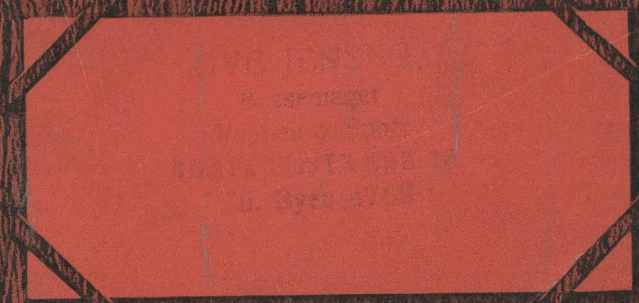
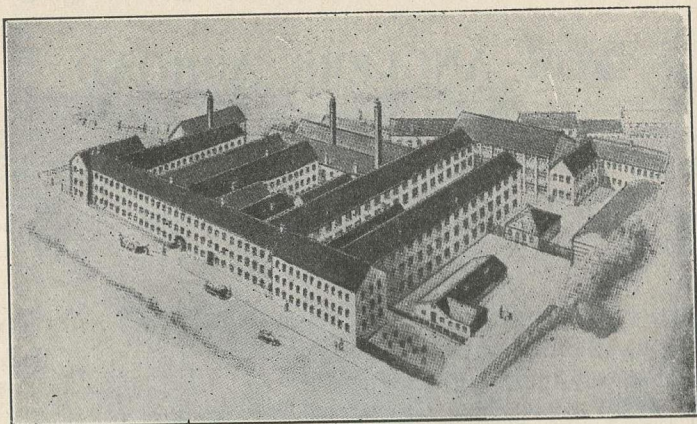


*Allcocks
Anglers
Guide*



1938—1939



THE SIGN



OF QUALITY

S. Allcock & Company

LIMITED

The World's largest and oldest Fishing Tackle Manufacturers

Head Office and Works :

Standard Works, Redditch
ENGLAND

Telegrams :

" ALLCOCK, REDDITCH "

Telephone:

REDDITCH Nos. 1 & 2

Branch Factories : BROMSGROVE, NEWPORT
and KELSO-ON-TWEED (I.O.W.),

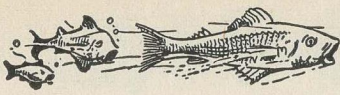
Allied Company : S. ALLCOCK & CO.

Head Office and Works: PARIS

Branch Factory : MAÇON

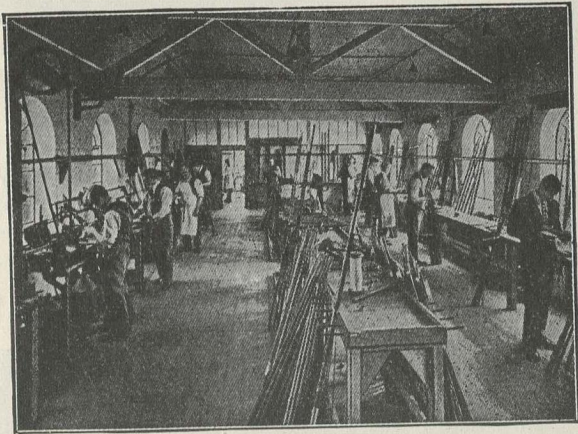
STRICTLY WHOLESALE

Agents in all towns in the British Isles and throughout the World



OURSELVES

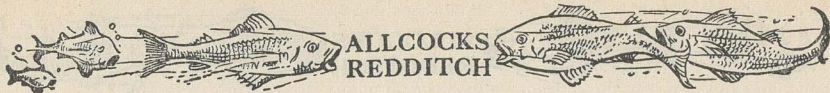
THE firm of Allcock was founded by Mr. Polycarp Allcock in 1803, "when George III was King." Thus we were making Fishing Tackle at Redditch before the Battle of Waterloo. The business was greatly extended by his son, the late Mr. Samuel Allcock, J.P., and has long enjoyed the distinction of being the largest manufacturers of Fishing Tackle in the World. Three great-grandsons and one great-great-grandson of the founder are still actively interested in the business.



One of the many rooms in which rods are made.

Only the exceptional merit of Allcocks tackle has rendered possible the world-wide celebrity which it enjoys. At International Exhibitions the record of Grand Prix and Highest Awards won by Allcocks has never been equalled or approached by any other tackle manufacturer.

Practical competitive tests of tackle are few, but the wonderful record achieved by users of Allcocks tackle in the English Angling Championship (given in detail on page 10), serves as a guide to the popularity it enjoys amongst expert anglers. The unique list of record fish taken on Allcocks tackle is yet another proof of its great reliability.



A section of a hook machine shop where millions of hooks are made annually to supply the needs of anglers at home and overseas. Hooks such as the "Model Perfect" are made by hand.

Our policy has always been to produce tackle fully capable of standing up to the work for which it is intended, and nothing which does not conform to this standard is permitted to leave our works. All Allcock products are sold at the lowest possible prices which will cover the actual cost plus a reasonable margin of profit ; and everything we manufacture



A view of a fly-room at one of our branch factories (at Bromsgrove).



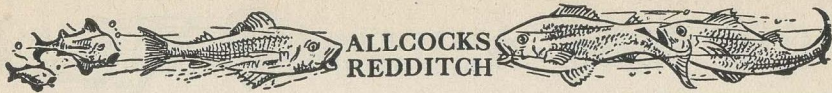
Part of a room in which nearly a hundred employees are engaged in tying hooks to gut.

is backed by the name of Allcock, which for over 130 years has stood for high quality and fair dealing.

Situated within three minutes' walk of the Standard Works, Allcocks possess their own Recreation Ground where sports of all kinds are

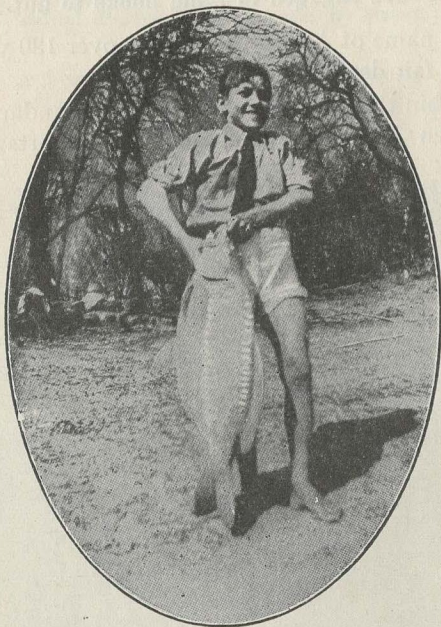


Even our girls are keen anglers. Here are a few ready for a fishing match. They caught over 200 fish during the afternoon.



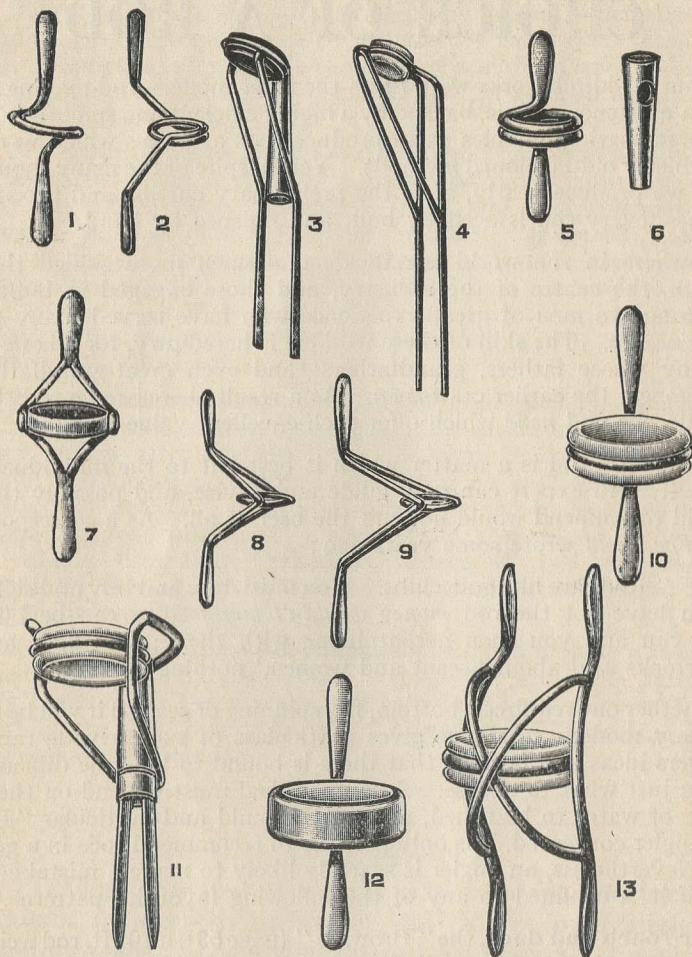
encouraged. Provision is made for cricket, football, bowling and tennis. Concerts and dances are held in the Works canteen, where there is also a library for the use of employees.

As befits a firm exclusively devoted to the manufacture of fishing tackle, most of the employees are enthusiastic anglers. The Works Fishing Club has its own stretch of water on Shakespeare's Avon at "Haunted Hillboro'." Frequent matches take place during the season and are as popular with the ladies as with the men. Contests are also annually arranged with distant clubs in various parts of Great Britain, and only on two occasions has the Allcock team been beaten.

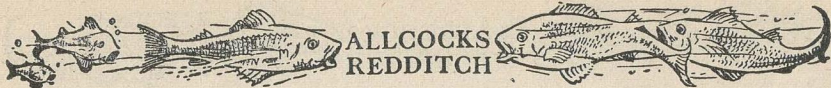


A young South African with a fine catch on Allcocks tackle.

ROD RINGS



A selection of the most popular patterns used on our rods:—1. Steel Snake. 2. Steel Bridge. 3. Agate End. 4. "Hopton" End. 5. Brass Upright. 6. "Kirby" End. 7. Agate Bridge. 8. "Bell's Life." 9. Stand-off "Bell's Life." 10. Porcelain Upright. 11. Porcelain Protected End. 12. Banded Porcelain Upright. 13. "Forth Bridge."



ON THE CHOICE OF A ROD

AT our Redditch works we possess the most modern rod-making plant in existence. This, backed by a highly efficient and smooth-running organisation, enables us to produce rods at prices which would be impossible by old-fashioned methods. Yet, in spite of the many thousands of rods we produce yearly, after the preliminary cutting and tapering of the canes, every rod is actually built and finished by hand.

Nowhere in the world are tackle craftsmen more skilled than in Redditch, the centre of the industry, and those engaged in built cane rod-making are men of great experience who have served many years' apprenticeship. The skill of these workers is hereditary, for among them are many whose fathers, grandfathers—and even great-grandfathers—were amongst the earlier craftsmen. As a result there are *no* rods better than Allcocks and *none* which offer such excellent value.

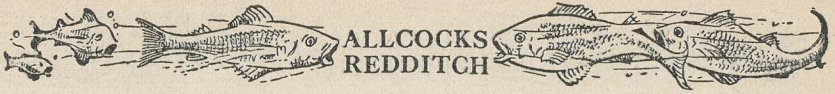
Choosing a rod is a matter which is best left to the individual who will use it. An expert can only guide and advise, and possibly the rod he would recommend would not suit the user at all. As a correspondent in the *The Field* wrote some years ago:—

“Rods are like golf clubs. You must buy and buy and sell until you have got the rod *money wouldn't buy*. Guns can be built to fit you and you soon get at home with them; but rods are, as Jorrocks said about ‘scent and women,’ nothing queerer.”

Whether one requires a bottom, fly, spinning or sea rod it will be found that every modern catalogue gives particulars of such a wide range to suit divers ideas and pockets that there is bound to be some difficulty in knowing just what to choose. As a good deal must depend on the type and size of water to be fished, and on the build and particular “likes” of the angler concerned, it is only possible to recommend rods in a general way. Nevertheless, an angler is scarcely likely to make a mistake in his choice if it is confined to any of the following favourite patterns.*

For roach and dace, the “Brownie” (page 53), a 10½ ft. rod weighing only 7½ ounces, is a positive delight to handle. Another excellent pattern for the same fish is the 11 ft. “Gloria” (page 52), an extremely well-balanced rod with a perfect action.

* Every pattern of rod is made in several slightly varying actions. When choosing a rod, therefore, it is wise to handle two or three to make certain of obtaining the action best suited to you.



For **bream, chub, etc.**, the "Wallis-Wizard" (page 52) is very popular. It is suitable for a $\frac{1}{2}$ lb. roach, and has killed salmon of over 30 lbs.

Trout spinning with a light casting rod is best undertaken with the "Light Caster" (page 58)—a perfect rod for this work. Even at three times the price it is impossible to purchase a more suitable rod for thread line fishing. The "Nimrod" (page 59) is just as good and rather more strongly built.

For trout fly work much will depend on what one is prepared to pay. For a matter of 17/6 there is a nicely balanced built cane rod, No. 8725 (page 63). The "Sapper" (page 64) is a splendid rod and wonderful value at only 35/-. The "Gunner" (page 66) has come in for an exceptional amount of praise from experts, and, like the "Sapper," may be relied upon to give absolute satisfaction. At only a little extra there is the "Test" (page 66), which is a truly delightful weapon. It appeals to the angler who demands perfection and it is guaranteed to satisfy the most fastidious.

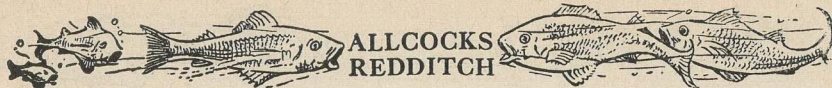
For salmon spinning the "Perfect" (page 57) is a pattern about which experienced salmon fishermen grow enthusiastic. A very well-known angler, after prolonged tests of many makes of spinning rods, without consideration of price, stated that he has found none to equal the 10 $\frac{1}{2}$ ft. "Perfect." It will, of course, serve equally as well for **pike fishing**, but for "pike only" a cheaper rod, the "Slapton" (page 56), is fine value. The 1344 "Standard" (page 67) is highly popular for **salmon fly fishing**, whilst the 14 ft. "Tweed" (page 66), at 74/6, can be strongly recommended.

Sea anglers will not have much difficulty in making a choice. The "Irish" or the "Southern Belle" (page 71) are justly renowned on every coast of the British Isles and have long been universal favourites, whilst in the last three years the "Allcock-Bell" Tope Rod (page 72) has become very popular.

IMPORTANT

Kindly note that as strictly wholesale manufacturers we cannot in any circumstances deal direct with anglers or fishing clubs. The articles described in this list, and many other items we manufacture, may be obtained through retail tackle dealers only. In cases of difficulty we shall always be pleased to send the address of the nearest Allcock supplier.

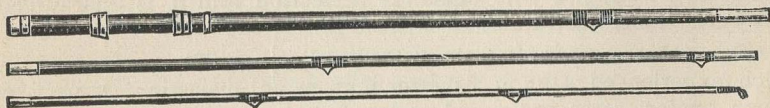
S. ALLCOCK & CO., LTD.



RODS

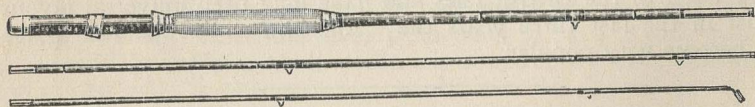
FOR COARSE FISHING

- No.
- 7850.** 2 joint, wood, snake rings, not winch fitted. 8 feet, 1/6 each.
- 8640.** 4 joint, mottled cane, snake rings, brass winch fitting, dome butt cap. 12 feet, 3/- each.
- 7832w.** 3 joint, wood, lancewood top, snake rings, brass winch fitting. 9 feet, 3/6; 10 feet, 5/- each.



No. 7854

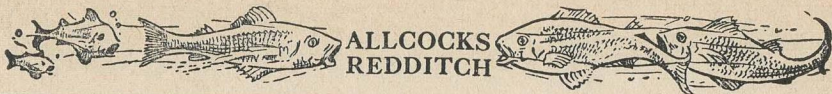
- 7854.** 3 joint, wood, lancewood top, snake rings, butt cap, brass winch fitting, in bag. 9 feet, 5/-; 10½ feet, 6/6; 12 feet, 7/6 each.
- 7856.** 3 joint, mottled cane, lancewood top, balanced handle, snake rings, sliding brass winch fitting, dome butt cap (except 9 feet length), in bag. A popular pattern for all coarse fish. 9 feet, 5/3; 10½ feet, 6/6; 12 feet, 7/6 each.



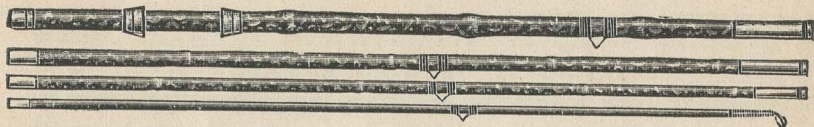
No. 7856CH

- 7856CH.** As 7856, but with cork handle. 10½ feet, 8/3; 12 feet, 10/6 each.
- 7855.** 4 joint, wood, lancewood top, stained dark red, snake rings, brass winch fitting, dome butt cap, in bag. 12 feet, 7/6 each.
- 8719.** 3 joint, cane, lancewood top, stained brown, balanced handle, "Bell's Life" rings, porcelain end ring, bronzed winch fitting, screw butt cap, in bag. 10½ feet, 8/3 each.

Any article in this list may be obtained from your dealer. Allcocks cannot supply you direct

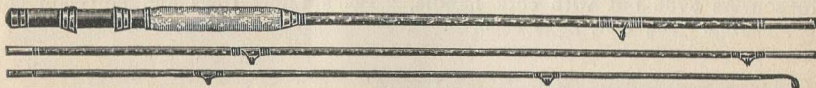


COARSE FISHING RODS—contd.



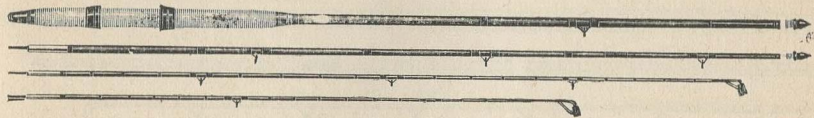
No. 7853

- No. 7853. 4 joint, mottled cane, lancewood top, snake rings, brass winch fitting, dome butt cap, in bag. 12 feet, 9/9; 14 feet, 11/9; 16 feet, 13/3; 18 feet, 15/- each.



No. 7857

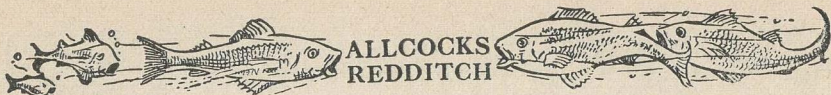
7857. 3 joint, mottled cane, lancewood top, steel bridge rings, bronzed winch fitting, dome butt cap, cork handle, in bag. 10½ feet, 9/9; 12 feet, 11/3 each.
- 8624A. 3 joint, cane, greenheart top, stained green, "Bell's Life" rings, porcelain end ring, bronzed sliding winch fitting, screw butt cap, full cork handle, in bag. An excellent rod at a moderate price. 10½ feet, 14/3; 12 feet, 16/6 each.
7657. 4 joint, mottled cane, greenheart top, full cork handle, snake rings, bronzed sliding winch fitting, dome butt cap, in bag. 14 feet, 19/3; 16 feet, 23/- each.
8625. 4 joint, mottled cane, greenheart top, full cork handle, tenoned, "Bell's Life" rings, bronzed sliding winch fitting, screw butt cap, in bag. 12 feet, 16/6; 14 feet, 22/-; 16 feet, 27/6 each.



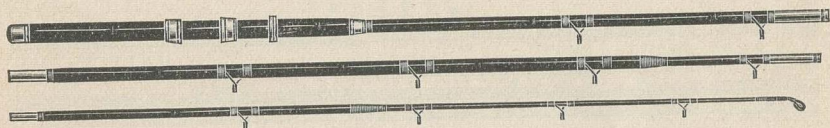
No. 8676A

- 8676A. 3 joint, cane butt and joint, 2 greenheart tops (making the rod 10½ feet or 11 feet) stained rich brown, "Bell's Life" rings, special (Hopton) end ring, bronzed sliding winch fitting, screw butt cap, solid cork handle, partitioned bag. 11 feet, 22/6 each.

Stalk your fish and tread lightly



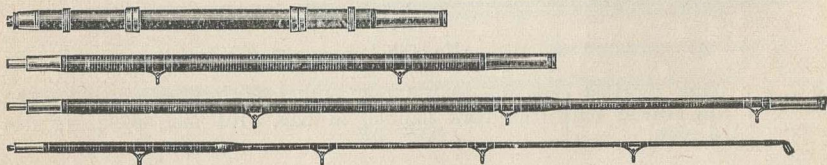
COARSE FISHING RODS—contd.



No. 8756

No. **8756.** 3 joint, light cane, balanced handle, spliced greenheart top, stained green, steel bridge rings, sliding winch fitting, dome butt cap, partitioned bag. Weight (approx.) 15½ ozs. ; 13½ feet, 17/6 each.

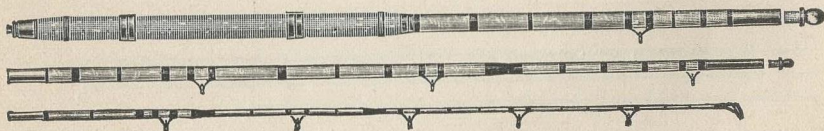
8756SCH. As 8756 but with cork handle, "Bell's Life" rings and porcelain end ring. 13½ feet, 23/6 each.



No. 8755

8755. The "Lion," 3 joint, Spanish reed cane, balanced wood handle, detachable short butt (reducing rod to 11 feet), spliced greenheart top, stained dark brown, close red whippings, "Bell's Life" rings, porcelain end ring, sliding winch fitting, screw butt cap, partitioned bag. A new inexpensive pattern which gives the angler the choice of a long or short rod as circumstances demand. 13½ feet, 22/6 each.

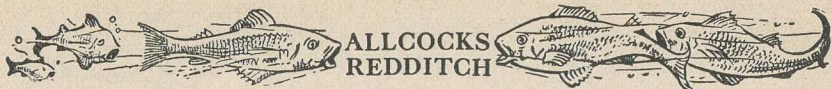
8755CH. As 8755 but with cork handle, 26/- each.



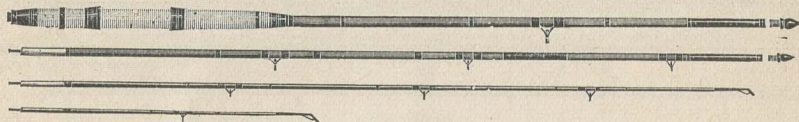
No. 8754

8754. The "Dragoon," 3 joint, selected light reed cane, spliced joint, spliced built cane top, "Bell's Life" rings, agate end ring, blue whippings, bronzed sliding winch fitting, screw butt cap, full cork handle, partitioned bag. A beautifully balanced light roach rod. 12½ feet, 34/6 each.

There is more in fishing than catching fish



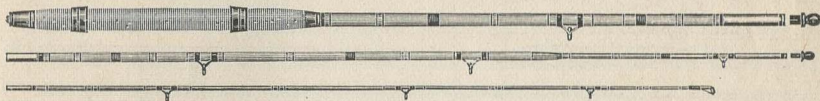
COARSE FISHING RODS—contd.



No. 8610

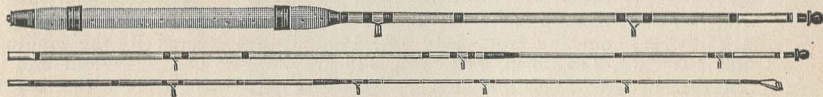
No.

8610. 3 joint, cane butt, middle joint spliced with greenheart, 2 greenheart tops (one short), stained light green, "Bell's Life" rings, agate butt and end rings, bronzed movable winch fitting, screw butt cap, full cork handle, partitioned bag. Splendid value. 10½ feet, 21/-; 12 feet, 25/- each.



No. 8763

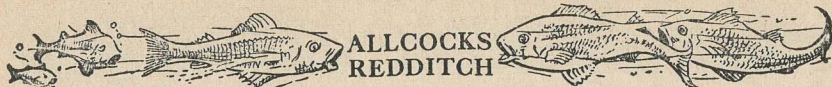
8763. 3 joint, light whole cane butt and joint, greenheart top, bronzed ferrules, "Bell's Life" rings, agate butt and end rings, movable winch fitting, screw butt cap, full cork handle, partitioned bag. 11 feet, 25/- each.



No. 8677

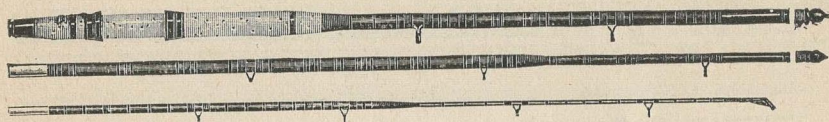
8677. 3 joint, whole cane, greenheart top, stained light green, steel bridge rings, "Hopton" end ring, porcelain ring on butt, movable winch fitting, full cork handle, screw butt cap, partitioned bag. 12 feet, 25/6; 13½ feet, 30/- each.

The record Conger (84 lbs.) was caught on Allcocks Tackle



ALLCOCKS
REDDITCH

COARSE FISHING RODS—contd.



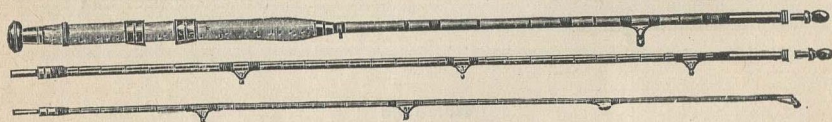
No. 8737

No.

8737.

The "Gloria," 3 joint, light reed cane, spliced middle joint, top spliced with built cane, agate butt and end rings, "Bell's Life" rings, long cork handle, close green whippings, bronzed sliding winch fitting, screw butt cap, partitioned bag. A light modern pattern about which no angler can help becoming enthusiastic. Perfectly balanced, with a built cane tip which ensures a rapid strike, this is indeed a glorious rod.

Feet	11	12	13½
Approximate weight, ozs. ...	11	12¾	13½
Each	33/-	37/6	42/-



No. 8671

8671.

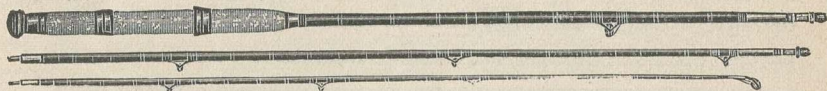
The "Wallis-Wizard," designed by F. W. K. Wallis, Esq., J.P. Perfect for roach and dace, but capable of dealing with large fish such as chub, bream, barbel, etc. Perfect balance and action. Fishing with one of these rods and roach tackle Mr. Wallis has hooked and landed salmon of 30 lbs. and 20½ lbs. In reference to this rod, Mr. T. A. Waterhouse, the well-known President of the Birmingham Anglers Association, and Chairman of the Severn Fishery Board, wrote us in July, 1931: "The 'Wallis-Wizard' rod has done some great work since I had it. Despite eight weeks under the doctor, counting from July 1st, 1930, it has steered to the landing net 403 dace, 145 tench, 112 chub, 146 grayling, 25 carp, 42 trout and a mixture of roach, eels and perch. The best carp was barely 6 lbs. but I am only referring to the number of good class fish, viz., dace up to 13½ ozs. and chub to 3¾ lbs." 3 joint, whole cane butt, built cane joint and top, balanced wood handle, stained dark green, suction joints, special upright rings, agate butt and end rings, bronzed sliding winch fitting, wood button, partitioned bag. Weight (approx.) 12 ozs. 11 feet, 55/6; with cork handle, 61/6 each.

8671SCH. As 8671, but with cork handle and agate rings throughout. Specially recommended as a bottom rod for use with stationary spool reels. 11 feet, 73/- each.

Allcocks have been making fishing tackle exclusively for 135 years



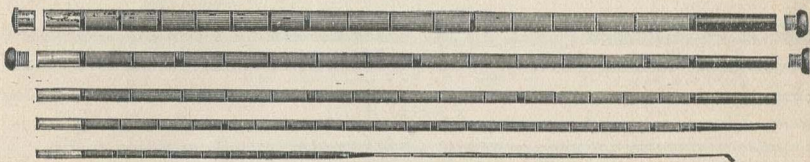
COARSE FISHING RODS—contd.



No. 8688

No.

- 8688.** The "Brownie," 3 joint, light cane, built cane top, stained brown, "Bell's Life" rings, agate butt and end rings, bronzed sliding winch fitting, rubber button, solid cork handle, blue whippings, partitioned bag. A beautifully balanced and extremely light rod for roach, dace, etc., which it is a genuine pleasure to use. Although a featherweight, the built cane top ensures strength and a quick action in striking. Weight (approx.) 8 ozs. 10½ feet, 37/6 each.



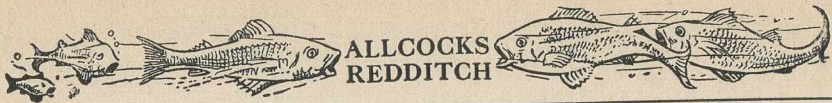
No. 8708

- 8708.** The "Windsor" Roach Pole, 5 joint, cane, spliced greenheart top, stained brown, bronzed ferrules, phosphor bronze revolving end ring, well whipped and also whipped at knots, suction butt cap, partitioned bag. 18 feet, 49/6 each.

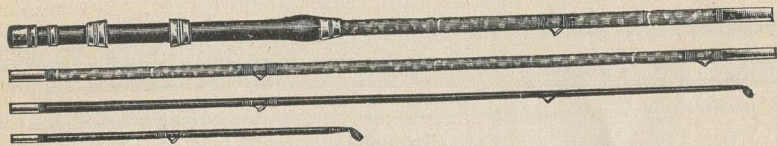
COARSE FISHING RODS (BUILT CANE)

- 8725R.** 3 joint, built cane, cork handle, "Bell's Life" rings, bronzed sliding winch fitting, wood button, in bag. 10½ feet, 1 top, 18/9; 2 tops, 25/- each.
- 8726R.** The "Melody," 3 joint, built cane, cork handle, double brazed, "Bell's Life" rings, porcelain end ring, bronzed sliding winch fitting, screw butt cap, partitioned bag. 10½ feet, 1 top, 25/-; 2 tops, 33/- each.
- 8720.** The "Sapper," 3 joint, built cane, similar to the famous fly rod on page 64, but in roach action and with "Bell's Life" rings. A beautifully balanced and quick striking rod for float fishing, which will stand up to heavy fish and can be thoroughly recommended. 10½ and 11 feet, 1 top, 42/-; 2 tops, 53/6 each.
With screw winch fitting and closer whippings. 10½ and 11 feet, 1 top, 50/-; 2 tops, 62/- each.

The record Tench (7 lbs.) was caught on Allcocks Tackle

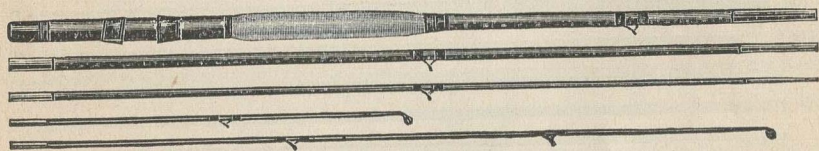


COMBINATION RODS



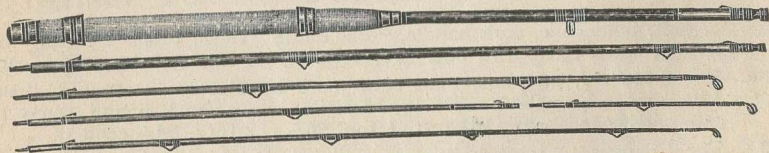
No. 7856 $\frac{1}{2}$

- No.
- 7856 $\frac{1}{2}$. 3 joint, mottled cane, 2 lancewood tops (one short for worming), balanced wood handle, snake rings, sliding winch fitting, dome butt cap, in bag. 10 $\frac{1}{2}$ feet, 7/6; 12 feet, 8/9 each.
8692. 3 joint, cane, 2 lancewood tops (one 18 ins. for worming), stained brown, cork handle, snake rings, bronzed winch fitting, wood button, in bag. 10 $\frac{1}{2}$ feet, 12/6 each.



No. 7609

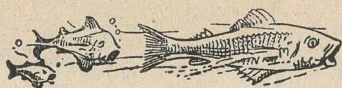
7609. 4 joint, cane, 2 lancewood tops (one extra short for light spinning, 18 inches), snake rings, bronzed sliding winch fitting, dome butt cap, cork handle, in bag. 12 feet, 13/6 each.
6026. 4 joint, mottled cane, 3 lancewood tops (for bottom fishing, spinning and live-baiting), balanced handle, snake rings, porcelain end ring on stout top, bronzed sliding winch fitting, dome butt cap, in bag. 11 feet, 17/- each.



No. 6027

6027. 4 joint, cane, 3 greenheart tops (for bottom fishing, spinning, live-baiting and trolling), full cork handle, snake rings, porcelain butt and end rings on 2 tops, bronzed sliding winch fitting, wood button, partitioned bag. A most useful rod for the "all-round" angler at a very moderate price. 11 feet, 25/6 each.

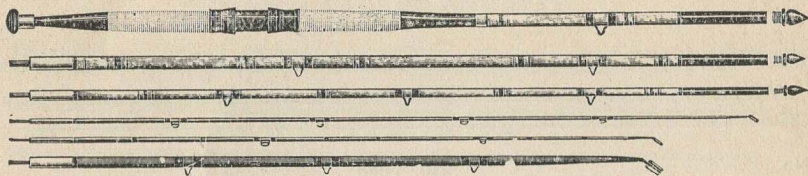
For short risers and shy biters use "Model Perfect" hooks



ALLCOCKS
REDDITCH



COMBINATION RODS—contd.

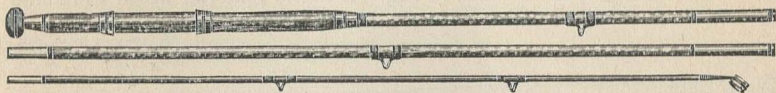


No. 8736

- No. 8736. The "Bickerdyke," 4 joint, selected cane, 3 greenheart tops, reversible butt with detachable wood button, cork handle, tenoned, double brazed, snake rings, porcelain end ring on stout top, bronzed solid winch fitting, partitioned bag, making up into six different rods—14 feet roach rod (5 joint), 13 feet roach (5 joint), 10 feet pike spinning or light sea rod (4 joint), 9 feet punt rod (3 joint), 8 feet bream or ledgering rod (3 joint), 5 feet sea or bait casting rod (2 joint). 45/6 each.

SPINNING RODS FOR PIKE

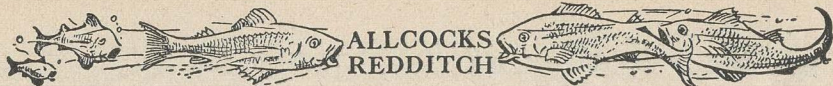
8622. 3 joint, wood, lancewood top, porcelain end ring, snake rings, brass winch fitting, wood button, in bag. 9 feet, 8/3; 12 feet, 11/6 each.



No. 7867

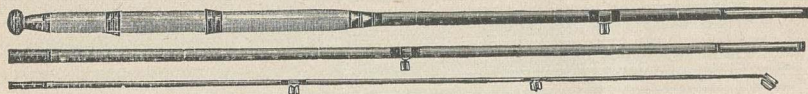
7867. As 8622, but in mottled cane with lancewood top and balanced wood handle. 9 feet, 9/6; 10 feet, 10/6; 12 feet, 12/6 each.
8718. 2 joint, mottled cane butt, lancewood top, cork handle, porcelain rings throughout, bronzed winch fitting, wood button, in bag. A light pike rod. 8 feet, 11/- each.
8717. 2 joint, greenheart, balanced wood handle, banded porcelain rings, bronzed sliding winch fitting, wood button, partitioned bag. A modern light pike spinning rod which facilitates distance and accuracy in casting. 8 feet, 16/- each.
- 8717CH. As 8717, but with cork handle. 8 feet, 18/- each.

Insist on having your flies tied on "Model Perfect" hooks



SPINNING RODS—contd.

FOR PIKE

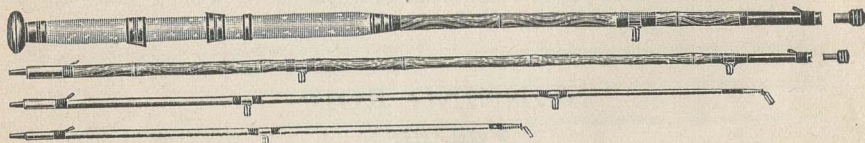


No.

No. 7868

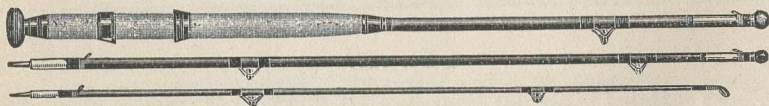
7868 The "Water Wolf," 3 joint, mottled cane, greenheart top, full cork handle, porcelain rings throughout, bronzed winch fitting, wood button, in bag. Although inexpensive, this is a splendid pike rod and will give every satisfaction. 10 feet, 17/6 each.

FOR SALMON AND PIKE



No. 6034CH

6034CH. The "Slapton," 3 joint mottled cane, 2 greenheart tops (one 12 inches shorter for live-baiting), cork handle, porcelain rings throughout, bronzed winch fitting, wood button, in bag. A useful pike rod which will stand up to an occasional salmon. 10 feet, 23/6; 12 feet, 25/- each.

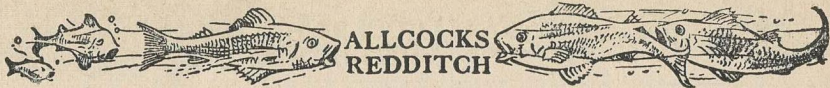


No. 7893½CH

7893½CH. 3 joint, greenheart, cork handle, banded porcelain rings throughout, bronzed winch fitting, wood button, partitioned bag. For pike or an occasional salmon. 10 feet, 27/6; 12 feet, 31/6 each.

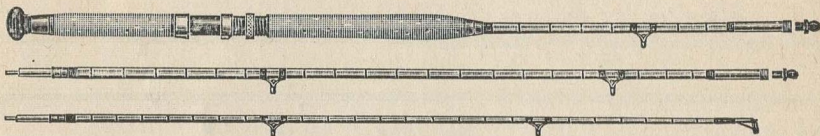
7893. The "Shannon," 3 joint, greenheart, solid cork handle, extra whipped, double braided, banded porcelain bridge rings throughout, screw winch fitting, rubber button, partitioned bag. Splendid value. 10 feet, 37/6; 12 feet, 40/- each.

"Hercules" Casts—the most expensive in the World—and the best



ALLCOCKS
REDDITCH

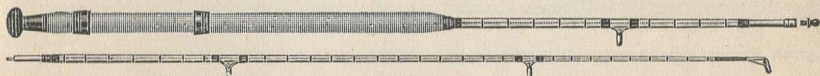
SPINNING RODS—contd.
FOR SALMON AND PIKE



No.

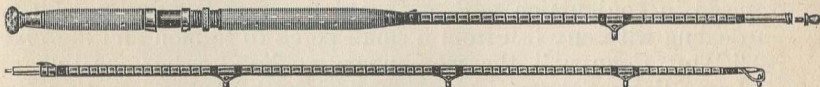
No. 8632

8632. The "Lough," 3 joint, built cane, solid cork handle, agate rings throughout, reinforced ferrules, double brazed, screw winch fitting, rubber button, partitioned bag. A deservedly popular pattern for light salmon, pike and pollack spinning. 9-10½ feet, 58/-; 11 feet, 62/-; 12 feet, 66/- each.
- 8632½. As 8632, but 2 joint, 8-9½ feet, 55/-; 10-10½ feet, 58/- each.
8706. The "Lake," as 8632, but with "S.A." lock joints and closer whippings. 9-10½ feet, 74/6; 11 feet, 78/6; 12 feet, 87/- each.



No. 8766

8766. The "Felton." Recommended for use with the Senior Model of the "Felton Crosswind" reel for spinning for salmon, pike, mahseer, sea fish, etc. 2 joint, built cane, long solid cork handle, large agate rings reinforced suction ferrules, double brazed, sliding winch fitting, rubber button, partitioned bag. Weight (approx.) 11¼ ozs. 8 feet, 57/6 each.

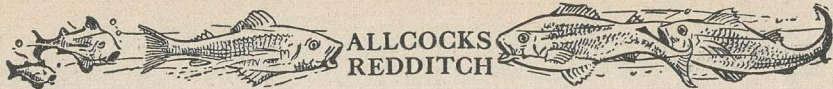


No. 6037

6037. The "Perfect" is aptly named, for it is as near perfection as any rod can be. Stiff enough to drive the hooks home, it is wonderfully powerful, yet with sufficient whip to make casting a matter of sheer delight. This rod can be recommended with the greatest confidence as a perfect rod for salmon spinning and it is, of course, equally suitable for pike fishing. For casting power, action, balance and durability, the "Perfect" is a revelation in rod building and is recommended for use with such reels as the "Aerial," "Felton Crosswind" and "Easicast." 2 joint, built cane, closely whipped, solid cork handle, "S.A." lock joint, agate rings throughout, screw winch fitting, rubber button, partitioned bag. Sliding winch fitting to order.

Feet	...	8	8½	9	9½	10	10½
Weights (approx.)...		14½	15	15½	16½	17½	18½ ozs.
1 top	Each	82/6	82/6	82/6	82/6	87/-	87/-
2 tops	"	124/-	124/-	124/-	124/-	130/-	130/-

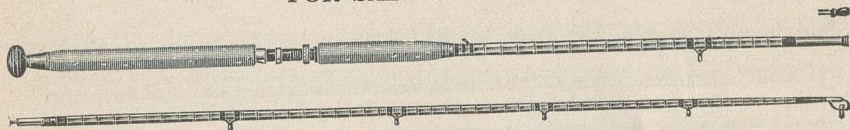
Test your lines and gut before fishing



ALLCOCKS
REDDITCH

SPINNING RODS—contd.

FOR SALMON AND PIKE

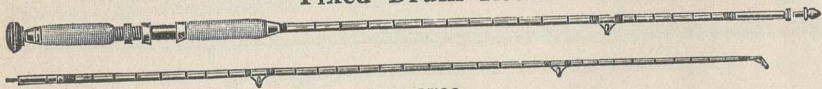


No. No. 8762

- 8762.** The "Wye." A salmon (and pike) rod especially designed for use with multiplying reels. 2 joint, built cane, ring cork handle, screw winch fitting, "S.A." lock joints, agate rings throughout, rubber button, partitioned bag. Weight (approx.) $15\frac{1}{4}$ ozs. 10 feet only, **97/6** each.

LIGHT SPINNING RODS

For Trout, Salmon and Pike and for use with
Fixed Drum Reels

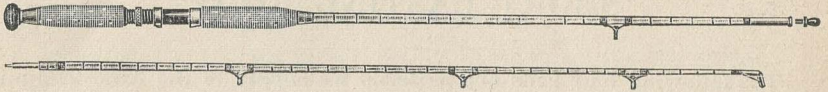


No. 8709

- 8709.** The "Light Caster." Suitable for use with all thread line reels and recommended for the "Allcock-Stanley." Thousands of these rods have now been sold and seldom can any pattern have given such universal satisfaction. Not only does this little rod represent extraordinary value, but it is a real gem, and when used in conjunction with a thread line reel is fully capable of dealing with any fish from a small perch to salmon and big pike. "West Country," the well-known angling author, writing on Low Water Salmon Fishing in "The Illustrated Sporting and Dramatic News" said of the "Light Caster": "The rod to me is the Eighth Wonder of the World, and is the equal of any rod at any price I have ever handled." Specification: 2 joint, built cane, solid cork handle, reinforced serrated suction ferrules, agate bridge rings, screw winch fitting, rubber button, partitioned bag. Weight (approx.) $6\frac{1}{2}$ ozs. 7 feet, **33/-** each.
- 8738.** As 8709, but in 3 joints. $7\frac{1}{2}$ feet, **39/-** each.
- 8727.** As 8709, but in greenheart and sliding winch fitting. 7 feet, **23/6** each.
- 8761.** The "Light Caster Spear," as 8709, but fitted with patent spear. **46/-** each.

Always insist on having "Jagut"—the reliable gut substitute

LIGHT SPINNING RODS—contd.



No.

No. 8673

8673. The "Nimrod." A beautiful little spinning rod, longer and more stoutly built than the 8709. Can be used with any spinning reel for trout and sea trout, or with a thread line reel for trout, salmon, grilse and pike. 2 joint, built cane, solid cork handle, reinforced serrated suction ferrules, agate bridge rings, screw winch fitting, rubber button, partitioned bag. Weight (approx.) 8 ozs. 8½ feet, 42/- each.

8681. The "Dee." 2 joint, built cane, solid cork handle, nickel-silver "S.A." lock joint, agate rings, sliding winch fitting, rubber button, partitioned bag. A strongly built rod which is recommended to anglers who like a light rod for salmon and pike spinning. Weight (approx.) 10 ozs. 8½ feet, 58/- each.



The "Light Caster" Rod, 7 feet long and weighing only 6½ ozs., was designed by us for Trout spinning, but such is its amazing strength that scores of anglers now use it regularly for Salmon. This photograph depicts a Canadian angler who has just landed a 28-lb. Lake Trout on one of these little rods, fishing from the float of his seaplane.

The record Rudd (4½ lbs.) was caught on Allcocks Tackle

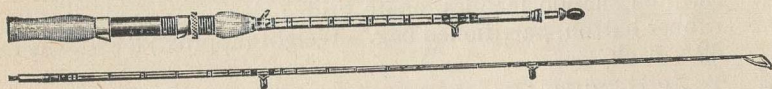


ALLCOCKS
REDDITCH



SHORT CASTING RODS

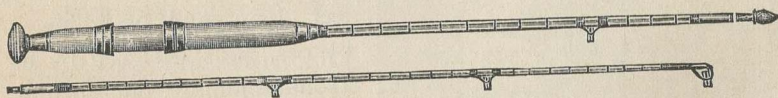
The following four rods are patterns we supply to the American and Canadian markets. They are suitable as ordinary light spinning rods for pike, salmon or big trout, and make good boat rods for salt or freshwater fishing.



No. 8743

No. 8743. The "Paramount," 2 joint, built cane, solid cork handle, agate rings, bronzed reinforced ferrules, screw reel fitting, partitioned bag. Weight (approx.) 5 $\frac{3}{4}$ ozs. 5 feet (top 3 feet, butt 2 feet), 36/6 each.

C34/12CH. The "Liberty," 2 joint, built cane, cork handle, porcelain rings, fixed bronze reel fitting, wood button, in bag. 6 feet, weight (approx.) 11 ozs., 21/- . 7 feet, weight (approx.) 14 $\frac{3}{4}$ ozs., 25/- each.

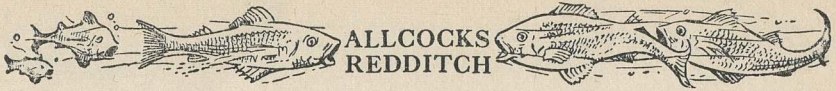


No. C34/13

C34/13. The "President," 2 joint, built cane, solid cork handle, porcelain bridge rings, bronzed ferrules, sliding reel fitting, rubber button, partitioned bag. 6 feet, weight (approx.) 8 $\frac{1}{2}$ ozs., 26/6. 7 feet, weight (approx.) 11 $\frac{1}{2}$ ozs., 31/- each.

C34/14. The "Washington," as C34/13, but with agate rings and superior finish. A popular light boat rod for general sea fishing. Excellent for pollack, bass, mackerel, etc. 6 feet, weight (approx.) 8 $\frac{1}{2}$ ozs., 34/6. 7 feet, weight (approx.) 11 $\frac{1}{2}$ ozs., 41/6. 8 feet, weight (approx.) 14 $\frac{1}{2}$ ozs. 46/6 each.

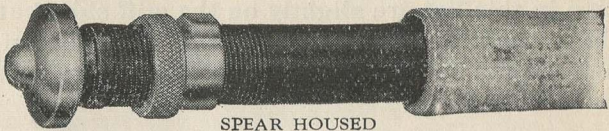
The record Tench (7 lbs.) was caught on Allcocks Tackle



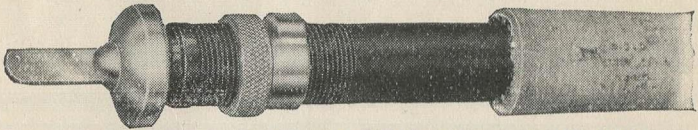
ALLCOCKS TROUT & SALMON BUILT CANE RODS

An exclusive Feature

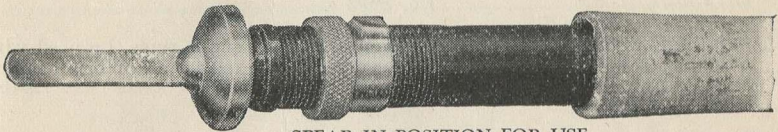
ALLCOCKS PATENT ROD SPEAR. Pat. No. 387564



SPEAR HOUSED



TURN BUTTON TO PROPEL SPEAR IN OR OUT OF ROD



SPEAR IN POSITION FOR USE

A number of our built cane rods (designated by "Spear" following their names) are now available fitted with the Allcock Patent Spear, a refinement found on rods of no other make and one which will be welcomed by every angler.

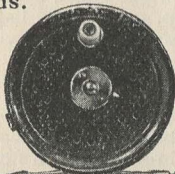
Whilst the convenience of a spear is undeniable it has always been a troublesome article, since when one wished to cast, the spear had to be removed from the rod and replaced in the butt or rod bag, the same performance being repeated in the reverse order when the spear was again required. The Allcock Patent Spear is simplicity itself. **It is always in position, always ready for instant use.**

As our illustration shows, it is made on the principle of a propelling pencil: a few turns of the rod button bring the spear into position; a few turns in the reverse direction and the spear is again safely housed in the butt.

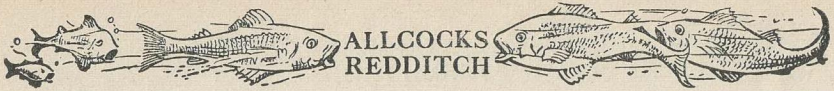
This fully patented device is fitted as standard to rods Nos. 8757 to 8761. It can be fitted to order to rods Nos. 1344, 1345, 8689, 8690 and 8691 up to 10½ feet length at an extra charge, but it cannot be supplied separately or fitted to any other rods.

Allcocks Screw Reel Fitting

As will be noted, many of our built cane rods now carry this excellent fitting, which effectively prevents the reel from falling off or slipping out of position. It is also of particularly neat appearance.



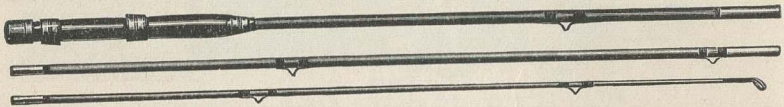
Insist on having your flies tied on "Model Perfect" hooks



TROUT & SALMON FLY RODS

Although rods are supplied with actions specially designed for use with dry and wet fly, the majority of the built cane fly rods shown in this list are slightly on the stiff side, but with sufficient whip to permit them to be used for both styles of fishing. Built cane rods can be supplied with steel centres to order at extra cost.

BOY'S TROUT FLY ROD



No. 8693

No.
8693.

3 joint, wood, lancewood top, balanced handle, snake rings, bronzed winch fitting, dome butt cap, in bag. A very suitable rod for a boy or a beginner. 9 and 10 feet, 8/3 each.

WOOD & GREENHEART FLY RODS

7875. 3 joint, wood, lancewood top, cork handle, snake rings, bronzed winch fitting, wood button, partitioned bag. 9-10½ feet, 11/9; 11 and 12 feet, 12/6 each.

8613. The "Gladiator," 3 joint, greenheart, balanced handle, snake rings, bronzed winch fitting, wood button, partitioned bag. This is a well-balanced and nicely finished rod at a popular price.

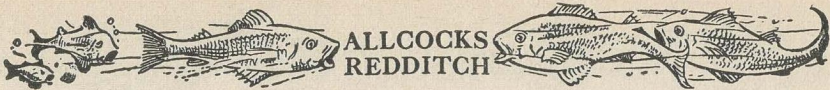
Feet	9-11	12	13	14	15	16
1 top	...	Each	15/-	16/6	21/6	26/-	32/-	37/6
2 tops	...	"	20/-	22/-	28/-	33/-	41/6	48/-

7823. 2 joint, greenheart, cork handle, "Standard" bridge rings, agate butt and end rings, bronzed winch fitting, screw butt cap, partitioned bag.

Feet	7	8	8½	9	9½	10
Each	20/-	20/-	22/6	22/6	25/6	25/6

7872. The "Monmouth," 3 joint, greenheart, 2 tops (1 short for worming), solid cork handle, "Standard" bridge rings, phosphor bronzed revolving butt and end rings, extra whippings, double brazed, bronzed winch fitting, screw butt cap, partitioned bag. A good "two purpose" rod. 9-11 feet, 31/- each.

The World's record Carp (41 lbs. 10 ozs.) was caught on Allcocks Tackle



WOOD & GREENHEART FLY RODS—contd.

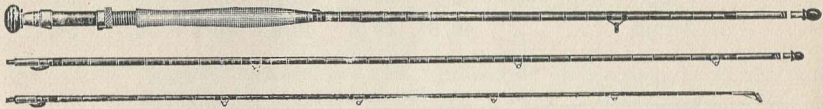
No.

8617. The "Dragon," 3 joint, selected greenheart, solid cork handle, double brazed, "Standard" bridge rings, bronzed winch fitting, wood button, partitioned bag. A good inexpensive fly rod for trout and salmon.

Feet	9-11	12	13	14	15	16
1 top	...	Each	23/6	24/6	28/6	33/-	40/-	46/6
2 tops	...	„	30/-	31/6	36/6	42/-	49/6	56/6

8617A. The "Ranger," as 8617 above, but with lock joints, agate butt and end rings, extra whippings and rubber button.

Feet	9-11	12	13	14	15	16
1 top	...	Each	35/-	36/-	44/-	51/-	58/-	64/6
2 tops	...	„	45/-	46/6	59/6	67/6	76/-	84/-

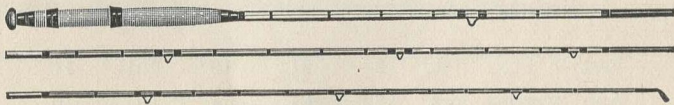


No. 8750

8750. As 8617A, but with screw reel fitting and closer whippings.

Feet	9-10½	11	12	13	14
1 top	...	Each	41/6	44/-	47/-	53/-	58/-
2 tops	...	„	54/-	56/6	59/6	65/6	74/6

BUILT CANE FLY RODS



No. 8725

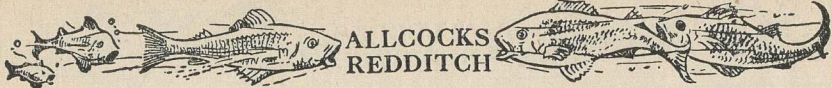
8725. The "Popular," 3 joint, cork handle, snake rings, sliding winch fitting, wood button, partitioned bag. A remarkably well-balanced rod, recommended with every confidence. 9, 9½ and 10 feet, 1 top, 17/6; 2 tops, 23/6 each.

8739. As 8725, but 2 joint, 8 feet only. 1 top, 17/6; 2 tops, 26/6 each.

8726. The "Golden Test," 3 joint, stained light green, cork handle, steel snake rings, double brazed, screw butt cap, partitioned bag. A wonderfully good rod at a low price. 9, 9½ and 10 feet, 1 top 23/6; 2 tops, 31/6 each.

8740. As 8726, but 2 joint, 8 feet only. 1 top, 23/6; 2 tops, 35/6 each.

"Model Perfect" hooks—the hooks with the needle points—are hand-made



BUILT CANE FLY RODS—contd.

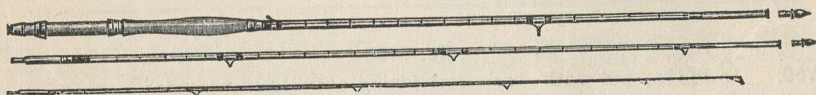


No. 7880

No.
7880.

The "Colonel," 2 joint, stained light green, solid cork handle, steel snake rings, agate butt and end rings, reinforced serrated suction ferrules, double brazed, screw butt cap, bronzed winch fitting, partitioned bag.

Feet	8	8½	9	9½	10	10½
App. weights, ozs.			5	5½	6	6½	7¼	8
1 top	...	Each	33/-	33/-	33/-	33/-	36/-	36/-
2 tops	...	"	49/6	49/6	49/6	49/6	54/-	54/-



No. 7879

7879.

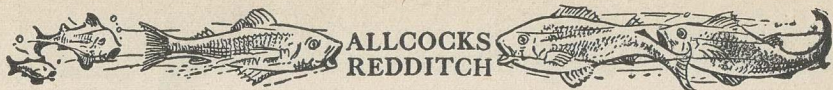
The "Sapper," 3 joint, stained light green, solid cork handle, steel snake rings, agate butt and end rings, reinforced serrated suction ferrules, double brazed, bronzed winch fitting, partitioned bag. This is a delightful little rod, hand-made throughout. Although one can scarcely expect it to do the work of one costing four or five times the price, its performance is out of all proportion to its cost. Made of high quality seasoned cane, it offers most remarkable value.

Feet	9	9½	10	10½	11	12
App. weights, ozs.			6	6½	7½	9	10	12
1 top	...	Each	35/-	35/-	35/-	35/-	38/-	38/-
2 tops	...	"	46/6	46/6	46/6	46/6	50/6	50/6

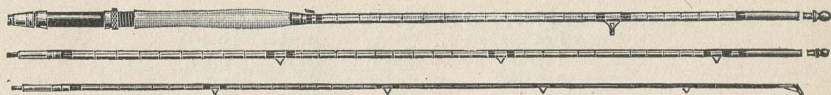
8757. The "Sapper Spear," as 7879, but with patent spear. (See page 61.)

Feet	9	9½	10	10½
1 top	...	Each	49/6	49/6	49/6	49/6
2 tops	...	"	61/6	61/6	61/6	61/6

A true sportsman never keeps undersized fish



BUILT CANE FLY RODS—contd.



No. 8746

No.

8746. The "Peerless," 3 joint, stained light green, solid cork handle, steel snake rings, agate butt and end rings, reinforced serrated suction ferrules, double brazed, green whippings, screw reel fitting, screw butt cap, partitioned bag.

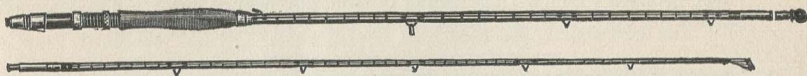
Feet	9-10½	11-12
1 top	Each	39/-	42/-
2 tops	"	51/-	55/-

8748 The "Superb," as 8746, but with "Standard" bridge rings, rubber bottom, closer whipped and superior finish.

Feet	9-10½	11-12
1 top	Each	49/6	53/-
2 tops	"	65/6	70/-

8715. The "Conqueror," as 8748, but with closer whippings. A highly popular pattern.

Feet	9-10½	11-12
1 top	...	Each	...	54/-	58/6
2 tops	...	"	...	70/-	77/-



No. 8747

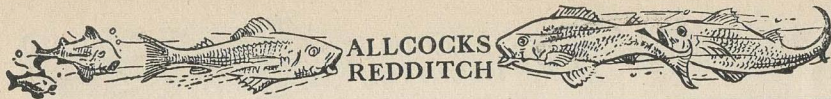
8747. The "Duchess," 2 joint, stained light green, solid cork handle, steel snake rings, agate butt and end rings, reinforced serrated ferrules, double brazed, green whippings, screw reel fitting, partitioned bag. Another new pattern.

Feet	8-9½	10-10½
1 top	...	Each	...	37/6	40/-
2 tops	...	"	...	54/-	58/-

8758. The "Duchess Spear," as 8747, but with patent spear. (See page 61.)

Feet	8-9½	10-10½
1 top	...	Each	...	49/6	52/6
2 tops	...	"	...	66/-	71/-

The record Rudd (4½ lbs.) was caught on Allcocks Tackle



BUILT CANE FLY RODS—contd.

No. 8749. The "Princess," as 8748, but in 2 joint.

Feet	8-9½	10-10½
1 top	...	Each	47/-	49/6
2 tops	...	"	69/-	72/-



No. 7878

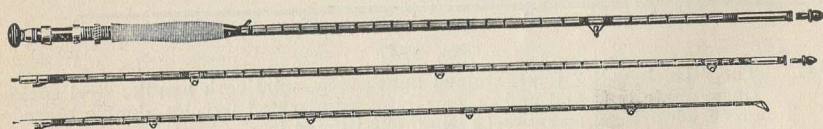
7878. The "Test," 2 joint, stained light green, solid cork handle, extra close whippings, "Standard" bridge rings, agate butt and end rings, "S.A." lock joint, screw reel fitting, spear and rubber button, partitioned bag. (Supplied with waterproof suction joints to order.) This is a remarkably fine rod suitable for dry or wet fly-fishing. Experienced anglers—particularly the dry-fly men—invariably choose this rod on account of its beautiful balance and action, and its distinctive appearance. The "Test" is essentially a high-grade weapon at a moderate price, which since its introduction a few years ago has become universally popular.

Feet	8	8½	9	9½	10	10½
App. weights,	ozs.		5½	6	6½	7	7½	9¼
1 top	...	Each	55/-	55/-	55/-	55/-	58/-	58/-
2 tops	...	"	82/-	82/-	82/-	82/-	87/-	87/-

8760. The "Test Spear," as 7878, but with patent spear. (See page 61.)

Feet	8	8½	9	9½	10	10½
1 top	...	Each	67/6	67/6	67/6	67/6	71/-	71/-
2 tops	...	"	94/6	94/6	94/6	94/6	99/-	99/-

8714. The "Tweed," 3 joint, stained light green, solid cork handle, reinforced serrated suction ferrules, "Standard" bridge rings, agate butt and end rings, bronzed winch fitting, rubber button, partitioned bag. An inexpensive salmon fly rod. Weight (approx.) 21 ozs. 14 feet, 74/6 each.



No. 7877

7877. The "Gunner," similar to No. 7879, "Sapper," but more closely whipped and with "Standard" bridge rings, agate butt and end rings, "S.A." lock joint, screw reel fitting (except salmon lengths), aluminium spear and rubber button.

Feet	9	9½	10	10½	11	12	13	14	15	16
App. weights,	ozs.		6½	7	8	9	9½	13	18½	24½	27½	31½
1 top...	...	Each	58/-	58/-	58/-	58/-	62/-	62/-	—	—	—	—
2 tops	...	"	78/6	78/6	78/6	78/6	84/-	84/-	107/6	115/6	124/-	132/-

The English record Carp (26 lbs.) was caught on Allcocks Tackle

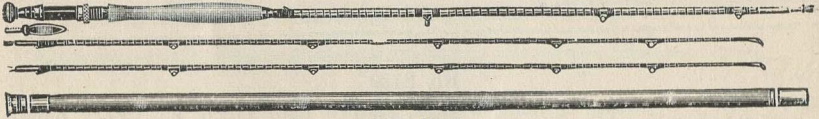


BUILT CANE FLY RODS—contd.

No.

8759. The "Gunner Spear," as 7877, but with patent spear. (See page 61.)

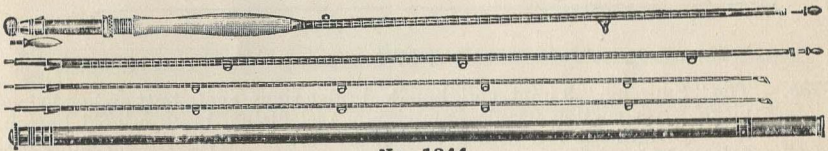
Feet	9	9½	10	10½
1 top Each	71/-	71/-	71/-	71/-
2 tops "	91/-	91/-	91/-	91/-



No. 4002

4002. The "Leander," 2 joint, 2 tops (protected by hollow cane landing handle), stained light green, solid cork handle, "S.A." lock joints, "Standard" bridge rings, agate butt and end rings, closely whipped, aluminium fittings, screw reel fitting, rubber button, aluminium spear, partitioned bag. A revised model of an old favourite. Only specially selected cane and best material are used and great care is taken to ensure perfect balance and action.

Feet	8	8½	9	9½	10	10½
App. weights, ozs.	5½	5¾	6½	6¾	7½	9
Each	105/-	105/-	105/-	105/-	112/-	112/-



No. 1344

1344. The "Standard," 3 joint, 2 tops (protected in hollow cane landing handle), stained light green, solid cork handle, nickel-silver "S.A." lock joints, "Standard" bridge rings, agate butt and end rings, red silk whippings, screw reel fitting, screw butt cap and spear, rubber button, partitioned bag. Made of specially selected highest grade cane. Finest workmanship and material throughout.

Feet	9	9½	10	10½	11
App. weights, ozs.	6½	7¼	7¾	8¾	9¼
Each	105/-	105/-	105/-	105/-	112/-
Feet	12	13	14	15	16
App. weights, ozs.	12¼	18½	20½	27½	31½
Each	115/-	132/-	145/-	157/-	174/-

1344s. As 1344 in 12 feet only, built stouter for salmon, the 1344 12 feet being a sea trout or grilse rod. Weight (approx.) 17 ozs. 1 top, 99/-; 2 tops, 124/- each.

1345. As 1344, but with extra close whippings and extra finish.

Feet	9-10½	11-12	13	14	15	16
Each	124/-	132/-	150/-	165/-	182/-	198/-

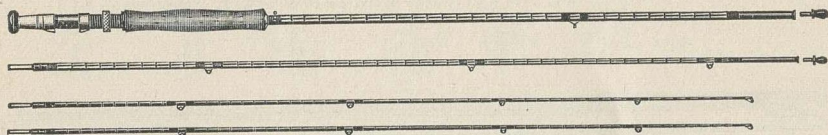
"Hercules" Casts—the most expensive in the World—and the best



ALLCOCKS
REDDITCH



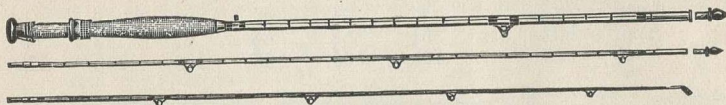
LIGHTWEIGHT BUILT CANE FLY RODS



No.

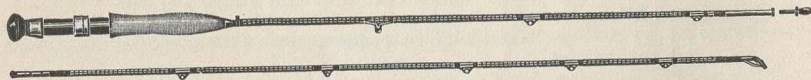
No. 8689

8689. The "Conway," 3 joint, 2 tops, stained light green, solid cork handle, "Standard" bridge rings, agate butt and end rings, red silk whippings, reinforced serrated suction ferrules, screw reel fitting, black erinoid button, partitioned bag. The balance and action are perfect and one may fish all day long without fatigue since the rod weighs under 6 ozs. The best value in fly rods ever offered. Weight (approx.) 5½ ozs. 9 feet, 71/- each.



No. 8735

8735. The "Supreme," 3 joint, cork handle, bridge rings, agate butt and end rings nickel-silver suction ferrules, aluminium reel fitting, black erinoid button. A delightful little rod with a very sweet action. Weight (approx.) 4 ozs. 8 feet, 75/- each.



No. 7697

7697. The "Little Gem." Ladies' or brook rod. 2 joint, 1 top, stained light green, closely whipped, solid cork handle, agate butt and end rings, "Standard" bridge rings, nickel-plated serrated suction ferrules, aluminium winch fitting on black celastoid seat, black erinoid button, partitioned bag. Finest selected cane and best workmanship.

Feet	7	8
Approx. weights, ozs.	3½	4½
Each	91/-	91/-

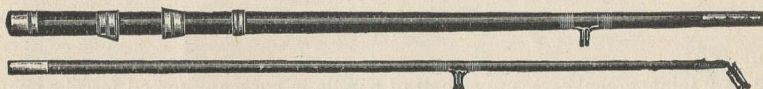
Don't economise on gut casts



ALLCOCKS
REDDITCH

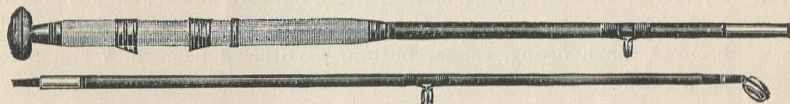


SEA RODS



No. 7885

- No.
7885. 2 joint, stout wood, brazed, upright rings, porcelain end ring, brass winch fitting, dome butt cap. 6, 7 and 8 feet, 5/6 each.
8823. 2 joint, stout wood, cork handle, snake rings, porcelain end ring, bronzed winch fitting, wood button, in bag. 7 and 8 feet, 9/- each.
5585. 2 joint, mottled cane butt, lancewood top, balanced handle, phosphor bronze snake rings, porcelain end ring, bronzed winch fitting, wood button, in bag. 6, 7 and 8 feet, 11/- each.

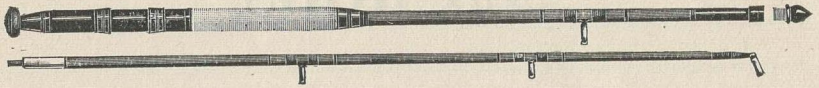


No. 8645A

- 8645A.** As 5585, but with full cork handle and porcelain rings throughout. 6 feet, 12/-; 7 feet, 12/6; 8 feet, 14/- each.
7833. 3 joint, mottled cane, upright rings, porcelain end ring, bronzed winch fitting, dome butt cap, in bag Suitable for mackerel or for casting from rocks with light leads.
- | | | | |
|-------------|------|------|------|
| Feet | 12 | 14 | 16 |
| Each | 14/- | 16/6 | 20/- |
- 7811.** 2 joint, greenheart, balanced handle, reinforced ferrules, phosphor bronze snake rings, banded porcelain end ring, bronzed winch fitting, wood button, in bag. 6, 7 and 8 feet, 15/- each.
7811½. As 7811, but with banded porcelain rings throughout. 6, 7 and 8 feet, 16/6 each.

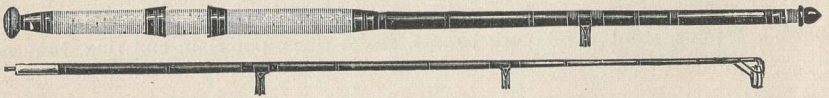
Any article in this list may be obtained from your dealer. Allcocks cannot supply you direct

SEA RODS—contd.



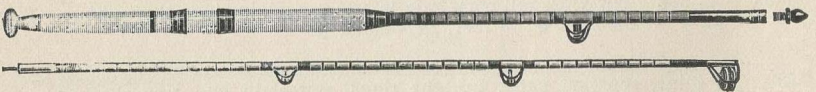
No. 7812

- No. 7812. 2 joint, greenheart, upper half of handle in cork, reinforced ferrules, banded porcelain rings, bronzed winch fitting, wood button, in bag. 6, 7 and 8 feet, 20/- ; 9½ feet, 28/6 each.



No. 8634

8634. 2 joint, selected greenheart, stained green, full cork handle, banded porcelain bridge rings, protected porcelain end ring, double brazed, reinforced ferrules, bronzed winch fitting, rubber button, partitioned bag. 6, 7 and 8 feet, 25/6 each.



No. 8609

8609. 2 joint, selected greenheart, full cork handle, closely whipped, reinforced serrated suction ferrules, protected porcelain rings, bronzed winch fitting, rubber button, partitioned bag. A strongly built rod suitable for general sea fish, including conger and tope, 7 and 8 feet, 42/- each.

C34/14. A popular light pattern for general boat fishing, see page 60.

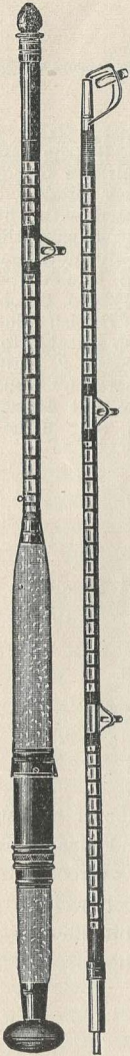
Every strand of gut in a "Hercules" Cast is guaranteed perfect



ALLCOCKS
REDDITCH



HIGH GRADE BUILT CANE SEA RODS



No. 7635

No.
8647.

The "Medina," 2 joint, built cane, full cork handle, reinforced serrated suction ferrules, double brazed, banded porcelain rings throughout, bronzed winch fitting, wood button, partitioned bag. 7 and 8 feet, weights (approx.) 21 and 24 ozs., 35/- each.

7603.

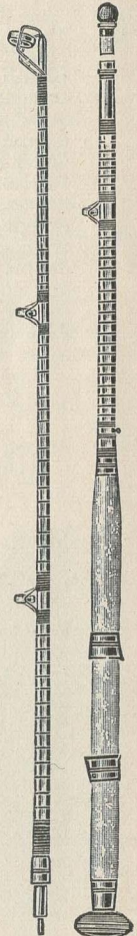
The "Brooklyn," 2 joint, built cane, full cork handle, extra whippings, reinforced serrated suction ferrules, double brazed, banded porcelain bridge rings, protected end ring, bronzed winch fitting, rubber button, partitioned bag. 7 and 8 feet, weights (approx.) 20 and 25 ozs., 50/- each.

7635.

The "Irish," 2 joint, double built cane butt, built cane steel centred top, full cork handle, banded agate bridge rings, protected end ring, reinforced serrated suction ferrules, solid tenon and lining, solid bronzed winch fitting, rubber button, partitioned bag. This rod is an old favourite capable of dealing with heavy fish. Many white skate of over 150 lbs. have been taken on it. Supplied in medium or stout strengths, 7 and 8 feet, 86/- each.

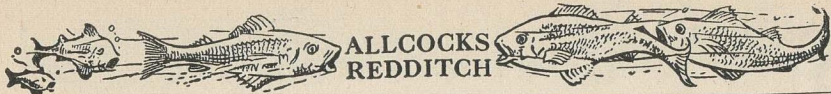
8658.

The "Southern Belle," 2 joint, double built throughout, steel centre, closely whipped, solid cork handle, waterproof nickel-silver suction ferrules, reinforced and serrated, banded agate bridge rings, protected agate end ring, bronzed winch fitting, rubber button, partitioned bag. One of our most famous and popular patterns. Undoubtedly the finest sea rod it is possible to obtain. 7 and 8 feet, weights (approx.) 26½ and 32 ozs., 105/- each.

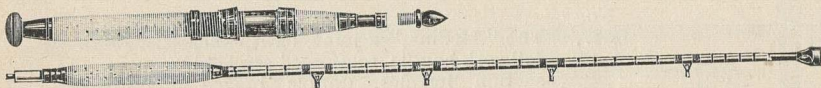


No. 8658

The English record Bream (12 lbs. 12½ ozs.) was caught on Allcocks Tackle



TOPE ROD



No. 8741

No.
8741.

The "Allcock-Bell." This rod, designed by Mr. A. F. Bell (the late Hon. Secretary of the British Sea Anglers' Society and Chairman of the British Tunny Club) is the most inexpensive of its kind ever produced. Designed for use with the "Allcock-Bell" reel, it may be used with any other type preferred by the angler. Sufficiently springy to ensure the maximum of sport with a fish of even 15 lbs., it is so powerfully built that under favourable conditions it is capable of killing fish up to 200 lbs. Recommended for tope, conger, British shark, tiger fish, Nile perch, tarpon, and for all heavy salt water bottom fishing around the British Isles, except those which hug the bottom such as skate or ray. Also suitable for trolling for heavy salmon in Norwegian and Canadian rivers. 2 joint, double built split cane top with short butt of built cane protected by wood and cork covered, suction ferrule, agate rings, special screw reel fitting, rubber button. Length of top, 5 ft. 2½ ins. Overall length, 6 ft. 6 ins., 82/6 each.

ALUMINIUM ROD CASES

6488. Strong aluminium with "Bakelite" screw cap.
 Outside diameter 1½ ins. Lengths 40, 42, 44 ins. ... 11/6 each.
 " " 1¾ " " 46, 48, 50 " ... 12/6 "



CYCLE ROD SLING

No.
9020.

The "Safety-First" Sling for motor cyclists and cyclists. The difficulty and danger of carrying rods on a machine is overcome by the use of this useful sling, which will carry two or three rods. Made throughout of strong leather with adjustable shoulder strap. 5/- each.

No. 9020

Always insist on having "Jagut"—the reliable gut substitute