

BY APPOINTMENT



H. M. KING GEORGE V.



H. M. KING ALFONSO.



H. M. THE KING OF ITALY.

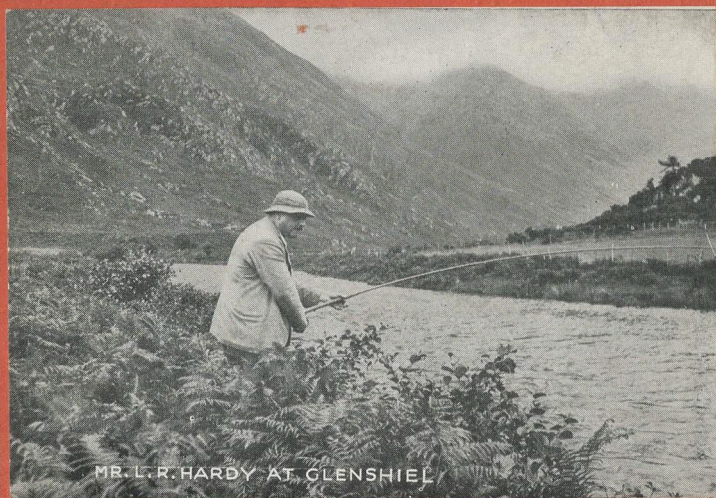


H. R. H. THE PRINCE OF WALES.

Supplement of Additions and
Alterations to

Hardy's Anglers' Guide

1935



MR. L. R. HARDY AT GLENSHIEL

HARDY BROS.
(ALNWICK), LTD.
ALNWICK, ENGLAND

A. TABLEAU DE CONVERSION DE YARDS ET INCHES EN MÈTRES, CENTIMÈTRES, MILLIMÈTRES.

1 Yard = 3 Feet (ft.) = M. 0.9144. 1 Foot = 12 Inches = M. 0.305. 1 Inch = M. 0.0254

B. TABLEAU DE CONVERSION DE POIDS ANGLAIS KILOGRAMMES.

1 Livre Anglaise = 1 lb. = 1 Pound = K° 0.454.

1 Ounce (oz.) = 16 Drams (drms.) = K° 0.02835.

A					B			
In.	Cm. mm.	Ft. In.	M.	Cm. mm.	Ozs. Dms.	Gram.	Lbs.	K° Gram.
$\frac{1}{4}$	6	1 0		30 5	1	2	1	454
$\frac{1}{2}$	13	1 6		45 7	2	4	2	907
$\frac{3}{8}$	16	2 3		68 6	3	5	3	1 361
$\frac{3}{4}$	19	2 6		76 2	4	7	4	1 814
$\frac{7}{8}$	22	2 9		83 8	6	11	5	2 268
1	25	3 0		91 4	8	14	6	2 722
$1\frac{1}{4}$	32	3 6	1	106 7	10	18	7	3 175
$1\frac{1}{2}$	38	4 0	1	121 9	12	21	8	3 629
$1\frac{3}{4}$	44	4 6	1	137 2	14	25	9	4 082
2	51	5 0	1	152 4	1	28	10	4 536
$2\frac{1}{2}$	64	5 6	1	167 6	$1\frac{1}{2}$	42	11	4 990
3	76	6 0	1	182 9	2	57	12	5 443
$3\frac{1}{8}$	79	6 6	1	198 1	$2\frac{1}{2}$	71	14	6 350
$3\frac{1}{4}$	83	7 0	2	113 4	3	85	16	7 257
$3\frac{3}{8}$	86	7 6	2	128 6	$3\frac{1}{2}$	99	18	8 165
$3\frac{1}{2}$	89	8 0	2	143 8	4	113	20	9 072
$3\frac{5}{8}$	92	8 6	2	159 1	5	142	24	10 886
$3\frac{3}{4}$	95	9 0	2	174 3	$5\frac{1}{2}$	156	25	11 340
$3\frac{7}{8}$	98	9 6	2	189 6	6	170	30	13 608
4	102	10 0	3	204 8	$6\frac{1}{2}$	184	32	14 514
$4\frac{1}{4}$	108	11 0	3	235 3	7	198	35	15 876
$4\frac{1}{2}$	114	12 0	3	265 8	8	227	40	18 144
5	127	13 0	3	296 2	9	255	45	20 412
6	152	14 0	4	326 7	10	283	50	22 680
7	178	15 0	4	357 2	11	312	55	24 948
8	203	16 0	4	387 7	12	340	60	27 216
9	229	17 0	5	418 2	13	369	65	29 484
10	254				14	397	70	31 752
11	279				15	425	85	38 556
12	305				16	454	95	43 092
13	330				17	482	100	45 360
14	356				18	510	105	47 628
15	381				19	539	110	49 896
16	406				20	567	115	52 164
18	457				21	595	120	54 432
20	508				22	623	135	61 236
24	610				24	680	150	68 040
		Yds.	M.	Cm. mm.				
		1		91 4				
		$1\frac{1}{4}$	1	14 3				
		$1\frac{1}{2}$	1	37 2				
		2	1	82 9				
		3	2	74 3				
		20	18	28 8				
		25	22	86 0				
		50	45	71 9				
		100	91	43 8				

Page 288.

“Loch Leven” Rods

These rods can now be also obtained in lengths 10 ft. and $10\frac{1}{2}$ ft., without Steel Centre, to the same specifications as given on page 288.

In three pieces :

Price, each	-	-	£8 5 0
Steel Centre	-	-	21/- extra.

In two pieces :

Price, each	-	-	£5 8 6
Steel Centre	-	-	15/- extra.

Page 295.—The “Featherweight Perfection” Fly Rod.

Length	-	$8\frac{1}{2}$ ft.	9 ft.	$9\frac{1}{2}$ ft.	10 ft.
Weight	-	5 ozs.	$5\frac{1}{4}$ ozs.	6 ozs.	$6\frac{1}{2}$ ozs.
Price	-	£4 9 6	£4 17 6	£4 17 6	£5 5 0

Page 296.—The “Keith Rollo” Rod.

Weight—9 ft., 5 ozs. ; $9\frac{1}{2}$ ft., $5\frac{1}{2}$ ozs.

Page 298.—The “Kenya” Rod. Weighs 5 ozs.

Page 299.—The “C.C. de France” Rods are fitted with Universal Reel Fittings.

Page 305.—The “Wye” Salmon Fly Rods.

$10\frac{1}{2}$ ft., 11 ft., in 3 joints,	$10\frac{1}{4}$ – $12\frac{1}{4}$ ozs.	£8 16 0
$12\frac{1}{2}$ ft., in 3 joints,	18 ozs.	10 14 0
$13\frac{1}{2}$ ft., in 3 joints,	$22\frac{3}{4}$ ozs.	11 19 0

Steel Centre, $10\frac{1}{2}$ ft., 11 ft., 21/- extra ; $12\frac{1}{2}$ ft., $13\frac{1}{2}$ ft., 22/6 extra.

$10\frac{1}{2}$ ft., 11 ft., in 2 joints	$9\frac{3}{4}$ ozs.	£6 3 0
Steel Centre, 15/- extra.		

Page 316.

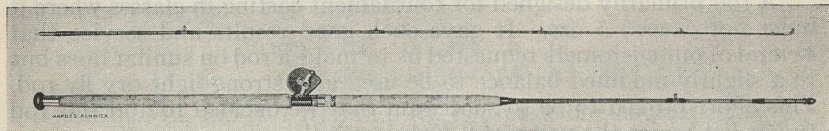
The “Murdoch” Rods

We now make this rod 10 ft. long in three pieces to the same specifications given on page 316.

Length.	Price.	Weight without button.	Extra, all agate.
10 ft.	£10 16s. 0d.	15 ozs., 10 drs.	37/-

The "Multex" Rod

**A Double-handed Spinning Rod for Salmon,
Pike, Sea Trout, etc.**



Designed for use with Multiplying Reels such as the "Silex Rex" (see page 22) (but it can be used with any form of spinning reel) and to overcome the disadvantages experienced when using short rods with Multiplying Reels.

Its length of 10 ft. allows the angler to reach over a rough bank and to use a long trace. It is better for hooking fish and not so fatiguing to use.

In casting, see illustrations Nos. 1 and 2 (page 23) the right hand (in a right-handed angler) controls the reel and the left holds the butt.

The reel fittings (Screw-Grip Reel Fitting, Pat. No. 196216) are fixed in the correct position for this.

In recovering the line, see illustration No. 3 (page 24) the left hand holds the rod butt above the reel, the lower end of the butt being withdrawn under the right or left arm.

In playing a fish (see illustration No. 4, page 24) the butt rests on the groin, and the right hand controls the output of line.

The Patent No. 196216 Screw Reel Fitting permits the use of reels with saddle from 2½" to 3" long.

Made in two Strengths:

No. 1. Light rod, 10 ft., weight 14 ozs. Test curve, 2½ lbs.

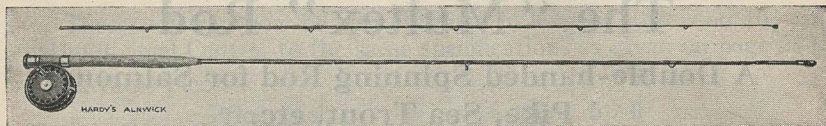
No. 2. Strong rod, 10 ft., weight 17 ozs. Test Curve, 6 lbs.

Specification.—"Palakona" built split bamboo in two pieces, one Top, extra long Cork handle, Screw Fittings (Patent No. 196216), Studlock Joints (Patent No. 220408), Agate Rings throughout, Rubber Button.

Price, £7 15s. 0d.

Steel Centre, 15/- extra.

The "Koh-i-noor" Rod



A rod primarily designed for tournament casting in classes where it must not exceed 5 ozs. It gave such good results and service that several of our customers requested us to make a rod on similar lines but to a slightly modified balance to be used as a strong light dry fly rod. This effort proved to be so successful that we decided to add this rod to our list under the name of "Koh-i-noor."

Length, 8 ft. 9 ins. "Palakona" Split Bamboo, in two pieces with one Top, fitted with 13 in. Cork Handle, Universal Reel Fittings, Suction Joints, Snake Intermediate Rings, Agate Butt and End Rings, no intermediate Tyings. Weight, 5 ozs.

Price, £5 5s. 0d.

To Order Steel Centre, 15/- extra.

LONDON, 16/1/35.

With reference to the 8 ft. 9 ins. 5 oz. "Koh-i-noor" rod, which I recently purchased from you, I thought I would like to write and inform you what an amazing little rod it is.

My original intention with the rod was to use it exclusively for tournament casting in the 5 oz. class, but I found it to be such a useful rod that I have used it for all kinds of purposes.

It is an ideal rod for dry fly work, on a wide river or under windy conditions. I have also used it quite a lot at Blagdon, for night casting, using those big lures and found it ideal.

I have also used it for greased line fishing on the Wye for Salmon, and on one afternoon caught two weighing 18 and 21 lbs. respectively.

I am of the opinion that it is the finest rod your company have ever built, or will build for some time to come. Despite the fact the rod is a real fishing rod, I have been able to cast 34 yards 2 feet with it under tournament conditions. This, I think, speaks for itself.

CAPT. T. L. EDWARDS.

COVENTRY, 18/6/34.

I tried the Itchen Rod first, very nice too.

Then I tried the 9 ft. Double built "De Luxe," and I was simply amazed at its performance. One does not have to cast with it, the rod seems to do all the work for one, and I have certainly never before handled such a master-piece for action, balance, design and finish.

I am afraid the other two rods never came out of their covers, and they would be hard to fault in any other company!

It really is a marvellous rod to handle.

I can hardly believe that this is double-built all through, because the tops taper off so finely, and I cannot see how anyone could cut 12 sections of cane to take up such a very small space!

One of the outstanding features of this rod is that when making a few false casts before finally putting the fly down on the water, it gives you the feeling that you know exactly where the fly is going to drop, to an inch, even while the rod is still in motion over your shoulder. This completely does away with that annoying series of "shorts" and "overs" which is the common experience of so many fishermen.

R. C.

Page 323.

The "Hardy-Wanless" Rods For "Thread Line" Angling

To meet the requirements of those who like a longer one-handed rod in the 6 lb. and 9-10 lb. rods of this series, we have introduced two new rods.

The 6 lb. "Hardy-Wanless" two-piece one-handed rod is now sold in two lengths: 7 ft. and 8 ft.

Prices—7 ft. rod, £4 5 6

8 ft. rod, £4 15 6

and the 9-10 lb. rod in 7 ft. and 8 ft., two-piece one-handed rod.

Prices—7 ft. rod, £4 5 6

8 ft. rod, £4 15 6

Page 324.—The "Hardy-Wanless" Rods. Extra for Agate Rings throughout two and three-piece rods, 17/6 extra.

Page 330.—Dapping Rods for Blow Line Fishing.

Extension Butt to 16 ft. and 17 ft. rods to make 20 ft. and 21 ft., fitted with Universal Reel Fittings, Snake Ring, Cap and Screw-in Button.

Price, 18/6 extra.

Special Rods to Order

When ordering a special rod to your own design please give the following particulars. Length, number of pieces, number of tops, length and shape of cork handle, reel fittings, agate butt and end rings, description of intermediate rings and joints, tyings, and if rod is to be supplied in a case or not. If a casting rod, the weight of bait generally cast.

When quoting a rod number of our make do not quote the "Palakona" Registered No. 246936. The rod number is marked on the butt cap or reel fittings and is generally preceded or followed by the letter A, B, C, D or E.

Net and Gaff Handles

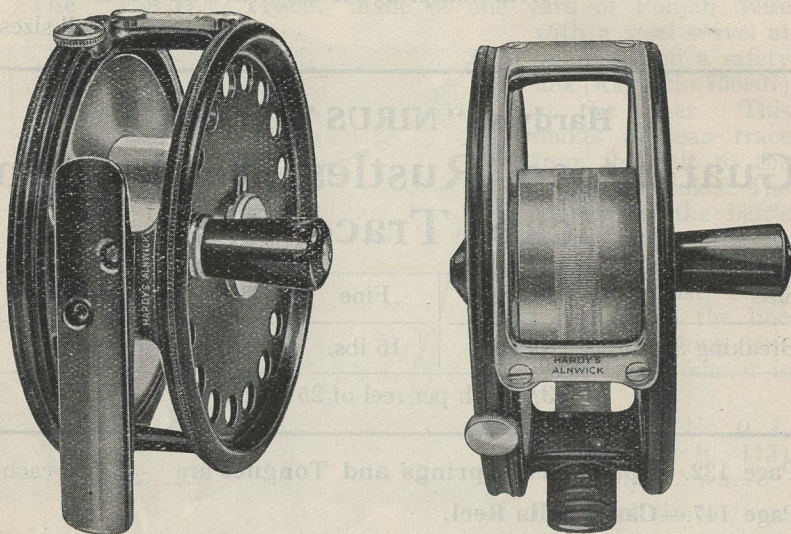
Made of best quality bamboo, one end fitted with female screw ferrule made from solid brass to take the **Standard Folding Net Ring** or **Screw-in Gaff Hook**. The other end is plugged and protected by a brass ferrule.

In two lengths, 5 ft. and 6 ft. Price, 8/6 each.

Other lengths to order.

The "Barton" Dry Fly Reel

THE IDEAL REEL FOR DRY FLY FISHERMEN



This reel has been designed at the suggestion of Dr. Barton, the President of the Flyfishers Club, to produce an ideal reel for Dry Fly Fishermen.

The outstanding features of this reel are :

1. The reel weighs $7\frac{3}{4}$ ozs. which at this weight helps to balance the rod in the hand.
2. The plates of the drum are parallel to each other and not domed as is usual, so that the line when being wound on cannot fall over itself and thus cause a tangle, jamming itself at a critical moment when it ought to be free to pay out to a running fish.
3. The rim is extra strong in order to resist any chance blow or fall, which by bending the rim would cause the revolving drum to seize. For the same reason a slightly larger clearance is allowed between rim and drum.
4. A comfortable handle is provided.
5. The line guard permits the line to have access to the full width of the drum, and possessing a smooth round surface it saves the line and edges of the reel.
6. The many teeth of the ratchet wheel convert a noisy clatter into a pleasant purr.
7. The check can be regulated from the lightest run out to one capable of preventing over-run even with a strong fish.

The "Barton" Dry Fly Reel—Cont.

8. The saddle is made with the ends of unequal length so that when the reel is used with rods which have their reel seats at the extreme end of the butt, the reel does not project beyond the end of the rod, thus the reel is protected from any blow on the ground when the rod is grounded.

Size, 3 ins. diameter.

Weight, $7\frac{3}{4}$ ozs.

Line Carrying Capacity—35 yds. I.C.I. "Corona" with 40 yds. No. 2 "Solidae" Silk Backing.

Price - - - - - 63/-

UPPER BURMA, 26/5/34.

I am enclosing a snap shot of four mahseer which I got in about 4 hours one morning using an Altex No. 2 reel. The weights are, reading from left to right, 5, 21, 18, and 15 lbs.; the 18 pounder took $1\frac{1}{2}$ hours to bring to gaff, he was foul hooked; the 21 took an hour, he was very sulky.

D. N. S.

CUMBERLAND, 28/8/34.

I have had every other make of spinning reel through my hands and yours is absolutely "it" from all angles; workmanship, free from line entanglement and sweet working.

G. B.

BRUSSELS, 23/9/34.

I was fishing for two days with the "Altex" No. 2 you sent to me at the beginning of this month. You will probably be interested to have my opinion.

It is marvellous! The reel is more than a revelation!! After a short trial of ten minutes I hooked and landed a fine perch of exactly 1 K.G. and the total for the two days:—3 pikes, 2 perches and four chevesnes.

It is a pleasure to cast with it and to see how regularly the bait turns through the water. This is perhaps the secret of attraction for pikes, etc. I am sure it will afford me much pleasure and . . . many a big fish in the future.

J. M. A. VAN B.

THE HAGUE, HOLLAND, 5/10/34.

The reel is really a revelation to everyone I show it, and the fishers over here cannot understand that, if one has elbow-room enough, a fish of 15 lbs. is easily brought to gaff in 20 mins. with a silk line of 3 lbs. breaking-strain.

In Switzerland, during the fishing months, June, July and August, in 1932, I caught in Leuserheide-Sal (Lake), 293 pound of salmon trout, averaging between one and five pounds, fishing with small natural fry of $1\frac{1}{2}$ to 2 inches, and the finest trebles, whereas the local fishermen did not catch anything, they fishing with big hooks and coarse gut.

Capt. A. F. H. D., R.N. (Retd.)

SANTA CRUZ, P.O., JAMAICA, B.W.I., 30/1/34.

The small size Altex and Wanless rod continue to show excellent sport with the mountain mullet here in the mountain streams.

To show how easy the outfit is on the wrists, I was able to snatch several whole days' fishing in between the matches of a Polo Tournament, where even an hour with a fly-rod or American type "bait-caster" would have ruined my game on the following day.

L. D.

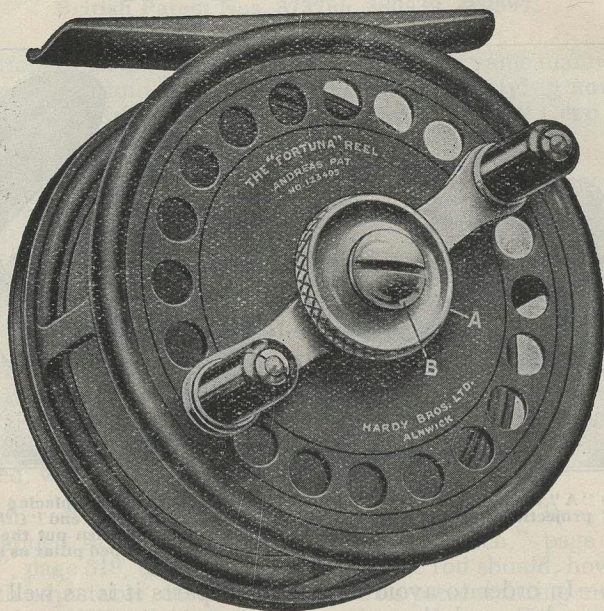
WEST VANCOUVER, B.C., CANADA, 10/9/34.

I have landed 76 salmon on the No. 1 "Victor" Rod, (S.C.) and the "Altex" Reel; average weight ("Cohoe") 8 lbs. and biggest fish $16\frac{1}{2}$ lbs. The rod is just as straight as ever and apart from the cork grip being soiled from use, could not be told from a new rod.

Major J. E.

The "Fortuna" Junior Reel

Suitable for the Smaller Game Sea Fish, Salmon and other Trolling, and in addition makes a good reel for a Fly Line.



The friction clutch which acts as a brake, is controlled by the knurled nut "A." The drive or wind-in is positive and of special design. The handle bar remains stationary when the fish is taking away line.

Size	-	-	-	4½ in.	5 in.
Line Carrying Capacity	200	yds. No. 21	250	yds. No. 2	
		thread.		thread.	
Prices	-	-	-	each	125/-
					135/-

Anglers are advised to cut the tails off prawns to make them easier to mount and spin.

Tying Knots in Gut Substitute

To prevent the knots drawing or slipping, which is a trouble with Gut Substitute, lay a piece of soft copper wire, the same as is used for securing baits to tackles, alongside one of the strands of the Gut Substitute and tie it in with the knot.

Head Office and Factory.

LONDON AND NORTH BRITISH WORKS, - - -
Telegrams—"Hardy," Alnwick. Telephone No. 93.

ALNWICK.

Branches.

HARDY HOUSE, 61 PALL MALL, - - - LONDON, S.W.
Telegrams—"Anglisiren Piccy," London. Telephone—Whitehall 7577.

12 ROYAL EXCHANGE, - - - LONDON, E.C. 3.
Telegrams—"Palakona Stock," London. Telephone—Mansion House 0853.

69 GEORGE STREET, - - - EDINBURGH.
Telegrams—"Angler," Edinburgh. Telephone No. 23494.

12 AND 14 MOULT STREET (Near the Exchange), MANCHESTER.
Telegrams—"Angling," Manchester. Telephone—Blackfriars 3796.

117 WEST GEORGE STREET, - - - GLASGOW.
Telegrams—"Rods," Glasgow. Telephone—Central 9427.

TELEGRAPH CODE—A B C 6th EDITION FIVE-LETTER AND BENTLEYS.

