MONTAGO



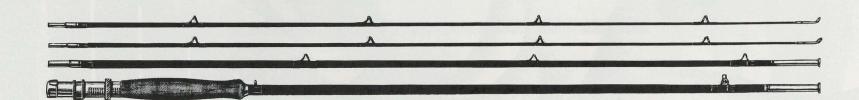
# Montague "POWR-BUILT" Fly Rods

#### "POWR-BUILT" 50 \$50.00

Three joints and extra tip, made of hand filed double enamel flame finish split bamboo. Straight nickel silver hand welt serrated ferrules with hexagon base. Special brown tenite threaded reel seat and butt cap. Bronzed Perfection one-ring steel butt guide, balance of guides bronzed Perfection snake. Bronzed Perfection fly tops. Solid shaped cork grip with hook ring above. Beautifully wound with two colors of silk and heavily varnished. Packed in green poplin bag and black alumalite rod case. Lengths,  $8\frac{1}{2}$ , 9, and  $9\frac{1}{2}$  ft.

#### "POWR - BUILT" 35 \$35.00

Three joints and extra tip of hand filed flame finish double enamel split bamboo. Special grey mottled threaded tenite reel seat and butt cap. Hand welt chromium plated nickel silver serrated ferrules with hexagon base. Chromium plated stainless steel butt guide, chromium plated stainless steel snake guides and chromium plated Perfection fly tops. Nicely shaped solid cork grip with hook ring above. Wound in two colors of silk and well varnished. Packed in green poplin bag and black alumalite rod case. Lengths, 8½, 9, and 9½ ft.



#### "POWR-BUILT" 25 . . . \$25.00

Three joints and extra tip of hand filed flame finish double enamel split bamboo. Straight bronzed nickel silver rolled welt serrated ferrules. Special light weight rubber and aluminum scrulock reel seat. Bronzed Perfection butt guide and balance of guides bronzed

Wound with two colors of silk and nicely vernished. Packed in four partition canvas bag and screw cap aluminum rod case. Lengths, 8½, 9, and 9½ ft.

#### "POWR-BUILT" 20

\$20.00

(Illustrated.) Three joints and extra tip of hand filed flame finish double enamel split bamboo. Chromium plated satin finish nickel silver rolled welt straight serrated ferrules. Chromium plated satin finish, nickel silver scrulock reel seat. Shaped solid cork grip with hook ring above. Stainless steel built guide, stainless steel snake guides and chromium plated Perfection tops. Wound in two colors of silk

and chromium plated Perfection tops. Wound in two colors of silk and nicely varnished. Packed in canvas bag and tip form. Lengths, 8%, 9, and 9% ft.

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# \* Montague Fishing Rods \* Made of Finest Split Bamboo for Fresh and Salt Water

Pioneer makers of split bamboo fishing rods in this country, the Montague Rod & Reel Company offers you the skill and experience of their rod craftsmen — men who have worked all their lives making fishing rods, and whose fathers often worked at the same bench before them.

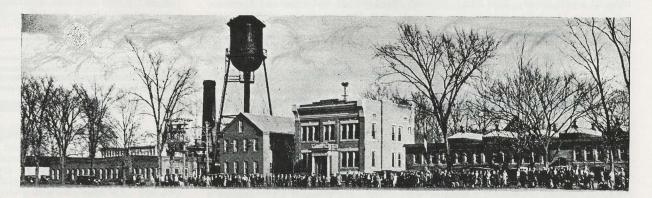
Did you know that no less than 21 different pairs of skilled hands work on each Montague fishing rod?

One other important factor is the bamboo itself. Montague, a leading buyer of each year's crop, gets the best bamboo on the market—a species called Tonkin Cane specially cultivated in the hills above Canton, China. Even before it reaches the Montague factory, Montague standards of quality control its harvesting and seasoning.

Remember that an ordinary three joint, six-strip fly rod contains eighteen separate strips of split-bamboo. Each strip is heat treated and "tempered" to give it stamina and backbone.

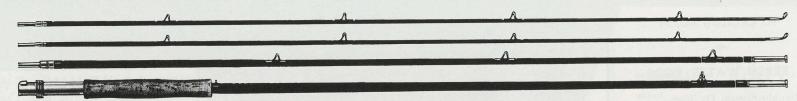
Dollar for dollar — you get more for your money when you buy a Montague rod. When you inspect a Montague rod in your dealer's store, you can rest assured that it has already been inspected more critically in Montague's plant than if you picked a grand jury of rod experts.

Price—in fishing rods—is a pretty fair indication of quality. The higher priced rods have better materials, more refinements of construction—things that give more backbone and stamina to your rod. Remember that the better the rod the better it will work for you.



MONTAGUE ROD & REEL COMPANY . Montague City, Massachusetts \* WORLD'S OLDEST AND LARGEST MAKERS OF SPLIT BAMBOO FISHING RODS \*

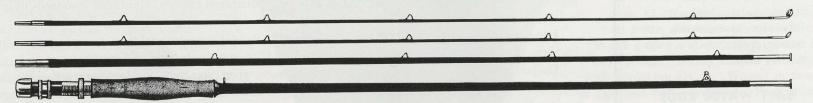
# These Three Montague Fly Rods are "Tops" for Performance



#### "MANITOU TOURNAMENT" FLY ROD . \$40.00

A specially designed fly rod for tournament casting—to get the greatest possible distance. The "Manitou Tournament" is the result of many years of study and embodies the finest materials and workmanship we know how to put into a fly rod. Weighs not over 5¾ ounces, meeting standard tournament casting specifications. Three joints with extra tip. Stock: Carefully selected from the best grade of Tonkin cane and specially heat treated after milling. Construction is regular 6-strip style, hand worked with extreme care for best action, power and stamina possible.

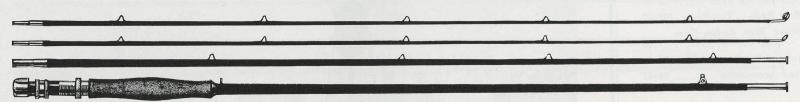
Ferrules: Hand welt, serrated, perfectly fitted, wound over and waterproofed under winding, of 18% nickel silver. Reel Seat: 18% nickel silver. Guides: Intermediate guides file-hard Tungsten steel. Tops: Perfection steel. Windings: Pongee and purple silk, at guides, ferrules and grip. Finished by hand with tough, elastic, special waterproof varnish. Packed in strong green poplin bag with black alumalite rod case with water-tight chromium plated screw cap. Length: 9 ft. (5% oz.).



#### "MANITOU" FLY ROD . \$35.00

The "Manitou" is without question the finest fly rod made today at the price, the result of a happy combination of expert craftsmanship by Montague rod-makers and the finest materials that can be obtained. Famous the world over among leading sportsmen. Three joints with extra tip. Stock: Hand filed, best quality, selected flame finish split bamboo. Ferrules: Straight, welted, serrated, hand made, bronzed nickel silver.  $Reel\ Seat$ : Scrulock, hard rubber and bronzed. Guides:

Genuine agate butt guide, other guides Tungsten steel snake. Tops: One genuine agate and one Perfection. Grip: Shaped solid cork with hook ring above. Windings: Beautifully wound with two colors of silk. Finely varnished. Packed in green poplin bag and black alumalite screw cap rod case. Lengths and weights: 8½ ft. (5 oz.), 9 ft. (5½ oz.), 9½ ft. (6¾ oz.). For Bass—9 ft. (6 oz.), 9½ ft. (6¾ oz.). Also available in other weights, if desired.



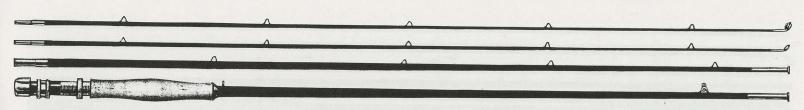
#### "RED WING" FLY ROD . \$25.00

Thousands of "Red Wing" owners all over the world will testify to the excellence of this fine Montague rod, long a favorite with expert fly fishe men. Three joints with extra tip. Stock: Hand filed, flame finish split bamboo "errules: Straight, hand welt, serrated, satin finish chrome plated nickel silver. Reel Seat: Scrulock, dark red composition and satin finish chrome plated. Guides: Perfection chromium plated one-ring butt guide, other guides stainless steel chrome plated snake.

Tops: Two Perfection chromium plated tops. Grip: Shaped solid cork with hook ring above. Windings: Beautifully wound with two colors of silk. Handsomely varnished. Packed in green poplin bag and black alumalite screw cap rod case. Lengths and weights: 8½ ft. (5 oz.), 9 ft. (5½ oz.), 9½ ft. (6¼ oz.). For Bass: 9 ft. (6 oz.), 9½ ft. (6¾ oz.). Other weights obtainable if desired.

#### Montague Rods Are Famous for Their Stamina and "Backbone"





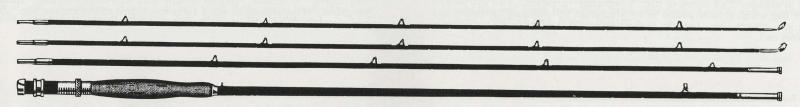
#### "TRAIL" FLY ROD . \$20.00

The "Trail" is a famous Montague fly rod that is rated tops for its stamina and backbone. "Trail" owners tell some amazing stories of the performance of their fly rods in action. Three joints with extra tip. Stock: Especially selected flame finish split bamboo. Ferrules: Straight, hand welt, serrated, nickel silver. Reel Seat: Scrulock, green composition and chrome plated. Guides: Genuine agate butt guide, other guides Tungsten steel snake. Tops: One genuine agate and one Perfection steel. Grip: Best quality shaped solid cork with hook ring above. Windings: Beautifully wound with two colors of silk. Handsomely varnished.

Packed in green poplin bag and alumalite screw cap case. Lengths and weights: 8½ ft. (5 oz.), 9 ft. (5½ oz.), 9½ ft. (6¼ oz.). For Bass—9 ft. (6 oz.), 9½ ft. (6¾ oz.). Other weights if desired.

#### "TRAIL" FLY ROD - 10" Grip - \$20.00

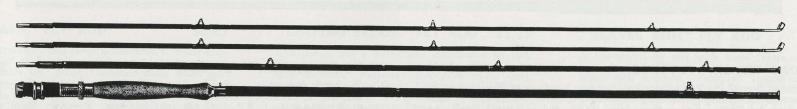
Same construction as the regular "Trail" Fly Rod except that it has a 10" cork grip and its mountings are of bronzed nickel silver. Lengths and weights: 9 ft. (6 oz.), 9½ ft. (6¾ oz.).



#### "FLIPLINE" FLY ROD . \$17.50

Professional or novice, you'll find a "Flipline" will meet every fly fishing situation that may arise and give you years of real service. A fine rod, built as only Montague rod-makers can build one. Three joints with extra tip. Stock: Especially selected, flame finish split bamboo. Ferrules: Straight, hand welt, serrated, nickel silver.  $Reel\ Seat$ : Scrulock, cedar and chrome plated. Guides: Genuine

agate butt guide, other guides Tungsten steel snake. Tops: One genuine agate and one Perfection fly top. Grap: Shaped best quality solid cork. Windings: Closely wound in two colors of silk. Beautifully varnished. Packed in canvas bag and green alumalite screw cap rod case. Lengths and weights: 8½ ft. (5 oz.), 9 ft. (5¼ oz.), and 9½ ft. (6¼ oz.).

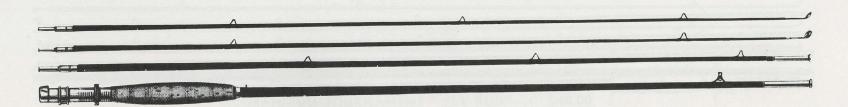


#### "FISHKILL" FLY ROD . \$15.00

The name "Fishkill" has been identified with an outstanding rod value ever since Montague started making them years ago. Three joints with extra tip. Stock: Extra quality flame finish split bamboo. Ferrules: Straight, rolled welt, serrated, bronze nickel silver. Reel Seat: Scrulock, cedar and bronze. Guides: Agatine

butt guide, other guides Tungsten steel snake. Tops: Two agatine fly tops. Windings: Two colors of silk. Beautifully varnished. Packed in canvas bag and green alumalite screw cap rod case. Lengths and weights: 8½ ft. (5 oz.), 9 ft. (5¼ oz.), and 9½ ft. (6¼ oz.).

# The Name "Montague" on Your Fly Rod Is a Guarantee of Quality and Value



#### "COMET" FLY ROD

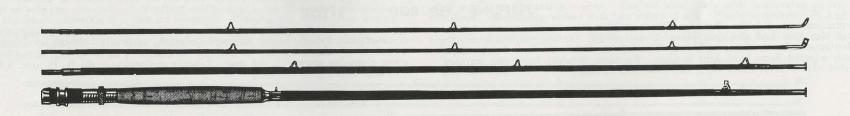
#### \$12.00

#### "SPLITSWITCH" FLY ROD

#### \$10.00

A medium-priced Montague fly rod that has proved very popular. Actually the finest rod that can be produced at the price. Three joints and extra tip. Stock: Extra selected flame finish split bamboo. Ferrules: Straight, rolled welt, serrated, of chromium plated nickel silver. Reel Seat: Scrulock, chromium plated. Guides: One-ring first guide and snake guides of chromium plated steel. Tops: Chromium plated Perfection steel. Grip: Shaped cork with hook ring above. Windings: Two colors of silk. Beautifully varnished. Two tips packed in cloth bag which is then placed in an aluminum tip case and the entire rod packed in a canvas bag. Lengths and weights: 8½ ft. (5 oz.), 9 ft. (5½ oz.), 9½ ft. (6¼ oz.).

(Illustrated.) No better fly rod has ever been built and offered to fishermen at this price than the Montague "Splitswitch." Three joints with extra tip. Stock: Flame finish, extra quality split bamboo. Ferrules: Straight, rolled welt, serrated, of nickel silver. Reel Seat: Chrome plated, metal scrulock. Guides: Agatine butt guide, other guides Tungsten steel snake. Tops: One hard steel one-ring fly top, one agatine fly top. Grip: Best quality cylindrical solid cork with hook ring above. Windings: Closely wound with two colors of silk. Beautifully varnished. Tips packed in wood form and entire rod in canvas bag. Lengths and weights: 8½ ft. (5 oz.), 9 ft. (5½ oz.), 9½ ft. (6¼ oz.).



#### "BROAD BROOK" FLY ROD

#### \$9.75

#### "BLUE STREAK" FLY ROD

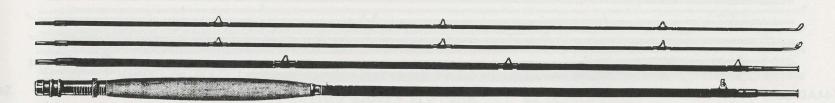
#### \$12.00

The "Broad Brook" Fly Rod (illustrated) has won hundreds of friends since its introduction a few years ago, offering many features usually found only in high-priced fly rods. Three joints and extra tip. Stock: Selected flame finish split bamboo. Ferrules: Improved rolled welt, bronzed nickel plated. Reel Seat: Scrulock, cedar and bronzed. Guides: Agatine butt guide, other guides Tungsten steel snake. Tops: One hard steel and one agatine. Grip: 7-inch cylindrical solid cork with hook ring above. Windings: Two colors of silk. Varnished. Packed in canvas bag and black lethr-grain finish fibre case. Lengths and weights: 8½ ft. (5½ oz.), 9 ft. (6 oz.), 9½ ft. (6½ oz.).

The "Blue Streak" is another fine Montague fly rod in the medium-price field that will fill the requirements of many an angler. Three joints and extra tip. Stock: Extra quality flame finish split bamboo. Ferrules: Hand welt, of chromium plated nickel silver. Reel Seat: Scrulock, chromium plated. Guides: Chromium plated steel one-ring first guide, other guides chromium plated steel snake. Tops: Chromium plated Perfection. Grip: Best quality, cylindrical, 7-inch solid cork, with hook ring above. Windings: Two colors of silk. Varnished. Packed in canvas bag with full aluminum rod case with bayonet top. Lengths and weights: 8½ ft. (5 oz.), 9 ft. (5½ oz.), 9½ ft. (6¼ oz.).

# Dollar for Dollar — No Better Value than a Montague Rod





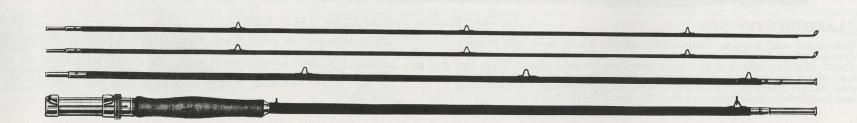
#### "RAPIDAN" FLY ROD — With 10" Grip . . . \$8.50

This "Rapidan" Fly Rod (illustrated) has a ten-inch solid shaped cork grip, with hook ring above, and has long been a favorite with those who like the extra length on the grip. Three joints with extra tip. Stock: Selected flame finish split bamboo. Ferrules: Improved rolled welt, bronzed nickel plated. Reel Seat: Scrulock, bronzed. Guides: Agatine butt guide, other guides Tungsten steel snake. Tops: One hard steel and one agatine. Windings: Two colors of silk. Packed in canvas bag and black lethr-grain finish fibre case. Lengths and weights: 8½ ft. (5½ oz.), 9 ft. (6 oz.), 9½ ft. (6½ oz.).

#### "RAPIDAN" FLY ROD — With 6" Grip

\$8.00

The "Rapidan" is considered tops in the low-priced field for fly rod performance. Three joints with extra tip. Stock: Selected flame finish split bamboo. Ferrules: Improved rolled welt, bronzed nickel plated. Reel Seat: Scrulock, bronzed. Guides: Agatine butt guide, other guides Tungsten steel snake. Tops: One hard steel and one agatine. Grip: Shaped solid cork with hook ring above. Windings: Attractively wound with two colors of silk. Packed in canvas bag and black lethr-grain finish fibre case. Lengths and weights: 8½ ft. (5½ oz.), 9 ft. (6 oz.), 9½ ft. (6½ oz.).



#### "FLASH" FLY ROD . . \$6.25

(Illustrated.) Has given satisfaction to many hundreds of anglers all over the world. Three joints with extra tip. Stock: Selected flame finish split bamboo. Ferrules: Improved rolled welt, nickel plated. Reel Seat: Locking band (Montague type), nickel plated. Guides: Hard steel one-ring butt guide, other guides Tungsten steel snake. Tops: One-ring hard steel. Grip: Solid cork with hook ring above. Windings: Two colors of silk. Packed in canvas bag and black lethr-grain finish fibre case. Lengths and weights: 8½ ft. (5 oz.), 9 ft. (6 oz.), 9½ ft. (6½ oz.).

#### "LEAPING BROOK" FLY ROD . \$5.25

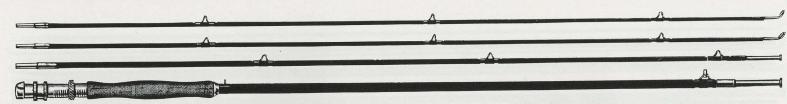
Low-priced, but a well-made, serviceable fly rod. Three joints with extra tip. Stock: Flame finish split bamboo. Ferrules: Improved rolled welt, nickel plated. Reel Seat: Locking band (Montague type). Guides: Tungsten steel one-ring butt, other guides Tungsten steel snake. Tops: One-ring hard steel. Grip: Shaped solid cork with hook ring above. Windings: Two colors of silk. Nicely varnished. Packed in 4-partition cloth bag. Lengths: 8½, 9, and 9½ ft.

#### "BEAVER RUN" FLY ROD . \$7.00

A low-priced fly rod with some "extra quality" features. Three joints and extra tip. Stock: Flame finish split bamboo. Ferrules: Improved rolled welt, nickel plated. Reel Seat: Locking band (Montague type) nickel plated. Guides: Agatine butt guide, other guides Tungsten steel snake. Tops: One agatine and one pear shaped hard steel. Grip: Shaped solid cork with hook ring above. Windings: Two colors of silk. Nicely varnished. Packed in cloth bag and full aluminum rod case with bayonet top. Lengths: 8½ ft., 9 ft., and 9½ ft.



# The Experience of Generations of Craftsmen Goes into Each Montague Fly Rod



#### \$8.25 "MADISON" FLY ROD

The "Madison" Fly Rod (illustrated) is a well-made rod with three joints and an extra tip. Stock: Flame finish split bamboo. Ferrules: Rolled welt, improved, chromium plated. Reel Seat: Scrulock, chromium plated. Guides: Stainless steel butt, other guides stainless steel snake. Tops: Two chromium Perfection. Grip: Shaped solid cork with hook ring above. Windings: Fancy edged winds in two colors of silk. Nicely varnished. Packed in cloth bag and black lethr-grain finish fibre case. Lengths: 8th 9, and 91/2 ft.

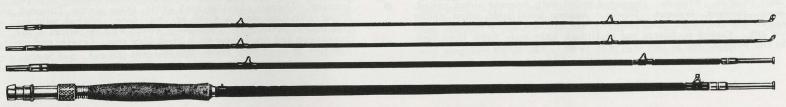
#### "COMANCHE" FLY ROD

8½, 9, and 9½ ft.

Three joints and extra tip. Stock: Flame finish split bamboo. Ferrules: Improved, rolled welt, chromium plated. Reel Seat: Scrulock, chromium plated. Guides: Hard steel one-ring butt guide, other guides Tungsten steel snake. Tops: Hard steel. Grip: Shaped solid cork with hook ring above. Windings: Two colors of silk. Nicely varnished. Packed in partition cloth bag. Lengths:

\$6.75

\$6.25



\$6.75

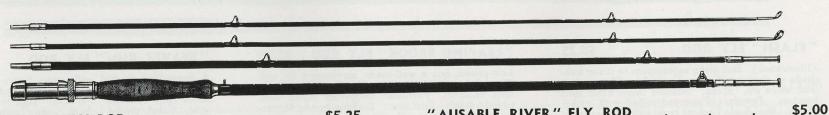
\$5.25

#### "LAKESIDE" FLY ROD

Three joints with extra tip (illustrated). Stock: Flame finish split bamboo. Ferrules: Rolled welt, improved, nickel plated. Reel Seat: Titelock, nickel plated. Guides: Agatine butt, other guides Tungsten steel snake. Tops: One agatine and one pear-shaped hard steel. *Grip*: Shaped solid cork with hook ring above. *Windings*: Two colors of silk. Nicely varnished. Aluminum tip case and cloth partition bag. *Lengths*: 8½, 9, and 9½ ft.

#### "APACHE" FLY ROD

Three joints and extra tip. Stock: Flame finish split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Titelock, nickel plated. Guides: Agatine butt, other guides bronzed snake. Tops: One agatine and one pearshaped. Grip: Shaped solid cork with hook ring above. Windings: Two colors of silk. Nicely varnished. Packed in partition cloth bag. Lengths: 81/2, 9, and 91/2 ft.



#### "ARCADIAN" FLY ROD

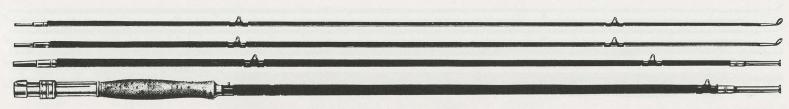
Three joints with extra tip (illustrated). Stock: Flame finish split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Locking band (Montague type). Guides: Agatine butt, other guides Tungsten steel snake. Tops: One agatine and one pear-shaped hard steel. Grip: Shaped solid cork with hook ring above. Windings: Three colors of silk. Nicely varnished. Packed in partition cloth bag. Lengths: 81/2, 9, and 91/2 ft.

#### "AUSABLE RIVER" FLY ROD

Three joints with extra tip. Stock: Flame finish split bambcc. Formles: Improved, rolled welt. nickel plated. Reel Seat: Locking band (Montague type). Guides: Steel one-ring butt, the others Tungsten steel snake. Tops: Pear-shaped hard steel. Grip: Shaped solid cork with hook ring above. Windings: Two colors of silk. Nicely varnished. Packed in partition cloth bag. Lengths: 8½, 9, and 9½ ft.

#### Montague Makes the Most Complete Line of Fly Rods in the World

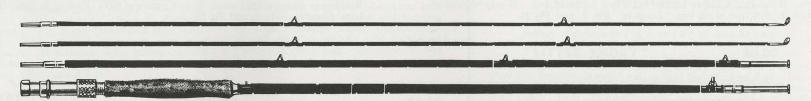




#### "RAINY RIVER" FLY ROD . \$4.25

Three joints with extra tip (illustrated). Stock: Flame finish split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Standard, nickel plated. Guides: Tungsten steel snake. Tops: Pear-shaped hard steel. Grip:

Shaped solid cork with hook ring above. Windings: Two colors of silk. Nicely varnished. Packed in partition cloth bag. Lengths: 8½, 9, and 9½ ft.



#### "MOUNTAIN LAKE" FLY ROD \$7.00

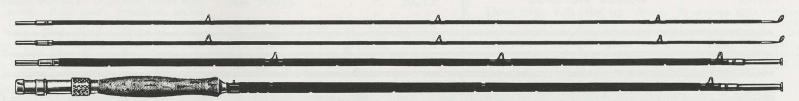
Three joints with extra tip (illustrated). Stock: Browntone split bamboo. Ferrules: Improved, rolled welt, chromium plated. Reel Seat: Titelock, chromium plated. Gwides: Agatine first guide, other guides Tungsten steel snake. Tops: One agatine and one pear-shaped hard steel. Grip: Shaped solid cork with hook ring above. Windings: Closely wound in two colors of silk. Nicely varnished. Packed in canvas bag and black lethr-grain finish fibre case. Lengths: 8½, 9, and 91% ft.

#### "PELHAM BROOK" FLY ROD \$6.00

Three joints with extra tip. Stock: Browntone split bamboo. Ferrules: Improved, rolled welt, chroinium plated. Reel Seat: Titelock, chromium plated. Guides: Tungsten steel butt, and Tungsten steel snake. Tops: Pear-shaped hard steel. Grip: Shaped solid cork with hook ring above. Windings: Closely wound in two colors of silk. Nicely varnished. Tips packed in wood tip form and entire rod in canvas bag. Lengths: 8½, 9, and 9½ ft.

#### "BEAR LAKE" FLY ROD

Three joints and extra tip. Stock: Browntone split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Titelock, nickel plated. Guides: Agatine first guide, other guides Tungsten steel snake. Tops: One agatine and one hard steel pearshaped. Grip: Shaped solid cork with hook ring above. Windings: Fancy edged winds in two colors of silk. Nicely varnished. Packed in cloth bag and black lethr-grain finish fibre case. Lengths: 8½, 9, and 9½ ft.



#### 

Three joints and extra tip (illustrated). Stock: Browntone split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Titelock, nickel plated. Guides: Tungsten steel snake. Tops: Hard steel one-ring. Grip: Shaped solid cork with hook ring above. Windings: Closely wound in a very attractive pattern in two colors of silk. Packed in partition cloth bag. Lengths: 8½, 9, and 9½ ft.

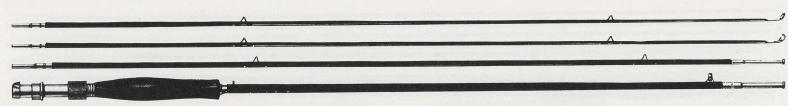
#### "CLIPPER" FLY ROD .

Three joints with extra tip. Stock: Selected quality browntone split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Titelock, nickel plated. Guides: Tungsten steel snake. Tops: Hard steel one-ring. Grip: Shaped solid cork with hook ring above. Nicely varnished and packed in partition cloth bag. Lengths: 8½, 9, and 9½ ft.

\$4.50

\$5.75

#### for Every Pocketbook A Montague Fly Rod — for Every Purpose



\$5.25

#### "COLD SPRING" FLY ROD

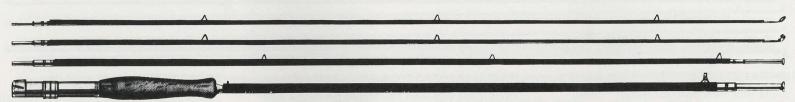
Three joints and extra tip (illustrated). Stock: Clear browntone split bamboo. Ferrules: Improved, rolled welt, chromium plated. Reel Seat: Titelock, nickel plated. Guides: Agatine first guide, other guides steel snake. Tops: One agatine and one pear-shaped. Grip: Shaped black walnut with hook ring above. Windings: Closely wound with two colors of silk. Nicely varnished. Packed in partition cloth bag. Lengths: 81/2, 9, and 91/2 ft.

#### "SONORA" FLY ROD

Three joints and extra tip. Stock: Browntone split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Titelock, nickel plated. Guides: Agatine first guide, other guides Tungsten steel snake. Tops: One agatine and one hard steel pear-shaped. Grip: Shaped solid cork with hook ring above. Windings: Fancy edged winds in two colors of silk. Packed in partition cloth bag. Lengths: 8½, 9, and 9½ ft.

\$5.25

\$4.25

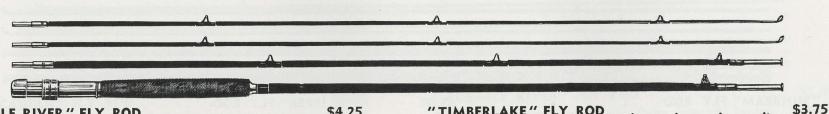


#### "DEERFIELD" FLY ROD \$4.25

Three joints with extra tip (illustrated). Stock: Browntone split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Standard, nickel plated. Guides: Agatine first guide, other guides Tungsten steel snake. Tops: One agatine and one steel one-ring fly. Grip: Shaped solid with hook ring above. Windings: Two colors of silk. Well varnished. Packed in cloth bag. Lengths: 8½, 9, and 9½ ft.

#### "BARTON BROOK" FLY ROD

Three joints and extra tip. Stock: Browntone split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Locking band (Montague type), nickel plated. Guides: Agatine first guide, others Tungsten steel snake. Tops: One agatine, one hard steel pear-shaped. *Grip*: Ringed solid cork, cylindrical shape with hook ring above. *Windings*: Two colors of silk. Nicely varnished. Packed in partition cloth bag Lengths: 81/2, 9, and 91/2 ft.



#### "EAGLE RIVER" FLY ROD \$4.25

Three joints with extra tip (illustrated). Stock: Browntone split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Standard, nickel plated. Guides: Tungsten steel snake. Tops: One-ring hard steel. Grip: Shaped 7-inch solid cork with hook ring above. Windings: Two colors of silk. Nicely varnished. Packed in partition cloth bag. Lengths: 8½, 9, and 9½ ft.

#### "TIMBERLAKE" FLY ROD

Three joints and extra tip. Stock: Browntone split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Locking band (Montague type), nickel plated. Guides: Tungsten steel snake. Tops: One-ring fly. Grip: Ringed solid cork, cylindrical shape, with hook ring above. Windings: Two colors of silk. Varnished. Partition cloth bag. Lengths: 81/2, 9, and 91/2 ft.

#### Low-Priced Montague Fly Rods Will Give Lots of Fishing Sport



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#### "LAKE PLEASANT" \$4.00

(Illustrated)

Three joints and extra tip. Stock: Browntone split bamboo, nicely finished. Ferrules: Improved, rolled welt, nickel plated. Reel Seat:

Standard, nickel plated. Guides: Tungsten steel snake. Fly Tops: Hardened steel, pearshaped. Grip: Ringed solid cork with hook ring above. Windings: Two colors of silk. Varnished. Packed in partition cloth bag. Lengths: 81/2, 9, and 91/2 ft.

#### "CLEAR LAKE" \$3.00

Three joints - no extra tip. Stock: Browntone split bamboo, nicely finished. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Standard, nickel plated. Guides: Tungsten steel snake. Fly Top: Hardened steel, pearshaped. Grip: Ringed solid cork with hook ring above. Windings: Two colors of silk. Varnished. Packed in partition cloth bag. Lengths: 81/2, 9, and 91/3 ft.

#### "MT. TOM" \$3.50

Three joints with extra tip. Stock: Browntone split bamboo. Ferrules: Improved, rolled welt, nickel plated, Reel Seat: Standard, nickel plated. Guides: Tungsten steel snake. Onering fly tops. Grip: Ringed solid cork, cylindrical shape, with hook ring above. Windings: Two colors of silk. Varnished. Packed in partition cloth bag. Lengths: 81/2, 9, and 91/2 ft.

#### "HIGHLAND"

Three joints — no extra tip. Stock: Browntone split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Standard, nickel plated. Guides: Tungsten steel snake guides and one ring fly top. Grip: Ringed solid cork, cylindrical shape, hook ring above. Windings: Two colors of silk. Varnished. Packed in partition cloth bag. Lengths: 81/2, 9, and 91/4 ft.

#### No. 11580 \$3.25

Three joints and extra tip of clear browntone split bamboo. Nickel plated improved ferrules and nickel plated reel seat. Bronzed steel snake guides and one-ring fly tops. Shaped black walnut grip. Wound with green silk and varnished. Packed in cloth bag. Lengths: 9, and 91/6 ft.

#### No. 11579 \$2.50

Three joints without extra tip of clear browntone split bamboo. Nickel plated improved ferrules and nickel plated reel seat. Bronzed steel snake guides and onering fly top. Shaped black walnut grip. Wound with green silk and varnished. Packed in cloth bag. Lengths: 9, and 91/2 ft.

#### \$2.75 No. 500 1/2

Three joints and extra tip. Nickel plated mountings, improved ferrules, one-ring tops, cork grip and snake guides. Wound red, varnished and packed in cloth partition bag. Length: 9 ft. only.

#### No. 0500 1/2 . \$2.00

Three joints without extra tip. Nickel plated mountings, improved ferrules, onering top, cork grip and snake guides. Wound red and varnished. Packed in partition bag. Length: 9 ft.

## Zephyr Brand LIGHT WEIGHT RODS

These rods are made extra light for small brook fishing and made in 71/2, 8, and 81/2 ft. lengths only.

#### "LITTLE SMOKY"

Three joints with extra tip. Stock: Flame finish split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Titelock, nickel plated. Guides: Agatine butt, other guides Tungsten steel snake. Tops: One agatine and one pear-shaped hard steel. Grip: Satin finished, shaped solid cork with hook ring above. Windings: Two colors of silk. Nicely varnished. Packed in cloth bag and full aluminum rod case.

#### "SIERRA" \$7.00

Three joints with extra tip. Stock: Flame finish split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Titelock, nickel plated. Guides: Agatine butt, other guides Tungsten steel snake. Tops: One agatine and one pear-shaped hard steel. Grip: Satin finish, shaped solid cork with hook ring above. Windings: Two colors of silk. Nicely varnished. Packed in cloth bag and black lethr-grain finish fibre case.

#### "CLASSON BROOK" \$5.50

Three joints with extra tip. Stock: Browntone split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Locking band (Montague type), nickel plated. Guide: Agatine first guide, other guides Tungsten steel snake. Tops: One agatine and one hard steel pear-shaped. Grip: Satin finish, shaped solid cork with hook ring above. Windings: Fancy edged winds in two colors of silk. Packed in partition cloth bag.

#### "MIDGE" \$4.50

Three joints and extra tip. Stock: Browntone split bamboo, nicely finished. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Standard, nickel plated. Guides: Tungsten steel snake. Tops: Hardened steel, pear-shaped. Grip: Satin finish, ringed solid cork with hook ring above. Windings: Two colors of silk. Nicely varnished. Packed in partition cloth bag.

#### Montague "CELEBRITY" Line of Fine Split Bamboo Fly Rods



#### "WINTHROP" FLY ROD . . . . \$35.00

The "Winthrop" (illustrated) is a beautifully made fly rod that will bring increased enjoyment of the sport to the most expert fisherman. Three joints with extra tip. Stock: Hand filed, specially selected, heat treated split bamboo. Ferrules: Hexagon-base, bronzed nickel silver. Reel Seat: Scrulock, bronzed and brown composition. Guides: Perfection steel butt guide, other guides Tungsten steel. Tops: Perfection. Grip: Satin finish, shaped, best grade cork with hook ring above. Windings: Two colors of silk. Beautifully varnished. Packed in cloth bag and black alumalite rod case. Lengths and weights: 8½ ft. (5 oz.), 9 ft. (5½ oz.), 9½ ft. (6¼ oz.).

#### "WEBSTER" FLY ROD . . . . \$20.00

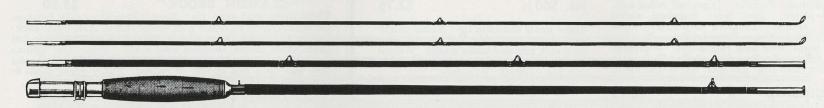
The "Webster" is a fitting tribute to a great statesman and an ardent fisherman—a happy combination of fine materials and expert craftsmanship. Three joints and extra tip. Stock: Hand filed, best quality, heat treated split bamboo. Ferrules: Hexagon-base, bronzed nickel silver. Reel Seat: Scrulock bronzed and black rubber. Guides: Perfection steel first guide, other guides bronzed steel snake. Tops: Bronzed Perfection. Grip: 7-inch shaped solid cork, best grade, with hook ring above. Windings: Tournament wound with two colors of silk. Beautifully varnished. Packed in canvas bag and green alumalite rod case. Lengths and weights: 8½ ft. (5 oz.), 9 ft. (5½ oz.), 9½ ft. (6¼ oz.).

#### "BRADFORD" FLY ROD . . . . \$25.00

Built to the most exact standards, the "Bradford" will stand up against any fly rod built for all-around stamina and performance. Three joints and extra tip. Stock: Hand filed, best quality, selected, heat treated split bamboo Ferrules: Hexagon-base, bright chromium nickel silver. Reel Seat: Scrulock, tan composition and chromium plated. Guides: Chromium plated stainless steel one-ring first guide, other guides chromium plated stainless steel. Tops: Chromium plated Perfection. Grip: 6-inch shaped cork, with hook ring above. Windings: Beautifully wound in two colors of silk. Handsomely varnished. Packed in cloth bag and black alumalite rod case. Lengths and weights: 8½ ft. (5 oz.), 9 ft. (5½ oz.), 9½ ft. (6¼ oz.).

#### "PALMER" FLY ROD . . . . \$15.00

The "Palmer" is as finely built a medium-priced rod as you can find on the market today. Three joints and extra tip. Stock: Hand filed, best quality, selected, heat treated split bamboo. Ferrules: Straight rolled welt, serrated, of chromium plated nickel silver. Reel Seat: Scrulock, chromium nickel silver, Guides: Chromium plated stainless steel one-ring first guide, other guides chromium plated steel snake. Tops: Chromium plated Perfection. Grip: Shaped solid cork with hook ring above. Windings: Two colors of silk. Beautifully varnished. Packed in cloth bag with screw cap aluminum rod case. Lengths and weights: 8½ ft. (5 oz.), 9 ft. (5½ oz.), 9½ ft. (6¾ oz.).



#### "CHURCHILL" FLY ROD

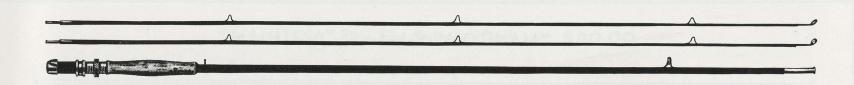
The low price of the "Churchill" is not a fair indication of its excellence, as owners claim it compares favorably with much higher priced fly rods. Three joints and extra tip. Stock: Extra quality, heat treated split bamboo. Ferrules: Straight, rolled welt, serrated, chrome plated nickel silver. Reel Seat: Chrome plated nickel silver, waterproof. Guides: Hard steel butt guide, other guides Tungsten steel

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snake. Tops: Hard steel one-ring, pear-shaped. Grip: Best quality cylindrical solid cork, with hook ring above. Windings: Tournament wound. Beautifully varnished. Tips packed in wood form and entire rod in canvas bag. Lengths and weights: 8½ ft. (5 oz.), 9 ft. (5½ oz.), 9½ ft. (6¼ oz.).

#### Montague TWO-PIECE FLY RODS of Split Bamboo





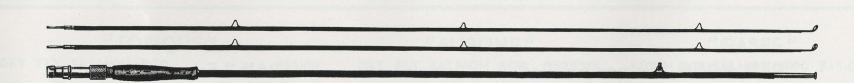
#### "MANITOU DOUBLE ENAMEL" TWO PIECE FLY ROD \$35.00

Unquestionably the finest two-piece fly rod that can be built today—beauty and power from butt to tip (illustrated). The "Manitou" has two joints and an extra tip. Butt is double enameled. All joints made of hand filed, best quality, selected, flame finish, split bamboo. Ferrules: Straight, hand made, welted, serrated, bronzed nickel silver. Reel Seat: Scrulock, hard rubber and bronzed. Guides: Genuine agate butt guide, other guides Tungsten steel snake. Tops: One genuine agate and one Perfection. Grip: Shaped solid cork with hook ring above. Windings: Two colors of silk. Beautifully varnished. Packed in green poplin bag and black alumalite screw cap rod case. Length: 7½ ft.

#### "FISHKILL" 2-PIECE FLY ROD

\$15.00

Scores of letters from enthusiastic fishermen have acclaimed the performance of the "Fishkill" 2-Piece under all kinds of conditions. Two joints and extra tip. Stock: Flame finish split bamboo. Ferrules: Straight, hand welt, serrated, bronzed nickel silver. Reel Seat: Scrulock, cedar and bronzed. Guides: Genuine agate butt guide, other guides Tungsten steel snake. Tops: One genuine agate and one Perfection. Grip: Shaped solid cork with hook ring above. Windings: Two colors of silk. Beautifully varnished. Packed in canvas bag and screw cap aluminum rod case. Length: 7½ ft.



#### "RAPIDAN" 2-PIECE FLY ROD . \$8.50

A fine medium-priced rod (illustrated) that will give years of satisfactory service. Two joints and extra tip. Stock: Flame finish split bamboo. Ferrules: Straight, rolled welt, nickel plated. Reel Seat: Cedar, trimmed with nickel plated butt cap and band. Guides: Stainless steel butt guide, other guides stainless steel snake. Tops: Chrome Perfection. Grip: Shaped solid cork with hook ring above. Windings: Two colors of silk. Tips packed in wood form and entire rod in canvas bag. Length: 7½ ft.

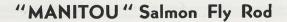
#### "POCONO" 2-PIECE FLY ROD . \$7.00

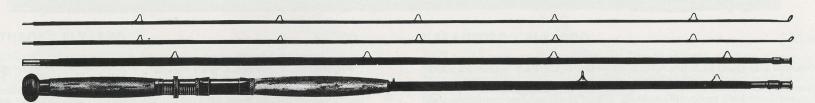
A flexible rod, two joints and extra tip. Stock: Flame finish selected split bamboo. Ferrules: Straight, rolled welt, nickel plated. Reel Seat: Titelock, nickel plated. Guides: Agatine butt guide, other guides Tungsten steel snake. Tops: One hard steel and one agatine. Grip: Shaped solid cork with hook ring above. Windings: Two colors of silk. Tips packed in wood form and entire rod in canvas bag. Length: 7½ ft.

#### "SUNBEAM" 2-PIECE FLY ROD . \$5.50

An unusual value in a low-priced two-piece fly rod. Two joints and extra tip. Stock: Browntone split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Standard, nickel plated. Guides: Tungsten steel snake. Tops: Hard steel one-ring fly tops. Grip: Shaped solid cork, with hook ring above. Windings: Closely wound very attractively in two colors of silk. Packed in partition cloth bag. Length: 7 ft.







The "Manitou" is our highest quality standard salmon fly rod, built with the same careful attention to every detail of construction that distinguishes all of our Manitou rods. It has three joints and an extra tip. Stock: The very best selected flame finish split bamboo, hand filed. Ferrules: Reinforced double thick, serrated, of bronzed nickel silver. Reel Seat: Bronzed nickel silver scrulock. Guides: First guide genuine agate, intermediate guides are Tungsten hard steel snake and Perfection

tops. Grips: Main grip of solid cork and lower grip of solid cork, satin finish, standard salmon fly rod style. Windings: Two colors of silk. Heavily varnished. Packed in a heavy partition canvas bag and the whole in a polished aluminum rod case with watertight chromium plated screw cap. Lengths, Weights and Prices:

12 ft. — 16 oz.	(Illustrated) \$50.00	14 ft. — 21 oz.	\$60.00
13 ft. — 17 oz.	50.00	15 ft. — 23 oz.	60.00

#### "RED WING" Salmon Fly Rod

A beautifully built standard salmon fly rod, similar to the "Manitou," but of our regular "Red Wing" grade. Stock: Carefully selected flame finish split bamboo. Ferrules: Hand welt, serrated bronzed nickel silver, reinforced. Reel Seat: Bronzed nickel silver, scrulock. Guides: First guide genuine agate. intermediate guides Tungsten steel snake and Perfection tops. Grips: Main and lower grips of solid cork, standard salmon fly rod design. Windings: Two colors of silk. Varnished. Packed in green poplin bag and black alumalite screw cap rod case. Lengths, Weights and Prices:

12 ft. — 17 oz.	\$35.00	14 ft. — 22 oz.	 \$40.00
13 ft. — 18 oz.	35.00	15 ft. — 24 oz.	40.00

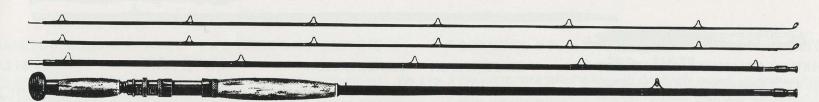
#### "TRAIL" Salmon Fly Rod

A well-made, exceptionally strong salmon fly rod that will give good service. Regular salmon fly style throughout. Three joints and extra tip. Stock: Flame finish split bamboo, especially selected. Ferrules: Straight, hand welt, reinforced serrated, bronzed nickel silver. Reel Seat: Bronzed nickel silver locking band. Guides: Genuine agate butt guide, balance of guides Tungsten steel snake. Tops: Regular salmon rod style, two Perfection. Grips: Solid cork, with hook ring above. Windings: Two colors of silk. Nicely varnished. Packed in a heavy canvas partition bag. Made in 12 ft. length only. Weight approximately 17 oz \$25.00

#### Montague Dry Fly Salmon Rods of Finest Split Bamboo



#### "MANITOU" Dry Fly Salmon Rod . \$40.00



A fine "Manitou" grade rod with backbone for dry fly fishing. Carefully made by the most experienced rod craftsmen. Three joints and extra tip. Stock: Specially selected flame finish split bamboo, hand filed. Ferrules: Reinforced, double-thick, serrated, bronzed nickel silver. Reel Seat: Bronzed nickel silver scrulock. Guides: First guide genuine agate, snake guides Tungsten hard steel. Tops: Two Perfection. Grip: Approved cylindrical design for main grip, both main grip and extra extension grip

of solid cork, satin finish. The extra extension grip plugs into a deep socket in the end of the reel seat. Windings: Two colors of silk heavily varnished with special waterproof varnish. Packed in a heavy partition canvas bag which goes inside a polished aluminum rod case with a watertight chromium plated screw cap. Length: Including extension grip—10½ ft. Weight: 9% oz. without extension grip.

#### "TOBIQUE"

DRY FLY SALMON ROD

\$40.00

An unusually powerful salmon fly rod of regular six strip construction, but hand worked with extreme care for best action, power and stamina. Socket attachment for taking an extension but 4 inches long. Three joints and extra tip. Stock: Carefully selected Tonkin split bamboo, hand filed, specially heat treated. Ferrules: Straight, hand welt, serrated, perfectly fitted, bronzed nickel silver, wound over. Reel Seat: Scrulock, 18% nickel silver bronzed. Guides: First guide Perfection one-ring. intermediate guide file-hard Tungsten steel bronzed. Tops: Bronze Perfection steel. Grip: Main grip and extra extension grip of solid cork. Windings: Pongee and purple silk at guides, ferrules and grip. Finished with best of care by hand with tough, elastic special waterproof varnish. Packed in strong poplin bag and screw cap aluminum rod case. Length: 9 ft., 4 inches overall. Weight: Without extension grip, 8½ oz.

# "FLIPLINE"

DRY FLY SALMON ROD . \$25.00

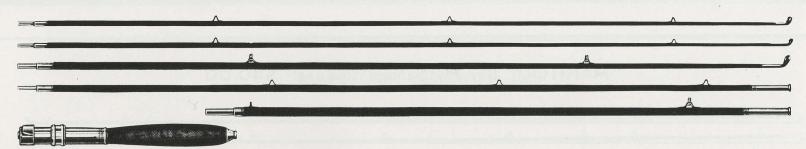
An ideal rod for small salmon or grilse, large sea trout, steelhead, landlocked salmon or black bass fly fishing. Three joints and extra tip. Stock: Selected flame finish split bamboo. Ferrules: Straight, hand welt, serrated, of bronzed nickel silver. Reel Seat: Bronzed nickel silver locking band type. Guides: Genuine agate butt guide, other guides Tungsten steel snake. Tops: Genuine agate Perfection. Grip: 7-inch salmon style solid cork, and extra 4-inch detachable extension grip. Winding: Two colors of silk. Heavily varnished. Packed in a four-partition heavy canvas bag. Length: 10½ ft. overall. Weight: Without extension butt, approximately 8¾ oz.

# "GASPE" DRY FLY SALMON ROD \$15.00

A good quality salmon fly rod that will give years of satisfaction under ordinary fishing conditions. Three joints and extra tip. Stock: Flame finish split bamboo. Ferrules: Straight, hand welt, serrated, reinforced. chromium plated. Reel Seat: Locking band (Montague type), chromium plated. Guides: Hard steel one-ring butt guide, other guides Tungsten steel snake. Tops: Hard steel pear-shaped. Grip: Solid ringed cork, cylindrical shape, with lower detachable extension grip and rubber button. Hook ring above grip. Windings: Two colors of silk. Nicely varnished. Packed in canvas bag. Length: 10½ ft. extension grip.



#### Montague COMBINATION RODS of Split Bamboo



#### "FISHKILL" COMBINATION . \$16.50

(Illustrated.) A beautifully made rod which will give a lot of pleasure in many different types of fishing. Three joints with extra fly tip and stout tip. Stock: Flame finish split bamboo. Ferrules: Straight, rolled welt, serrated, nickel silver. Guides: Agatine butt guide, other guides on fly rod sections are Tungsten steel snake. Stout tip has two agatine guides. Tops: One hard steel one-ring fly top and one agatine fly top on fly tips. Stout tip has agatine angle top. Grip: Detachable reversible cork grip. Nickel silver reel seat with double inserted sockets. Hook ring above grip. Windings: Two colors of silk. Packed in canvas bag and screw-cap aluminum rod case. Length of Fly Rod: 9 ft.

# "SPLITSWITCH" COMBINATION \$11.00

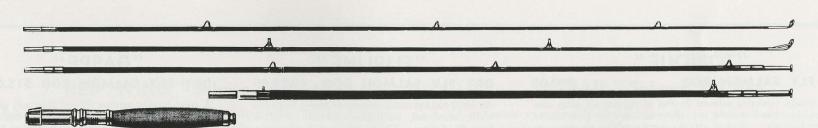
The "Splitswitch" is a stoutly built combination rod of three joints and stout tip. Stock: Flame branded split bamboo. Ferrules: Straight, rolled welt, serrated, nickel plated. Reel Seat: Frost type locking. Guides: Hard steel one-ring butt guide, Tungsten steel snake guides on the middle joint and fly tip, and one ring hard steel casting guides on stout tip. Tops: Hard steel one-ring fly top on fly tip and casting top on stout tip. Grip: Detachable reversible solid cork. Windings: Closely wound with two colors of silk. Nicely varnished. Packed in cloth partition bag. Length of Fly Rod: 9 ft.

#### "ANP SPECIAL" . .

Three joints and stout tip. Stock: Flame branded split bamboo. Ferrules: Straight, rolled welt. serrated, nickel plated. Reel Seat: Frost type locking. Guides: Hard steel one-ring butt guide, Tungsten steel snake guides on middle joint and fly tip, two one-ring hard steel casting guides on stout tip. Tops: Hard steel one-ring fly top on fly tip and casting top on stout tip. Grip: Detachable reversible solid cork. Windings: Closely wound with two colors of silk. Varnished. Packed in cloth partition bag and black lethr-grain finish fibre case. Length of Fly Rod: 9 ft.

\$12.00

\$6.50



\$8.50

#### "RAPIDAN" COMBINATION . .

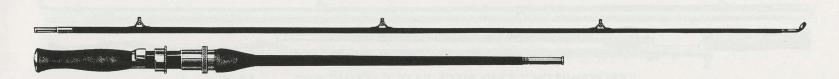
This "Rapidan" combination rod (illustrated) will make a 9 ft. fly rod with the reel below hand, or you can reverse the butt for still fishing with reel above hand. You can also make a 6½ ft. light fly rod, a 6 ft. bait casting or light trolling rod, and a 3½ ft. bait casting or light trolling rod. Three joints and stout tip. Stock: Browntone split bamboo. Ferrules: Improved, rolled welt, nickel plated. Reel Seat: Frost type locking, with double inserted sockets at each end. Guides: Stainless steel one-ring butt guide, stainless steel snake guides on middle joint and fly tip, two one-ring stainless steel casting guides on stout tip. Tops: Chrome Perfection steel on fly tips, stainless steel casting top on stout tip. Grip: Detachable reversible, made of good grade cork. Windings: Closely wound with two colors of silk. Varnished. Packed in cloth partition bag. Length of Fly Rod: 9 ft.

#### "EEL RIVER" COMBINATION

Here is a well made rod that will give you a lot of fishing fun for your money. It has three joints and a stout tip and a detachable reversible handle. This combination will make a 9 ft. fly rod with the reel below hand, or the butt can be reversed for still fishing with the reel above hand. You can also make a 6½ ft. light fly rod, or a 6 ft. or 3½ ft. bait casting or light trolling rod. Stock: Browntone split bamboo. Ferrules: Rolled welt, nickel plated. Reel Seat: Frost type, nickel plated, with double socket at both ends. Guides: Steel onering guide on butt joint and Tungsten steel snake guides on middle and tip fly rod sections, and one-ring steel casting guides on stout tip. Tops: Hard onering top on fly tip and steel casting top on stout tip. Windings: Neatly wound with silk and varnished. Packed in cloth bag. Length of Fly Rod: 9 ft.

#### Montague TWO-PIECE BAIT CASTING RODS of Split Bamboo





# "MANITOU DOUBLE ENAMEL" TWO-PIECE BAIT CASTING ROD — \$20.00

A beautifully built two-piece bait casting rod (illustrated) with double enamel butt and single enamel tip. Two joints. Stock: Selected quality, hand filed, flame finish, double enamel split bamboo. Ferrule: Straight, hand welt, serrated, chromium plated nickel silver, wound over. Reel Seat: Scrulock, hard rubber and chromium plated. Guides: Three genuine agate guides. Top: Genuine agate angle top. Grip: Best quality double ring solid cork, lower grip shaped, with chromium plated butt plate. Windings: Two colors of silk. Beautifully varnished. Packed in green poplin partition bag and full black alumalite screw cap rod case. Lengths: 4½, 5, and 5½ ft.

#### "TRAIL" TWO-PIECE BAIT CASTING ROD . \$12.00

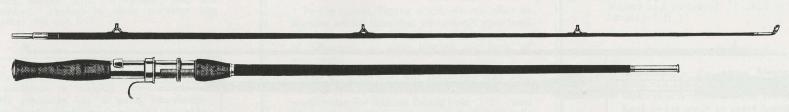
Two joints. Stock: Selected flame finish split bamboo. Ferrule: Straight, hand welt, serrated, chromium plated nickel silver, wound over. Reel Seat: Scrulock, chromium plated and green composition. Guides: Three stainless steel guides and stainless steel top. Grip: Double solid cork with lower grip shaped and metal butt plate. Windings: Two colors of silk. Well varnished. Packed in partition green poplin bag and green alumalite screw cap rod case. Lengths: 4½, 5, and 5½ ft.

# "RED WING DOUBLE ENAMEL" TWO-PIECE BAIT CASTING ROD — \$16.50

A fine rod of "Red Wing" grade with the double enamel construction butt and single enamel tip. Two joints. Stock: Hand filed, beautifully flame finished, double enamel split bamboo. Ferrule: Straight, hand welt, serrated, chromium plated nickel silver, wound over. Reel Seal: Scrulock, chromium plated and red composition. Guides: Three chromium Perfection, and stainless steel top. Grip: Best quality ringed double solid cork, lower grip shaped, and with chromium plated butt cap. Windings: Two colors of silk. Very nicely varnished. Packed in green poplin partition bag and black alumalite screw cap rod case. Lengths: 4½, 4, and 5½ ft.

#### "FLIPLINE" TWO-PIECE BAIT CASTING ROD . \$10.00

Two joints. Stock: Selected quality flame finish split bamboo. Ferrule: Straight, hand welt, serrated, chromium plated nickel silver, wound over. Reel Scat: Scrulock, chromium plated and hard rubber. Guides: Three genuine agate guides and genuine agate top. Grip: Double cork of best quality with lower grip shaped and with metal butt plate. Windings: Very closely wound with two colors of silk and beautifully varnished. Packed in partition canvas bag. Lengths: 4½, 5, and 5½ ft.

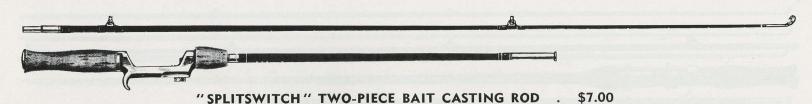


#### "FISHKILL" TWO-PIECE BAIT CASTING ROD . \$8.50

(Illustrated) Two joints. Stock: Selected flame finish split bamboo. Ferrule: Straight, rolled welt, serrated, chromium plated nickel silver. Reel Seat: Scrulock, chromium plated with finger hook. Guides: Three stainless steel guides

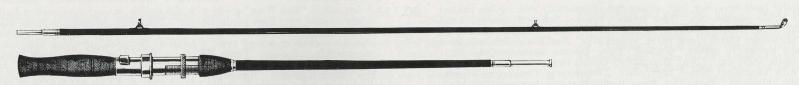
and stainless steel offset top. *Grip*: Double solid cork with lower grip shaped, and metal butt plate on lower end of grip. *Windings*: Two colors of silk. Nicely varnished. Packed in partition canvas bag. *Lengths*: 4½, 5, and 5½ ft.

## Montague TWO-PIECE BAIT CASTING RODS (continued)



Two joints. Stock: Extra quality flame finish split bamboo. Ferrule: Straight, rolled welt, serrated, chromium plated nickel silver. Guides: Two stainless steel guides and stainless steel casting top. Grip: Detachable aluminum offset, solid

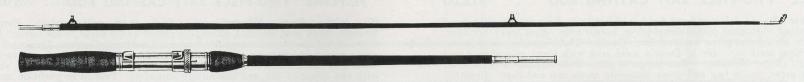
cork, with lower grip shaped. Windings: Wound at intervals of 1 inch with two colors of silk. Well varnished. Packed in partition canvas bag. Lengths: 4½, 5, and 5½ ft.



#### "RAPIDAN" TWO-PIECE BAIT CASTING ROD . \$5.00

Two joints. Stock: Flame finish split bamboo. Ferrule: Chromium plated nickel silver, wound over. Reel Seat: Scrulock, chromium plated. Guides: Two agatine guides and agatine offset top. Grip: Double solid cork, lower grip

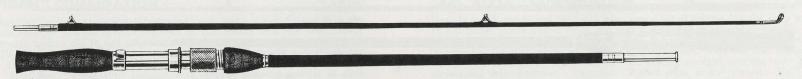
shaped. Windings: Two colors of silk. Nicely varnished. Packed in partition cloth bag. Lengths: 4½, 5, and 5½ ft.



#### "FLASH" TWO-PIECE BAIT CASTING ROD . \$4.00

Two joints. Stock: Flame finish split bamboo. Ferrule: Improved, rolled welt, chromium plated. Reel Seat: Locking band (Montague type), chromium plated. Guides: Two agatine and agatine offset top. Grip: Double solid cork

with lower grip shaped. Windings: Two colors of silk. Nicely varnished. Packed in partition cloth bag. Lengths: 4½, 5, and 5½ ft.

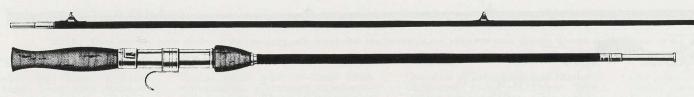


#### "TIMBERLAKE" TWO-PIECE BAIT CASTING ROD . \$3.25

Two joints. Stock: Browntone split bamboo. Ferrule: Improved rolled welt, nickel plated. Reel Seat: Titelock, nickel plated. Guides: Two agatine guides and agatine offset top. Grip: Double solid cork with lower grip shaped.

Windings: Variegated silk. Packed in partition cloth bag. Lengths: 4½, 5, and 5½ ft.

## Montague TWO-PIECE BAIT CASTING RODS (continued)



"SUNBEAM" TWO-PIECE BAIT CASTING ROD . \$3.50

A well-made rod at an exceptionally low price. Two joints. Stock: Browntone split bamboo. Ferrule: Improved, rolled welt, nickel plated. Reel Seat: Nickel plated, with finger hook. Guides: Two agatine guides and offset agatine top.

Grip: Double solid cork, with lower grip shaped. Windings: Closely wound in two colors of silk and varnished. Packed in cloth partition bag. Lengths: 4½, 5, and 5½ ft.

# "CLIPPER" TWO-PIECE BAIT CASTING ROD — \$2.75

Two joints. Stock: Browntone split bamboo. Ferrule: Improved, rolled welt, nickel plated. Reel Seat: Nickel plated, with finger hook. Guides: Two agatine guides on tip, agatine offset top. Grip: Double solid cork with lower grip shaped. Windings: Red silk. Varnished. Packed in partition cloth bag. Lengths: 4½, 5, and 5½ ft.

# "ACME" TWO-PIECE BAIT CASTING ROD — \$2.25

Two joints. Stock: Natural split bamboo. Ferrule: Improved, nickel plated. Reel Seat: Nickel plated, with finger hook. Guides: Agatine guides and agatine offset top. Grip: Walnut, shaped grip. Windings: Red silk. Varnished. Packed in cloth partition bag. Lengths: 4½ and 5 ft.

Consult your local Montague dealer for assistance in making your selection. He probably has a good knowledge of local conditions and will be able to help you in choosing the right rod for your greatest enjoyment.

# Some Thoughts on Choosing Your Rod

The great range of fishing rods shown in this catalog under the different classifications is, we must admit, rather confusing. We would like to have it more simple.

The reason for so many rods is that nearly every part of North America has developed a liking for a particular style of rod to catch its particular kind of fish. One group of fishermen may prefer this type of guide, or that style of reel seat. It is our job to provide every fisherman so far as possible with what he needs and wants in his fishing grounds.

To the novice buying a rod, we can offer no sounder advice than that you consult your local Montague dealer. He will know the preference of fishermen in your locality for style of equipment.

And we hope you will remember that split bamboo is the finest material available in the world today for making fishing rods . . . and Montague is the world's largest maker of split bamboo rods.

# "AMATEUR" TWO-PIECE BAIT CASTING ROD - \$1.75

Two joints. Stock: Natural split bamboo, not sanded. Ferrule: Improved, nickel plated. Reel Seat: Nickel plated, with finger hook. Guides: Two ring casting guides and spiral wire top. Grip: Ringed solid cork, shaped grip. Windings: Two colors. Varnished. Packed in cloth partition bag. Lengths: 4½ and 5 ft.

# "GEM" TWO-PIECE BAIT CASTING ROD — \$1.50

Two joints. Stock: Natural color split bamboo, not sanded. Ferrule: Improved, nickel plated. Reel Seat: Nickel plated, with tapered hood. Guides: Metal one-ring guides and spiral offset casting top. Grip: Shaped natural wood grip. Wound and varnished. Packed in paper bag. Length: 5 ft.

Remember — the name Montague on your rod is a guarantee of quality and value that is unexcelled in the industry. Each rod is made to exact specifications and must pass the most rigid inspections before it leaves the Montague plant.

# X

#### Montague ONE-PIECE BAIT CASTING RODS with DETACHABLE GRIPS



# "RED WING" ONE-PIECE BAIT CASTING ROD . \$16.50 With Detachable Grip

This "Red Wing" is made of one piece of hand filed, beautifully finished, flame finish split bamboo (illustrated). Guides: Genuine agate casting guides and genuine agate angle casting top. Grip: Special offset grip, double solid cork, with lower grip shaped. Metal butt plate. Windings: Handsomely wound in two colors of silk. Nicely varnished Packed in canvas partition bag with tip form. Lengths: 4½, 5, and 5½ ft.

# "SPLITSWITCH" ONE-PIECE BAIT CASTING ROD . \$7.00 With Detachable Grip

A sturdy, well-built rod that will give years of service. One piece of extra quality flame finish split bamboo. *Guides*: Two stainless steel guides and stainless steel offset top. *Grip*: Detachable offset grip, double solid cork, with lower grip shaped. Metal butt plate. *Windings*: At intervals of 1 inch with two colors of silk. Well varnished. Tip packed in wood form and whole rod in canvas bag. *Lengths*: 4½, 5, and 5½ ft.

# "FLIPLINE" ONE-PIECE BAIT CASTING ROD . \$10.00 With Detachable Grip

A fine rod that will please the most particular angler. Made of one piece of specially selected quality flame finish split bamboo. Guides: Three genuine agate guides and genuine agate angle top. Grip: Special offset grip, best quality double cork, with lower grip shaped. Metal butt plate. Windings: Very closely wound in two colors of silk. Beautifully varnished. Tip packed in wood tip form and the whole rod in a canvas bag. Lengths: 4½, 5, and 5½ ft.

# "RAPIDAN" ONE-PIECE BAIT CASTING ROD . \$5.00 With Detachable Grip

A good quality low-priced rod. One piece of flame finish split bamboo. Guides: Two agatine guides and agatine offset top. Grip: Offset, double solid cork, with lower grip shaped. Metal butt plate. Windings: Two colors of silk. Nicely varnished. Tip packed in wood form and whole rod in cloth bag. Lengths: 4½, 5, and 5½ ft.



"CLIPPER" ONE-PIECE BAIT CASTING ROD . \$4.00

With Detachable Grip

A whale of a value at this price. One piece of browntone split bamboo. Reel Seat: Titelock, nickel plated. Guides: Two agatine guides on the tip, and agatine off-

set top. Grip: Double solid cork, with lower grip shaped. Windings: Red silk. Tip packed in wood form and entire rod in a cloth bag. Lengths: 4½, 5, and 5½ ft.

#### Montague ONE-PIECE BAIT CASTING RODS - NOT DETACHABLE



\$3.75



NOTE: These rods are made similar to the two-piece rods except that the bamboo is one piece and runs directly through to the bottom of the grip.

\$5.00

#### "SPLITSWITCH" . \$7.00

Constitution States

(Illustrated.) One piece of extra quality flame finish split bamboo. Chromium plated scrulock reel seat, two stainless steel guides, and stainless steel offset top. Double solid cork grip with lower grip shaped. Wound at intervals of 1 in. with two colors of silk. Well varnished. Packed in partition canvas bag. Lengths: 4½ and 5 ft.

#### "CLIPPER" . \$3.50

One piece of browntone split bamboo. Nickel plated titelock reel seat with finger hook. Two agatine guides on tip, agatine offset top. Double solid cork grip with lower grip shaped. Wound with red silk. Packed in cloth partition bag. Length: 4½ ft.

#### "BAYOU"

Special value, made of flame finish split bamboo. Chromium plated scrulock reel seat. Three agatine casting guides and agatine angle casting top. Double solid cork grip with lower grip shaped. Wound with two colors of silk and nicely varnished. Packed in cloth bag. Lengths: 4½ and 5 ft.

#### "OSCEOLA" . \$2.50

Made of browntone split bamboo. Nickel plated reel seat and finger hook. Agatine guide and agatine angle casting top. Double ringed solid cork grip, with lower grip shaped. Wound in two colors of silk and varnished. In cloth bag. Lengths: 3 and 3½ ft.

#### "FLASH"

One piece of flame finish split bamboo. Chromium plated Montague type locking band reel seat. Two agatine guides and agatine offset top. Double solid cork grip, lower grip shaped. Wound in two colors of silk and nicely varnished. Packed in partition cloth bag. Lengths: 41% and 5 ft.

#### "ACME" . \$2.25

One piece made of natural split bamboo. Nickel plated reel seat with finger hook. Agatine guides and agatine offset top. Walnut shaped lower grip. Wound in two colors and varnished. Packed in cloth partition bag. Lengths: 4½ and 5 ft.

\$8.00

#### "SUNBEAM" .

One piece of browntone split bamboo. Nickel plated reel seat with finger hook. Two agatine guides and agatine offset top. Double solid cork grip with lower grip shaped. Closely wound in two colors of silk and varnished. Packed in cloth partition bag. Length: 4½ ft.

#### "CYPRESS" . \$2.00

One piece browntone split bamboo. Nickel plated reel seat with finger hook. Nickel silver one-ring casting guide and nickel silver offset top. Ringed solid cork shaped grip. Nicely wound and varnished. Packed in cloth bag. Lengths: 3 and 3½ ft.

# 

#### "TRAIL" . . . \$16.50

(Illustrated.) Ideal for spinning for Pacific Salmon. 6-ft. tip of flame split bamboo insures power and stamina. Six guides and top of genuine agate. Butt joint is 3½ ft. with double grips of best cork. Scrulock reel stand rubber button. Nickel silver mountings. No. 4, 5, or 6 double thick, hand welt, reinforced ferrule. Packed in heavy canvas bag.

#### "FISHKILL" . .

A well made rod of browntone split bamboo. 6 ft. tip and 3 ft. butt. Turned double wooden grips with zebra finish. Five agatine guides and agatine top. Nickel plated locking band reel seat and rolled welt reinforced ferrule. No. 4, No. 5, and No. 6 ferrule. Packed in canvas bag.

#### "FLIPLINE"

\$4.50

Same type of rod as the Trail Spinning. 6 ft. tip. The six guides and top are agatine. 3½ ft. butt with double grips of solid cork. Nickel plated locking band reel seat. No. 4, No. 5, or No. 6 nickel plated rolled welt reinforced double thick ferrule. Rubber button. Packed in heavy canvas bag.



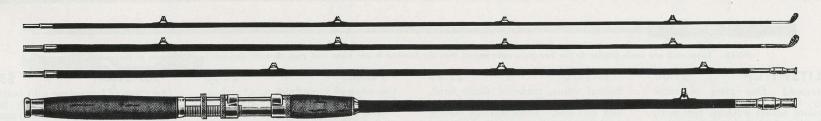
#### "FLIPLINE STEELHEAD" CASTING . \$12.00

Popular in the Pacific Northwest for casting for steelhead trout, and just as right for striped bass. Has 5 ft. tip and 3½ ft. butt with double cork grip. Selected flame finish split bamboo and nickel plated fittings. Five low agatine guides and agatine

top. Metal butt plate. Wound two colors and varnished. No. 5 or No. 6 ferrule. Packed in heavy canvas bag. Length: 8½ ft.

\$12.00

# Montague Split Bamboo TROLLING RODS for Salt Water

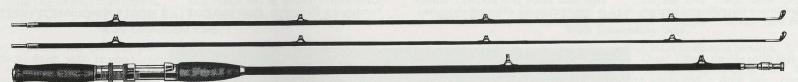


#### "FISHKILL" THREE-PIECE TROLLING ROD . \$15.00

A beautifully made and finished three-piece rod (illustrated) for trolling in fresh water. Three joints and extra tip. One of the tips is made stout enough to fit into the butt section, making a six foot, two-piece rod. Two solid cork grips. Chrome plated nickel silver fittings and mushroom butt cap. Ferrules: Nickel silver, rolled welt, reinforced straight serrated. Reel Seat: Scrulock, chrome plated. Guides: Agatine first guide, other guides bell design. Tops: Agatine. Windings: Two colors of silk. Nicely varnished. Packed in canvas partition bag. Length and weight: 9 ft. (9 oz.). Also made in 8½ ft. length if desired with two light tips.

#### "SPLITSWITCH" THREE-PIECE TROLLING ROD . \$10.00

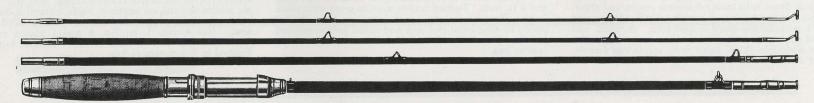
A less expensive but splendidly constructed trolling rod with three joints and an extra tip. Stock: Six-strip good flame finish split bamboo. Ferrules: Rolled welt, reinforced, heavily nickel plated. Reel Seat: Locking band, nickel plated. Guides: Agatine butt guide, other guides bell design nickel silver. Tops: Agatine. Grip: Double, solid cork. Windings: Two colors of silk. Varnished. Packed in partition canvas bag. Lengths and weights: 8½ ft. (8 oz.), 9 ft. (9 oz.).



#### "FISHKILL" TWO-PIECE TROLLING ROD . \$12.00

A fine rod for those who prefer the two-piece style. Two joints and extra tip. Stock: Selected flame finish six-strip split bamboo. Grips: Two grips of solid cork, upper 4 inches, lower 5 inches. Chromium plated nickel silver fittings and mush-room butt plate. Ferrule: Nickel silver, hand welt, reinforced serrated. Reel Seat:

Scrulock, chromium plated. Guides: First guide and tops agatine, balance of guides bell design. Windings: Two colors of silk. Varnished. Packed in canvas partition bag. Length and weight: 8 ft. (10 oz.).



#### "FLASH" THREE-PIECE TROLLING ROD . \$6.50

An exceptional buy in a low-priced, good quality trolling rod that has three joints and a stout extra tip that will fit the butt joint to make a two-piece rod if desired. Stock: Good quality browntone split bamboo. Grip: Single long solid cork. Reinforced ferrules. Guides: One-ring steel butt guide and steel snake guides.

Offset tops. Nickel plated reel seat. Wound with silk and varnished. Packed in partition cloth bag. Length and weight of 9 ft. Rod: 3-pc. (9 ft.-9 oz.), 2-pc. (6 ft.-8 oz.).

# Mentergue Call (Call)

## "Big Game Treble" \$75.00

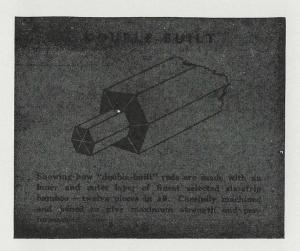
If it's big fish you're after, here's the huskiest, toughest, thoroughbred rod you could ask for - every detail designed to help you land the big ones. The "Big Game Treble" is triple-built — that means three separate layers of split bamboo (18 strips in all) built one over the other. Has a 20-oz. one-piece tip of specially selected split bamboo, 61 inches long. Butt is 21 inches long, of hand turned hickory with a slotted butt cap. Extra long heavy, nickel silver 1½ inch scrulock doweled waterproof reel seat with double hexagon nuts. Cork and rubber composition forward grip. Tip is closely wound with extra heavy silk and has six coats of varnish. Equipped with five bridge guides specially designed for big game fishing. These guides are absolutely non-fouling and are very strongly constructed, with chromium plated stainless steel ring. The "Big Game Treble" has a roller top of stainless steel chrome plate. Packed in a heavy canvas bag.

"BIG GAME DOUBLE" . \$65.00

Same as Treble except double-built.

"BIG GAME SINGLE" . . \$50.00

Same as Treble except single-built and has stainless steel guarded top.



# TARPON, TUNA & SWORDFISH RODS

ONE-PIECE BOAT RODS
WITH DETACHABLE GRIPS

(See Illustrations on Next Page for Rods Listed)

# "Bahamas Double"

\$27.50

An outstanding value in a double-built rod for big game fishing. Twelve pieces of split bamboo are joined in inner and outer layers—a rod within a rod—to give added power and performance. Made of finest selected flame finish bamboo, one-piece tip weighing 16 ounces. Detachable 20-inch hickory but with mushroom butt cap. Cork and rubber composition forward grip. Reel seat is chromium plated, scrulock tarpon style, with double hexagon nuts. Five stainless steel guides on one side and stainless steel guarded top. Wound with two colors of silk. Heavily varnished. Packed in canvas bag.

"BAHAMAS SINGLE" . \$18.50

Same as Double except of single construction. An unusually fine rod for the money and one which will meet the needs of most big game fishermen.

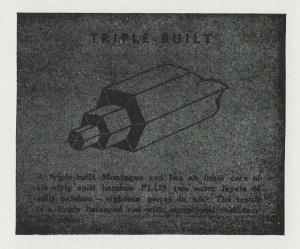
## "Balboa Double"

\$50.00

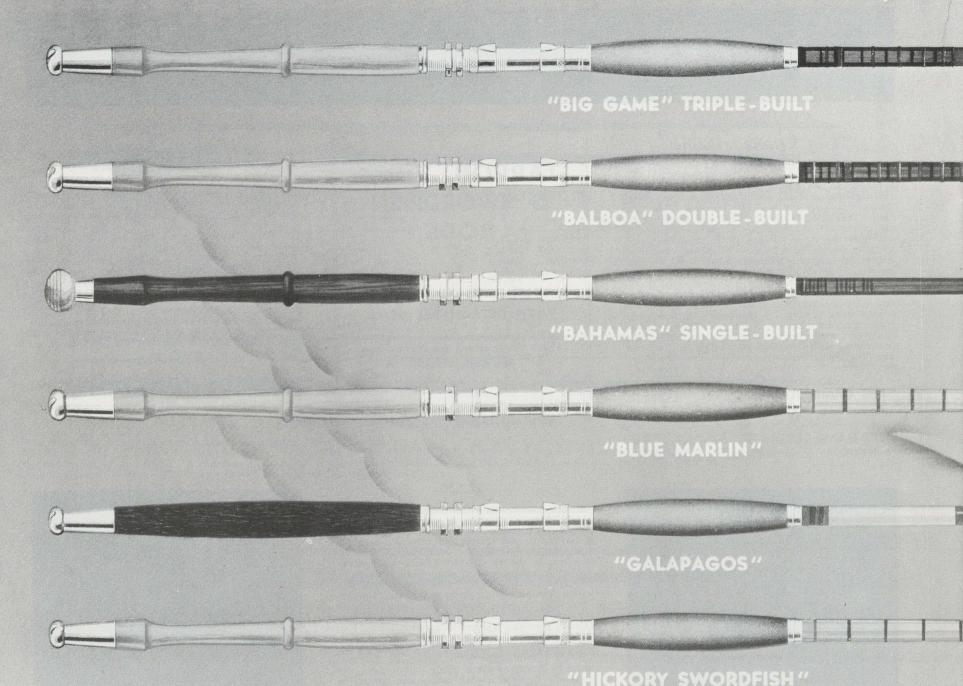
The "Balboa" is a beautifully made and extra powerful rod of double-built construction. It has the backbone and balanced strength to help you land the biggest game fish that comes your way. Double-built means two layers of finest selected six-strip bamboo — twelve pieces in all — carefully machined and joined to make a perfectly balanced rod. The 61-inch, 20-ounce tip is of finest quality selected split bamboo. The 21-inch butt is hand turned hickory with a slotted butt cap. Reel Seat is extra long, heavy nickel silver, 1½-inch scrulock, doweled, waterproof, with double hexagon nuts. Tip is closely wound with extra heavy silk and has four coats of varnish. Equipped with stainless steel tuna guides and a stainless steel guarded top. Forward grip made of cork and rubber composition. Packed in a heavy canyas bag.

"BALBOA SINGLE" . . \$45.00

Same as Double except single-built.



# MONTAGUE TARPON, TU



# A AND SWORDFISH RODS



#### Montague HICKORY RODS for Big Game Fishing

(NOTE: Rods listed below illustrated on preceding page.)

# "Blue Marlin"

The "Blue Marlin" combines the finest materials and workmanship. Both tip and butt made from selected second growth hickory carefully planed by hand. The one-piece, 61½-inch, eight-sided tip weighs 20 to 22 oz. Detachable butt is 21 in. long. The forward grasp (on butt of tip) is a special "non-slip" cork and rubber compound. Chromium plated extra heavy scrulock type reel seat with double hexagon nuts and waterproof dowel, 1½ in. Deep slotted butt cap. Six special stainless steel bridge guides specially designed for big game fishing—with stainless steel chromium plated ring. Top is reinforced stainless steel, chromium plated. Entire rod hand finished, two colors of silk, heavily varnished. Packed in heavy canvas bag.

# "Galapagos" \$36.00

A beautifully constructed one-piece, detachable grip heavy trolling rod. The tip is round, carefully hand worked from seasoned hickory. It measures 61½ inches long, weighs 26 oz. On the butt of the tip the forward grasp is of a new non-slip cork and rubber compound. The tip is equipped with five bridge guides especially designed for big game fishing, having a chromium plated stainless steel ring. The top is reinforced stainless steel, chromium plated. Reel seat is chromium plated extra heavy scrulock type with double hexagon nuts and waterproof dowel. Deep slotted butt cap. The butt is flame finish polished hickory. Rod wound with heavy silk, covered with a clear, thick, durable varnish. Packed in heavy canvas bag.

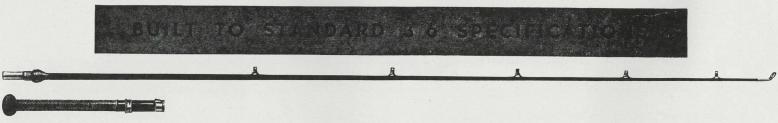
#### "Montague Hickory Swordfish" \$36.00

Our original swordfish rod has a one-piece eight-sided 61½-inch tip (weight 20 to 22 oz.) and 21-inch detachable butt. Both tip and butt are selected second growth hickory from thoroughly seasoned stock. Carefully planed to size by hand by experts. Forward grasp on butt of tip is a new non-slip cork and rubber compound. Butt is fitted with chromium plated hexagon nut scrulock plate, 1½ inches. Deep slotted butt cap. Six special salt water stainless steel tuna guides and stainless steel offset guarded top. Hand finished. Wound with two colors of silk and beautifully finished with durable varnish. Packed in heavy canyas bag.



Has one-piece tip of clear grain rounded hickory -61% inches long (weight 20 to 22 oz.). Detachable butt -22 inches long. Tip is mounted with four stainless steel tuna guides on one side and has a stainless steel guarded top. Wound at the

guides and ferrules with heavy silk and beautifully varnished. The butt is hickory grained, black finish and polished, has a 1½-inch chromium plated hex nut tarpon reel seat. Deep slotted butt cap. Rod is packed in canvas bag.



One-piece rod with detachable grip, made to standard 3/6 specifications; butt weight 1¾ oz., tip weight 4¼ oz. Tip is of carefully selected split bamboo, flame finish. The upper grasp is on the butt end of the tip and is made of wood. Lower grip is cane wound over alumalite tubing. Ferrule, reel seat and reel band of nickel silver. Rubber butt cap fits inside socket in butt which may be removed when weighing in. Rod has five genuine agate guides and genuine agate top wound with two colors of silk, beautifully varnished and packed in green poplin partition bag and polished aluminum rod case with water tight brass screw cap.

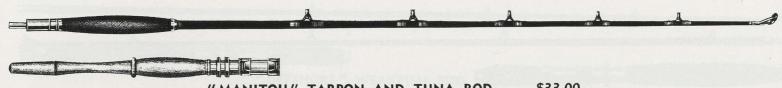
"TRAIL" 3/6

One-piece rod with detachable grip, made to standard 3/6 specifications; butt weight 1¾ oz., tip weight 4¼ oz. Tip is of carefully selected split bamboo, flame finish. The upper grasp is on the butt end of the tip and is made of wood. Lower grip is cane wound over alumalite tubing. Ferrule, reel seat and reel band of nickel silver. Rubber butt cap fits inside socket in butt which may be removed when weighing in. Rod has five imitation agate guides and imitation agate top. Wound with two colors of silk, beautifully varnished, and packed in heavy canvas bag.

\$22.00

#### Famous Montague TARPON & TUNA Rods of Split Bamboo





"MANITOU" TARPON AND TUNA ROD . \$33.00

Here, as in other Montague rods, the name "Manitou" means the finest materials and craftsmanship—the best rod that can be built. Your choice of 6, 9, 12. or 16 oz. tip. 6 oz. tip rod is made with either 14 or 18-inch butt. 9 oz. tip rod made with 18-inch butt. 12 or 16-oz. tip rods made with 20-inch butt. Tip is best six-strip double enamel split bamboo, flame finish. All weights have cork and rubber compound forward grip and polished hickory butt grip. In the 6 oz. rod. the

forward grip is on the butt grip. Chromium plated double hex-nut scrulock tarpon reel seat. Two sets of chrome deposit Perfection guides and chrome deposit Perfection guarded top (except 6 and 16-oz. tip rods, which have five guides on one side and guarded top). The 16-oz. tip rod has extra heavy 1½-inch reel seat. Heavily varnished, wound with two colors of silk and packed in heavy canvas bag.



"RED WING" TARPON AND TUNA ROD . \$27.00

The "Red Wing" has long been a favorite with many expert fishermen who are satisfied with nothing but top performance. Your choice of four weights: 6-oz. tip (made with 14 or 18-inch butt), 9-oz. tip (with 18-inch butt), 12 or 16-oz. tips (made with 20-inch butts). Tip is made of best selected flame finish split bamboo. Forward grips are cork and rubber "non-slip" compound, hickory butt grips. (On

6-oz. rod, forward grip is on the butt grip). Chromium plated hex-nut scrulock tarpon reel seat. Two sets of genuine agate salt water guides and agate surf top on 9 or 12-oz. tips. 6 or 16-oz. tips have five agate guides on one side and genuine offset stirrup top. 16-oz. tip rod also has extra heavy 1½-inch reel seat. Heavily varnished, wound with two colors of silk and packed in heavy canvas bag.

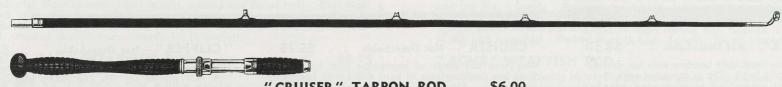


"TRAIL" TARPON AND TUNA ROD . . \$16,50

(Illustrated.) 6, 9, 12, or 16-oz. tips (6-oz. takes 14 or 18-in. butt, 9-oz. takes 20-in. butt). Tip of selected, flame finish split bamboo. Cork and rubber compound forward grip and hickory butt grip. (On 6-oz. rod, forward grip is on butt grip). Chromium plated hex-nut scrulock tarpon reel esat. (16-oz. rod has extra heavy 1½-inch reel seat.) Two sets oval band agatine guides—salt water—and agatine stirrup surf top (except 6 and 16-oz. tip rods which have five guides on one side and offset top.) Heavily varnished. Two colors of silk. Packed in canvas bag.

"SOUND BEACH" TARPON AND TUNA ROD . \$7.25

A one-piece light weight bay rod with a detachable 18-inch butt. Tip made of browntone split bamboo. Chromium plated scrulock knurled band tarpon reel seat. Burned grasps on lower grip and forward grasp which is on butt end of tip. Rubber button. One pair of stainless steel one-ring casting guides and stainless steel stirrup top. Nicely wound, varnished and packed in cloth bag. Length overall. 5½ ft. — \$7.25. 6½ ft. — \$8.25.



"CRUISER" TARPON ROD . \$6.00

One-piece with detachable grip. Tip is browntone split bamboo. Butt has double grasps of stained fluted hard wood. A strong reinforced ferrule in the grip. Locking band, nickel plated reel seat. One agatine first guide and three nickel silver bell

guides and offset agatine stirrup top. Wound with two colors of silk. Well varnished. Packed in partition cloth bag. Lengths: 6½, 7 and 8 ft. overall.

#### Montague One-piece BOAT RODS with Detachable Grips



#### "FISHKILL" ONE-PIECE BOAT ROD . . \$9.00

Made of flame finish split bamboo tip with detachable double zebra butt. Tip is mounted with three stainless steel guides on one side and stainless steel guarded top. Closely wound with two colors of silk and nicely varnished. The socket in the grip is heavily reinforced to give strength and the scrulock reel seat is chromium plated. Grip has rubber button and is 20 inches overall. Packed in canvas bag. Lengths: 6½ and 7½ ft. overall.

#### "FLIPLINE" ONE-PIECE BOAT ROD

One-piece split bamboo salt water rod; 6, 9, or 12-oz. flame finish tip as ordered. Detachable black and white cord wound 17-inch grip with chromium plated butt cap and rubber button. Chromium plated scrulock knurled band tarpon reel seat. Cord wound forward grasp on tip. Two stainless steel guides and stainless steel guarded top. Packed in canvas partition bag. Tip length, 61% inches.

\$10.00

\$7.50

#### "FISHKILL JR." PIER AND BOAT ROD . . \$9.00

One-piece split bamboo, flame finish with detachable grip. The tip is mounted with zebra finish knurled wood grip at lower end of tip. One pair agatine guides, agatine revolving top. Metal parts are nickel silver and butt has zebra finished grips, with scrulock tarpon reel seat. Tip closely wound with 2 colors of silk and the rod packed in canvas partition bag. Made in 5, 5½, and 6 ft. tip lengths and in light, medium and heavy. Butt on light rod is 18 inches and on the medium and heavy 21 inches.

#### "OFFSHORE" PIER AND BOAT ROD

One-piece split bamboo light boat rod. Detachable grip. The tip is flame finish stock, 5½ ft. long, with one pair of agatine guides, agatine revolving top. Zebra knurled grip on lower end of tip. The butt is of knurled wood, 18 inches long, with a %-inch titelock tarpon reel seat. Rod nicely varnished and packed in canvas bag.

# One-piece BOAT RODS - NOT Detachable Grips

#### "FISHKILL"—Not Detachable . \$8.50

Made of flame finish split bamboo with not detachable zebra grip butt. Tip is mounted with three stainless steel guides and stainless steel guarded top. Closely wound with two colors of silk and beautifully varnished. Chromium plated scrulock reel seat. Grip has rubber button and is 20 inches overall. Packed in canvas bag. Lengths: 6 and 6½ ft.

#### "CRUISER"—Not Detachable . \$5.75

One-piece rod made of browntone split bamboo. Butt has double grasps of hard wood with natural finish grips. Fitted with two agatine guides and offset agatine stirrup top. Nickel plated locking band reel seat. Wound with two colors of silk and well varnished. Packed in partition bag. Lengths: 6 and 6½ ft. overall.

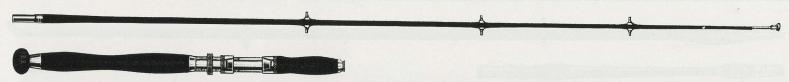
#### "CLIPPER"—Not Detachable . \$4.00

One-piece rod made of browntone split-bamboo, two bell guides on tip and offset stirrup top. Natural finish grip with nickel plated locking band reel seat with tapered hood; closely wound with two colors of silk, well varnished. Packed in cloth bag. Lengths: 5½, 6, and 6½ ft.

#### Montague WEAKFISH RODS of Split Bamboo



\$7.50



"OFFSHORE" WEAKFISH ROD . \$15.00

One-piece tip of six-strip swelled butt selected flame finish, split bamboo. Detachable 18-inch burned hand turned hickory butt, attractively stained hand rubbed finish. Reel Seat: Chrome plated, scrulock, with chrome plated nickel silver butt

cap and rubber button. Guides: Three sets double stainless steel guides and stainless steel stirrup top. Wound in two colors of silk and nicely varnished. Length overall, 5¼ ft. Weight of tip, approximately 2% oz. Packed in canvas partition bag.

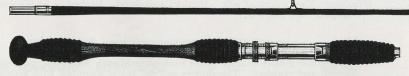


#### "FISHKILL" WEAKFISH ROD . . . \$12.00

(Illustrated.) One-piece tip of six-strip swelled butt selected flame finish split bamboo. Detachable 18-inch butt with two solid cork, satin finish grips. Reel Seat: Chrome plated, knurled band, scrulock. Chrome plated nickel silver ferrule and butt plate. Guides: Three genuine agate casting guides on one side with agate offset casting top. Wound with two colors of silk and nicely varnished. Length overall, 5¼ ft. Total weight, 8 oz. Weight of tip, 2% oz. Packed in canvas partition bag.

#### "SPLITSWITCH" WEAKFISH ROD .

Tip is selected swelled butt flame finish split bamboo, six-strip construction. Detachable 18-inch butt with two solid cork grips. Reel Seat: Chrome plated scrulock. Nickel silver ferrule butt socket. Guides: Three oval band agatine guides on one side and agatine casting top. Wound with two colors of silk and well varnished. Packed in partition canvas bag. Length and weight: 51/4 ft. (8 oz.) overall.



#### "CRUISER" WEAKFISH ROD . \$6.00

One-piece tip of selected swelled butt flame finish split bamboo. 18-inch detachable butt has wood forward grip and rubber button. Reel Seat: Chrome, scrulock. Nickel plated ferrule socket. Guides: Three stainless steel one-ring casting guides

#### "CLIPPER" WEAKFISH ROD . . . \$5.00

One-piece with detachable butt. Tip is flame finish split bamboo and is straight tapered, with No. 4 ferrule. Light weight, stained and fluted butt. Reel Seat: Titelock type. Guides: Two single stainless steel one-ring casting guides and stainless steel casting top. Rubber button. Wound with silk and nicely varnished. Packed in cloth bag. Length, 5½ ft. overall.

#### "SOUTH BAY" WEAKFISH ROD . . . \$3.75

One-piece with detachable butt. Tip is browntone split bamboo and is straight tapered with No. 4 ferrule. Butt is light weight natural color with %-inch Montague type locking band reel seat. Fluted grip (lengthwise cuts on the knurls to give a more secure grip). Rubber button. Two agatine guides on one side and agatine angle casting top. Wound with silk and nicely varnished. Packed in cloth bag. Length: 5¼ ft. overall.

one side and stainless steel casting top. Wound in two colors of silk and well varnished. Packed in canvas bag. Length: 51/4 ft. overall.

#### "NEW YORKER" WEAKFISH ROD . . . \$3.00

One-piece and detachable butt. Tip is made of natural finish split bamboo and has No. 4 ferrule. Butt is natural finish light weight, weakfish type with forward grip and %-inch Montague type locking band reel seat. Tip has two agatine guides on one side and agatine angle casting top. Wound in two colors of silk and varnished. Packed in cloth bag. Length: 5¼ ft. overall.

#### "ACME" WEAKFISH ROD . . . \$2.75

One-piece and detachable butt. Tip is natural finish split bamboo with No. 4 ferrule, one agatine guide and agatine casting top. Butt is natural finish light weight weakfish type with forward grip and %-inch Montague type locking band reel seat. Wound with one color of silk and varnished. Packed in a cloth bag. Length: 4½ ft. overall.



#### Montague SURF CASTING RODS of Split Bamboo



#### "MANITOU" SURF CASTING ROD \$35.00

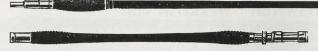
The "Manitou" is our finest surf casting rod — built for greatest stamina and performance from butt cap to top. The one-piece tip is double enamel in twelve-strip construction and the detachable spring butt of approved model. Tip is made of carefully selected hand filed split bamboo. Flame finish. The detachable butt measures 30 inches overall and is made of selected second growth white hickory with an attractively stained hand rubbed finish, the color of dull rich old mahogany. Grips: Hand grasp on butt of tip and both grips on butt are of a new cork and

rubber non-slip compound. Guides: A revolving casting top of 24 m/m genuine agate is provided. Carefully spaced below the top is a pair of genuine agate guides which like the top, are exceptionally large stones (24 m/m). Ferrule: Chromium plated nickel silver with waterproofed dowel. Reel Seat: Chromium plated, scrulock tarpon 3-inch metal mushroom butt cap. Wound with two colors of silk. Entire rod protected with heavy waterproof varnish. Packed in a heavy canvas bag. Tip lengths: 61/2 and 7 ft.

Scrulock tarpon, with waterproof socket chromium plated. Has a 3-inch mush-

room butt cap, chromium plated. Guides: Revolving type top of chromium

plated nickel silver with large 24 m/m agate ring. Two large 24 m/m surf



#### "RED WING" SPRING BUTT \$25.00

The "Red Wing" is a beautifully constructed surf casting rod that has many admirers among expert fishermen. One-piece tip of regular six-strip construction. Stock: Best selected hand filed flame split bamboo. Grip on butt of tip is of new cork and rubber compound, non-slipping. The 30-inch detachable butt is best second growth white hickory. Stained a mahogany color and highly polished Ferrule: Male ferrule or center is made with full waterproof dowel. Reel Seat:

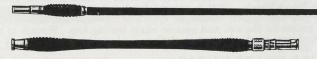
#### guides of genuine agate securely mounted in chromium plated nickel silver. Windings: Two colors of silk. Heavily varnished. Packed in heavy canvas bag. Tip lengths: 61/2 and 7 ft.

#### "TRAIL" SPRING BUTT \$20.00

(Illustrated.) An exceptional value. Regular six-strip construction from carefully selected hand filed flame finish split bamboo. New cork and rubber nonslip compound on upper grasp. 30-inch detachable spring butt is hickory with knurled grips. Strong dowel ferrule. Reel Seat: Tarpon, scrulock, chromium plated, with 3-inch mushroom chromium plated butt cap. Guides: Revolving top and two large surf guides are 24 m/m genuine agates. Wound two colors of silk. Carefully varnished. Packed in heavy canvas bag. Tip lengths: 61/2 and 7 ft.

#### "HATTERAS" SPRING BUTT

\$18.00 A one-piece double enamel spring butt surf rod with 30-inch hickory spring butt stained and polished. The double enamel tip is mounted with a forward grip of a new cork and rubber "non-slip" compound. Reel Seat: Chromium plated, scrulock, tarpon, with mushroom butt cap. Guides: One pair of 24 m/m stainless steel surf guides and 24 m/m stainless steel revolving top. Wound with two colors of silk and nicely varnished. Packed in canvas bag. Tip lengths: 61/2 and 7 ft.



#### "FLASH" SURF CASTING ROD \$15.00

The "Flash" (illustrated) is "double-built" with a double enamel tip. One pair of 24 m/m agatine guides and agatine revolving top. Titelock chromium plated tarpon reel seat. Native wood butt with zebra grips with natural finish between. Metal mushroom butt cap. Zebra knurled forward grip. Wound in two colors of silk and nicely varnished. Packed in canvas bag. Tip lengths: 61/2 and 7 ft.

#### "OLYMPIC" SURF CASTING ROD

The "Olympic" has one-piece detachable 30-inch spring butt. The tip is flame finish swell butt type, with one pair of 20 m/m oval band agatine guides and a 20 m/m agatine revolving top. Nickel plated titelock tarpon reel seat. Zebra knurled grips on butt with natural wood finish between. Nicely wound in two colors of silk and varnished. Packed in cloth bag. Tip lengths: 61/2 and 7 ft.

\$8.25

#### Montague SURF CASTING RODS of Split Bamboo



A Signature of

#### "FISHKILL" SURF ROD . . . . \$15.00

(Illustrated.) One-piece tip of six-strip construction. Stock: Flame finish split bamboo. Regular 30-inch spring butt of dark finished hickory with neatly turned grasps. Reel Seat: Scrulock, tarpon, chromium plated, with butt cap. Guides: 24 m/m genuine agate revolving top and 24 m/m double genuine agate guides. Closely wound, two colors silk. Nicely varnished. Packed in canvas bag. Tip lengths: 6½ and 7 ft.

#### "BAY BRIDGE" SURF ROD

\$11.00

One-piece tip of flame finish split bamboo with 30-inch spring butt of walnut finish polished hickory. Reel Seat: Chromium plated, scrulock, tarpon, with butt cap. Guides: One pair of 24 m/m stainless steel one-ring guides and stainless steel revolving 24 m/m surf top. Wound in two colors of silk and nicely varnished. Packed in canvas bag. Tip lengths: 6½ and 7 ft.

#### "OFFSHORE" SURF ROD . . . . \$10.00

(Illustrated.) One-piece tip of flame split bamboo. 30-inch spring butt of burned finish hickory with natural color knurled grasps. Chromium plated butt cap. Reel Seat: Tarpon, scrulock, chromium plated. Guides: One pair 24 m/m agatine surf guides on tip and revolving 24 m/m agatine top. Wound in two colors silk. Nicely varnished. Packed in canvas bag. Tip lengths: 6½ and 7 ft.

#### "NEW OAKLAND" SURF ROD

\$9.00

Tip is single enamel, flame finish, swell butt at lower end. 30-inch spring butt is native wood stained dark walnut. Reel Seat: Chromium plated, scrulock, tarpon, with mushroom butt cap. Guides: One pair of 20 m/m oval band agatine surf guides and 20 m/m agatine revolving top. Wound with two colors silk. Well varnished. Packed in cloth bag. Tip lengths: 6½ and 7 ft.



#### "STONE HARBOR" SURF ROD . . . \$9.50

(Illustrated.) Tip of single enamel swell butt, flame split bamboo. 30-inch spring butt is of native wood finished with dark walnut stain. Reel Seat: Chrome plated titelock tarpon with metal mushroom butt cap. Guides: One pair 20 m/m stainless steel one-ring surf guides and 20 m/m stainless steel revolving top. Wound with two colors silk. Nicely varnished. Packed in cloth bag. Tip lengths: 61% and 7 ft.

#### "GOLDEN GATE" SURF ROD

\$7.50

Made of browntone single enamel split bamboo. The 30-inch spring butt is of native wood stained dark walnut. Reel Seat: Tarpon, titelock. Guides: One pair of 20 m/m oval band agatine surf guides and a 20 m/m agatine revolving top. Wound with two colors of silk. Nicely varnished. Packed in cloth bag. Tip lengths: 6½ and 7 ft.



#### "CRUISER" SURF ROD . . . . \$7.00

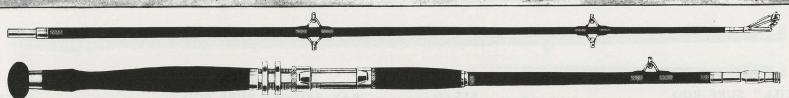
(Illustrated.) Tip is made of single enamel, swell butt, browntone split bamboo. The 30-inch spring butt is of native wood finished witn dark walnut stain. Recl Seat: Tarpon, Montague "B" grade locking band. Guides: One pair 20 m/m oval band agatine guides and agatine revolving top. Nicely wound with two colors of silk and varnished. Packed in cloth bag. Tip lengths: 6½ and 7 ft.

#### "EGG HARBOR" SURF ROD .

. \$4,50

Single enamel, straight tapered, natural finish tip, fitted with one pair nickel silver large one-ring surf guides and nickel silver salt water stirrup top. The 30-inch spring butt is made of native wood dark walnut stained, has a locking band reel seat with tapered hood socket. Packed in cloth bag. Tip length: 6 ft. only.

## Montague Two-piece BOAT RODS of Split Bamboo



#### "MANITOU" 2-PIECE BOAT ROD \$20.00

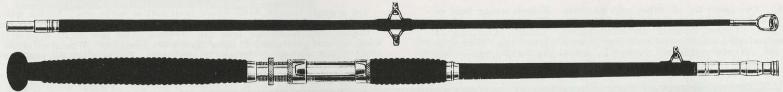
(Illustrated.) Tip and butt are equal length. Stock: Clear, hand filed, double enamel split bamboo. Grips: Forward and lower of grained ebony finish hickory, hand turned and polished. Mushroom butt cap with rubber button. Reel Seat: Chromium plated, double hex-nut scrulock. Ferrule: Nickel silver, double thick, hand welt, reinforced improved, wound over. Guides: Butt guide and two pairs of guides on tip are Perfection chromium plated. Chromium plated stainless steel revolving top. Windings: Two colors of silk. Beautifully varnished. Packed in heavy canvas bag. Lengths: 5½, 6, and 6½ ft. (No. 6 and 8 ferrule).

#### "TRAIL" 2-PIECE BOAT ROD . \$15.00

A beautiful two-piece boat rod made of clear hand filed flame finish split bamboo. Tip and butt of equal length. *Grips*: Double, beautifully hand turned hickory. Chromium plated mushroom butt cap with rubber button. *Reel Seat*: Chromium plated, knurled band, scrulock. *Guides*: Stainless steel butt guide, two pairs stainless steel guides on tip. Stainless steel revolving top. *Ferrule*: Chromium plated, hand welt, nickel silver, reinforced, improved, wound over. *Windings*: Two colors of silk. Beautifully varnished. Packed in heavy canvas bag. *Lengths*: 5½, 6, and 6½ ft. (No. 6 and 8 ferrule).

#### "FLIPLINE" 2-PIECE BOAT ROD . \$11.00

The "Flipline" is a splendid value in a two-piece boat rod. Tip and butt of equal length. Stock: Clear flame finish split bamboo. Grips: Double, of hand turned hickory, beautifully finished. Rubber button. Reel Seat: Knurled band, scrulock, chromium plated. Guides: Genuine agate oval band butt guide, one pair genuine agate oval band guides on tip. Top: Hard soldered genuine agate stirrup. Ferrule: Chromium plated, hand welt, improved, reinforced. Windings: Two colors of silk. Beautifully varnished. Packed in canvas bag. Lengths: 5½, 6 and 6½ ft. (No. 6 and 8 ferrule).

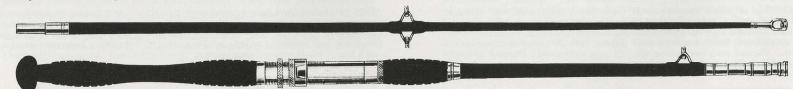


#### "FISHKILL" TWO-PIECE BOAT ROD . \$10.00

Tip and butt of equal length. Stock: Flame finish, split bamboo. Grips: Heavily knurled with dark, rich flame finish. Fitted with rubber button. Reel Seat: Knurled band, scrulock, chromium plated. Guides: Oval band genuine agate butt guide. one pair oval band genuine agate guides on tip. Top: Hard soldered

genuine agate stirrup. Ferrule: Chromium plated, reinforced hand welt, improved. Windings: Two colors of silk. Beautifully varnished. Packed in canvas bag. Length: 5½, 6, and 6½ ft. (No. 6 and No. 8 ferrule.)

\$7.00



#### "DREADNOUGHT" . . \$7.50

(Illustrated.) Tip and butt of equal length. Stock: Clear flame finish split bamboo. Grips: Double, fluted in a distinctive pattern, and finished a rich dark brown. Rubber button. Reel Seat: Chromium plated, knurled band, scrulock. Guides: Stainless steel butt guide, one pair of stainless steel guides on tip. Stainless steel stirrup top. Ferrule: Hand welt, chromium plated, reinforced. Wound with two colors of silk. Heavily varnished. Packed in canvas bag. Lengths: 5½, 6, and 6½ ft. (No. 6 or 8 ferrule.)

#### "OFFSHORE" . . .

Tip and butt of equal length. Stock: Clear, flame finish, split bamboo. Grips: Double, fluted in distinctive pattern, finished in rich dark brown. Rubber button. Reel Seat: Chromium plated, knurled band, scrulock. Guides: Agatine butt guide, one pair of agatine guides on tip. Agatine stirrup top. Ferrule: Hand welt, improved, reinforced, chromium plated. Wound in two colors of silk and nicely varnished. Packed in canvas bag. Lengths: 5½, 6, and 6½ ft. (No. 6 or 8 ferrule.)

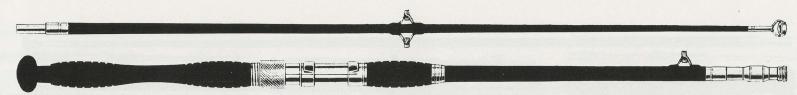
#### "ABSECON" . .

Tip and butt of equal length. Stock: Clear browntone split bamboo. Grips: Double, fluted in distinctive pattern, finished in rich dark brown. Fitted with rubber button. Reel Seat: Chromium plated, knurled band, scrulock. Guides: Agatine butt guide, one pair agatine guides on tip. Agatine stirrup top. Ferrule: Chromium plated, hand welt, reinforced. Wound with two colors of silk. Nicely varnished. Packed in canvas bag. Lengths: 5½, 6, and 6½ ft. (No. 6 or 8 ferrule.)

\$6.25

#### Montague Two-piece BOAT RODS (continued)





"MAN-O-WAR"

\$6.75

"STONE HARBOR"

\$5.25

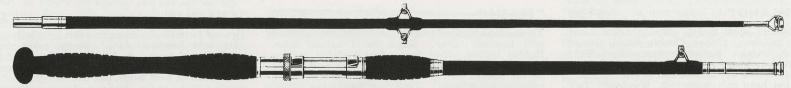
"LONG PORT"

\$5.00

(Illustrated.) Tip and butt of equal length. Stock: Clear flame finish split bamboo. Grips: Double, fluted in distinctive pattern, finished in a rich dark brown. Fitted with rubber button. Reel Seat: Titelock 1-inch, with straight hood. Guides: Stainless steel butt guide, one pair stainless steel guides on tip. Stainless steel stirrup top. Ferrule: Hand welt, chromium plated, improved, reinforced. Windings: Two colors of silk. Well varnished. Packed in canvas bag. Lengths: 51/2. 6, and 61/2 ft. (No. 6 or 8 ferrule.)

Tip and butt of equal length. Stock: Clear flame finish split bamboo. Grips: Double, fluted in distinctive pattern, finished in a rich dark brown. Fitted with rubber button. Reel Seat: 1-inch nickel plated, titelock. Guides: Agatine on butt, one pair agatine on tip. Agatine stirrup top. Ferrule: Nickel plated, hand welt, reinforced. Windings: Two colors of silk. Nicely varnished. Packed in canvas bag. Lengths: 5½, 6, and 6½ ft. (No. 6 or 8 ferrule.)

Tip and butt of equal length. Stock: Clear, flame finish split bamboo. Grips: Double, fluted, stained a rich dark brown. Fitted with rubber button. Reel Seat: 1-inch nickel plated, titelock. Guides: Agatine butt, one pair agatine on tip. Agatine stirrup top. Ferrule: Hand welt, nickel plated, improved. Windings: Two colors of silk. Well varnished. Packed in canvas bag. Lengths: 5½, 6, or 6½ ft. (No. 6 or 8 ferrule.)



"CRUISER"

\$4.75

"MARINE"

\$4.25

Tip and butt of equal length (illustrated). Stock: Clear flame finish split bamboo. Grips: Double, fluted, stained rich brown. Rubber button. Reel Seat: Nickel plated, locking band, with straight hood. Guides: Agatine butt, one pair agatine guides on tip. Agatine stirrup top. Ferrule: Nickel plated, hand welt ferrule. Wound with two colors of silk and nicely varnished. Packed in canvas bag. Lengths: 5½, 6, or 6½ ft. (No. 6 or 8 ferrule.)

Tip and butt of equal length. Stock: Clear browntone split bamboo. Grips: Double, fluted, stained. Rubber button. Reel Seat: Nickel plated, locking band, with straight hood. Guides: Agatine butt, one pair of agatine guides on tip. Agatine stirrup top. Ferrule: Nickel plated, hand welt, improved. Wound with two colors of silk. Well varnished. Packed in cloth bag. Lengths: 5½, 6, or 6½ ft. (No. 6 or 8 ferrule.)



"POINT PLEASANT"

"FARRALON"

\$6.00

\$4.50

"SOMERS POINT"

\$4.25

(Illustrated.) Tip and butt of equal length. Stock: Clear browntone split bamboo. Grips: Double-fluted, stained brown. Fitted with rubber button. Reel Seat: 1-inch nickel plated titelock. Guides: Butt, one pair of guides on tip, and stirrup top are of stainless steel. Ferrule: Nickel plated, hand welt, improved. Wound with two colors of silk. Well varnished. Packed in cloth bag. Lengths: 5½, 6, or 6½ ft. (No. 6 or 8 ferrule.)

Tip and butt of equal length. Stock: Clear browntone split bamboo. Grips: Double, fluted, stained. Rubber button. Reel Seat: 1-inch nickel plated titelock. Guides: Agatine butt, one pair agatine guides on tip. Agatine stirrup top. Ferrule: Nickel plated, hand welt, improved. Wound with two colors of silk and well varnished. Packed in cloth bag. Lengths: 5½, 6, or 6½ ft. (No. 6 or 8 ferrule.)

Tip and butt of equal length. Stock: Clear browntone split bamboo. Grips: Double, fluted, stained. Rubber button. Reel Seat: Nickel plated, titelock. Guides: One pair agatine on tip. Agatine stirrup top. Ferrule: Nickel plated, hand welt. Wound with two colors of silk. Well varnished. Packed in cloth bag. Lengths: 5½, 6, or 6½ ft. (No. 6 or 8 ferrule.)



#### Montague Two-piece BOAT RODS (continued)



"JONES BEACH" . \$4.00

Tip and butt of equal length. Stock: Clear browntone split bamboo. Grips: Double heavy knurled, stained brown, fluted. Rubber button. Reel Seat: Nickel plated, locking band, with straight hood. Guides: One pair agatine on tip, agatine

stirrup top. Ferrule: Nickel plated, hand welt, improved. Windings: Two colors of silk. Well varnished. Packed in cloth bag. Lengths: 5½, 6, or 6½ ft. (No. 6 or 8 ferrule.)

#### "BLUE ISLAND" . . \$4.50

Tip and butt of equal length. Stock: Clear flame finish split bamboo. Grips: Double fluted, stained a rich dark brown. Rubber button. Reel Seat: Nickel plated, locking band, straight hood. Guides: One pair agatine on tip, agatine stirrup top. Ferrule: Nickel plated, hand welt, improved. Windings: Two colors of silk. Well varnished. Packed in cloth bag. Lengths: 5½, 6, and 6½ ft. (No. 6 or 8 ferrule.)

#### "ROCKPORT" . . . \$3.50

Tip and butt of equal length. Stock: Clear, natural color split bamboo. Grips: Fluted, natural color double heavy knurled wood. Rubber button. Reel Seat: Nickel plated, locking band, with straight hood. Guides: One pair agatine on tip, agatine stirrup top. Ferrule: Nickel plated, improved, rolled welt. Windings: Silk and well varnished. Packed in cloth bag. Lengths: 51/2, 6, or 61/2 ft. (No. 6 or 8 ferrule.)

#### "MONTEREY" . . . \$3.25

Tip and butt of equal length. Stock: Clear natural color split bamboo. Grips: Double heavy knurled wood, natural color. Rubber button. Reel Seat: Nickel plated, locking band, straight hood. Guides: Heavy nickel silver one-ring butt guide, one pair of heavy nickel silver one-ring guides on tip. Heavy nickel silver stirrup top. Ferrule: Nickel plated, improved, rolled welt. Wound with silk and varnished. Packed in cloth bag. Lengths: 5½, 6, or 6½ ft. (No. 6 or 8 ferrule.)

#### "FLASH"

Tip and butt of equal length. Stock: Clear browntone split bamboo. Grip: Single fluted natural color. Rubber button. Reel Seat: Nickel plated, locking band, with tapered hood. Guides: One pair agatine on tip, agatine stirrup top. Ferrule: Nickel plated, rolled welt, improved. Windings: Two colors of silk. Well varnished. Packed in cloth bag. Lengths: 5½, 6, or 6½ ft. (No. 6 or 8 ferrule.)

#### "CLIPPER" . . .

Tip and butt of equal length. Stock: Clear browntone split bamboo. Grip: Single, heavy knurled wood, natural finish. Rubber button. Reel Seat: Nickel plated, locking band, with tapered hood. Guides: One heavy, nickel silver, one-ring guide on butt, one pair of heavy nickel silver one-ring guides on tip. Top: Heavy nickel silver one-ring stirrup. Ferrule: Nickel plated, improved, rolled welt. Wound with red silk. Varnished. Packed in cloth bag. Lengths: 5½, 6, or 6½ ft. (No. 6 or 8 ferrule.)

#### "FARRAGUT" . . . \$3.25

Tip and butt of equal length. Stock: Clear, natural finish, split bamboo. Grip: Single, heavy knurled wood, natural finish. Reel Seat: Nickel plated, locking band, with tapered hood. Guides: One pair agatine on tip and agatine stirrup top. Ferrule: Rolled welt, nickel plated, improved. Wound red, varnished and packed in cloth bag. Lengths: 5½, 6, or 6½ ft. (No. 6 or 8 ferrule.)

#### "CHATHAM"

\$3.50

\$3.25

\$3.00

\$2.25

Tip and butt of equal length. Stock: Clear, natural color, split bamboo. Grip: Single, heavy knurled wood, natural finish. Reel Seat: Locking band, nickel plated, with tapered hood. Guides: One heavy nickel silver one-ring butt guide, one pair heavy nickel silver one-ring guides on tip. Heavy nickel silver stirrup top. Ferrule: Improved, nickel plated, rolled welt. Wound red, varnished, packed in cloth bag. Lengths: 5½.6. or 6½ ft. (No. 6 or 8 ferrule.)

#### "MERRIMAC" . . . \$2.50

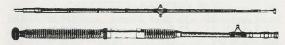
Tip and butt of equal length. Stock: Clear natural split bamboo. Grip: Heavy knurled wood single. Reel Seat: Nickel plated, plain band, with tapered hood. Guides: Heavy nickel silver one-ring guide on butt, one pair of heavy nickel silver one-ring guides on tip. Heavy nickel silver stirrup top. Ferrule: Nickel plated, improved, rolled welt. Wound red. varnished and packed in cloth bag. Lengths: 5½, 6. or 6½ ft. (No. 6 ferrule.)

## "MONITOR" . . .

Tip and butt of equal length. Stock: Clear natural split bamboo. Grip: Black enamel, scored, with butt cap and nickel plated reel seat. Ferrule: Nickel plated, improved. Guides: Spiral on one side and spiral offset top. Wound red and varnished. Packed in cloth bag. Lengths: 5½, 6, or 6½ ft. (No. 6 ferrule.)

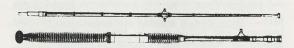
#### Montague WOOD BOAT RODS Two-Piece







No. 10570 L (as above except No. 6 Ferrule) \$6.50



No. 10636/12 (as above except No. 12 Ferrule)\$5.50

No. 10635/12 (as above except No. 12 Ferrule) \$4.00

No. 10635AA — As 10635; no guide on butt, one set agatine guides on tip and agatine top . . . . \$4.25



Natural Degame; double zebra grip with black rubber button. No. 10 nickel plated hand welt ferrule, combination center; 1½ inch nickel plated locking band reel seat. One ring nickel silver butt guide and one set nickel silver one ring guides on tip; nickel silver stirrup top. Wound with wide winds of one color silk. Packed in cloth partition bag. Length — 5½ ft.

No. 10655/12 (as above except No. 12 Ferrule) \$4.00

No. 10655AA — As 10655 only no guide on butt. One set red agatines on tip; red agatine top; wound with wide winds of one color silk \$4.25



No. 10634AA — Same rod as above only one set red agatine guides and red agatine stirrup top. . . \$3.50

No. 10638AA (as above except single grip) \$2.75

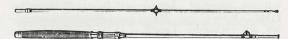
Maple stained to imitate Greenheart. No. 10 nickel plated improved ferrule, closed end center. Single natural wood grip, one inch reel seat, nickel plated

plain band; band guides, double hole top. Packed in paper bag. Length — 5½ ft.

No. 10638

**No. 10639** (as above except No. 5 Ferrule) **\$2.00** 





Made of good quality maple, stained dark.  $\frac{7}{8}$  inch nickel plated tapered hood reel seat, improved ferrule No. 10 rolled welt. One ring stirrup top. One pair of one ring guides on tip. Natural finished grip. Wound at guides with one color of silk, varnished. Packed in cloth bag. Length —  $5\frac{1}{2}$  ft.



#### TWO-PIECE WOOD BANK





#### Montague JOINTED JAP BAMBOO RODS

#### JAPANESE BAMBOO ROD

11260 — Two pieces. Single brass ferrule, wound on top, not varnished. Length, 7 — 9 ft \$2.40 per doz.
J000 — Same as 11260 except light weight and no bag. \$1.90 per doz.
J061 — Made of one piece light weight Japanese bamboo wound on top. No bag. Unvarnished. Length, 6—8 ft
11261 — Three pieces. Single brass ferrules, wound on top, not varnished. Length — 10 ft \$3.40 per doz.
11262 — Four pieces. Single brass ferrules, wound on top, not varnished. Length — 15 ft \$7.50 per doz.
J0 — Two pieces, Henshall ferrules, wound on tops. Lengths, 7 — 9 ft
<b>J002</b> — Same as J0 except light weight, and lengths 7 — 8 ft
J3 — Same as J0 with reel bands — \$5.00 per doz.

M3 — Two piece mottled — Henshall ferrule — wound on top, ring guides, reel band, butt cap. Length, 7 — 9 ft. \$7.62 per doz.



or a contract bringer	
J4 — Three pieces, Henshall ferrules, we Length, 8 — 9 ft Length, 10 — 10½ ft.	\$ 7.00 per doz.
Length, 12 ft.	9.50 per doz.
Length, 14 ft.	
Length, 10½ ft. with reel bands	<b>9.50</b> per doz.
J5 — Same as J4 with ring guides.	
Length, 8—9 ft.	\$ 8.75 per doz.
Length, 10½ ft.	<b>9.50</b> per doz.
Length, 12 ft.	11.00 per doz.

J6 — Same as J5 with butt cap.	
Length, 8—9 ft.	\$ 9.75 per doz.
Length, 10½ ft.	10.50 per doz.
Length, 12 ft.	12.00 per doz.
Length, 14 ft.	13.25 per doz.

Length, 14 ft. 12.25 per doz.

J7 — Same as J6 with reel bands.	
Length, 8—9 ft.	\$12.60 per doz.
Length, 10½ ft.	13.25 per doz.
Length, 12 ft.	
Length, 14 ft.	<b>16.20</b> per doz.
Without butt cap:	
Length, 8—9 ft.	\$11.60 per doz.
Length, 10½ ft.	
Length, 12 ft.	
Length, 14 ft.	<b>15.20</b> per doz.

#### MOTTLED BAMBOO ROD

M4 — Three pieces, Henshall ferrules, Length, 8 — 9 ft. Length, 10½ ft. Length, 12 ft. Length, 14 ft.	9.50 per doz. 11.50 per doz.
M5—Same as M4 with ring guides.  Length, 8—9 ft.  Length, 10½ ft.  Length, 12 ft.  Length, 14 ft.	11.10 per doz.
M6—Same as M5 with butt cap.  Length, 8—9 ft.  Length, 10½ ft.  Length, 12 ft.  Length, 14 ft.	12.00 per doz
M7 — Same as M6 with reel bands.  Length, 8 — 9 ft.  Length, 10 ft.  Length, 12 ft.  Length, 14 ft.	<b>16.75</b> per doz.

#### JAPANESE BAMBOO ROD

8 — Four pieces, dowel	s, wound on top	s.
Length, 12—15 ft.		\$21.00 per doz.
Length, 15 — 17 ft.		25.00 per doz.
With ring guides:		
Length, 12—15 ft.	***************************************	\$23.25 per doz.
Length, 15 — 17 ft.	***************************************	27.50 per doz.

J9 — Same as J8 with butt cap and ring Length, 12—15 ft Length, 15—17 ft.	<b>\$24.50</b> per doz.
J10 — Same as J9 with reel bands.  Length, 12 — 15 ft.  Length, 15 — 17 ft.  Length, 18 — 20 ft.  Length, 22 — 24 ft.	\$28.00 per doz. 31.50 per doz. 44.50 per doz. 60.00 per doz.
Without butt cap: Length, 12—15 ft. Length, 15—17 ft.	<b>\$26.75</b> per doz. <b>30.25</b> per doz.



#### MOTTLED BAMBOO ROD

M10 — Four pieces, mottled bamboo, dowelled, tube top, butt cap, ring guides, and reel bands.

Length,	12 - 15	ft.		\$31.50 per doz.
Length,	15 - 17	ft.		35.00 per doz.
Length,	18 - 20	ft.	***************************************	48.00 per doz.
Length.	22 - 24	ft.		63.00 per doz.

M11 — Three pieces, selected stock, heat straightened, butt cap, reel bands, dowels, tube top, band guides, wound one color of silk. Length, 12—15 ft.

\$35.25 per doz.

M18 — Same as M11 in four pieces.	
Length,15 — 17 ft.	\$42.00 per doz
Length, 18 — 20 ft.	49.00 per doz



#### CALCUTTA BAMBOO ROD

B11 — Three pieces, dowels, butt cap, tube top, band guides, and reel band.

	10 ft.	\$16.75 per doz
Length,	12 ft.	18.25 per doz
Length,	15—16 ft.	42.00 per doz
Length,	18 — 20 ft.	46.50 per doz

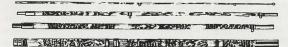
#### Montague JOINTED JAP BAMBOO RODS



#### CALCUTTA BAMBOO ROD

**B18**—Four pieces, dowels, butt cap, tube top, band guides, and reel band.

Length,	15 - 16	ft.	
Length,	17 ft		 <b>51.25</b> per doz.
Length,	18 - 201	ft.	 <b>55.50</b> per doz.
Length,	20 - 22 1	ft.	 <b>60.50</b> per doz.



701 — Calcutta bamboo rod, three pieces, selected stock, heat straightened, butt cap, reel bands, dowels, tube top, band guides, wound red. Length, 12 — 15 ft.

\$49.00 per doz.

701S — Same as No. 701 only nickel hand welt combination ferrules, gem guides, wound black linen thread and plugged \$68.50 per doz.

700 — Same as 701 made in four pieces. Length, 15 — 17 ft. \$65.00 per doz.

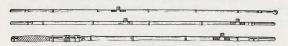
17 ft. \$65.00 per doz. 700S — Same as No. 700 only nickel hand welt combination ferrules and gem guides wound with black linen thread and plugged. \$88.00 per doz.

#### JAPANESE BAMBOO BAIT ROD

CHANNING THE TOO I

J71 — Made of Japanese bamboo. Two pieces. Nickel plated mountings, improved ferrule, tube top, ¾ inch plate, enamel grip, spiral guides. Length, 6½—8 ft. \$14.25 per doz.

M71 — Same as J71 made of mottled stock, wound between knots. \$15.50 per doz.



#### MOTTLED JAPANESE BAMBOO ROD

J43 — Made of Japanese bamboo. Three pieces. Nickel plated mountings, improved ferrules, tube top, enamel grip, spiral guides.

	Length,	9- 91/2	It.		\$18.75 per doz.
	Length,	$10 - 10\frac{1}{2}$	ft.		19.25 per doz.
	Length,	11 - 12	ft.		23.25 per doz.
	Length,	13 - 14	ft.		<b>26.00</b> per doz.
[3	— Same	as J43 ma	de	of mottled st	ock.
	Length.	9 _ 91/2	ft.		\$20.50 per doz.

	00 0 10 1110	cuc	or mounted by	our.
Length,	$10 - 10\frac{1}{2}$	ft.		21.00 per doz.
Length,	11 - 12	ft.		<b>27.00</b> per doz.
Length,	13 — 14	ft.		<b>31.50</b> per doz.
	Length, Length, Length,	Length, 9 — 9½ Length, 10 — 10½ Length, 11 — 12	Length, 9 — 9½ ft. Length, 10 — 10½ ft. Length, 11 — 12 ft.	Length, 9 — 9½ ft. Length, 10 — 10½ ft. Length, 11 — 12 ft. Length, 13 — 14 ft.



#### MOTTLED JAPANESE BAMBOO ROD

J46 — Made of Japanese bamboo. Four pieces. Nickel plated mountings, improved ferrules, tube tops, enamel grip, spiral guides. 16 foot rods mounted with dowels, all other lengths with solid end ferrules. Per dozen, 10 ft., \$23.25; 12 ft., \$25.75; 14 ft., \$32.75; 16 ft., \$39.75. M46 — Same as J46 of mottled stock. Per dozen, 10 ft., \$25.75; 12 ft., \$28.00; 14 ft., \$35.00; 16 ft., \$42.00.



#### JAPANESE BAMBOO CASTING No. J29

J29 — Made of Japanese bamboo. Two pieces. Nickel plated mountings, improved ferrules, finger hook, casting top, enamel grip, spiral guides. Length, 5 — 6 ft. \$15.50 per doz.



#### BRANDED JAPANESE BAMBOO CASTING

**BJ29** — Made of branded Japanese bamboo. Two pieces. Nickel plated mountings, improved ferrules. finger hook, casting tip, cork grip, spiral guides. Length 5 — 6 ft. \$17.00 per doz.



#### JAPANESE BAMBOO No. J328

J328 — Made of Japanese, bamboo. Two pieces. Brass mountings, improved combination ferrules. Tube top, 1½ inch plate, enamel grip, gem guides. Length, 6—8 ft. \$23.25 per doz.

#### ONE PIECE BAMBOO SALT WATER ROD

#### MOTTLED JAPANESE BAMBOO No. M327

J327 — Made of Japanese bamboo. Two pieces. Nickel plated mountings, improved combination ferrule and tube top, 1½ inch plate, enamel grip, gem guides. Length, 6—8 ft. \$25.75 per doz.

M327 — Same as J327 made of mottled stock.

\$28.25 per doz.



#### MOTTLED JAPANESE BAMBOO ROD

J332 — Made of Japanese bamboo, three pieces. Nickel plated mountings, improved combination ferrules, tube top, 1½ inch plate, enamel grip, gem guides. Length, 8 ft. \$30.75 per doz.



#### BRANDED JAPANESE BAMBOO SALT WATER

**BJ2** — Made of branded Japanese bamboo. Two pieces. Nickel plated mountings, improved combination ferrules, tube top, 1 inch plate, enamel grip, spiral guides. Per dozen, 7 ft., \$22.00; 10 ft., \$25.75; 12 ft., \$29.50.

**BJ3** — Same as BJ2 made in three pieces. Per dozen, 8 ft., \$24.50; 10 ft., \$28.25; 12 ft., \$32.00.



#### BRANDED JAPANESE BAMBOO No. BJ 3 1/2

BJ2½—Made of branded Japanese bamboo. Two pieces. Nickel plated mountings, improved hand welt combination ferrules, double hole top. One inch plate, cork grip, trumpet guides. Per dozen, 7 ft., \$27.50; 10 ft., \$31.25; 12 ft., \$35.00.

**BJ3½** — Same as BJ½ made in three pieces. Per dozen, 8 ft., \$30.50; 10 ft., \$34.25; 12 ft., \$38.00.

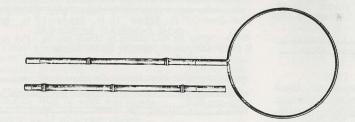
# Montague ROD ACCESSORIES



#### REPAIR KIT

Handy package—four spools assorted silk, can varnish, Dodge's Ferrule Cement, small camel hair brush. Ideal for emergency repairs. \$1.00 each.

#### ROUND NET FRAME



No. 7 — Round crab net frame with 4-foot jointed mottled bamboo handle.

**\$11.00** per d

This is a strong, well made not frame with a 14-inch ring made of heavy copper plated steel wire.

No. 9 — Same as above with jointed wood handle. . . . \$11.00 per doz.

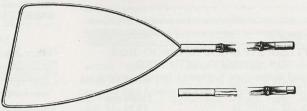


#### MONTAGUE ROD VARNISH

#### DODGE'S FERRULE CEMENT



#### SQUARE NET FRAME



No. 8 — Square crab net frame with 4-foot jointed mottled bamboo handle.
\$12.25 per doz.

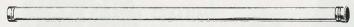
This frame is similar in quality to the No. 7 frame, the only difference being in the shape. It is 16 inches across at the flat end.



#### ALUMINUM

# ROD CASES

#### LETHR-GRAIN FIBRE



## WATERTITE FLOATING—ALUMINUM CASES with Screw Cap on one end

#### TIP CASES

Outsid Diame		Length	1	Dull Finish		olished Finish	Alu	olored malite
0/								Finish
3/4"			18"			\$2.05		X
1"		up to -	18"	2.00	***************	2.30		X
			FULI	CASI	ES			
19/16"		23" to 4	18"	\$2.00	**********	\$2.35		\$3.50
1%16"		49" to 5	54"	2.50		2.90		x
19/16" 19/16" 21/8" 21/8" 21/8"		55" to 6	54"	3.25		3.70		X
19/16"		65" to 7	72"	4.25		4.75		X
21/8"		23" to 4	18"	2.80	*******************	3.30		X
21/8"	***************************************	49" to 5	54"	3.00		3.50		X
21/8"		55" to 6	54"	4.00	***************	4.50		X
21/9"		65" to 7	2"	5.00		5.75		v

#### NOT WATERTITE—ALUMINUM CASES

with Bayonet Cap or Push-on Cap on one end

#### TIP CASES

3/4" only	48"		\$1.10				
	1	FULL	ROD	CASES			
1%16" only	38" to 45"	*******		\$1.76			
1%16" only	46" to 56"	******		2.25			
1%6" only	57" to 64"			3.00			

Note: Sizes of Colored Alumalite Finish Cases marked x not carried in stock, but can be made on special order at prices quoted at time of order.

Note: 9 ft. 3-Piece Fly Rod takes a 38-inch case.

#### 

#### BLACK LETHR-GRAIN FINISH FIBRE ROD CASES

For Fly and Bait Casting Rods

	13/4"	inside diameter	-36, 38,	or 40"	in	length			\$	.35	each
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#### SURF or TARPON ROD CASES

41/10"	inside	diameter	93"	in	length	\$3.50	each
1/10	HOIGE	didinicuti,	,,	111	1CHP CII	 ψυ.υυ	Cucii

#### **MULTIPLE CASES**

For several Salmon, Fly or Casting Rods or 2-Piece Boat Rods

41/16"	inside o	lia.	62" 1	ong	***************************************	\$3.00
"		***	58"			2.75
"			54"			2.50
,.			50"			2.50
"		***************************************	461/2"			2.25
"			43"		* *************************************	2.00
"			39"			2.00
"			35"			1.75
"			31"			1.50

#### **EXTRA TIPS**

#### EXTRA TIPS AND JOINTS FOR FLY RODS

For No. 500½ and 0500½ rods. \$8.31 per doz. For other numbers listing up to and including \$12.00 — 25% of price of rod and those listing over \$12.00 — 20% of price of rod.

#### EXTRA LONG FLY AND BAIT RODS

Any 3-piece fly or bait rod may be supplied 12 ft. long on special order at following extra charge:

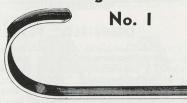
Rods listing up to \$2.25	add	\$1.75	each
Rods listing \$2.25 to \$ 2.95 incl.	add	2.00	each
Rods listing \$3.00 to \$ 6.75 incl.	add	2.50	each
Rods listing \$6.80 to \$13.50 incl.	add	3.00	each
Rods listing over \$13.50	add	4.25	each

#### Rubber Butt Button



Snap-on Rubber Button. Fits on short mushroom butt cap. \$1.50 per doz.

#### Plain Finger Hook



Made of brass nickel plated or chrome plated ready to solder on band.

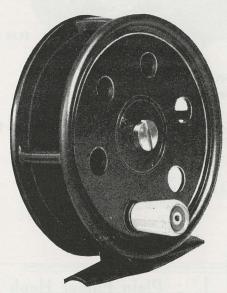
\$2.25 per doz.

# Montague

#### "KEITH'S BROOK" FLY REEL

The "Keith's Brook" has a light weight aluminum frame and spool with chromium built-in line guide. Perforated side plate insures quick drying of line. Accurately balanced and smooth running. Satiny black finish. Permanent click and beautiful catalin handle that gives a firm grip. Single action type.

No.	KB100	_	100	yard	capacity	 \$3.75
No.	KB60	_	60	vard	capacity	 3.25

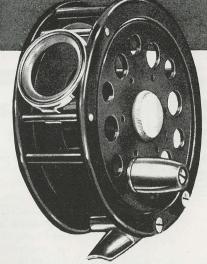


"DEERFIELD"

#### "DEERFIELD" FLY REEL

This popular "Deerfield" reel combines simplicity, lightness and balance to give many years of satisfactory service. A beautifully designed one-piece frame and seat of cast aluminum. Spool of one-piece casted aluminum is attached to frame by one spindle screw. Satiny black finish with red catalin handle. Permanent click. Single action.

No.	DF100		100	yard	capacity	 \$1.60
No.	DF80	_	80	yard	capacity	 1.35



"SIR WILLIAM"

#### "SIR WILLIAM" FLY REELS

The "Sir William" is a comparatively new reel that has proved immensely popular because of its light weight, strength, and ease of handling. Made of a new metal alloy which has three times the strength of steel and weighs one-third as much as brass. Open design permits quick drying of line. Equipped with a line guide with agate ring setting and a rugged base that cannot be pulled off. Easily taken down by removing spindle cap screw. Polished black finish with attractive, easily gripped knob.

No.	SW100	 100	yard	capacity	 \$5.25
				capacity	

#### "SIR WILLIAM" SALMON FLY REEL

Light, rigid and strong. Line capacity —  $150~{\rm yards.}$  Two-piece take-down construction. Tenite handle knob.

#### No. SW150 — 150 yard capacity ...... \$5.25

#### "RAPIDAN" FLY REEL

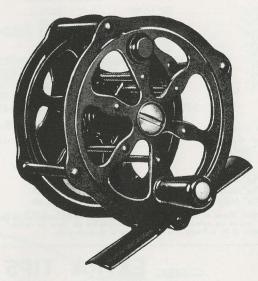
A light, sturdy fly reel of skeleton design. Made of duralumin—strong as brass yet light as aluminum. Design permits plenty of air passage to dry line. Sliding click, counterbalanced handle. Steel shaft brass bushed for long life. Can be taken down by removing one thumb screw. Weight, 1¾ oz.

#### No. R80 — 80 yard capacity ..... \$1.15

#### "MILLERS RIVER" FLY REEL

An outstanding value in a sturdy, light-weight fly reel. Beautiful black satiny finish. Made of aluminum. Perforated spool permits quick drying of line. Can be taken down easily by unscrewing spindle cap. Permanent click. Catalin handle gives a firm grip. Single action.

No.	MR100	_	100	yard	capacity	 \$3.00
No.	MR60		60	yard	capacity	 2.40



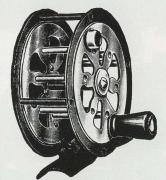
"SKELETON"

#### "SKELETON" FLY REEL

A skeleton design steel fly reel available in both 60 and 80 yard capacities. Permits quick drying of line. Click button on back plate. Counterbalanced handle. A light, strong reel that will give fine service. Simple one-screw take-apart construction. Weight, 3½ oz.

No.	SK80 - 80	yard	capacity	 .80
No.	SK60 - 60	yard	capacity	 .80

# THEY REELS (cont.)

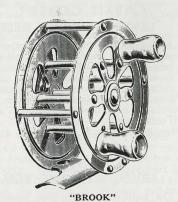


"FLYSPORT"

#### "FLYSPORT" FLY REEL

Low-priced by sturdy single action trout reel that has proved very popular. Open side plates for easy line drying. Frame finished in black with accurately balanced spool, nickel plated. Sliding click.

No. FS80 - 80 yard capacity .. \$ .55

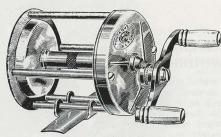


#### "BROOK" FLY REEL

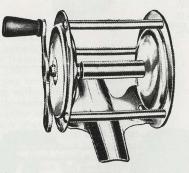
A good fly reel for the money for trout fishing. Perforated spool for quick drying of line. Light and sturdy construction. Heavy nickel plated finish.

No. BR80 - 80 yard capacity .. \$ .35

# Montague Casting Reels



"FLASH"



"CLUB"

#### "FLASH"

The "Flash" is a sturdy casting reel of fine construction throughout. Gears are accurately cut with small gear or pinion of steel. Heavily nickel plated and polished. Double handles. Click button on back plate.

No. FL100-100 yd. cap'city \$1.50

#### "SUNBEAM"

A well-made all-metal casting reel with bakelite handle grips and adjustable click. Three-piece takedown design. Quadruple multiplying. S-shaped handle. Fits all standard casting rods.

No. SU60 - 60 yd. capacity \$1.00

#### "BAITSPORT"

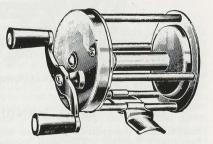
Low-priced, sturdily built bait casting reel with double multiplying gears. Heavily nickel plated. Sliding click. A good reel at its price.

No. BS80 — 80 yd. capacity \$ .50

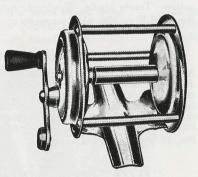
#### "CLUB"

This inexpensive reel will give good service for bait casting or general bait fishing. Carefully machined and finished. Nickelplated. Sliding click. Single action.

No. CL80 - 80 vd. capacity \$ .30



"SUNBEAM"

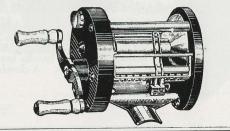


"BAITSPORT"

#### "FAVORITE" LEVEL-WINDING NON-BACKLASH REEL

Has an improved non-backlash device. All metal, chromium plated throughout. Easy to grip green-and-white grips on a well-balanced S-shaped handle. Adjustable click on tail plate. New crank nut assembly. Hardened steel ratchet and pawl and chromium plated level winding screw.

No. FVLWNB - 100 yard capacity ..... \$2.75



# A GOOD ROD DESERVES GOOD CARE!



Ordinarily, Split Bamboo Fishing Rods require only the usual care which good equipment is entitled to.

After hard service and exposure, it is only natural that the rod's varnish should be renewed. This should be done every two or three years. It is best not to let it go too long. A good even coat of tough varnish protects the silk windings and the cane from weather and ordinary wear and tear.

After a fishing season, put your rod away in a cabinet or closet where it will not be exposed to too much heat. If this is neglected, a rod kept in a warm room through the winter may be damaged by drying out . . . especially if near a radiator.

In the spring, when getting ready for fishing, test all ferrules, and the reel seat if of metal, to make sure they are tight. A loosened ferrule generally can be tightened by heating it by holding over a burning match, there generally being sufficient cement in the ferrule.

Before using a rod, examine it critically. Note if any silk windings are frayed or broken, any guides bent or loose, any ferrules loose or bent. Pay particular attention

to guides to see if worn. Worn steel or agate guides, that are developing sharp edges, are expensive for the lines they wear out, and should be replaced. A broken or fractured joint generally requires expert attention. Such repairs usually are best made at the factory.

Never put your Split Bamboo Rod away in a damp or wet cloth case, even if you know you will use it the next day. Especially never put a wet rod away in an aluminum case. Dampness breeds mildew, and if in an air-tight container as suggested, mildew may ruin a good rod by attacking the glue.

If carried in a soft cloth cover, do not tie joints of the rod together too snugly, as this may bend them out of shape and cause a warp.

Always keep the centers of ferrules smooth, so they will function properly. Rubbing in one's hair usually supplies sufficient oil. Should a ferrule center become corroded during the winter, from some neglect, in removing the corrosion, be very careful that you do not reduce the size of the center so as to make it loose when the rod is set up.

## AND A GOOD REEL DOES, TOO!

A reel is a piece of machinery and as such deserves a certain amount of care if it is to be expected to give good service over a period of many years.

Montague Reels are strong and sturdy and, if kept properly lubricated, should rarely (if ever) need to be repaired. In case of your reel becoming bent or broken in any accident, however, do not try to fix it yourself unless you are an expert. It is better to take it back to your dealer who will, if necessary, send it to the factory.

Oiling and cleaning are the two important jobs to be done regularly in caring for your reel. A reel, being cast, turns at 1500 to 3000 R.P.M. To avoid friction and wear at such speeds, all moving parts must be clean and well-oiled. In salt water use, also, the oil and grease is needed to combat corrosion.

Nearly all salt water reels can be greased from the outside, having

two oiling places on the right side plate and one on the left plate. Insert nozzle of oil can or grease tube in holes and apply a small amount. Be sure to slide the cover back over the hole after oiling. "Reelslick" will be found an ideal lubricant.

On reels without the outside oiling feature, remove the spindle caps and handle nut, then place a drop of oil in each bushing and under the gear shaft set screw. Replace the right cap first, then adjust left cap with its tension spring so the play in the spool is right. On take-apart reels, loosen thumb screw, remove side plate, oil and replace.

Reels should be oiled after each day's use. Salt water reels should be thoroughly cleaned at least once a season, taking reel apart, washing with gasoline or kerosene, and oiling all moving parts.



#### Frank Leemann of North Bergen, N. J., won a Montague Gold Button with this 12½-lb. weakfish taken on a Montague Red Wing Rod.

# BUTTON AWARDS

for GAME FISH



taken with

MONTAGUE

RODS

Permanent recognition of Big Game Fish that you have caught — in the form of Gold, Silver and Bronze Buttons



Harry T. Cowan, Ketchikan, Alaska, took this 40-lb. king salmon on a Montague Red Wing Salmon rod—won a Montague Button award.

Button.

won a Montague Silver



To encourage anglers to get the best out of their equipment—and to add a new element of competitive sport—Montague has established the practice of awarding gold, silver, and bronze buttons, together with certificates, for the catching of large game fish. These awards, made according to established specifications as to weight, etc., comprise three classes, identified by gold, silver and bronze award buttons. Ask your dealer for rules, application blanks, and other information about these Montague Big Fish Awards.



# See Your Local Dealer For MONTAGUE RODS

Your local dealer usually can furnish without delay the Montague Rod that you particularly require. He is familiar with fishing tackle and can help you in making your selection. He saves you transportation charges and delays, and in case changes are required he relieves you of inconvenience. He wants your patronage and will do his best to earn it. Make use of his services . . . distributors serve the Public and Industry economically. If necessary to write to the factory, mention his name. If you have no local dealer handling Montague Rods, you can obtain prompt information by writing directly to the

MONTAGUE ROD & REEL COMPANY
Montague City, Massachusetts

