

38th
CATALOGUE
ALCOCK LAIGHT
& WESTWOOD
CO. LIMITED
230 BAY ST. TORONTO
ELGIN
4237

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ONTARIO DISTRIBUTORS
FOR
THE CELEBRATED
MACGREGOR GOLF CLUBS
MANUFACTURED BY THE
Crawford, Macgregor & Canby Co.

SEND FOR COMPLETE CATALOGUE
BEAUTIFULLY ILLUSTRATED IN COLOR

AGENTS FOR
THE FAMOUS HAGEN CLUBS
THE ULTRA IN GOLF EQUIPMENT

SEND FOR COMPLETE CATALOGUE

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"Canoe Trips and Nature Photography".

CTL



ILLUSTRATED CATALOG

No. 38

OF HIGH QUALITY DEPENDABLE EQUIPMENT
FOR THE USE OF THOSE WHO

Enjoy the Out-of-Doors

"It Pays to Play"

THE

ALLCOCK, LAIGHT & WESTWOOD

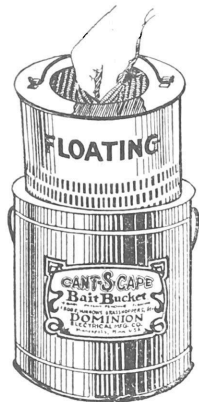
CO. OF (TORONTO) LIMITED

SPORTING GOODS EXCLUSIVELY

SPORTS BUILDING . 230 BAY STREET
T O R O N T O

Telephone ELgin 4237

ESTABLISHED 77 YEARS

**CANTSCAPE MINNOW BUCKET**

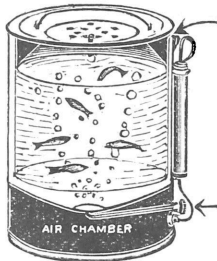
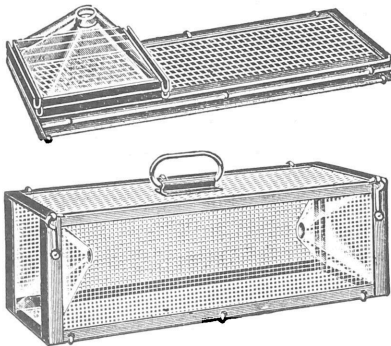
Full floating 10 quart pail with brass coil springs for lid through which hand can be thrust to catch minnow closing instantly on withdrawal. Supplies ventilation without allowing minnows to escape. Practical, serviceable, efficient.

No. 3436 Each **\$4.00**

NEW 1930 AIRFED MINNOW BUCKET**Keeps Them Alive**

Made of heavy galvanized iron, all parts rust-resisting. Wire bail with wood hand grip for carrying. Built-in brass pump, easy to operate, well protected, no exposed parts. Air chamber and float combined for added strength. Heavy brass needle valve admits air from pressure tank which continually bubbles through the minnow container, keeping water fresh with oxygen and minnows alive and full of action.

No. 3426 Each **\$3.50**

**JONES COLLAPSING MINNOW TRAP**

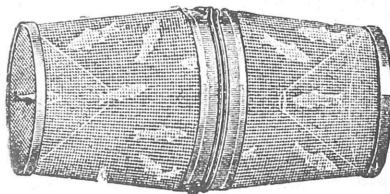
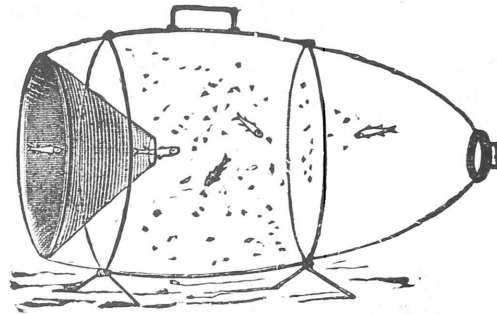
Galvanized wire mesh, in four sections, securely bound on all sides with galvanized steel strips. Transparent leads. Only 6x6x15, set up. Can be folded and put in a club bag.

No. 3456—
Each **\$3.75**

GEE WIRE MINNOW TRAP

Made of galvanized sheet steel and wire screening with cone shaped ends, and so constructed that it may be separated in the centre and one end can be telescoped into the other. When baited with stale bread, meat or other bait, the bait is exposed to view through the wire screen and when minnows, crawfish or other small fish once get into this trap it is difficult for them to find their way out. Size 17½ inches long, 10 inches in diameter, and weighs about 2 pounds.

No. 3450 Each **\$2.00**

**A. L. & W. GLASS MINNOW TRAP**

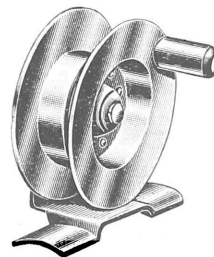
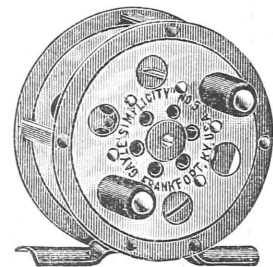
Made of heavy flint glass not easily broken. Handle and legs of galvanized metal. Length 12". Each trap securely packed in corrugated straw board, weight 9 lbs.

No. 3455 Each **\$5.00**

A. L. & W. SIMPLICITY SINGLE ACTION REEL

Single action simplicity Reel, strongly constructed of hard steel Duco finished, assorted colors, large drum, free running, but has optional click and 60 yard capacity.

No. 3601 Each **.50**



A popular low priced reel that will fill many uses. Single action, capacity, 80 yds. Diameter, 2" x 7/8" wide. Bright nickel-plated. Adjustable click.

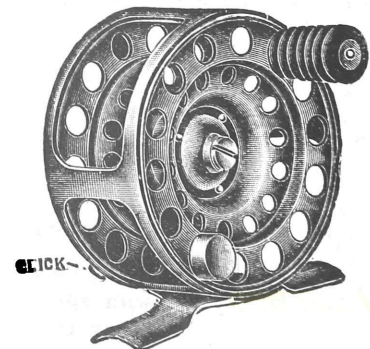
No. 3600 Each **.35**

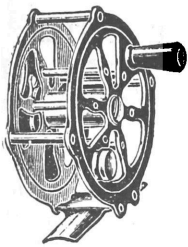
A. L. & W. IDEAL REEL

Nickel Plated single action reel, 120 yards capacity, optional sliding click, steel gear, phosphor bronze spring, reinforced bearings, perfectly centre balanced. Taken apart with a dime in five seconds. Open construction makes reel virtually its own line dryer.

No. 3641—80 yards Each **\$1.60**

No. 3642—120 yards Each **\$3.00**





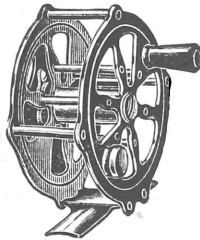
A. L. & W. FEATHERLITE SINGLE ACTION REEL

This is an exceptionally light weight reel, exceedingly strong, of beautiful quality material and workmanship throughout. Heavy tool steel gear and click spring assembly, phosphor bronze bearing, black polished handle. Taken apart instantly with the aid of a nickel. A very desirable and durable fly reel.

- No. 3658—60 yards capacity, polished nickel nickel finish Each **\$2.50**
 No. 3659—80 yards capacity, black finish .. Each **\$2.50**

A. L. & W. LITEWAITE REEL, SINGLE ACTION

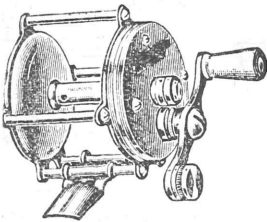
Our special value lightweight fly and bait fishing Reel. Strong and reliable. The openwork construction has the advantage of drying line quickly. Can be instantly taken apart for oiling with a dime. New Utilite Nickel finish, does not reflect



- No. 3661—60 yards .. Each **\$1.50**
 No. 3663—80 yards .. Each **1.75**

Special Value.

A. L. & W. GUNMETAL MULTIPLYING REEL

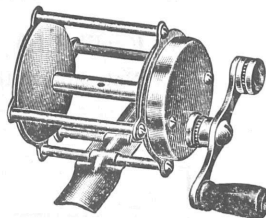


Best quality double multiplying reel, Black Gunmetal finish, raised pillars, optional click, white balanced handle. A most reliable and excellent reel at a very low price. Just the reel for a steel rod, as it reflects no light. Equal to any reel at twice the price.

No. 3708 Each **\$1.35**

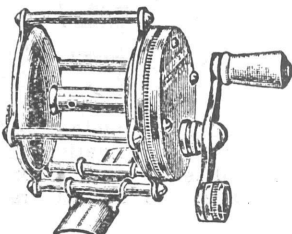
A. L. & W. MULTIPLYING REEL

Superior quality nickel-plated double multiplying Reel, adjustable click, balanced crank, white handle. Excellent value. Capacity 60 yds., packed one in box.



- No. 3701 Each **\$1.00**

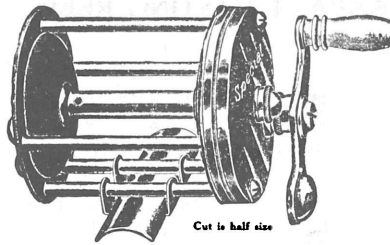
A. L. & W. DOUBLE MULTIPLYING REEL



Highest quality double multiplying reel, polished nickel plate on brass, raised pillars, screwed frame, optional click and drag, white balanced handle. A very fine reel and no better of its kind can be made.

- No. 3704—Capacity 80 yards Each **\$2.15**

A. L. & W. "SPECIAL" BAITCASTING REEL

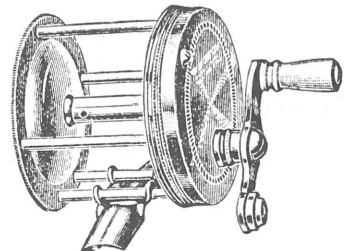


Full nickel plated, quadruple multiplying reel bushed for bearings, adjustable back-sliding click and drag, oil cups. Best value bait casting reel on the market. Free running and true, on steel pivots, 1 7/8-inch pillar, 60-yard capacity.

- No. 3750 Each **\$3.50**

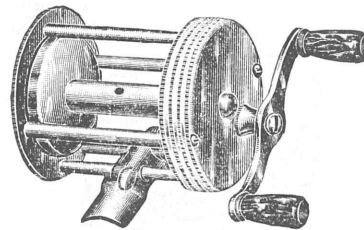
A. L. & W. QUADRUPLE MULTIPLYING CASTING REEL

Best quality polished nickel plated quadruple multiplying reel, generated spiral tooth gears, adjustable click and drag, fancy balanced crank handle, strong durable and free running. Capacity 125 yds.



- No. 3714 Each **\$3.00**

A. L. & W. QUADRUPLE MULTIPLYING CASTING REEL

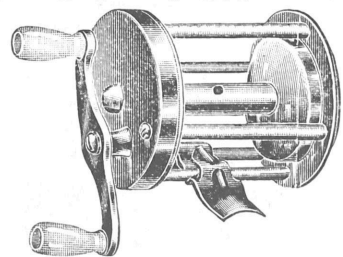


A quadruple multiplying reel of superior quality. Bright nickel plated finish, with knurled edges and frame. Double crank with red handles. Strong Click. Capacity 60 yards.

No. 3706 Ea. **\$2.25**

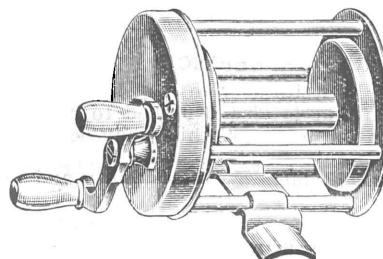
A. L. & W. QUADRUPLE MULTIPLYING CASTING REEL

A quadruple multiplying Reel. Long shape frame and barrel. Double handle and click. Black nickel finish. Capacity 60 yards. Packed one in a box.



- No. 3710 . Each **\$1.35**

A. L. & W. QUADRUPLE MULTIPLIER

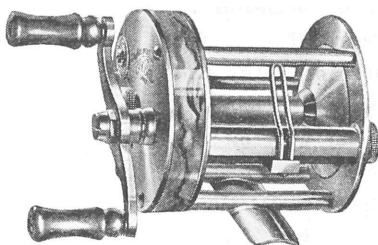


Special Value Quadruple Multiplying, strongly built reel, tempered metal bearings, special S-shaped crank. Diameter plates 2", spool 1 1/2". Pillar length 1 7/8". Capacity 100 yds. Fits all makes casting rods. Wt. 6 1/4 ozs.

- No 3711 Each **\$1.50**

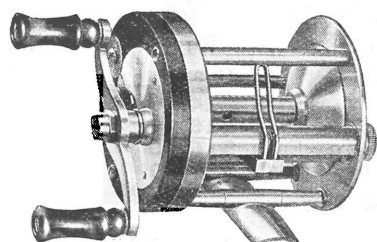
SHAKESPEARE NEW "IDEAL" REEL LEVEL WIND—ANTI-BACKLASH

A truly beautiful reel with onyx burlite head ring secured between nickel silver plates. Equipped with new type adjustable drag with dial indicator acting as anti-backlash device. Frame chromium plated, removable cap on one end of line carriage for easy cleaning. Gears of finest quality throughout, insuring long life and smooth running. Length of pillars $1\frac{3}{4}$ ", diameter of spool $1\frac{1}{2}$ ". Capacity 100 yds. 18-lb. line. Weight $8\frac{3}{4}$ oz.



No. 3878 Each **\$15.00**

SHAKESPEARE "MARHOFF" LEVEL WINDING REEL



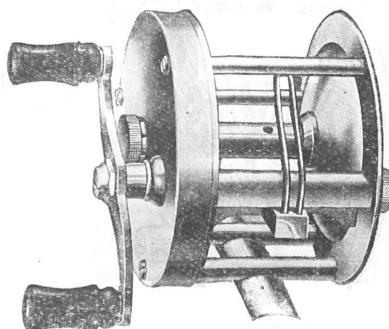
The ideal combination of action, beauty and strength has won for the Marhoff the utmost confidence among anglers. Bakelite head with inlaid eccentric disc of nickel silver and crank grips of ebony and pearl color mark it as a reel of highest

quality insuring perfect running and long carefree service. New type drag with indicator serves as anti-backlash device. Length of pillar $1\frac{3}{4}$ ". Diameter of spool $1\frac{1}{2}$ ". Capacity 100 yds. 18-lb. line. Weight $8\frac{1}{2}$ oz.

No. 3879 Each **\$15.00**

SHAKESPEARE "SERVICE" LEVEL WIND TROLLING REEL

Designed and built for anglers who want a level wind reel of medium price with a greater line capacity. Has all Shakespeare quality features built into it, insuring smooth running and long life. Nickel plated throughout. Length of pillars $1\frac{3}{4}$ ". Diameter of spool 2". Capacity 150 yds. 18-lb. line. Weight $11\frac{3}{4}$ oz.

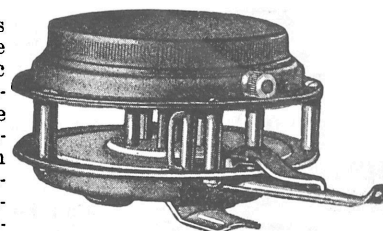


No. 4000 Each **\$9.00**

MARTIN AUTOMATIC REEL

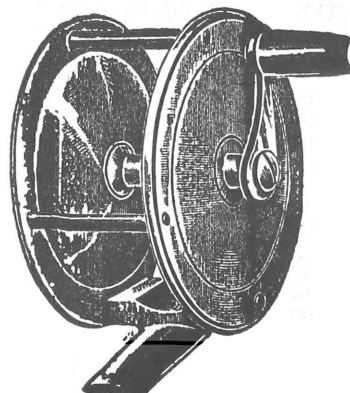
Bait or Fly

For over 30 years this reel has been the "standard Automatic Reel of America." Automatics have come and gone, but the supremacy of the Martin has never been challenged. It is the lightest, strongest, simplest, most durable and responsive automatic reel made. Such exclusive features as its brake lock, brake release, spring throw-off, Tungsten line protector, make it the only perfectly reliable and satisfactory automatic reel made. Made of aluminum, brass, nickel and steel. Booklet giving full details and particulars furnished on request.



No.	Capacity	Each With Guard
3895—60 ft. G Line	\$ 7.00
3897—90 ft. G Line	8.00
3898—150 ft. G. Line	9.00
3899—225 ft. G. Line	9.50
3896—250 ft. Light Trolling Line	13.50
3894—Fly-Wate	13.50

ENGLISH BRONZE ROTARY REELS

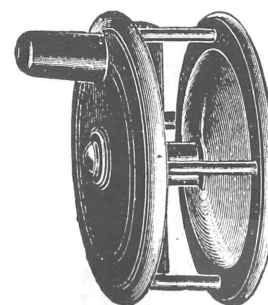


Finest quality bronzed, revolving, rotary plate Reel. Strongly built and beautifully finished. Will last a lifetime. Stationary click steel assembly. A very substantial, handsome, imported fly or bait Reel at a moderate price.

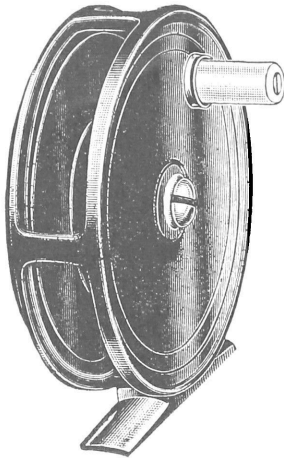
No. 3900—2 $\frac{1}{4}$ "—Capacity, 50 yds.	Each \$2.25
2 $\frac{1}{2}$ "—Capacity, 60 yds.	Each 3.00
3"—Capacity, 90 yds.	Each 3.50
Salmon Sizes:		
3 $\frac{1}{2}$ "—Capacity, 110 yds.	Each 5.00
4"—Capacity, 150 yds.	Each 6.50

STURDY REEL

English made, all aluminum Fly Reel. Handsome in appearance, beautifully finished. Solidly constructed, and will stand lots of hard work. Large spool. Stationary steel click assembly. True to illustration. Side plates outside finished black edges, and inside finished bright aluminum. Substantial horn handle.



No. 3910—2 $\frac{1}{2}$ "—Capacity, 40 yds.	Each \$4.00
3"—Capacity, 75 yds.	Each 5.25
Salmon sizes:		
3 $\frac{1}{2}$ "—Capacity, 100 yds.	Each 6.75
4"—Capacity, 125 yds.	Each 9.00
4 $\frac{1}{2}$ "—Capacity, 150 yds.	Each 10.00

A. L. & W. DRIFLY REEL (Made in England)

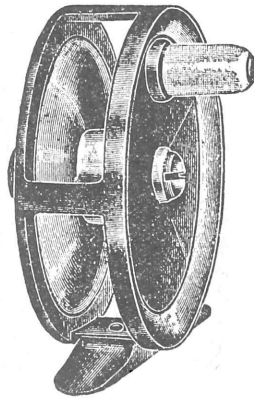
Designed by a well-known English dry fly expert. Has much contracted drum, bronzed aluminum cage, unique interchangeable steel pawl and click spring, white handle. Can be instantly taken apart and reassembled for oiling. A beautiful reel of highest quality and very efficient for either wet or dry fly fishing.

No. 3949—3½". Ea. **\$8.50**

No. 3948—3". Each **6.50**

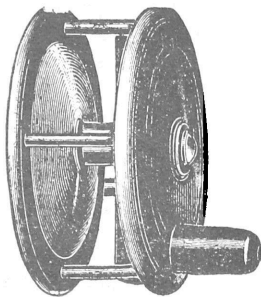
A. L. & W. FLYCASTER SALMON AND TROUT REEL

Bronzed aluminum cage and spool, hard bronze bearings and spool bushings, steel pawl and click spring. The whole machined with absolute precision to perfect fit. Runs very smoothly, extremely light and strong. A highest grade English reel at the price usually asked for the cheaper type of reel offered on this side of the water.



No. 3920—

Size	2½"	3"	3½"	4"
Each	\$5.00	6.00	7.00	10.00

DOVE REEL

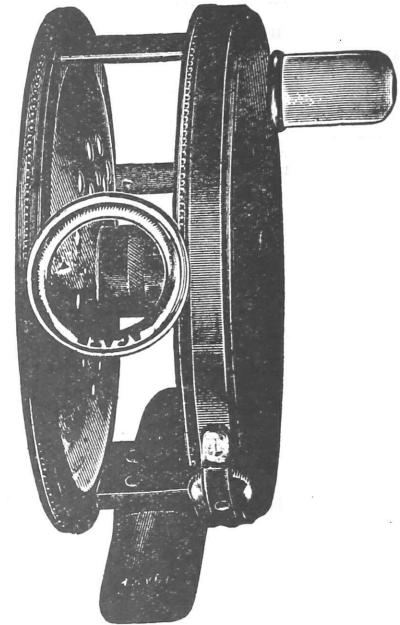
This is a very fine specimen of English manufacture, all aluminum. Revolving plate reel, horn handle, tool steel click spring, pawl and ratchet; large drum bronze brushed and running on tool steel pivot. Optional click, horn handle. Finished bronze outside, bright aluminum inside and edges. No. 3915—

2½"— 40 yards	Each \$4.50
3" — 75 yards	Each 5.50
4" — 125 yards	Each 10.00

HARDY'S PATENT CONTRACTED "PERFECT" REEL

Designed for Fly and general Salmon-Trout Fishing.

This beautiful reel bears the imprimature of Hardy Bros. Much contracted drum with or without genuine agate line guard. Unique regulating check. Ball bearings throughout. It is the ideal reel for fighting powerful fish, giving line unwillingly and taking it in fast. It is made of beautiful materials. Will take apart instantly to clean.



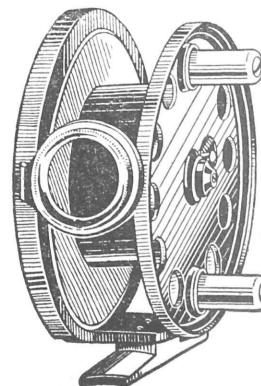
No. 3960—

Size	Capacity	Weight	Without Line Guard	With Agate Line Guard
2⅞"	30-40 yds.	4½ oz.	Each \$14.00	\$17.00
3⅛"	40-50 yds.	6 oz.	Each \$15.00	\$18.00
3⅜"	50-60 yds.	7 oz.	Each \$16.00	\$19.00
3⅝"	60-80 yds.	9¼ oz.	Each \$17.00	\$20.00

HARDY PERFECT SALMON REEL

Has all-metal revolving line guard to facilitate the running of the line, otherwise exactly same as above illustration. The lightest, strongest and most elegant Salmon reel made, with the largest line-carrying capacity. Size, 4"; weight, 13 ozs.

No. 3960 Each **\$25.00**

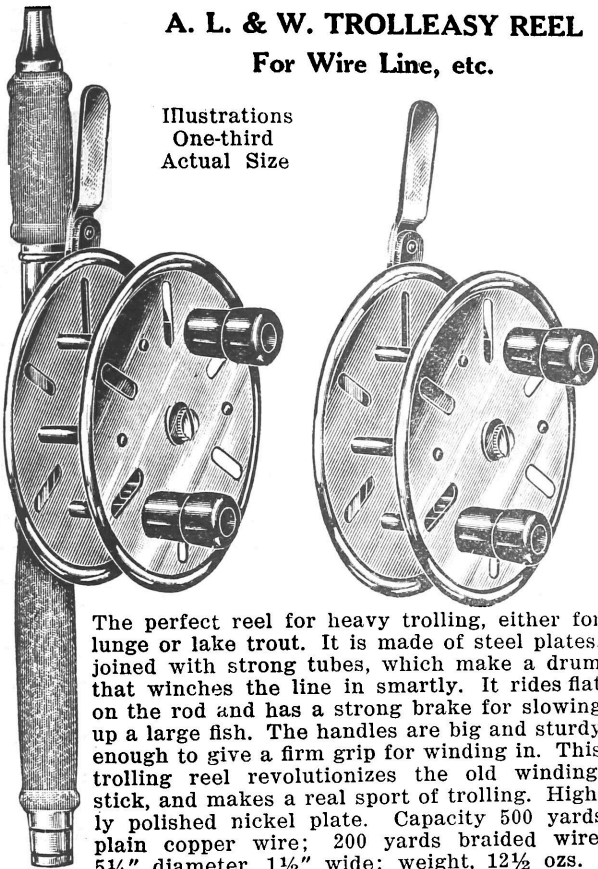
A. L. & W. ZEPHYR FLY REEL

Finest quality English-made reel of centre pin construction. Bronzed aluminum back and spool, optional click. Click spring and pawl of best tempered tool steel, arranged with high tension against the fish, low tension when winding in. Extra large drum for rapid winding; nickel steel line guard. Fastest, smoothest-running reel made. Highest quality finish throughout. Truly a lifetime reel that will give unending satisfaction. Supplied in two sizes.

No. 3945—3"	Each \$12.00
3½"	Each 13.50

A. L. & W. TROLLEASY REEL For Wire Line, etc.

Illustrations
One-third
Actual Size



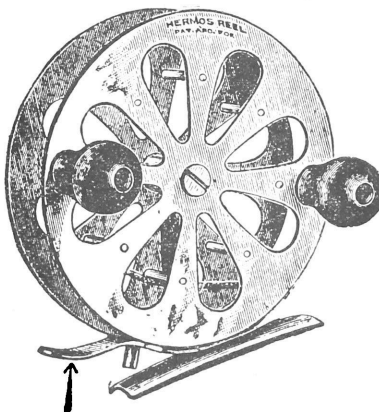
The perfect reel for heavy trolling, either for lunge or lake trout. It is made of steel plates, joined with strong tubes, which make a drum that winches the line in smartly. It rides flat on the rod and has a strong brake for slowing up a large fish. The handles are big and sturdy enough to give a firm grip for winding in. This trolling reel revolutionizes the old winding-stick, and makes a real sport of trolling. Highly polished nickel plate. Capacity 500 yards plain copper wire; 200 yards braided wire. 5¼" diameter, 1½" wide; weight, 12½ ozs. No. 3991 Each **\$2.50**

AMATEUR TROLLING REEL

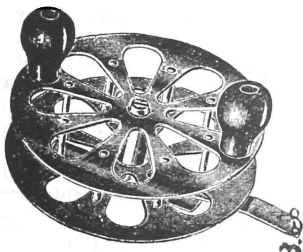
Upright Pattern

Nickel plated trolling reel, 200 yards capacity; 4½" x 1", with drag. This reel fits on to reel seat in upright position, just like an ordinary reel. Heavy and substantial. Excellent for trolling for big fish with wire line.

No. 3993... **\$3.50**



A. L. & W. AMATEUR REEL

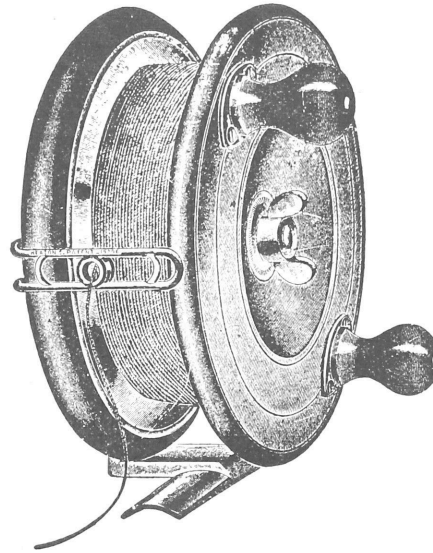


Substantial, correctly-designed reel for wire line trolling, at a low price. Satin finish. Width of spool 1", diameter, about 5"; capacity, 250 yds. 23 gauge copper wire.

No. 3990 **\$2.25**

Supplied with metal Line Guard. Ea. **\$3.25**

WOOD TROLLING REELS



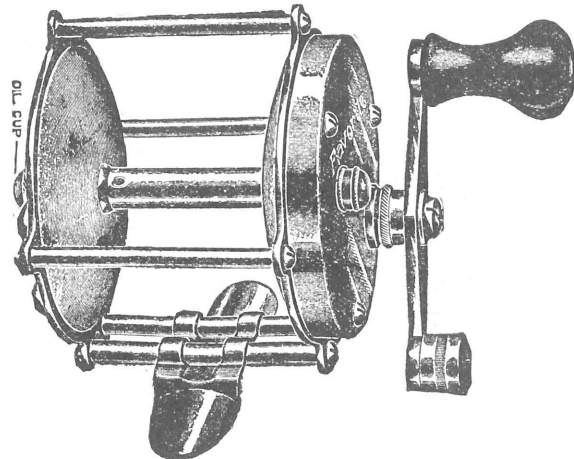
This reel is fast gaining in popularity for trolling for large fish, both deep with copper, and with linen and silk for lunge and pike. It is made of solid mahogany, beautifully finished, brass bound throughout, so that it cannot be affected by climatic conditions. Of centre pin construction, it is very easy running. Tool steel pinion, heat treated and hardened, run in by hand on hard brass bearing.

Patent line guard. Steel gear and pawl. Very heavy click spring. Substantial handle of polished hardwood. Click optional. Supplied in the following sizes:—

No. 3995

Size	Each
3½"—Capacity, 100 yards copper wire	\$ 6.00
4" —Capacity, 150 yards copper wire	7.50
4½"—Capacity, 200 yards copper wire	8.50
5" —Capacity, 300 yards copper wire	9.50
5½"—Capacity, 500 yards copper wire	10.50

MULTIPLYING TROLLING REELS



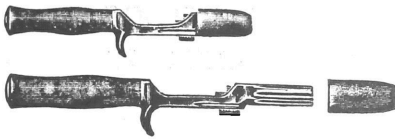
This is a very heavily constructed brass reel, heavily nickel plated and especially adapted for trolling. It has large gears to give long life. Optional click and drag, solid oil caps, balanced crank, ebony handle, raised pillars. Heavy duty screws throughout.

No. 3998—200 yards capacity	Each \$5.00
No. 3999—300 yards capacity	Each 6.00

Shakespeare Service Level Wind Trolling Reels

No. 4000	Each \$9.00
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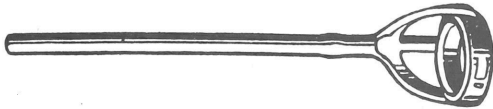
(See Page 73.)



New style, Aluminum offset handle, double cork grip. Fits any ordinary steel casting rod.

No. **4433** Each **\$3.50**

EMERGENCY TIP WITH AGATINE END



Same as No. 4412 below, but fitted with Agatine offset end ring. Suitable for bait-casting or wire line trolling.

No. **4413** Each **.40**

EMERGENCY TIPS



Three-ring top, nickel-plated, and fits the second or centre joint of any steel rod, taking place of tip in an emergency, if same should be broken. Is useful for shortening rod for boat fishing or thickly-wooded areas, where shorter rod is desirable.

No. **4412** Each **.15**

TROLLING TIP—6 INCHES LONG



Fit second joint so that tip may be dispensed with, making rod suitable for trolling. Length, 6 inches.

No. **4400** Each **\$1.00**

No. **4401**—Agatine top Each **\$1.25**

No. **4403**—Same as No. 4401, but fits into the butt joint of steel rod Each **\$1.00**

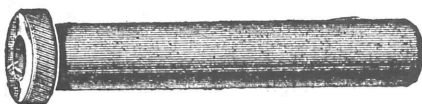
TROLLING STUB



Fits handle of steel rod for trolling. Nickel-plated.

No. **4405** Each **\$1.50**

ROD SHORTENER



Fits in handle of rod so that butt can be dispensed with.

No. **4411** Each **.25**

JAPANESE BAMBOO POLES



Length	No. in Bundle	Weight per Bundle	Per Pole
12 feet	100	58 lbs.15
14 feet	100	80 lbs.20
16 feet	50	55 lbs.30
18 feet	50	70 lbs.40
20 feet	50	90 lbs.45
22 feet	50	100 lbs.50
24 feet	25	125 lbs.75

Please Note Packing, as we only ship original bundles. Smaller quantities must be called for.

JOINTED BAMBOO RODS



No. **4500**—Two joints, brass ferrules, 7 and 8 feet long Each **.35**



No. **4505**—Selected Bamboo, 3 joints, brass ferrules, length 9 feet Each **.50**

No. **4511**—Selected Bamboo, 3 joints, length 10½ ft., brass ferrules, water mottled. Each **.75**

No. **4525**—Selected Stock, 3 joints, length 10¼ ft. full mounted, with brass ferrules, line guide and reel seat. A very complete and useful rod Each **\$1.00**

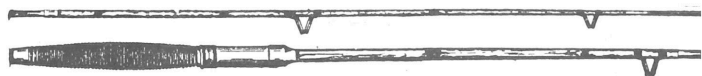
WOOD TROLLING ROD



Heavy wood rod, suitable for all kinds of trolling with either linen, silk or wire line. All hardened butt and Greenheart tip, finished a dark green and mounted with large genuine porcelain offset guides and top. Heavy universal reel fittings, accommodating any size of reel. Length, six feet. In cloth bag.

No. **4632** Each **\$4.00**

SPLIT CANE TROLLING OR GENERAL PURPOSE ROD



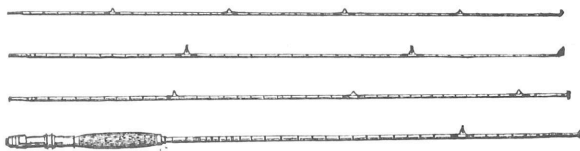
Superior quality split cane, heavy weight, two joints, length six feet, scored wood handle, solid nickel-plated reel seat and ferrules, upright line guide, all in cloth partition bag. This is an excellent rod of rugged construction for heavy trolling or general purpose fishing, at a reasonable price.

No. **4610** Each **\$3.25**

A. L. & W. "TRANSCANADA" TROLLING ROD

Highest quality Tonkin cane, six-strip construction. Extra heavy weight for heavy fishing. Ideal for salmon trolling in B.C., and unexcelled for wire line and musky trolling. German silver ferrules and reel seat of especially strong construction. Everlasting whipcord grip above and below reel. Agate top and rear guide, double trumpet line guides on tip. Length 6 ft. Contained in cloth partition bag.

No. 4625 Each **\$12.00**

A. L. & W. "GEM" COMBINATION ROD

Four joints in finest quality Split Cane and detachable reversible handle. Equipped with Perfection casting guides on baitcasting rod and snakes on fly rod. Makes up into the following rods, all of which are of strictly tip-top action:

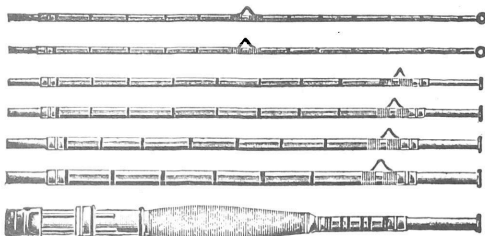
8½-ft. fly or bait rod, about 5 ozs.

7-ft. fly rod, about 3½ ozs.

5-ft. baitcasting rod.

As its name implies, it is a "Gem."

No. 4887 Each **\$15.00**

A. L. & W. SPLIT BAMBOO POCKET ROD

A very fine quality split bamboo pocket or club bag rod. Six joints, each 16" long only. It is a very versatile rod, which can be put to many uses, and is not fully appreciated. It has a detachable reversible handle, 5 intermediate joints and fly tip, making up into a 7½-ft. fly rod of fine balance and light weight, and a bait tip which fits into third joint from handle, making up an admirable and sturdy bait rod of 6½ feet. Nickel-plated solid reel seat, ferrules and snake rings; cork grip. All contained in good cloth partition bag.

No. 4785 Each **\$12.00**

**BAIT RODS
SPLIT CANE BAIT ROD**

No. 4661—Superior quality split cane bait rod, length 9½ feet, 3 joints with extra tip, nickel-plated ferrules and reel seat above hand, snake rings, cork handle; whipped 5½ inches apart with green silk, finished natural color and varnished. Contained in plain wood form in bag.

No. 4661 Each **\$4.00**

No. 4662—Same rod exactly as No. 4661, but has one tip only; in cloth partition bag without wood form.

No. 4662 Each **\$3.00**

MAROON SPECIAL BAIT ROD

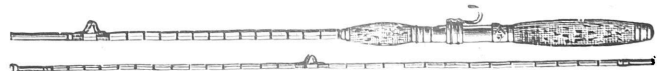
Special quality split cane bait rod, length 9½ feet, three joints with extra tip, nickel-plated ferrules, solid metal reel seat, nickel-plated steel snake ring guides, cork handle, below reel seat. Beautifully whipped with maroon silk, double and single whips alternately about 1 inch apart. Highly finished, natural cane color, 5 coats of our special all-weather varnish. This is a very powerful bait rod with good action and hard-wearing qualities, contained in varnished and finished wood form in cloth bag.

No. 4672 Each **\$9.00**

A. L. & W. SPLIT CANE BAITCASTING RODS

Best quality split cane baitcasting rod, two joints, 5 feet long, nickel-plated ferrules, reel seat, double cork handle. Offset Agatine casting guide and top. Contained in cloth bag. A reliable rod of splendid action and highly recommended.

No. 4703 Each **\$5.00**

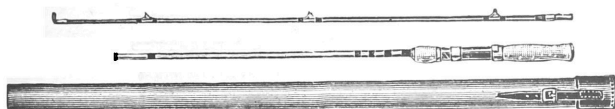
**A. L. & W. PENAGE MODEL SPLIT CANE
BAITCASTING RODS**

Made from choice quality, dark brown, split cane, 5 ft. long. Reinforced welted ferrules and solid reel seat with finger hook, all heavily nickel-plated; solid cork grips above and below reel; best quality crystal agate casting guides and offset top. Fancy red and black silk whippings. Contained in cloth partition bag. This rod is named after the wonderful Lake Penage, where it made quite a name for itself, landing a 7-pounder and a 6-pounder within half an hour—certainly a severe strain on a light rod.

No. 4709 Each **\$7.50**

A. L. & W. "CONNAUGHT" BAITCASTING ROD

Hand Built in England.



Two-piece rod built especially to our design from the finest China cane procurable. Beautiful dark brown color, closely whipped with dark maroon silk from end to end. Reinforced serrated ferrules. Genuine agate offset guides. Solid cork grips and ebony screw type reel seat. A perfectly balanced rod of superb action and great power. Length 5, 5½ and 6 ft. In aluminum tube and partition bag.

No. 4722 Each **\$20.00**

A. L. & W. "OLYMPIC" BAITCASTING ROD

Hand Built in England.



Two-piece rod, built especially to our design, very similar to the Connaught above, but a little heavier design. Beautiful dark brown cane, reinforced serrated ferrules, offset agate guides and tip. Cork handles ebony screw type reel seat. An ideal rod for casting plug baits up to ¾ oz. Length 5, 5½ and 6 ft. In partition bag.

No. 4721 Each **\$15.00**

A. L. & W. "MONTREAL" GREENHEART FLY ROD



This is one of the most popular rods we make. Designed by one of the most noted anglers of Montreal. Perfectly balanced, with superb action for wet fly; 9 ft. in length and 6 ozs. in weight, 3 joints and extra tip. Combination tip case and landing handle of bamboo finely finished. English style universal reel seat, gunmetal finish, bronze reel fittings, on mahogany finished wood reel seat, whipcord handle, steel snake line guides, wound with red silk whippings, beautifully finished. Built throughout by hand in our own workshop. Contained in heavy cloth partition bag of good khaki color.

No. 4850 Each **\$10.00**

B.C. SPECIAL GREENHEART FLY RODS



No. 4820—Superior quality Greenheart Fly Rod; 3 joints; solid reel seat below hand and ferrules all polished nickel-plate. Black scored grip, snake rings, red silk whippings at rings and ferrules; 9 ft. 6 in. long. Contained in cloth partition bag. A serviceable fly rod at a moderate price.

No. 4820 Each **\$3.00**

No. 4821—As above, with 2 Tips..... Each **\$4.25**

A. L. & W. "5 OZ." GREENHEART FLY ROD



Made in our own workshop of the finest greenheart obtainable. So beautifully balanced is this rod that when rigged with reel and line it feels lighter than the finest 5-ounce rod ever wielded. The greenheart is treated to condition it for the Canadian climate, and is beautifully finished in rich color, whipped in red and green. The reel seat and fittings are of bronze and gunmetal of the lightest but most substantial quality. Bronzed steel snake rings. Length 9 feet. Contained in cloth partition bag.

No. 4860 Each **\$15.00**

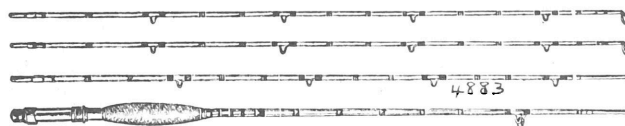
A. L. & W. BRITISH GREENHEART FLY ROD



A full ten-foot Greenheart Rod, capable of great distance and accuracy, with extraordinary power and fine action. It has 3 joints and extra tip. Full English style handle of solid cork, about 15" over all. English bronze reel fittings and ferrule, and steel snake rings. Wound with fancy green and red silk whippings, about 2" apart. Contained in cloth partition bag.

No. 4855 Each **\$12.00**

A. L. & W. "BEAVER RIVER" MODEL



Three Joints and Extra Tip in Cloth Bag. Made from best quality Canes and built to carefully designed dimensions. Very powerful with lots of snap and action. Nickel Plated Ferrules and reel seat, cork grasp, Agatine End Tip and Rear Butt Guide, Steel Snake intermediate rings. Beautifully bound with maroon silk whippings 1" apart and fancy red silk whippings at Butt. An extremely handsome and serviceable rod and one we recommend to those who desire a good sound rod at a moderate price. Length 9½ ft. Weight 5¾ ozs.

No. 4883 Each **\$8.50**

A. L. & W. SPLIT BAMBOO FLY RODS

For Trout and Bass.



Three Joint Split Bamboo Fly Rod of superior quality. Length 9½ ft. Ferrules, solid reel seat, taper and hooded butt cap, all highly polished nickel-plate. Nickel snake guides throughout, finished natural color; well varnished; wound at intervals of 3" with green silk whippings. Contained in partitioned cloth bag. Weight 6½ oz.

No. 4875 Each **\$3.00**

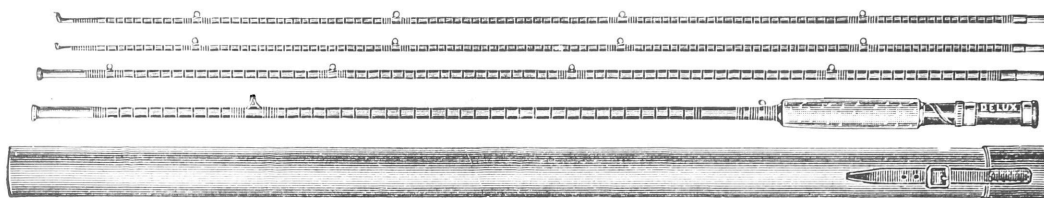
A. L. & W. SPLIT BAMBOO FLY ROD IN WOOD FORM

This is exactly similar quality of rod, same specifications, etc., as No. 4875 above, but has extra tip, and is contained in plain protecting wood form, stained, in cloth bag. Weight 6 oz.

No. 4876 Each **\$4.00**

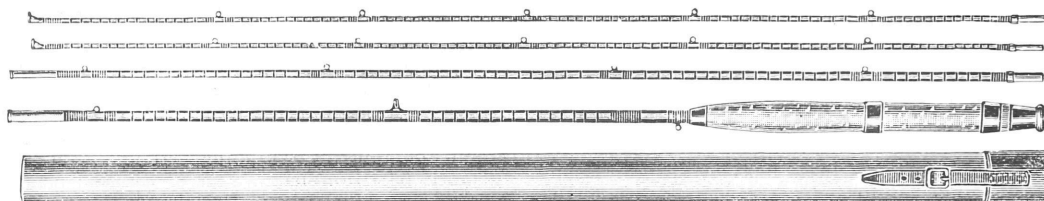
A. L. & W. DE LUXE FLY ROD

Hand Built Throughout in England.



Representing the ultimate in fine rods. Built by hand throughout of selected hard Tonkin Cane, carefully split and matched. Bronzed serrated ferrules. Agate tip and rear guide, intermediate standard bridge rings. Solid cork grip and ebonite screw reel seat. The canes are seasoned and treated, producing a rich dark tone, and the whole very closely whipped with dark red silk and extra fancy whippings at butt. Each rod is built as a unit and separately balanced. Length approximately 9 ft., weight 5 oz. These rods are so perfectly balanced that they feel much lighter. Their action is perfect. Contained in aluminum tube and fine cloth bag. Two tips, of course.

No. 4904 Each **\$35.00**

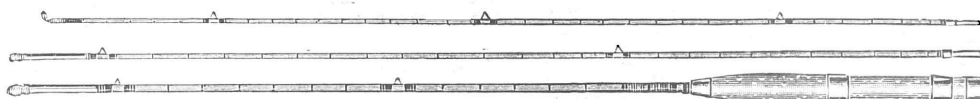
THE "BLAKE" FLY ROD

Made to the design and specifications of one of Canada's foremost anglers, the late W. H. Blake, Esq., a member of the Blake family prominent in the political history of Canada, author of the Canadian angling classic, "Brown Waters" and "In a Fishing Country." A rod of delicate action, yet powerful and accurate. Capable of great distance and has killed fish all the way up to a 15-lb. salmon. It is hand built from the very finest split cane. Six-section construction, very carefully selected and matched. The tough outer fibres of the cane are preserved, not scraped off, as they provide the real staying power and come-back to the rod. Length 9 ft. 3 joints and extra tip, solid cork handle, universal reel seat to securely accommodate any reel, bronzed reel bands, bronzed suction watertight reinforced ferrules. Standard nickel steel bridge rings throughout, or with agate rear guide and top. Whipped closely with maroon silk and finished with the very highest grade of varnish and polished to a perfect waterproof surface. Weight about 5 oz. Contained in heavy cloth partitioned bag in aluminum leather case. Suitable for wet or dry fly. Fully guaranteed. Greatly improved for 1931.

No. 4900—Bridge Rings Each **\$25.00** Extra Tip **\$6.00**
 No. 4901—With Agates Each **30.00** Extra Tip **7.00**

A. L. & W. "TRUSTY" SPLIT CANE FLY ROD

Made in England.



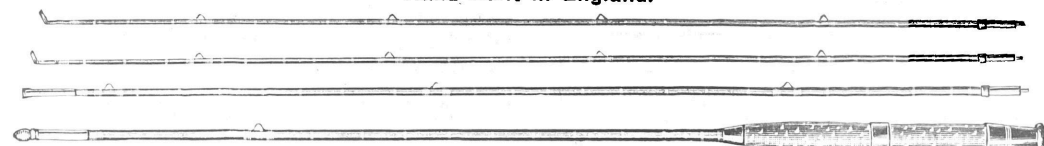
Finest quality canes of extra tough texture. A typical English Rod, with a quick, powerful action, suiting it admirably for Dry Fly work as well as Wet Fly. Three joints. Cane, dark brown color. Bronzed suction ferrules and reel fittings. Snake guides, cork handle, universal reel-seat. In cloth partition bag. Length 9'. Weight 5½ to 6½ ozs. A rod we thoroughly recommend.

No. 4939 Each **\$10.00**

Extra tips supplied Each **\$2.50**

A. L. & W. "KINGFISHER" FLY ROD

Hand Built In England.

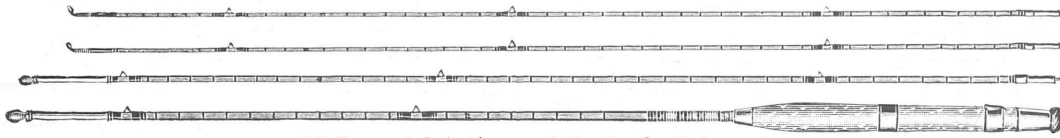


A very high quality dark tone split bamboo three-piece fly rod with extra tip. Highest quality materials and expert workmanship have gone into this rod, making it perfect in balance and action. Full cork handle and universal reel seat, reinforced serrated ferrules, revolving ring tops, snake guides. Length 9 ft., weight 6 oz., in heavy cloth partition bag.

No. 4897 Each **\$20.00** Extra Tip **\$5.00**

A. L. & W. IDEAL FLY ROD

Split Bamboo—Hand Made in England.

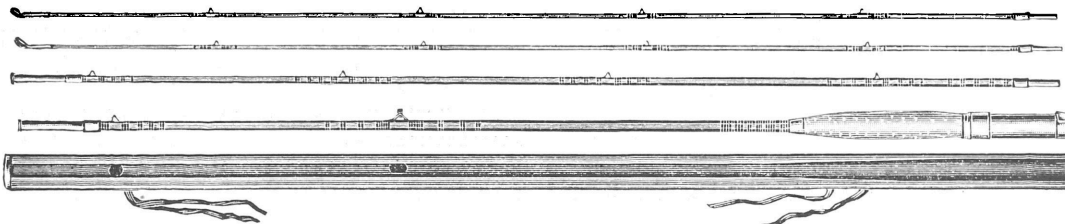


Of Powerful Action and Perfectly Balanced.

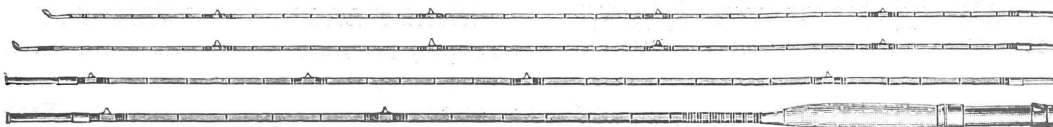
This rod is entirely hand made throughout of the finest China Tonkin Cane. Six strip construction, built on English lines from the design and dimensions of one of the greatest English fly casters. Fitted with extra strong waterproof suction ferrule gunmetal finish. Cork grasp. Universal reel seat, with gunmetal finish, winding taper and butt cap with fancy wooden button. Rod is highly finished; fine maroon silk whipping every inch. Contained in heavy cloth partitioned bag.

No. **4895**—Supplied in following lengths:—

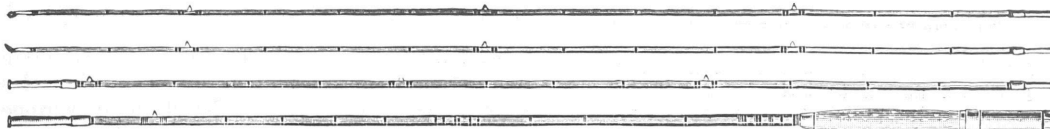
9 ft.—Weight 6 oz.	Each	\$15.00
9½ ft.—Weight 6½ oz.	Each	15.00
10 ft.—Weight 7 oz.	Each	15.00

A. L. & W. CHALLENGER SPLIT BAMBOO FLY ROD

A new rod embodying all the latest ideas in Fly Rod construction. Fine firm action and handsome appearance, suitable for Dry or Wet Fly, Dark Brown Tone Tonkin canes, with 3½" intervals of natural color cane closely whipped with fancy red and green silk, welled ferrules. Agatine tips and rear guides, snake intermediates, cork grasp, solid nickeled reel seat, contained in lined frame and bag.

No. **4884** Each **\$10.00****A. L. & W. ST. LAWRENCE SPLIT BAMBOO FLY ROD**

Hand built from finest Tonkin canes, 6 strip construction. Three joints and extra tip, cork grip, nickel plated reel seat and ferrules, closely whipped with maroon color silk at intervals of about 1½" A powerful flexible rod of splendid action. Length 9½ ft. Weight 6 oz.

No. **4882** Each **\$7.00****A. L. & W. "ECLIPSE" MODEL SPLIT BAMBOO FLY ROD**

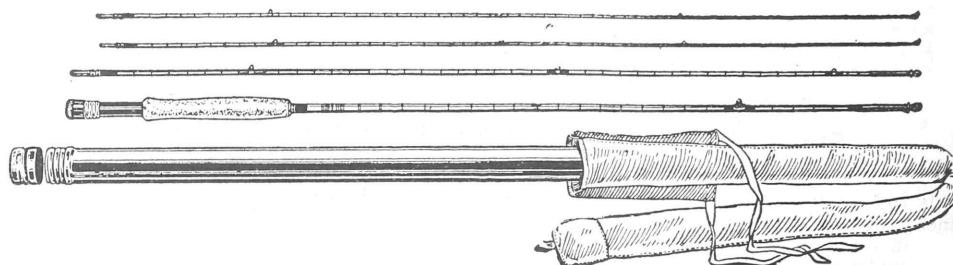
Fine quality Split Bamboo Fly Rod of good weight, for trout or bass. Three joints and extra top. Solid reel seat; cork grip, heavy ferrules and snake guides all nickel-plated. Finished natural cane, fancy whipped with red and green silk whippings, 3" apart. A powerful rod with good action. Contained in cloth lined wood form for protection in cloth bag. Length 9½ ft. Weight 7 oz.

No. **4880** Each **\$5.00**

HARDY BROS'. CELEBRATED PALAKONA SPLIT CANE FLY RODS DE LUXE FLY ROD

These rods are manufactured by the world's angling specialists. They are made singly, by hand, and every rod in each state of development during its manufacture goes through the most critical examination by experts. No ordinary bamboo can be compared with the "Palakona" bamboo, of which these rods are made.

No rod-making material is harder, tougher or more springy. Weight for weight, it is superior to steel of equal area. Hence, the success of these rods in all European casting tournaments. This is the latest design in trout fly rods, and embodies all that is useful and practical. Most carefully balanced to fish either dry or wet fly, with great precision and delicacy, yet strong enough to kill either large trout or small salmon. The handle is cork, fitted with patent screw grip fitting, so that no part of the metal can touch the hand. The joints are "Suction" perfectly fitted. "Bridge" intermediate rings, with agate butt and tip.



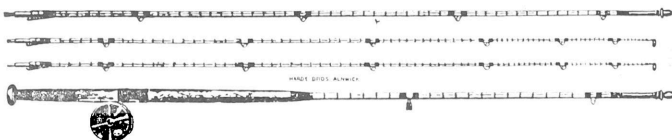
Weights, about	5 to 5½ oz.	5¼ to 6 ozs.
Lengths	9 ft.	9½ ft.
No. 4955 —In Aluminum Case	Each \$60.00	

"GOLD MEDAL" PALAKONA FLY ROD

Similar specification to above, but in cloth lined bag only and slightly heavier in design, 9 and 9½ ft.

No. **4954** Each **\$50.00**

"GOLD MEDAL" PALAKONA SALMON ROD



This is a stout double-handed rod with plenty of power, wonderful action and light weight. Three joints, with extra tip. Double cork handle, "Studlock" joints. "Bridge" intermediate, with agate butt and end rings. Screw grip reel fitting; India rubber button. Length 12 and 13 feet. Weight, about 15 to 18 oz., according to length. Contained in cloth partition bag.

No. **5037**—13 ft. Each **\$70.00**
No. **5037**—12 ft. Each **\$60.00**

A. L. & W.

RAINBOW TROUT SPLIT BAMBOO FLY RODS



Finest quality Tonkin cane, six strip construction, swelled butt, giving a powerful action to butt for accuracy and distance. Solid cork handle, polished nickel plated mountings, welled ferrules, fancy whipped with red and black silk at 1¼" intervals. Extra fancy whipped at butt. Length 9½ ft. Weight 6½ oz. Contained in lined wood form and cloth bag. Great for value, service and satisfaction.

No. **4890** Each **\$12.00**

HARDY BROS'. "GOLD MEDAL" GRADE

Fly Rod with Steel Centre.

This is Hardy's Famous Palakona Split Cane Rod, same specifications as above but built with steel centre for heavy work, in 9 and 9½ ft. Slightly heavier for length than the De Luxe.

No. **4953** Each **\$55.00**

HARDY BROS'. "FAIRCHILD" FLY ROD

Palakona Split Cane, 3 joints and extra tip on aluminum tube. A favorite model for its length, weight and powerful action. 8 ft. and 8½ ft., weight, 3¾ oz.

No. **4956** Each **\$60.00**

HARDY BROS'. "MARVEL" FLY ROD

Three joints and extra Tip, Palakona Cane. Dainty, powerful action. 7½ ft., weight 2¾ oz. In Aluminum Tube.

No. **4958** Each **\$60.00**

A. L. & W. "LAURENTIAN" MODEL FLY ROD

Three Pieces and Extra Tip.



Hand built from selected Tonkin canes, six strip construction. Heavy nickel plated ferrules and reel seat, cork handle, steel snake rings. Handsomely whipped in English style with maroon color silk about 1" apart. Cane dark color. Length 9½ ft. Weight 6 oz. Contained in wood form and cloth bag. A splendid rod we highly recommend.

No. **4885** Each **\$10.00**

SALMON FLY RODS

A. L. & W.

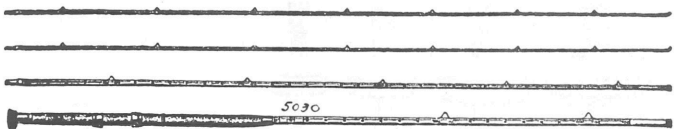
"RESTIGOUCHE" SPLIT CANE SALMON ROD



Built from selected stock of the very highest grade seasoned Tonkin Cane, six strip construction, each joint built up of pieces split from the same piece of cane, ensuring uniform resiliency and tension. Tapered to the dimensions and design of one of our most eminent Salmon Fishermen. Perfectly balanced, just the right degree of flexibility, with great power, enables a long or short cast to be made with great accuracy. Made in three joints with extra tip. Agate Tops and Rear Guide, Steel Snake Intermediate, strong reinforced German Silver Ferrules, Solid Locking Reel Seat, and Solid Cork Double Grip. A rod we guarantee to give perfect and complete satisfaction under all conditions. Length 12½ ft., weight about 18 ozs., contained in cloth partition bag.

No. 5032 Each **\$40.00**

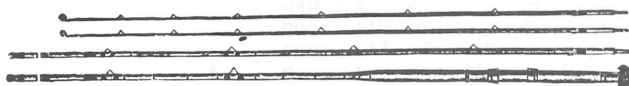
WEE SCOT SALMON ROD



A fine twelve foot rod weighing 15 to 16 ounces, made specially for salmon fishing with light tackle in the Canadian streams. A beautifully balanced rod, with plenty of action. Agate butt and end rings, steel snake rings, welted and serrated nickel ferrules, with two tops, maroon whipped at 2 inch intervals, fancy whipped at butt, put up in cloth partition bag.

No. 5030 Each **\$27.00**

A. L. & W. "SCOTCH" MODEL GREENHEART SALMON RODS



Guaranteed genuine Greenheart of first quality, straight grained throughout. Solid Greenheart butt joint, handle and reel seat being formed from the solid Greenheart; centre joint and tip. Fitted with extra heavy ferrules, winch fittings and fancy wooden butt button, steel snake rings and end tip. Well balanced, fine action, thoroughly reliable. Contained in partition cloth bag. This is the best value in salmon rods obtainable.

No. 5005—Length 12 ft. 2 tips Each **\$10.00**
 Length 13 ft. 2 tips Each **12.00**
 Length 14 ft. 2 tips Each **15.00**

TIP JOINTS FOR SPLIT CANE FLY ROD.

Superior quality Split Cane, finished natural color. Green whippings about 2½" apart, Snake Guides, No. 00 Ferrule. 11/64". Can only be supplied from stock as specified.

No. 5075 Each **\$1.00**

NOTE.—Tips made to order for any style of Split Cane, Greenheart or Lancewood Rod, at reasonable prices.

UNMOUNTED SPLIT BAMBOO STICKS FOR ROD MAKING

For 3-Piece Fly Rods.

Highest quality glued Sticks each 3 ft. long, suitable for making 9 ft. Fly Rods of medium weight. Full Length, Butt Joints, Centre Joints or Tips.....Each **\$1.75**
 Set of German Silver Ferrules for above, hand welted and serrated, consisting of two double ferrules with extra centre for spare Tip.

No. 5162 Pet Set **\$4.00**

UNMOUNTED, GLUED BAMBOO TAPERED STICKS

For 2-Piece Bait-casting Rods.

Suitable for 5 and 5½ ft. Casting Rods.

Butts and Tips Each **\$1.50**
 Hand Welted German Silver ferrules for above.

No. 5163..... Per Pair **\$1.25**
 Extra Centre **.50**

CORK WASHERS AND SHEETS

For Rod Handles.

No. 5140—1¼" x ¾". Hole ⅜" Each **.10**
 No. 5141—1 " x ¾". Hole ⅜" Each **.10**
 No. 5145—Sheets 4" x 8" x 3/32" Each **.75**

NICKEL PLATED SHOULDER FERRULES

No. 5161



Supplied in the following sizes:

No.	Size Inches	Price	
		Per Pair	
000	9/64 Inside Diam.		.25
00	11/64 "		.25
0½	12/64 "		.25
0	14/64 "		.25
1	15/64 "		.25
1½	16/64 "		.35
2	17/64 "		.35
2½	19/64 "		.35
3	11/32 "		.35
4	12/32 "		.40
5	27/64 "		.40
6	15/32 "		.40
7	16/32 "		.45
8	35/64 "		.50
9	19/32 "		.50
10	20/32 "		.50

SOLID REEL SEATS

Fly



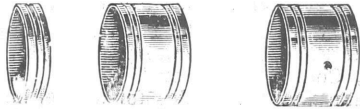
Bait



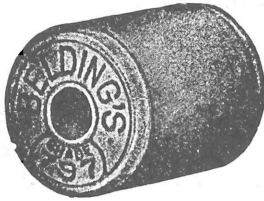
Supplied in ¾" diameter only.

No. 5166—Bronze or nickel plated Each **\$1.00**

WINCH FITTINGS OR REEL BANDS



No. 5171—Bronze or nickel..... Per set .40



ROD WINDING SINK

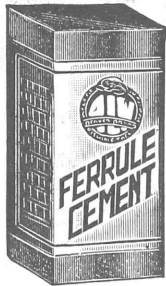
Very fine, pure silk, specially prepared for winding and whipping rods. Colors, gold, scarlet, black, and green. 40 yards on spool.

No. 5150 Each .20

ROD VARNISH

Very highest quality varnish obtainable. Is waterproof, heat resisting and gives a very hard high finish.

No. 5152 Per bottle .25



FERRULE CEMENT

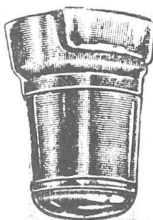
Our own private formula, used successfully for many years. Nothing to equal it for strength and the ease with which it is used. Clings to wood or metal.

No. 5151—Ea. .25



BUTT CAPS

Hooded



Plain

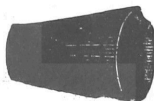


No. 5186—Bronze or nickel, 3/4" diameter only. Ea. .30

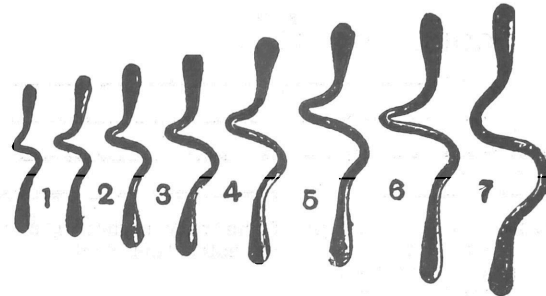
WINDING CHECKS OR TAPERS

No. 5181—Bronze or nickel Each .20

No. 5180/2—Tapers, brass Each .10



BRONZED STEEL SNAKE RINGS

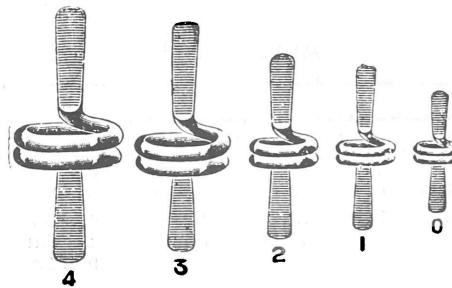


No. 5205—Best quality English make, all sizes.

Per dozen15

No. 5206—Eleven of these snake rings, assorted sizes, and one steel end ring, on card Per card .25

SPIRAL OR UPRIGHT CASTING RINGS



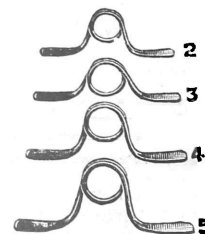
A very fine type of offset ring for bait-casting rods at a reasonable price. White metal. No. 5210—All All sizes.

Doz. .. .25

STANDARD NICKEL STEEL BRIDGE RINGS

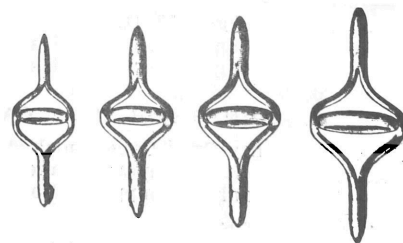
These are the very highest quality intermediate rod rings, such as are used on the most expensive rods of English make. The best possible type of ring for fly rods. Line runs smoothly and cannot become tangled.

No. 5208—Sizes 2 to 5. Ea. .10



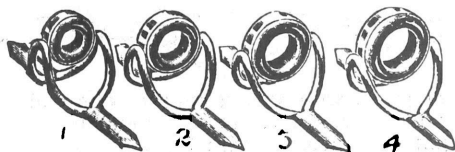
IMPROVED ONE RING CASTING GUIDES

These guides are made of nickel silver; have large holes for the line to pass through. A very free running casting guide, surpassed only by the agate guide of similar shape at much higher price.



No. 5218—All sizes Each .20

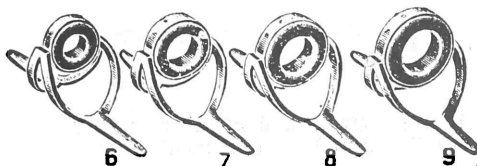
GENUINE AGATE GUIDES



Very highest quality genuine white agates. Mounted in German silver mounts of the finest quality and workmanship. Made in England especially for us, and positively the finest that can be procured. Broad mounts which fully protect the stone are highly polished to a perfectly smooth surface. Actual sizes illustrated.

No. 5225 Each **.75**
No. 5224—Extra wide and heavy Each **.75**

CRYSTAL AGATE CASTING GUIDES



These crystals are almost as tough as genuine agates, and will stand a lot of hard use. They are moulded in a wide band, so that setting is well protected. The holes are large and smooth. Illustration shows exact sizes, 6, 7, 8, 9.

No. 5222 Each **.35**

NICKEL SILVER SPIRAL CASTING TOPS

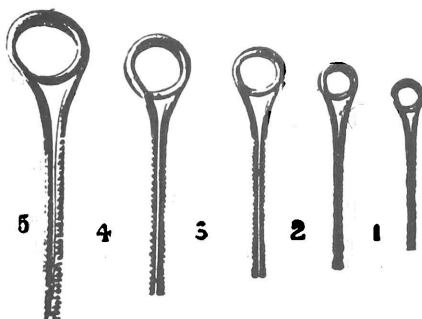
Tube sizes 4, 4½, and 5-32".

No. 5263—All sizes Each **.25**



WIRE END RINGS

No. 5255—Steel, bronzed, all sizes. Each **.05**



NICKEL SILVER THREE RING ENDS

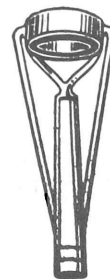
No. 5260—All sizes. Each **.15**



GENUINE WHITE AGATE GUARDED CASTING TOP

These tops are specially made for us in England. Genuine pure white agate settings, broad nickel silver mounts with side guards to prevent line tangling round the offset top. Supplied in three sizes of tube, 4, 4½, and 5/32".

No. 5280 Each **\$1.25**



GENUINE AGATE FLY TOP



An unique and efficient design of genuine agate fly top. A combination tube and tie-on style. Fits as snugly as the ordinary tube, and has the added security of the tie-on feature. Highest quality genuine white English agates, nickel silver mounts, beautifully made and finished. Illustration actual size.

No. 5289 Each **\$1.00**

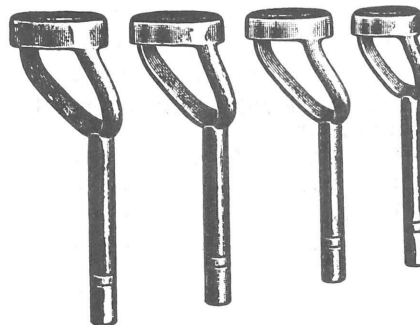
GUARDED AGATINE CASTING TOP

Special guarded casting top. An extra heavy crystal agate, mounted in wide nickel silver band. Sizes 4, 4½/32 tubes.

No. 5270—All sizes Each **.60**



CRYSTAL AGATE OFFSET CASTING TOP

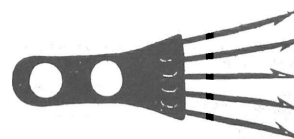


A very popular style of crystal Agate bait-casting top. Mounted on broad nickel silver band, fully protected setting. Supplied in four sizes of tube, 3½, 4, 4½, and 5/32nd of inch.

No. 5273 Each **.50**

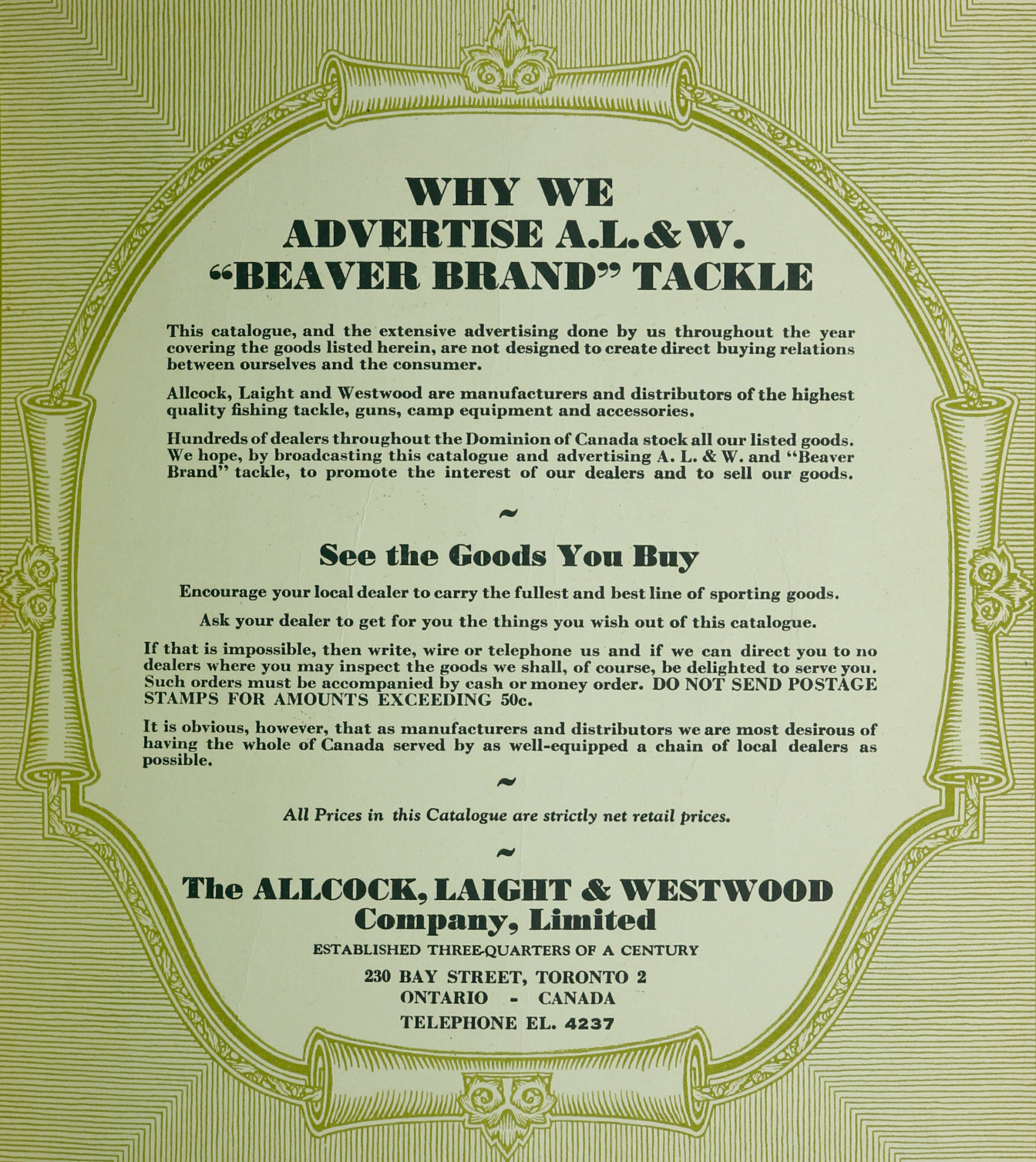
No. 5274—Extra wide and heavy genuine agate top
Each **.75**

FROG SPEARS



Points of finest steel, malleable iron shank, eyed socket. Enamelled black.

No. 5314—Four prong Each **.35**



WHY WE ADVERTISE A.L. & W. "BEAVER BRAND" TACKLE

This catalogue, and the extensive advertising done by us throughout the year covering the goods listed herein, are not designed to create direct buying relations between ourselves and the consumer.

Allcock, Laight and Westwood are manufacturers and distributors of the highest quality fishing tackle, guns, camp equipment and accessories.

Hundreds of dealers throughout the Dominion of Canada stock all our listed goods. We hope, by broadcasting this catalogue and advertising A. L. & W. and "Beaver Brand" tackle, to promote the interest of our dealers and to sell our goods.

See the Goods You Buy

Encourage your local dealer to carry the fullest and best line of sporting goods.

Ask your dealer to get for you the things you wish out of this catalogue.

If that is impossible, then write, wire or telephone us and if we can direct you to no dealers where you may inspect the goods we shall, of course, be delighted to serve you. Such orders must be accompanied by cash or money order. **DO NOT SEND POSTAGE STAMPS FOR AMOUNTS EXCEEDING 50c.**

It is obvious, however, that as manufacturers and distributors we are most desirous of having the whole of Canada served by as well-equipped a chain of local dealers as possible.

All Prices in this Catalogue are strictly net retail prices.

The ALLCOCK, LAIGHT & WESTWOOD Company, Limited

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