

ALLCOCKS

1967 ANGLERS GUIDE

Inoris
Shakespeare

26



One of the magnificent new series of "Fish-hawk" fly rods—the finest, strongest and most handsome fishing rods ever seen in Britain.
(See pages 92 to 94).



THE "FISH-HAWK"

NEW FOR 1967

SERIES OF FLY RODS FOR SALMON AND TROUT

This emblem heralds a new era for the British angler. Noris Shakespeare has created the FISH HAWK brand name for a new series of products with one essential feature in common: their design was undertaken as a completely scientific operation. *They are the result of genuine scientific research.*

Under this brand, we offer a new series of fly rods, a new range of fly lines and a new high-performance monofilament nylon.

The Fish-hawk is another name for the Osprey—that beautiful large bird of prey which once bred freely in the British Isles, then disappeared from our shores, but has recently returned to Loch Garten, in Inverness-shire, where a pair of the birds have raised several successive broods. Their prey is largely restricted to perch and small pike, so their presence in that part of the country is beneficial rather than otherwise. Above all, though, they provide a magnificent, exciting spectacle—as is evidenced by the thousands of visitors who have peered at them through long-range field-glasses in the Warden's hut (and who have been glad to make their contribution to Wild-Life Conservation in gratitude for the sight!)

This is one reason why Noris Shakespeare has chosen the "Fish-Hawk" trademark for these new products. Certainly the fly rods in particular will stand out, for anglers, for their *distinguished—indeed, beautiful—finish and appearance.*

However, that is by no means the only quality which distinguishes the "Fish-Hawk" rods. The basic raw material chosen for them is tonkin cane—but with entirely new processes applied to it.

In tonkin cane, the long tough fibres are bonded with pectin. The traditional heat-treatment of the cane solidifies the pectin, giving to it a tough, elastic consistency. From this material, provided the heat-treatment is carefully controlled, a very good fishing rod can be made. Even so, the traditional method has its limitations. These arise from the fact that, due to the concentration of the fibres at and near the surface of the tonkin pole, it is only in these areas that the toughening is complete.

Now, though, Noris Shakespeare is using an absolutely new process, developed originally to reinforce timber required to undergo exceptional stresses without distortion. Under the process, synthetic resins are injected deep into the voids between the cane fibres, achieving an unprecedented depth of penetration. This, with the natural pectin, forms a hard, unified structure of unrivalled strength, resilience and resistance to moisture-absorption. The product is then sealed in translucent polyurethane, producing the only finish which matches the unprecedented qualities of the sub-structure. ("Flash", incidentally, is largely eliminated).

In our experience, no synthetic substance for rod rings has yet been made available which is equal to agate in terms of performance and appearance. Accordingly, we have reintroduced genuine agate butt and end rings for the "Fish-Hawk" rods. Intermediate rings are heavily chromed and the winch fittings are finished in dull gun-barrel black.

In plain language, these are the finest, strongest and most handsome fishing rods ever seen in Britain. (*See colour plate, page 64*).

Constructed from resin-reinforced built cane.

THE 'FISH-HAWK' 3-JOINT SALMON FLY ROD

Powerful but easy action for fishing the sunken fly. Screw reel fitting, chromed bridge rings, whipped at rings and ferrules only. Partitioned bag and rigid vinyl carrying case. tops.

A500

Weight 16 oz. Line GAG.
Length 12 ft. 582/6, inc. P. Tax.

A501

Weight 17½ oz. Line GAAG.
Length 13 ft. 641/—, inc. P. Tax.

A502

Weight 19 oz. Line GAAG.
Length 14 ft. 699/—, inc. P. Tax.

THE 'FISH-HAWK' RESERVOIR AND SEA TROUT ROD

2-joint, powerful for long-distance casting, but built with easy progressive actions to minimise wrist-strain. The 9 ft. version is suitable for bank or boat fishing, The 9½ ft. is for reservoir bank fishing and sea-trouting. The 10 ft. is a very powerful rod indeed, suitable only for men of exceptional physique. It is equal to salmon fishing on small rivers.

All three rods have screw reel fittings, chromed bridge rings, minimum whippings, partitioned bags and rigid vinyl cases.

A504

Weight 8 oz. Line GBG or GAF
Length 9 ft. 368/11, inc. P. Tax.

A505

Weight 8½ oz. Line GBG or GAF.
Length 9½ ft. 378/8, inc. P. Tax.

A506

Weight 9 oz. Line GAG or GAAF.
Length 10 ft. 388/4, inc. P. Tax.

THE 'FISH-HAWK' TOURNAMENT DRY FLY ROD

Built for accurate long-distance casting against the wind. A rod for the accomplished caster, unsuitable for beginners. 2-joint, with screw reel fitting, chromed bridge rings, minimum whippings, partitioned bag and rigid vinyl case.

A508

Weight 7 oz. Line HCH.
Length 8½ ft. 359/2, inc. P. Tax.

A509

Weight 8 oz. Line HCH.
Length 9 ft. 368/11, inc. P. Tax.

THE 'FISH-HAWK' BROOK ROD

A very dainty little rod for overgrown streams. Makes a good first rod for the young fly-fisher. 2-joint, with lightweight reel-seating, chromed rings, minimum whippings. Partitioned bag and rigid vinyl case.

A520

Weight 4 oz. Line HEH.
Length 7 ft. 330/1, inc. P. Tax.

FISH-HAWK

THE 'FISH-HAWK' GENERAL PURPOSE TROUT ROD

Built with a mid-way action for wet or dry fly fishing. The 9½ and 10 ft. models make excellent boat rods for loch fishing. 3-joint, two tops, with screw reel fitting, chromed rings and minimum whippings. Partitioned bag and rigid vinyl case.

A515

Weight 7½ oz. Line HCH.

Length 9 ft. 462/2, inc. P. Tax.

A516

Weight 8¼ oz. Line HCH.

Length 9½ ft. 473/10, inc. P. Tax.

A517

Weight 9 oz. Line HCH.

Length 10 ft. 485/5, inc. P. Tax.

THE 'FISH HAWK' LIGHTWEIGHT DRY FLY ROD

Suitable for both expert performer and beginner. 2-joint, with light-weight reel seating, chromed rings and minimum whippings. Partitioned bag and rigid vinyl case.

A511

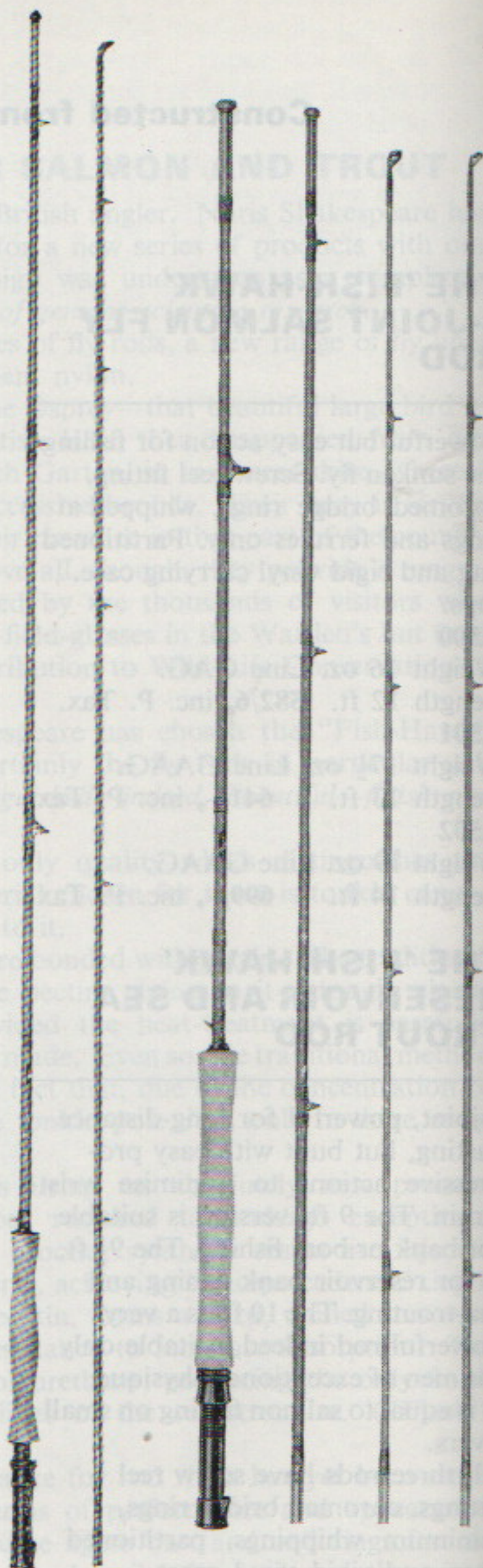
Weight 5 oz. Line HDH.

Length 8½ ft. 349/6, inc. P. Tax.

A512

Weight 5½ oz. Line HDH.

Length 9 ft. 359/2, inc. P. Tax.



"Lightweight
Fly Rod"
Ref. No. A511

General Purpose
Trout Rod
Ref. No. A515

THE "TRADITIONAL" SERIES OF BUILT-CANE FLY RODS

THE 'COLONEL'

2-joint dry fly rod. Cork handle, chromed bridge rings with agatine butt and end rings. Screw reel fitting. Closely whipped in green silk. Fast-medium dry fly action.

A560

Weight 5½ oz. Line HCH.

Length 8½ ft. 237/10, inc. P. Tax.

A562

Weight 6 oz. Line HCH.

Length 9 ft. 245/-, inc P. Tax.

'SAPPER'

3-joint general purpose trout rod. Cork handle, reinforced suction ferrules, bridge rings, agatine butt and end rings, patent screw reel fitting. Closely whipped in green silk. The 9 ft. "Sapper" is an excellent all-round river trout rod, the 10 ft. a "Loch Leven" type loch or reservoir boat rod, for short-lining and working the bob-fly.

A536

Weight 7½ oz. Line HCH.

Length 9 ft. 262/6, inc. P. Tax.

A540

Weight 9 oz. Line HCH.

Length 10 ft. 262/6, inc. P. Tax.

Guide to matching lines and reels for balanced outfits

Guide to matching lines and reels for balanced outfits.

Rod Length

7 ft. 8 ft. 8½ ft. * 9ft. 9½ ft. 10 ft. 12 ft. 13 ft. 9R 9½R 10R

Line

HEH	HDH	HDH	HCH	HCH	HCH	GAAF (6MH)	GAAAF (8H)	GBG or GAF (4M)	GBG or GAF (4M)	GAAF (6MH)
AFTM No. Floaters										
4	6	6	7	7	7	9	10	9	9	9
AFTM No. Sinkers										
-	-	-	8	8	8	10	11	10 9	10 9	10

AFTM No. Floaters

4 6 6 7 7 7 9 10 9 9 9

AFTM No. Sinkers

- - - 8 8 8 10 11 10 10 10

Reel

3¼" 3½" 3½" 3½" 3½" 3½" 3½" MW 4W 3½" MW

*8½ ft. "Ian Bennett"—HCH.

R—Reservoir and Sea-trout Rod.

Beaudex, Pridex LW, Pridex and Condex all balance Allcocks and Lee rods.

'LEANDER'

2-joint reservoir wet fly rod, solid cork handle, reinforced suction ferrules, bridge rings, agatine butt and end rings, screw reel fitting. Very closely whipped with dark green silk. Extra powerful build in all lengths.

The 9 ft. is the perfect dual purpose reservoir bank/boat rod, the 9½ ft. is designed for reservoir bank fishing and sea-trout, the 10 ft. version is of the utmost power feasible in a single-handed rod, facilitating extra-long distance casting with trout flies; suitable also for salmon fishing on small rivers.

A572

Weight 8 oz. Line GBG.

Length 9 ft. 241/6, inc. P. Tax.

A574

Weight 8½ oz. Line GBG.

Length 9½ ft. 248/6, inc. P. Tax.

A576

Weight 9 oz. Line GAF.

Length 10 ft. 255/6, inc. P. Tax.

"Leander"
Ref. No. A572

THE "IAN BENNETT" SERIES OF FLY RODS FOR SCOTLAND

NEW FOR 1967 THE 'IAN BENNETT' SEA TROUT AND GRILSE ROD

3-joint hollow fibre-glass, for single and double handed use. Movable screw reel fitting, chromed bridge rings, partitioned bag.

A587

Weight $10\frac{3}{4}$ oz. Line GBG.

Length $10\frac{1}{2}$ ft. 213/-, inc. P. Tax.

SALMON FLY ROD

3-joint hollow fibre-glass with 27" cork handle, anodised screw reel fitting, reinforced ferrules, chromed bridge rings, partitioned bag.

A590

Weight 16 oz. Line GAAG

Length $13\frac{1}{2}$ ft. 326/8, inc. P. Tax.

LOCH, SEA TROUT AND COMPETITION ROD

2 built cane joints, with detachable cork handle. Screw reel fitting. Chromed bridge rings, partitioned bag.

A549

Weight $10\frac{1}{4}$ oz. Line HCH.

Length $10\frac{1}{2}$ ft. 213/-, inc. P. Tax.

TOURNAMENT-CLASS TROUT FLY ROD

2-joint built cane, with extra power to punch a line into the wind. Screw reel fitting, chromed bridge rings, partitioned bag.

A547

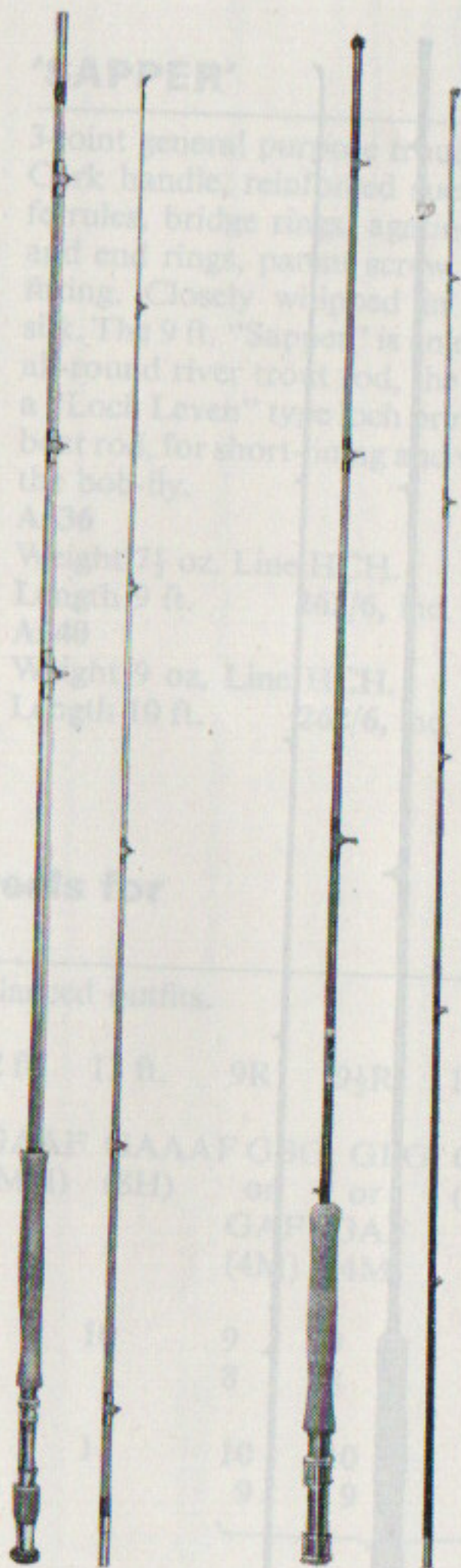
Weight 7 oz. Line HCH.

Length $8\frac{1}{2}$ ft. 188/2, inc. P. Tax.

A548

Weight 8 oz. Line HCH.

Length 9 ft. 191/9, inc. P. Tax.



"Ian Bennett" Ref. No. A549

"Ian Bennett" Ref. No. A547

THE "POPULAR" SERIES OF BUILT CANE FLY RODS AT ECONOMY PRICES

THE 'BLACK PRINCE'

2-joint built cane, cork handle, anodised screw reel fitting, on 8 ft. and 9 ft. models, chromed rings, two-tone finish, partitioned bag.

A553 Weight 4 oz. Line HEH Length 7 ft. 159/9, inc. P. Tax.

A554 Weight 6½ oz. Line HDH Length 8 ft. 168/8, inc. P. Tax.

A555 Weight 7 oz. Line HCH Length 9 ft. 168/8, inc. P. Tax.

THE 'BLACK DEMON'

3-joint built cane, fittings and finish as "Black Prince".

A523 Weight 7½ oz. Line HCH Length 9 ft. 177/6, inc. P. Tax.

A525 Weight 8 oz. Line HCH Length 9½ ft. 177/6, inc. P. Tax.

A524 Weight 8½ oz. Line HCH Length 10 ft. 177/6, inc. P. Tax.

A526 Weight 9 oz. Line HCH Length 10½ ft. 177/6, inc. P. Tax.

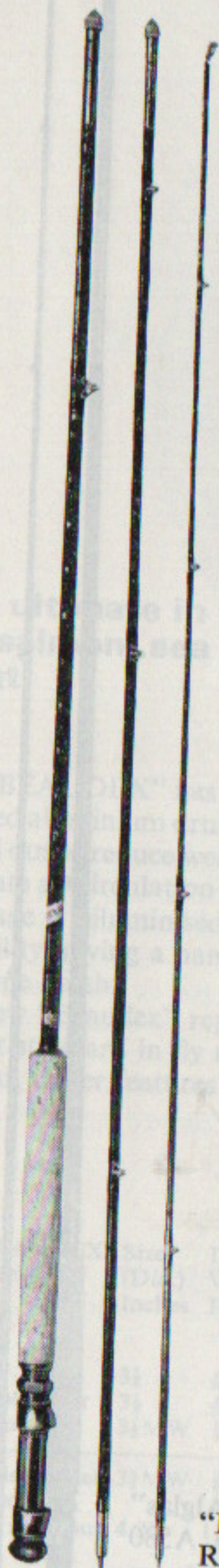
TELESCOPIC HOLLOW FIBRE-GLASS DAPPING RODS

(N.S. 1035) 4-joint, silver-grey finished fibre-glass with large chromed rings wrapped on collars, chromed screw-reel fitting, black rubber grips, rubber button. Velveteen bag.

A650 Length 13 ft. 145/6, inc. P. Tax.

A652 (N.S.1036) 5-joint Length 15½ ft. 195/3, inc. P. Tax.

"Black Demon"
Ref. No. A523



BOTTOM **CRAFTSMAN BUILT RODS FOR THE** **DISCERNING ANGLER**

For 'Avon' style trotting and specimen-hunting
All suitable for barbel, tench, chub and big bream

NEW FOR 1967

THE 'CARPAVON'

A completely new concept in specimen-hunters' rods, designed to equip an angler for all fresh-water fishing from salmon to dace. The "Carpavon" is fitted with two different top joints, one for carp, salmon or pike-spinning, and one for chub, tench and smaller coarse fish. Either top may be used for barbel, according to conditions. Selected built cane is used in butt and both tops. The rod is fitted with a 28" cork handle and large chromed rings throughout. The whippings are of walnut-coloured silk and each rod is supplied in a highest grade partitioned bag.

A239

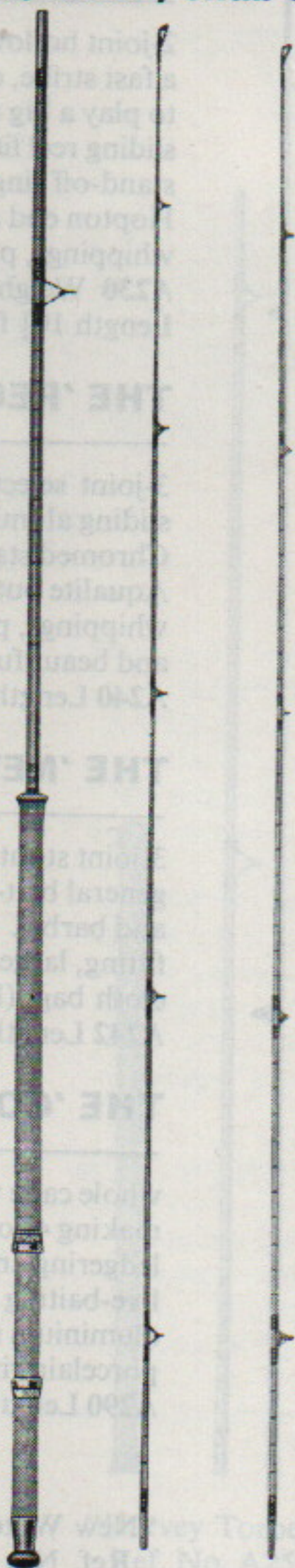
Weight (carp top fitted) 9 $\frac{5}{8}$ oz.
(Avon top fitted) 9 $\frac{1}{2}$ oz. Length 10 ft.
319/6, inc. P. Tax.

THE 'AVON SUPERB'

2-joint selected built-cane, based on a classical design. 26" cork handle, with small sliding reel fittings and rubber button. Large chromed rings, crimson silk whippings, highest grade partitioned bag. Carefully calculated taper and a sensitive tip provide a fast-striking action for roach or dace fishing combined with sufficient power to master a 5 lb. chub.

A235

Weight 9 $\frac{1}{2}$ oz. Length 10 ft.
184/7, inc. P. Tax.



The
"Carpavon"
Ref. No. A239

Noris Shakespeare ALLCOCKS
LEE
YOUNGS REELS

NORIS SHAKESPEARE LTD.
STANDARD WORKS
REDDITCH
WORCS.