOHN GOODDEN.

The "CORBETT" Spinning Rods

The original "**Palakona**" rod built by us for Mr. Corbett was similar to the No. 1, weighing only 12 ozs. and with which he has killed many large salmon. Needless to say, this required considerable skill. We are of the opinion that the No. 1 is on the light side if anything for salmon fishing, and have added a stouter rod, the No. 2, with steel centre and weighing 14½ ozs. The No. 1 is a beautiful tool and a splendid rod for use with very light baits, even minnow for trout fishing, for which it is largely used.

No. 1.—9 ft. 3 ins. in two Joints, built of "**Palakona**" Split-Bamboo, without Steel Centre, one Top, parallel Cork Handle with adjustable double "Screw Grip" Reel Fittings, Hardy Suction Joint, Agate Rings throughout with "Corbett" Agate End Ring, India-rubber Button. Price, £6 12s. 6d.

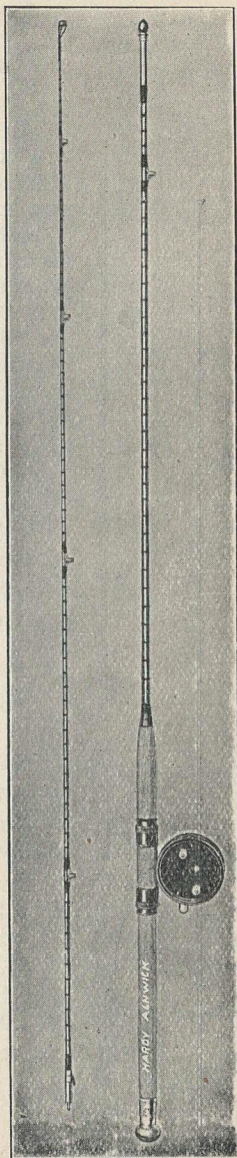
To Order.—Steel Centre, 20/- extra. "Stud" Lock, 6/6 or "Lockfast" Joints, 4/- extra.

No. 2.—9 ft. 3 ins. in two Joints, built of "**Palakona**" Split-Bamboo with Steel Centre, one Top, parallel Cork Handle, with adjustable double "Screw Grip" Reel Fittings "Stud" Lockjoint, Agate Rings throughout, with "Corbett" Agate End Ring, India-rubber Button. Price, £7 18s. 6d.

Made in Seasoned Greenheart with one Top, parallel Cork Handle, "Universal" Reel Fitting, "Lockfast" Joints, "Bridge" Intermediate with "Agate" Butt and End Rings.

Price, No. 1 and 2—52/6

Double "Screw Grip" Reel Fitting, 12/6 extra.



Single-Handed Bait Casting Rods

The "VICTOR" & "OVERHEAD" OF "PALAKONA" SPLIT-BAMBOO.

In rods for single-handed bait casting the angler is limited to such length and weight as he can comfortably use with one hand. The longest rod an average man can use for this work is the "Victor" No. 1, $8\frac{1}{2}$ ft., suitable for trout fishing, using light baits. The next in strength is somewhat stouter, suitable for grilse, jack, etc. (No. 2) 7 ft. 9 in. in length. Then follows a rod suitable for salmon, pike, or sea fishing, 7 ft. long (No. 3). It will be noticed that as the rods increase in strength for the heavier work, they decrease in their length.

Built of "Palakona" Split-Bamboo without Steel Centre, in two pieces, with one Top, Agate Rings throughout, patent "Screw Grip" Reel Fittings, "Lockfast" Joint, Cork Hand Grasp.

No. 0.—"VICTOR," $7\frac{1}{2}$ ft. Light Trout Rod, weight $5\frac{1}{4}$ ozs., £4 17s. 6d.

No. 1a.—"VICTOR," 8 ft. 3 in. Medium Trout and Sea Trout Rod, weight $6\frac{1}{2}$ ozs., £4 19s. 6d.

No. 1.—"VICTOR," $8\frac{1}{2}$ ft. Trout and Sea Trout Rod, weight $7\frac{1}{2}$ ozs., £4 19s. 6d.

No. 2.—"VICTOR," 7 ft. 9 ins. Grilse, Jack, etc., Rod, weight $7\frac{1}{2}$ ozs., £4 18s. 6d.

No. 3.—"VICTOR," 7 ft. Pike and Salmon Rod, weight $7\frac{3}{4}$ ozs., £4 18s. 6d.

No. 4.—"OVERHEAD," 5 and 6 ft. two-piece Rod, weight 5 ozs. and $5\frac{1}{2}$ ozs. respectively, £4 13s. 0d.

No. 5.—"OVERHEAD," 5 and 6 ft. one-piece Rod, weight $4\frac{1}{4}$ ozs. and $4\frac{3}{4}$ ozs. respectively, £4 10s. 0d.

Steel Centre to "Victor" rods, 16/6 extra.

"to "Overhead" rods, 11/6 extra.

"Stud" Lockjoints to "Victor" rods, 2/6 extra.

Note: weights quoted are without steel centre; the extra weight of steel centre is approx. $\frac{3}{4}$ to 1 oz.

No. 1 ROD

No. 5 ROD

Single-Handed Bait Casting Rods (American Style)

F "PALAKONA" SPLIT-BAMBOO

These two new designs were made for and approved by well-known Chicago Bait Casters.

THE "ST. JOE," built of "Palakona" Split-Bamboo, in two Joints, with one Top, nine-inch Cork Hand Grasp, with "Screw Grip" Reel Fittings, Agate Rings, "Suction" Joints, no Intermediate Bindings, Aluminium Case to carry Rod.

Suitable for casting with $\frac{1}{2}$ oz. weights.

Lengths 5, $5\frac{1}{2}$ and 6 ft. Weights 4, $4\frac{1}{2}$ and $4\frac{3}{4}$ ozs. Price, **£4 13s. 0d.**

THE "ST. CROIX," built of "Palakona" Split-Bamboo, in two Joints, with one Top and nine-inch detachable Cork Hand Grasp with "Screw Grip" Reel Fitting, Agate Rings, "Suction" Joints, no Intermediate Bindings.

Suitable for casting with $\frac{1}{4}$ oz. weights.

Lengths 5, $5\frac{1}{2}$ and 6 ft. Weights $4\frac{3}{4}$, $5\frac{1}{4}$ and $5\frac{1}{2}$ ozs. Price, **£5 10s. 0d.**

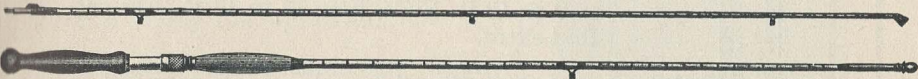
Aluminium Case to carry Rod, **12/6 extra.**

THE "ST. JOE."

THE "ST. CROIX."

The "VICTOR" Single-Handed Bait Casting Rods

SELECTED GREENHEART



The "VICTOR,"	No. 0.— $7\frac{1}{2}$ ft. Light Trout Rod	-	-	63/6
"	No. 1.— $8\frac{1}{2}$ ft. Trout and Sea Trout Rod	-	-	66/6
"	No. 2.—7 ft. 9 in. Grilse, Jack, etc., Rod	-	-	66/6
"	No. 3.—7 ft. Pike and Salmon Rod	-	-	63/6

These rods are fitted with Cork Hand Grasp, Intermediate with Agate Butt and End Rings, "Screw Grip" Reel Fittings, and "Lock-fast" Joint.

GREENHEART RODS

IMPORTANT.—Our new method of manufacturing Greenheart Rods makes them superior to any others. They are absolutely round in section regularly and correctly tapered.

HARDY'S CELEBRATED "Alnwick Greenheart" Fly Rod

SUITABLE FOR MAHSEER, SALMON,
TROUT, GRAYLING, Etc.

Made from the finest old-seasoned Greenheart, selected for its great strength and elasticity, and Prepared in a Special Manner, which Greatly Increases the Casting Power and Durability

Length.		Length.	
9 ft.	} £2 17 0	13 ft.	£4 13 0
9 ft. 6 in.		14 ft.	4 19 6
10 ft.		15 ft.	5 7 0
10 ft. 6 in.	} £3 3 0	16 ft.	5 16 0
11 ft.		17 ft.	6 4 6
11 ft. 6 in.	} £3 6 0		
12 ft.			

All are in three Joints, with two Tops, fitted with "Lockfast" Joints, Cork Handle, and "Universal" Reel Fittings. "Bridge" Intermediate with Agate Butt and End Rings. Wood Button to Trout Rods and India-rubber Button to Salmon Rods.

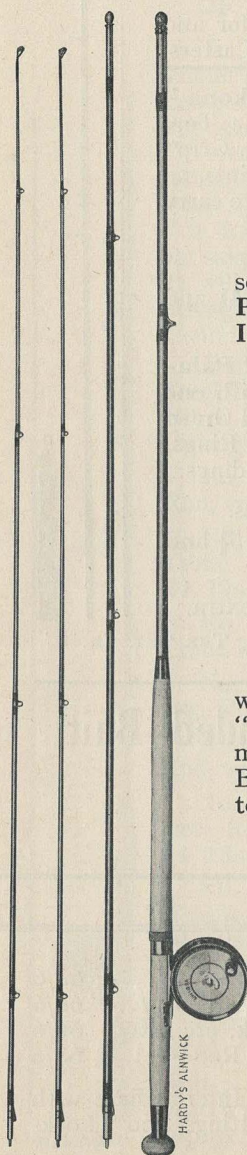
Patent Fig. 1 "Screw Grip" Reel Fitting to 9 to 12 ft. Rods, 5/-; 13 to 17 ft., 6/6 per Rod extra.

For the "Wye" Greenheart, see page 272.
For the "Pennell" Greenheart, see page 273.

NR. BODMIN, CORNWALL, 4/9/30.

We have had a number of your rods, both cane and greenheart, and they have all been wonderful. Two years ago I bought from you an Alnwick 16 ft. Greenheart and a finer rod I have never handled.

J. D. HARPER.



Spliced "GREENHEART" Fly Rod

The "Lock Splice" Regd. No. 728436

REGD. NO. 728436

Suitable for Salmon, Mahseer, etc.

Very suitable for climates where great extremes of temperature occur, as India, etc.

Made of thoroughly seasoned **Green-heart**, carefully selected for strength and elasticity, and treated in a special manner to increase casting power and durability.

Length	Price including a Roll of Splicing Tape.
14 ft.	£5 5 0
15 ft.	5 15 0
16 ft.	6 6 0

All in three pieces with two tops; "Lock Splice" Joints; Cork Handle, "Bridge" Intermediate, Agate Butt and End Rings; Screw-in Rubber Button; Intermediate Silk Bindings; Protectors for Splices, and Roll of Splicing Tape.

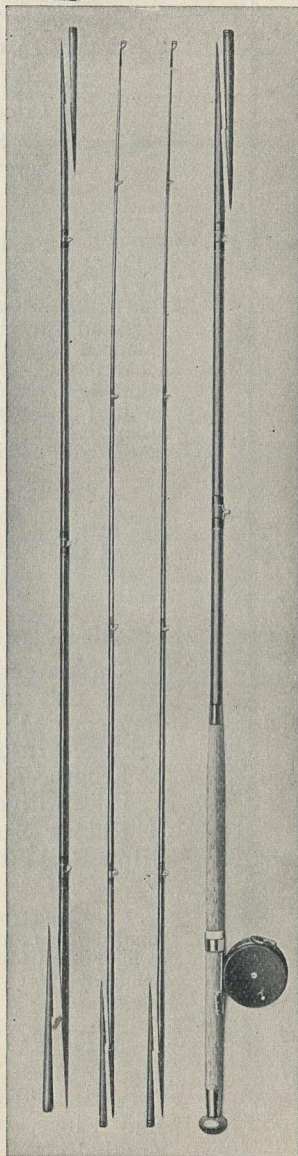
The illustration at the top of the page shows the principle of the "Lock Splice." It cannot pull apart as it is possible for an ordinary plain splice to do.

Patent Fig. 1 "Screw Grip" Reel Fitting to any rod, 6/6 extra.

A good strong rod balanced by "Hardy" experts and up to any work.

SELKIRK, 8/4/30.

You will be glad to hear that the light Green-heart Rod you built specially for me in 1927 to kill trout up to but not exceeding 3 lbs., killed a pike of 14½ lbs. last year and has killed numbers from 4-9 lbs. since. It is just as straight as ever and I am longing to try it on salmon. R. L.



FOR THE "PERFECT" FLY REEL, SEE PAGE 131.

The "COMPOSITE" Fly Rods

Made in two Joints, the Butt of selected old-seasoned **Greenheart**, the Top "**Palakona**" Split-Bamboo, without Steel Centre. Fitted with Cork Handle; "Universal" Reel Fittings; Hardy "Lockfast" Joint; "Bridge" Intermediate, with Agate Butt and End Rings

Length, 9 ft., 9½ ft. 10 ft., 10½ ft.

Price, 66/6 72/-

"Stud" Lockjoint 2/6 extra.

"Screw Grip" Reel Fitting, 5/- extra.

HALIFAX, N.S.

On the 23rd of June last, fishing at —, I landed my first Salmon on a rod of your make, which I believe must have seen the light in the nineties. It is a "Composite" Rod, and I used the reel originally supplied with it, a Hardy "Perfect." Both Rod and Reel are in perfect condition, apart from superficial wear and tear, the former absolutely straight and true, perfectly balanced with the reel, and capable of throwing a long and accurate line. The fish was about nine pounds, fresh run and full of fight, but did not stand a chance against the rod. I would not part with the Rod for its weight in gold, as I have handled no other Rod of its size which approaches it in balance, or in the power to lift and cast a heavy line such as I use.

H. T. HANRAHAN.

The Famous "HOTSPUR" Fly Rods

Made of very choice well-seasoned **Greenheart**

These are rare hard-working little tools. Made in two pieces and fitted with Hardy "Lockfast" Joints; Cork-covered Handle; "Universal" Reel Fitting; "Bridge" Intermediate with Agate Butt and End Rings.

Length, 7, 7½, 8, 8½, 9, 9½ ft. 10 and 10½ ft.

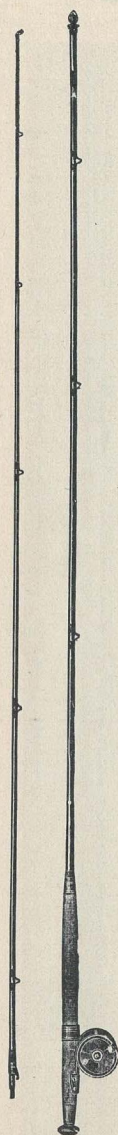
Price with one Top - 44/- 46/6

Rubber Screw Button, 3/- extra. Fig. 1 "Screw Grip" Reel Fittings, 5/- extra.

WISBECH, CAMBRIDGE.

I received the repaired "Hotspur" yesterday for which I thank you. I am sure it's very beautifully done, it does not look to have been touched by human hands. I think it's wonderful. I thank you for your promptness and care. E. W. CULLEY.

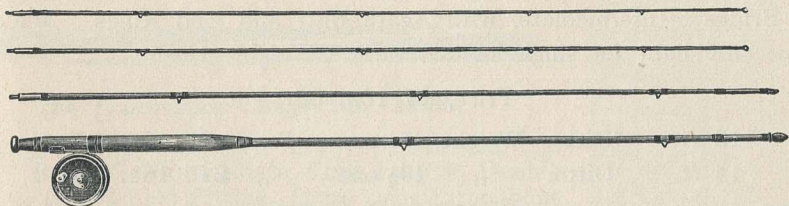
MR. POPE'S PATTERN.—Dry fly Rod (see page 246), in "Hotspur" quality. "Lockfast" Joint, Close tied, "Bridge" Intermediate with Agate Butt and End Rings, dull green Colour, India-rubber Button, length 10 ft. Price, with one Top, 55/6.



The "AYDON" Fly Rods

MADE IN SELECTED GREENHEART

Equal to any other makers' best



9, 9½, 10, and 10½ ft., in three pieces, with two Tops, Double Brazed Splint End Joints, Wood Handle, "Universal" Reel Fittings, "Snake" Rings and Partition Bag. Price, 30/-. Cork Hand Grasp 3/6 extra.

14, 15 and 16 ft., do., do., 60/-, 65/-, 70/-, respectively. Cork Hand Grasp, 6/6 extra.

These are the best value in **Greenheart** rods ever offered, and are guaranteed to be perfectly round and balanced by "Hardy" experts.

DORCHESTER, U.S.A., 17/2/30.

For many years I have had the pleasure of receiving your guide and also using your Rods, Reels, flies, etc. I have one of your all wood "Greenheart" rods which has a record kill of over 187 Trout from 1½ lbs. to 5 lbs. and Grilse from 2¾ to 11 lbs. Also Salmon up to 24 lbs. While the Rod is heavy I have never broken a tip and it is as good as new. A number of other Bamboo Rods as light as 3 oz. have also served their Builders' best recommendations.

Your Reels never wear out. A number I have are 12—15 years old and used every Spring, but taken care of after using.

C. H. CONANT.

THE "JUNIOR"

Made of Seasoned Greenheart with one Top, Plain Joint, Cedar Wood Handle, "Universal" Winch Fitting, "Snake" Intermediate with Steel End Ring.

A well balanced useful fly or bait rod.

						8½	9	9½	10	10½
In two pieces	-	-	-	-	-					
(1 top)							14/6		16/6	

BRIGHTON, 11/7/30.

I still have one of your "Guinea" Greenheart Fly Rods which I bought from you nearly 30 years ago and have used nearly every season since and it is now as good as new.

THOS. A. BROOKS.

Hardy's "WORMING" Rods

FOR TROUT, SEA TROUT, Etc.

12 ft. Built of "Palakona" Split-Bamboo, in 3 pieces, with 2 Tops, "Suction" Joints, Cork Handle, "Universal" Reel Fittings, "Bridge" Intermediate, with Agate Butt and End Rings. Made specially light for single-handed work. Weight, 11 ozs.

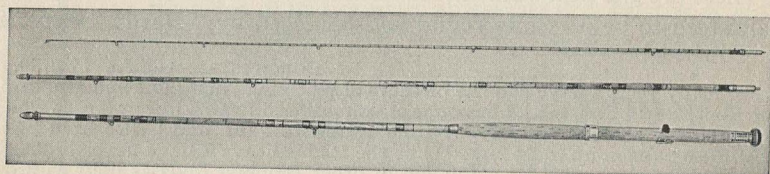
Price, £7 16s. 0d.

13 ft. Ditto. Weight, 12½ ozs. Price, £9 10s. 6d.

14 ft. Ditto. „ 19½ ozs. „ £10 16s. 0d.

"Lockfast" Joints, 12 ft., 13/6; 13 ft., 15/-; 14 ft., 15/6 extra.

The "UPSTREAM" Worming and "GRAYLING" Rod



12 ft. In three joints, whole Bamboo Butt and Middle, with one "Palakona" Split-Bamboo Top, Splint End Joints, Spiral Rings, Rubber Button, "Universal" Reel Fittings, and Cork Handle.

Price, 63/-

Dapping Rods for Blow-line Fishing

Bamboo Butt and Middle, with two Greenheart Tops, Wood Handle, "Universal" Reel Fittings, single Brazed Joints, Spiral Rings.

14 ft.	15 ft.	16 ft.	17ft.
Price - 45/-	47/6	50/-	55/6

Extension Butt to 16 ft. and 17 ft. rods to make 20 ft. and 21 ft., 11/- each extra.

The "Locksplice" Spinning Rods

Of finest seasoned and selected **Greenheart**. The splice is the same design as illustrated on page 291.

REGD. NO. 728436.

The "Locksplice" Regd. No. 728436.

Length, 9 ft. 9 in. only, in two pieces, with one Top, "Bridge" Intermediate, Cork Handle, Double "Screw Grip" Reel Fitting, Agate rings throughout "Lock-splice" Joint, Intermediate Silk Bindings, Protection for Splice and roll of Splicing Tape.

No. 1.—For Light Salmon spinning - -

No. 2.— „ Heavy „ „ - -

Also suitable for pike, mahseer, etc.

Price, £3 3 0.

"Greenheart" Spinning Rods

MURDOCH, see page 283.

WEE MURDOCH, „ „ 284.

J. J. H. „ „ 286.

CORBETT „ „ 287.

LIVERPOOL, 14/4/30.

Please accept my best thanks for your very prompt attention to my orders. I am very pleased with the Casts, Traces, and Minnows. They are beautifully finished and bear the stamp of your usual refined workmanship.

ALF. O. MORRIS (Capt.).

THEALE, BERKS.

I am very pleased with the Solidae undressed spinning line I bought from you last year, it has rendered most excellent service.

J. B. HEATH.

BRISTOL, 1/9/30.

I think your Swallow Tail Bait is the finest lure of its kind that has ever been invented—it is excellent for perch, trout, pike and salmon. J. WHITLA GRACEY (*Comm. R.N.R.*).

PONTYPOOL, MON., 26/6/30.

I have never had one break in a fish, only when in my clumsiness I have caught them on a stone.

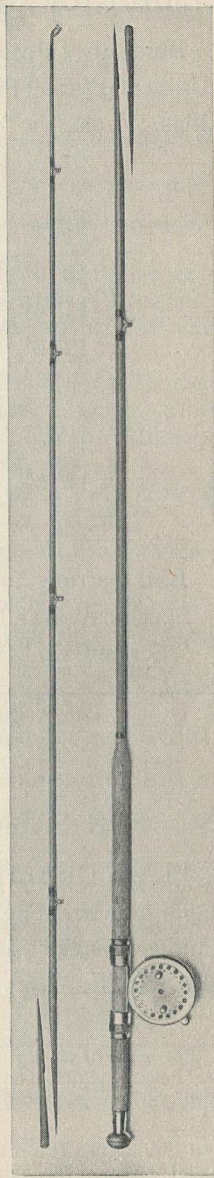
It may interest you to learn that, using your Oval Hooks, I landed eleven salmon straight on end, these eleven fish were the only ones I had a chance at, no others were pricked, or even risen as far as I know.

J. R. JONES.

WESTPORT, CO. MAYO, I.F.S., 9/8/30.

The Peel flies duly to hand and am very pleased indeed with the way you have turned them out and only hope the fish will be too, they are beautifully tied.

T. BUNBURY EAMES (Major).



The "MURDOCH" Spinning Rods

MADE OF SELECTED SEASONED GREENHEART

Built of "Palakona" Split-Bamboo, fitted with Cork Handle. "Universal" Reel Fitting, "Bridge" Intermediate, Agate Butt and End Rings, "Lockfast" Joints, Rubber Button.

In Three Pieces with Two Tops.

Length.	Price.	Extra All Agate Rings	Extra All Buttress Porcelain Rings
10' 6"	90/-	37/-	20/-
11' 6"	95/-	40/-	25/-
12' 6"	100/-	45/-	30/-

In Two Pieces with One Top.

11' 6"	57/6	22/-	10/6
12' 6"	70/-	25/-	13/-

"NORSK MURDOCH"

Extra strong for heavy work in British Columbia, Norway, etc.

Specification as Three Piece Rod with Two Tops above. 95/-

"Screw Grip" Reel Fitting on all above Rods, 6/6 extra.

Trolling Rods

FOR SALMON, FEROX, PIKE, TROUT, Etc.

PLAIN QUALITY.—In three pieces, Greenheart or Bamboo Butt and Middle with one Greenheart Top, "Universal" Reel Fittings, Wood Handle, "Snake" Rings, plain "Suction" Joints, 11 ft., 22/6; 12 ft., 26/6; 14 ft., 32/6; extra Tops, 6/6, 7/6, 9/6 each.

SYDNEY, AUSTRALIA, 31/5/30.

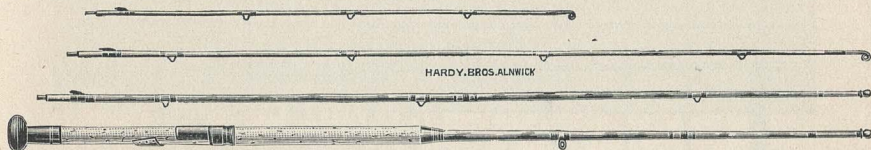
For some of the lighter fish in other streams I imported a "Perfection" 2-piece, steel centre, which is still on the active service list and has landed fish up to 8½ lbs. Twenty-three years old and not kept in cotton wool either. F. W. EBELING.

DURBAN, 6/5/30.

I have given the rod you recently made for me a good try out, and must say that I have never handled a rod which is so perfect in all details, and I have handled a few. I find that I can kill fish far quicker without any trouble and without putting any strain on the rod.

GUY D. RICQUEBOURG.

FOR "MURDOCH PALAKONA" SPLIT-BAMBOO RODS, SEE PAGE 283.

*Rods for General Fishing***The “HOLLINGWORTH”****FOR SPINNING, LIVE BAITING OR TROLLING**

BEST QUALITY.—Bamboo Butt and Middle, with two Greenheart Tops, Cork-covered Handle, “Universal” Reel Fittings, “Lockfast” Joints, “Bridge” Intermediate with “Sildur” Rustless Butt and End Rings. Price, 63/-.

SECOND QUALITY.—Bamboo Butt and Middle, with two Greenheart Tops, Wood Handle, “Universal” Reel Fittings, plain Splint-ended Joints, “Snake” Intermediate with “Sildur” Rustless Steel End and Butt Rings, Rubber Butt End. Price, 40/-.

With full length top, the rod is 11 ft. and suitable for spinning. With the shorter top a 9 ft. 6 in. rod for trolling or live baiting.

“Buttress” Porcelain or “Sildur” Rings throughout, 25/- extra.

STALYBRIDGE, March 4th, 1929.

I feel I would like to give you the life-story of one of your No. 2 “Hollingworth” Pike Rods.

I bought this rod in 1908 and for the past twenty-one years it has been used Trolling on Irish Loughs.

Boat fishing on an Irish Lough in all sorts of weather, for from seven to ten weeks annually should test the staying power of any rod, and this rod has killed many Salmon and Pike.

The rod came of age this year, and on June 8th, fishing Lough Conn, Co. Mayo, celebrated it by killing a 38 lb. Pike.

The Pike weighed 38 lbs.—(see page 38)—three days after it was caught. Length 49½ in., Girth 26 in.

The Pike put up a desperate fight, but the old rod was so responsive to every movement that I seemed to know what the fish was going to do next and forestalled him. After about forty minutes thrilling fight—Rod and I mastered him.

I was trolling a 9½ in. trout, on your largest Crocodile, and a No. 1 “Punjab” Trace. The trace is only a light one, and but for the beautiful rod action would probably have lost the fish.

The Rod looks good enough to give me another twenty-one years of happy memories.

H. MUMFORD-SMITH.

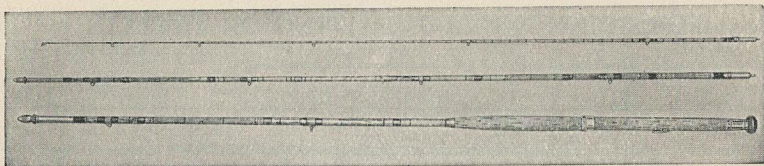
Hardy’s “SPECIAL” Pike Spinning Rod

10, 10½, 11, and 12 ft., in two Joints, Bamboo Butt with Greenheart Top, Wood Handle, Double Brazed Joint, “Universal” Reel Fitting, “Snake” Rings, with Plain Porcelain Rustless End Rings, Wood Button. Price, 20/-.

FOR SPECIAL ROACH RODS, SEE PAGE 299.

The "GENERAL" Rod

For Light Spinning, Ledgering and Float Fishing

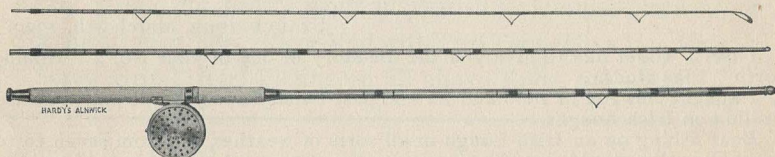


13 ft., in three joints, whole Bamboo Butt and Middle, with one "Palakona" Split-Bamboo Top, Cork Handle, "Suction" Joints, "Bridge" Intermediate with Agate Butt and End Ring, "Universal" Reel Fittings, India Rubber Button, weight, 13½ ozs. Price, 70/-.

The "General" rod is the best I have ever used for Thames trout spinning and live baiting, with bleak or small gudgeon. I do not know of a better general rod for river fishing. It is a grand rod for chub, bream, perch, tench, barbel and even for roach. It is beautifully light to handle.

SYDNEY J. ENGLAND.

F. W. K. Wallis' "Perfect" Nottingham Rods



No. 1.—10 ft., 11 ft. and 11½ ft., in three joints, whole Bamboo Butt and Middle, with one "Palakona" Split-Bamboo Top, Wood Handle, Splint End Joints, special Upright Rings with special Roach Pattern Agate End Ring, "Universal" Reel Fittings, Wood Button, weight 10 to 10½ ozs. - - - - - Price 50/-

No. 2.—10 ft., 11 ft. and 11½ ft., Do. do. with two Greenheart Tops, Rustless Steel End Rings - - - - - 40/-

No. 3. Do with one Greenheart Top - - - - - 35/-

With Cork Covered Handle, Stand-off Agate Butt Ring and Stand-off "Bridge" Rings, 13/6 extra.

I have very much pleasure in telling you that the rods you have made for me are far and away the best I have ever used. With one of them I have caught roach, perch, chub, bream, barbel, grayling, etc.; in fact, it is to me an all-round favourite that I could not now possibly be without. You have taken great trouble in making this rod exactly to my liking, and I in return am glad to give you this honest and disinterested expression of appreciation.

F. W. K. WALLIS.

THE BEST REEL FOR COARSE FISHING IS THE "EUREKA,"

SEE PAGE 161.

“PALAKONA” Roach Rods

These are beautiful tools for the work. Their extreme lightness, perfect balance, and quickness of action in striking, is a revelation.

The “Perfection” Roach

Built of “PALAKONA”

Split-Bamboo

10, 10½ and 11 ft. built of “Palakona” Split-Bamboo, in two Joints, with one Top, Cork Handle, “Universal” Reel Fittings, Hardy “Suction” Joint, special Stand-off Agate Butt Ring, special Stand-off “Bridge” Intermediate Rings, and special pattern Roach Agate End Ring.

Price, 10 ft., £4 10s. 0d., 10½ and 11 ft., £5 0s. 0d. Weight, 8¾, 9¼, 10¼ ozs.

To Order. “Lockfast” Joint, 4/- extra. “Stud” Lockjoints, 6/6 extra. Patent “Screw Grip” Reel Fittings, 5/- extra.

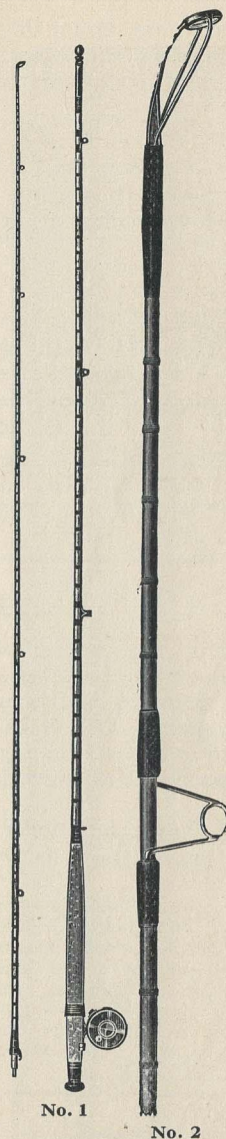
The “Featherweight” Roach

Built of “PALAKONA”

10, 10½ and 11 ft. “Palakona” Split-Bamboo, in three Joints, with one Top, Cork Handle, “Universal” Reel Fittings, Hardy “Suction” Joints, special Stand-off Agate Butt Ring, special Stand-off “Bridge” Intermediate Rings, and special pattern Roach Agate End Ring.

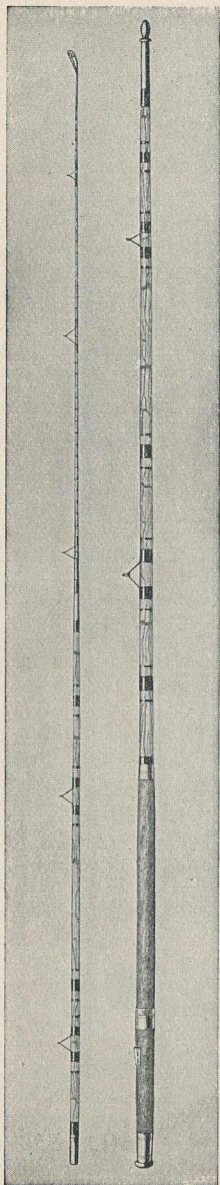
Price, 10 ft., £5 10s. 0d., 10½ and 11 ft., £6 6s. 0d. Weight, 9, 10 and 10¾ ozs.

To Order. Extra Top, 22/-. “Lockfast” Joints, with one Top, 7/6, with two Tops, 11/- extra. “Stud” Lockjoints with one Top, 10/-, and two Tops, 16/- extra.



The "MATCH ROACH" Rods

(1927 Design)



A special feature in these rods is the manner in which the Top is made, the point being our famous "**Palakona**" Split-Bamboo. This gives the greatest possible quickness in striking. They are pronounced by experts to be perfect for the work.

10½ ft. and 11 ft. in two Joints, with one Top. The Butt and lower portion of top are made of whole Bamboo, the point of the Top being "**Palakona**" Split-Bamboo; they are fitted with Cork Handle, Hardy "Suction" Joint, special Stand-off Agate Butt Ring and special Pattern Roach End Ring (Fig. 2, page 299) with special Stand-off "Bridge" Intermediate Rings (see illustration, page 237). "Universal" Reel Fitting, Wood Button. Weight, **10½ ft. 8 ozs., 11 ft. 9 ozs.** Price, **45/-** each.

14 ft. in three Joints, with one Top, Do. do. Weight, **14 ozs.** Price, **65/-**.

GOOR, HOLLAND.

Gentlemen,—I got the Special Light Carp Rod and I am very satisfied; the balance is perfect. The stroke is "like lightning." I think that Hardy Bros. have made a masterpiece of rod for coarse-fish. It is a pleasure to fish with such a light tool in deep water.

NIC. JANNINK G. JZN.

ASTON MANOR.

My little Roach Rod you made me, is a toff. I never had a better—seven years old.

After fifty years of Roach fishing the best little running tackle Rod I ever use is the one you made me.

H. JAMES.

WOODBIDGE.

The "Match Roach" Rod has safely arrived and a very nice little weapon it is. I had the pleasure of trying it yesterday and was highly satisfied; the roach were biting very shyly but there isn't much chance for them if they do bite, the way this rod "hits" them is indeed wonderful.

W. E. MAULDEN.

SPECIAL RODS, Etc.

QUOTATIONS given for any kind of Rod not mentioned in this list.

PAIR RODS.—In making two rods as a pair, all joints, etc., are interchangeable. Where repairs cannot be carried out, rods made in this manner are very useful. Price in split-bamboo that of two rods. Other classes at a little extra charge.

TO PUT A ROD TOGETHER.

Fix the top to the middle and then the middle to the butt. In so doing, all joints must be gripped by the metal parts only. Avoid twisting the bamboo or wood.

TO TAKE IT DOWN.

Separate the butt and the middle first, then the top and the middle.

Any Joint which cannot be taken apart easily should be gently heated over a candle or with a match, to expand the outer ferrule, when it will generally come asunder. Joint trouble ceases when our "**Joint Lubricators and Protectors**" are used; see page 231.

Note.—All rods, after use, should be taken to pieces and carefully wiped with a damp sponge or cloth, then lightly rubbed with a soft cloth or chamois until quite dry. Straighten any bent piece, place the Rods in their bags *loosely* tied, and hang in a dry place.

Repairs to Rods, Etc.

We will be pleased to repair any make of Rod, Reel, etc., and strongly recommend that after the season, clients return to us their rods, etc., to be thoroughly examined, and when necessary, repaired.

The wear and tear of a season always produces some little damage, such as a broken ring, tying worn loose, etc., which, if not looked to in proper time, is sure to cause annoyance. Any such work will be done at as moderate a cost as possible.

When sending rods for repairs, kindly send the whole rod, attach a ticket to it with your name and address, and forward a letter under separate cover.

WELLINGTON, SHROPSHIRE,

I hasten to forward cheque in settlement of your account, and would ask you to accept my grateful thanks for having done such splendid work on my rod and reel.

I can hardly honestly say that I am *surprised* at the result of the overhaul as I have had a little previous experience of your work—but I can, and do, most sincerely congratulate you on your artistry, and I would not have thought it possible to splice a top and re-condition a rod so perfectly as you have done mine, at so moderate a cost, too. Nor shall I ever want to look further than "Hardy's" for my all-too-small requirements.

A. R. COX.

RED DEER FAT. For lubricating rod joints.

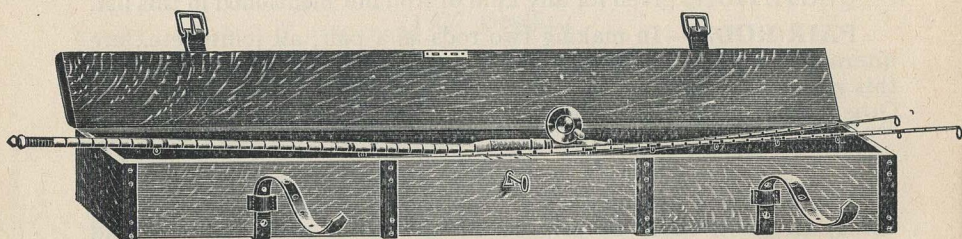
10d. per tin. On no account oil joints.

Adhesive Tape, for temporarily binding up a fracture, 10 yds. 2/-.

Rod Varnish, 1/6 per bottle.



Rod Cases



A sound, well-made mahogany case, varnished inside and outside, corners and middle bound with iron, strong hinged lid with leather protectors to hold it when open, lever lock, leather handle, luggage straps, and tapes inside to keep rods, etc., together.

- 591 —Suitable for two 18 ft. Salmon and two three-piece Trout Rods, inside size, 4 in. \times 4 $\frac{1}{2}$ in. \times 6 ft. 6 in. long. Price, **£5 15s. 0d.**
- 592 —Suitable for two 16 ft. Salmon and two three-piece Trout Rods, inside size, 3 $\frac{1}{2}$ in. \times 4 $\frac{3}{4}$ in. \times 6 ft. 2 in. long. Price, **£5 10s. 0d.**
- 592 $\frac{1}{2}$ —Suitable for two 15 ft. and two 12 ft. Rods. Inside size, 3 $\frac{3}{4}$ in. \times 3 $\frac{1}{4}$ in. \times 5 ft. 6 in. long. Price, **£5 5s. 0d.**
- 593 —Suitable for four 12 ft. three-piece Trout Rods. Inside size, 3 in. \times 3 $\frac{3}{4}$ in. \times 4 ft. 6 in. long. Price, **£5 0s. 0d.**

The strongest and best finished cases in the market.

PLAIN WOOD CASES

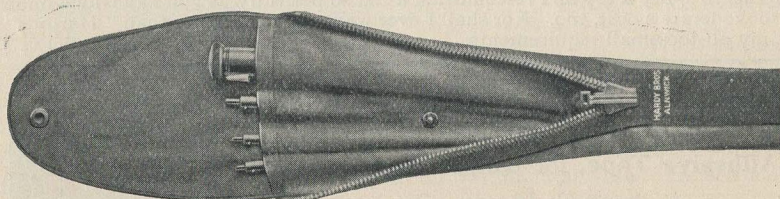
(WITH SCREW-DOWN LIDS)

Strongly made, planed inside and out. Price from 17/6.

Note :—For Tropical Countries such as Burma, etc.—Rods should be put in tin Cases (which we supply) and the Cap sealed with Surgical Tape, when stored after the season's fishing.

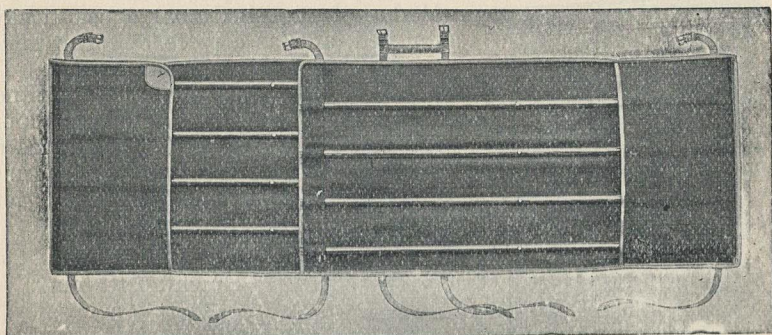
CLOTH COVERS

(WITH LIGHTNING FASTENERS)



For prices etc. see bottom of page 303.

The "TELESCOPIC" Folding Rod Case



Made of stout waterproof canvas with leather ends, fitted with Oak Stays, Luggage Straps and Handle, and will carry six or more Rods, Walking Sticks, Umbrellas, etc. It can be shortened for Rods about 12 ft. or extended to take Rods up to 18 ft. A handy and perfect protector for rods when travelling, very suitable when motoring. The Handle Straps are adjustable to facilitate carrying. Price, 62/6 each.

Rod Cases, Etc.

These are a great protection to the rod, particularly when motoring.



Whole Bamboo Case, neatly finished and polished, fitted with leather cap attached by strap and buckle to carry complete rod.

Price: 8 to 10 ft., three-joint rods, 30/- each; 11 to 12 ft. three-joint rods, 35/- each.

Bamboo Top Cases, for three-joint rods up to 12 ft., 10/6 each; two-joint rods up to 12 ft., 13/6 each.

Aluminium Case, with Cap, to carry complete three-joint rods.

Price: 8 to 10 ft., 12/6 each; 10½ and 11 ft., 14/6 each; 12 ft. Trout, 17/6; 12 ft. Salmon, 30/-; 13 to 14 ft., 35/-; 15 to 16 ft., 40/-

Two-piece Rods, 7 ft. 6 in. to 9 ft., 17/6; 9 ft. 6 in. to 11 ft., 22/6.

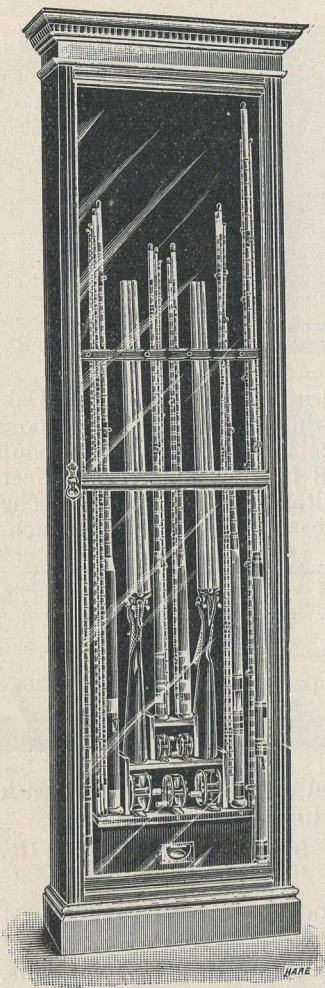
Aluminium Top Cases, for three-joint rods to 12 ft., 10/6 each.

Grooved Wood Protectors, for 9 to 12 ft. rods, 30/-; 13 to 14 ft., 45/-; 15 to 16 ft., 50/-. Cloth lined, extra.

Cloth Covers, for Trout Rods, 5/-; for Salmon Rods, 8/6 each.

Cloth Covers, with Lightning Fasteners, Etc. (See previous page.) For Trout Rods, 10/-; for Salmon Rods, 14/6.

The "SPORTSMAN'S" Cabinet



A practical sportsman's Cabinet. Made of polished oak, beautifully finished, and as a piece of furniture is very suitable for a smoke room. It holds (a) eight rods, or (b) six rods and a pair of guns, (c) four guns and four rods, also five or six reels, and has a drawer for tackle, books, etc. It forms a compact and safe receptacle for sporting articles of various kinds.

Outside size—Width, 2 ft. 2 in.

Height, 7 ft. 5 in.

Price, £17 5s 0d.

Packing case extra, which is returnable, and half-price allowed.

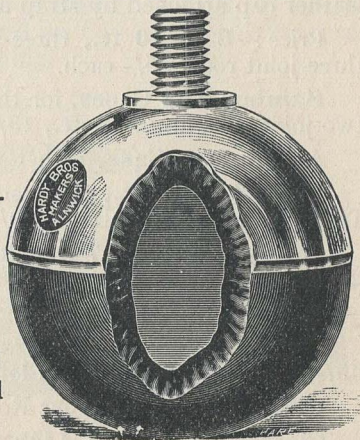
Cabinets made to any size and specification. Prices on application.

The "PNEUMATIC" Cushion for Salmon Rods

A great improvement on the ordinary India-rubber Button as it forms a soft cushion against the body.

Size, approx. $2\frac{1}{4}$ in. dia. Price, 10/6 each.

Fitted to new rods at an extra cost of 7/6.

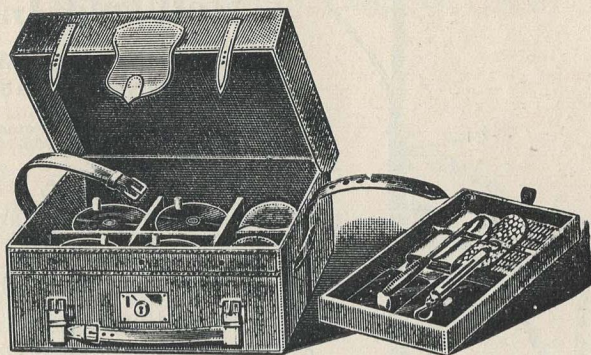


India Rubber Screw-in Buttons

For trout rods Nos. 1, 1/9, and 2 2/- ; For salmon rods Nos. 3, 2/6, and 4, 3/- each.

FOR THE "UNIQUE" SALMON FLY CABINET, SEE PAGE 96.

The "HOLD-ALL" Tackle Case

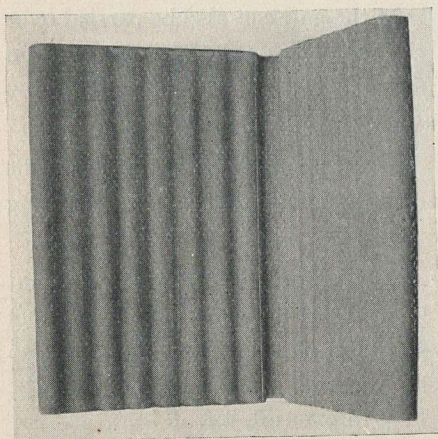


Strong frame covered **with best solid leather**, lined with red baize. Fitted with spring lock and handle. The bottom is divided into compartments by movable divisions; on these rests a movable tray.

Size $20 \times 13 \times 9$ deep (inside measurement) - - - £9 2 6

Size $15\frac{1}{4} \times 10\frac{3}{4} \times 8\frac{1}{4}$ deep (four compartments) - - - £5 7 6

India Rubber Seat



This seat is composed of a series of india-rubber tubes cemented together. When opened it measures 14 ins. by $9\frac{1}{2}$ ins., making a most comfortable seat for boat work. There is no fear of damp, as it will not absorb moisture.

Weight 21 ozs.

Price 16/6 each.

Reels For Fly Fishing

STANDARDIZATION AND INTERCHANGEABILITY.—

The "Perfect," "Contracted Perfect," "Special Perfect," "Bouglé," "St. George," "St. John," "St. George Jr.," and "Uniqua" Reels, pages 132 to 140, are **standardized and interchangeable in all parts**. They are the only fishing reels in the world which have attained this degree of perfection.

As is well known, standardization means manufacturing with such accuracy that every part of the reel is interchangeable with any other similar part of a given size and pattern of reel. Such accurate work is only possible in an organized factory equipped with modern machinery and superintended by skilled engineers.

SPARE PARTS.—A spare tongue and spring with each reel is supplied, **carried in the reel**, as shown in illustration, page 130, so that they are always at hand in case of need. Either may be fitted in a moment without the aid of tools. Simply pass the eye in the spring or the slot in the tongue, as the case may be, over the shank of the peg on which it works. Should additional springs or tongues be desired, they may be had. Price 1/- each.

The value of the above facts cannot be overlooked. They are the most important developments in fishing reels.

In the case of a broken spring or tongue, the reel can be immediately put into working order by dismounting the reel and turning the tongue round on its pivot to permit the point to engage with the ratchet wheel. See Illustration, page 130. Of course, in reels having regulators, the regulator will not be in use.

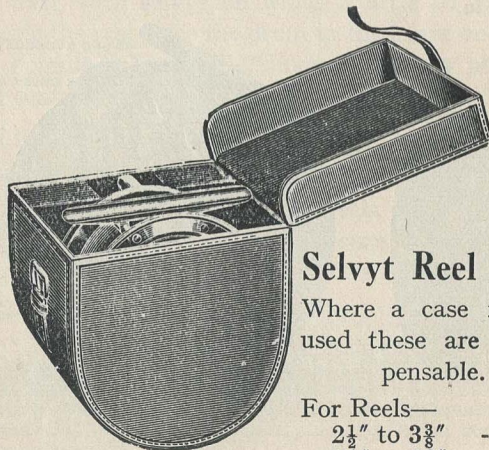
Reel Cases, Solid Leather

(Velvet lined)

For Reels—

3" to 3 $\frac{1}{8}$ "	- 15/-
3 $\frac{3}{8}$ " „ 3 $\frac{5}{8}$ "	- 18/6
3 $\frac{3}{4}$ " „ 4"	- 20/-
4 $\frac{1}{4}$ " „ 4 $\frac{3}{4}$ "	- 23/6
5"	- 27/6

Cases for Spare
Drums, half the
price of reel case.



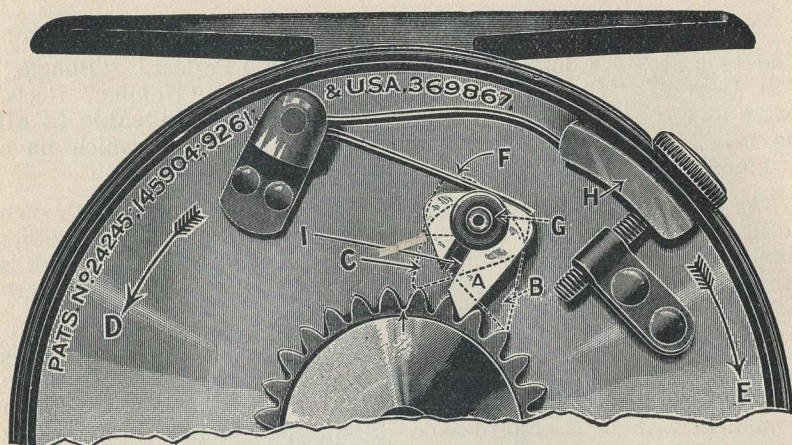
Selvyt Reel Bags

Where a case is not
used these are indis-
pensable.

For Reels—

2 $\frac{1}{8}$ " to 3 $\frac{3}{8}$ "	- 4/6
3 $\frac{1}{2}$ " „ 3 $\frac{3}{4}$ "	- 5/-
4" „ 4 $\frac{1}{2}$ "	- 5/6

HARDY'S "COMPENSATING" CHECK



In the ordinary type of fly reel, trouble and annoyance is often experienced by the check work locking or breaking. This is due to the absence of **elasticity**, the tongue being a fixture. In our "Compensating" design, the tongue can move freely in any direction so overcoming any possibility of locking.

The above diagram shows the tongue A, held by pressure of spring F, under stud G. The tongue is formed with a slot I, and can be easily removed or replaced. The outer dotted lines C and B show the path of the tongue, while working in the direction of D or E. It will be clearly seen, that the slot allows the tongue to move at any angle from C to B, while at the same time it can rise or fall, under pressure of spring F, and so take up wear and tear; or may rise away from the wheel in case of any irregularity, and so **prevent any possibility of locking**. When the drum is turned in the direction of the arrow D (as when a fish takes line), the pressure of the check can, by turning the screw H, be regulated to almost any stiffness. The form of the spring F gives a pleasant, light and fine check when winding in.

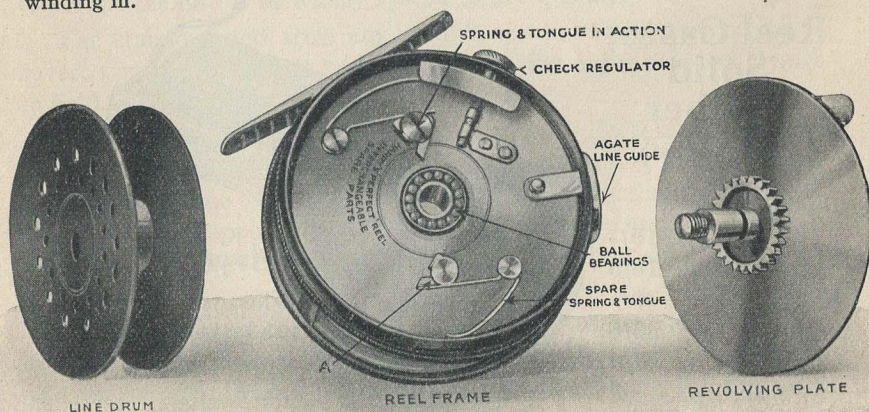


ILLUSTRATION SHOWING THE "PERFECT" CONTRACTED REEL DISMOUNTED.

FOR "CORONA SUPERBA" FLY LINE, SEE PAGE 118.

Hardy's "PERFECT" Fly Reels

Made of "Alumin"

Under Pat. Nos. 24245 ; 9261 ; 145904 and U.S.A. 369867.

The "Perfect" reel is made of "Alumin" in three solid parts (the frame, line drum and revolving plate, see illustration page 130). They are fitted with ball-bearings and are almost frictionless. The check work is our Patent Compensating design (see page 130), which may be regulated to brake a fish or when desired "striking" can be done direct from the reel, the tension being increased or decreased at the pleasure of the user according to the fineness of the tackle. The great advantage of the regulator is that, when properly adjusted, breakages, through too hard striking, do not occur.

INSTRUCTIONS FOR DISMOUNTING AND CLEANING

To dismount the Reel.—With a coin, remove the **left-handed** screw in centre of the back of line drum. (**This screw is only fitted to the sizes $3\frac{3}{4}$ ins. and upwards.**) Hold the line drum with the left hand, and with the right unscrew the revolving plate, by turning handle to the left, when the drum, plate and frame will separate. All parts can then be cleaned, and coated with "Reel Oil," to prevent oxidization. Reels made of aluminium alloys throw off a whitish oxide after being wet. This can easily be removed by drying all parts, and rubbing over with selvyt on which a little oil has been sprinkled. To assemble the reel place the drum in the frame and screw the revolving plate spindle into it till "home"; when necessary replace the left-hand centre screw.

Special Reel Oil in Celluloid Oiler, 1/6 each.

Left Hand Reels.—Many anglers prefer to have their reel made so as to wind in with the *left hand*. Any of our reels can be made to order to suit this requirement. Fly Reels Price, sizes $2\frac{7}{8}$ in. to $3\frac{7}{8}$ in. 7/6 per reel extra, $3\frac{3}{4}$ in. to $4\frac{1}{2}$ in. 10/- per reel extra. Other patterns quoted for.

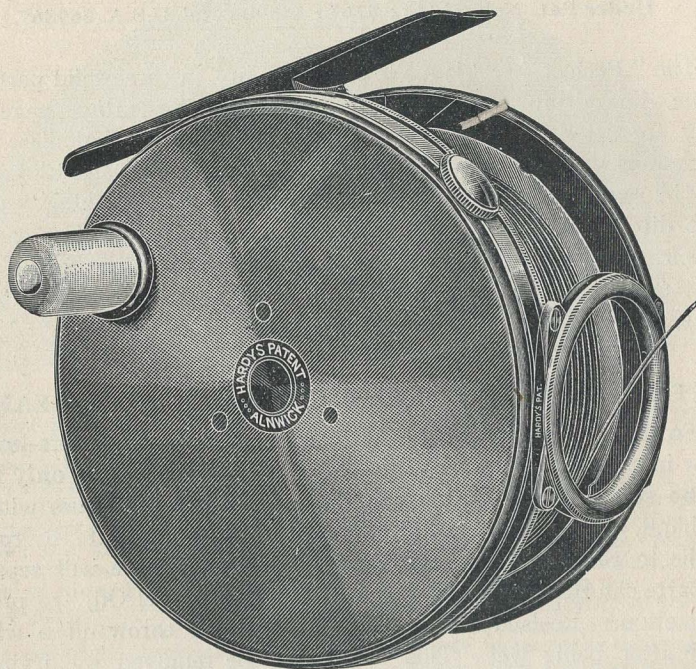
DUBLIN, 3/5/30.

I send you my "Perfect" Trout Reel No. 43564 which has been in constant heavy use for twenty years, without any attention other than regular drying and lubrication with your Reel Oil. It has needed no repairs, has never once let me down and has killed some thousands of Trout.

W. S. HAUGHTON, M.D.

The "PERFECT" Fly Reel For Salmon, etc.

Pat. Nos. 24245 ; 9261 ; 145904 and U.S.A. 369867.



Sizes. ins.	Prices.	Approximate Weights. ozs.	Spare Drums.	Sizes. ins.	Prices.	Approximate Weights. ozs.	Spare Drums.
3	45/-	6 $\frac{1}{4}$	14/-	4	67/-	13	21/-
3 $\frac{1}{4}$	48/-	7 $\frac{1}{4}$	14/6	4 $\frac{1}{4}$	74/6	17	22/6
3 $\frac{1}{2}$	55/-	10 $\frac{1}{2}$	16/-	4 $\frac{1}{2}$	81/6	18	25/-
3 $\frac{3}{4}$	61/-	12 $\frac{1}{2}$	18/6				

Hardy's Patent Line Guard (see illustration above), is made in hard wearing rustless metal and fitted to the "Perfect" reel in sizes 3 $\frac{1}{4}$ in. to 4 $\frac{1}{2}$ in. 9/6 per reel extra. Auxillary Brake (see page 145), 12/6 per reel extra.

ELLON, 31/12/29.

I find that my two trout reels ("Perfect") bought from you were purchased 35 and 40 years ago and that during that time they have killed from 700 to 1200 lbs. of trout finnock sea trout per annum. This is without counting sea trout kelts, salmon kelts, grilse and clean salmon caught with my trout rods and "Perfect" Reels, generally grilse and salmon have been fluked whilst fishing for smaller fish but of course lots of times I have caught them and tried for them.

My two "Perfect" Reels have always been a great pleasure to me.

CUTHBERT W. FINCH.

FOR THE "CORONA" SALMON FLY LINE, SEE PAGE 118.

The "PERFECT" Fly Reel

Pat. Nos. 24245 ; 9261 ; 145904 and U.S.A. 369867.

and Hardy's Patent Line Guard made in Agate

Contracted Form with large Barrel for quick winding, designed for Dry Fly, General Trout and Sea Trout Fishing

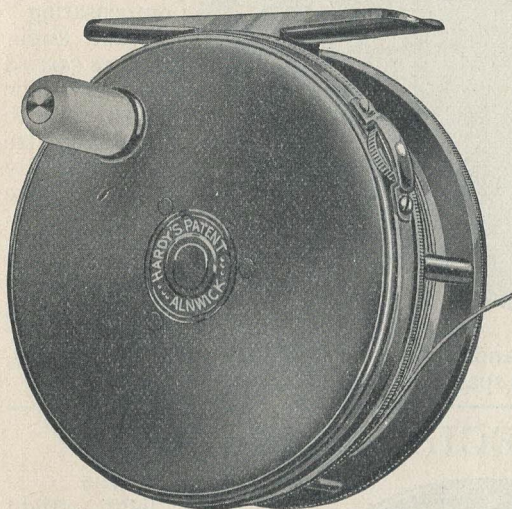
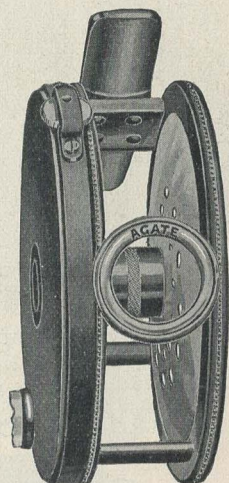


Illustration of The "Perfect" Reel.



View showing the Patent Agate Line Guard.

Made of "Alumin," standardized and interchangeable in all parts, and fitted with ball bearings and regulating Patent "Compensating" check work (see page 13).

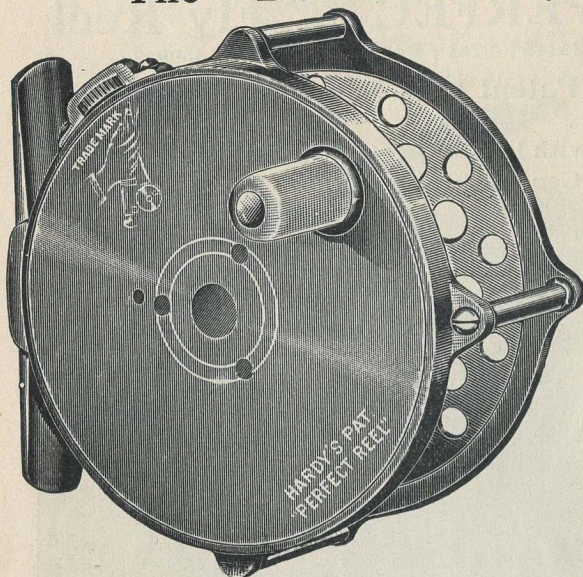
Diameter.	Price	Width between Plates.	Line carrying capacity. "Corona Superba." "Solidae" Silk Backing.			Approx. weight.	Suitable for rods.
2 $\frac{7}{8}$ ins.	42/-	1 $\frac{1}{16}$	35 yds.	I.D.I. & 20 yds.	No. 2	6 ozs.	8 to 9 ft.
3 $\frac{1}{8}$ ins.	44/-	"	"	I.C.I. & 20	" "	6 $\frac{1}{4}$ ozs.	9 to 10 ft.
3 $\frac{3}{8}$ ins.	46/-	"	"	I.C.I. & 30	" "	7 ozs.	10 to 10 $\frac{1}{2}$ ft.
3 $\frac{5}{8}$ ins.	48/6	"	"	I.B.I. & 40	" "	8 ozs.	10 $\frac{1}{2}$ to 12 ft.
3 $\frac{7}{8}$ ins.	52/6	1 $\frac{1}{8}$	"	I.B.I. & 80	" "	9 ozs.	12 to 14 ft.

Spare Line Drums.—2 $\frac{7}{8}$ in. to 3 $\frac{3}{8}$ in., 12/6 each ; 3 $\frac{5}{8}$ in. and 3 $\frac{7}{8}$ in., 14/- each.

The Agate Line Guard prevents wear of both reel and line. Contracted Perfect Reels fitted with this guard, 9/6 extra per reel.

HARDY'S "PERFECT" REELS are made under Patent Nos. 24245 ; 9261 ; 145904 ; and U.S.A. 369867.

The "BOUGLÉ" Fly Reel

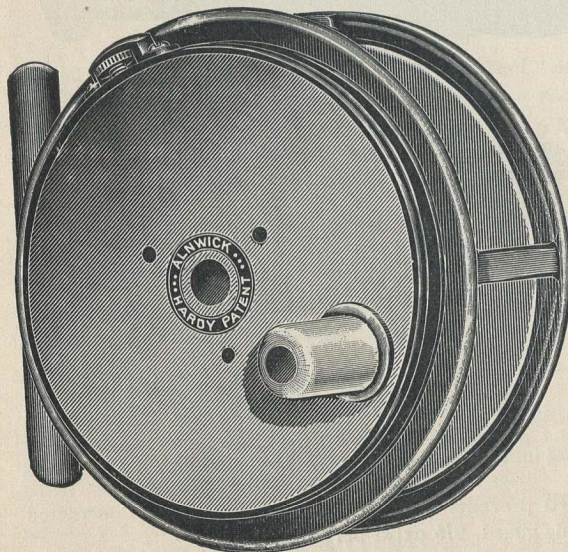


Made of Aluminium of the "Perfect" design. Standardized and interchangeable in all parts and fitted with ball bearings, regulating Patent "Compensating" check, and duplicate spares carried in the reel. The frame is fitted with a revolving centre bar. Specially suitable for use with rods weighing 4 to 6 ozs.

Size.	Weight.	Price.
3 ins.	4½ ozs.	57/-
3¼ ins.	5½ ozs.	60/-

The above reels are standardized and interchangeable in all parts, and each is supplied with a spare spring and tongue.

The "SPECIAL PERFECT"

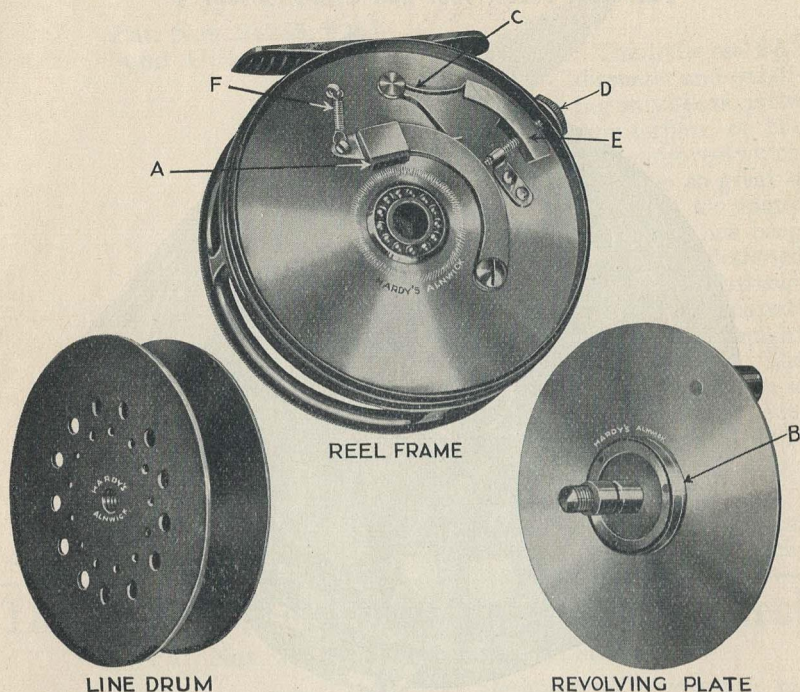


A light weight form of the "Perfect" with extra line carrying capacity. It holds 35 yards of stout waterproof fly line and 60 yards of No. 2 silk backing. Made of "Alumin" and fitted with ball-bearing regulating Pat. "Compensating" check, with duplicate spares fitted in the reel. Standardized and interchangeable in all parts.

Size, 3¼ in. Weight 7 ozs.—Line carrying capacity, 95 yards fly line. Price, 60/-.

Silent Check "Perfect" Fly Reels

Patent No. 196736.



Some anglers prefer a reel with a silent brake instead of the usual noisy ratchet check action sometimes called "The music of the reel."

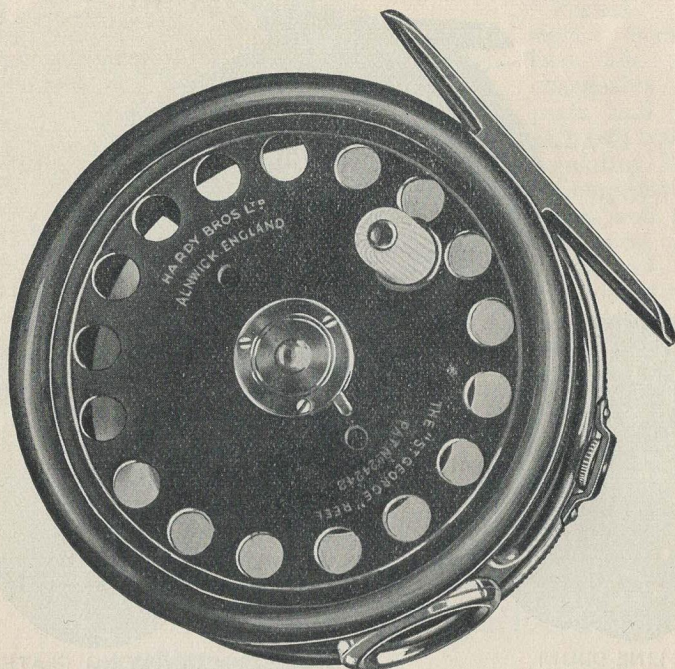
The illustration shows the patented action of the reel. The hide-faced brake arm **A** bears on the polished hub **B** on the revolving plate. The strength of the spring **C** which controls the brake arm can be regulated by screwing the milled head **D** which moves the block **E**. As the reel will require to be taken apart occasionally for cleaning and oiling, it should be remembered that before assembling, the regulating block **E** should be screwed as far as it will go towards the milled head **D**, this enables the spiral spring **F** to pull the brake arm **A** out of the way of the hub **B** and allow the revolving plate to be replaced.

The brake action is so arranged that the "wind in" is always lighter than the "pull off."

In sizes - - - -	$3\frac{1}{8}$ in.	$3\frac{3}{8}$ in.	$3\frac{5}{8}$ in.	$3\frac{7}{8}$ in.
Price—Trout, seatrout, etc.	44/-	46/-	48/6	52/6
Agate Guide Rings - 9/6 extra.				
	$3\frac{3}{4}$ in.	4 in.	$4\frac{1}{4}$ in.	$4\frac{1}{2}$ in.
Price—Salmon - - -	61/-	67/-	74/6	81/6
Agate Guide Ring - - 9/6 extra.				

THE "SAINT GEORGE" FLY REEL

Pat. Nos. 24245, 9261 and U.S.A. 369867



A superb reel of practical design for trout, sea trout, etc. The drum is large and contracted for quick recovery of the line. Fitted with our patent agate line guard. The reel is very easily and quickly taken apart for cleaning and oiling by pulling aside the small spring controlled latch and lifting out the drum.

Standardized and interchangeable in all parts and fitted with spare tongue and spring to put into immediate use in case of accident without the aid of any tools. To use these parts, turn the tongue round with the fingers so that the point immediately engages with the ratchet wheel. To enable the regulator to be used the spare spring or tongue must be substituted for the disabled one.

A very sound hard wearing reel.

Size.	Approx. Weight.	Line Carrying Capacity.	Prices.	Spare Drums.
3 in.	5 $\frac{3}{4}$ ozs.	50 to 60 yds.	53/6	25/-
3 $\frac{3}{8}$ in.	6 $\frac{3}{4}$ ozs.	60 to 70 yds.	56/6	26/-
3 $\frac{1}{2}$ in.	7 $\frac{1}{2}$ ozs.	70 to 90 yds.	59/6	27/6

As the 3 $\frac{3}{4}$ " is frequently used on single-handed salmon rods it is made with a deep drum to carry 35 yards No. 1 B. 1 Corona line and 100 yards backing.

FOR THE "DE LUXE" SALMON ROD, SEE PAGE 269.

The "St. George" Junior Fly Reel

Pat. Nos. 24245, 9261
and U.S.A. 369867.

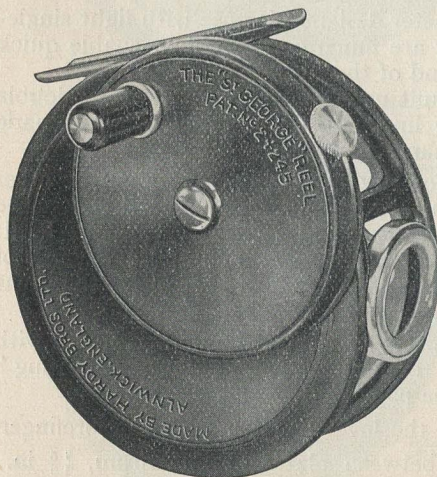


This little reel $2\frac{3}{16}$ " diameter and weighing only $3\frac{1}{2}$ ozs., is the counterpart of the St. George reel which has been so great a favourite for many years. It has been specially designed to correctly balance with our various patterns of light weight Fly Rods. The illustration above is the handle of a $7\frac{1}{2}$ ft. Marvel (page 266) and "St. George Junior."

Line carrying capacity 35 yds., I.E.I. "Corona Superba," and 20 yds. No. 2 Solidae Silk Backing, Price 53/6. Spare Drums, 24/- each.

The "Saint George" Multiplying Fly Reel

Pat. Nos. 24245, 9261 and U.S.A. 369867.



Designed to give quick recovery of line in dry fly fishing when so often the line is pulled in with the left hand in fishing out a cast and allowed to fall on the ground from where it cannot be rapidly recovered with a single action reel when a fish is hooked. When changing from one place to another it is of great assistance in getting the line and fly off the water before they become "drowned" and also an advantage when a fish runs towards the angler.

Gear ratio, 2 to 1.

The $3\frac{3}{8}$ " size is designed specially for dry fly fishing for salmon using a light single-handed rod.

Size.	Line Carrying Capacity.	Price.
$3\frac{3}{8}$ "	60-70 yds.	77/6

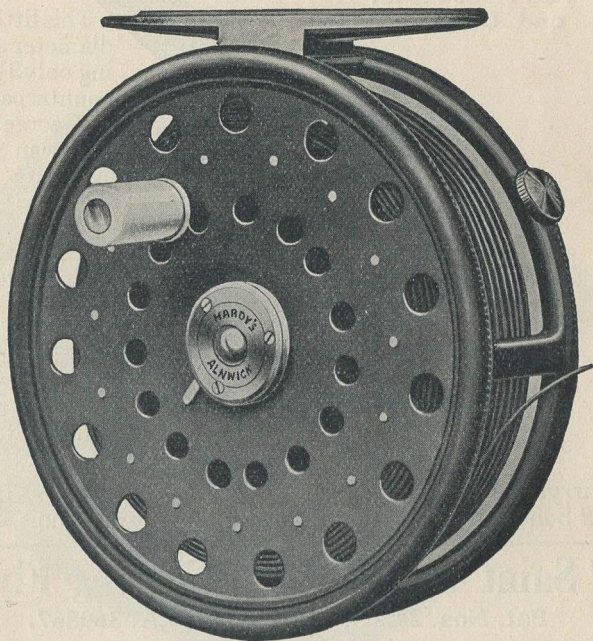
Size.	Line Carrying Capacity.	Price.
$3\frac{3}{8}$ "	110-115 yds.	84/-

Spare Drums, 24/6 and 26/- each.

FOR "L.R.H." DRY FLY ROD, SEE PAGE 251.

The "SAINT JOHN" Fly Reels

Pat. No. 24245, 9261 and U.S.A. 369867.



These reels are of large diameter designed for use with light single-handed fly rods. In form they are much contracted to enable quick recovery of the line and command of the fish.

No. 1.—The line drum is built up and carries 35 yards of double tapered trout fly line only. The check work is made suitable for ordinary trout fishing.

No. 2.—Is specially made for dry fly fishing for salmon or other large fish when using a light single-handed rod. The line drum is extra deep and carries 35 yards of I.B.I. Corona Superba double tapered line, and 100 yards of silk backing line. The check work is stronger than that of the No. 1 reel.

Made of "Alumin" in two parts only in contracted form and with large diameter. Fitted with regulating Patent "Compensating" check, with duplicate spares (see page 130).

To dismount reel, pull over the lever of latch with the forefinger.

Diameter, $3\frac{7}{8}$ ins.; width between plates of line drum, $\frac{1}{8}$ in.; approximate weight, $7\frac{1}{2}$ ozs.

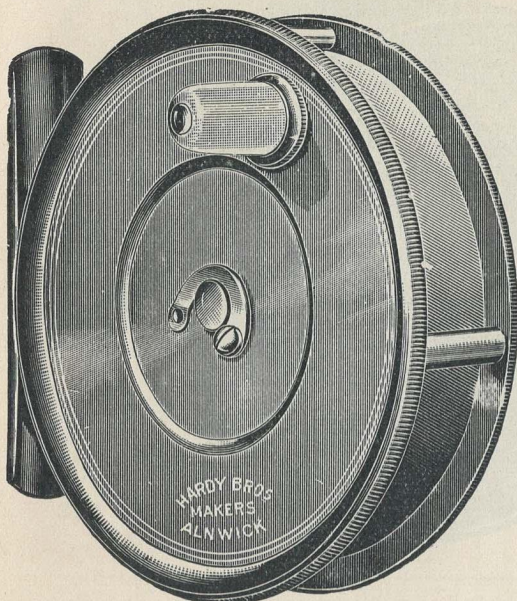
Price, Patterns No. 1, - 47/-; No. 2, 52/6 each.

„ Spare Drums, No. 1, 27/6; „ 29/6 „

The "UNIQUE" Fly Reel Contracted form for Trout, etc.

Patent Nos. 24245, 9261, 734897 and U.S.A. 369857
The word "Unique" is registered in Great Britain under No. B. 434648 and No. 5908 in the Irish Free State

Made of "Alumin" in two solid parts, standardized and interchangeable. The reel is light and being of contracted form is quick winding and is fitted with our new Latch (Reg. No. 734897). The check work (which may be had with regulator) is our Patent Compensating design with duplicate spares supplied in the reel.



Dia. in inches.	Price. Non-adjustable Check.	Weight in ozs.
2 $\frac{5}{8}$	24/-	4
2 $\frac{7}{8}$	26/-	5
3 $\frac{1}{8}$	27/-	5 $\frac{1}{2}$
3 $\frac{3}{8}$	28/6	5 $\frac{3}{4}$
3 $\frac{5}{8}$	31/6	6

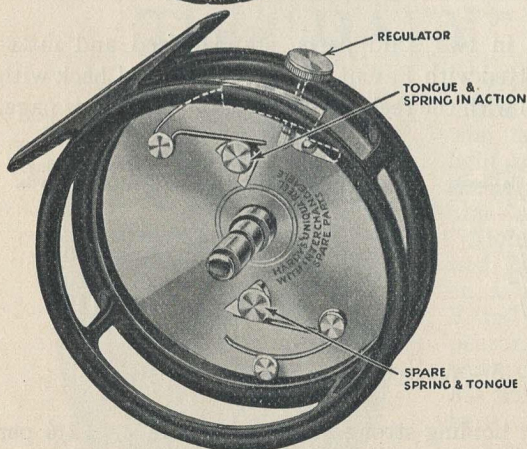
LINE CARRYING CAPACITY.
Size. Tournament Line. Solidae yds. Silk Bkg.

2 $\frac{5}{8}$ —30	I.D.I.—	
2 $\frac{7}{8}$ —30	I.D.I.—20	No. 2
3 $\frac{1}{8}$ —30	I.C.I.—20	No. 2
3 $\frac{3}{8}$ —30	I.C.I.—30	No. 2
3 $\frac{5}{8}$ —30	I.B.I.—40	No. 2

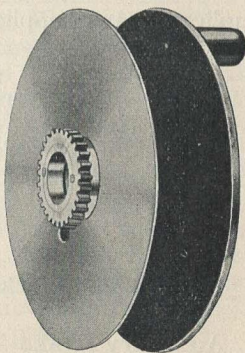
Adjustable Regulator.—
Check as illustrated, 5/- per reel extra.

Spare Drums

2 $\frac{5}{8}$ in.	-	11/6 each.
2 $\frac{7}{8}$ in.	-	11/6 "
3 $\frac{1}{8}$ in.	-	12/6 "
3 $\frac{3}{8}$ in.	-	14/6 "
3 $\frac{5}{8}$ in.	-	15/6 "



REEL FRAME

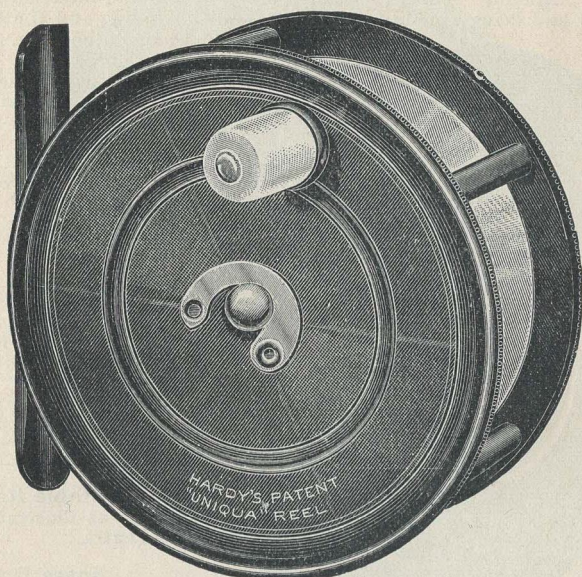


LINE DRUM

To use the spare tongue or spring, turn the tongue round with the finger to allow the point to engage with the ratchet wheel.

The "UNIQUA" Fly Reels

For Salmon, etc.



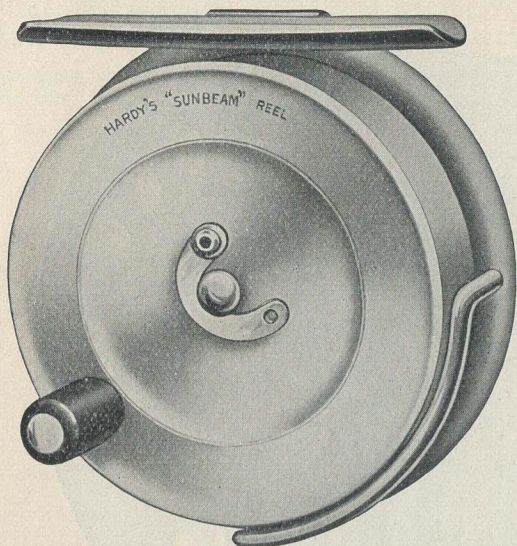
Made of "Alumin" in two solid parts, standardized and interchangeable. They are fitted with Patent "Compensating" Check with duplicate spares supplied with the reel. See illustration, previous page.

Dia. in ins.	Price. Non-adjustable Check.	Spare Drums.	Weight in ozs.	Line Carrying capacity in yds.
3½	35/-	18/6	8	80
3¾	38/-	19/6	9½	100
4	42/-	22/6	10¾	110
4¼	45/-	23/6	12½	120
4½	50/-	25/6	14	140

Adjustable Check. 5/- per reel extra.

Auxiliary Brake for holding strong fish (see page 145), 12/6 per reel extra.

The "SUNBEAM" Fly Reel For Trout, etc.



Made of "Alumin," in two parts and fitted with line guard, the check work is our Pat. "Compensating" design, and spares may be had guaranteed to fit.

Price 1/- per tongue or spring.

Dia. in ins.

2 $\frac{3}{4}$

3

3 $\frac{1}{4}$

Approx. weight.

4 OZS.

4 OZS. 10 drms.

4 OZS. 12 drms.

Price.

14/6

15/6

16/6

Line Carrying Capacity.

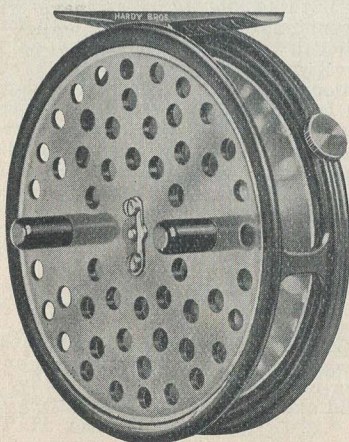
40 yds. Fine Challenge

40 „ Medium „

30 „ „ „ to

20 yds. No. 6 Flax.

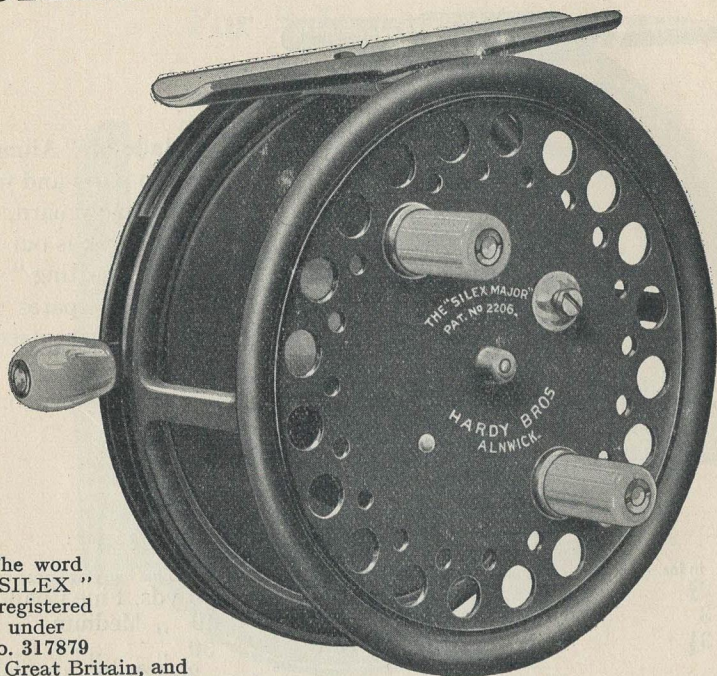
The "DAVY" Reel



Designed to meet the requirements of M. B. Davy, Esq., who desired a quick winding light reel to balance with the special dry fly rod we made for him—see page 259. Made of "Alumin." The drum is bushed with phosphor bronze and runs on a high grade steel spindle. Fitted with our patent compensating check and spare parts with screw regulator, two winding handles, size 3 $\frac{1}{2}$ " dia. \times $\frac{17}{32}$ " between plates.

Capacity 35 yds., I.C.I. "Corona" line, and 20 yds. No. 2 "Solidae" Silk Backing. Price 47/6. Weight 6 ozs.

The Famous "SILEX-MAJOR" Casting Reel



The word
"SILEX"
is registered
under
No. 317879
in Great Britain, and
No. 5912 in the Irish Free State.

A LITTLE TALE OF THE "SILEX REEL" IMPORTANT TO ANGLERS

Before the invention of the "Silex" method of casting a bait direct from the reel, the general method was to use what is called a "Nottingham" Reel. This in the hands of an expert was fairly good, but if attempted by the inexperienced, generally ended in disaster, from over-running and consequent entanglement. The control with the fingers was very difficult to acquire. The time had come when something more simple and effective was desirable—something any inexperienced angler could use with satisfaction—but what? The answer was the "Silex" which with its simple external lever, could be used in a satisfactory manner by almost anyone. Naturally the demand for this reel soon became great. It, however, had one drawback, *i.e.* the check after casting the bait did not automatically engage at the end of the cast, ready to play a fish. After many experiments, this drawback was overcome when the reel was comparatively perfect, in which form it has been used with immense satisfaction for many years. The original "Silex" reel was then renamed the "Silex" (Major), and is perhaps the most popular casting reel in use in all parts of the world.

GRAND RAPIDS, MICH., 26/5/30.

I cannot laud your "Silex Major" too highly.

I have used it in fresh and salt water fishing (surf casting) and find that in my two years' possession of it, that it operates as well as the day I received it, in fact, usage makes it better. If cast 30 to 35 or more yards with it very easily.

Thus when anyone asks me my candid opinion as to the best casting reel, I always say "Hardy's."

HENRY HEYE.

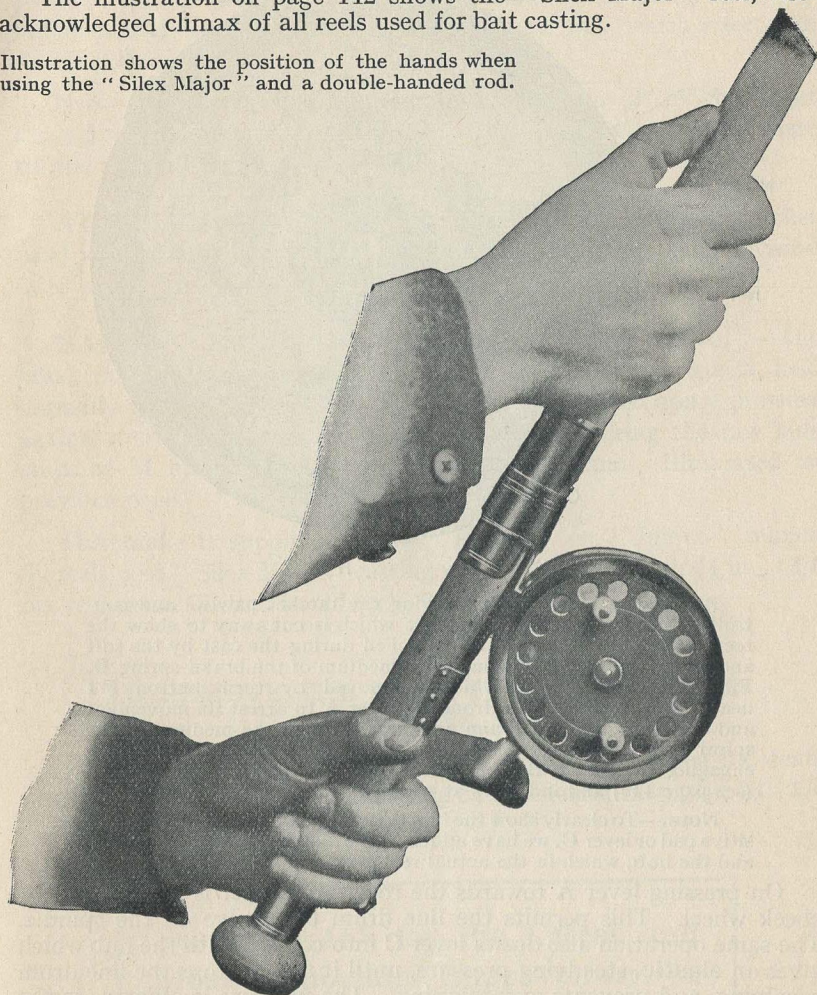
"HOW TO MAKE A CAST," SEE PAGE 147.

Hardy's "SILEX MAJOR" Casting Reel

Patent Nos. 21131, 196736 and 288101.

The illustration on page 142 shows the "Silex Major" reel, the acknowledged climax of all reels used for bait casting.

Illustration shows the position of the hands when using the "Silex Major" and a double-handed rod.



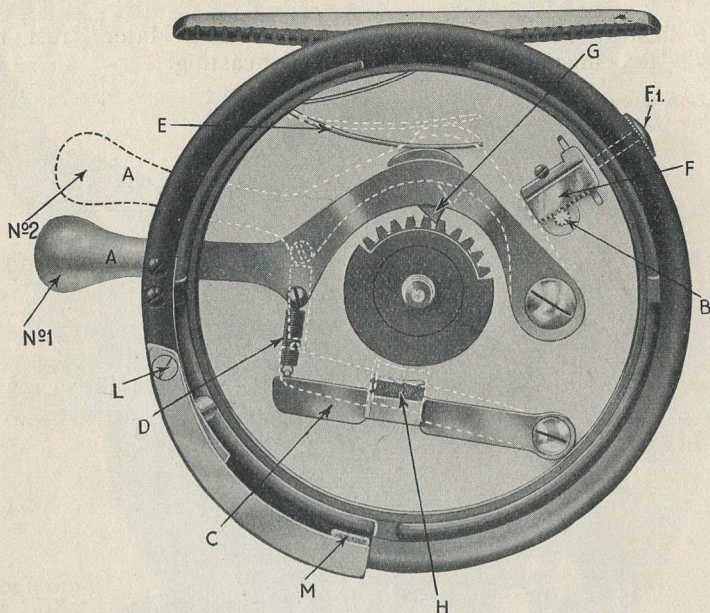
GISBORNE, NEW ZEALAND.

Last Christmas I was one of a party of eight fishermen on Lake Waikaremoana, we had wooden reels and metal reels, some fairly expensive. Out of the eight reels the "Silex" was the only Reel that did not break down. We caught between us about 300 fish of an average weight of five pounds. Often a fish would peel off seventy or eighty yards of line at a run and a reel had to be good to stand. Some of the Reels got so bad we had to take the ratchet gear out altogether. I have taken thousands of fish, the biggest sixteen pounds, and the bearings and the ratchet gear in the "Silex" are as good as new.

E. GOODWIN.

FOR "THE MURDOCH" RODS, SEE PAGE 283.

INTERIOR OF THE "SILEX MAJOR" FOR DOUBLE-HANDED RODS.



A is the operating lever carrying the ratchet pawl G and controlled by the spring E. The disc which is cut away to show the teeth of the ratchet wheel is controlled during the cast by the soft and lubricated pad H through the medium of the brake spring D. F, the regulator stop which is moved by turn button F1 nearer to or further away from the lever A to arrest its movement and to attain different brake pressures through the medium of the spiral spring D. As one face of block F is cut with a toothed rack engaging with pinion B it moves the disc B1 to which it is attached (see page 146) and indicates at what pressure the brake is set.

Note.—To clearly show the functions of the ratchet G and the sensitive pad or lever C, we have added to the diagram the toothed wheel and the hub, which in the actual reel are parts of the line drum.

On pressing lever A towards the rod, the ratchet is lifted from the check wheel. This permits the line drum to revolve on the spindle. The same operation also draws lever C into contact with the hub which gives an **elastic**, steady pressure, until it finally stops the line drum revolving, and prevents over-running. The pressure is **elastic**, as the **spiral spring** connecting the two levers is soft and yielding as is also the face of the pad H. On the lever A being released, the parts automatically resume their original positions, when the reel is ready for winding in or playing a fish.

OG-DEN, UTAH, 21/9/29.

Use of tackle of your manufacture over a period of nearly twenty-five years has given me great satisfaction.

S. B. LOCKE.

FOR THE "J. J. H." SPINNING RODS, SEE PAGE 286.

TO MAKE A CAST.—As the bait is cast, the lever **A** (illust. page 144) is simultaneously pulled from position (1) to position (2). This movement relieves the drum from engagement with the ratchet pawl **G**, permits it to revolve and at the same time brings the oiled brake pad **H** into contact with the polished hub which exerts an elastic pressure to prevent over-run.

N.B.—The lever is pulled from position (1) to (2) by the finger simultaneously with the movement of making the cast and held there till the bait falls on the water.

AT THE END OF THE CAST release the lever **A** and the ratchet pawl will automatically engage with the ratchet wheel ready to wind in or play a fish.

HARDY'S AUXILIARY BRAKE (Pat. No. 288101).—The brake which is hinged at **L** forms a section of the frame guard, held normally in the OFF position by a hidden spring—To apply pressure against a wild fish press the hinged brake up to bring the raw hide studs at **M** into contact with the rim of the drum. Illustrated on previous page.

This brake is supplied to new "Perfect" or "Uniqua" salmon fly reels, and "Silex Major" casting reels. Sizes, $3\frac{1}{2}$ in. to $4\frac{1}{2}$ in., 12/6 per reel extra. Fitted to old reels, 15/-

TO REMOVE THE DRUM FROM THE FRAME FOR OILING, etc.

Press the latch knob sideways with the finger-nail, when the drum may be taken out. Special lubricating oil in celluloid oiler, page 131, 1/6

**See page 168 for the Latest and
Most Important Improvement in
Fishing Hooks**

HARDY'S 'FULSTRENGTH' OVAL HOOK

REGULATING THE "SILEX MAJOR" REEL

Patent Nos. 21131, 196736 & 228101.

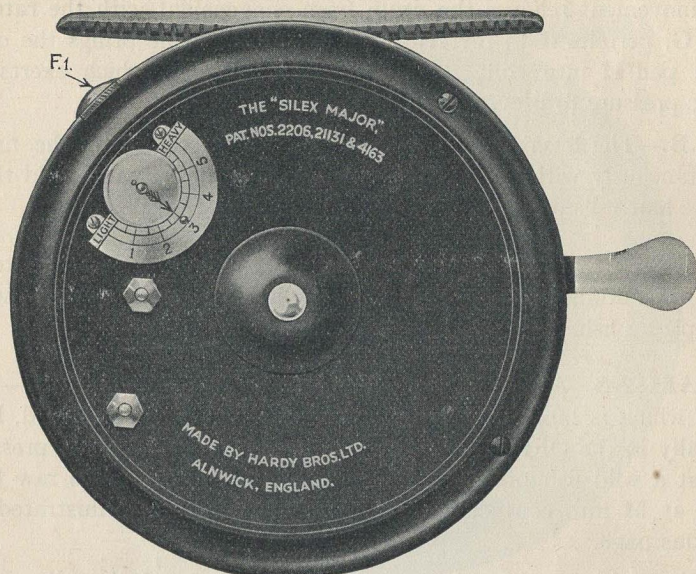


Illustration shows the reverse side of the "Silex Major" reel.

An entirely new and simple brake indicator. The indicator dial is clearly marked with figures between the words "Light" and "Heavy." By turning the screw button **F 1**, the disc is rotated within the limits of the dial, giving any brake pressure desired. The arrow on the disc indicates the brake pressure at which the brake is set.

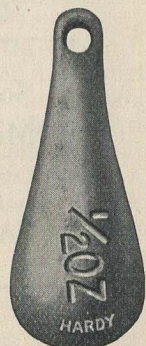
To regulate the reel correctly to suit the weight of bait to be used, hold the rod (with bait and lead attached to the trace) at an angle of about 45° to the ground, pull the lever towards the rod till it presses against the regulator stop. Now slightly jerk the rod, when, if the reel is properly regulated, the drum will revolve about half a turn.

If the pressure is too heavy or too light, turn the button **F 1** to rotate the arrow on disc towards "Light" or "Heavy" as required.

ALUMINIUM WEIGHTS

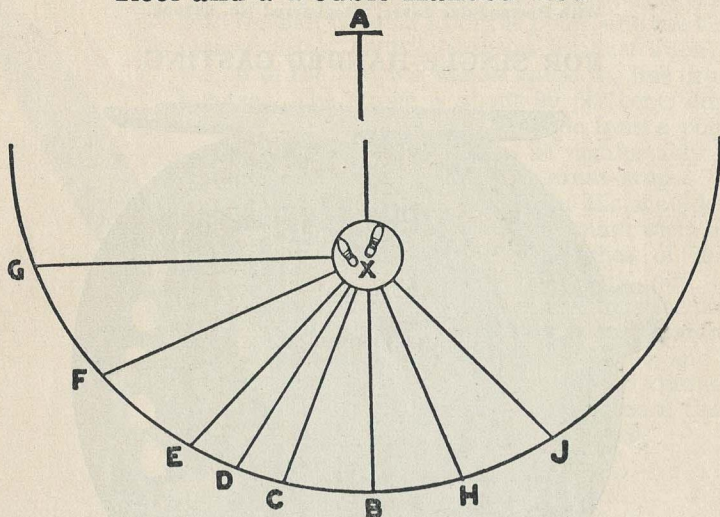
For practice casting.

Sizes—	3 drms.	4 drms.	6 drms.	$\frac{1}{2}$ oz.
Price each—	3d.			
Sizes—	$\frac{3}{4}$ oz.	1 oz.	$1\frac{1}{4}$ oz.	$1\frac{1}{2}$ oz.
Price each—	4d.		6d.	



FOR THE "CORBETT" SPINNING RODS, SEE PAGE 287.

To make a Side-Swing Cast with the "Silex Major" Reel and a Double-Handed Rod



For position of the hands, see page 143.

Note.—The hand must not touch or hold the line in any way when casting.

Holding the rod at an angle of 45 degrees, allow a length of about $1\frac{1}{4}$ yards of line or trace to hang from the point to the bait.

In casting, the movement of the body should be the same as driving in golf, a clean follow through stroke. Jerky casting makes overruns. Please refer to diagram. The angler is standing at X facing A where the bait is desired to fall. Turn the body round until facing B, merely raising the left heel a little. Swing the bait slowly back pendulum wise to C, D, E or F, according to the weight of the bait, and make a cast from any of these points, pressing lever as the Cast is made, and keeping it pressed until the bait falls on the water. This is all that is required. The bait is merely swung backwards, and at the same moment as the cast is made, the lever is pressed quietly home. The movements of the initial stroke of the Cast and the pressing of the lever should be simultaneous. When using light baits 4 to 6 drms., cast from D, E or F. For baits weighing $\frac{3}{4}$ to $1\frac{1}{2}$ ozs., from any point C. to H. Diagram shows how to cast from the right side. If casting from the left, the position is simply reversed.

IMPORTANT.—The lever must not be released towards the end of the cast, but held until the bait falls on the water.

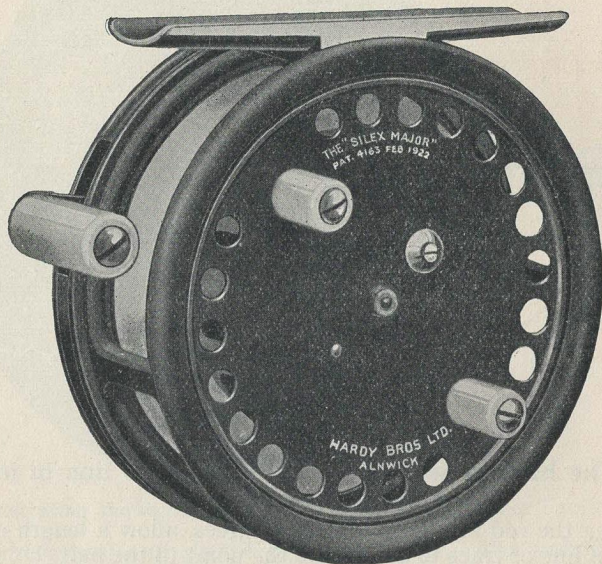
AUTOMATIC CHECK.—Instead of an optional check, as in other reels, which requires throwing on after hooking a fish, the check in the "Silex Major" is automatic and comes into action the moment the lever is released, so that whenever a fish is hooked it is at once under control. A further important feature is that the "Wind in" is silent.

FOR TRACES, SEE PAGE 111, ETC.

The "SILEX MAJOR"

With Rectangular Lever. Registered No. 557604.

FOR SINGLE-HANDED CASTING



As shown by the diagram, these reels for single-handed work have a special (registered and patented) form of lever which is cranked at a right angle, so that it comes into the best possible position for operating with the thumb when casting. The sizes made in this style are 3 in., 3½ in. and 3¾ in., the 3½ in. size being obtainable either with straight or cranked lever.

The working parts are the same as in the "Silex Major" for double-handed casting described on page 144. It is unnecessary, therefore, to repeat the instructions, further than to say that the thumb of the right hand is used, (see page 149), in place of the forefinger of the left hand, as in casting with the larger reel.

In using the "Silex" simply press the lever as the Cast is made. Can anything be more simple?

This form of reel is equally suitable for either side-swing or overhead casting: we advise the former wherever possible. We have already described the "side-swing" cast on page 147 and will now describe the "overhead." (See page 149.)

The diagram on opposite page shows position of the thumb for either side-swing or overhead casting.

A Method of Making the "OVERHEAD" Cast

The reel is regulated so that, when the rod is held with the bait hanging from the point, and the thumb pressed firmly on the lever (as in illustration), the weight of the bait will almost cause the line drum to revolve. The stroke is about 90 per cent. directly over the shoulder, and is made from a point as far back as the rod can be comfortably held, **to the vertical, where it must stop.** When the rod is held back over the shoulder the bait should be near the ground when about six inches of line or trace are out. The thumb must be pressed on the lever **before** the cast is made, and firmly held so during the cast and until the bait is delivered.



BRISTOL.

I had a very exciting experience when troutng last April. Weather conditions were most unfavourable—strong cold easterly winds, bright sunshine with dead low water, and after trying the fly for several days without success, I determined to experiment with your method of clear-water spinning.

All the gear was "Hardy's"—No. 0 "Victor," light trout Rod, weight $5\frac{1}{2}$ ounces, 3 inch "Silex Major" Reel, "Solidae" No. 0 undressed line, light gut spinning trace and 2 inch Blue and Silver "Swallowtail" Bait. Using this combination I landed a fine trout of just under 16 ozs. and shortly afterwards thought the bait had fouled an obstruction, but almost immediately a large salmon broke surface and dashed up a swift run taking out nearly 70 yards of line. After a great battle lasting three-quarters of an hour, during which time I covered a lot of ground by running up and down stream, the fish was exhausted, and I managed to tail it out. It was absolutely clean run, length 37 inches, girth $18\frac{1}{2}$ inches and weight a little over $19\frac{1}{2}$ lbs. two hours after being killed.

During the fight the Rod was bent nearly double the whole of the time, but it withstood the strain splendidly and is as good as ever.

I consider the successful result of this adventure is a wonderful testimony of the excellence of your tackle.

COMMANDER J. WHITLA GRACEY, R.N.R.

“SILEX MAJOR” REELS

SUITABLE LINES, CARRYING CAPACITY AND PRICES.

SIZE OF REEL.	ALNWICK SPINNING LINE (Page 125).	Spliced to	SOLIDAE SILK BACKING (Page 127).	CERO LINE. (Page 126).	PRICE OF REEL ONLY.
	As under : Yds. No.		As under : Yds. No.	As under : Yds. No.	
3"	100 00 or 100 0	62/6
3 $\frac{1}{4}$ "	40 0	spliced to	60 0	160 0 or 100 1	67/6
3 $\frac{1}{2}$ "	60 1 only		120 1	
or 60 0		..	20 1	100 1 $\frac{1}{2}$	75/-
3 $\frac{3}{4}$ "	60 2	..	20 1	160 1 $\frac{1}{2}$ or 100 2	82/6
or 60 1		..	40 1		
3 $\frac{3}{4}$ " extra wide	100 1	..	20 2		
or 80 2		..	30 2	160 2	85/-
4"	80 1	..	40 2	160 2	85/-
or 80 2		..	30 2		
4 $\frac{1}{4}$ "	80 2	..	60 2	92/6
or 100 3		..	40 2		
4 $\frac{1}{2}$ "	100 3	..	100 2	100/-
or 80 4		..	100 2		
4 $\frac{1}{2}$ " extra wide	100 4	..	100 3	115/-

Note.—To obtain the most satisfactory Casting results **do not overcrowd the reel with line.**

Left-hand Reels, 3" - 3 $\frac{1}{4}$ " - 7/6 Extra
 3 $\frac{1}{2}$ " - 4 $\frac{1}{2}$ " - 10/- "
 Silent Wind In - - 7/6 "

EXTRA DRUMS to carry a spare spinning line.

SIZES AND PRICES.

Size 3 in. 3 $\frac{1}{4}$ in. 3 $\frac{1}{2}$ in. 3 $\frac{3}{4}$ in. to. 4 in. 4 $\frac{1}{4}$ in. 4 $\frac{1}{2}$ in. 4 $\frac{1}{2}$ in. ex. wide.
 22/6 26/6 29/6 38/6 41/6 42/6 44/6

A Guide to the Selection of the Correct Size of Reel for the Total Weights to be Cast.

The 3 in. Reel will cast a minimum weight of $\frac{3}{16}$ oz.
 " 3 $\frac{1}{4}$ in. " " " " $\frac{1}{4}$ oz.
 " 3 $\frac{1}{2}$ in. " " " " $\frac{1}{2}$ oz.
 " 3 $\frac{3}{4}$ in. " " " " $\frac{5}{8}$ oz.
 " 4 in. " " " " $\frac{3}{4}$ oz.
 " 4 $\frac{1}{4}$ in. " " " " $\frac{3}{4}$ oz.
 " 4 $\frac{1}{2}$ in. " " " " $\frac{3}{4}$ oz.

FOR THE " SUPER SILEX " PRICES, SEE PAGE 155.

Appreciation of the World's Best Casting Reel, The "Silex"

HAVERFORDWEST, 11/8/30.

I have given the "Super Silex" and Line a fortnight's trial. It was an unqualified success. "Hands off the Reel" is my motto; after careful adjustment of the pressure I find the reel then is perfectly human in action.

(Revd.) T. A. HARRIES.

WIMBLEDON PARK, LONDON, S.W.19, 10/12/29.

The $3\frac{1}{2}$ inch "Super Silex" Reel you sent to me I find is the most perfect reel I have ever had the pleasure to use for its purpose. I have fished more than 50 years and never had a more easy reel to Cast and Spin with. In fishing I can Cast my $\frac{1}{2}$ oz. bait much easier and further than I can with any other reel. I sometimes hear Anglers complain of the difficulty to cast with the "Silex" Reel but I explain to them that they are under a wrong impression, as the "Super Silex" Reel is simplicity itself, and it is not the reel that is at fault, but the Angler who makes such bad strokes with his rod, if they would learn these strokes all their over-runs and bait-casting troubles would be finished. During my many years as a Coach in Fly and Bait Casting I have taught some hundreds of Anglers to Cast a bait with your "Silex" Reels ever since you started making them, and my clients have been delighted with the clean and accurate way in which the "Silex" Reels have cast out a bait and dropped it into the water. Learn the strokes with the Rod and the "Super Silex" Reel will do the rest for the Angler. I am also very pleased with your "Silex Multiplier" reel of $2\frac{1}{4}$ inch for use in Spinning for Trout, and also for Salmon in low water in the Summer.

F. TILTON.

EDEN, BANFF, N.B., 19/10/29.

The "Super Silex" is a splendid reel and it is practically impossible to make it "overrun."

W. T. WILKINSON.

OPORTO, PORTUGAL, 4/5/29.

I am delighted with the "Super Silex." It is simply splendid for any one like myself, with one arm.

INVERNESS-SHIRE, 16/9/30.

This reel is your best yet, which any duffer can use.

A. R. A.

ETON, WINDSOR, 21/9/30.

I am entirely satisfied with the $3\frac{1}{4}$ " "Super Silex" and can cast very well with it. I have not been troubled at all with overrunning.

MAURICE AMSLER.

ESTONIA, 8/5/30.

I find your "Super Silex" wonderful. It is a relief spinning with it after using the Nottingham "Aerial."

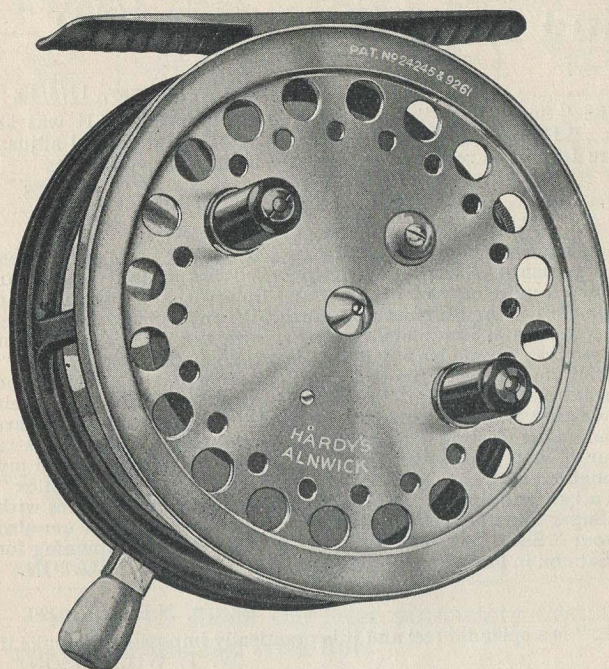
RICHARD TREIMANN.

I have given the "J. J. H. Silex" a most exhaustive test. Four days of continuous spinning. I use my reel with the line passing above the steel bar as the reel is held upwards over the rod. I wind it with the thumb of my left hand over the line, guiding it centrewards on the drum. I used all three methods and found them all admirable. The head ghillie was much impressed and several times said "Man ye're a grand fisher with that reel." I found the reel splendid for fighting a fish.

The "J. J. H." Spinning Rod is a beauty. I immensely like the movable "Screw Grip" reel fittings.

"Silver Devon" of the *Fishing Gazette* and author of *Pike Fishing; Red Letter Days and others, with some Hints on Salmon Fishing.*

The "SUPER SILEX" Casting Reel



AND
METHOD
OF
USING

In 1928 we introduced the "Super Silex" as being the last word in Spinning Reels.—During the past two Seasons it has proved faithful to its name.

It has been used by thousands of anglers, a great many of whom have testified to its splendid qualities—the absolute ease with which it can be used—its freedom from trouble. Over-running is impossible if the simplest of rules with regard to adjustment are observed at the beginning of the day.

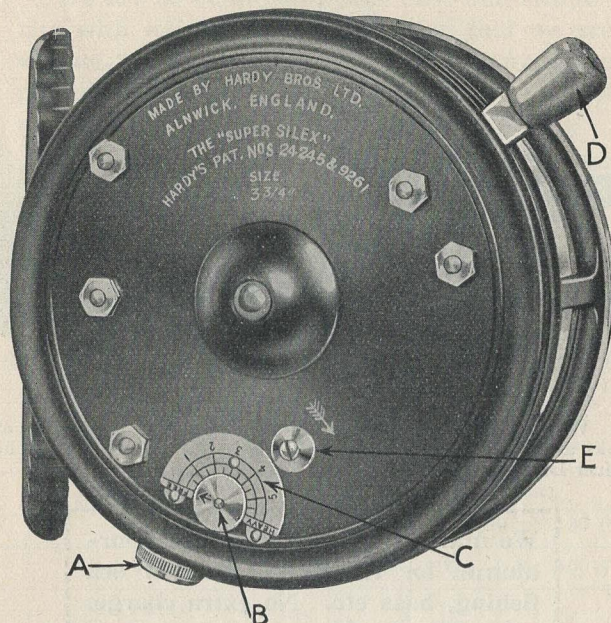
All members of our Firm use this splendid reel in preference to all others. It is impossible to design a spinning reel to embody all the features required by the modern spinner which is as good as the "Super Silex." It answers all the demands made from every kind of cast and bait; it handles its fish with ease and perfect control.

Should any of our Customers care to test one we will gladly send on approval; let us know what kind of fishing it is for and approx. the weights to be cast.

**Do Not Touch the Reel in
Casting, it looks after itself
and will not over-run.**

Regulating the "SUPER SILEX" Reel

Pat. Nos. 24245 and 288101 and Pat. applied for.



TO REGULATE THE REEL.

By screwing the milled nut A more brake pressure or less is applied to the hub of the line spool. The arrow on the regulator disc B registers the pressure on the dial C. A rough and ready guide is to hold the rod at about 45° from the ground with the trace, lead and bait hanging, slightly jerk the rod and when the pressure is right the spool will revolve about half a turn. Finer adjustments can be made during the first few casts and the reel once set need not be altered and casting can be continued all day without manipulating the reel in any way, and without fear of an overrun. The dial indicator is helpful to remember how the reel was set under certain conditions. When a fish is hooked, to engage the ratchet check, simply knock the lever D upwards. The stud E is merely for drawing the brake away from the hub when it is desired to take out the drum, it, however, need not be used as the regulator can be moved to FREE to serve the same purpose.

The rim of the drum, see illustration on page 152 is a smooth rounded flange, accessible all the way round for hand control when casting, or for brake pressure when playing a fish.

The "Super Silex" Reel can be used to cast in the following methods :

1. **Without touching the Reel in any way.**
2. As an absolutely free running reel, requiring finger control.
3. With a light brake pressure releasing and partly controlling the drum with the finger.
4. Releasing the line from the finger and thumb grip without touching the reel.
5. Releasing the line from the thumb, pressing it against the cork handle of the rod (the method adopted by the late R. B. Marston, Esq.) without touching the Reel.

Methods of using the "SUPER SILEX"

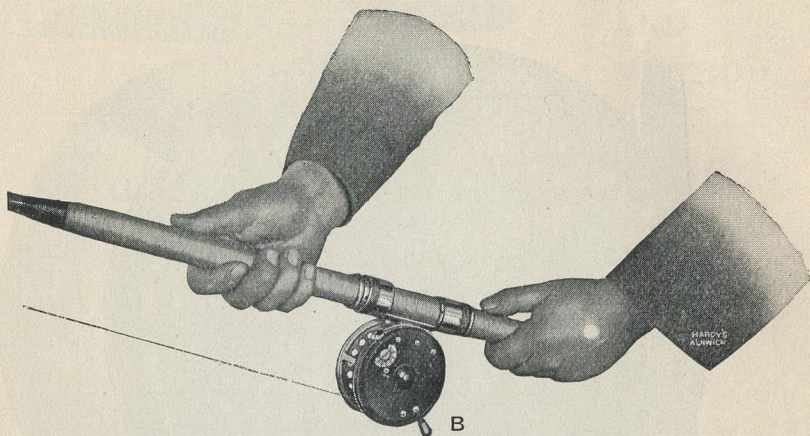


Fig. 1. Without touching the reel with the hands. Hold the rod and cast; the reel looks after itself, and will not over-run. To engage the ratchet check knock up lever B.

We make a "Super Silex" in Duralumin for the finer forms of sea fishing, bass etc. No extra charge.

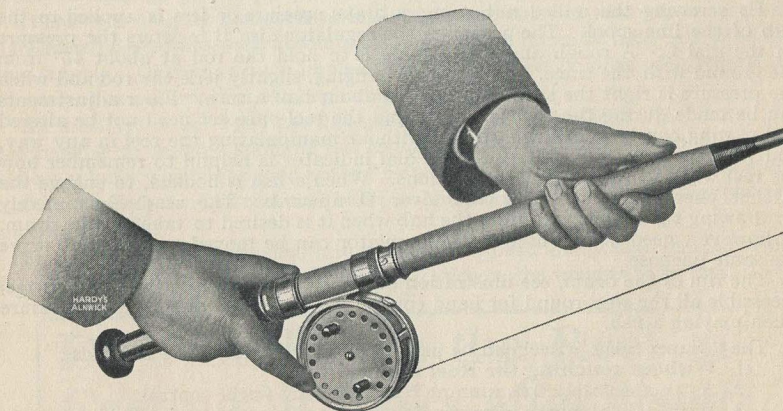


Fig. 2. A good method when light baits are used, or to suit the expert who controls with the hand alone, or with a little brake pressure.

Methods of using the "SUPER SILEX"—*Contd.*

We are so confident of the ease and simplicity with which a bait can be cast that we are willing to send without any deposit, any of the patterns of our "SILEX" reels with a line, on approval, to be used in actual fishing.

Let us know approximately weights of baits you use—the balance and length of your rod and the kind of fishing you want to use it for.

Overhead Cast.—Can be used exactly as on page 149 but the thumb is not pressed on the lever.

SUITABLE LINES, CARRYING CAPACITY AND PRICE.

SIZE OF REEL.	ALNWICK SPINNING LINE (Page 125).	Spliced to	SOLIDAE SILK BACKING (Page 127).	CERO LINE (Page 126).	PRICE OF REEL ONLY.
	As under: Yds. No.		As under: Yds. No.	As under: Yds. No. Yds. No. 100 00 or 100 0	
3"	—		—		65/-
3 $\frac{1}{4}$ "	40 0		60 0	160 0 or 100 1	72/6
3 $\frac{1}{2}$ "	60 1 only or 50 0	„	20 1	120 1 100 1 $\frac{1}{2}$	77/6
3 $\frac{3}{4}$ "	60 2 or 60 1	„	20 1 40 1	160 1 $\frac{1}{2}$ or 100 2	85/-
3 $\frac{3}{4}$ " extra wide	80 1 or 80 2	„	40 2 30 2	160 2	87/6
4"	80 1 or 80 2	„	40 2 30 2	160 2	87/6
4 $\frac{1}{4}$ "	100 2 or 100 3	„	60 2 40 2		95/-
4 $\frac{1}{2}$ "	100 3 or 80 4	„	100 2 100 2		102/6
4 $\frac{1}{2}$ " extra wide	100 4	„	100 3		117/6

Silent Wind In - - - - - 7/6 extra.

Left-hand Reels—3" —3 $\frac{1}{4}$ " - - - - - 7/6 „

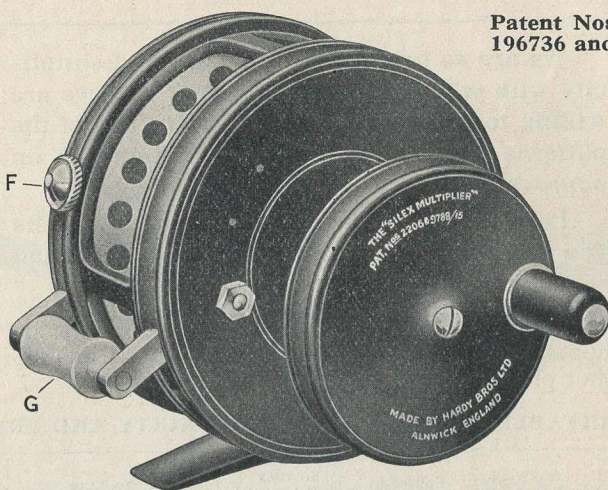
3 $\frac{1}{2}$ "—4 $\frac{1}{2}$ " - - - - - 10/- „

Note.—To obtain the most satisfactory Casting results do not overcrowd the reel with line.

FOR FISHING STOCKINGS AND TROUSERS, SEE PAGE 330.

The "SILEX MULTIPLIER" Casting Reels

Patent Nos. 21131,
196736 and 557604



These reels are made in two sizes, $2\frac{1}{2}$ in. for trout, and $3\frac{1}{2}$ in. for salmon. They are specially designed for casting light baits but can be used for baits of all weights.

The special features are :

1. The Multiplying Gear (ratio approx. $2\frac{1}{2}$ to 1) permitting the bait to be rapidly reeled in, a great advantage in many kinds of fishing, as fish will frequently chase and seize a fast moving bait, when they would take no interest in a slow moving one. By fast moving we mean both travelling through the water and revolving quickly.
2. The light, finely, and accurately balanced drum running on fine steel pivots in best phosphor-bronze bearings, has so little friction and inertia to overcome, that it easily casts the lightest of baits. It is totally enclosed and cannot be damaged.
3. The clutch which disengages the drum from the handle plate and gears as the lever is pressed to make the cast, leaves it quite free to cast the lightest baits. On the lever being released at the end of the cast, the clutch immediately engages, and the drum gears and handle plate are all connected, and the reel is ready to wind in or play a fish.
4. The ease with which the regulator can be set to suit various weights of baits and casting conditions.

The $2\frac{1}{2}$ in. size for trout, etc., is used **above the rod** when casting and winding in. It can be used with single or double-handed rods, but is particularly suitable with the No. 0 "Victor" Rod, page 288. With this combination most wonderful casting in both distance and accuracy can be achieved.

This method (see page 17) of angling is as interesting as Dry Fly.

The $3\frac{1}{2}$ in. reel is for use with a double handed rod, the reel being used below the rod when casting and winding in.

TRONDHJEM, 13/10/30.

I have been to the National Tournament in Oslo where I won the first prize in the $\frac{1}{2}$ oz. event with my little Silex Multiplier. A friend of mine and a customer of your esteemed firm, Mr. C. W. Eger, Oslo, won the 1 oz. event with the same reel. He disengaged the gear and made the cast with a free spool controlling it with the thumb. All the same he got three good casts of about 60 metres.

As I am the owner of "Silex" reels in all dimensions and prefer this reel before any other I shall be much interested in seeing your Special.

REIDAR BREKKE.

The "SILEX MULTIPLIER" Reel—*Contd.*

Pat. Nos. 211311, 196736 and 288101.

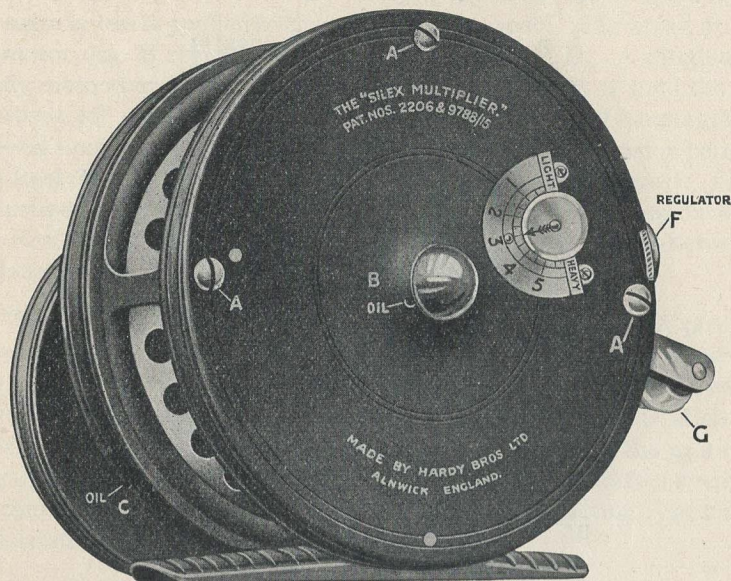


Illustration shows the reverse side of the reel.

Method of Using.—These reels should be used as illustrated on page 149, and described on pages 147, 148, and 149.

The regulator of this reel is similar to that of the "Silex Major," p.146, the dial indicator being marked with a graduated scale expressing the brake pressure. All that is necessary to obtain the pressure required is to turn the Regulator by means of the screw F, so that the arrow points to the figure on the dial that is desired. (These graduations are purely indications enabling anglers to get very fine adjustments.)

At the moment of making the throw, the lever G is pressed firmly towards the rod and held so until the bait falls on the water. On releasing G, the parts automatically resume their original position, with check in action and handle engaged, ready for winding in.

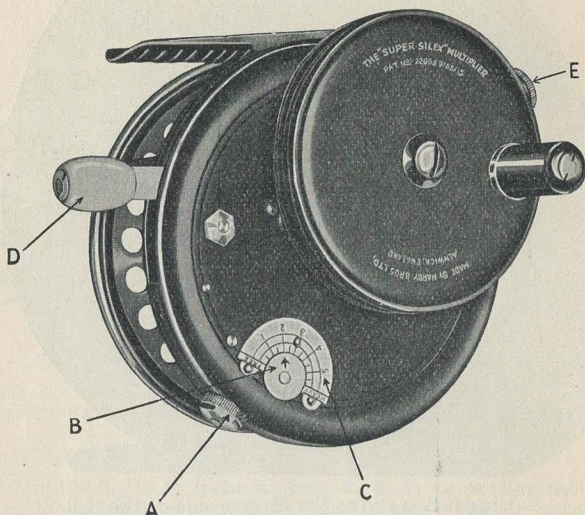
Cleaning and Oiling.—All working parts can be oiled without taking the reel to pieces. B and C are the oil holes. We recommend that a little oil be introduced with an oil squirt, see page 131. To dismount for cleaning, take out the three screws A, and pull off the back plate. To dismount the handle-plate, undo the centre screw, take the reel in the left hand and turn handle to the left.

Size $2\frac{3}{4}$ ins.,	(carries 100 yds. No. 00 "Cero" or "Solidae" line)	£5 5 0
" $3\frac{1}{2}$ ins.,	(" 100 yds. No. 1 " " ")	"
or (80 yds. No. 1 "Alnwick" Spinning Line)	" - "	£7 7 0

FOR "SUPER SILEX MULTIPLIER," SEE OVERLEAF.

The "Multiplying Super Sillex" Reel

Pat. Nos. 21131, 196736, 288101.



Many Anglers find it desirable under certain conditions to recover baits more quickly than can comfortably be done with a single action reel. For instance when fishing a piece of "Dead Water," the spinner is much more life-like and attractive to the fish, when moving speedily through the water; then sometimes the "lie" of the fish is on the far side of the stream, here it is desirable to recover the bait as quickly as possible after it has passed over the fish without the discomfort of winding very fast, on other occasions such as when fishing over shallows, etc., etc., the "multiplier" overcomes the trouble.

As the drum does not carry the handles it is lighter and better balanced, therefore it casts lighter baits than a reel the same size with handles. The rim of the drum is exposed to control the reel in casting or playing a fish. An excellent reel for light prawning and shrimping.

These Reels are made on exactly the same principles as our famous "Super Sillex" Reels, and have in addition a multiplying gear, which is out of action when casting. The slogan "Do not touch the reel in casting, it will look after itself and will not over-run" applies equally to these Reels, as it does to the "Super Sillex" Reels.

The "Multiplying Super Silex" Reel—*continued*

To Regulate the Reel.—By screwing the milled nut **A** more brake pressure or less is applied to the hub of the line spool. The arrow on the regulator disc **B** registers the pressure on the dial **C**. A rough-and-ready method of finding the brake pressure required is to hold the rod at about 45° to the ground with the bait trace and lead hanging from the rod's point, jerk the rod slightly and when the brake tension permits the Reel drum to make about one revolution it is about correct. Finer adjustment can be made during the first few casts. Having once set the Reel, the Angler can keep on casting without making any alteration, so long as he is using approximately the same weight of bait.

To cast.—First of all throw the gears out of engagement by pushing down the knob **D**. Do not touch the Reel. Hold the Rod as shown in Fig. 1, Page 154, and make an ordinary swing cast—without in any way touching the Reel. At the end of the cast knock up knob **D** when the gears will immediately engage ready to wind in. When the gears are engaged the ratchet check is in action. There is no separate movement to control this. This check is of our patent compensating type and is regulated by the milled button **E**.

This Reel is simplicity itself and cannot go wrong.

SIZE OF REEL.	ALNWICK SPINNING LINE (Page 125).	Spliced to	SOLIDAE SILK BACKING (Page 127).	CERO LINE (Page 126).	PRICE OF REEL ONLY.
	As under: Yds. No.		As under: Yds. No.	As under: Yds. No.	
$3\frac{1}{4}"$	40 0		60 0	160 0 or 100 1	100/-
$3\frac{1}{2}"$	60 1 only or 60 0	„	20 1	120 1 or 100 $1\frac{1}{2}$	105/-
$3\frac{1}{2}"$ extra wide	60 2 or 60 1	„ „	20 1 40 1	140 $1\frac{1}{2}$ or 100 2	110/-

With Silent Wind In - 7/6 extra.

HINAIDI, 14/8/30.

Pleased to say I received the "Super Silex" etc. in good order on the 7th, it is everything you claim it to be; what I like about it most, I think, is the rounded flange on the drum for hand control.

R. F. WEST.

I was rather nervous about it, but I am glad to say after a fortnight's fishing I am delighted with it.

JAMES A. YATES.

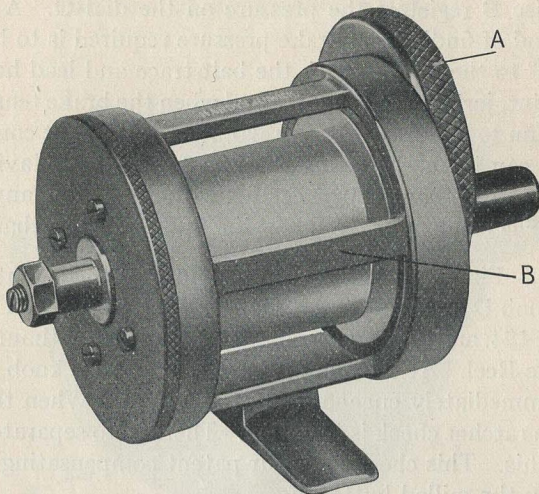
HOLM LEIGH STREET, SOMERSET. Feb. 19th 1930.

Recently I sent for a couple of Artificial Pike baits to you, viz. a Gudgeon and a large sized Silver Devon Bar Spoon. Have only had the opportunity of trying the latter, but it is the best spoon I have ever used and most satisfactory to fish with.

ERNEST A. LITTEN.

The "TOURNAMENT" Casting Reel

A reel designed for long distance casting at Tournaments. Suitable for all weights of baits up to and including $\frac{1}{2}$ oz.



In casting, the very light drum is entirely free from the winding handle, and in addition being balanced on fine adjustable pivot bearings it offers a minimum of inertia to be overcome at the commencement of the cast. During the flight of the bait when the reel is paying off line the drum is automatically controlled by governors, which prevent overrunning, but do not retard the flight of the bait.

To cast.—We recommend for tournament casting the overhead style, but this reel may be used side swing method if desired.—First (when using overhead method) wind the bait up to within about 6" to 9" of the point of the rod, then holding the rod and the drum with the left hand disengage the gears by unscrewing for half a turn Cap A which is then pushed away from the axis of the reel and locked in that position by screwing tight.—The drum is now quite free.—Grasp the rod in the right hand, the thumb resting on the bar B of the frame with its tip pressing on the line wound on the spool. Keeping the hand and thumb in this position the rod is brought back over the right shoulder till the bait is just clear of the ground. From this position the cast is made with a strong stroke straight forward over the right shoulder and the final effort is stopped with the rod at approx. 45° from the ground.

As the cast is made the thumb is released from the drum, and it is only required to thumb the drum again when the effort of the bait is expended and it is falling to the ground.

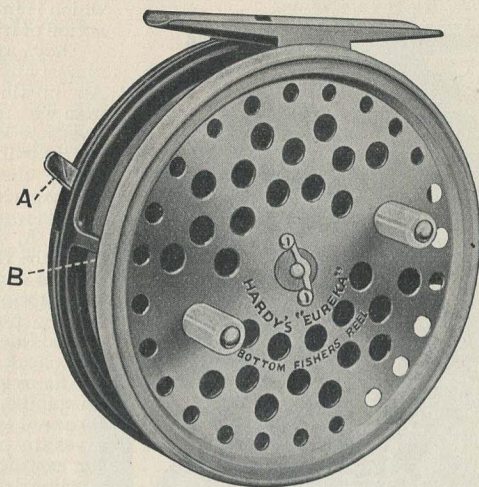
As fine a running line as possible should be used, but to the end to which the bait is attached a stouter piece of line should be spliced or knotted to take up the initial force of the cast; this piece of line should extend from the bait and be coiled round the drum three or four times.

Can be supplied without governors where rules do not permit of their use.

Price, £5 5s. 0d.

The "EUREKA"

THE IDEAL REEL FOR BOTTOM FISHING
AND GRAYLING FLOAT FISHING



Made of "Alumin," having a diameter of $3\frac{1}{2}$ inches and a width between plates of $\frac{1}{16}$ inch. The form is much "contracted," the drum being specially designed for very quick recovery of the line. The bearing is of phosphor bronze, the spindle being of best spindle steel. The check-work is our Patent "Compensating" design carried on an action plate and operated by lever A, see page 162.

The outer flange B of the line drum is exposed and overhangs the reel frame, so that the drum may be governed by any position of rod grasp when casting direct from the reel, or when trotting a float. The drum is exceptionally light and permits a float to draw line and travel without causing drag.

Diameter, $3\frac{1}{2}$ in. Approx. Weight, 6 ozs. Price, 30/- each.

I wish to express my sincere appreciation of the "Eureka" Reel, which has been a source of pleasure to use. I find it excellent for light spinning and worming for trout. It has many local admirers, who are not only pleased with its appearance, but also with its practical properties.

LINLITHGOW.

L. HELCKE.

BRADFORD.

I am delighted with the "Eureka" Reel. It makes bottom fishing an interesting hobby.

H. C. BURRELL.

BRADFORD.

"Eureka"!—I am delighted with the reel, and friends that have seen it say that it is the finest bottom fishers' reel they have ever seen.

R. W. SAVAGE.

The "LONGSTONE" Reels

Patent Nos. 24245 and 9261.

FOR TROLLING OR CASTING IN SEA, LOCH OR RIVERS.
ALSO MAKES A GOOD FLY REEL.

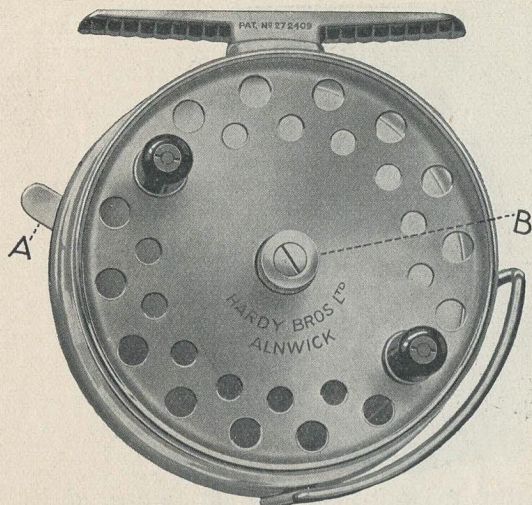


FIG. 1.

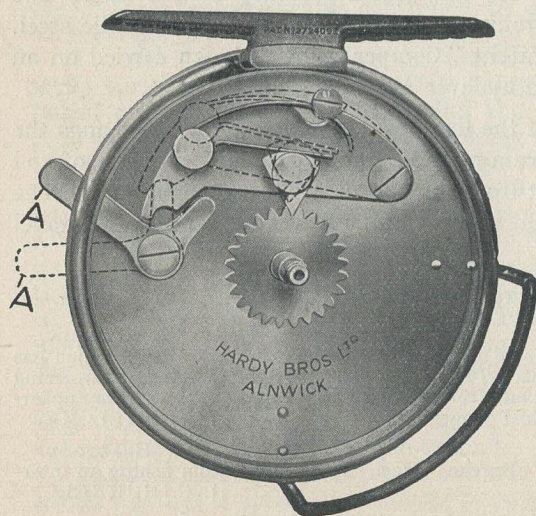


FIG. 2.

Made of special metal, which is impervious to the action of fresh or salt water.

They are suitable for almost any kind of fishing. An invaluable reel to a man who is travelling, and does not know what fishing he will do.

The check work is our "Compensating" design and is operated by the lever A, which projects from the rim. When it is desired to bring the check into action the lever is simply pulled up. The dotted lines in Fig. 2 show the check out of action.

The regulating nut B, on spindle, is made so that it cannot fall off. This nut gives any pressure required for casting, and will hold the line drum when fishing in a strong current, or brake a heavy fish. The line drum has a broad rounded rim for hand control.

To cast.—Set the nut "B" to give right pressure on the drum, and release the drum from the hand. The drum need not be hand controlled during the cast.

The frame is fitted with "Bickerdyke" line guard.

Sizes $3\frac{1}{2}$ in. to $4\frac{1}{2}$ in. for general river and loch work, $4\frac{1}{2}$ in. to 6 in. for trolling and sea fishing. They are most excellent sea reels for almost all kinds of fishing. For Casting from a pier or from the shore they have no equal.

Sizes— $3\frac{1}{2}$ in.	42/-
4 in.	47/6
$4\frac{1}{2}$ in.	52/6
5 in.	57/6
6 in.	65/-

These reels can be fitted to order with Cork Spools, $3\frac{1}{2}$ in. 4/6, 4 in. 4/9, $4\frac{1}{2}$ in. 5/- extra.

“LONGSTONE” Reels for Dorado

Reels originally designed for Dorado Fishing and suitable for Casting and Spinning in fresh or salt water in any part of the World where a strong, sound, reel with plenty of line capacity is required; also make excellent fly reels.

Mr. Maillet's Pattern.

Fitted with a raw hide thong wound round the line guard for pressing against the drum to form the auxiliary brake against a fish.

Size - - - $4\frac{1}{2}$ "
Price - - - 60/-

Solid leather case (velvet lined) 26/-

General Harrison's Pattern.

Designed to a specification given us by Brig. General Harrison. Made from a light non-corrosive metal, composed of a back plate to which is firmly fixed the carbon steel spindle of generous size for wear and strength, on which the drum, bushed with best phosphor-bronze, revolves. The large comfortable handles are of sound construction, the pin and spindle, base and screw are all turned from one solid piece of metal, and screw nuts assist to secure them to the front drum plate.

The ratchet check action is of an improved type, conveniently operated by lever "A" projecting through the rim of the back plate. The casting brake and regulator are of the same design as those fitted to our "Super

Silex" Reels, see page 152 for instructions to adjust. The brake face which bears on the hub is of oil-soaked blocked felt giving a very sensitive touch, and the brake regulator operated by milled nut "B" permits of the finest adjustment.

In conjunction with this regulator is our patent No. 288101 brake indicator and dial same as used on our "Super Silex," page 152, which records the amount of brake pressure controlling the reel. To dismount the drum for cleaning and oiling, screw the regulator nut till the indicator registers FREE, then unscrew "C" two turns, slip back the latch when the drum can be removed from the spindle.

The line spool is provided with a generous sized well rounded and polished flange for braking a fish with ball of finger or thumb. It can also be used to control the Reel when casting.

Made in 3 sizes only - - - $4\frac{1}{2}$ " 5" 6"
Price - - - 80/- 85/- 92/6

Solid leather case (velvet lined), 37/6

Thumb and Finger Stall.—Hand crocheted of best macramé twine, to protect finger and thumb when playing a fish. Thumb or finger, 1/6 each.

