

ALBERT SMITH & CO LTD

FISHING TACKLE
MANUFACTURERS

DOMINION
WORKS

REDDITCH
WORCESTERSHIRE
ENGLAND

"ASCO"

"TACKLE

THAT IS WORTH
FISHING WITH"

FAMOUS THROUGHOUT
THE WORLD

DIRECTORS: { ALBERT SMITH
A. HANCOX SMITH

CATALOGUE No. 19

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ALBERT SMITH & Co. LTD.



ALBERT SMITH, *Director.*

Member of
The British Sea Anglers' Society.

Member of Severn Fishery Boards
Executive.

VICE-PRESIDENT
OF THE
Redditch & District Anglers' Federation.

VICE-PRESIDENT
OF
The Redditch Angling Club.
(President 1908-1910).

MEMBER OF THE BIRMINGHAM CHAMBER
OF COMMERCE.

PRACTICAL ANGLERS

WITH A LIFE'S
EXPERIENCE IN
THE MANUFACTURE OF

FISH HOOKS and FISHING TACKLE

WHICH IS FAMOUS
THROUGHOUT THE
— WORLD. —



All Orders and Enquiries have our
Personal Attention.



A. HANCOX SMITH, *Director.*

ALBERT SMITH & CO. LTD.

Are also SOLE PROPRIETORS

OF

THE "ARDEN" ANGLERS' SUPPLY CO.

THE
" PENGUIN "

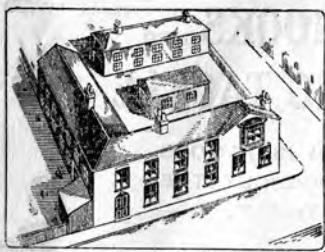


REGISTERED
TRADE MARK.

Their Specialities are interspersed throughout this Catalogue.

All Home Orders of 5/- and upwards - Carriage Paid

PLAN SHEWING
ALBERT SMITH & Co., Ltd.
PREMISES.



BIRMINGHAM TO EVESHAM.

LUDLOW ROAD.

CHAPEL.

OAKLY ROAD

← To Railway Station.

"TACKLE THAT IS WORTH FISHING WITH."

.....

— TO OUR —

Patrons and Angling Friends.

.....

May, 1939.

DEAR SIR OR MADAM,

WE heartily thank all our Patrons and Friends in all parts of the world for their continued support, and also for their kind recommendations. A further selection from the immense number of Testimonials we are constantly receiving will be found in our Advertisements in Fishing Journals—space preventing their appearance in this Catalogue.

We now present our No. 19 Catalogue, containing Tackle for all styles of Fresh and Salt Water Fishing, in all parts of the World. Everything that long experience has found necessary is included in all grades of **Tackle** made by us.

Each Department is under the care of skilled labour and practical Anglers.

Special Tackle made to order in our factory from best materials.

We have no Agents, and supply no shops in the British Isles. Will our friends please note that our goods can only be procured direct from Dominion Works, Redditch (England).

Will Our Customers who make a personal visit please do so as early as convenient in the day.

Delivery.—We carry a very large Stock, and Home **Orders are usually despatched on day received.** To avoid any possibility of disappointment we would ask our friends to place their orders as early as possible, especially near the **Opening Seasons.**

Change of Address.—Will our Friends please advise us by P.C. when changing their address, so that we may have it correct in our Records, and so avoid possibility of delay.

Yours faithfully,

ALBERT SMITH,

A. HANCOX SMITH.

Registered Telegraphic Address

- - -

" ASCO," REDDITCH

Telephone

- - - - -

REDDITCH 208

The increased Support and Recommendations of our Friends in all Parts of the
World is very Gratifying.

CATALOGUE No. 19.

.....

TERMS OF SALE.

.....

IN Pricing our Goods we have made no allowance for extended Credit or Bad Debts. Prices quoted are for **NET CASH** with Order. **Kindly REMIT by Postal Order, Cheque, Bank Notes, or small sums in stamps (see instructions on back of Order Sheets).** **IF** any **COIN** is sent in a letter it must be **REGISTERED** by handing over the **POST OFFICE COUNTER**, and a receipt obtained for it.

OVERSEAS TRADE. Remittances may be made by Bank Draft on Redditch or London, or, if desired, by Money Order obtainable at all Post Offices.

CUSTOMERS will find a **DEPOSIT ACCOUNT** of great service.

Bankers:—Lloyds Bank Limited, Redditch, England.

Cheques must be made payable to ALBERT SMITH & Co., Ltd.

GOODS ON APPROVAL can at any time be sent to any of our Friends, but from those who have no Deposit or Ledger Account we must kindly ask to send remittance to the value of goods desired, which will be returned in case the goods are not kept, providing they are returned in good condition within **Seven Days**, and Carriage Paid.

EXCHANGE. Articles sent for exchange must be returned in same good condition as received. Care must be taken in packing. **Cut work must be packed** in stout Wrappers or Boxes, same as sent to you or will not be accepted, and must be accompanied with **Stamps for return Carriage.** Goods made to special order cannot be exchanged. The **POST OFFICE** method of stamping letters spoils all **CUT** if put in **ENVELOPE** without protection.

CARRIAGE. We are the only Manufacturers who make no charges for **PACKING** and **CARRIAGE**, and so deliver all goods **FREE** to any place in the **BRITISH ISLES** on all **Orders to the value of 5/- and upwards.** Orders for less than this sum must be accompanied with stamp to cover postage.

TERMS OF SALE—cont.

OUR FISHING TACKLE IS GENUINE AS DESCRIBED.

.....
FISHING RODS.
.....

OUR sixty years' experience in the Manufacture of all classes of Rods enables us to give exceptional value. We have at the head of this department practical anglers and skilled workmen, and our friends may rely on receiving Rods accurately balanced and of sound workmanship. In the following pages we have only put the lengths most in demand. We are, however, always open to build other lengths to our customers' instructions or to make Rods to Special Order, and to substitute other pattern **Rod Rings** if required. Time must be allowed for making same so as to allow for varnish, etc., to dry.

BRITISH MAKE. In our Split Cane Rods we use no Imported Sections, but all Cutting up, Glueing, and Building is under our immediate supervision, ensuring absolute perfection in the various grades of these popular Rods.

LOCK JOINTS. The illustration here given shows the **A.S.** Perfect Lock Joint with the serrated Ferrules, the acme of perfection.



ADAPTABLE WINCH FITTINGS of our Special Pattern fits any Reel, and enables the Angler to fix his Reel in any desired position either under or over hand.

WEIGHTS OF RODS. We have as far as practicable, given the approximate weights of our different Rods. It must, however, be understood that there may be some variation, especially in Cane Rods.

CARRIAGE AND PACKING. We use every care in the Packing of all our Goods, they are all **Well and Securely Packed** but **we sell all our Goods on the Conditions that the Carrier's Sheets are signed "NOT EXAMINED"** and should any Breakage or Damage have occurred, that the Buyer informs the Railway Officials or Post Office at once, then returning the Damaged Goods to us for Exchange, without undue delay.

RODS FOR REPAIR Sent by Rail or Parcel Post must be **Securely Packed between Two Strong Boards** (see Railway and Post Office regulations), **with Sender's Name and Address** inside, and we must be advised separately by Post. **Limit of Length for Parcel Post is 42 inches.**

RODS FOR OVERSEAS BY PARCEL POST. Longest Rod possible is a **Three-Joint $9\frac{1}{2}$ foot**, or a **Four-Joint 12 foot**, but we are continually sending Longer Rods by making the grip detachable at an approximate cost of 5/-, for **Sea or Spinning Rods**, approximate cost is 7/6, or any modification found necessary to come within the **42 inch Limit.**

We sell you Fishing Tackle the same as we use ourselves.

PRICE LIST.

Balance Handle Roach & Bream Rods.

ALL IN BAGS

PERFECT ACTION. FOR BANK OR PUNT FISHING.



- No. 24 **THE "JUNIORS" ROD.** Three Joint, Whole Cane, Balance Handle Snake Rings, Brazed and Winch Fitted. Length 10ft. Weight 10ozs.
Price 5/6 each
- No. 27 **THE "POPULAR" ROD.** Three Joint, Whole Cane with Lancewood Top, stained Brown, Cork Grip, Brazed and Winch Fitted, Bell's Life Rings and Porcelain End Ring.
Length 10½ft. Weight 11oz. Price 9/- each
- No. 28 **THE "GRANGE" ROD.** Three Joint, Whole Cane with Lancewood Top, Balance Handle, stained Green, Brazed and Winch Fitted, Bell's Life Rings, Porcelain End Ring.
Length 12ft. Weight 12oz. Price 10/6 each
- No. 29 **THE "DUNSTER" ROD.** Four Joint Cane with Lancewood Top, stained Brown, Cork Grip, Brazed and Winch Fitted, Bell's Life Rings with Porcelain Butt and End Rings, Partition Bag.
Length 12ft. Weight 13oz. Price 14/- each
- No. 30 **THE "EARLSWOOD."** Three-Joint, Whole Cane, Cork Grip, Tenored, Brazed and Winch Fitted, Steel Guide Rings, Porcelain End Rings, all Fittings Bronzed, **two Greenheart Tops**, making rod of 11ft., and Spinning or Worming rod of 9ft. Weight 12oz. ... Price 14/3 each
- No. 32 **THE "LONGVILLE."** Ditto, ditto, making Rods of 12ft. and with shorter Top, 10ft. Weight 14oz. ... Price 15/6 each
- No. 34 **THE "TRENT."** Four Joint, Whole Cane, Cork Grip, Tenored, Brazed and Winch Fitted, Steel Guide Rings, Bronze Fittings, one **Greenheart** Top.
Length 14ft. Weight 19oz. Price 14/- each
- No. 35 **FOUR JOINT ROD**, similar to No. 34, but
Length 16ft. Weight 23oz. Price 16/6 each

The "ASCO" Gem Rods.

(Regd.)

THE WELL-KNOWN BRAND.

For FINE and FAR-OFF FISHING,
:: known as the Sheffield Style ::

- No. 40 **THE "MANSFIELD" ROD.** Three Piece Light Cane with Greenheart Top, stained Green, Cork Grip, Brazed and Winch Fitted, Bronzed Ferrules, Bell's Life Rings with Porcelain End Ring, Screw Cap for Spear or Button, Partition Bag.

Length 10½ft. Weight 10oz. Price 15/- each

- No. 41 **THE "BROOKLAND" ROD.** Three Piece Light Cane, stained green, with Split Cane Top, Long Cork Grip, Adaptable Winch Fittings, Bell's Life Rings, Porcelain End Ring, Bronzed Fittings, Partition Bag.

Length 10½ft. Weight 11oz. Price 22/- each

- No. 48 **THE "IMPERIAL GEM" ROD.** Two Piece Whole Cane, and the Top spliced with Three feet Split Cane, stained Brown, Long Cork Covered Balance Handle, and Movable Winch Fittings, Double Brazed, Bell's Life Rings with Agate Butt and Agate End Ring, Rubber Button, Partition Bag.

Length 10½ft. Weight 9oz. Price 26/6 each

- No. 50 **THE "GEM" MATCH ROD.** Two Piece Special Cane with the Top Spliced Best Split Cane, Long Cork Covered Grip, and Adaptable Winch Fittings, Bell's Life Rings, Agate Butt Ring and Agate End Ring with Side Wires, Rich Brown Finish, Rubber Button, Partition Bag.

Length 11½ft. Weight 10oz. Price 45/- each

- No. 52 **THE "ROYAL GEM" MATCH ROD.** Three Piece Special Cane with best Split Cane Top, Long Cork Grip and Adaptable Winch Fittings, Agate Rod Rings throughout Rod, including Agate End Ring. Green finish, Rubber Button, Partition Bag.

Length 12ft. Weight 11½oz. Price 48/6 each

- No. 54 **THE "EMPRESS GEM" MATCH ROD.** Three Piece Lightweight Tough Cane. Best Split Cane Top, spliced on to Whole Cane for quick strike, Long Cork Grip and Adaptable Winch Fittings, Non-fouling Guide Rings, Agate Butt Ring and Agate End Ring with Side Wires, Rich Brown Finish. Rubber Button and Partition Bag.

N.B.—This Rod is built exclusively for Match Fishing with Fine Drawn Gut, and is not recommended for large Roach or Bream.

Length 12ft.

Weight 11½oz.

Price 45/- each

The "PENGUIN" Brand.

(Registered Trade Mark.)

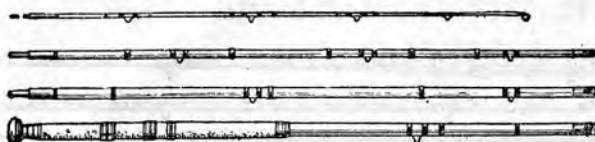
Extra Light Cane Rods for Roach and Dace.



- No. 62 **SPLIT CANE**, Cork Covered Balance Handle, Three Joint, Brazed, Adaptable Winch Fittings, Wood Button, Bell's Life Rings, Porcelain End Ring, Partition Bag. Length 10½ft. Weight 11oz. Price 18/6 each
- No. 63 **THREE PIECE CANE**, Stained Green, Hollow Butt to hold Greenheart Top, Long Cork Grip, Brazed, Movable Winch Fittings, Screw Cap for spear, Bell's Life Rings, Porcelain End Ring, Partition Bag.
Length 12ft. Weight 12oz. Price 18/- each
- No. 64 **THREE PIECE CANE**, Stained Green, Greenheart Top, Long Cork Grip, Movable Winch Fittings, Screw Cap, Bronzed, Stand Off Rings, Porcelain End Ring, Partition Bag.
Length 12ft. Weight 12oz. Price 22/6 each
- No. 65 **THREE PIECE CANE**, Stained Green, Top Spliced with Split Cane, Long Cork Grip, Double Brazed and Winch Fitted, Screw Cap, Bronzed, Steel Guide Rings with Agate Butt and End Ring, in Partition Bag.
Length 12ft. Weight 12oz. Price 24/- each
- No. 68 **THREE PIECE CANE**, Stained Brown, Split Cane Top—not Spliced, Long Cork Grip, Double Brazed, Movable Winch Fittings, Rubber Button, Bell's Life Rings, Agate Butt and End Rings, Partition Bag.
Length 10½ft. Weight 11oz. Price 27/6 each
„ 12ft. „ 13oz. „ 32/6 „
- No. 69 **THREE PIECE SPLIT CANE ROACH AND DACE ROD**. Long Cork Grip and Adaptable Winch Fittings, Bell's Life Rings with Porcelain Butt and End Rings, Rubber Button and Partition Bag. A Superior Quality Rod at a moderate price.
Length 10½ft. Weight 13ozs. Price 42/- each
- No. 70 **THREE PIECE CANE**, Greenheart Top, Balance Handle, Hollow Butt to hold Top, Double Brazed and Winch Fitted, Bronzed Fittings, Finish Green, Bell's Life Rings, Porcelain End Ring, Partition Bag.
Length 13½ft. Weight 16ozs. Price 16/6 each

Very Superior Roach & Bream Rods.

Suitable and generally used for TROUT Worming.



No. 94

- No. 88 **THE "ALNE" Three Joint Cane Rod.** Greenheart Top, Stained Green, Cork Grip, Brazed and Winch Fitted, Bronzed Fittings, Steel Guide Rings and Porcelain End Ring, in Bag.
 Length 12ft. Weight 12ozs. Price 16/- each
- No. 89 **THE "ALNE" Four Joint.** Ditto Ditto.
 Length 14ft. Weight 18ozs. Price 19/6 each
- No. 91 **THE "ARROW" Four Joint Superior Cane Rod,** with Lancewood Top, Long Balance Handle, Brazed and Winch Fitted, Steel Guide Rings, Porcelain End Ring, in Bag.
 Length 16ft. Weight 22ozs. Price 25/- each
- No. 94 **THE "ROSENAW" Four Joint Rod.** Made from a Specially Light but Strong Tough Cane. Made and Balanced in the most approved manner, Joints Tenored and Brazed, and Fitted Metal to Metal. Long Cork Covered Grip, with Adaptable Winch Fittings and Rubber Button, Non-fouling Guide Rings, Porcelain End Rings with Two Greenheart Tops of different actions. It is put up in Partition Bag and is without doubt the most up-to-date and best Roach and Bream Rod ever placed before the public.
 Length 14ft. Weight 17ozs. Price 38/6 each
 „ 16ft. „ 22ozs. „ 45/- „
 „ 18ft. „ 28ozs. „ 56/- „

N.B.—**CORK COVERED BUTTS**, 20 inches Long, for Use with Rod No. 94 so as to make the Longer Rod into a Shorter one. Price 12/6 each

RUBBER BUTTONS—SEE No. 378.

Rod Repairs and Spare Tops.

Will our Friends in sending same, give **FULL DETAILS BY POST**, and despatch **REPAIRS BY RAIL PAID OR PARCEL POST.**

They **MUST** be packed between **TWO STRONG BOARDS** with Name and Address inside or no **CLAIM** can be made if damaged.

Very Superior Match Rods.

(See also Pages 8, 9, 12.)

:: For General Bottom Fishing ::

AND

Make Perfect Trout and Grayling Rods.

For Hopper, Gentle or Worm Fishing.



No. 99

- No. 98 **THE "MAJESTIC" Match Rod.** A very **high-grade Four Joint Rod**, made specially for **Match and Fine Fishing**, from our Light Tough Rich **Brown** colour Cane, and fitted all through in the most approved style; Long Cork Covered Grip, Adaptable Winch Fittings, Non-fouling Guide Rings, Best Protected Agate Butt and End Ring, Bronzed Fittings, Rubber Button, in Partition Bag. The Top is made from our best quality **SPLIT CANE** (Six Sections), giving a remarkably Quick Strike.

Length 13½ft.	Weight 15oz.	Price 50/- each
Spare Tops		.. 16/- ..

- No. 99 **THE "CHAMPION" Match Rod.** Featuring our celebrated "Majestic" Rod. Three Joint. Light Tough Rich **Brown Colour Cane**, **Split Cane Top** Spliced on to whole Cane for Quick Strike. Long Cork Covered Grip, Non-fouling Guide Rings, Agate Butt and End Rings. **Extra finish** all through. Rubber Button and our Special Adaptable **Winch Fittings**; in Partition Bag.

Length 10½ft.	Weight 11oz.	Price 38/6 each
.. 12ft.	.. 13oz.	.. 44/- ..
Spare Tops		.. 16/- ..

- No. 101 **THE "EMPEROR" Split Cane Roach and Dace Rod.** Very best quality. Waterproof Suction Joints. **Three Joint.** Non-fouling Guide Rings, with best quality **Agate Butt and End Rings**, **Long Cork Grip**, **Adaptable Winch Fittings**, Rubber Button; in Partition Bag.

Length 9½ft.	Weight 11oz.	Price 60/- each
.. 10½ft.	.. 13oz.	.. 62/6 ..
.. 11½ft.	.. 15oz.	.. 67/6 ..

- No. 102 **THE "UPSTREAM" Worming Rod.** Three Joint Special Cane with the Top Spliced to Split Cane. Long Cork Grip, Adaptable Winch Fittings, Snake Rings with Agate Butt and End Rings, Rubber Button, Partition Bag.

Length 13½ft.	Weight 14oz.	Price 44/- each
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The "Rosedene" Special Rods.

JOINTS PERFECTLY SECURE WITHOUT FERRULES,

:: GIVING AN IMPROVED ACTION ::

- No. 104 **THE SPECIAL ROACH AND DACE ROD.** Extra Light Cane, Stained Brown, for Tight Line Fishing. Four Piece. The Top is Spliced with Split Cane; Partition Bag.

Length 15ft.

Weight 13oz.

Price 34/- each

- No. 104b **THE "ROSEDENE" ditto, ditto.** Fitted with **Long Cork Grip**, Adaptable **Winch Fittings**, Steel Guide Rings and **Porcelain End Ring**, Partition Bag.

Length 15ft.

Weight 17oz.

Price 45/- each

The "Marden" Chub Rod.

- No. 107 **THREE PIECE CANE**, with Greenheart Top, stained Green, Long Cork Grip, Universal Winch Fittings, Bronzed, Porcelain Rings throughout, Partition Bag. This Rod is built stiffer than the usual pattern of Bottom Fishing Rod, and specially recommended for Chub Fishing.

Length 12½ft.

Weight 16oz.

Price 22/6 each

Cycle, Pocket or Trunk Rods.

Snake Rings, Brazed and Winch Fitted, in Bag.

- No. 109 **FIVE JOINT.** Whole Cane, Balance Handle, Length, with Long Top, 10ft.; with Short Top, 9ft. Price 19/- each

- No. 110 **FOUR JOINT GREENHEART FLY ROD.** Cork Grip, Bronzed Fittings, Rubber Button, Partition Bag.

Length 6ft.

Weight 5oz.

Price 17/6 each

LIGHT WEIGHT AND OTHER RODS

are made for Fishing with, and are not intended for **SHOULDER STAFFS**, to carry Heavy Baskets and Bags.

"I have had several hours' fishing with the No. 101 'Emperor' Rod, and I must say that it is a splendid piece of workmanship, and a real pleasure to use. I am more than delighted with it." —E.H.S., Hastings.

"The Rod and Tackle arrived quite safe and I am very pleased, as I think the Rod a real beauty (No. 116), and your Tackle is second to none as I have proved for several years." —T.R.G., Quorn.

Special Light Cane Rods.

For the WEAVER, OUSE or AVON.



No. 116

- No. 111 **THE "OUSE" ROD.** Three Joint, Light Cane, Stained Green, Top Spliced for Action, Cork Grip above the Winch Fittings, Bronzed, Brazed, Wood Button, "Bell's Life" Rings and Porcelain End Ring, in Bag.
Length 14ft. Weight 16oz. Price 19/6 each
- No. 112 **THE "PALATINE" ROD.** Three Joint, Light Cane, Stained Green, Greenheart Top, Cork Grip, Double Brazed and Winch Fitted, "Bell's Life" Rings, Porcelain Butt and End Rings, Screw Cap for Button or Spear, Partition Bag.
Length 13ft. Weight 16oz. Price 22/6 each
- No. 113 **THE "BOSTON" ROD.** Three Joint Light Cane, Stained Green, Top Spliced Greenheart, Long Cork Grip, Brazed, Adaptable Winch Fittings, Bronzed Ferrules, "Bell's Life" Rings, Porcelain Butt and End Rings, Screw Cap for Button or Spear, Partition Bag.
Length 14ft. Weight 16oz. Price 27/6 each
- No. 114 **THE "NABURN" ROD.** Three Joint Special Cane, Spliced Greenheart Top, Balance Handle, Cork Grip, Bronzed Ferrules, Brazed and Winch Fitted, Steel Guide Rings, Porcelain End Ring, Wood Button, in Bag.
Length 13½ft. Weight 14oz. Price 28/6 each
- No. 114B **THE "CAMBRIDGE" ROD.** Three Joint Special Cane with the Top Spliced Greenheart for quick strike, Long Cork Grip, Adaptable Winch Fittings, Steel Guide Rings with Agate Butt and End Rings. Finished Brown and complete with Rubber Button and Partition Bag.
Length 13½ft. Weight 14oz. Price 35/- each
- No. 115 **THE "OXONIAN" ROD.** Three Joint Special Cane, Stained Green, Top Spliced with Split Cane for quick strike. Long Cork Grip, Adaptable Winch Fittings, "Bell's Life" Rings with Agate Butt and End Rings, Rubber Button, Partition Bag.
Length 14ft. Weight 16oz. Price 42/6 each.
- No. 116 **THE "KEMPSEY" ROD.** Three Joint Special Cane, Spliced Joint, and Top Spliced with 30 inches best quality Split Cane, finished a Special Colour to avoid Reflection on Water. Long Cork Grip with Adaptable Winch Fittings, Double Brazed, Steel Guide Rings, Agate Butt and End Rings, Rubber Button, Partition Bag.
Length 13½ft. Weight 14oz. Price 50/- each

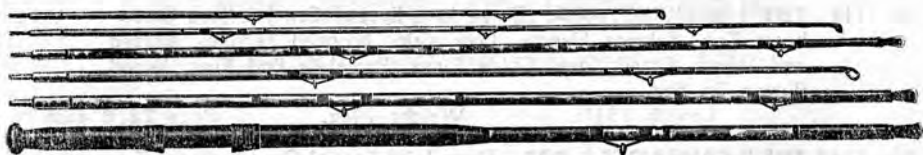
General Rods.

WITH VARIOUS TOPS SUITABLE FOR ALL CLASSES AND STYLES
OF BOTTOM FISHING, SPINNING, ALSO SEA FISHING.



No. 124

- No. 118 **THE "SENTINEL."** Three Joint Wood, Two Tops, Snake Rings, Brazed and Winch Fitted, in Bag. Length, with Long Top, 10½ft., and with Shorter Top, 8ft. Weight, with Long Top, 10oz. Price 6/8 each
- No. 119 **THE "COFTON."** Four Joint, Mottled Cane, Balance Handle, Two Tops, Guide Rings, Brazed and Winch Fitted, in Bag. Length, with Long Top, 12ft., and with Shorter Top, 10½ft. Weight, with Long Top, 16oz. Price 13/4 each
- No. 124 **THE "STRATFORD."** Four Joint, Polished Wood Grip, Whole Cane Butt and Joints, Snake Rings and Winch fitted, Bronzed Fittings, Butt Cap with Screw for Spear, etc., in Bag with Three Tops, making Pike Rod 8½ft.; Bream Rod 11ft.; Roach Rod 12ft.; Weight, with Long Top, 20ozs. Price 26/- each



- No. 126 **THE "EMERGENCY"** Combination Rod is a first-class well Balanced Whole Cane General Rod, comprising 13ft. Roach and Dace Rod; 12ft. Bream, Chub or Perch Rod; 10ft. Pike or Sea Rod. Brazed Joints, Long Balanced Handle, Cork Covered, Adaptable Winch Fittings. The Butt and Joints are fitted with "Bell's Life" Rings, and the Three Tops with Non-fouling Steel Guide Rings and Porcelain End Rings, Rubber Button, Partition Bag. Weight, with Long Top, 19oz. Price 45/- each

"ASCO" QUALITY is only obtainable direct from us, and in **COMPARING PRICES**, remember ours cover **PACKING** and **CARRIAGE** in addition to **HIGH GRADE GOODS**, such as cannot possibly be obtained from any dealer.

THE

"Crofton" General E.I. Cane Rod.

CORRECT FOR CARP, PIKE, OR SEA FISHING FROM ROCKS.



No. 138 **Four Joint.** Extra Tough Cane, Two Lancewood Tops, Winch fitted, Bronzed, Brazed, Non-rusting Snake Rings with Porcelain Butt and End Rings, Partition Bag.

Length 12ft.	...	...	Price 24/- each
" 14ft.	...	...	" 30/- "
" 16ft.	...	...	" 40/- "

The "Granville" Combination Rod.

For all kinds of FLOAT FISHING, LEDGERING, SPINNING and SEA FISHING.



No. 146 **WHOLE CANE,** Balanced Handle, Cork Covered Butt (reversible) with Adaptable Winch Fittings, Double Brazed, Non-Rusting Snake Rings, with Porcelain End Rings. Three Greenheart Tops.

Can be made into the following Rods:—	5ft. 6in. Sea or Trolling Rod	...	Weight 14oz.
	8ft. very powerful Brook Rod	...	" 13oz.
	9ft. most useful Punt Rod	...	" 14oz.
	10½ft. Pike or Live Bait Rod	...	" 22oz.
	13ft. well-balanced Bream Rod	...	" 22oz.
	14ft. Roach or Dace Rod	...	" 23oz.

SIX RODS FOR ONE: Made in our well-known style.

Partition Bag ... Price 42/6 each

Rods made to Special Order and forwarded to all parts of the World.

Trolling or Spinning Rods.

For PIKE or LIGHT SEA FISHING.

All are Winch Fitted.



- No. 150 **TWO JOINTS.** Cane Butt, Brazed, Bronzed, Snake Rings, Porcelain End Ring, in Bag. Length 8ft. Weight 12oz. Price 8/9 each
- No. 152 **TWO JOINT POLISHED HICKORY,** with Lancewood Top, Bronzed Fittings, Snake Rings with Porcelain End Ring, Wood Button, in Bag. Length 8ft. Weight 13oz. Price 10/- each
- No. 154 **THE "AMAZON."** Two Joint Greenheart, Balance Handle, Bronzed Fittings, Snake Rings with Porcelain Butt and End Rings, Wood Button, in Bag. Length 8ft. Weight 16oz. Price 15/6 each
- No. 155 **THE "CLEEVE."** Two Joint Greenheart, Long Cork Covered Grip, Bronzed Fittings, Porcelain Bridge Rings with Porcelain End Ring, Wood Button, Partition Bag. Length 8ft. Weight 15oz. Price 26/- each
- No. 157 **THE "SHERWOOD."** Three Joint Selected Greenheart, Long Cork Covered Grip, Double Brazed, Steel Guide Rings with Porcelain Bell's Life Butt and Protected Porcelain End Rings, Partition Bag, Two Tops, Length 10½ft. and with shorter Top, 9ft.
Weight 20oz. Price 37/6 each
- No. 158 **THE "SHERWOOD," No. 2.** Ditto, ditto, but making Rods of 11½ft. and 10ft. Weight 22oz. Price 40/- each
- No. 159 **THE "PRESIDENT."** Three Joint Split Cane, Long Cork Grip, Winch fitted, Double Brazed, Agate Rings and Non-fouling Agate End Ring, Rubber Button, Partition Bag—**A Grand Rod.**
Length 10½ft. Weight 20oz. Price 60/- each

Cane, Pike and Spinning Rods.

With Graduated Winch Fittings.

- No. 161 **THE "WIMBORNE."** Three Joint Mottled Cane, Wood Button, Bronzed Fittings, Double Brazed, Non Rusting Snake Rings with **Porcelain End Rings**, Two Greenheart Tops, one 12 inch Shorter than the other, in Bag.
Length 10ft. Weight 16oz. Price 22/6 each
" 11ft. " 18oz. " 25/- "
" 12ft. " 20oz. " 28/6 "
- No. 163 **THE "ENSIGN" ROD.** Three Joint Whole Cane, Cork Grip, Double Brazed, Non-rusting Snake Rings with Porcelain Bridge Butt and Protected Porcelain End Rings, Rubber Button, Partition Bag. Centre of Reel 10½ inch from Butt End. Three Greenheart Tops making Rods of 10ft. 3in., 9ft. 10in., 9ft. 3in. ... Price 40/- each

Salmon Spinning Rods.

Extensively Used for MAHSEER FISHING.

PERFECT ACTION—EXCELLENT VALUE.



- No. 164 **THE "DON."** Two Piece Superior Greenheart, Long Cork Grip, Porcelain Rings, Wood Button, Partition Bag.
Length 9ft. Weight 16oz. Price 27/6 each
- No. 165 **THE "DENBIGH."** Two Piece Selected Greenheart, Long Cork Grip, A.S. Perfect Lock Joints, Porcelain Rings throughout, Rubber Button and Partition Bag.
Length 9ft. Weight 16oz. Price 44/- each
- No. 166 **THE "TWEED."** Two Piece Split Cane, Long Cork Grip, Adaptable Winch Fittings, all Rings encased Agate, Rubber Button, Partition Bag. This Rod is recommended for use with the "Helical," or any similar Fixed Spool Salmon size Reel.
Length 7½ft. Weight 8oz. Price 44/- each
" 9ft. " 10oz. " 47/6 "
- No. 166A **THE "TYNE."** Two Piece Split Cane, Long Cork Grip, Serrated Ferrules, Porcelain Rings, Wood Button, Partition Bag.
Length 10ft. Weight 16oz. Price 57/6 each
- No. 167 **THE "MARVEL."** Two Piece Selected Split Cane with Steel Centre. Long Cork Grip, A.S. Perfect Lock Joints, Superior Quality Protected Agate Rings throughout Rod. Rubber Button and Partition Bag.
Length 10½ft. Weight 18oz. Price 115/- each
- No. 169 **THE "SHANNON."** Three Joint Split Cane, Long Cork Grip, Winch Fitted, Double Brazed, Agate Rings and Non-fouling Agate End Ring, Rubber Button, Partition Bag.
Length 10½ft. Weight 20oz. Price 60/- each

"I am much obliged for No. 194 "Transvaal" Rod, and appreciate your kind attention and courtesy, and also the very efficient manner in which the Rod was packed."

—J.S., Warrington.

Casting or Short Spinning Rods.

FOR TROUT, SALMON, OR PIKE.

ANY LENGTH BUILT TO SPECIAL ORDER.



- No. 172 **THE "FAVOURITE."** Two Joint Greenheart, Cork Grip (Single Handed), Porcelain Rings, Protected Porcelain End Ring, Rubber Button, Partition Bag. Specially Built for Casting Light Baits.
Length 6ft. Weight 6oz. Price 26/- each



- No. 174 **THE "PRIZETAKER."** Two Joint Greenheart, Long Cork Grip, Adaptable Winch Fittings, Porcelain Rings, Protected Porcelain End Ring, Rubber Button, Lock Joints, and Partition Bag. Heavier built than the "Favourite," for Casting Medium Weight Baits.
Length 6ft. Weight 8oz. Price 32/- each



- No. 176 **THE "RECORD."** Two Piece Split and Glued Bamboo Casting or Spinning Rod, Cork Grip, Rubber Button, Porcelain Rings, Protected Porcelain End Ring, Lock Joints, in Partition Bag. Specially built for Casting Light Baits.
Length 6ft. Weight 6oz. Price 47/- each

- No. 188 **THE "BOSKUM."** Two Piece Split and Glued Bamboo Casting or Spinning Rod. Long Cork Grip, Rubber Button, Porcelain Rings, Protected Porcelain End Ring, Lock Joints in Partition Bag.
This pattern is recommended for Pike.
Length 6ft. Weight 10oz. Price 48/6 each

- No. 192 **THE "HORNBY."** Two Piece Split and Glued Bamboo Rod for Casting Medium Weight Baits, and also very suitable for Sea Fishing from Boat. Long Cork Grip, A.S. Perfect Lock Joints, Porcelain Banded Bridge and Protected End Rings, Rubber Button.
Heavier built than No. 188, and extensively used for Sea Fishing from boats.
Length 7ft. Weight 12oz. Price 62/6 each

- No. 194 **THE "TRANSVAAL."** Two Piece Split and Glued Bamboo, **Steel Centre**, a Powerful Light Rod, **Solid Cork Grip**, A.S. Perfect Lock Joints, best Protected Agate Rings, Rubber Button, Partition Bag. Specially built for Casting Long Distances, and used for **Carp** Fishing in the **Transvaal**.
Length 7ft. Weight 10oz. Price 97/6 each



SEE ALSO PAGES 22 AND 23 FOR RODS TO USE WITH "HELICAL" AND OTHER CASTING REELS.

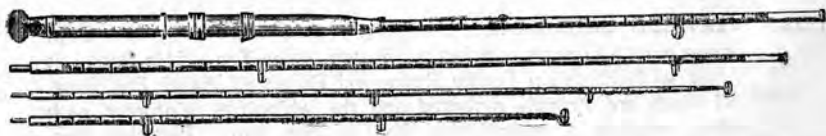
Rods for Sea Fishing.

POWERFUL, WITH RELIABLE ACTION.

RODS No. 212 to 218 MADE IN THREE PIECES FOR OVERSEAS AT SPECIAL PRICE, ALSO SEE FOOT OF PAGE 6.



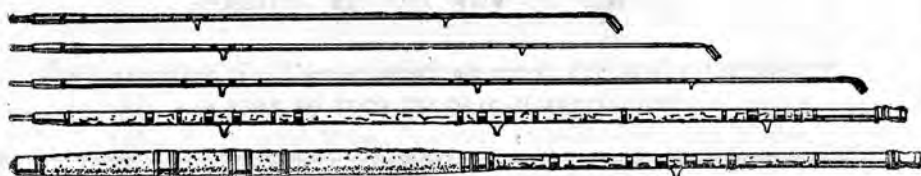
- No. 206 **THE "BALTIC."** Two Joint Whole Cane Butt with Long Polished Wood Grip, Greenheart Top, Winch Fitted, Bronzed, Porcelain Rings, in Bag.
Length 6ft. Weight 16oz. Price 10/- each
- No. 209 The same Rod as No. 206, but Length 8ft. ... Price 11/6 each
- No. 210 **THE "CLYDE."** Two Joint Whole Cane Butt and Greenheart Top, Cork Grip above Winch Fittings, Bronzed, Porcelain Rings, Wood Button, in Bag.
Length 8ft. Weight 18oz. Price 15/6 each
- No. 212 **THE "FORMIDABLE."** Two Joint Superior Whole Cane Butt, with Swelled Wood Grip, Greenheart Top, Winch Fitted, Bronzed Fittings, Porcelain Bridge Rings, Porcelain End Ring, Wood Button, in Bag.
Length 8ft. Weight 20oz. Price 20/- each
- No. 216 **THE "ATLANTIC."** Two Joint Greenheart with Balance Handle, Screw Cap, Bronzed Fittings, Snake Rings, with Protected Porcelain End Ring, in Bag.
Length 7ft. Weight 22oz. Price 17/6 each
- No. 218 **THE "LYN."** Two Joint Selected Greenheart, with Balance Handle, Cork Grip, Rubber Button, Bronzed Fittings, Porcelain Bridge Rings, with Protected Porcelain End Ring, in Partition Bag.—**Exceptional value.**
Length 7ft. Weight 22oz. Price 27/6 each



- No. 222 **THE "CORNISH GREENHEART" ROD.** Three Joint Balance Handle, with Long **Cork Grip**, Two Tops, Bronzed Fittings, Double Brazed, Porcelain Bridge Rings, Protected Porcelain End Rings, Wood Button, Partition Bag. A substantial Rod for General Sea Fishing, where the fish run large or heavy leads are used. Weight, with Long Top, 24oz. Length, 9ft., with Long Top and 8ft. with Short Top Price 43/6 each

Rods for Sea Fishing

(Continued from Page 19).



- No. 224 **THE "OCEANA" Cod Rod.** Three Joint Whole Cane, Long Cork Grip, Double Brazed Non-rusting Snake Rings with Porcelain Bridge, Butt and Protected Porcelain End Rings, Rubber Button, Partition Bag, Reel Centre 10½ ins. from Butt End, Three Greenheart Tops of different Lengths. Length, with Long Top, 10ft. 3in. Weight 17oz.
Price 40/- each
- No. 226 **THE "GUERNSEY" E.I. Cane Rock or Pier Rod.** Built with Three Lengths of Selected East India Canes and a 12in. Greenheart Top. **Very extra strong all through.** The Butt and next Joint are both Winch fitted, so can be used as 12ft. or 8ft. Rod as desired; Non-rusting Snake Rings, in Bag. Weight 30oz. Price 27/6 each
- No. 231 **THE "PORTSTEWART" CANE ROCK ROD. Three Joints. Built from very strong white canes.** Brazed and Winch Fitted, Porcelain Butt and End Rings, in Bag.

Length 12ft.	Weight 20oz.	Price 12/- each
" 14ft.	" 25oz. +	" 13/6 "

The Renowned "Tope" Rod.



- No. 235 **VERY BEST GREENHEART**, consisting of Butt 30in. long, Cork Grip, Screw Winch Fittings and Rubber Button. The **Top—51in.** long—is fitted with Porcelain Bridge Rings and Protected Agate End Ring. All Rings are strongly mounted and the whippings reinforced with Wire—making a magnificent Rod of 6ft. 6in. Partition Bag. Weight 30oz. Price 55/- each

SECTION OF TREBLE BUILT SPLIT
CANE, STEEL CENTRE. ABSOLUTELY
SOLID and of Greatest Possible Strength.
As used in Building Rod No. 247—Page 21.



Cane. Built throughout Extra Strong with special attention given to Ferrules and Fittings. Cork Grip, Porcelain Bell's Life Rings, and Guarded Porcelain End Ring. Rubber Button, Partition Bag.

Length 9½ft.

Weight 36oz.

Price 75/- each

- No. 238 **THE "YORKE."** Two joint extra powerful **Double Built Split Cane** with Steel Centre, Cork Grip, A.S. Perfect Lock Joints, extra strong Ferrules, Protected Porcelain Rings, Swing Pulley on Ferrule (so that Butt alone may be used), best Protected Porcelain End Ring, Rubber Button. A universal favourite for Large Fish.

Length 7½ft.

Weight 32oz.

Price 97/6 each

N.B.—If made with Detachable Grip for Parcel Post ... Price 110/- each

Special Rods Built for—TUNNEY, TARPON & GIANT FISH



- No. 246 **VERY BEST GREENHEART**, with part of the Double Cork Grip Detachable, Extra Strong Screw Winch Fittings and Mountings, best Protected Extra Strong Porcelain Rings.

Length 7ft.

Weight 32oz.

Price 80/- each

- No. 247 **TREBLE BUILT SPLIT CANE**, Steel Centre (see illustration on page 20), Extra Long and Strong Double Cork Grip, Detachable Handle above the Extra Strong Winch Fitting, similar to illustration. Very best Protected Agate Rings secured by Wire Mountings.

Length 7ft.

Weight 38oz.

Price 120/- each

No. 256 THE "TOURIST" COMBINATION SPLIT CANE FLY & CASTING ROD,
 comprising **Three Joint Fly Rod**, length 9ft. Weight 6oz. Cork Grip,
 Rubber Button, Snake Rings with Agate Butt and End Rings.
Two Joint Trout Spinning Rod, length 7ft. 6in. Weight 5oz.
 Mounted with Agate Rings.
 Landing Handle is included and will hold either Joint and Top of Fly Rod,
 or the Top of Spinning Rod.
 Partition Bag Price **70/-** complete

**No. 260 THE "ASCO" SPLIT CANE COMBINATION FLY AND CASTING
 ROD,** as illustrated, comprising—
 7ft. 4in. FLY ROD
 9ft. 6in. FLY ROD
 8ft. 6in. CASTING ROD
 6ft. 6in. CASTING ROD
 } Four complete Rods, each perfect
 in itself, and no one sacrificed
 for the other.

This splendid weapon has Agate Rings throughout, excepting Fly Top, this
 having Bridge Rings. Lock Joints. The Reel can be fixed in any position on the
 Cork Handles. Supplied in Bamboo Case with Leather Lid, protecting the Rod when
 travelling or unused Joints while fishing. This Combination is very workmanlike
 and a complete outfit for all round troutng. Price **140/-** complete

SPECIAL CASTING RODS for use with "HELICAL" or SIMILAR REELS
 Continued on Next Page.

SPECIAL CASTING RODS

FOR USE WITH

"HELICAL" or SIMILAR REELS.

(Continued from Page 22)



No. 262 **GREENHEART TWO PIECE.** Agate Rings, Protected Agate End Ring, Cork Handle, Suction Joint, Rubber Button, Partition Bag.
Length 7ft. Weight 7oz. Price 27/6 each

No. 265 **SPLIT CANE TWO PIECE,** Agate Rings, Protected Agate End Ring, Cork Handle, Rubber Button, Partition Bag.
Length 7½ft. Weight 5½oz. Price 33/- each

No. 266 **SPLIT CANE, TWO PIECE,** Agate Rings, Protected Agate End Ring, Cork Handle, Rubber Button, Partition Bag.
Length 7ft. Weight 6½oz. Price 38/6 each

No. 268 **SPLIT CANE TWO PIECE,** with **Screw Winch Fitting,** Agate Rings, Protected Agate End Ring, Cork Handle, Rubber Button, Partition Bag.
Length 7½ft. Weight 6oz. Price 42/- each

SALMON FISHING with the Fixed Spool Pattern of LIGHT CASTING REELS:

We recommend No. 166. Two Piece Split Cane Spinning Rods, made in lengths 7½ft. and 9ft.—See Page 17.

SPECIAL CASTING REELS suitable for Rods Nos. 256 to 269

See Reel Nos. 487 to 491A.

"I may state that the No. 114 "Naburn" Rod purchased from you is perfection in every detail and have been successful in winning the President's Cup and Gold Medal, using exclusively your Rod and Tackle."

—H.H., Junr., Barton on Humber.

"I have received Split Cane Fly Rod No. 287, which is very satisfactory and your promptness is appreciated. I should also like to congratulate you on the quality of your 1-yard 6X Drawn Gut Bottoms No. 762M, as I have taken some very nice Trout, Dace and Roach."—T.E.T., Darlington.

GREENHEART FLY RODS

of Superior Make and Action.

- No. 270 THE "WHARFE."** Two Piece, One Top, Cork Handle, Double Brazed and Winch Fitted, Bronzed Fittings, Screw Cap, Snake Rings, Agate End Ring, Partition Bag.

Length	8	9	9½	10ft.
Weight	5½	6	7	8oz.
Price ...	21/-	22/-	23/-	24/- each

- No. 272 THE FOUR JOINT (TRUNK) FLY ROD,** Cork Grip, Bronzed Fittings, Rubber Button, Partition Bag.

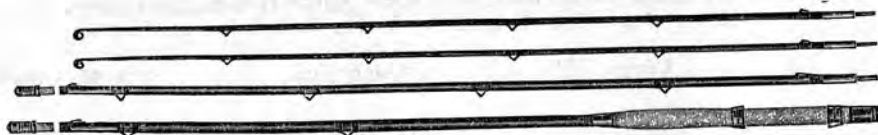
Length 6ft. Weight 5oz. Price 17/6 each

- No. 274 THE "TEME."** Three Piece, One Top, Balance Handle, Brazed and Winch fitted, Bronzed Fittings, Screw Cap, Snake Rings, in Bag.

Length 10ft.	Weight 9oz.	} Price 14/6 each
" 10½ft.	" 10oz.	
" 11ft.	" 11oz.	

- No. 277 THE "BANCROFT."** Three Piece, Two Tops, one for Fly and one Minnow or Worm, Balance Handle, Brazed and Winch Fitted, Bronzed Fittings, Screw Cap, Snake Rings, in Partition Bag.

Length 9ft.	Weight 9oz.	} Price 22/- each
" 10ft.	" 10oz.	
" 11ft.	" 11oz.	



- No. 278 THE "BUCKINGHAM."** Three Piece, Superior Greenheart, Olive Green Colour, Cork Handle, Double Brazed and Winch Fitted, Bronzed Fittings, Snake Rings, Agate End Ring, Rubber Button and Partition Bag. Weight 10ozs.

Length 10ft., with one Fly Top. ... Price 24/- each
Length 10ft., with two Fly Tops ... Price 30/- each

- No. 279 THE "GLENROY."** Three Piece Superior Greenheart, Cork Grip, Solid Winch Fittings, Steel Snake Rings, Agate End Rings, Rubber Button, in Partition Bag. Olive Green colour, two Tops, one for Fly and one for Minnow; about 9in. shorter. **EXCEPTIONAL VALUE.**

Lengths ...	9	9½	10	10½ft.
Weights ...	8½	9	10	11oz.

Price ... 37/6 each

- No. 280 THE "LEVEN."** Three Piece **SELECTED GREENHEART.** Cork Grip, A.S. Perfect Lock Joints, with serrated Ferrules, Steel Snake Rings, Agate End Rings, Rubber Button, Two Tops, one full length, the other 6 to 9 inches shorter, for Minnow or Worm.

Lengths ...	9½	10	10½ft.
-------------	----	----	--------

Price ... 55/- each

"ASCO" Split Cane Fly Rods.

BRITISH THROUGHOUT.

UNAPPROACHABLE QUALITY AND VALUE.

— SUPERB FINISH AND ACTION. —



No. 283 **SPECIAL THREE PIECE FLY ROD**, One Top, Cork Grip, Winch fitted, Snake Rings, in Bag. Length 10ft. Price 17/3 each

No. 285 **THE "EDEN" THREE PIECE FLY ROD**, One Top, Superior Cork Grip, Winch fitted, Snake Rings, Partition Bag.
 Length 9ft. Weight 7oz. } Price 33/- each
 Length 10ft. Weight 7½oz. }

No. 287 **THE "DOVE" DRY FLY ROD**. Three Piece, One Top, Shaped Cork Grip, Winch fitted, Snake Rings, Agate Butt and End Ring, Rubber Button, Partition Bag.
 Length 10ft. Weight 7½oz. Price 44/- each

No. 288 **THE "INVINCIBLE" DRY FLY ROD**. Three Piece, One Top, Cork Grip, Winch fitted, Lock Joints, Steel Snake Rings, Agate End Ring, Rubber Button and Spear, in Partition Bag.
 Length 9ft. Weight 7½oz. } Price 50/- each
 " 10ft. " 8½oz. }

No. 290 **THE "SUPREME" DRY FLY ROD**. Three Piece, Cork Handle, Winch fitted, Lock Joints, Steel Snake Rings and Agate End Ring, Rubber Button, Spear and Landing Handle in Partition Bag. Weight 10½oz.
 Length 11ft., with one Top ... Price 52/6 each
 Length 11ft., with two Tops ... Price 70/- each

No. 292 **THE "SUNBEAM" SUPERIOR DRY FLY ROD**. Three Piece, Two Tops, Long Cork Handle, Winch fitted, A.S. Perfect Lock Joints, Steel Oval Bridge Rings and Agate Butt and End Rings, Rubber Button and Spear, Landing Handle to hold Tops, Partition Bag.

High Grade Rod at a Moderate Price.

Length 9½ft. Weight 8oz. } Price 90/- each
 " 10½ft. " 9oz. }

Steel Centres to Rods No. 288 and 292, 15/- per Rod extra.

"ASCO" Split Cane Fly Rods.

BRITISH THROUGHOUT.

(Continued from Page 25.)

**For their weight no stronger Rods are made.
MAGNIFICENTLY FINISHED and PERFECT ACTION.**



No. 296 THE "LUNE" TWO PIECE ROD. One Top, Cork Grip, Winch fitted, Snake Rings, Agate End Ring, Partition Bag.
Length 9ft. Weight 6oz. Price 35/- each

No. 298 THE "DERWENT" TWO PIECE ROD. One Top, Cork Grip, Winch fitted, Snake Rings with Agate Butt and End Rings, Rubber Button. Partition Bag.
Length 9ft. Weight 5½oz. Price 52/6 each

No. 299 THE "COUNTESS" TWO PIECE ROD, with Screw Winch Fitting, One Top, Cork Grip, Steel Oval Bridge Rings with Agate Butt and End Rings, Rubber Button and Partition Bag.
Length 9ft. Weight 5½oz. Price 60/- each



No. 304 The "IRLAM NON FLASH" Three-Piece Rod.
One Top, Cork Grip, Double Brazed, Steel Snake Rings, Agate Butt Ring with Agate End Ring, Partition Bag.

Length 9½ft.	Weight 7½oz.	}	Price 50/- each
„ 10½ft.	„ 8½oz.		

No. 304B THREE PIECE FLY ROD, as No. 304, with TWO SPLIT CANE TOPS.

Length ...	9½ft.	}	Price 67/6 each
Length ...	10½ft.		

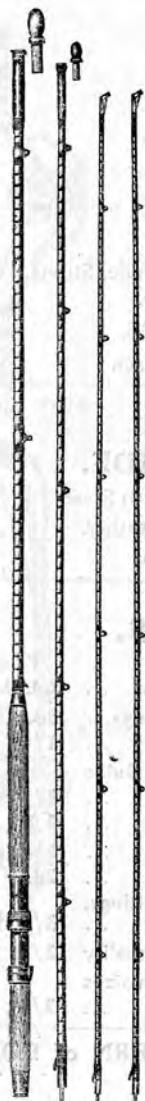
SPECIAL RODS BUILT TO ORDER.

GREENHEART — AND — SPLIT CANE SALMON RODS.

(SPECIAL RODS MADE TO ORDER.)

OUR SPLIT CANE RODS are GUARANTEED GENUINE.

The **DOUBLE BUILT** are **ALL CANE** not **CANE OUTSIDE**,
built up on a **CORE OF WOOD**.



No. 308, Greenheart, THE "SEVERN."

Three Joint, Balanced Handle, Double Brazed, Snake Rings,
Two Tops, Partition Bag.

Length	10	11	12	14	16 feet
Price	27/6		30/-	35/-	45/- each

No. 309, Greenheart, THE "FORTH."

Same as 308, but fitted A.S. Perfect Lock Joints.

Length	11	12	14 feet
Price	42/6	45/-	52/- each

No. 312, Split Cane, THE "HEXHAM."

Three Joint, One Top, Long Cork Grip, Snake Rings, Agate Butt
and End Rings. Rubber Button, Partition Bag.

Length 14ft. Weight 22oz. Price 70/- each

No. 312 With **LOCK JOINTS** and Oval Bridge Rings (instead
of Snake) Price 90/- each

No. 316, Split Cane, THE "WYE."

Powerful Double Built Split Cane, highest quality, Three Joint,
Two Tops, A.S. Perfect Lock Joints, Oval Bridge Rings, Agate
Butt and End Rings, Partition Bag.

Length	10	11	12 feet
Price	115/-		125/- each

STEEL CENTRES to No. 316 Split Cane Rods.

Price 17/6 per ROD EXTRA.

Any of the above Rods Fitted with other Rings,
or Special Fittings to Order.

Rod Rests.



No. 326
THE

"QUICK STRIKE."

No obstruction, instant control of
your Fish.

Price 2/- each.



No. 327

Adjustable to any Angle, Strong,
Secure.

Rd. 775036.

Price 1/- each



No. 328

BEST COWHIDE.

Very strongly made, with Steel
Plate between the Leather.

Price 19/6 each.

Rod Rings for Repairs.



No. 353



No. 358



No. 359

		Price
No. 350	Steel Snake Rings, Bronzed ...	6d. doz.
No. 352	WHITE METAL, Snake Rings...	8d. „
	Large sizes for Sea Rods ...	1/- „
No. 353	Bronzed Steel Non-fouling Guide Rings	1/3 „
	Large sizes for Pike Rods ...	1/9 „
No. 354	Bronzed Steel End Rings ...	1½d. each
No. 356	White Metal End Rings ...	2d. „
No. 358	Solid Steel Oval Bridge Rings, Silver Plated	3/6 doz.
No. 359	"Bell's Life" Rings. Best quality	2/6 „
No. 359H	As No. 359 but higher. In sizes for Roach Rods only	2/9 „

When ordering ROD RINGS state LENGTH and PATTERN of ROD.



No. 360



No. 361



362 & 366

Mounted Porcelain Eyes.

BEST QUALITY.

Size of Hole must be stated
in sixteenths of an inch.



No. 362A



No. 365



No. 363A No. 363B & 367A



No. 363



Nos. 364 & 368

	Price
No. 360 Upright Rings	4d. each
No. 361 Bridge Rings (Four Legs)	8d. „
No. 362 " Bell's Life " Rings	8d. „
No. 362A " Bell's Life " Rings, with Wire Guards. FOR PIKE AND SEA RODS	1/9 „
No. 363 End or Top Rings	4d. „
No. 363A Protected End Ring for Roach Rods	10d. „
No. 363B The " DART " End Ring for Roach, Bream and Chub Rods... ..	1/- „
No. 364 Protected End Rings	1/3 „
No. 365 Protected End Rings. The SECURE END RING. FOR PIKE AND SEA RODS	1/9 „

Mounted Genuine Agate Eyes.

Please Order by Number—

See illustration of Sizes - Page 30.

No. 366 Upright Rings, Protected by Metal Band.	
Nos.	1/0 to 3 4 5 6 7
Price	2/3 2/6 3/- each
No. 367A The " DART " End Ring, for Roach, Bream and Chub Rods. Nos. 1/0 to 3 only.	Price 1/9 each
No. 368 Non-fouling End Rings (with Side Wires).	
Nos.	1/0 to 3 4 5 6 7
Price	2/6 2/9 3/3 each
No. 369 Extra Stout Non-fouling End Rings for Sea Rods—	
Size of hole	$\frac{1}{16}$ $\frac{1}{8}$ $\frac{1}{4}$ inch
Price	3/9 4/3 4/9 each

Sizes of Agate Eyes (See Page 29).



No. 370 Nickel Plated Top Runner (*Reg'd*) with Agate Centre ... Price 2/- each

N.B.—Runner is about half the size of illustration.

No. 372 Swing Pulley End Rings Price 1/8 each

Sea Rod Bells.



No. 377

No. 377 Bronzed to Clip on Rod, as illustrated, Price 4d. each

No. 377A Same Bell to Screw into Fixed Base (detachable) Price 4d. each

No. 378 Rubber Rod Buttons, with
Screw $1\frac{1}{4}$, $1\frac{1}{2}$, $1\frac{3}{4}$, 2 inch
Price ... 1/2 1/4 each



No. 426 TRAVELLING BAGS for Fishing Rods.

Made from extra stout Tanned Waterproof Canvas, Leather Bound, Circular Leather Bottom, Strap and Buckle, Leather Handle, holds 3 or 4 Rods.

Length 54in. x 12in. circumference	...	...	...	Price 12/6 each
Length 60in. x 12in. circumference	...	...	...	Price 14/- each

No. 428 SUPERIOR ALUMINIUM TUBE ROD CASES.



Light, very strong, Bayonet jointed Cap—

Length overall	...	55	64	46	58 inches
Inside diameter	...	$1\frac{1}{2}$	$1\frac{1}{2}$	2	$2\frac{1}{2}$ inches
Price	...	12/6	15/-	15/-	16/- each

Fishing Rod Sundries

All Sizes are outside Measure.
Special Sizes Charged on Time and Material.



No. 382A

- No. 379 Extra Stout Rubber Rings, for Fixing Reel to Rod ... Price $3\frac{1}{2}$ d. pair
- No. 381 WINCH FITTINGS, Universal, fits all Reels... $\frac{3}{4}$ to $1\frac{1}{8}$ $1\frac{1}{8}$, $1\frac{3}{8}$, $1\frac{1}{2}$ inch $1\frac{1}{8}$ per set
- No. 381A WINCH FITTINGS, Adaptable, Two Shaped Rings only ... $1\frac{1}{8}$ $1\frac{1}{8}$..
- No. 382 WINCH FITTINGS, with METAL SHEATH, known as Solid Winch Fittings ... $2\frac{1}{8}$ $2\frac{1}{8}$..
- No. 382A FLAT WINCH FITTINGS (as illustrated). Very extra strong, to screw on Rod. Length $6\frac{1}{2}$ inch or $7\frac{1}{2}$ inch ... Price 2/- each
- No. 382B Do. do. Smaller and lighter pattern... Price 1/- each
- No. 383 SCREW WINCH FITTINGS, for Salmon or Sea Rods. 1 to $1\frac{1}{4}$ inch. The Bottom Ring screws into position so making Reel secure Price 8/- each
- No. 384 BUTT CAPS, with screw for Spear, best quality, to match 381 ... $\frac{3}{4}$ to $1\frac{1}{8}$ $1\frac{1}{8}$ to $1\frac{1}{4}$ inch Price $1\frac{1}{2}$ $1\frac{1}{4}$ each
- No. 385 Rod Joint Ferrules, Bronzed with Inside Ferrule, (For Larger Sizes see No. 386)
- | | | | | |
|-------|--------------------------------|-------------------------------|----------------------------------|--------------------------------------|
| | $\frac{3}{8}$ to $\frac{7}{8}$ | $\frac{5}{8}$ & $\frac{9}{8}$ | $1\frac{1}{8}$ to $1\frac{3}{8}$ | $1\frac{3}{8}$ & $1\frac{1}{2}$ inch |
| Price | 8d. | 9d. | 10d. | $1\frac{1}{2}$ each |
- No. 386 Ditto ditto extra strong, with Collar,
- | | | | | | | | |
|-------------------------------|-------------------------------|-------------------------------|----------------------------------|---------------------------------|-----|---------------------|----------|
| $\frac{4}{8}$ & $\frac{5}{8}$ | $\frac{6}{8}$ & $\frac{7}{8}$ | $\frac{8}{8}$ & $\frac{9}{8}$ | $1\frac{1}{8}$ to $1\frac{3}{8}$ | $1\frac{3}{8}$ & $1\frac{1}{2}$ | 1 | $1\frac{1}{2}$ inch | |
| Price | 2/- | 2/6 | 3/- | 3/6 | 4/- | 5/- | 6/- each |
- No. 386A Ditto with two Counters.
- | | | | | | | | |
|-------|-----|-----|-----|---|---|---|---|
| Price | 2/9 | 3/3 | 3/9 | — | — | — | — |
|-------|-----|-----|-----|---|---|---|---|
- No. 387 A.S. Perfect Lock Joints, complete. (See page 6.)
- | | | | | |
|--------------------------------|-------------------------------|----------------|--------------------------------------|----------|
| $\frac{1}{8}$ to $\frac{7}{8}$ | $\frac{8}{8}$ & $\frac{9}{8}$ | $1\frac{1}{8}$ | $1\frac{1}{8}$ & $1\frac{1}{2}$ inch | |
| Price | 6/6 | 7/- | 8/- | 9/- each |
- No. 388 TAPER FERRULES for Grips of Rods—
- | | | | |
|-----------|---|--|------------------------------------|
| Small End | $\frac{7}{8}$ $\frac{8}{8}$ $\frac{9}{8}$ | $1\frac{1}{8}$ $1\frac{1}{8}$ $1\frac{3}{8}$ | $1\frac{3}{8}$ $1\frac{1}{2}$ inch |
| Price | 7d. | 8d. | 1/- each |

(SEE ALSO PAGE 32.)

N.B.—Screw Sockets, for Landing Handle repairs—See No. 3074.

Screw off Caps, for Hollow Cane Landing Handles—See No. 3075.

FISHING ROD SUNDRIES

Continued.

No. 389	Rod Spears	...	...	Brass 10d.	...	Aluminium, 1/3 each
No. 389A	Brass Rod Spear, Larger size, approx. Length 3½in.	...	...	Price 1/6 each		
No. 390	Quick Drying Varnish for Repairing Rods	...	...	Price 1/- bottle		
No. 392	Slow Drying Oil Varnish for Repairing Rods	...	...	„ 1/6 „		
No. 394	Transparent Cellire No. 2 for Repairing Rods. 2oz. Tins	...	...	„ 1/9 each		
No. 398	“ DUROFIX.” Will stick anything. The best Heat and Waterproof Adhesive. In Tubes	...	...	Price 6d. and 1/- each		
No. 400	Liquid Fish Glue. Always ready and will stick anything	...	...	Price 6d. per tube		
No. 402	Superior Wax for Repairs, Black or White, in Boxes	...	...	„ 4d. each		
No. 403	Best Silk, on Spools of ½ ounce, colours Green and Red	...	...	„ 1/3 „		
No. 404	Waxed Pure Silk, for Repairs, Fine, Medium, Stout...	...	...	„ 8d. per card		
No. 405	Black Whipping Cord, specially prepared for Fixing Rod Rings, Repairs, etc.	...	...	„ 5d. „		
No. 406	Adhesive Tape for Mounting Spliced Joint Rods; excellent for temporary repairs to broken joints, etc., ½in. wide	...	...	„ 7d. per spool		
No. 407	Copper Binding Wire	...	...	„ 5d. per card		
No. 408	Cork for Rod Grips, in sheets 11 x 3½ inch	...	...	„ 6d. each		
No. 409	Cork Rings for making ROD GRIPS, 1½in. diameter, ½in. thick, supplied with ⅝in. or ¾in. hole	...	...	„ 1/- per doz.		

Canvas Rod Bags

(The Width is that of the widest part of Bag.)

No. 422	PLAIN, One Pocket.								
	Length of Rod Joints	42	47	40	44	47	53	45	50 inches long
	Width of Bag	...	2½	2½	3	3	3	3½	3½ inches
	Price	...	1/8	1/10	2/-	2/-	2/-	2/3	2/3 each
No. 423	PARTITION, Four Pockets. For Three Piece Rods with Two Tops.								
	Length	10	11	12	14	16	feet Trout or Salmon Rods		
	Price	2/8	3/-	3/4	4/6	5/6	each		
No. 424	PARTITION, Five Pockets. For Four Joint Bottom Rods, with two Tops.								
	Length of Rod Joints	...	45	52	60	inches			
	Width of Bag	...	9½	10	10½	inches			
	Price	...	4/9	6/-	7/3	each			
No. 425	PARTITION, for General or Sea Rods.								
	Length of Rod Joints	...	39	41	44	inches			
	Width of Bag	...	8½	9½	8½	inches			
	Number of Pockets	...	4	6	5				
	Price	...	5/-	5/6	5/6	each			

British Fishing Reels.

**QUALITY
GUARANTEED**

No. 450	BRASS, with Pillars and Handle	...	2½ inch	Price 1/8 each
No. 451	BRASS, with Check ditto	...	2½ "	" 2/5 "

No. 454

The "Ramona" Reel.

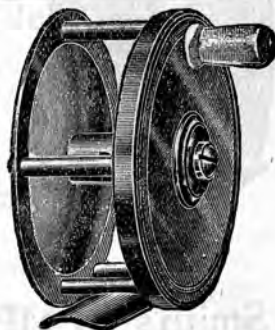
**A reliable Bronzed Check
Reel, Rotary Plate, Pillar**

Back

	2½	3	3½ inch
Price	...	6/8	9/- 12/- each

2½ inch Reel holds 45 yards H Line.

3 " " " 75 " G "



No. 455A

The "Nene" Reel

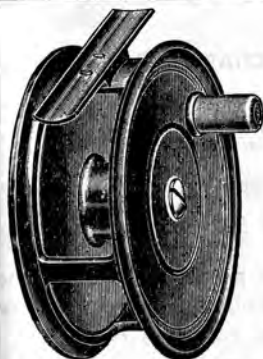
Solid Frame Aluminium, with Steel Check.

	2½	2¾ inch
Price	...	7/6 8/6 each

No. 455B REEL as No. 455A but fitted
with REMOVABLE CHECK.

	2¾	3 inch
Price	...	10/- 11/6 each

The 2¾ inch Reel holds 65 yards H Line.



No. 456

Aluminium Alloy Fly Reel

with Steel Check and also fitted with Agate Line Guide. A serviceable Reel of good workmanship at a moderate price.

One size only, 2¾ inch ... Price 16/- each

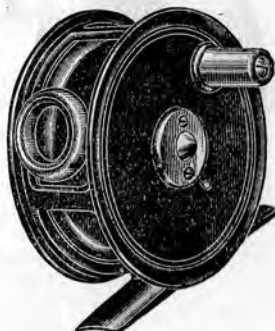
No. 457

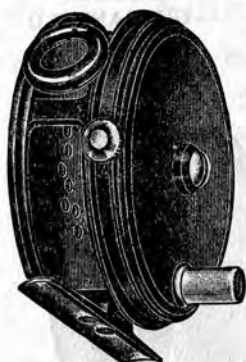
The "Dinmore" Fly Reel.

**Superior Solid Frame Aluminium Alloy Reel,
with Steel Check and Agate Line Guide,**

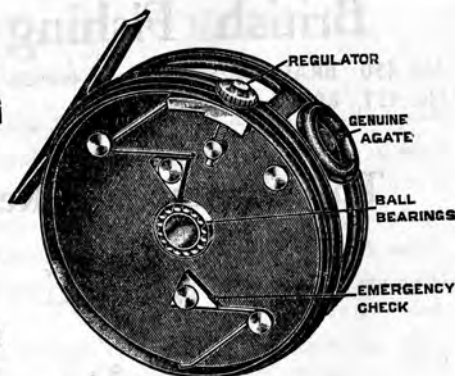
EXCEPTIONAL VALUE

Size 2¾ inch ... Price 19/6 each





**"THE KING
OF
TROUT
REELS"**



No. 460

Smith's "EMPEROR" Trout Fly Reel (Aluminium)

Special Features:

BRAKING BY HAND, CHECK REGULATOR, AGATE LINE GUARD, BALL BEARINGS, SPARE CHECK WORK.

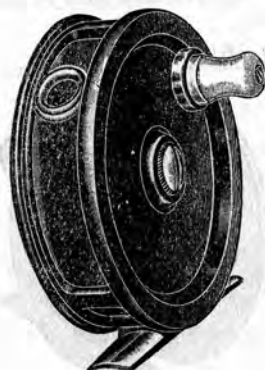
A Reel that will give pleasure every time it is used.

Size $3\frac{1}{8}$ inch ... Price 40/- each

Holds 30 yards No. 2 Double Taper Trout Fly Line and 50 yards Fine backing.

No. 462 THE "EMPEROR" SALMON FLY REEL. This pattern includes all the Special Features of No. 460 Trout Fly Reel. The finish is Anti-Corrosive throughout, and Line Guard is Chromium Plated instead of Agate.

	$3\frac{3}{4}$	4	$4\frac{1}{4}$ inch
Price ...	52/6	55/-	62/6 each



No. 466

The "RIPLEY" Dry Fly Reel (ALUMINIUM).

Very superior workmanship throughout. Contracted design, Removable Check, Adjustable Agate Line Guard.

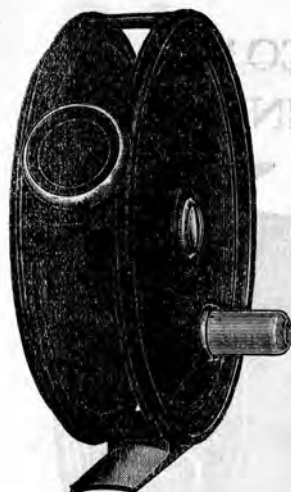
Specially adapted for braking by hand. Finished Anti-Corrosive.

Size 3 inch ... Price 28/- each

No. 467

Similar Reel to No. 466, but fitted with Adjustable Drag. Price ... 38/- each

Holds 30 yards No. 2 Double Taper Line and 20 yards Fine Backing.



No. 468

The "SOLWAY" Contracted Fly Reel.

Solid Frame, Aluminium Alloy, built for use where a quick control is necessary, as will wind in rapidly. LIGHT AND STRONG. STEEL CHECK AND AGATE LINE GUARD.

The Spool is retained by a Spring Latch, and finish is Anti-corrosive.

Size $3\frac{1}{2}$ inch. Price 28/- each
Holds 100 yards G Line.

No. 470

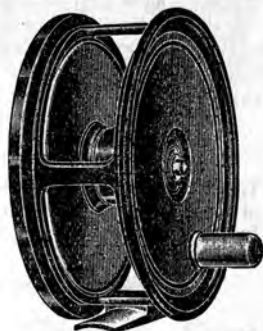
The "WYE" Salmon Fly Reel.

Solid Frame Aluminium Alloy, Spool easily removed. Steel check work. Finished Anti-Corrosive.

THIS REEL IS SPECIALLY MADE FOR HARD WEAR.

		$3\frac{1}{2}$	4 inch
Price	...	21/-	27/- each

The $3\frac{1}{2}$ inch REEL holds 120 yards F. LINE.



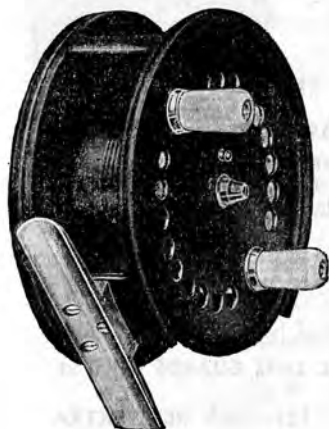
No. 473

The "RAMORE" Spinning Reel.

Solid Frame Aluminium Alloy, Centre Pin Action, Check Operated by Lever. Adjustable Drag. Adapted for Finger Braking.

		3	$3\frac{1}{2}$	4 inch
Price	...	32/-	36/-	47/6 each

$3\frac{1}{2}$ inch Reel holds 70 yards F. Line.



No. 474

The Improved "ASCO" SALMON & MAHSEER SPINNING REEL.

The Frame is cast in one piece—Reel is fitted with Lever operating Brake and Check, Tension Regulator and Tension Indicator on back of Reel. Spool is easily removed for cleaning, and Reel is finished with our special Anti-Corrosive Waterproof process.

The construction throughout is on first class engineering lines and has generous Line capacity with ventilation.

Reel need not be touched when Casting, and a hooked fish is perfectly controlled.

The Lever serves the dual purpose of controlling the Tension and applying the Check thus:—

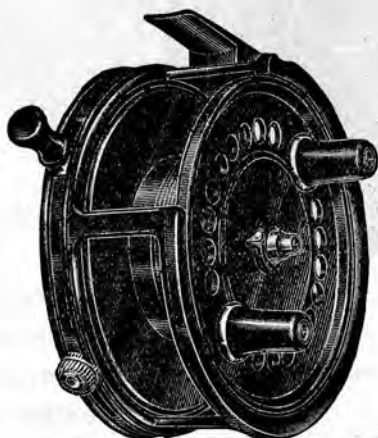
(a) by pulling the Lever slightly towards the Rod the Spool is entirely free from the brake—the use of the Lever for this purpose is entirely at the option of the Angler.

(b) by pulling the Lever still further towards the Rod the Check is applied. This is considered a very improved and advantageous feature as it ensures speedy and proper control when a fish has been hooked. The Check is disengaged in the usual manner by the button provided on the back of Reel.

TENSION—by setting the Tension at the "Off" position—see indicator on back of Reel—the Spool is entirely freed and can be controlled by braking with the finger for which provision has been made by the removal of part of the cage to expose the rim of the Spool.

Made in Two Sizes: 3½ inch	...	Price 55/- each
4 "	...	" 62/6 "

The 3½ inch Reel is very suitable for light Salmon and Trout Spinning (weight of lure from ½ oz.). The 4 inch is the ideal Salmon Spinning Reel (weight of lure from 1 oz.).



No. 479

THE IMPROVED.

"Aerial" Reel.

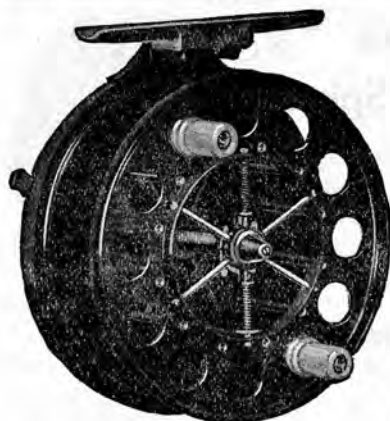
An excellent Spinning and Casting Reel, Optional Trigger Check, Regulator, and Drag, Wide Braking Rim, Aluminium finished Black.

	3½ inch	4 inch
Price	55/-	57/- each
Weight	6¾	8½ ozs.

4 inch Reel holds 90 yards G Line.

SPECIAL LINE GUARDS fitted at

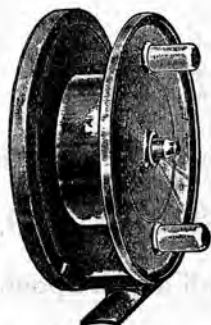
3½	4 inch
10/-	12/- each REEL EXTRA.



No. 481

The "Kerne" Aluminium Reel

FOR SPINNING OR GENERAL FISHING.



Nottingham Centre Pin Style, Large Drum for Quick Winding and Optional Trigger Check.

	3	3½	4 inch
Price ...	20/-	24/-	27/6 each

3½ inch Reel holds 100 yards G Line.

Extra for Fitting Bickerdyke Line Guards,
2/6 each Reel.

No. 484

Anti Back-Lash Casting Reel.

ALUMINIUM DIE CAST.

Large Drum for quick Winding. Removable Check.

Line Guard. Black Finish. Automatic Tension.

The Dial can be set to any desired Tension.

Size 3½ inch ... Price 22/6 each

(The Front of Reel is fitted with the usual two Knobs)



No. 485

THE "HODDER"

Superior Bronzed Aluminium

Spinning and Casting Reel.

Centre Pin Principle.

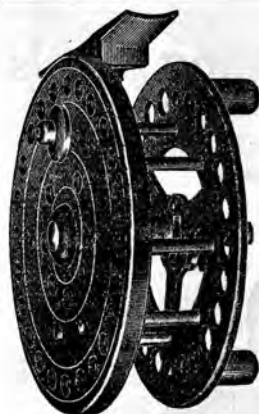
REMOVABLE CHECK and LINE GUARD.

3½ inch	...	Price 25/- each
---------	-----	-----------------

4	"	...	" 28/- "
---	---	-----	----------

4½	"	...	" 32/- "
----	---	-----	----------

4 inch holds 100 yards G Line.



No. 492

Malloch's Patent Aluminium Spinning Reels.

No. 1 Model with Reversible Drum and Optional Check.

	3½	4	4½ inch
Price ...	52/6	60/-	67/6 each

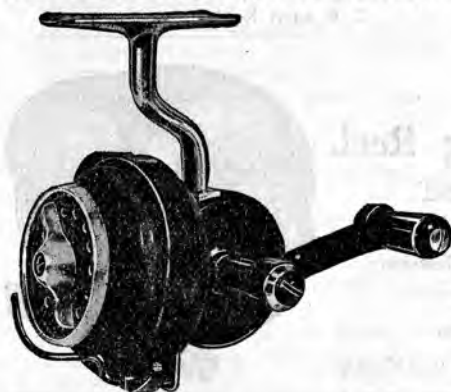
The "Helical" Trout and Salmon Casting Reels.

Patent Nos. 33008/9 3924 383438

"MADE LIKE A WATCH." Simple in construction and easy to use

PROTECTED GEARS IN ALL MODELS & SUPERIOR FINISH.

Line Automatically Distributed by the Rise and Fall of the Spool.



No. 487 NEW IMPROVED MODELS.

The Spool is made of special Aluminium Alloy, the front flange being ventilated to allow air access to the Line.

Anti-corrosive finish throughout.

Trout Size, with Automatic Pick-up
(As illustrated) Price 80/- each

Trout Size, with Finger Pick-up.
Price 69/6 each

Trout Size, Spare Spools. Price 7/6 each
Each Reel in a Fibre Case, with Rubber backing, Oil Bottle, Screw Driver Spanner and Illustrated Brochure.

The "Helical" Twin Casting Reels WITH AUTOMATIC PICK-UP.

The Trout Size makes an excellent Float Fishing Reel.

The "Twin" Reel is fitted with a Bakelite Gear Cover and Spool—making it exceptionally light for this type of Reel. Line automatically distributed by the rise and fall of the Spool.

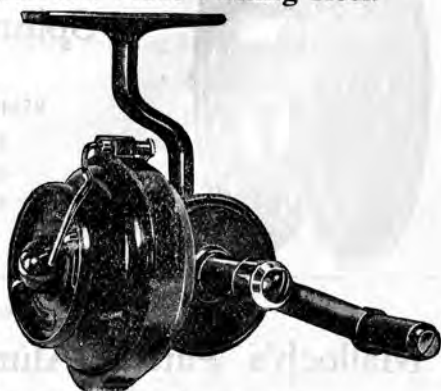
No. 487A TROUT SIZE, with two Spools.
Price 35/6 each

No. 487B SALMON SIZE TWIN SUPER,
with one Spool.

Price 63/- each

Spare Spools for TWIN SUPER,

Price 7/- each



HELICAL REELS are made for Right or Left Hand Wind—
Left Hand are supplied unless ordered otherwise.

Light Casting Reels.

Made of Aluminium Alloy, Finished Black, Multiplying Action, Tension Regulator, Slipping Clutch, Enclosed Mechanism.

No. 489

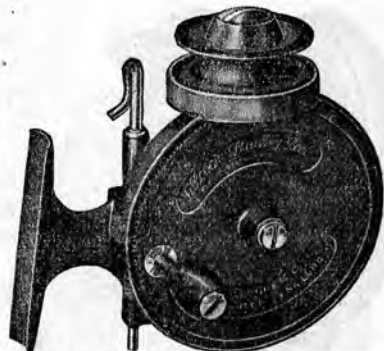
The "ALLCOCK-STANLEY"

(Pat. Nos. 276861 and 1755195)

Reversible Ebonite Drum, Automatic Line Distributor, Right hand wind only.

Weight (approx.), 9½ozs.

Price 25/- each.



This Reel will enable the user to kill Trout with light weight Baits, and Coarse Fish with light Float Tackle

It will cast your Tackle 90 feet or more direct from the Reel and whether Spinning or Float fishing, over-running is impossible.

The multiplying action will ensure rapid recovery of Bait.

No. 491A

The ALLCOCK-"DUPLEX"

MODEL 3B.

(Pat. No. 418837)

Aluminium Drum, Efficient Automatic Pick-up, Right or Left hand at will—the alteration only taking a second.

Weight (approx.), 12ozs.

Price 42/- each.



This Reel achieves the same results as the "Allcock-Stanley." The Line capacity is greater and it possesses a check, also the Spool is larger ensuring more rapid recovery of Line.

No. 492E

THE

"Easicast" Spinning Reel

(Pat. No. 447510)

Aluminium Alloy, finished Black. Fully automatic line control—thus avoiding over-running. Optional Ratchet Check—instantly operated by Lever on Rim.

Made in two sizes.

3½ inch, for Trout ... Price 55/- each

4 inch, for Salmon or Pike .. 62/- ..

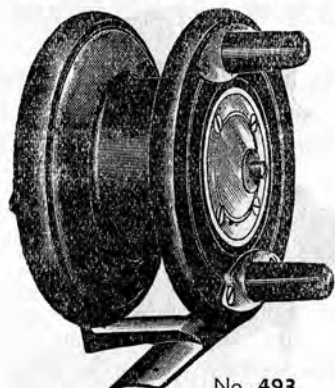


No. 492 Malloch Spinning Reel. See page 37

Selected Wood or Nottingham Reels.

MADE FOR HARD WEAR.

HIGH-GRADE EASY RUNNING CENTRE PIN REELS.



No. 493

No. 493 **HARD WOOD**, Brass Star Back, Plates under Knobs, Optional Check, **Excellent Value.**

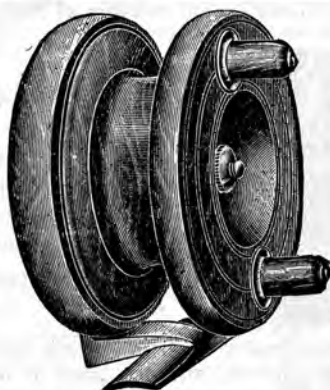
	3	3½	4	4½ inch
Price	10/9	12/3	14/-	18/- each

No. 494 **HARD WOOD WITH METAL FLANGE**, Brass Star Back, Cupped Handles, Optional Check. A sound serviceable Reel.

	3	3½	4	4½ inch
Price	14/6	16/-	17/6	22/6 each

3 inch Reel holds 70 yards 1 Line.

4 " " " 80 " F "



No. 502 **SPECIAL QUALITY**, Solid Brass Back, Bushed with Plates under Knobs.

	2½	3	3½	4 inch
Price ...	2/3	2/10	3/6	4/3 each

No. 503 **BRASS BACK**, Removable Check, **EXCELLENT VALUE.** 3 inch only.

Price ... 4/6 each

No. 503A Same as No. 503, but with **Line Guard.**

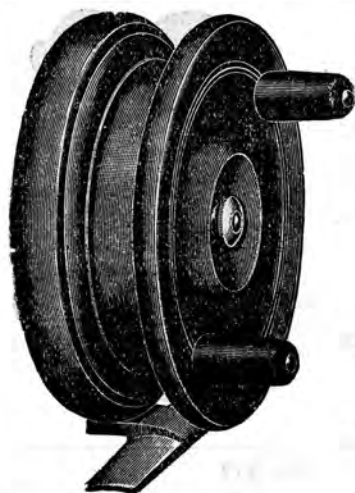
Price ... 5/3 each

No. 504 **THE "EMPIRE."** Made exactly the same as No. 502, but with Removable check. 3½ inch only. ... Price 5/6 each

No. 504A Same as No. 504, but with Line Guard ... Price 6/3 each

"I would like to thank you for Sea Reel No. 524, also Line No. 580, especially your prompt service. I tell my friends you cannot beat "Smith's Tackle."

E.W., Northwich.



Superior Wood Reels.

LIGHT AND STRONG.

Large Narrow Barrel for Quick Winding.

LARGELY USED IN SHEFFIELD AND BOSTON DISTRICTS.

(Not suitable for Pike Fishing.)

No. 508	BRASS BACK—	3½ inch
	Price ...	3/- each

No. 509	BRASS BACK, with Removable Check:	3½ inch
	Price ...	5/- each

No. 511 "SUPERIOR" Star back, with Removable Check.

		3	3½	4 inch
Price	...	5/6	6/-	7/- each

No. 512 **HIGH GRADE CENTRE PIN**, with Large Narrow Barrel for Quick Winding, Star Back, Removable Check, Oval Plates under Knobs, and Bickerdyke Line Guard.

		3½	4	4½ inch
Price	...	12/6	14/6	16/- each

No. 513A **THE BAKELITE REEL (Moulded)**. Adjustable Tension operated by spindle nut. One size only, 2¾ inch Price 2/8 each

No. 516

The "Aerialite" Swimming Reel

(Regd. Trade Mark) Patent 300026.

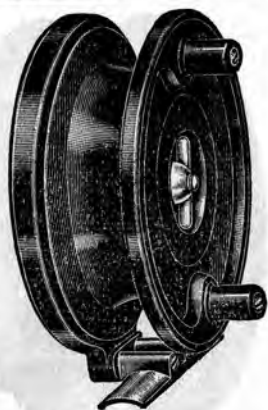
MOULDED BAKELITE.

REMOVABLE CHECK. $3\frac{3}{4}$ inch only.

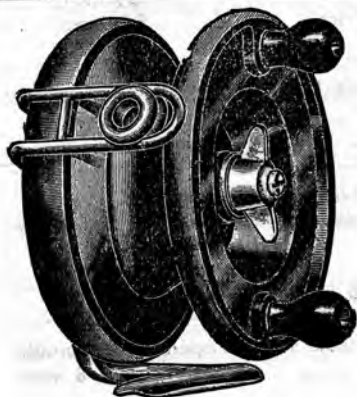
Price ... 8/3 each

No. 516A Do. do. WITH LINE GUARD

Price ... 9/9 each



No. 516



No. 517

THE "Aerialite" Spinning and Sea Fishing Reel.

MOULDED BAKELITE—
Will not Warp or Corrode.

Removable Check. Wing Nut arranged as Drag.
Line Guard.

			3½	4	5 inch
Price	...	15/-	16/6	21/-	each

ALBERT SMITH & CO. LTD., DOMINION WORKS, REDDITCH.

No. 517A

The "CHAMPION" Float Fisher's Reel.

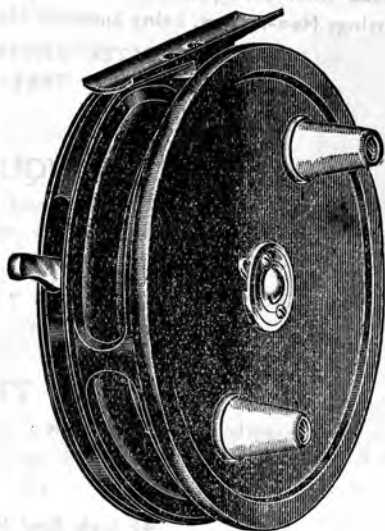
(Patent applied for.)

Not suitable for Pike or Sea Fishing.

A beautiful ALUMINIUM ALLOY LIGHT REEL with LARGE DRUM for QUICK WINDING, CAGE TYPE to prevent fouling of Line—CENTRE PIN ACTION. SPECIAL LEVER ACTION, allowing the Drum to run free for Swimming or Trotting; immediately the finger is taken from the Lever it puts a pressure on Drum, so as to prevent any chance of over-running.

Separate Dial on back of this marvellous Reel enabling the Lever pressure on Drum to be adjusted.

Size $4\frac{1}{8}$ inch. Price 30/- each



SEASONED WOOD SEA REELS.

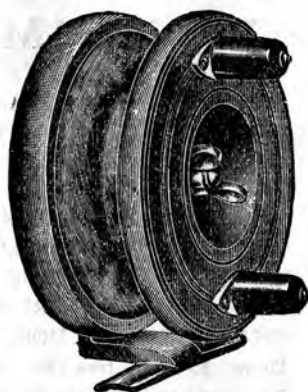
Made from our Special Seasoned Timber, and all Fittings Non-rusting, being Specially Manufactured.

FOR SALT WATER FISHING
:: ACCURATE AND TRUE ::

No. 521 THE "CONQUEROR."

Fitted with Extra Extra Strong Solid Brass Back, Extra Strong Spindle, Brass Plates under Knobs, and Wing Nut.

	4	4½	5 inch
Price ...	4/9	5/9	7/6 each



No. 522. THE "SUPREME."

Is exactly the same as The "Conqueror," but with Removable Check.

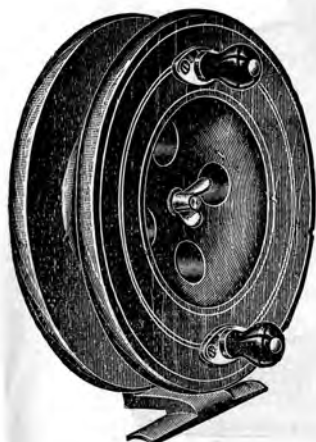
	4	4½	5 inch
Price ...	7/-	8/3	10/- each

4½ inch Reel holds 120 yards F. Line.

LINE GUARDS for above REELS—see No. 530A and 530B.

Quick Winding SEA REELS.

Known as the Scarborough.



No. 526 Strong Brass Back.

	4½	5	6	7 inch
Price	5/6	6/-	8/-	10/- each

No. 526A With ADJUSTABLE TENSION.

6 inch	...	Price 9/6 each
7 inch	...	" 12/- "

No. 527 SUPERIOR REEL with OPTIONAL CHECK.

	5	6	7 inch
Price	10/6	12/-	14/6 each

No. 527A SPECIAL PATTERN with improved Spindle Latch and Line Guard.

6 inch	...	Price 15/- each
--------	-----	-----------------

6 inch Reel holds 200 yards No. 592 Line, size F
 7 " " " 200 " 598 " 12 Cord

Tope and General Sea Fishing Reel

The ALLCOCK-BELL

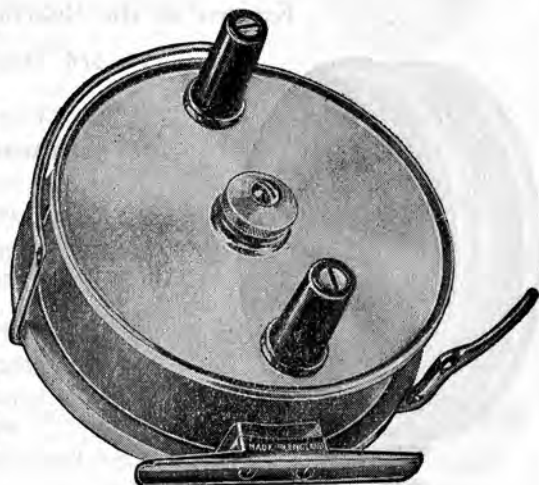
No. 528B.

Made of a Non-corrosive **Alloy**
Suitable for Salt Water Fishing

Ball Bearings, Powerful Lever
Brake, Extra Strong Removable
Check, Regulating Drag, Tension
Screw on Front Plate, and Line
Guard.

Size 6 inch ... Price **78/-** each

Holds 300 yards No. **593** Size
C Line, or 200 yards Size A or
B Line.



Bags and Fittings for Reels.

No. 529 LEATHER BAGS FOR PROTECTING REELS.

No.	2	3	4
Will hold Metal Reels ...	$2\frac{3}{4}$ to $3\frac{1}{2}$	4	$4\frac{1}{2}$ inches
Will hold Centre Pin or Wood Reels	$3\frac{1}{4}$	$3\frac{1}{8}$	$4\frac{1}{2}$ inches
	$3\frac{1}{4}$	$3\frac{1}{8}$	4/- each

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