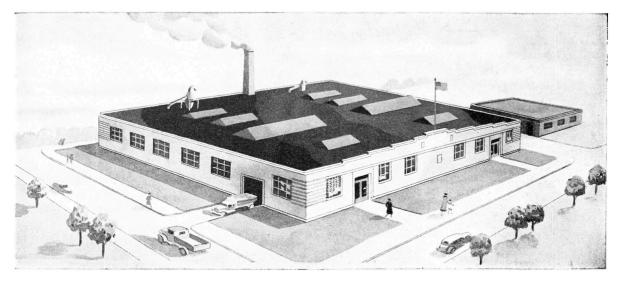


SPRING AND SUMMER CATALOGUE NO. 55

# ALLOCK LAIGHT & WESTWOOD CO.LIMITED TORONTO

# ILLUSTRATED CATALOGUE No. 55 - 1940

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE



#### A. L. & W. NEW FACTORY AT LEASIDE, ONTARIO

BUY CANADIAN MADE GOODS

(See Inside Back Cover)

This catalogue, and the extensive advertising done by us throughout the year covering the goods listed herein, are not designed to create direct buying relations between ourselves and the consumer.

Allcock, Laight and Westwood are manufacturers and distributors of the highest quality fishing tackle, guns, camp equipment and accessories.

Hundreds of dealers throughout the Dominion of Canada stock all our listed goods. We hope, by broadcasting this catalogue and advertising A. L. & W. and "Beaver Brand" tackle, to promote the interest of our dealers and to sell our goods.

Encourage your local dealer to carry the fullest and best line of sporting goods.

Ask your dealer to get for you the things you wish out of this catalogue.

If that is impossible, then write, wire or telephone us and if we can direct you to no dealer where you may inspect the goods we shall, of course, be delighted to serve you. Such orders must be accompanied by cash or money order. DO NOT SEND POSTAGE STAMPS FOR AMOUNTS EXCEEDING 50c.

It is obvious, however, that as manufacturers and distributors we are most desirous of having the whole of Canada served by as well-equipped a chain of local dealers as possible.

OWING TO THE ERATIC CONDITIONS OF THE MARKET, ALL PRICES IN THIS CATALOGUE ARE SUBJECT TO CHANCE WITHOUT NOTICE.

# The Allcock, Laight & Westwood Company, Limited

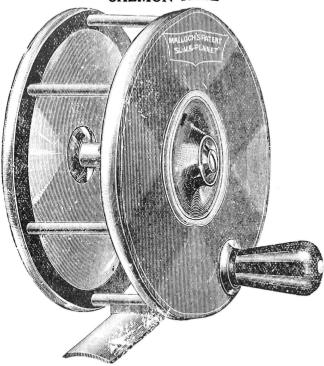
HIGHEST QUALITY OF FISHING TACKLE, GUNS, AMMUNITION, GOLF AND TENNIS ESTABLISHED OVER THREE-QUARTERS OF A CENTURY

230 BAY STREET, TORONTO 2

ONTÁRIO - CANADA

TELEPHONE EL. 3221

#### MALLOCH'S PATENT "SUN and PLANET" SALMON REEL



#### Entirely different in principle and construction.

The following special points make it superior to ordinary Reels:

- The revolving plate and handle remain stationary when a fish is taking out line. In this it differs from every other Reel.

  The hand of the Angler never requires to be removed from the handle while playing a fish.

  By a slight pressure of the finger and thumb upon the handle, the run of the fish may be checked as much or as little as the

- the run of the fish may be checked as much or as little as the Angler may desire.

  Reel cannot over-run.

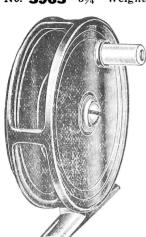
  In Casting, the Reel is free to run in any position, and cannot be stopped by any obstacle coming in contact with the handle.

  In trolling, Rods may rest in any position in the boat, as the handle, whether in contact with the bottom of the boat or anything else, cannot prevent the free play of the Reel.

  The revolving plate and handle remain stationary when a fish is running; the strain upon the Reel and the tendency to shake the screws loose is avoided.

  Ebonite nickel silver bound.

No. 3963-334" Weight 19 oz. Each \$15.00



## A. L. & W. DRIFLY REEL

(Made in England)

Designed by a well-known English dry fiv expert. Has much contracted drum, bronzed aluminum cage, unique interchangeable steel pawl and click spring, white handle. Can be instantly taken apart and reassembled for oiling. A beautiful reel of highest quality and very efficient for either wet or dry fly fishing.

No. 3948-3" Each \$8.50

#### HARDY'S PATENT CONTRACTED "PERFECT" REEL

Designed for Fly and general Salmon-Trout Fishing

This beautiful reel bears the imprimature of Hardy Bros. contracted Much drum with or without genuine agate line guard. Unique regulating check. Ball bearings throughout. It is the ideal real for fighting powerful fish, giving line unwillingly and taking it in fast. It is made of beautiful materials. Will take apart instantly to clean.

#### No. 3960

With Agate Line Guard Size. Capacity. Weight 27%" 30-40 yds. 4½ oz. Size. 27/8" Each \$15.00

31/8" 40-50 yds. 6 oz. ..... Each \$15.50

50-60 yds. 33/8" Each **\$16.00** 

60-80 yds. 9¼ oz. 35/8" Each \$16.50



#### HARDY PERFECT SALMON REEL

Same design and construction as the Hardy Perfect Trout reel but without line guide. The lightest, strongest and most elegant Salmon reel made with the largest line-carrying capacity.

No. **3960**—Size 4"—13 oz. Each **\$20.00** 



#### A. L. & W. LIGHTWEIGHT FLY REEL

A strong and sturdy light weight fly reel, made of Duralumin. Hardened Steel Ring Line Guide. Permanent click with three adjustable wearing points. Open plate construction. Removable spool. Finished Black. Capacity 75 yards. Weight 43/4 ounces. Pillar 1", Diameter 3".

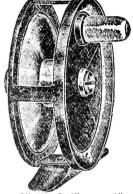
No. 3919 Each \$2.75

#### A. L. & W. FLYCASTER SALMON and TROUT REEL

(Made in England)

Bronzed aluminum cage and spool, hard bronze bearings and spool bushings, steel pawl and click spring. The whole ma-chined with absolute precision to perfect fit. Runs very smoothly, extremely light and strong. A highest grade English reel at the price usually asked for the cheaper type of reel offered on this side of the water.

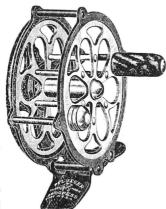
No. 3920 Price 4.50



## A: L. & W. "LITEWAITE" REEL This is an exceptionally light weight reel, exceedingly strong, good qual-

ity material and workmanship throughout. Heavy tool steel gear and click spring assembly, phosphor bronze bearing, black polished handle. Taken apart instantly with

the aid of a nickel. A very desirable and durable fly reel. Capacity 80 yds. No. 3661 ... Each \$1.25



#### **PFLUEGER** PROGRESS REEL

The "One-Piece" Perforated Back Plate adds greatly to the strength and decreases the weight of the Reel. Perforated removable Spool, Steel Axle adjustable back sliding tempered click. Rubberoid Handle. High polished nickel finish.

No. 3658 80-yds. 1" Pillar 23/4" Plate 33/4-oz. Ea. 1.95

## ENGLISH BRONZE ROTARY REFLS

Finest quality bronzed, revolving, rotary plate Reel, strongly built, and beautifully finished. Will last a lifetime. Stationary click steel assembly. A very substantial, handsome, imported fly or bait reel at a moderate price.

No. 3900 21/4"-Capacity, 25 vds. Each \$2.00 21/"-Canacity 30 vds

4/2	Each	2.25
3"	-Capacity, 60 yds	

Each 3.75 Salmon Sizes: 3½"—Capacity, 110 yds. Each **5.00** 4"—Capacity, 150 yds. Each **7.00** 

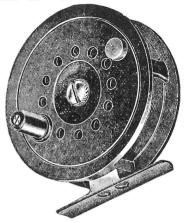
#### GYREX REEL

#### (Made in England)

Made in England of aluminum alloy, very light, and beautifully finished. Will fit any of our regular Fly Rods. 3" in diameter, optional click. A strong, practical, and durable Fly Reel.

No. 3916-

Price ...... Each \$5.00



A. L. & W. OUEEN

FLY REEL Solid Aluminum Alloy.

Frame Black Satin finish, Tri-Pawl Click assembly.

This Reel is beautiful in appearance, strong, durable, and light. Well balanced. With 60 yd.

No. 3918 Each \$2.00

capacity of Fly Line.

#### PFLUEGER "SAL-TROUT" REEL SINGLE ACTION

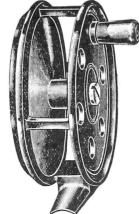
#### For Fly Casting and Trolling

Perforated removable spool. Diamalloy Axle, non-corrosive, adjustable back sliding tempered steel click, black rubber handle. Distinctively light in weight. Splendid capacity Fly Rod Reel. Satin Gun Metal finish.

No. 3921-

11 Pillar, 3½" Plate, 4¼ oz. Capacity 115 yards "H" Line.

\$3.00

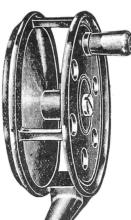


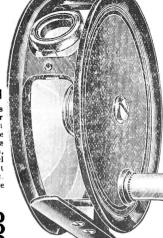
#### A. L. & W. "ENGLISH GEM"

#### Salmon and Trout Reel

As the name implies this Reel is a "Gem", and we have never before been able to offer a Trout Reel of this quality with Agate Line Guide at such a reasonable price. Aluminum construction, turned steel bearings. steel pawl and click spring. Highest quality workmanship throughout. Beautifully finished. "Built like watch.

No.	3950-	
23/4"		\$6.00
3"		6.50
3½" 4"		9.00
4"		11.50

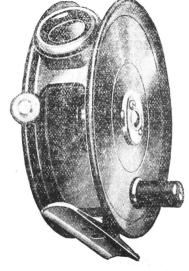


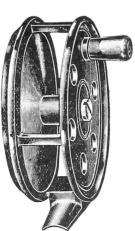


#### "THE MASTERPIECE"

Another beautifully finished English trout reel. Constructed of aluminum and, as implied by the name, a masterpiece of workmanship. Compares very favourably with the Hardy Reel. Fitted with Agate Line Guard and tension adjusting screw. A first class Reel moderately priced.

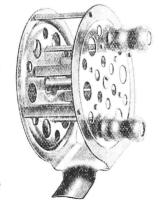
No. 3969-Each ...... \$12.00





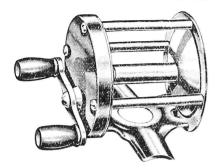
#### A. L. & W. JUNIOR TROUT REEL

Light weight open type frame single action reel. All steel frame. Balanced double grin Sliding (on and off) click. Spool diameter 21/8", length of pillars 1", weight 2.75 oz.



No. 3601 .... Each .50

#### A. L. & W. "MARVEL" REEL

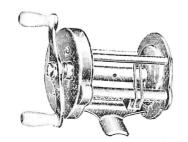


A double action all metal reel of light. sturdy construction 80 yard. capacity. Adjustable click. Nickel plated. Double handles with green grips. Net weight each 41/2 02

No. 3700-Price Each .... .75

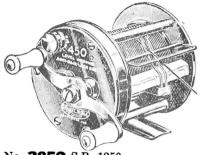
#### A. L. & W. "CHUM" LEVEL-WIND

A handsome Reel. Polished Steel Head Plate, combination click and drag. Phosphor bronze bearings, steel pivots. This is a real bargain for beginners, and will give excellent service. Runs smooth, light and well balanced.



No. 3800—Capacity 100 yards ...... Each \$1.25

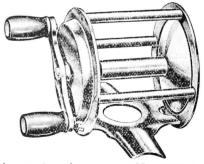
#### THE SOUTH BEND ORENO ANTI-BACKLASH CASTING REEL



Quadruple multiplying. Made in one size. Capacity, 100 yards of No. 5 line. Length of spool, 1% inches. Height of end plates, 2 inches, Balance handle with white thumb-piece screw-off oil cap. Click on rear end plate. Instructions with every

		(0)		1001,		
No.	3852	S.B.	1250	D D	Each	\$18.50
110.	3033	D.D.	TOOO	D	Lach	13.50
No.	3854	S.B.	550		Each	9.00
No.	3855	S.B.	450		Each	7.50
No.	3856	S.B.	350		Each	5.00

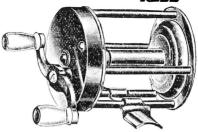
#### A. L. & W. SINGLE ACTION REEL



Same sturdy construction as our No. 3700 but is single action. Good value in a cheap reel.

No. 3701 Each .45

#### A. L. & W. QUADRUPLE MULTIPLYING REEL



Special Value Quadruple Multiplying, strongly built reel, tempered metal bearings, special S-shaped crank. Diameter plates spool 1½". P length 1½" Ca Pillar Capacity 100 yards. Fits all makes casting rods. Wt. 6<sup>1</sup>/<sub>4</sub>" ozs.

No. 3702 Each \$1.00

#### UNDER ROD LEVEL WINDING REEL

The gearings and controls on this Reel are reversed so that the Reel may be used on the underside of the Rod, as in trolling position, without turning the Rod over when it is picked up or a strike occurs. Very popular with Fishermen who must guide a boat and handle a trolling outfit at the same time. A sturdy all metal level winding reel of good ap-pearance. Diamond-hard-chrome on line carriage.

No. 3808 ....



Each **\$2.75** 

#### SOUTH BEND LEVEL-WINDING ANTI-BACK-LASH CASTING REEL

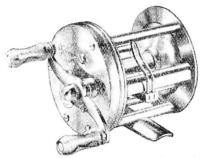


Another recent addition to the South Bend line of reels. It is the lowest priced model, possessing both level - winding and anti-back-lash feature. It also has the new "Three Piece" take-down construction, permitting quick and easy cleaning of all interior parts.

No. 3857 ..... Each \$3.75

#### **SPORTSMAN**

The Sportsman level winding reel is all brass and diamond hard chrome plated with attractive and artistically engraved head cap and tail plates. Three-piece take-down. Spiral Adjustable drag. 100 yard capacity. It's a true Sportsman.



..... Each **\$9.00** 

#### THE MIRACLE SILENT AUTOMATIC

Gone forever is the nerve-racking moise and fish-scaring whir-r-r-r in winding the spring of an automatic. It's entirely eliminated in the new free strip-

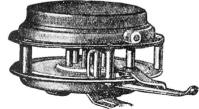


ping and silent winding Miracle Automatic trout reels. And there's the new safety lock—like a safety on a gun—which prevents stripping a leader or breaking a rod tip. It's new and radically different. Capacity 50 yds. Size G enamelled line. Weight 7½ ozs. Dia. of spool 2½". Width of spool 5%".

No. 3894 Each \$6.25

#### MARTIN AUTOMATIC REEL

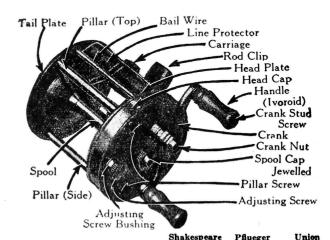
The lightest, strongest, simplest, most durable and responsive reel made. Such exclusive features as its brake lock, brake release, spring throw-off, Tungsten line protector, make it the only perfectly reliable auto-



matic reel made. Made of aluminum, brass, nickel and steel. No. 3898—Capacity 150 ft. G. line Each \$9.00

#### A. L. & W. REEL REPAIR SERVICE VERY IMPORTANT

Before fishing with a new Reel please oil it thoroughly. A new or used reel should be oiled at least once a day with best quality Reel Oil. Grease with pure vaseline. In order to grease properly, unscrew cap on front plate and take out the spool. Never cast a multiplying Reel with the click on. We endeavour to give 100% service on all the Reels listed in our catalogue. The expense of taking down and rebuilding very cheap Level Winding Reels is high and often almost as much as buying a new Reel. We have prepared a list of principal Reel Parts required for repair of Reels which will enable our customers to effect their own repairs on these cheaper reels and eliminate mail charges both ways, also takedown and rebuilding charges. When ordering be sure and state Make or Name and Number of Reels for which parts are needed.

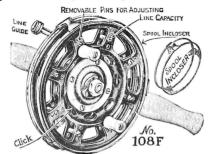


	Snakespeare	Phueger	O mon
Line Carriage Worm Gears Pawls Crank Screws Crank Nuts Spool Caps	.65 .75 .15 .50 .05	1.00 .75 .15 .75 .05	.50 .70 .15 .40 .05
Jeweled Spool Caps Pinion Gears Drive Gears Click Spring Click Pawls	.25 .35 .25 .60 .20	.50 .25 .60 .20	.20 .60 .30

#### WINONA REELS

For Bait-Casting and ordinary Trolling-Holds 450 feet of 50 lb. test Wire Line. Use with fairly flexible rod.

The New Winona Reels have many advantages, built for lasting satisfaction, very handsome in nickel and black contrasts. Extremely practical, well made, serviceable, and fill the needs of many anglers. They have no gears to wear out, are self-spooling, noiseless, free from hardlagher.



# New Heddon-Winona Reel

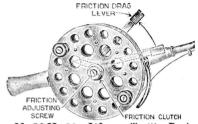
backlashes, easily New Neuron Tynnon Reel taken apart, and are guaranteed to give satisfaction. In casting, the thumbing is done on the hub, and not on a wet line.

With Spool-Encloser, Click and Thumb-drag Brake. Stainless Steel Chrome Line-Guide. With Line-Capacity Adjusting Pins.

No. 3890 Each \$12.00

#### WINONA "GREAT LAKES" TROLLING REEL

Ideal for heavy trolling with wire line and heavy sinker. Line capacity 600 feet. Has automatic and adjustable friction clutch brake which operates on out-go, and can be controlled by thumb. Very valuable in playing large fish. Double reel-handles

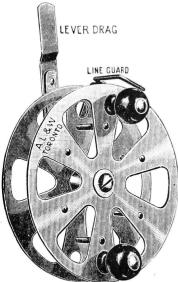


No. 30 Heddon-Winona Trolling Reel

and metal line-guide. Automatic brake-lever is within easy reach of left hand on forward grip. Built extra strong and serviceable. No gears nor delicate parts. Over-all diameter 6 inches and will not kink wire line. Spool width %". Weight 21 ounces.

No. 3996 Each \$7.50

#### A. L. & W. TROLLEASY REEL The Perfect Reel for heavy trolling with linen or wire line

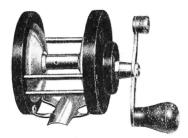


A large capacity trolling reel constructed of brass. Can therefore be used in salt water without rusting. Rides flat on the rod, has extra strong brake giving positive control over large fish. Sturdy handles Unique line guard prevents snarls and tangles. Diameter 51/4" x 1" wide, Capacity-250 vds. Plain Copper Wire-100 vds. Braided Wire.

No. 3989-Nickel Plated \$1.85

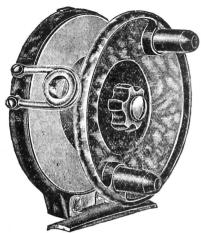
#### LAKE TROLLING REELS

Spiral cut gears, double multiplying. Any spool end-play can be taken up by an adjustable bearing. A sliding click provides for arresting the spool. Side plates 31/4" dia., spool width is 113", weight 13 ounces, capacity 250 vards.



No. **3998** Each **\$3.95** No. 3999—Same as above but without the Freespool mechanism plan, adjustable click only. Each \$3.00

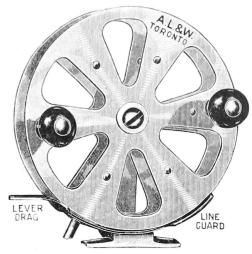
#### "GYREX"—The newest in Trolling Reels



Constructed of unbreakable Bakelite, light and strong. Patent sliding ring Line Guard. Hard-ened tempered steel working parts. The Spindle drag is of unique patented design, operated by conveniently placed knob by which tension on fish can be regulated. A beautiful piece of merchandise which is something new, practical and serviceable. Excellent value.

No. 3994-4" Capacity 150 yds. ..... Each \$6.50 5" Capacity 300 yds. ..... Each \$9.00

#### A. L. & W. UPRIGHT TROLLING REEL



Same general design and construction as Amateur but fits on to Reel in conventional upright position, as illustrated. Excellent brake and Line Guard Size, diameter 51/4" x 1" wide. Capacity, 2 5 0 yds., plain copper, 100 vds. Braided.

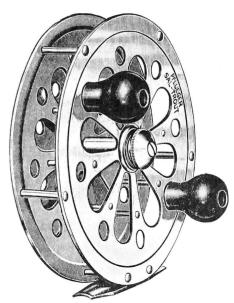
No. 3986-Nickel Plated ..... Each \$2.75

#### **PFLUEGER** SAL-TROUT TROLLING REEL

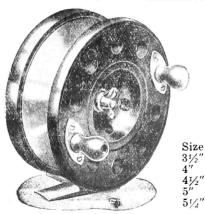
Outstanding in line capacity this Model of the Saltrout was especially designed for Steelhead, deep lake f i s h i n g and general trolling pur-poses. It is parti-cularly adapted for wire line fishing, Adjustable Drag

A very simple but positive mechanism permits adjusting drag tension on spool to serve any spool to serve any requirement. Diamalloy non-corrosive Axle. Adjustable Back Sliding Click. Double Handles; Black Rubberoid. Size 5½".

No. 3990 Each \$5.50



#### WOOD TROLLING REEL



Of polished Mahogany for Wire line and Sea-fishing. Brass bound throughout. Pate n t lineguard. Tool Steel Pinion, Gear and Click assembly. Heavy Click Spring.

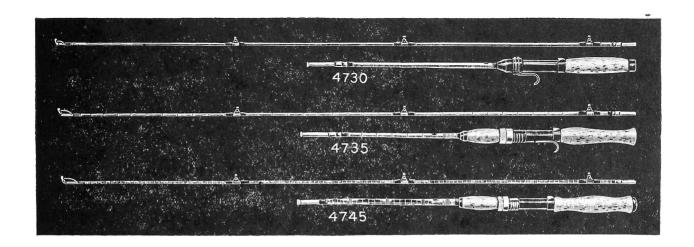
#### No. 3995-

Yards	Each
100	\$6.50
150	7.50
200	8.00
300	9.00
500	10.00

# A. L. & W. SPLIT CANE BAITCASTING RODS

Made in Canada

TWO-PIECE RODS DESIGNED SPECIALLY FOR THE CANADIAN TRADE FROM THE FINEST CANE PROCURABLE. AND BEAUTIFULLY FINISHED THROUGHOUT.



Brown Cane, black nickel ferrules and reel seat, two agatine guides and top, red and blue silk whippings, shaped single cork grip with finger hook. Cloth Bag. Length 5'.

No. 4730 Each \$5.00

Brown Cane, black nickel reel seat and ferrules, three agatine guides and tip. Double cork grip, full screw reel seat with finger hook. Green and red whippings. Cloth Bag. Length 5'. (Illustrated by 4735).

No. 4733 Each \$6.25

Best stock, black nickel reel seat and ferrules, three agatine guides and tip. Red and black silk whippings 1½" apart. Shaped double cork grip with walnut arbor, screw reel seat, finger hook. Cloth Bag. Length 5'.

No. 4735 Each \$7.50

Plain cane, all agatine guides and tip, beautifully whipped with salt and pepper, red trim. Shaped double cork, grip walnut arbor, half aluminum screw reel seat, black nickel ferrules. Cloth Bag. Length 5'. (See illustration 4745).

No. 4740 Each \$8.50

Black Nickel trim. German Silver ferrules. Fancy Blue and Black whippings 5%" apart. Agatine guides and tip. Double grip, fancy end button and walnut arbor, half aluminum screw reel seat. Cloth Bag. Length 5'. (See illustration 4745).

No. 4742 Each \$10.00

Black Nickel trim, German Silver Ferrules, attractive fancy Gold and Black whippings 3/8" apart. Genuine White Agate Guides and top. Black fiberloid arbor and end button. Half aluminum screw reel seat. Cloth Bag. Length 5'.

No. 4745 Each \$12.00

Same general specifications as No. 4745 but maroon whippings every ¼". Genuine agate Guides and Top. Contained in Aluminum Case. Length 5'. (See illustration 4745).

No. 4750 Each \$15.00

#### HARDY BAITCASTING RODS

"Palakona" Split-Bamboo, in two joints with one top, 9" cork hand grasp, with "Screw Grip" Reel fittings, Agate rings, "Suction" joints, no intermediate bindings. Length 5', Weight 4½ ozs.

No. 4727—St. Croix, 2 Tip, Alum. Tube Each \$49.50

#### WOOD TROLLING RODS



The advantage of buying a Canadian made trolling rod is obvious, as we know exactly what is required. For those anglers who do not wish for an expensive rod we offer these two cheaper numbers. Extra heavy weight two-piece hardwood Trolling Rods, large porcelain line guides, especially adapted for wire line trolling. Approximate weight 12 oz.

No. **4631**—Detachable handle, 4' Each **\$3.50**No. **4632**—Fixed Handle, 3' Each **\$2.00** 

# SPLIT BAMBOO TWO PIECE TROLLING RODS



Two piece Boat rod, made of split bamboo. Fancy wood grip, nickel plated mountings, solid metal reel seat, shouldered ferrules. Porcelain guide and top, wound with blue silk, varnished, and put in a partitioned cloth bag. Medium weight, 7 feet.

No. 4633 Each \$5.00

Same as above but of brown toned split bamboo. Double fancy wood grip and rubber button. Locking reel seat and roll welt ferrules. Wound with green silk. Medium weight, 7 feet.

No. 4634 Each \$7.00

#### A. L. & W. SPLIT CANE POCKET ROD



Best quality split Cane Pocket Rod of seven joints and detachable reversible handle. Welted Nickel Ferrules. Makes up into a 7 ft. Fly Rod or 6 ft. Bait Rod. Well balanced, serviceable, utility Rod that fills a purpose all its own.

Joints  $12\frac{1}{2}$ " long, in partitioned Bag, convenient for Pocket or Tackle Box.

No. 4780 Each \$15.00

# A. L. & W. "GEM" COMBINATION ROD



Four joints of finest quality Split Cane, detachable reversible handle, Equipped with Perfection Casting Guide on Baitcasting Rod and Snake Guides on Fly Rod. Makes up into the following Rods, all of which are of strictly tip top action, namely:—8½ ft. Fly or Bait Rod, about 5 ozs. 7 ft Fly Rod, about 3½ ozs. 5 ft. Baitcasting Rod. As its name implies, it is a "Gem".

No. 4886 Each \$10.00

#### SPLIT CANE BAIT RODS

The demand for these rods is very small and we have therefore concentrated on producing just two real good models at a reasonable price. Sturdily built and well finished bait rods which will give long service and satisfaction

#### "HUCK-FIN"

	 -
- Complete and the contract of	

Bait Rod 8½' length, fitted with English style Universal Reel Seat, Cork grip, medium brown cane. Black whippings with gold trim, snake guides. Weight 8½ ozs. Cloth partition bag.

No. 4663 Each \$8.00

#### "TOM-SAWYER"

	949
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Bait Rod  $8\frac{1}{2}$  length. Nickel plated ferrules and screw reel seat. Two agatene tips, agatene butt. Intermediate whippings about 1" apart. Cloth bag and tip protector. Weight  $9\frac{1}{2}$  ozs.

No. 4664 Each \$9.00

Superior quality Split Cane Bait Rod, length 9½ feet, 3 joints with extra tip, nickel-plated ferrules and reel seat above hand, snake rings, cork handle. Finished natural color. Contained in cloth bag.

No. **4661** Each **\$4.75** No. **4662**—Same as No. 4661 but has one tip only **\$3.50** 

#### SPLIT CANE FLY RODS .... ....



Superior quality 3-joint Fly Rod with extra tip. Nickel plated ferrules and Reel Seat. Snake Guides, cork grip and silk whippings. Length, 9½ ft., weight 6 ozs., in cloth bag.

No. **4875**—One Tip Joint Each **\$3.50** No. **4876**—Two Tip Joints Each **\$4.75** 

#### HARDY BROS. "AYDON" GREENHEART FLY ROD

Greenheart Rod by these world renowned Makers. Three joints with extra top, double brazed splint ends, Universal Reel Fittings, Snake Rings. Length 9 ft., in partitioned Cloth Bag.

No. 4959—Cork Grip ..... Each \$14.50

#### A. L. & W. "TRUSTY" SPLIT CANE FLY ROD



No. **4870**—9' Fly Rod, English style, 6" Cork Grip, universal reel seat, yellow and black silk whippings, snake guides. Bronzed welt ferrules. Bronzed fittings. Cloth Bag. One Tip only. Weight 5½ to 6 ozs. Each **54.50** 

#### A. L. & W. "ECLIPSE" SPLIT BAMBOO FLY ROD



No. **4871**—10" Reel Seat, English Style. Red and yellow trim \_\_\_\_\_\_ Each **\$5.50**No. **4878**—Fly Rod 9' in length, fitted with English style universal reel seat, 12" cork grip, medium brown cane, black whippings with gold trim, snake guides. Weight 5½ ozs. Cloth partition Bag \_\_\_\_\_\_ Each **\$7.25** 

#### A. L. & W. "ST. LAWRENCE" SPLIT BAMBOO FLY RODS



No. **4879**—9' Cane Rod, Red, Black. Blue whippings. Black Nickel Trim. Snake guides and Tip. Extra Tip. American style Bronzed Solid Reel Seat. Medium Brown Cane. Cloth Bag. Weight 6 oz. Each **\$6.75** 

No. **4881**—Nickel Plated Ferrules and American style Reel Seat, snake guides. 2 Tips. Shaped cork grip  $5\frac{1}{2}$ 4", red and green silk whippings every  $2\frac{1}{2}$ ". Cloth partition bag. Weight 6 oz. Length 9' Each **58.50** 

#### A. L. & W. "COLUMBIA" FLY RODS

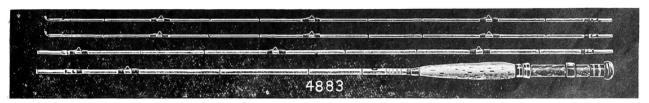


No. 4884—Nickel Plated Ferrules and screw reel seat. Two Agatine Tips, Agatine Butt. Intermediate snake guides. Very close fancy red and black whippings about 1" apart. Cloth Bag and Tip Protector. Length 9 ft. Weight 6 oz. 1 dr.

No. 4882—Nickel Plated Rolled Welt Ferrules and Trim. Agatine Butt Guide. Intermediate snake guides. Two Agatine Tips. Fancy green silk whippings, yellow trim every  $1\frac{1}{2}$ ". Screw Reel Seat, 5" cork grip, weight 6 oz. Length 9 ft. Cloth Bag and Tip protector.

No. 4884 Each \$11.50 No. 4882 Each \$10.00

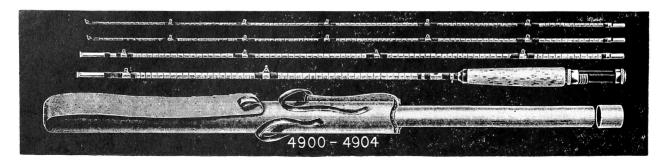
#### A. L. & W. "MARITIME" GRILSE ROD



No. **4883**—9½ ft. Grilse or Light Salmon Rod. Bronzed Trim and Rolled Welt Ferrules. Yellow and black whippings, snake guides, walnut arbor, end button. Universal Reel Seat specially mounted 2" from bottom leaving reel free from the body while playing a fish. Specially designed by well known Maritime Grilse Angler. Two tips. Length 9½ ft. Weight 7 oz. Contained in cloth partition bag. Each **\$9.50**No. **4887**—Same as 4883 but solid cork universal reels seat, Agatine butt, and tip tops Each **\$12.00** 

#### THE BLAKE FLY ROD

Made to the design and specifications of one of Canada's foremost anglers, the late W. H. Blake, Esq., a member of the Blake family, prominent in the political history of Canada. Author of "Brown Waters" and "In a Fishing Country".



#### A. L. & W. "BLAKE" FLY ROD

No. 4900-Length 9 ft. Three joints and extra tip, solid 7" cork handle. No. 4900—Length 9 ft. Three joints and extra tip, solid 7" cork handles aluminum screw reel seat to securely accommodate any reel, bronzed suction watertight reinforced ferrules. Standard nickel steel bridge rings throughout, with agate rear guide and top. Whipped closely with marcon silk and finished with the very highest grade of varnish and polished to a perfect waterproof surface. Weight about 5 oz. Contained in heavy cloth partitioned bag in aluminum case. Suitable for wet or dry fly. Fully guaranteed.

No. 4900-Each

Extra Tip—Each

\$25.00

No. 4904-Each \$6.00

#### A. L. & W. "DE LUXE" FLY ROD

No. 4904--Bronzed German Silver welted ferrules. Agate Tip and Rear Guide, intermediate standard bridge rings. Solid cork grip and aluminum screw reel seat. The canes are seasoned and treated, producing a rich dark tone, and the whole very closely whipped with dark maroon silk and fancy whippings at butt. Each rod is built as a unit and separately balanced. Length 81/2 ft., weight 41/2 to 5 ozs. Contained in aluminum tube and fine cloth bag. Two tips.

\$32.00

#### A. L. & W. "KINGFISHER" FLY ROD

A very high quality dark tone split bamboo three-piece fly rod with extra tip. Full cork handle and aluminum screw reel scat. German silver welted ferrules, revolving ring tops. White agate butt and tops. Bridge rings Straw and maroon colored silk whippings at 1" intervals. Length 9 ft, weight 6 oz., contained in heavy cloth bag and aluminum case. (As illustrated by 4900.)

No. 4897—Each

\$20.00 Extra Tip

\$4.50

#### A. L. & W. "IDEAL" FLY ROD



No. 4890—Aluminum alloy locking reel seat, walnut arbor, 7" corkshaped grip. Salt and pepper and red whippings. Agatine butt guide. Two tips fitted with agatine tops. Intermediate snake guides. Cloth bag with tip protector. Black nickel rolled welt ferrules. Weight 5% to 6 oz. Length 9 ft.

No. 4890

Each **\$12.00** 

No. 4895—Fitted with extra strong rolled welt ferrules, gunmetal finish, 7" cork grip. Aluminum alloy screw reel seat. Black vulcanite arbor, fancy aluminum button. Rod is highly finished; fine marroom silk whipping every 1/8". Contained in heavy cloth partitioned hag. Agatine Butt Guide, Two Tips fitted with Agatine Tops. Intermediate Bridge Rings. Weight 51/2 to 6 oz. Length 9 ft. and 91/2 ft.

No. 4895

Each \$16.50

#### A. L. & W. "LAURENTIAN" FLY RODS



No. 4885—Bronzed rolled welt ferrules and trim. Orange and black whippings every 11%. Walnut arbor, 6% or kgrip. Agatine butt guide. Two tips with agatine tops. Intermediate snake guides. Thread locking reel seat. Length 9 feet. Weght  $5\frac{1}{2}$  to 6 oz. Cloth bag and protector.

No. 4888—Shaped 5½" Corp Grip. Solid black nickel locking reel seat. Black Nickel Rolled Welt Ferrules. Black Trim. Two Tips with Agatine Tops. Agatine Butt Guides. Intermediate Snake Guides. Fancy bue whippings at  $1\frac{1}{2}$ " intervals. Oloth Bag with Protector. Length 9 ft. Weight 6 o .

No. 4885 Each **\$11.50** No. 4888 Each '**\$12.00** 

#### A. L. & W. "WEE SCOT" SPLIT CANE SALMON ROD



Restigouche English Split Cane Salmon Rod for fly casting. Built from selected perfectly seasoned Tonkin Cane. Six strip construction, agate guide on butt joint, and two tops. Screw lock aluminum reel seat. Double cork handle. Perfectly balanced so that either long or short casts may be made with great accuracy. Hand turned, heavy welted Ferrules. New design Aluminum screw lock reel seat.

No. **5030**—Length, 12½ feet. Weight, 18 oz. Each **\$37.50** 

#### A. L. & W. "STEWART" SALMON OR GRILSE ROD



Originally produced in England to special specifications of Mr. Stewart, one of the best known Salmon Fishermen in the Maritimes. Could not be bettered for a light salmon or grilse rod, also for heavy trout. Length 11 ft. Weight 11 oz. Stiff Dry Fly Action. Agatine Tip and rear.

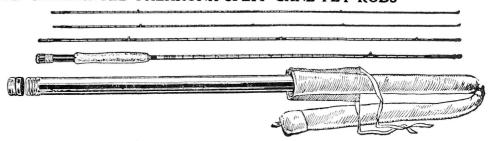
No. 5028 Each \$24,00

#### HARDY BROS. PALAKONA SALMON RODS

No. 5037—Goldmedal Salmon Rod, 12 ft. 6 in. Weight 15 ozs. Each \$70.00 No. 5037—Goldmedal Salmon Rod, 13 ft., weight 18 ozs. Each \$70.00

#### HARDY BROS. CELEBRATED PALAKONA SPLIT CANE FLY RODS

These rods are manufactured by the world's angling specialists. They are made singly, by hand, and every rod in each state of development during its manufacture goes through the most critical examination by experts. No ordinary bamboo can be compared with the "Palakona" bamboo, of which these rods are made.



No rod-making material is harder, tougher or more springy. Weight for weight, it is superior to steel of equal area. No rod-making material is harder, tougher or more springy. Weight for weight, it is superior to steel of equal area. Hence, the success of these rods in all European casting tournaments. This is the latest design in trout fly rods, and embodies all that is useful and practical. Most carefully balanced to fish either dry or wet fly, with great precision and delicacy, yet strong enough to kill either large trout or small salmon. The handle is cork, fitted with patent screw grip fitting, so that no part of the metal can touch the hand. The joints are "Suction" perfectly fitted. "Bridge" intermediate rings, with agate butt and tip.

No. 4955—DeLuxe Model, in Aluminum Case—Length 9 and 9½ feet; Weight 5 to 6 ozs.	Each \$55.00
No. 4954—Hardy Bros.' Gold Medal Fly Rod, 9 feet.	Each \$50.00
No. 4953—Hardy Bros.' Gold Medal Fly Rod, steel centre 9 and 9½ feet	Each \$55.00

#### HARDY BROS. "ECONOMY" PALAKONA FLY RODS

To meet present day conditions Messrs. Hardy Bros. have produced their "Economy" Rod making it possible for the first time in history to purchase a genuine Palakona Split Cane Fly Rod at a moderate price. It is the same in perfection of quality, workmanship and action as its famous predecessors. Three joint with extra tip, Agate Top and Rear, Hardy's Solid Cork Universal Reel Seat. In heavy cloth bag. Length 9 ft., weight 5 ozs.

No. 4957 \_\_\_\_\_\_ Each \$35.00

# Materials for Repairs and Amateur Rod Making

#### SPLIT BAMBOO FOR ROD MAKING

Split cane, glued and trimmed, perfect taper with cork handle, including butt, joint, centre and two tips, set of ferrules, guides, bag. Complete, ready for the amateur to work on and make himself a high valued rod. 9 ft. only.

No. 5077 Price complete \$5.00

Special first quality split cane tips, joints or butts for 9 or 91/2 ft. rods, supplied to order.

#### TIP JOINTS FOR SPLIT CANE FLY RODS

No. 5074-Mounted with white snake rings and top. \$1.25 No. 5075-Mounted with steel guides and top, extra fancy whippings at guides Each \$1.75 No. 5076-Flame stock, agatine end, three snake guides. whipped every three inches, gold and red ..... Each \$2.25 NOTE-Tips made to order for any style of Split Cane. Rods at reasonable prices.

#### **CORK WASHERS**

#### For Fly Handles

				,			
No.	5140-11/4"	$\mathbf{x}$	1/2".	Hole	3/8"	 Doz.	.50
No.	<b>5141</b> —1"	x	1/2".	Hole	3/8"	 Doz.	.50

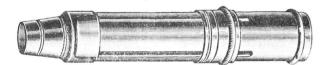
#### NICKEL PLATED SHOULDER FERRULES No. 5161



#### Supplied in following sizes:

		-	Per Pair
No.		Size Inches	Price
00	11/64	"	
01/2	12/64	44	.25
0	14/64	"	.25
1	15/64	"	.25
11/2	16/64	"	.25
$\tilde{2}^{\prime 2}$	18/64	44	.25
$\frac{1}{2}\frac{1}{2}$	19/64	- G	-25
3	$\frac{11}{32}$	"	30
_	$\frac{12}{32}$	"	35
$\frac{4}{5}$	$\frac{12}{64}$	"	35
6	$\frac{27}{15}/32$	"	35
7	$\frac{13}{33}/64$	"	40
8	36/64	"	
9	39/64	**	-30
10	$\frac{33}{64}$	"	-20
10	44/04		

#### SOLID REEL SEATS Fly or Bait



Supplied in 3/4" diameter only. No. 5167—Nickel plated Each .75

#### ROLL WELT FERRULES

No. 5164-Nickel Plated Heavy Brass Ferrules with roll welt edge which doubles the strength of the Ferrule. Also Size 2

#### WINCH FITTINGS OR REEL BANDS





#### WINDING CHECKS OR TAPERS

No. 5182-Nickel Each 30





#### BUTT CAPS

Either Hooded or Plain, finished in nickel. The Hood type is used mostly for fly rods when solid cork or solid wood handle is used 3/4" diameter only.

No. 5186 Each .25



#### ROD WINDING SILK

Very fine, pure silk, specially prepared for winding and whipping rods. Colors, gold, scarlet, black and green, 40 yards on spool. No. **5150** Each .15

#### ROD VARNISH

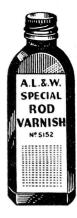
Very highest quality varnish obtainable. Is waterproof, heat resisting and gives a very hard finish.

No. 5152 Per bottle. .25



#### SPECIAL REEL OIL

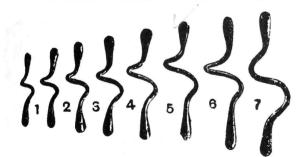




No. 5545-Reel Oil, specially prepared to suit your Reel. Put up with Wire Dropper, best method of oiling Reel.

No. **5153**—Ferrule Cement, the best made; easy to apply; no heat necessary; just dip end of rod into bottle and insert into ferrule. Leave stand until dry, Each \_25

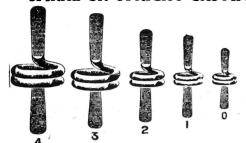
#### BRONZE STEEL SNAKE RINGS



No. 5205—Best quality English make, all sizes. Per dozen

No. 5206—Eleven of these snake rings, assorted sizes, and one steel end ring, on card Per card .25

#### SPIRAL OR UPRIGHT CASTING RINGS



A very fine type of offset ring for bait casting rods at a reasonable White price. metal.

No. 5210 All sizes. Doz. ..... .15

No. 5211-11/12 Dozen Rings and Top. Carded. Ea. .25 STANDARD NICKEL STEEL BRIDGE RINGS

These are the very highest quality intermediate rod rings, such as are used on the most expensive rods of English make. The best possible type of ring for fly rods. Line runs smoothly and cannot become tangled. No. **5208**—Sizes 2, 3, 4.



No. 5209-1 Doz. Assorted on card. Per card \$1.20

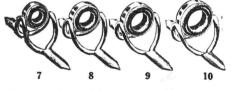
## NICKEL SILVER CASTING TOPS

In sizes 4,  $4\frac{1}{2}$ " and  $\frac{5}{2}$ ". Hollow Tubes to fit over your Tip.



No. 5260 ..... Each .15

# **GENUINE** AGATE **GUIDES**



Very highest quality genuine white agates. Mounted in German silver mounts of the finest quality and workmanship. Postively the finest that can be procured. Broad mounts which fully protect the stone are highly polished to a perfectly smooth surface. Actual sizes illustrated. No. 5225—White Agates Each .60

#### CRYSTAL AGATE OFFSET CASTING TOPS



These Tips are specially designed for Foil Steel Rod.

No. 5277—Genuine White Agates, 21/2 M.M. 



No. 5255-Steel bronzed, all sizes.



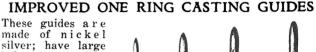
To fit over Tip. Either wood cane or steel Sizes .117, 31/2. Tube, size of stone 9 and 10. Nickel plated band and tubes. Agatine well protected.

No. 5273-

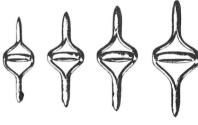
#### **GENUINE** WHITE **AGATE** TOPS

Beautifully nickel-plated finished, fully Mounted, best yet.

No. 5289 Genuine Agate Each 75 No. 5290 Imitation ...... Each .50



silver: have large holes for the line to pass through, A very free running casting guide, surpassed only by the agate guide of similar shape at much higher price.



No. 5218 Each .10



CRYSTAL AGATE CASTING **GUIDES** 

These crystals are almost as tough as genuine agates, and will stand a lot of hard use. They are moulded in a wide band, so that setting is well protected. The holes are large and smooth. Illustration shows exact sizes, 7, 8, 9, 10.

No. 5222 Each 25

Buy Canadian Made Goods



Steps
Shown in
A.L.&W.
Fishing
Tackle
Manufacture

- 1. Water-proofing a rod.
- 2. Binding split bamboo into light casting rods.
- 3. Plug baits being assembled.
- 4. Assembly and inspection of landing nets.
- 5. Transforming tufted hair, feather and hook into an attractive fly.
- 6. Winding piano wire shanks for spinners.



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