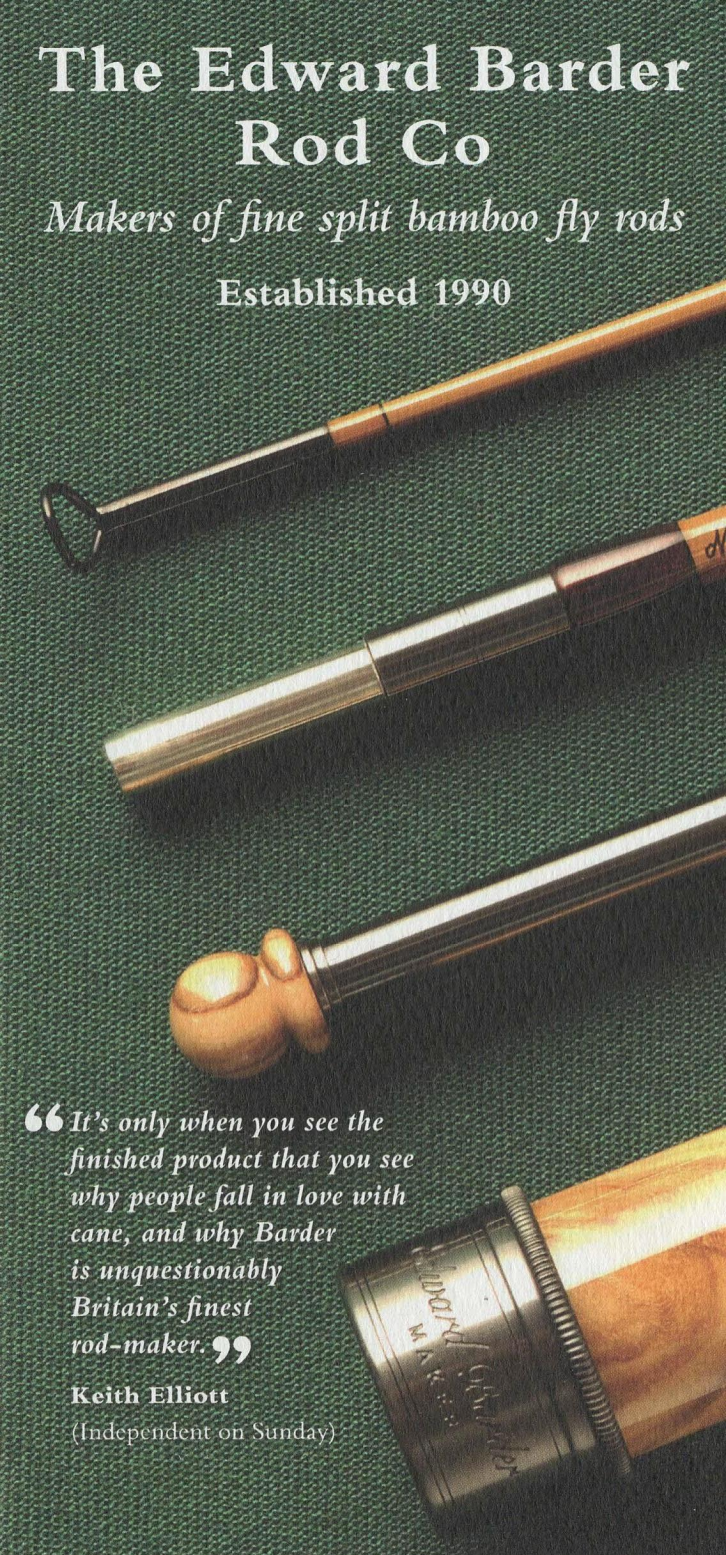


# The Edward Barder Rod Co

*Makers of fine split bamboo fly rods*

Established 1990



“It’s only when you see the finished product that you see why people fall in love with cane, and why Barder is unquestionably Britain’s finest rod-maker.”

**Keith Elliott**

(Independent on Sunday)

## THE EDWARD BARDER ROD CO

Edward has been making split bamboo rods bearing his name for twenty eight years –for the past twenty six he has worked with his friend Colin Whitehouse. They share the same ethos – to design and build the very best rods, without compromise.

In the late 1980s, Edward left his position as the manager of a tackle shop to join the staff of Hardy's at 61 Pall Mall, London. There, he had the rare opportunity to handle and appraise rods made by all of the original American masters, as well as the best contemporary work from Europe and the UK. Exposure to rod making of the highest quality proved to him how exquisite and functional split bamboo fishing rods could be.

In 1990, he left Hardy's to set up his own workshop. Nearly three decades later, the Barder Rod Co is firmly established, making beautiful, functional fly rods of unsurpassed quality.

The Barder Rod Co builds rods from bamboo in formats that function as well as their man-made counterparts, but in a refreshingly tactile and unique way. Are they better than carbon rods? Well, they are if you value fly fishing equipment made with soul, beauty and passion.

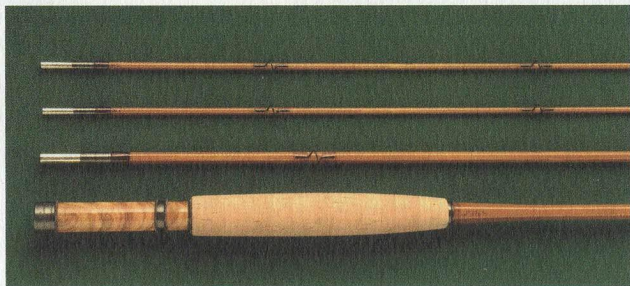
*“I would defy anyone who loves fly-fishing and has a scintilla of soul not to thrill at the sight and feel of these exquisite creations. ”*

**Tom Fort** (Trout and Salmon magazine)



## OUR SPLIT BAMBOO FLY RODS

We have taken great care to make rods that sympathetically utilise and fully express the incredible qualities of Tonkin bamboo.



Conceived for the contemporary fly fisher, Barder split bamboo rods are anything but old fashioned in performance. Through long term analysis at the riverside and in the workshop, we have arrived at precise proprietary tapers for a series of rods within the optimum range for split bamboo—from a 6½' #3-weight to an 8½' #6-weight.

Actions are typically smooth and progressive, best described, within the context of split bamboo, as medium fast.

Ours is a beautiful, graceful sport. We think our rods do justice to the fine art of fly fishing.

*“Advocates of cane speak of sweetness and control, but until now I have been doubtful. After half an hour of casting, I am converted. Edward Barder makes exceedingly desirable rods. Reader, I ordered one.”*

**David Profumo** (Country Life magazine)

## FLY ROD DETAILS

Each stage in the making of a Barder rod is carried out with fastidious attention to detail. Every part of a Barder rod (guides aside) is designed and made in-house.

Perfectly seasoned and selected Tonkin bamboo culms are prepared entirely by hand, from flame tempering, grain-splitting and straightening, through to node pressing. The strips are tapered to precise tolerances of  $\pm .001$ " on our purpose built mill. The six  $60^\circ$  triangular strips are pressure wrapped with an advanced adhesive to make up each solid hexagonal bamboo section.

Seasoned, straightened and cleaned, the sections are fitted with accurately proportioned ferrules made from hard drawn nickel silver tubing.

Only the best *Flor* grade Portuguese cork is used for handles. Each  $\frac{1}{2}$ " disc is cut in two; only the best half is used. Our ergonomically correct cigar-shaped handles are turned to an exceptionally fine, firm and velvety finish.

The distinctive and beautifully executed swelled butt of a Barder rod stops the action just ahead of the hand, adding precision and authority to the casting stroke.

Mortised reel seat inserts of highly figured olive wood are furnished with precisely turned, finely knurled nickel silver or titanium cap & ring reel fittings.

All nickel silver components are blued and lacquered. The ferrules are fitted with traditional hand-turned olive wood & cork stoppers.



Guides are pewter finished hard chrome plated fine wire snakes with matching tip-tops and nickel silver stripping guides that are lined with highly figured Brazilian agate. Whippings are perfectly transparent Pearsall's Gossamer silks with extra fine tan or black tippings. The final stage of construction is the application of several coats of marine grade varnish. The flawless finish of a Barder rod is truly exceptional.

**All Barder fly rods are made with two identical tip sections and come in a superb hand stitched bridle leather case.**

A signed and dated certificate of ownership is issued with each rod.

## RECOMMENDED MODELS

7' 3-piece model No.384 for a #3 or #4 line. Light and super-precise, this is the perfect rod for small streams.

8' 3-piece model No.396 for a #4 or #5 line. A timeless classic for the angler who fishes small to medium rivers.

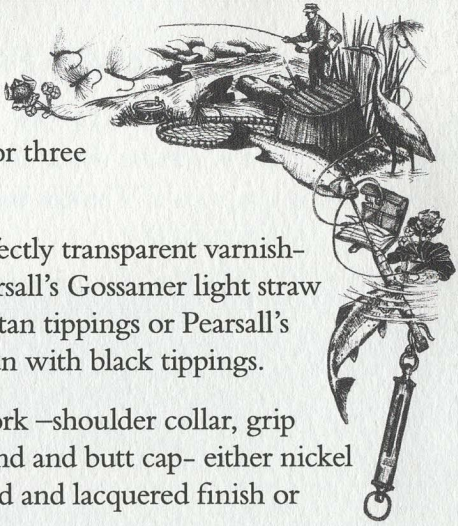
8½' 3-piece model No.3102 for #4, #5 or #6 lines. The 8½' length affords greater line control for fishing larger streams with complex currents and extensive marginal foliage. The #4-weight version has extraordinary finesse and precision. The #5-weight handles mayflies and heavier nymphs with authority, while the #6-weight will take large rivers, West Country sea trout and smaller still waters in its stride.

## OPTIONS

All models are available in two or three piece formats.

Silks –either perfectly transparent varnish-impregnated Pearsall's Gossamer light straw –olive with dark tan tippings or Pearsall's Gossamer mid-tan with black tippings.

Handle metal work –shoulder collar, grip check, sliding band and butt cap– either nickel silver with a blued and lacquered finish or polished titanium.



## 2018 PRICE LIST

All models with nickel silver handle and reel seat fittings. £3,000

Titanium handle and reel seat fittings– £100 extra.

## ORDERING

All orders must be accompanied by a 50% deposit. The balance is due on completion. Orders from outside the UK must be paid in UK pounds. We are not responsible for any import duties that may apply outside the EU.

### ***The Edward Barder Rod Co***

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