

ackle that triumph
1898
1898

ALEXANDER MARTIN

WE offer anglers best quality fishing tackle, incorporating every successful modern improvement, and keeping the prices as low as best quality allows. During and since last season we have introduced new features in:—

The "Sterling" Two-pieced Best Built Cane Rod.
 The "Clear Water" Worming Rod in Whole Cane.
 "Apollo" British Steel Taper Tube Rods (Fly and Bait).
 Improvements in and additions to "Parachute" Flies
 New Tackle and Fly Boxes. Flexible and Bull-Nosed Devons.
 Improved "Impulse" Reel, as two purpose reel (Fly and Spinning).
 Increased range of "Outpoint" Hooks and "Surbghut."

Reduction in prices of:—

Double Built Cane Rods. Thistle Built Cane Rods. Caledonia Built Cane Rods. Salmon Flies. Various Trout Flies and Nymphs.

The continued increased demand for Martin Rods and Tackle gives us the satisfaction of knowing that our efforts to give the anglers what they want are appreciated.

WHAT THE EXPERTS SAY:—

PARACHUTE FLIES. Reg. 543,894, Patent 379,343.

J. SPANGER HARRISON, contributor to *South African Anglers' Gazette*, 17/9/35.—"Many thanks for the 'Parachute' flies. They are easily the most beautifully dressed artificials I have ever seen."

The *South African Anglers' Gazette* says.—"I consider the workmanship in the 'Parachute' flies perfect."

JOHN MACONIE, *New Zealand Fishing and Shooting Gazette*, 30/10/35.—"The fly, a Martin's 'Parachute' dark partridge hackle, size 14, had never been relied on the cast during the whole day's operations. It was also a Martin's cast. He is certainly an expert fisher but he was gallant enough to 'take off his hat to Alex. Martin.'"

Game and Gun says they look as though they should have very good qualities.

M. MAURICE CONSTANTINE—*Le Journal au bord de l'eau*.—"Il existe une mouche sèche parfaite, c'est la 'Parachute' Fly."

DR. E. GORDON REEVE, The authority on Salmon Angling—May 9, 1935, says—"Just before going to Ireland for the latter half of April I was given 3 'Parachute' salmon flies by Mr. R. L. Marston, of the *Fishing Gazette*, and asked to give them a trial. I did not use them until the last day. Three rods had fished the Upper Cara for five days without a rise. I used the blue fly with the silver iron. The day was bad with terrific wind, but I rose four fish and killed one. The others did nothing. I got up at 5.30 a.m. next morning and by 8 a.m. killed two more fish, each of 12 lbs. on the same fly and a grise cast. I left the fly and cast with my host, who killed a 16 lb. fish with it within a quarter of an hour of my leaving to come home."

"On Friday last I motored down to the Tamar, in Devonshire, at 7 p.m., went down to a short stretch which had been fished all day by four rods without success. At 8.40 p.m. I had killed an 8 lb. fish on one of the other 'Parachute' flies. I did not fish again owing to flu."

"I was not at all impressed with the look of these flies before use. My opinion was altered the moment I saw them underwater. Their action is extremely lively and attractive."

TITAN IMPULSE REELS (Patent 16029).

The *Field* says—"Many anglers will welcome this mechanical solution of the difficulty (of getting a light tail out from a revolving drum) which starts the reel revolving by a tripper. Control of the line during the cast is also automatic, a balanced lever applying the brake as the line slackens."

The *New Zealand Fishing Gazette*, 13/12/35, says—"We have to thank you for the spare drum and we have now mastered the working of the reel and find that with the two drums it is an altogether admirable double purpose reel. It can be used for both casting and also for dry and wet fly fishing."

F. E. THORNTON, Wellington, N.Z. says—"At first glance it appears to be a standard 3-inch contracted drum reel, but closer examination shows that it is not so—it is a free running casting reel with fine silk or linen line. This line is run through what looks like a line guard. As soon as the slightest tension is on this line and guard it moves forward, as soon as the line is slack it moves backward. By a most ingenious piece of mechanism, this actuates a light cork covered cam which comes in contact with the revolving drum and acts in the same manner as the 'thumbing' so ably practised by the old time experts on the Nottingham type of reel."

J. A. CRAWFORD, Stirling, 20/2/35.—"Many thanks for the Titan Reel. This is just about the best reel I have ever used in 20 years of spinning."

H. T. LUCAS, Rock Ferry, 10/3/35.—"The reel which I purchased from you last summer has been entirely satisfactory."

J. WINTERBOURNE, Bath, 20/9/35.—"You have carried out my desires in every detail. The ageing ring is a great improvement and is in just the right position. The cork lining for the drum does just what I had hoped, and as a result the cast does not break nor the reel overrun on striking."

FISHING TACKLE of QUALITY

32nd Edition

TERMS:

Prices Nett Cash with Order.

Remittances must accompany
Telegraphic Orders.

C.O.D. business by Rail or Post.

Prices may be changed without
notice.

CARRIAGE PAID. We pay
carriage in U.K. unless other-
wise stated.

Any articles on three days'
approval on receipt of cash or
C.O.D.

ALEXANDER MARTIN

ESTABLISHED OVER 130 YEARS AGO

Fishing Rod and Tackle Maker

Gun and Rifle Maker

20 EXCHANGE SQ., GLASGOW, C.1

Telegrams: "Martin, Gunmaker, Glasgow"

Telephone: 4461 Central

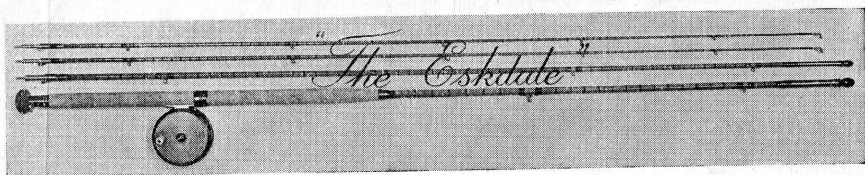
And at 22 FREDERICK STREET, EDINBURGH, 2.

128 UNION STREET, ABERDEEN

2 FRIARS STREET, STIRLING

*We shall be pleased to send a copy of this book to
your Angler friend if you oblige us with his address.*

THE "ESKDALE" SALMON FLY ROD



See Colour Plate, page 7

The proportions of this rod have been determined to give maximum casting power when used with reel and line as recommended. Whether used from bank, boat, or when wading, it will throw a line and handle a fish better than any other rod of its own weight, and at least as well as the heavier rods which were formerly favoured. In fact, for salmon fly fishing the "Eskdale" is unexcelled.

SPECIFICATION:—13 ft. 9 ins. long. Weighing 19 oz. The "Eskdale" is built of finest quality selected cane, in 3 pieces, with 2 tops. Extra long double-hand cork grasp. Standard reel fittings. Reinforced agate butt and top rings, rust-proof intermediate bridge rings. Lockfast joints with Martin's secure anti-clockwise thread.

101—"ESKDALE" ROD, £8-8/-

Recommended Reel, "Thistle" 4 in. (page 18),	-	£2-5/-
Recommended Line, "Titan" D/T No. 4, 42 yds. (page 24)	£1-8/-	
Backing, 100 yards "Thistle" (page 25)	-	5/-

The success of this rod since its introduction in 1934 assures us that we may confidently offer it as to-day's best.

C. WILSON, Liverpool.—"I received the rod yesterday, with which I am very pleased."

W. M'CARTHY, Morrough, Falmouth, 6/10/35.—"Thank you for the rod. I am very pleased with it. It is just what I wanted."

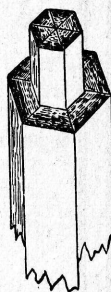
J. G., Wembley Park, Middlesex.—"You will be pleased to hear that I am now more than ever pleased with the rod which you sent to me last year as a result of my wife's visit to Edinburgh."

G. MENZIES, Invershin.—"Many thanks for your courtesy and prompt despatch of salmon rod. I only had it less than an hour when I landed a 12-lb. fish with it. The rod behaved well and throws a great line."

G. GORDON, Bonar Bridge.—"The rod arrived in first-class condition. Before deciding to retain the rod I had it examined by all the expert anglers of this district. Each and all of them advised me to retain it, remarking that I got a fine bargain."

“THISTLE” DOUBLE BUILT CANE SALMON RODS

Hexagonal section, carefully selected cane—the tough outside of specially grown cane only being used. Of this, 12 pieces form the section of each piece (see illustration on right). The utmost skill and ingenuity used in assembling, cementing, and varnishing; highest quality finish throughout. The balance and play of these rods is unexcelled. They are fitted with serrated ferrules, brazed tenons, protected agate butt and end rings (the remainder smooth finished bridge rings), double-handed cork grasp of extra length extending well above reel. These rods have spare top and are fitted with lock joints and have rubber button. There may be as good rods made; certainly there are none better.



See Plate, page 7

102—14 ft., £7
Approx. weight—28 oz.

15 ft., £8
32 oz.
Steel Centres, 25/- extra.

16 ft., £9 9/-
36 oz.

MARTIN'S “THISTLE” DOUBLE BUILT GRILSE AND SEA TROUT ROD

Double built cane (see section on right). Of “salmon” strength in “trouting” length. To meet the demand, increasing year by year, for shorter rods, even for the heaviest fish, we have now added 10 ft. to this popular class of rod with success. The 10-ft. has shortened double-handed cork grasp, but can be used single-handed. The 12-ft. has the full length double-handed grasp. Build and finish as in 102 above. **An ideal General Purpose Rod.**



See Plate, page 7

With it the angler is completely equipped for fly-fishing, and can, with the utmost confidence, tackle anything that comes along—brown trout, sea trout, grilse, or salmon. He will have fair sport from a small fish, and need have no fear when he hooks his record salmon. The rod will answer perfectly every demand made upon it.

103—Double Built Cane
(two tops).

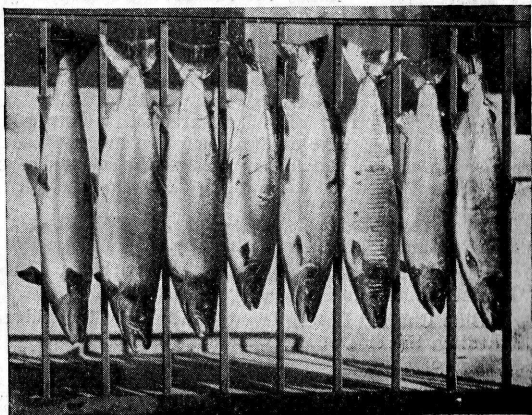
10 ft., £5
Approximate weight—14 oz.

12 ft., £6
Approximate weight—18½ oz.

12 ft., with Steel Centre, £6 15/-
Approximate weight—20 oz.

Capt. A. G. Murray, of Glasgow, fishing the river Shiel, with Martin's Tackle, landed these fine salmon in one day in July.

8 fish, weighing 76 lbs.



THE "CAIRNTON" BUILT CANE SALMON ROD

104—Is a Single-handed Salmon Fly Fod, 11 ft. 9 in. in length, with a superb action for distance without strain. Finest quality throughout. Designed to reduce the toil of casting for salmon into pleasurable modified effort. Eminently suitable for greased line angling. Cork grasp, protected agate top and butt rings and intermediate rings. Two tops, £7, 7/-

The "Cairnton" is built of finest quality selected canes, cemented and blended by a new method which ensures great strength with a minimum of weight. The reel fittings are of duralumin, the rings rust-proof steel snake, with agate butt and top ring, and the joints are left-hand lockfast. Weight approx. 12 oz.

Greased Line Salmon Fishing

As introduced by the late Mr A. H. E. WOOD

This comparatively new sport is attracting the attention of more anglers every year. It solves a problem for the salmon angler who wishes to fish with fly during the Summer months when the water is dead low and clear and the temperature high.

The Low Water Fly is used like a dry fly, only it is allowed to sink first below the water surface. To keep the fly just right in the water a well-greased line is necessary, hence the name often used for the sport, "Greased Line Fishing." The fly should be cast at an angle of about 25 degrees across and upstream and allowed to drift easily down with the current. The real difficulty in this type of fishing occurs in overcoming the slack line.

"Slack" must be avoided and the dragging line should be lifted from the water and rolled or cast upstream, but the fly must not be disturbed and practice alone makes this feat easy to accomplish.

The "strike" should be slow, the salmon invariably takes the fly "head and tail" and the angler should allow a fair chance of the hook having been taken properly before striking.

Suitable gear is, of course, essential, and we recommend that an outfit should be made up to the following description:—

11 ft. 9 in. "Cairnton" Rod	£7 7/-
3½-in. "Thistle" Reel (page 18)	£2
30 yds. No. 3 Double Taper Line (page 24)	16/-
Backing, 150 yds. (page 25)	7/6

Owing to the necessity of continually working the line with one hand, the rod must be used single-handed when working greased line method.

The casts should be 9 ft. long and can be tapered as fine as 1X, always provided that the angler pays due attention to the fact that his line is heavy in comparison with his cast, and care must be exercised in striking and playing a fish.

Finally, successful "Greased Line" fishing is only possible when the angler has given every attention to the balance of his outfit and when he realises the necessity of accurate casting and practically invisible manipulation of the fly.

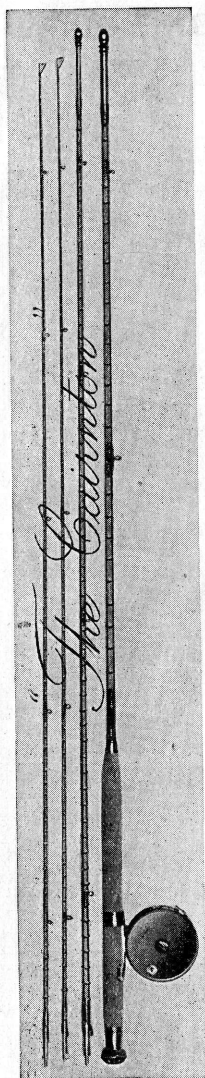
The great essentials are:—(1) The correct fly; (2) a really well-greased line; (3) perfect balance between rod and line.

The above outfit we suggest along with any of the following flies dressed specially for "Greased Line" fishing (see pages 52 and 53).

Blue Charm, Logie, Jenny, Lady Caroline, Silver Blue, March Brown, Thunder and Lightning, Silver Doctor, Dunkeld, Joekie.

Size	4	6	8	10
Price	1/6	1/3	1/-	10d. each.

Also the series of Miniature Salmon "Parachute" Flies on newmake Outpoint hooks. See page 53. Jock Scott and Silver Doctor, 1/9 each. Blue Charm and Logie, 1/6 each.



See also Colour Plate, page 7

GREENHEART SALMON RODS

201—THE “ THISTLE ”

This is an ideal Fly Rod. It is made from the most carefully selected Greenheart, beautifully fitted and finished. In casting it yields right from the hand, and the balance is as near perfection as possible. It has cork grasp, rubber button, universal reel fittings, agate end ring, two tops.

12 ft.	13 ft.	14 ft.	15 ft.	16 ft.
50/-	57/6	60/-	65/-	75/-
15 oz.	20 oz.	25 oz.	33 oz.	40 oz.

204—THE “ AGE ” GREENHEART SALMON ROD

A useful Greenheart Rod, with dark stain, snake rings, cork grasp extended down to wood button on end, bronzed fittings, well made from seasoned Greenheart.

12 ft.	14 ft.	15 ft.
20/-	30/-	35/-

205—THE “ POPULAR ” GREENHEART SALMON ROD

We claim that there is no better value in the kingdom than our “ Popular ” Greenheart Rod at the undermentioned prices. It is made from timber which has been seasoning for several years.

Greenheart, made for fly, in three pieces, nicely finished, balanced handle, dark stain, snake rings, bronzed fittings.

12 ft.	14 ft.	15 ft.	16 ft.
15/-	27/-	32/6	37/6

218—SPliced GREENHEART RODS

We shall be pleased to make any length of spliced rod to order. Having a large stock of extra long, well-seasoned Greenheart available, we are able to build these rods at a minimum cost. We stock two lengths. Supplied with protectors to points, agate top and butt rings.

10 ft., for trout—two pieces, one top, £3 3/-

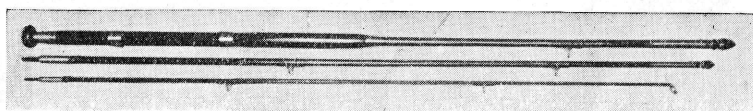
14 ft., for salmon—three pieces, one top, £4, 10/-

GREENHEART TROLLING AND SPINNING RODS

411—Greenheart, good quality, spinning or trolling rod, cork handle, wood button, porcelain rings throughout, in three pieces.

10 ft., 30/-

12 ft., 35/-



412—The “ Popular,” a cheaper quality trolling rod, as described above, having porcelain rings throughout and plain balanced handle. In partitioned cover.

10 ft., 25/-

12 ft., 30/-

105—The “Thistle Light-Weight” Trout Rod

See Colour Plate page 7

Many anglers are now demanding lighter gear, and we have introduced the “Thistle Light-weight” to cater for their requirements in a trout rod.

The “Light-weight” is built of the very finest selected canes, each cane being carefully picked and tested thoroughly before cementing. Thus the lightest and finest canes only can be used, thereby enabling the rod to be built light in weight without losing any strength.

The “Light-weight” is notable for its great casting power, and when attuned to a well-balanced reel and line will give astonishing results in precision, lift, and throwing power. Quick on the strike, this beautiful little rod is at the same time of sufficient strength to handle any fish and ensures that the angler enjoys the maximum amount of sport possible.

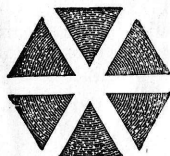
Made in two lengths :—9 ft., £6, weight approx. 6 oz. ; 10 ft., £6, 6/-, weight approx. 7½ oz.

Specification.—Three pieces with two tops, rustproof rings throughout, special “smooth-centre” agate butt and top rings, left-hand lockfast joints, screwed reversible spear winch fitting, shaped cork grasp, and highest quality finish throughout.

A well-known casting expert says :—“This rod astonished me with its extraordinary lifting power. I get a very long shoot with it, putting out 27 yards without any strain.”

“THISTLE” BUILT CANE TROUT RODS

This is a fishing rod of distinctive style. Built by anglers for anglers ; the style, play, and finish being such that we hear nothing but the highest praise from all who handle it. Nothing is more convincing of its superiority than the annual increase in the demand. We only ask to be allowed to send a rod on approval. From specially selected and prepared canes, giving a steel-like action, full of life and calling for a minimum of effort in casting. In three pieces, cork grasp, bridge rings, with agate butt and end rings, lock joints, rubber button, and landing handle to hold the tops.



108—See Plate,
Page 7.

Rod Action.—To suit the varying demands of those practising different methods of fly-fishing we make the “Thistle” rod in two different actions. Unless specially mentioned, No. 1, or “wet fly,” action will be supplied.

108—“Thistle,” No. 1 Action.	9 ft.	9½ ft.	10 ft.	10½ ft.	11 ft.	12 ft.
Springy, lively, good balance	90/-	90/-	90/-	95/-	97/6	110/-
Approximate weight—	8½ oz.	9 oz.	9½ oz.	9¾ oz.	11 oz.	14 oz.

109—“Thistle,” No. 2 Action.

Stiffer, quicker lift, “dry fly”	—	—	90/-	95/-	97/6	120/-
Approximate weight—	—	—	10 oz.	10½ oz.	11½ oz.	18 oz.
Steel Centres, 20/- extra.						Double built.

11 and 12-foot Rods in the above series. 11-foot rods are what might be called “semi-double-handed” ; that is, whilst they are easily manipulated with one hand, for occasional extra effort, or when tired, the second hand can come to aid by reason of the shortened second grip below the reel. 12-foot rods have double-handed grasp.

N. MACCARTHY, Morrough, Falmouth, 6/10/35.—“Thank you for Split Cane Rod. I am very pleased with it ; it is just what I wanted.”

T. R. PARREY, Llanwnda, 6/4/35.—“I am quite pleased with rod. Thanks for your promptness in dealing with order.”

H. JACKSON, Radcliffe, 10/9/35.—“Rod received O.K. I never expected such a splendid job with the vague instructions I sent you.”

R. McQUEEN, Eastbourne, 11/7/35.—“I am very pleased with the good job you have made of the rod.”

F. W. SCOTT, Broughty Ferry, 13/4/35.—“I got the trout rod, and am very pleased with it.”

C. SLATER, Sheffield, 24/1/35.—“Fly top to hand. It is a very good job, and just serves my purpose.”

E. STEEL, Winchester, 20/5/35.—“I have received the rod and I am very pleased with it.”

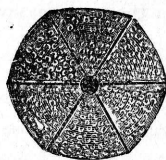
MARTIN'S BUILT CANE TROUT RODS

THE " CALEDONIA "

Colour Plate page 7

111—"Caledonia" Cane Built Trout Rod. Superior finish and workmanship, closely whipped, cork grasp, rubber button, agate butt and end rings, lockfast joints. A very fine trouting rod, balance and play unexcelled, with one top, at following prices. A rod for hard and lasting work. 10, 10½ and 11 ft. lengths can be had in dry fly action.

9 ft.	10 ft.	10½ ft.	11 ft.	12 ft.
55/-	55/-	57/6	62/6	70/-
Approximate weight—				
9 oz.	10½ oz.	11 oz.	12 oz.	14 oz.



THE " SCOTIA " BUILT CANE TROUT RODS

Colour Plate page 7

112—Superior Cane, British-built Rod, hand made, well balanced, crimson whippings, reinforced serrated suction joints, protected agate butt and bracketed agate top ring, intermediate rustless snake rings, rubber button. Besides its superb balance and beautiful action a special feature is the new style screw grip reel fittings.

9 ft.	10 ft.	10½ ft.	11 ft.
35/-	36/-	37/6	40/-
Approximate weight—			
8½ oz.	10 oz.	10½ oz.	11 oz.

THE " AGE " BUILT CANE ROD

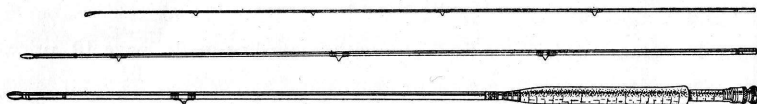
Colour Plate page 7

113—Cork grasp, snake rings, three pieces, one top, in divisioned cover. A built cane rod of excellent value, strongly made with reinforced suction ferrules, etc. In two lengths only—9 ft., 27/6 ; 10 ft., 30/-

THE " POPULAR " CANE BUILT TROUT ROD

114—A British-built Trout Rod, suitable for young anglers. Good balance. Cork grasp, wood button, reinforced suction ferrules, rustless snake rings, bronzed butt cap and reel fittings in divisioned cover, cork stoppers. Three pieces, one top and cover. 9 ft., 17/6 ; 10 ft., 19/6

NEW " APOLLO " BRITISH TAPERED TUBE STEEL FLY RODS



151—The "Berwick," cork grasp, aluminium screw-grip, reel fittings, agate butt and end rings, 9 ft., three pieces, 6½ oz., finished grained enamel, £4 4 0

152—The "Stourbridge," 8 ft., 2 pieces, 5 oz., fittings as above, £4 0 0

E. RATTRAY, Lerwick.—"I think the rod is excellent in every way. The other night the largest trout taken locally was landed with this rod. The rod behaved splendidly."

J. V. MACGREGOR, Peterhead.—"Your 'Popular' rod is giving every satisfaction, and is a great rod at a small sum."

A. NEWBURY, St. Leonards-on-Sea.—"The rod arrived safely, and I am very pleased with it. The balance is as nearly perfect as possible, and though I have only tried it on the lawn, it throws a beautiful fly."

L. R. WEBB, Colchester.—"Many thanks for rod. I am more than pleased with it. The weight is comfortable, and the flexibility leaves nothing to be desired"

F. E. SAYER, Kirkby Stephen.—"The rod you made for me arrived safely, and is highly satisfactory."

A. H. SATTERBY, Ebbw Vale, 1/2/35.—"I had one of those "Popular" rods last summer and was very pleased with same, so I am sending for this one for a friend."

TWO-PIECED RODS

The Ideal Rod for fly fishing would be made in a single piece without any interruption in the uniform spring of the rod, such as brass ferrules or other joints.

That one-pieced rods are not in favour is due to the inconvenience in carrying.

Two-pieced rods with a single joint are the next best thing, and we offer the following selection to those discriminating anglers who appreciate nicety of balance, action to place the fly, and power to hold the fish.

115—THE “STERLING” TWO-PIECED LIGHT-WEIGHT BUILT CANE ROD

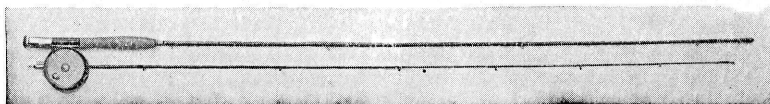
See Colour Plate, page 7.

For beauty in design and workmanship and grace in action here is the parent of all trouting rods.

The cane, the workmanship, the fittings and finish are of the very best. In two pieces, with spare top, in metal case. Agate top and bottom rings, rustproof intermediate rings. Left-hand lockfast joint. Screw reel fitting and reversible enclosed spear. Cork grasp.

9 feet, £5 10 0 Weight, 6 oz.

116—MARTIN'S “SCOTIA” BUILT CANE TWO-PIECE DRY FLY ROD

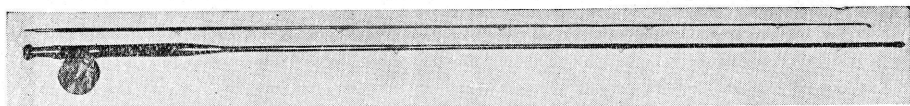


In two pieces with one top. Cork grasp. Screw grip reel fittings of duralumin, rubber outton, protected agate butt and end rings, serrated reinforced suction joint.

9½ ft., 55/-

(The reel recommended is dry fly 3½ in. with agate line guide, page 19, price 22/6.,

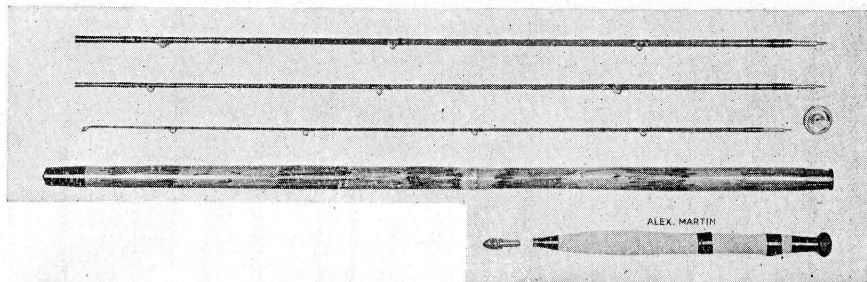
207—MARTIN'S “POPULAR” TWO-PIECE GREENHEART TROUT ROD



Seasoned Greenheart Fly Rod, nicely finished, balanced handle, dark stain, rustless snake rings, bronzed fittings, stoppers, and cover.

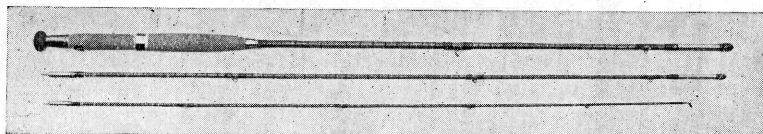
9 ft., 15/-

216—THE “ ANGLERSTICK ” GREENHEART ROD



A very compact 9-ft. Greenheart Rod with detachable cork handle, butt, midpiece, and top, making a very useful trout rod. The whole rod (except the handle, which goes in one's pocket) is contained in a hollow cane of 1 in. diam. which makes a walking stick. Ferrule at foot of this is threaded to take a landing net when fishing, 35/-.

107—THE NEW “ SHORT NINE ” CANE BUILT ROD



Is a delightful little trout fly rod demanding a minimum of wrist work in casting and has a good reserve of power. It has cork grasp, suction joints, agate top and bottom rings. Three pieces, one top, and is 8½ ft. in length 50/-
Weight of rod without button, 7 oz.

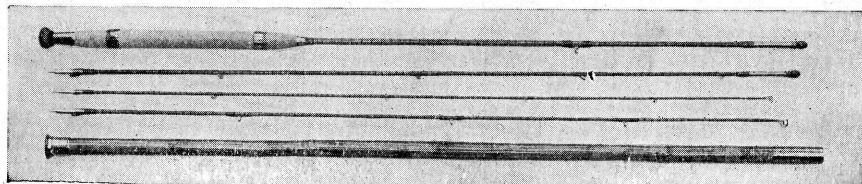
106—THE NEW BUILT CANE “ TWO-IN-ONE ” FLY AND BAIT CASTING ROD COMBINED

A unique combination of a well-balanced built cane fly rod and light bait casting rod of useful length and action for the thread-line style of angling.

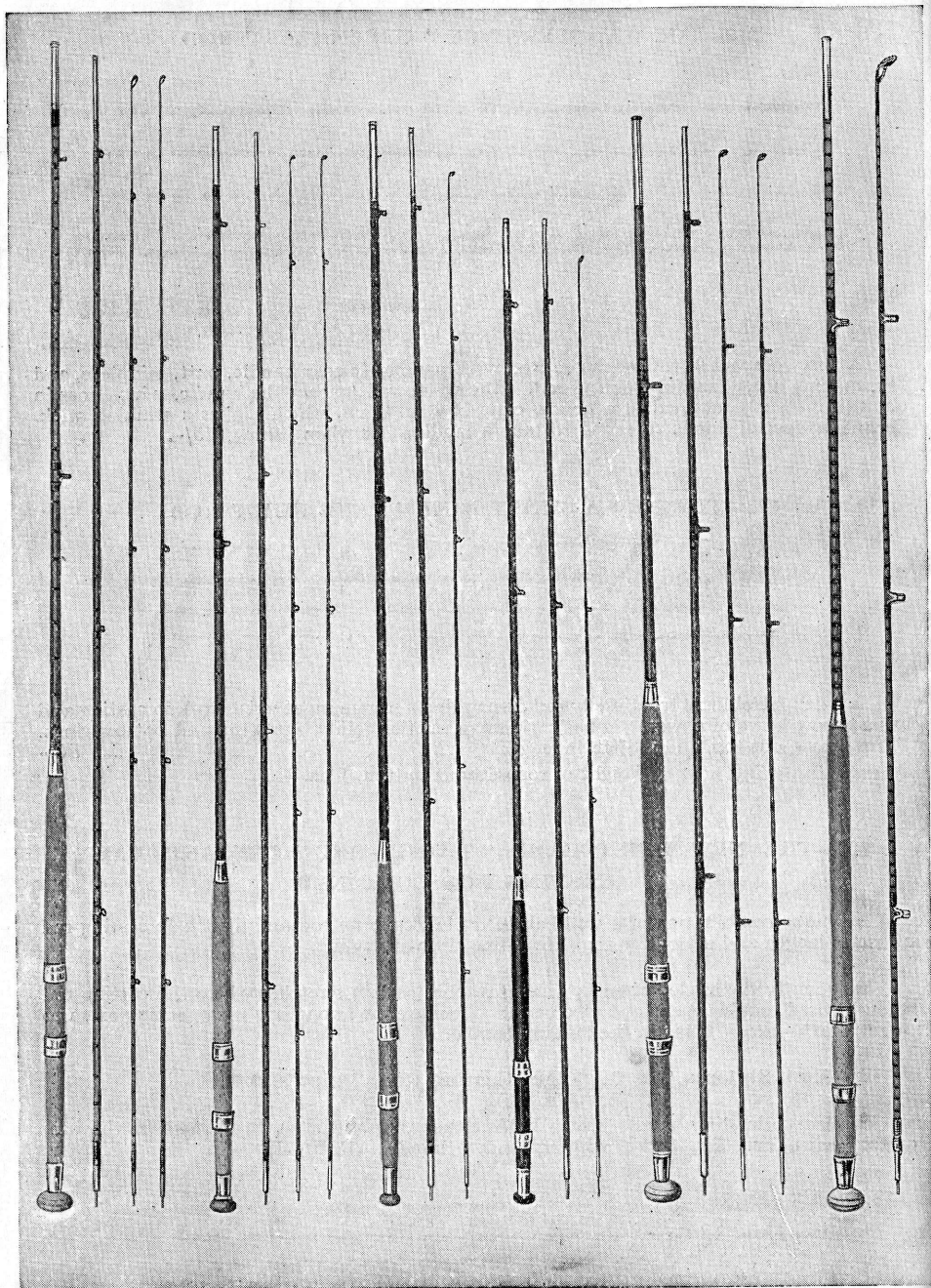
Frequently the angler when fly fishing reaches certain stretches where the casting rod could be used to advantage, and vice versa. Here are the two in one with nothing extra to carry, the “ spares ” being in the landing handle.

Fly Rod, 3 pieces, 10½ ft. Light Casting Rod, 2 pieces, 7 ft.

With cane landing handle, which holds either the fly mid and top piece or the bait casting top piece. £2, 10/- ; without landing handle, £2, 5/-.



Martin's Celebrated Greenheart Rods



201 Thistle
10 ft. 40/- (p. 13)

202 Scotia
10 ft. 27/6 (p. 13)

204 Age
10 ft. 18/6
(p. 13)

205 (p. 13)
Popular
10 ft. 12/6

411 (p. 5)
Trolling
10 ft. 30/-

302 (p. 15)
Cane Spinning
9 ft. 75/-

MARTIN'S CELEBRATED GREENHEART RODS

201—THE "THISTLE" TROUT AND SEA TROUT RODS

See illustration on previous page.

This is an ideal Fly Rod. It is made from the most carefully selected Greenheart, beautifully fitted and finished. In casting it yields right from the hand, and the balance is as near perfection as possible. It has cork grasp, rubber button, universal reel fittings, agate end ring, and two tops.

		9 ft.	9½ ft.	10 ft.	10½ ft.	11 ft.	12 ft.
		40/-	40/-	40/-	42/6	45/-	50/-
Approx. Weight	8½ oz.	9 oz.	10 oz.	11 oz.	12½ oz.	15 oz

THE "SCOTIA" GREENHEART ROD

See illustration on previous page.

A superior Greenheart Fly Rod. Well made, selected seasoned timber, snake rings and agate end ring, cork grasp, double brazed, rubber button, one top.

		9 ft.	9½ ft.	10 ft.	10½ ft.	11 ft.	12 ft.
203	22/6	22/6	22/6	25/-	27/6	30/-
202—with two tops	27/6	27/6	27/6	30/-	32/6	35/-

THE "AGE" GREENHEART ROD

See illustration on previous page.

A useful Greenheart Rod, with dark stain, snake rings, cork grasp extended down to wood button on end, bronzed fittings, with cover, well made from seasoned Greenheart.

		9 ft.	9½ ft.	10 ft.	10½ ft.	11 ft.	12 ft.
204—with one top	17/6	18/-	18/6	19/-	19/6	20/-

THE "POPULAR" GREENHEART ROD

See illustration on previous page.

We claim that there is no better value in the kingdom than our "Popular" Greenheart Rod at the undermentioned prices. It is made from timber which has been seasoning for several years.

Greenheart, made for fly, in three pieces, nicely finished, balanced handle, dark stain, snake rings, bronzed fittings and cover. A special feature is the long, almost parallel, fit of the joints. The 10-ft., 11-ft., and 12-ft. lengths can be had extra stiff for bait and bottom fishing.

		8 ft.	9 ft.	10 ft.	10½ ft.	11 ft.	12 ft.
205	12/-	12/-	12/6	13/-	14/-	15/-
206—with bait action	—	—	12/6	—	14/-	15/-
412—trolling action, and having porcelain rings		—	—	25/-	—	—	30/-

TO OVERSEAS PURCHASERS

To facilitate transport to Overseas purchasers we make a special 10-ft. "parcels post" model of the "Popular" Rod, whose pieces are of slightly different proportions in length so as to retain the entire 10 ft. and yet come within postal regulations, including efficient packing. Prices as above.

MARTIN'S WHOLE CANE ROD FOR "WORMING"

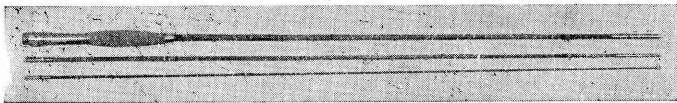
A speciality Rod, combining lightness with quick action. In regulating the "play" of this rod we have met the requirements of clear water upstream worm fishing and for this the rod is particularly suited.

Butt and mid-piece of selected, well graded, tough cane, the top of best quality Greenheart, best finish, waterproof suction joints, protected agate butt and end rings, cork grasp.

“JUNIOR” RODS

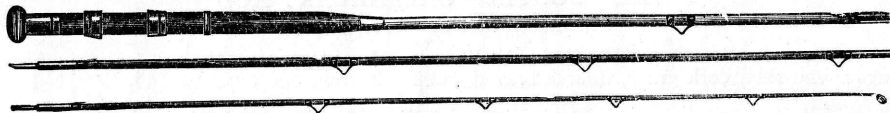
BOY'S BUILT CANE ROD (as illustrated below)

115—A Utility Rod. Hexagonal, cork grasp, plated fittings, suction joints, 3-pieced, 9½ ft. A very useful rod for boy or beginner. Useful action. 8/6 each; packing and post, 1/- extra.



211—BOY'S ROD No. 1. A well-balanced rod with cork grasp, dark stained and polished wood butt, and midpiece and lancewood top, non-tarnishing snake rings, brazed tenons, butt cap, cover and bronzed fittings.

9 ft., 7/6; packing and post, 1/- extra.



212—BOY'S ROD No. 2. A bait or fly rod made of wood butt and midpiece, balanced handle, and lancewood top, non-tarnishing snake rings, brazed tenons, universal reel fittings, brass butt cap, and cloth bag. 9 ft. or 10 ft., 5/6; packing and post, 1/- extra.

213—BOY'S ROD No. 3. Plain bait rod, mottled whole cane butt and midpiece, lancewood top, white metal snake rings, balanced handle, reel fittings.

9 ft. (as shown), 3/6; packing and post, 1/- extra.

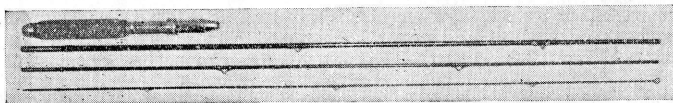


214—BOY'S ROD No. 4. Whole cane, wood top, snake rings, and reel fittings. 9 ft., 2/6; packing and post, 1/- extra.

215—BOYS' ROD No. 5. Whole cane, wood top, 3 pieces, and top ring. 9 ft., 1/-; packing and post, 1/- extra.

AMERICAN STEEL TUBE RODS

7/9
and
8/6



7/9
and
8/6

208—The celebrated American Steel Tube Rod, excellent balance and finish, with plated finish to handle and reel fittings. Eight and a half ft., 3 pieces, with separate butt, suction joints, enamelled black, as illustrated and described, plated mounts, 7/9 each. Bronzed mounts, 8/6; packing and post, 1/- extra.

210—BOY'S STEEL TUBE ROD. In three pieces, snake rings. 9 ft., 4/6; packing and post, 1/- extra.

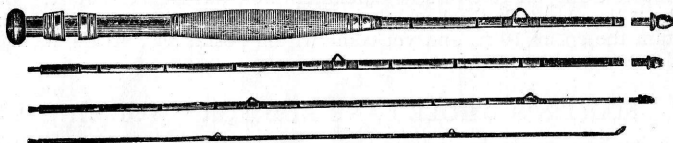
GREENHEART POCKET RODS

221

6 ft.

4 pieces,

17/6



222

8 ft.

5 pieces,

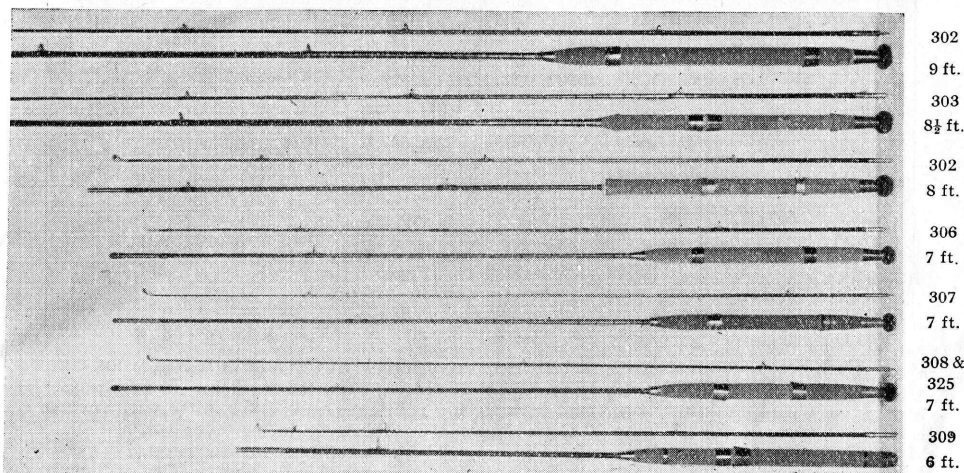
21/-

6 ft., 4 pieces, cork handle, rubber button, stoppers, and partitioned cover, as illustrated, 17/6; or 8 ft., 5 pieces, 21/-.

223—A CHEAPER POCKET ROD

Packs into an 18-inch bag. 8 ft., 5 joint, brazed tenons, stoppers, fixed wood button, bronzed reel fittings and ferrules, lancewood top, 10/6.

TWO-PIECE LIGHT BAIT CASTING RODS



302—"Salmon Thistle," built cane, agate rings, double handle, lockfast joint. Matched for "Titan Impulse," or the larger size stationary drum reels. 8 ft., 70/-; 9 ft., 75/-. See also 326.

303—"Salmon Caledonia," as above, plainer quality. 8½ ft., 50/-.

306—"Tungsten Thistle." A rod matched for the lighter stationary drum reels, and having the new Tungsten hardened rings which are the most frictionless yet developed. Best built cane, variable reel fittings, suction joint. 7 ft., 50/-.

307—"Caledonia," as above, in plainer quality, with antifriction rings, spaced as specified in "The Science of Spinning" (Wanless). 7 ft., 35/-.

308—"Scotia," as above, with agate rings, in usual spacing. 7 ft., 25/-.

309—"Age." Stiffer action, built cane, with porcelain rings, suction joint. 6 ft., 15/6.

THE NEW "APOLLO" BRITISH TAPERED TUBE STEEL CASTING RODS

Finished in tan cellulose, cork grasp, agate rings throughout, reinforced stainless steel ferrules.



325—The "Ross" (Light), 2 pieces, 7 ft., 5½ ozs., rings spaced as 307, 40/-

326—The "Moray," 3 pieces, 10½ ft., 16½ ozs., matches "Impulse" reel, 84/-

311.—American Style 1-Piece Solid Tapered Steel Rod, with offset reel fittings for reel. 4½ feet, 15/6.

R. H. B. WILSON, Norwich, 6/3/35.—"Thank you for sending me the Spinning Rod. I like it very much indeed. It's a lovely weapon. I found it quite extraordinary to cast with; a 6-oz. weight going fully 40 yards."

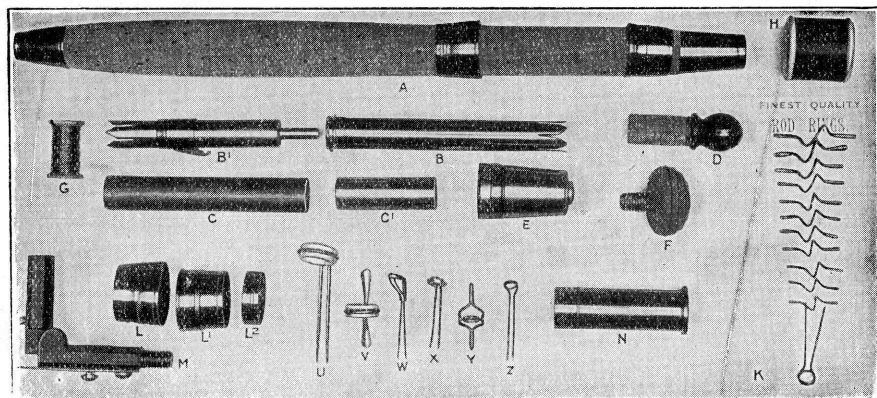
J. R. HOMER, Cardiff, 3/7/35.—"The 'Scotia' rod I ordered from you on 29th ult. arrived yesterday, and I must congratulate you on promptness in sending this off. I have tried the rod out to-day and am very pleased with it. It has a good action, and the general workmanship and finish is also very satisfactory."

N. F. L. ROBERTS, Aberystwyth, 20/8/35.—"Very many thanks for your light casting rod. It is a real gem, and far better than many more expensive rods. I am thoroughly satisfied with it."

T. WHITEBY, Rugby, 14/11/35.—"I am extremely satisfied with the 'Age' Rod. It is about perfect. I used it spinning with a Colorado spoon and caught 7 pike from 2-4 lbs. It dealt with them magnificently."

J. HUTCHINSON, Barrow-in-Furness, 12/5/35.—"I should like to say I am highly pleased with the 'Two-in-one' Rod. The Fly Rod is perfect."

2900—Rod Fittings



- A** Cork grasp, complete with reel fittings, taper ferrule at top and butt cap, wood core, to suit rods of 10, 11, 12 ft., 4/6; 13, 14 ft., 6/6; 15 ft., 8/6. Better quality with aluminium screw reel fittings, 9/6; fittings only, 3/6; ditto with reverse spear, 6/6. "Compo" Cork Sheet, $\frac{1}{8}$ in. thick, 18 in. \times 6 in., 6d.
- A1** Cork rings for grasps, natural, $1\frac{1}{2}$ in. long, $1\frac{1}{4}$ in. diam., bored as required, 1/6 per 6.
- B B1** Lock joint, as illustrated, with one counter and serrated ends, best quality, 4/3 each.
- C C1** Bronzed rod ferrules with counters—sizes are in sixteenths of an inch inside ferrule—
 $2\frac{1}{2}$, 3, $3\frac{1}{2}$, 4, $4\frac{1}{2}$, 5, $5\frac{1}{2}$, 6, $6\frac{1}{2}$, 7, $7\frac{1}{2}$, 8, 9, 10, 11, 12, 13, 14, 15, 16
 4d. 5d. 6d. 7d. 9d. 10d. 11d. 1/-
- C C2** Serrated and reinforced ferrules, complete with tenon. Trout sizes, 1/9; Salmon, 2/
- D** Stoppers, cork lined, best quality, each 6d.
- E** Best bronzed butt caps, tapered, screwed for spear or button, $\frac{3}{8}$, $\frac{7}{8}$, 1, $1\frac{1}{8}$, $1\frac{1}{4}$ in., 1/3; plain solid, 1/- each.
- E1** Tapered ferrule for top of grip, 6d.
- F** Rubber buttons, 1 in., 6d.; $1\frac{1}{4}$ in., 8d.; $1\frac{1}{2}$ in., 10d.; $1\frac{3}{4}$ in., 1/-; $1\frac{5}{8}$ in., 1/3 each.
- G** Red copper or white wire for rod tops, bait fixing, etc., per reel, 6d. and 1/-.
- H** Rod silk, green, red and black, 50-yd. reel, 4d. each; 200-yd. reel, heavier, 1/- each.
- L** Reel fittings, best bronzed, 3-ring, fluted, 1/3; solid, 2/6 per set.
- U** Porcelain top rings, 4d. each.
- V** Porcelain butt rings, 4d. each. Encased porcelain rings or ends, 1/- each.
- W** Agate end ring, protected with bracket, trout, 2/3; sea trout, 2/6; salmon, 2/9.
- X** Agate end ring, 1/3 each.
- Y** Agate ring, protected small, 1/6; medium, 1/9 each. Best quality, 2/3, 2/6.
- M** Landing handle knuckle, with spring fastening, 3/9 each. Better quality, 7/6.
- N** Landing handle socket, bronzed, with screw for net ring, with flange, 9d. each.
- 2911—Small split rings, for spoon baits, etc., steel, 2d.; copper, 3d. per dozen.
- 2912—Rod spear heads for screwing to butt, brass, 1/-; aluminium, 1/6.
- 2913—Varnish for fishing rods, per bottle, 1/- each.
- 2914—Cobblers' Wax, per cake, 2d. 2915—Cellure Varnish, per 2-oz. tin, 1/6.

Per doz. 2/9

2/6

2/3

2/-

1/9

1/9

1/6

1/6

1/6

ROD RINGS

2931—Oval Bridge Rings, white metal as shown.

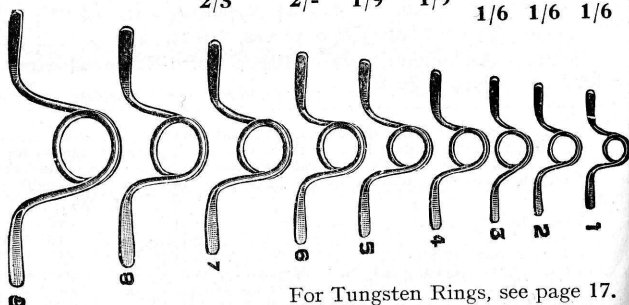
K—Steel Snake Rings, Bronzed, all sizes, 6d. per doz.

2936—Card of 6 sizes, including end ring, 4d.

2937—Card of 12 sizes, including end ring, 7d.

2938—Steel Bronzed end ring, 2d. each.

2939—Phos. Bronze Revolving Butt & End Rings, 6d. ea.



For Tungsten Rings, see page 17.

Timber for Rod Builders

To build up rods or to repair broken parts we supply selected seasoned timber.

601—GREENHEART SQUARES

For Tops	3 ft. 6 in. $\times \frac{1}{2}$ in. sq.	9d. each	For Butts	3 ft. 6 in. $\times 1$ in. sq.	3/6 each
4 "	$\times \frac{5}{16}$ "	11d. "	4 "	$\times 1$ "	4/- "
5 "	$\times \frac{3}{8}$ "	1/6 "	5 "	$\times \frac{5}{8}$ "	2/8 "
For Mid-pieces	3 " 6 in. $\times \frac{3}{8}$ "	1/- "	5 "	$\times \frac{3}{4}$ "	3/9 "
3 " 6 in. $\times \frac{1}{2}$ "	1/6 "		5 "	$\times 1$ "	5/6 "
4 "	$\times \frac{3}{8}$ "	1/2 "	Packing and Carriage, 1/3		
4 "	$\times \frac{1}{2}$ "	1/9 "	6 ft. $\times \frac{5}{8}$ in. sq.	4/3 each	
4 "	$\times \frac{5}{8}$ "	2/- "	6 "	$\times \frac{3}{4}$ "	5/- "
4 "	$\times \frac{3}{4}$ "	2/9 "	6 "	$\times 1$ "	7/6 "
5 "	$\times \frac{3}{8}$ "	1/6 "	6 "	$\times 1\frac{1}{8}$ "	9/6 "
5 "	$\times \frac{1}{2}$ "	2/3 "	Packing and Carriage, 2/3		
Packing and Carriage, 1/3					

602—GREENHEART ROUNDED AND TAPERED FOR TOPS (not varnished), for rods of 9 ft. and up to 10 ft. 1/4, 11 ft. 1/6, 12 ft. 1/9, 14 ft. 2/6, 15 ft. 2/9. Packing and carriage, 1/3.

603—SPLIT CANE LENGTHS FOR ROD PIECES, glued up ready for rings and varnish, for fly rods up to 12 feet. Best, 2/6 per foot. Cheaper quality, 1/6 per foot. Packing and carriage, 1/3 extra.

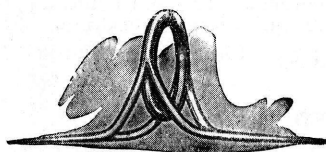
604—GREENHEART IN SETS OF THREE PIECES, butt, midpiece, and top for complete rods. Rounded, tapered, smoothed (not varnished). For rods of 9 ft., 5/6; 10 ft., 6/-; 11 ft., 7/-; 12 ft., 8/6 per set of 3 pieces. Packing and carriage, 1/3 extra.

Fly Rod Tops

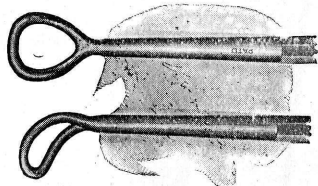
Superior quality, finely finished and varnished, steel snake rings and end ring, and left ready for fitting the lower ferrule. Fitting is extra.

	Up to 10	10½	11	12	14	15
605—Hexagonal Built Cane	15/9	16/-	16/6	18/6	25/6	27/6
606—Ditto, second quality	8/6	9/3	9/9	10/6	—	—
607—Best Greenheart	4/9	5/-	5/6	6/-	9/-	10/6
608—Cheaper Lancewood	2/6	2/9	3/-	3/6	—	—

Packing and post, 1/- Packing and rail, 1/3
Agate Top Ring, 1/6 extra. Protected Pattern, 2/9



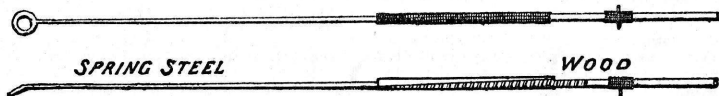
**TUNGSTEN
HARDENED
STEEL
CHROME
RINGS**



2907—BUTT AND INTERMEDIATE, metal as above, upstanding to keep line clear of rod. Sizes 1, 2, and 3 3/- each

2908—END RINGS, perfectly shaped, beautifully rounded and curved; much superior to agate, porcelain, glass and other varieties for smooth running of line 2/- each

Spring Steel Tips for Rods

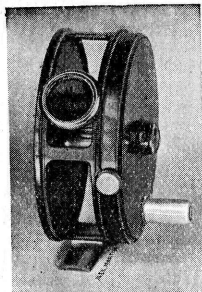


Extremely useful for quick repair at water side. It can be spliced to a broken top in a few seconds. Price 1/- each.

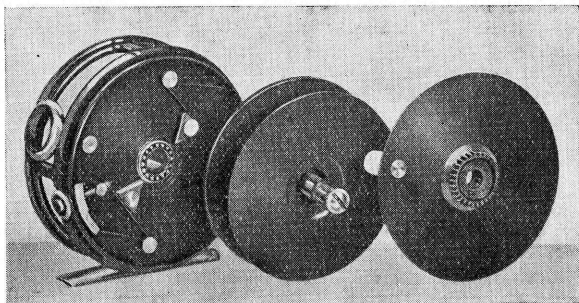
DURALUMIN SCREW GRIP REEL FITTINGS, 6/-, with reversible spear 7/6
DURALUMIN TWO-RING REEL FITTINGS, Trout, 1/- per set, with screws.

MARTIN'S HIGH-GRADE FLY REELS

These reels are of exceptional merit and stand out as the finest of their class. They have no screws to come loose, and are light and strong. Drums are bushed at the bearings with bronze, adding smoothness and life to the reel. Hardened steel wheel and ratchet, giving perfect and lasting action. Hard and enduring dark bronze finish.



"Thistle"

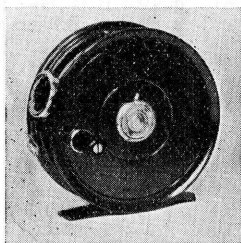


701—The "THISTLE"

A best quality reel embodying all possible refinements in a fly reel. It has a variable ratchet controlled by a screw in the periphery of the frame. The outside of the revolving drum is exposed and can be used as finger brake. The axle is on ball bearings. A duplicate pawl and spring provided with each reel.

Agate line guide, 3 in., 5 oz., 32/- ; 3½ in. 8 oz., 35/-.

Chromium line guide, 3½ in., 40/- ; 4 in., 45/- ; 4½ in., 52/6.

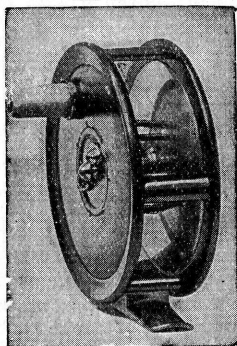


"Club"

702—The "CLUB" FLY REEL

A best quality reel for trout or sea trout. The "Club" is made of best quality aluminium, is fitted with a hardened steel spindle and steel ratchet. A spare emergency check is provided, and the reel is fitted with a chromium ring line guide, a patent check regulator, and a latch for quick removal of drum.

3½ in., 5 oz., 25/- ; 3¾ in., 6 oz., 27/6.



"Caledonia"

703—The "CALEDONIA" FLY REEL

Light weight, narrow drum, quick wind. Simplest construction. Cast in two parts—the frame and the drum. With radial catch for quick removal of drum.

The quality is of the highest standard.

2½	2¾	3	3½	4	4½	4¾
13/6	14/6	15/6	22/6	30/-	32/6	37/-

A. G. GREGSON, Hull, 2/9/35.—"I am very pleased indeed with the 'Club' Fly Reel."

J. N. GREENWOOD, Preston, 8/1/36.—"The 'Club' Reel came to hand safely and it gives every satisfaction. A Dutch proverb says 'Good material is half the work.' I say that with Martin's tackle it is the whole work."

B. G. CARNEGIE, Kirriemuir.—"I should like to say how pleased I am with the reel—it is exactly what I was requiring."

W. T. T. BAYLISS, c/o G.P.O.—"I wish to say that I am very much impressed with the workmanship, lightness, and general value for money of the reel."

New Zealand Gazette.—"As you know we recently purchased one of your 3½-in. reels and find it an excellent piece of work."

JOS. BROWN, Douglas Water.—"I am pleased with the reel. It is a nice piece of workmanship."

R. A. CHRISTIE, Waterford.—"I take this opportunity of thanking you for the Martin Dry Fly Reel. It was most satisfactory."

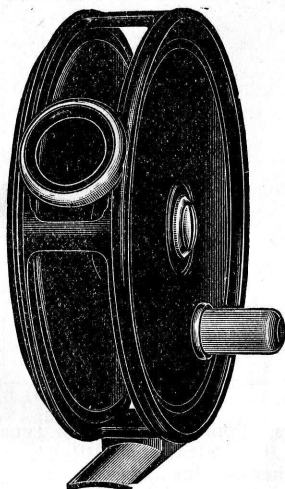
J. C. JAMES, Mosul, Iraq.—"I received the reel and line in good order and find them entirely satisfactory. The reel is undoubtedly worth the extra expense incurred, and I am extremely pleased with your choice in the matter. If I require anything further in future I shall send to you."

Martin's High-Grade Fly Reels

706—MARTIN'S DRY FLY REELS

Solid aluminium cast frame with contracted drum, giving quick wind, the check work has case-hardened ratchet wheel, hardened and tempered pawl, and shaped spring, giving a stronger check against the fish than the in-wind. Large agate line guide.

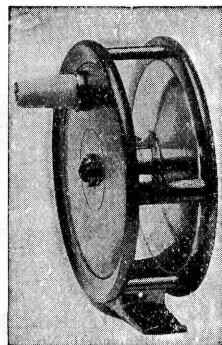
3 in., 21/- ; $3\frac{1}{2}$ in., 22/6



Martin's Dry Fly

708—The "SCOTIA"

Is designed to meet the demand for an inexpensive reel of the modern "cage" type. It is a mass production effort and sells in extraordinary quantities. These cover in suitability the whole range of trout rods. Constructed of hard aluminium alloy, hardened brass spindle and bush, reliable steel pawl, spring and ratchet, with rotation heavier against the fish, in plain finish and white handle.



"Scotia"

The "Scotia" Reels—

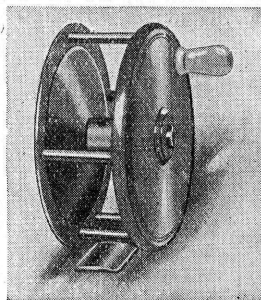
$2\frac{1}{2}$ in., 8/6 ; $2\frac{3}{4}$ in., 9/- ;

3 in., 10/6 ; $3\frac{1}{2}$ in., 15/-.

711—THE "AGE" REEL

Martin's Scotch pattern reel for fly or bait. Bronzed brass revolving plate, screwed pillars, and good ratchet.

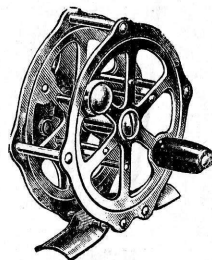
	2	$2\frac{1}{4}$	$2\frac{1}{2}$	$2\frac{3}{4}$	3	$3\frac{1}{2}$	4 in.
	5/6	6/-	6/6	7/6	9/6	11/6	14/6
Second quality	—	4/6	5/-	6/-	7/6	—



"Age"

713—THE "LIGHT-WEIGHT" FLY REEL

Dark oxidised pressed metal, optional ratchet. Ventilated sides which allow line to dry quickly. Cage drum, balanced. $2\frac{1}{2}$ ins., 3/9.



BOYS' CHEAP RELIABLE REELS

716—"Aerialite," finished dead black, 2 in. 1/3, with check, 2 in. 1/9, $2\frac{1}{2}$ in. 2/-, $2\frac{3}{4}$ in. 2/6.

715—"Aerialite," $2\frac{1}{2}$ in., no check, 1/-.

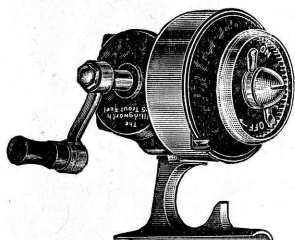
717—Boys' $2\frac{1}{4}$ in. Composition Black Nottingham Reel. Capacity about 30 yards, 9d. each.

LIGHT BAIT CASTING

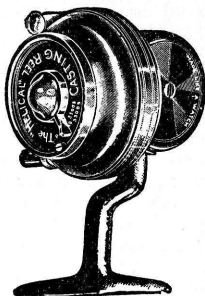
is no longer looked at askance by the followers of the gentle art, but might be classed as requiring as high a degree of skill as that used by the expert fly angler. Among its chief attractions is the fact that success can be obtained in what is generally regarded as the most unsuitable weather and most unlikely conditions of water. We enumerate here some of the more outstanding inventions for the successful application of Light Bait Casting.

We recommend the non-expert in this style of fishing to read "The Science of Spinning for Salmon and Trout," or "The Angler and the Thread Line," by Alex. Wanless, see page 79. A Brochure of instructions is issued by us to each purchaser of any of the six reels mentioned.

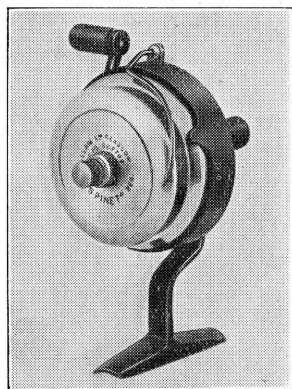
Reels



Illingworth No. 5



"Helical"



Spinet No. 3

821—ILLINGWORTH MODEL No. 5, enclosed gears, slipping clutch, new type flyer, reciprocating spool, nickel rim, and agate eye. £4 0 0 (Extra spool, 10/-)

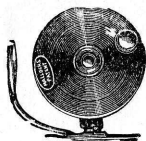
822—ILLINGWORTH No. 4 (Salmon), takes more and heavier line and is of sturdier build. Features of above include: fine construction, slipping clutch, quick line recovery, quick tension adjustment and enclosed gear. £4 15 0 (Extra spool, 21/-)

823—THE "HELICAL" has slipping clutch, reciprocating line spreader, enclosed gears, also agate flyer, with automatic pick-up. £3 13 0. Spools extra—Trout, 7/- Salmon, 8/6

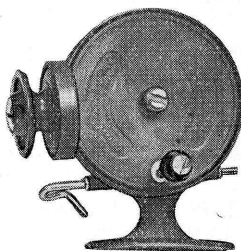
824—"HELICAL" SENIOR for Salmon. £4 4 0. With Automatic Pick-up, £4 14 0

828—THE "SPINET" has automatic pick-up, slipping clutch. Trout size £1 10 0 (Extra spools, 6/-)

"SPINET" No. 3—Wider drum with line spreader. Fitted with adjustable tension and automatic pick-up. Equally efficient for salmon or trout fishing. £2 15 0



Malloch, 2½ in.



"Stanley"

812—MALLOCH SPINNING REELS. Features:
Reversible drum, substantial construction, optional check.
Gun Metal, 2½ in., 40/- 3¼ in., 47/6 4 in., 55/-
With Gibb's Lever, 3½ in., 55/- 4 in., 60/-

Aluminium, 5/- extra to above.

THE "IMPULSE TITAN"

Reel is also a first-class light bait casting reel and will throw the lightest bait 15 to 20 yards farther than any other casting reel. Can also be used as fly reel.

For full particulars see page 22.

829—The "STANLEY" LIGHT CASTING REEL. £1 2 6 (Extra spools, 1/6). Features: 4 to 1 multiplication, slipping clutch, quick tension adjustment, reciprocating line spreader.

Suggested Rods for Use with the Impulse Reel

For use with No. 1 Model Reel we recommend the **SALMON**

" CALEDONIA " 8½ ft. Spinning Rod No. 303, on page 15, at	£2 10 0
With 100 yards of No. 0 Waxed Line, page 25, at	£0 11 6
Spliced to 100 yards Backing, at	£0 5 0
Total cost of outfit	£5 16 6

For use with No. 2 Model Reel we recommend the "**SALMON**

THISTLE " Rod No. 302. 9 ft., page 15, at	£3 15 0
With 100 yards of No. 1 Waxed Line	£0 13 6
Spliced to 150 yards Fine Backing	£0 7 6
Total cost of outfit	£7 19 0

Some User's Remarks on the Impulse Reel

JOSEPH A. CRAWFORD, Craigmore, Causewayhead, Stirling, 20/2/35.—"Many thanks for the Titan Reel. This is just about the best I have ever used in 20 years' experience of spinning. Your reel embodies a lot of features of value to the novice or expert angler. I was struck with the ease with which one could make a cast with this reel. Using a 9 ft. rod and your reel, I could cast long distances with accuracy, yet without any trace of over-run or slack line. The brake mechanism of the reel to my mind is well nigh perfect. It works very smoothly and does not snatch the line when adjusted to suit the weight of bait used. I am sure I will enjoy using the 'Titan Impulse' Reel."

The Field says—"Many anglers will welcome this mechanical solution of the difficulty (of getting a light bait out from a revolving drum) which starts the reel revolving by a tripper. Control of the line during the cast is also automatic, a balanced lever applying the brake as the line slacks."

THE EDITOR, *New Zealand Fishing Gazette*, 13/12/35.—"We have to thank you for the spare drum and we have now mastered the working of the reel and find that with the two drums it is an altogether admirable double purpose reel. It can be used for bait casting and also for dry and wet fly fishing. We shall probably make further reference to this double use of it in our next issue."

F. E. THORNTON, Wellington, N.Z., describing the 'Impulse Start Reel' says—"At first glance it appears to be a standard 3-inch contracted drum reel, but closer examination shows that it is not so—it is a free running casting reel with fine silk or linen line. This line is run through what looks like a line guard. As soon as the slightest tension is on this line and guard, it moves forward, and as soon as the line is slack it moves backward. By a most ingenious piece of mechanism, this actuates a light cork covered cam which comes in contact with the revolving drum and acts in the same manner as the 'thumbing' so ably practised by the old time experts on the Nottingham type of reel."

R. S. B. CLAYTON, Milford-on-Sea, 17/9/35.—"I am very pleased with your goods, and shall be a regular customer."

ED. MURRAY, Clacton-on-Sea, 25/10/35.—"I must congratulate you on the excellent way in which the hooks are sent out. The quality and packing is far in advance of any I have received from other firms."

W. B. TURNBULL, Jedburgh, 6/6/35.—"I am greatly obliged for your consideration and at all times I have had very good satisfaction by goods bought from you."

JAMES ROBERTSON, Tomatin, 22/6/35.—"Please send the following (fishing tackle). The other order was beautiful and I hope to give you more in the near future."

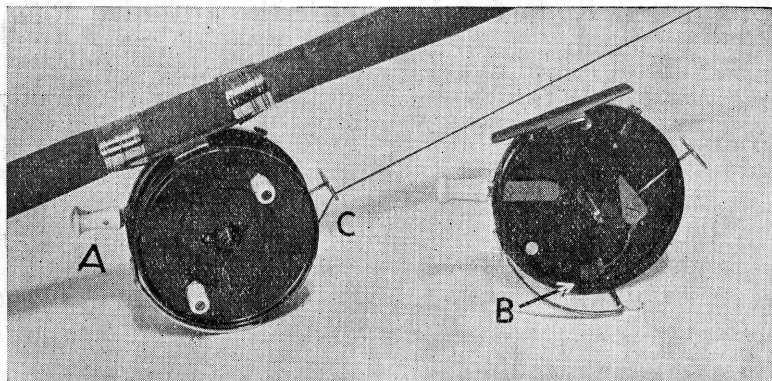
D. BEVERIDGE, Alloa, 24/6/35.—"I would appreciate your assistance once again to choose flies suitable for the occasion."

J. W. FRASER, Arbroath, 19/3/35.—"My friend thinks a great deal of my tackle which is always 'Martin's.' I would like you to forward him a catalogue as I can't do without mine."

NEVILLE DUNDAS, Grantown-on-Spey, 29/3/35.—"You have sent me exactly what I need and everything is most excellent and satisfactory."

J. A. SPENCE, Lerwick.—"All the tackle I got from you proved excellent, and the rod and reel were much admired. Thanking you for the prompt attention you have always given my orders."

801A —The "IMPULSE TITAN" (Patent No. 16023) SPINNING REEL



No. 1 Model

The "Impulse Titan" is the latest and most up-to-date Spinning Reel extant. It meets every requirement for the angler as regards spinning, in that its design and extraordinarily sensitive movements render it equally effective for Light Bait Casting or Heavy Salmon Spinning.

The "Impulse Titan" Spinning Reel will cast a light bait, say $\frac{1}{2}$ oz., from 15 to 20 yards farther than any other spinning reel.

A reel and line have inertia which must be overcome to start the run-out. **The "Impulse" does it.** A pull on the lever "A" at the delivery of the cast sets the drum paying out line at an automatically controlled rate to follow the bait, this rate being controlled by the specially designed brake "B," which acts in conjunction with the line guide "C" and prevents the drum from paying out slack line.

INSTRUCTIONS FOR USING THE "IMPULSE TITAN" SPINNING REEL (Patent No. 16023/30)

Brake.—The line passing through the spring controlled eye to the rod rings holds the brake off unless the line is slack. The brake itself is designed to give a very wide margin of automatic regulation.

The special lubricant provided with the reel will be found all that is necessary to keep the brake action sweet and smooth.

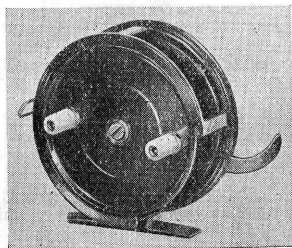
Impulse Start.—The starting lever is cocked by rotating the reel on winding in, and is thus automatically set for the next throw out.

A pull of the lever toward the rod butt, just after the casting swing has been well started, will be found to give suprisingly long casts. The release of the lever at the end of the cast automatically engages the ratchet, which acts in the usual way except when in use for starting.

To obtain silent action the lever is pushed away from the rod butt.

The reel can be used to best advantage with a 10 ft. rod, though $8\frac{1}{2}$ ft. or 9 ft. is most suitable for casting baits $\frac{1}{2}$ oz. and under. The rod should be stiffer than the usual fly rod, but should not be of the heaviest spinning type.

A line of 6 lb. to 12 lb. Breaking Strain is recommended, and preferably of waxed silk. See page 25.



No. 2 Model

801A—No. 1 Model is an open drum $3\frac{1}{2}$ -in. reel, as illustrated above. Complete in case 50/-

801B—No. 2 Model is a $3\frac{3}{4}$ -in. cage reel, and has an improved handle for the "Impulse" control. It has also improved spindle bearings. Illustrated at left. Complete in case 63/-

With spare drum for fly line, makes excellent double purpose reel. Extra drum 19/6

Nottingham Style Reels

807—"AERIALITE"

As illustrated, with optional check and line guard, and adjustable tension in 4-in. and 5-in. sizes.

3 in., 10/6; 3½ in., 13/6; 4 in., 15/-; 5 in., 20/-
In finely finished composition.

809—Nottingham Style Reel of unbreakable composition with adjustable brake, optional ratchet, and drum to hold 100 yards of No. 1 "Titan," Line.

4 in. 8/-

810—4-in. Reel with less capacity, no ratchet 4/9

812—Narrow pattern, quick wind, optional check, 3½ in., 7/6. Line guard extra, 1/6.

815—Boy's Model, no ratchet. 2½ in. 9d.

WALNUT NOTTINGHAM REELS

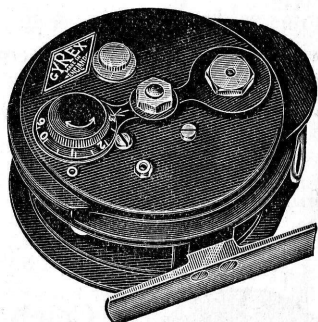
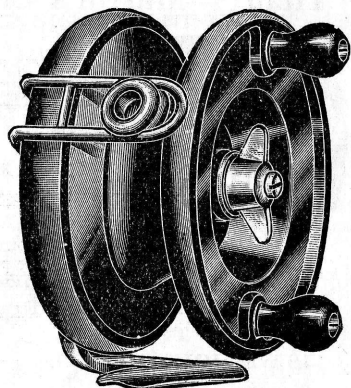
This old-fashioned but useful form of reel dies hard. For salt or fresh water.

808—Brass Star Back, optional check, with line guard. 3½ in., 6/-; 4 in., 7/-; 4½ in., 7/9; 5 in., 8/6

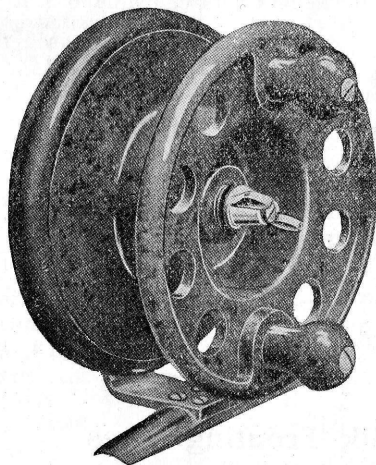
813—MOULDED NOTTINGHAM REEL

(Also suitable for sea fishing)

Tough, brown finish. No warping or corrosion, large line capacity, optional check and brake.
4 in., with line guard (*Shewn below*) 10/6



805—The "GYREX"



The "Gyrex" Casting Reel embodies many essential features of value to both the expert angler and the novice. A feature is the Automatic Line Tension Braking Action, readily adjusted by means of a graduated knob which can be set to allow the desired braking action in relation to weight of bait.

3½ in., 20/-

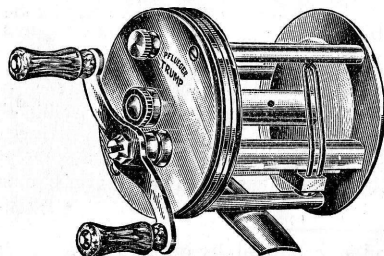
4 in., 30/-

Multiplying Reels

For quick recovery of line and for efficient spinning in slow waters a multiplying reel is considered a necessity. In these two reels we offer anglers the best of their type.

817—THE "FOUR-TO-ONE."—Balanced handle, free running, optional ratchet, 4 to 1 ratio, 2 in. diam. × 2½ in. wide, holds 140 yards line 5/6

818—The "TRUMP," quadruple multiplying, with automatic line spreader, anti-backlash spinning reel, adjustable silent brake, optional check, jewelled adjustable oil cups for axle. Holds 175 yards of 12 lb. line. 19/6.



The "TRUMP"

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SOME SCOTTISH ANGLING RESORTS

The numbers give pages on which brief local notes appear

