



The Orvis *Wes Jordans*

A Great Rodmaker's Personal Fly Rods

Many years ago Wesley Jordan, the legendary Orvis rod designer, built a special Orvis bamboo rod for his personal use, and "Wes's 8-footer" became famous. It is a rod for 8-weight line and general all-purpose fly fishing under every sort of condition. It is the most versatile fly rod made.

Wes subsequently designed a 7½-footer for 6-weight line and pure trout fishing . . . and an 8½-footer for 9-weight line for salmon, salt water and bass bugging. All three of these rods are absolutely superlative quality. In fact we believe the rods, named in Wes's honor, are in every detail the finest bamboo fly rods anywhere in the world.

Each is inscribed with Wes Jordan's name. The butt plate is engraved with your name. Please state your glove size (and whether right or left-handed) for precise positioning of the thumb and palm-heel "reliefs" on the cork grip. Each

rod is 2-piece plus extra tip, packed in handsome saddle-stitched leather case (with aluminum tube protective lining and comfortable shoulder strap).

M9750-3-7½ ft., 3-7/8 oz., for HDG(6) line . . . with extra tip, C.F.O. III Fly Reel, Line plus 50 yds. backing and Leather Case (8 lbs.) . . . \$283.00

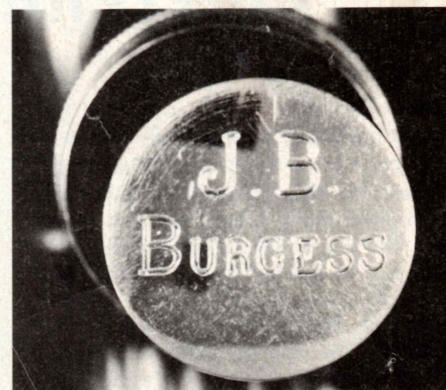
M9750-2—Rod only, with extra tip and Leather Case (7 lbs.) . . . \$235.00

M9800-3—8 ft., 4-3/8 oz., for GBF(8) Line . . . with extra tip, C.F.O. IV Fly Reel, Line plus 50 yds. backing and Leather Case (8 lbs.) . . . \$285.00

M9800-2—Rod only, with extra tip and Leather Case. (7 lbs.) . . . \$235.00

M9850-3—8½ ft., 5-1/8 oz., for GAF(9) line . . . with extra tip, C.F.O. V Fly Reel, Line plus 200 yds. backing and Leather Case. (8 lbs.) . . . \$291.00

M9850-2—Rod only, with extra tip and Leather Case (7 lbs.) . . . \$235.00



This butt plate is engraved with the owner's name. Please **PRINT**, on your order, the name you wish used.

ORVIS

*When a man says
he fishes an
Orvis Rod
he normally
means an
Orvis
Battenkill*

Orvis Battenkill Impregnated Bamboo Fly Rods have been the standard of excellence for a great many years. We also make many special purpose rods, but the Battenkill series ranges from 6½ foot to 8½ foot rods . . . rods for 4-weight, 5-weight, 6-weight, 7-weight, 8-weight, and 9-weight fly lines . . . rods for the varying tastes and styles of individual fly fishermen as well as for the range of game fish from trout to salmon, from bass to steelhead, bonefish, tarpon, blues and stripers.

You will find, on the next page, the Battenkill Fly Rod which will do precisely what **you** wish your rod to do . . . and this with ease, elegance and the quiet assurance that makes fly casting with an Orvis Rod a deep abiding joy. And you will find on page 63 a brief description of how an Orvis Impregnated Bamboo Rod is made.



Battenkill® Fly Rods



Medium Weight Lines (6/7)

6½ ft., 2 7/8 oz., for 6-weight line. Medium action. Rod with extra tip, HDG(6) Orvis Line, 3" Featherweight Ultralight Fly Reel,

M9650-3—complete (5 lbs.) \$191.00

M9650-2—Rod only, with extra tip (4 lbs.) \$150.00

M9650-1—Rod only, with single tip (4 lbs.) \$110.00

7 ft. 3 3/8 oz., for 6-weight line. Fast action. Rod with extra tip, HDG(6) Orvis Line, 3" Featherweight Ultralight Fly Reel, **M9701-3—complete (5 lbs.) \$191.00**

M9701-2—Rod only, with extra tip (4 lbs.) \$150.00

M9701-1—Rod only, with single tip (4 lbs.) \$110.00

7 foot/7 foot 3 inch Pace Changer, for 6-weight line. Two interchangeable tips, fast to medium action for refreshing change of "feel." Rod, the 2 tips, HDG(6) Orvis Line, 3" Featherweight Ultralight Fly Reel,

M9707-3—complete (5 lbs.) \$191.00

M9707-2—Rod only, with both tips (4 lbs.) \$150.00

7½ ft., 3 7/8 oz., for 6-weight line, the BASIC rod for trout fishing. Medium action. Rod with extra tip, HDG(6) Orvis Line, 3" Featherweight Ultralight Fly Reel, **M9751-3—complete (5 lbs.) \$191.00**

M9751-2—Rod only, with extra tip (4 lbs.) \$150.00

M9751-1—Rod only, with single tip (4 lbs.) \$110.00

7½ ft., 4 oz., for 7-weight line. Fast action. Rod with extra tip, HCF(7) Orvis Line, 3¼" Lightweight Ultralight Fly Reel, **M9755-3—complete (5 lbs.) \$192.00**

M9755-2—Rod only, with extra tip (4 lbs.) \$150.00

M9755-1—Rod only, with single tip (4 lbs.) \$110.00

8 ft., 4 1/8 oz., for 6-weight line. Like the BASIC-FOR-TROUT 7½ footer for the delicate lightweight line, but with an extra 6" length for the fisherman who wants the longer rod "feel." 2 piece, 4 1/8 oz. Rod with extra tip, HDG(6) Orvis Line, 3" Featherweight Ultralight Fly Reel,

M9809-3—Complete (5 lbs.) \$191.00

M9809-2—Rod only, with extra tip (4 lbs.) \$150.00

M9809-1—Rod only, with single tip (4 lbs.) \$110.00

Heavy Weight Lines (8/9)

8 ft., 4 3/8 oz., for 8-weight line. Medium action. Choice for the one-rod fisherman. Versatility to lay out tiny dries AND streamers AND bass bugs. Rod with extra tip, GBF(8) Orvis Line, plus 150 yds. backing, 3¼" Lightweight W Ultralight Fly Reel,

M9801-3—complete (5 lbs.) \$200.00

M9801-2—Rod only, with extra tip (4 lbs.) \$150.00

M9801-1—Rod only, with single tip (4 lbs.) \$110.00

8½ ft., 4¾ oz., for 8-weight line. Slow action. This rod is Joe Brooks' particular preference. Rod with extra tip, GBF(8) Orvis Line, plus 150 yards dacron backing, 3¼" Lightweight W Ultralight Fly Reel,

M9853-3—complete (5 lbs.) \$200.00

M9853-2—Rod only, with extra tip (4 lbs.) \$150.00

M9853-1—Rod only, with single tip (4 lbs.) \$110.00

8 ft., 4 5/8 oz., for 9-weight line. Fast action. For big bass bugs, salmon, steelhead, bonefish. Rod with extra tip, GAF(9) Orvis Line, plus 200 yds. dacron backing, Orvis **Magnalite Multiplier W** Reel 2 to 1 fast retrieve.

M9806-3—complete (5 lbs.) \$204.00

M9806-2—Rod only, with extra tip (4 lbs.) \$150.00

M9806-1—Rod only, with single tip (4 lbs.) \$110.00

8½ ft., 5 1/8 oz., for 9-weight line. Medium action. A favorite one-handed rod for Atlantic salmon, fine for heavy water steelhead, lays out big bass bugs. Rod with extra tip, GAF(9) Orvis Line, plus 200 yards dacron backing, 3½" **Magnalite Multiplier W** Reel,

M9851-3—complete (5 lbs.) \$204.00

M9851-2—Rod only, with extra tip (4 lbs.) \$150.00

M9851-1—Rod only, with single tip (4 lbs.) \$110.00

Note—if you wish a C.F.O. Fly Reel with any of the Outfits on this page (in place of listed Ultralight) simply note "CFO" on your order and add \$7 to outfit list price.

Battenkill® 3-Piece Fly Rods

If the convenience of a three section fly rod appeals to you, you can select a 3-piece Battenkill with no fear that you are sacrificing smooth "feel" and perfect full length flex action.

The casting action of a 3-piece Battenkill is absolutely indistinguishable from the corresponding 2-piece models . . . and we mean that our own super-critical design experts find the action indistinguishable. The tapered "thinning" of the ends of Orvis ferrules gives perfectly cushioned transition from ferrule to bamboo. Neither your eye nor your hand can see or feel any stiffening in the arc and thrust of a 3-piece Battenkill Fly Rod. For the fisherman who travels there is a safety factor as well as convenience in a fly rod that breaks down into the much shorter sections. 7½ ft., 4¼ oz., for 6-weight line. BASIC rod for trout fishing medium action. Rod with extra tip, HDG(6) Orvis Line, 3" Featherweight Ultralight Fly Reel.

M9762-3—complete (5 lbs.) \$205.00

M9762-2—Rod only, with extra tip (4 lbs.) \$165.00

8 ft., 4½ oz., for 7-weight line. Medium action. The versatile rod for handling any fly type. Rod with extra tip, HCF(7) Orvis Line, 3¼" Lightweight Ultralight Fly Reel, **M9808-3—complete (5 lbs.) \$206.00**

M9808-2—Rod only, with extra tip (4 lbs.) \$165.00

8½ ft., 4 5/8 oz., for 7-weight line. Slow action. Excellent for working wets and streamers with lifelike animation. Rod with extra tip, HCF(7) Orvis Line, 3¼" Lightweight Ultralight Fly Reel,

M9859-3—complete (5 lbs.) \$206.00

M9859-2—Rod only, with extra tip (4 lbs.) \$165.00

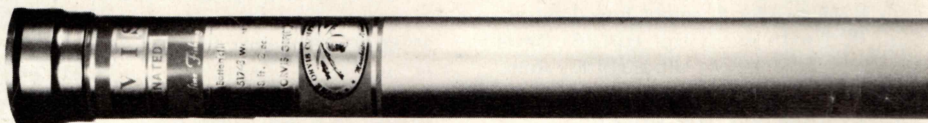
Madison[®] Bamboo

Fly

Rods

Fine rods of select Tonkin Bamboo, built with a single tip and at a special lower price. When bamboo is graded for the uniform perfection of Battenkill production, certain sticks of flawless quality as regards performance but with some unevenness of appearance (in grain, node structure, color) are set aside. These specially sorted sections make beautiful rods and, when available, are of course a great "bargain."

Equipped with the regular Battenkill walnut reel seat, guides, all first quality fittings, a Madison Impregnated Bamboo Fly Rod with single tip comes packed in sack and aluminum rod case. Each rod has the uniform full length flex perfection of action as its corresponding Battenkill model.



For Light Weight Lines (4/5)

6½ ft., 2¾ oz., for 4-weight Line. Slow action. A specialist's rod for delivering tiny flies to wary trout. Rod, HFG(4) Orvis Line, Madison 4/5 Fly Reel.

M9656-3—Complete (5 lbs.) \$117.00

M9656-1—Rod only (4 lbs.) \$ 91.00

7½ ft., 3-5/8 oz., for 5-weight Line. Slow action. A favorite of skilled fly-rodgers for delicate presentation. Rod, HEG(5) Orvis Line, Madison 4/5 Fly Reel.

M9758-3—Complete (5 lbs.) \$117.00

M9758-1—Rod only (4 lbs.) \$ 91.00

For Medium Weight Lines (6/7)

6½ ft., 2-7/8 oz., for 6-weight Line. Medium action Rod with HDG(6) Orvis Line, Madison 6/7 Fly Reel.

M9652-3—Complete (5 lbs.) \$121.00

M9652-1—Rod only (4 lbs.) \$ 91.00

7 ft., 3-3/8 oz., for 6-weight Line. Fast action. Rod with HDG(6) Orvis Line, Madison 6/7 Fly Reel.

M9703-3—Complete (5 lbs.) \$121.00

M9703-1—Rod only (4 lbs.) \$ 91.00

7½ ft., 3-7/8 oz., for 6-weight Line. Medium action. The BASIC rod for trout fishing. Rod with HDG(6) Orvis Line, Madison 6/7 Fly Reel.

M9753-3—Complete (5 lbs.) \$121.00

M9753-1—Rod only (4 lbs.) \$ 91.00

7½ ft., 4 oz., for 7-Weight Line. Fast action. Rod, HCF(7) Orvis Line, Madison 6/7 Fly Reel.

M9757-3—complete (5 lbs.) \$121.00

M9757-1—Rod only (4 lbs.) \$ 91.00

8 ft., 4-1/8 oz., for 6-weight Line. Slow action. Like the BASIC-FOR-TROUT 7½ footer for the delicate lightweight line,

but with an extra 6" for the fisherman who wants the longer rod "feel." Rod with HDG(6) Orvis Line, Madison 6/7 Fly Reel, **M9810-3—Complete** (5 lbs.) \$121.00
M9810-1—Rod only (4 lbs.) \$ 91.00

For Heavy Weight Lines (8/10)

8 ft., 4-3/8 oz., for 8-weight Line. Medium action. This is the rod with the famous versatility of the 8 ft. Battenkill . . . the universal tool for the fisherman who wants ONE rod to lay out tiny dries AND streamers AND bass bugs. Rod with GBF(8) Orvis Line, plus 150 yds. backing, Madison 8 Fly Reel.

M9803-3—Complete (5 lbs.) \$128.00

M9803-1—Rod only (4 lbs.) \$ 91.00

8½ ft., 4¾ oz., for 8-weight Line. Slow action. Rod with GBF(8) Orvis Line, plus 150 yds. backing, Madison 8 Fly Reel.

M9857-3—Complete (5 lbs.) \$128.00

M9857-1—Rod only (4 lbs.) \$91.00

8½ ft., 5-1/8 oz., for 9-weight Line. Medium action. A favorite one-handed rod for Atlantic salmon, fine for heavy water steelhead, lays out big bass bugs. Rod GAF(9) Orvis Line, plus 200 yds. backing, Madison 9 Fly Reel.

M9853-3—Complete (5 lbs.) \$129.00

M9853-1—Rod only (4 lbs.) \$ 91.00

8 ft. 9 in. 5-7/8 oz., for 10-weight Line. Medium action. This 8 ft. 9 in. rod has been described as "the biggest fly rod any man needs." It shoots a 10-weight line a country mile and does it with a big wind resistant streamer and does it without exhausting the caster. Rod, WF10F Fly Line plus 150 yds. backing, Madison Fly Reel.

M9820-3—Complete (5 lbs.) \$146.50

M9820-1—Rod only (4 lbs.) \$110.00

Orvis Midge Rod



for 5-weight line. Designed for ultra-delicate presentation of small flies but actually a very versatile and delightful small stream fly rod.

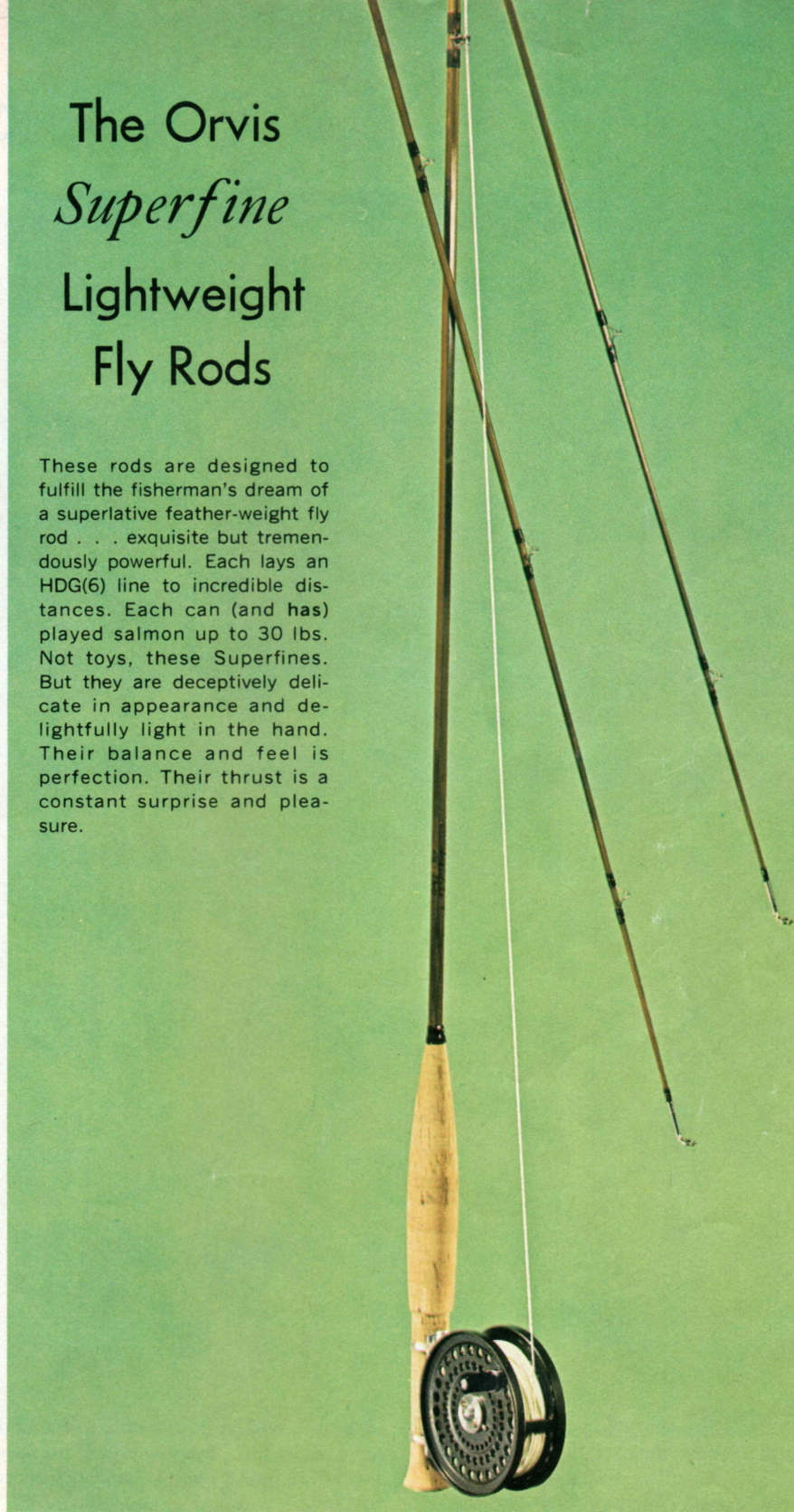
M9759-3—7½ ft. Midge Rod, 2 pc., 3-5/8 oz., with HEG(5) Fly Line, Ultralight Fly-weight Fly Reel (5 lbs.) **\$190.00**

M9759-2—Rod only, with extra tip (4 lbs.) **\$150.00**

M9759-1—Rod only, with single tip (4 lbs.) **\$110.00**

The Orvis *Superfine* Lightweight Fly Rods

These rods are designed to fulfill the fisherman's dream of a superlative feather-weight fly rod . . . exquisite but tremendously powerful. Each lays an HDG(6) line to incredible distances. Each can (and has) played salmon up to 30 lbs. Not toys, these Superfines. But they are deceptively delicate in appearance and delightfully light in the hand. Their balance and feel is perfection. Their thrust is a constant surprise and pleasure.



6½ ft., 2¼ oz. Medium action. Rod with extra tip, HDG(6) Orvis Line and 50 yds. backing, C. F. O. III Fly Reel,

M9653-3—Outfit complete (5 lbs.) **\$202.00**

M9653-2—Rod only, with extra tip (4 lbs.) **\$150.00**

7 ft., 2-5/8 oz. Fast action. Rod with extra tip, HDG(6) Orvis Line and 50 yds. backing, C. F. O. III Fly Reel,

M9704-3—Outfit complete (5 lbs.) **\$202.00**

M9704-2—Rod only, with extra tip (4 lbs.) **\$150.00**

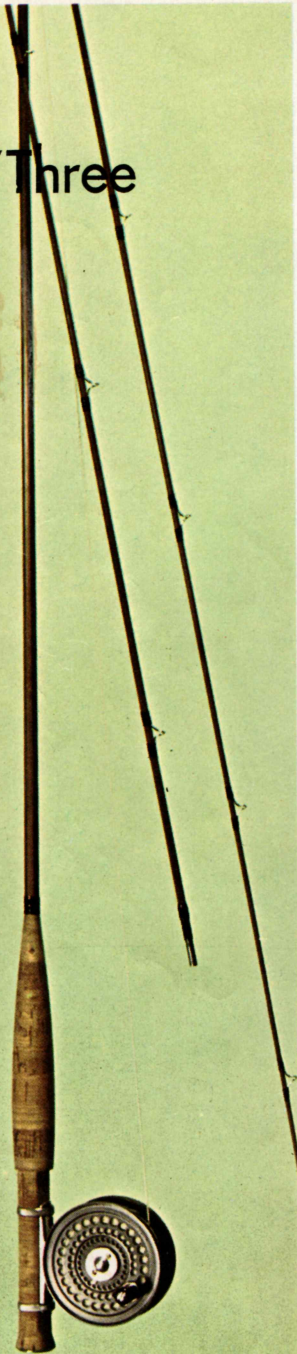
7½ ft., 3¼ oz. Medium action. Rod with extra tip, HDG(6) Orvis Line and 50 yds. backing, C. F. O. III Fly Reel,

M9754-3—Outfit complete (5 lbs.) **\$202.00**

M9754-2—Rod only, with extra tip (4 lbs.) **\$150.00**

Special Orvis Rods

Orvis Seven/Three Rod



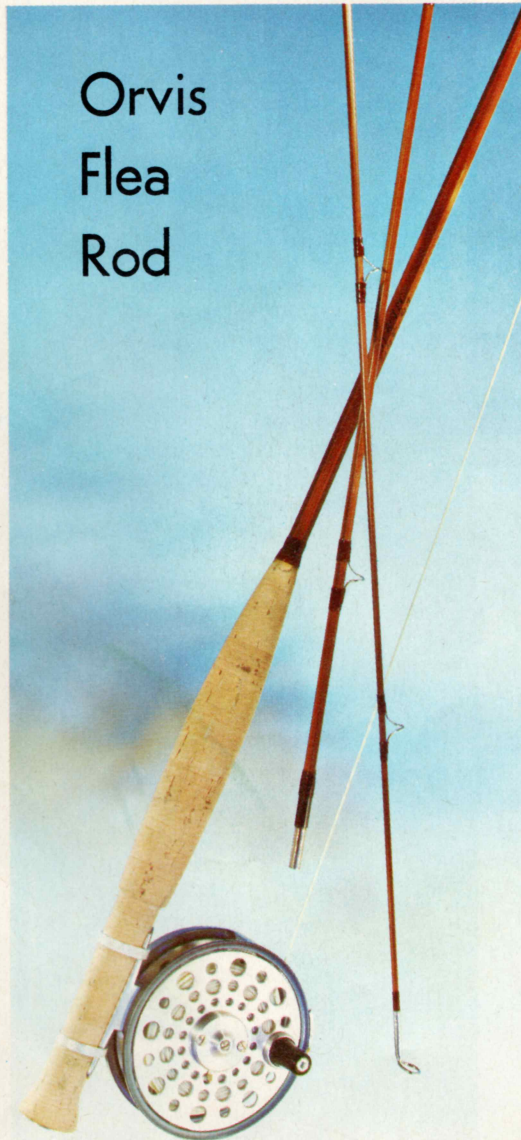
newest and most delicate fly rod of the entire Orvis selection and a triumph of balanced design. We have been working on this rod for 3 years. We feel this is the first truly practical rod for a 3-weight line ever produced. Not a "stubby" trick rod but a beautiful, traditionally-Orvis, full length flex fly rod, quietly to turn over and lay out the lightest of lines.

M9353-3—7 ft., 2-3/8 oz., 2 pc. Rod with extra Tip, sack and aluminum rod case, IGI(3) Orvis Fly Line, CFO II 2-9/16" Fly Reel (5 lbs.) **\$194.00**
M9353-2—Rod only, with extra tip, sack and case (4 lbs.) **\$150.00**

When streams are low and clear, 2X and 3X leaders hit the water as if they were clothes line, regular dry flies stand up like fuzz from a dustpan. Yet this "difficult" fishing is a flyrodder's special triumph. Delicacy becomes the pay off, and fly fishing can certainly be the most delicate of fishing methods. If a man will use tiny flies, extra long, extra fine leaders, very light fly line, he will thrill to some fishing he'd never have believed possible.

Here are six exquisite Orvis Bamboo Fly Rods, designed to turn over long smooth casts of the ultralight fly lines, to straighten 12 ft. leaders and deliver tiny size 16, 18, 20, 22 flies. Each of these rods comes in poplin sack and aluminum rod case.

Orvis Flea Rod

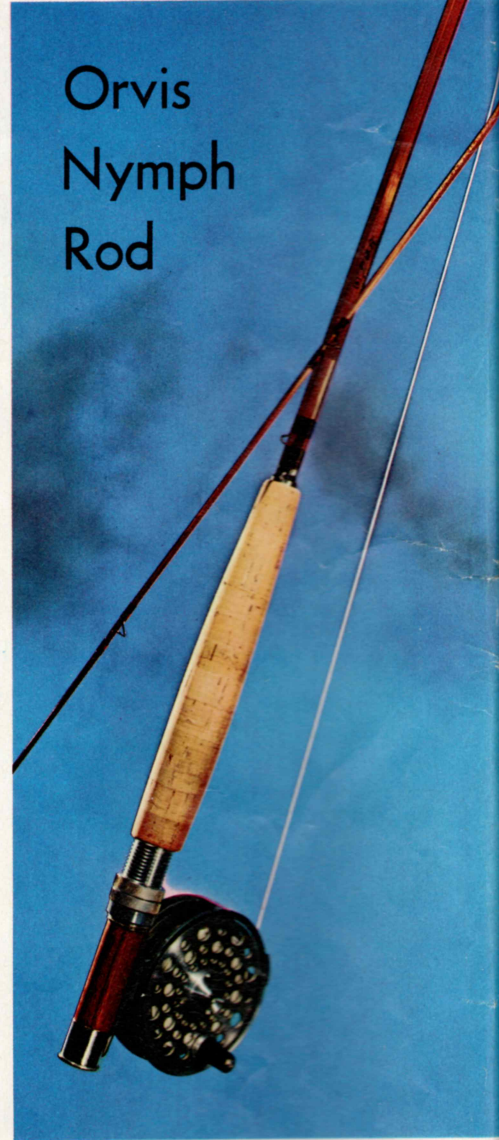


for 4-weight line. A very sensitive little wand that weighs only 2 ounces. Perfectly wonderful "feel."

The special favorite of several of our own Orvis expert fishermen.

M9657-3—6½ ft. Flea Rod, 2 pc., 2 oz., with HFG(4) Fly Line, Ultralight Fly-weight Fly Reel (5 lbs.) **\$190.00**
M9657-2—Rod only, with extra tip (4 lbs.) **\$150.00**
M9657-1—Rod only, with single tip (4 lbs.) **\$110.00**

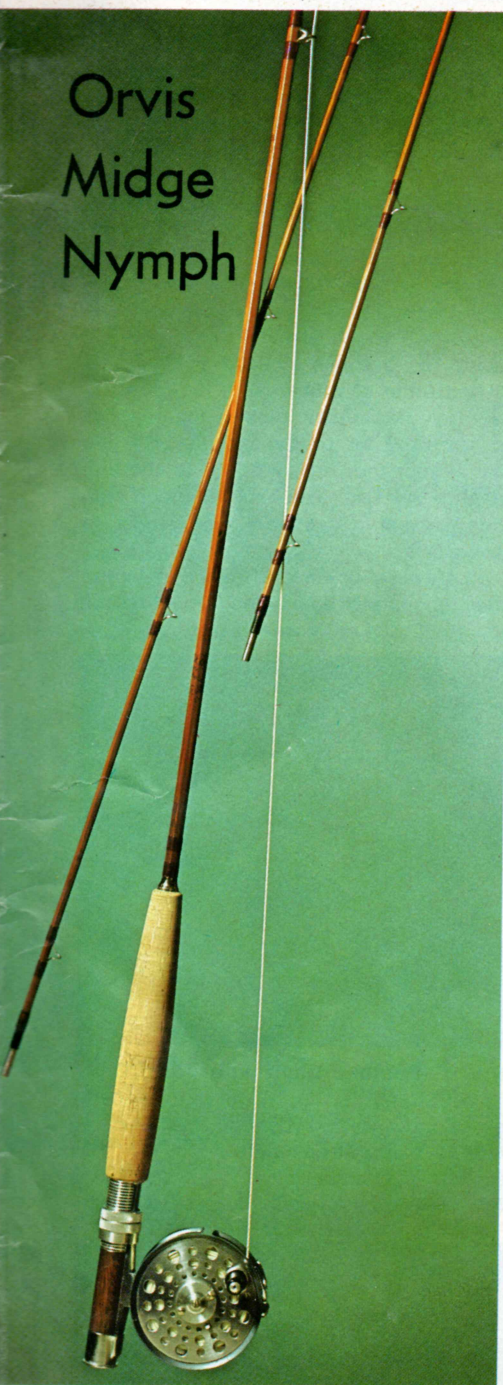
Orvis Nymph Rod



for 4-weight line. Full 8 foot length, to facilitate mending the cast in tricky currents and swimming a nymph most deceptively. We believe this is the only fly rod made in this long length which has the delicacy to handle 4-weight line.

M9804-3—8 ft. Nymph Rod, 2 pc., 3¾ oz., slow action, with HFG(4) Fly Line and Ultralight Fly-weight Fly Reel (5 lbs.) **\$190.00**
M9804-2—Rod only, with extra tip (4 lbs.) **\$150.00**
M9804-1—Rod only, single tip (4 lbs.) **\$110.00**

for lightweight lines 3/4/5



Orvis
Midge
Nymph

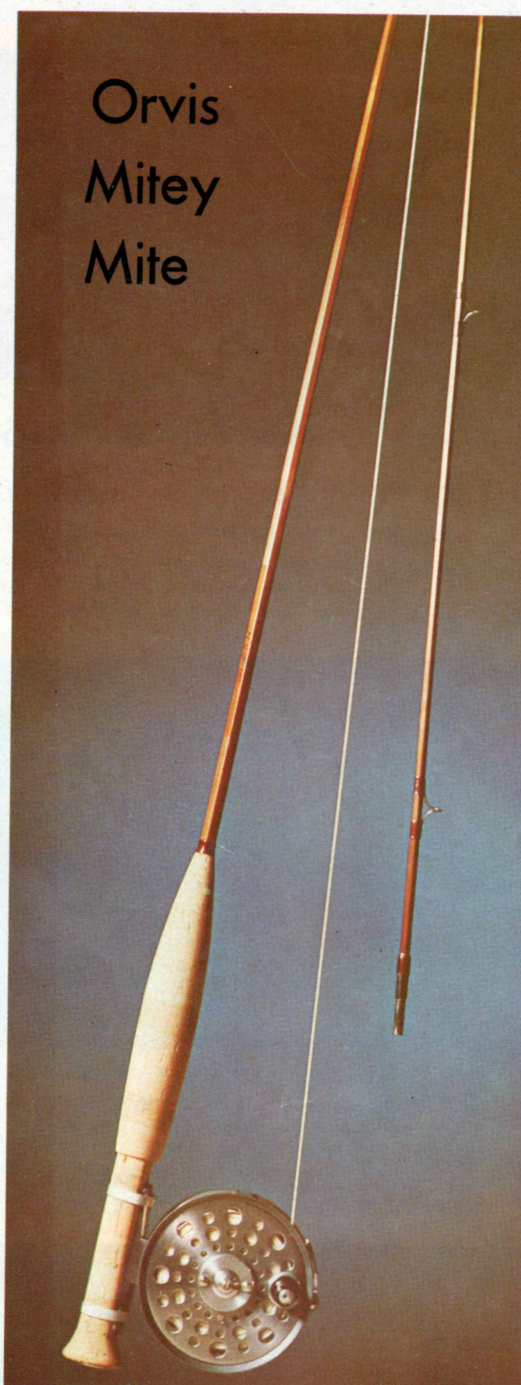
with 2 different tips

A 7½ ft. Midge Rod AND a 7'9" Nymph Rod. You will undoubtedly have a favorite tip but the other is not only the regular "extra tip" insurance but also a delightful change of pace. Both tips lay out a 5-weight line with finesse and great delicacy.

M9765-3—7'6"/7'9" Midge-Nymph Rod,
HEG(5) Orvis Floating Fly Line, Ultralight
Flyweight Reel. Outfit complete

(5 lbs.) \$190.00

**M9765-2—Rod only, with two different
tips (4 lbs.) \$150.00**



Orvis
Mitey
Mite

for 5-weight line. Only 1½ ounces, a mere 5 feet in length. A tiny miniature wand but with surprising power.

**M9501-3—5 ft. "mitey mite" 2 pc., 1½
oz., with HEG(5) Fly Line, Ultralight Fly-
weight Fly Reel (5 lbs.) \$152.00**

M9501-1—Rod only (4 lbs.) \$110.00



Orvis
Five/Nine
Ultralight

A 5 ft. 9 inch bamboo rod for 4-weight line. Marvelous dainty small-stream rod, weighing less than 2 ounces.

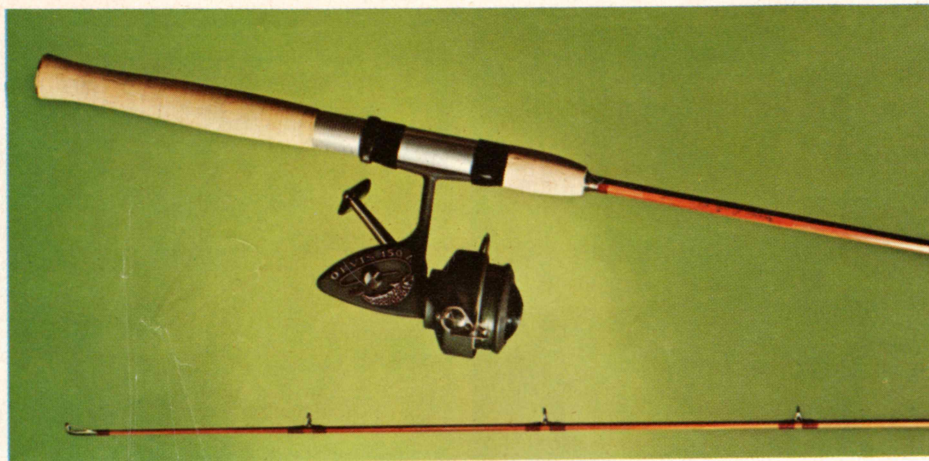
**M9505-3—Five/Nine Ultralight, 2 pc.,
with HFG(4) Orvis Fly Line, Ultralight Fly-
weight Reel. Outfit complete**

(5 lbs.) \$152.00

M9505-1—Rod only (4 lbs.) \$110.00

Note—If you wish a C.F.O. Fly Reel with any of the Outfits on these pages (6 and 7) (in place of listed Ultralight) simply note "CFO" on your order and add \$7 to outfit list price.

Orvis Impregnated Bamboo Spinning Rods



For lure weights 1/2 oz. to 5/8 oz.

7½ ft. Bamboo Heavy Duty Spin Rod, Orvis 150S Spin Reel (151S for left-handers) prewound with 300 yds. 10 lb. test line

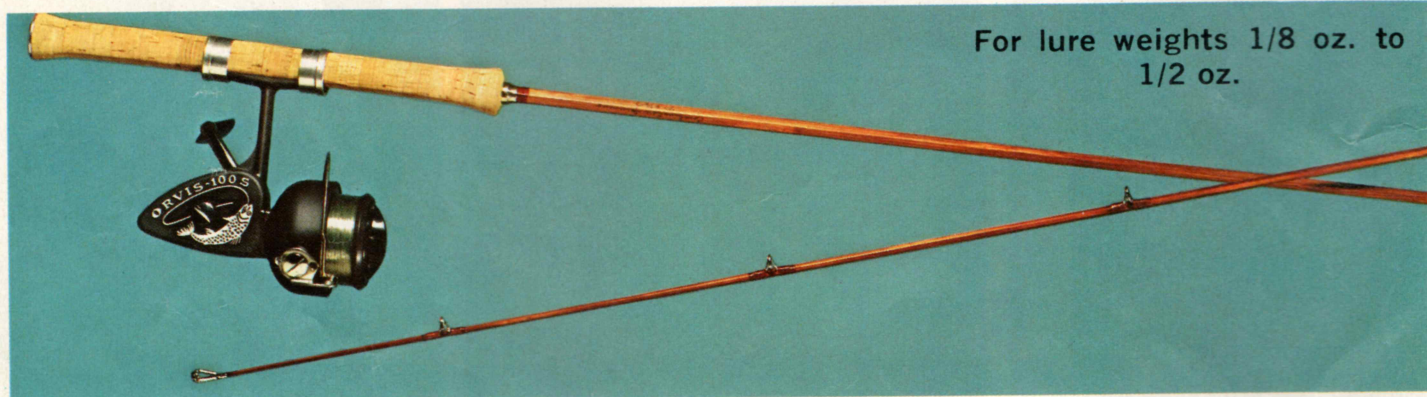
M9761-3—Outfit complete (6 lbs.) \$143.00
M9761-1—7½ ft. Rod only (4 lbs.) \$120.00

The same **fundamental** of "rod action" applies to spinning exactly as to fly casting. This fundamental is **full length flex**. Most market-type spin rods have stiff butts and all of their "action" in the tip. But this soft tip produces erratic casting. And a soft tip fails to set your hook positively when a fish strikes.

An Orvis impregnated Bamboo Spinning rod is the ultimate in powerful **full length flex**. It casts your lure a country mile with pinpoint accuracy because it works with smooth power all the way back to the corks. Its "action" is NOT the snap of a floppy tip, and it sets your hook at the instant reflex of your wrist.

Properly **balanced** tackle, too, applies to spinning as to fly casting. So you match your rod, reel and line to the lure weights you use. The Orvis bamboo spin rods shown range from Superlight, to Heavy Duty.

All these rods have chromed stainless steel guides and they come in poplin sack and aluminum rod case.



For lure weights 1/8 oz. to 1/2 oz.

7 ft. Bamboo Medium Spin Rod, Orvis 100A Spin Reel (101A for left-handers) prewound with 350 yds. 6 lb. test line

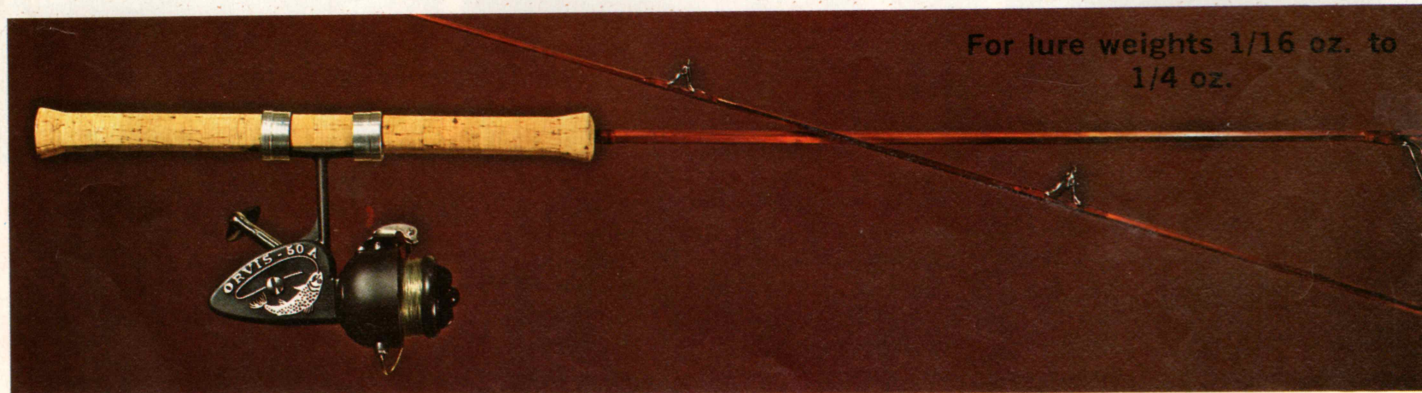
M9355-3—Outfit complete
(6 lbs.) \$136.00
M9355-1—7 ft. Rod only (4 lbs.) \$115.00

7 ft. Bamboo Light Spin Rod, Orvis 100A Spin Reel (101A for left-handers) prewound with 400 yds. 4 lb. test line.

M9354-3—Outfit complete
(6 lbs.) \$136.00
M9354-1—Rod only (4 lbs.) \$115.00

6½ ft. Bamboo Light Spin Rod, Orvis 100A Spin Reel (101A for left-handers) prewound with 350 yds. 6 lb. test line.

M9655-3—Outfit complete
(6 lbs.) \$132.00
M9655-1—Rod only (4 lbs.) \$110.00



For lure weights 1/16 oz. to 1/4 oz.

6 ft. Bamboo Superlight Spin Rod, Orvis 50A Spin Reel (51A for left-handers) prewound with 140 yds. 4 lb. test line.

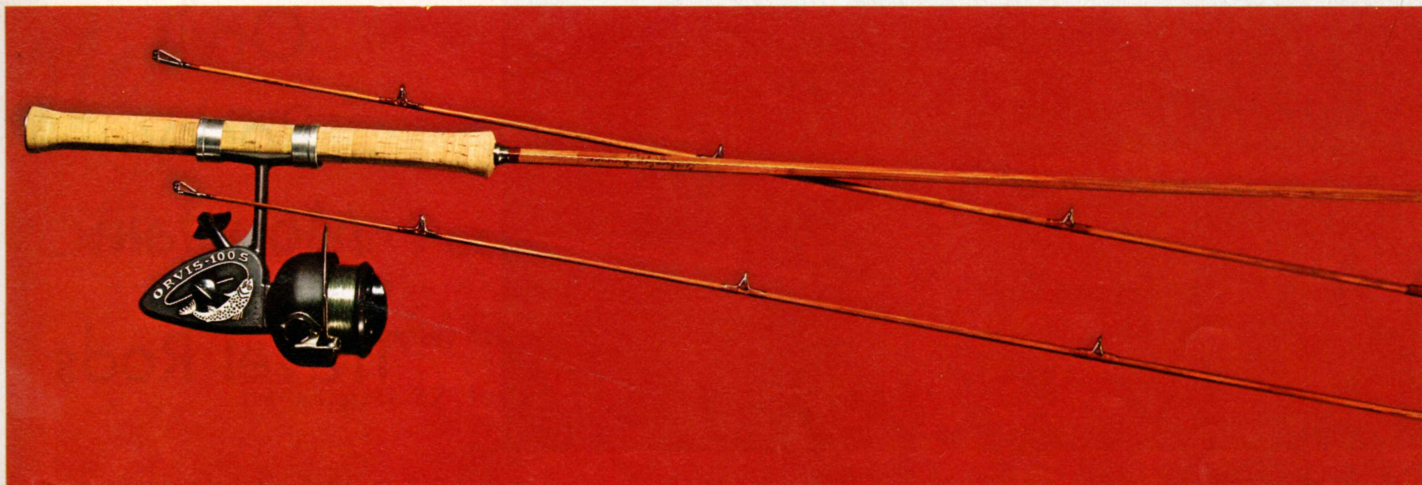
M9601-3—Outfit complete
(5 lbs.) \$135.00
M9601-1—6 ft. Rod only (4 lbs.) \$110.00

5 ft. Bamboo Superlight Spin Rod Orvis 50A Spin Reel (51A) for left-handers) prewound with 250 yds. 2 lb. test line.

M9503-3—Outfit complete
(5 lbs.) \$138.00
M9503-1—5 ft. Rod only (4 lbs.) \$110.00

5 ft. 9 in. Bamboo Ultralight Spin Rod, Orvis 50A Spin Reel (51A for left-handers) prewound with 250 yds. 2 lb. test line.

M9504-3—Outfit complete
(5 lbs.) \$138.00
M9504-1—Rod only (4 lbs.) \$110.00



Orvis Bamboo DOUBLE SPIN ROD

with 2 tips, light and medium

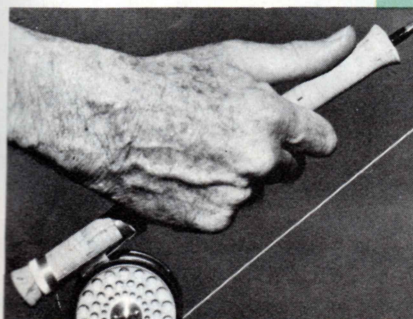
the subtle perfection of bamboo action . . . in **two** actions . . . one light tip for lures 1/8 oz. to 1/4 oz., one medium tip for lures 1/4 oz. to 1/2 oz. This 7 foot rod has the famous Orvis butt-to-tip full length flex for long distance accurate casting and the crisp prompt setting of the hook on a strike.

M9356-3—7 ft. 4-5/8 oz. Spin Rod with 2 interchangeable tips, in poplin sack and aluminum rod case, Orvis 100 A Spin Reel (101A for lefthanders) filled with 4 lb. test monofilament, plus Extra Spool filled with 6 lb. test mono, **outfit complete** (6 lbs.) **\$189.00**

M9356-2—Rod only, with 2 interchangeable tips (4 lbs.) **\$160.00**

Orvis Bamboo FLY-and-SPIN Rods

For expert spinning, fly rod action gives the longest smoothest casts with pinpoint accuracy. The full-length-flex of an Orvis fly rod makes the ideal spin rod. So by rigging selected Orvis rods with slim level cork grip we enable you to mount fly reel at regular position AND, interchangeably, spin reel at midgrip. One rod to carry . . . a magnificent Orvis fly rod plus a whole new experience in precision spinning.



Bamboo Featherweights

Three beautiful little superlight Orvis Fly Rods, rigged with level cork grip for interchanging fly reels for Orvis Ultralight 50A Spin Reel. Genuine ultralight spinning, with tiny 1/16 oz. or 1/8 oz. lures takes the big trout when they are not rising.

Rods are 2-piece, with single tip, sack and aluminum rod case.

5 ft. 9 inch Ultra-Light, 2 oz., with HFG(4) Orvis Fly Line, Flyweight Ultralight Fly Reel, Orvis 50A Spin Reel (51A for lefthanders) loaded with 250 yds. 2 lb. test monofilament,

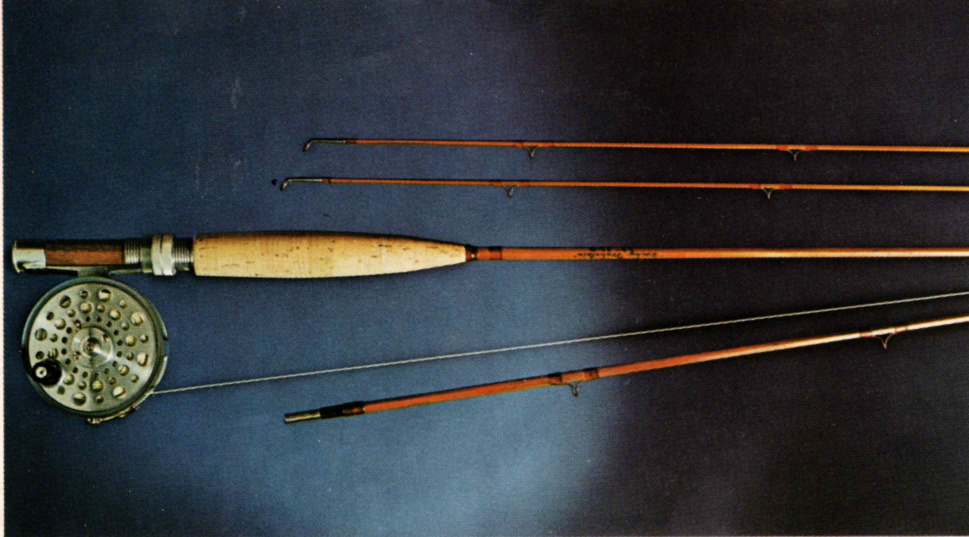
M9500-3—outfit complete (6 lbs.) **\$182.00**
M9500-1—Rod only (4 lbs.) **\$110.00**

5 ft. "mity mite," 1 3/4 oz., with HEG(5) Orvis Fly Line, Flyweight Ultralight Fly Reel, Orvis 50A Spin Reel (51A for lefthanders) loaded with 250 yards 2 lb. test monofilament,

M9502-3—outfit complete (6 lbs.) **\$182.00**
M9502-1—Rod only (4 lbs.) **\$110.00**

6 1/2 ft. Superfine, 2 1/2 oz., with HDG(6) Orvis Fly Line, and 50 yds. backing, 3" Featherweight Ultralight Fly Reel, Orvis 50A Spin Reel (51A for lefthanders) loaded with 140 yards 4 lb. test monofilament,

M9654-2—outfit complete (6 lbs.) **\$189.00**
M9654-1—Rod only (4 lbs.) **\$110.00**



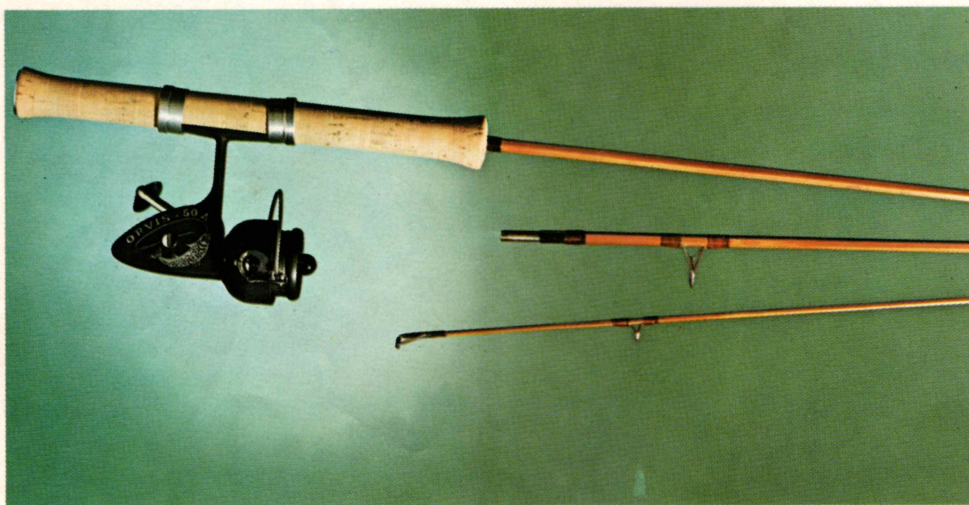
Orvis Rocky Mountain Travel Rods

Rocky Mountain Fly Rod

6½ ft., 3-pc., 3¼ oz. Orvis Fast action; with extra tip, Orvis HDG(6) Fly Line and 50 yds. backing, 3" Featherweight Ultralight Fly Reel,
M9659-3—complete (5 lbs.) \$211.00
M9659-2—Rod only, with extra tip (4 lbs.) ... \$165.00

Pack only 26 inches long . . .

and are marvelous **quality** impregnated bamboo rods for **quality** fishing, anytime anywhere.

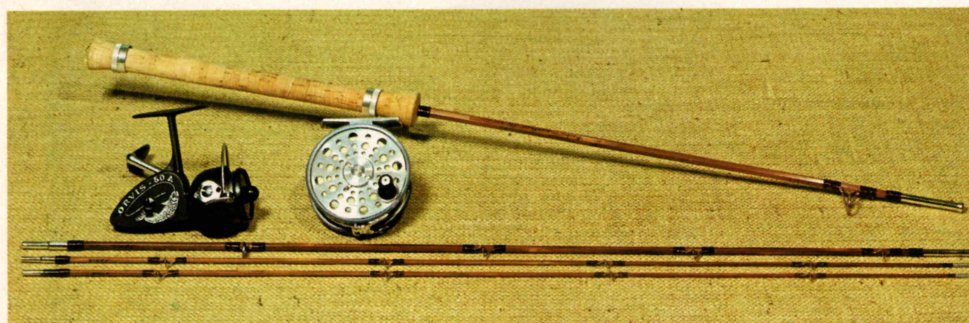


Rocky Mountain Spinning Rod

6½ ft., 3-pc., 3 5/8 oz. For lures 3/16 to 3/8 oz.; with Orvis 50A Spinning Reel (51A for left-handers) and 140 yards 4 lbs. test monofilament line,
M9661-3—Complete (5 lbs.) \$145.00
M9661-1—Rod only (4 lbs.) \$120.00

These little 3-piece Rocky Mountain Rods are NOT a cheap compromise "for convenience sake." Sure, they are convenient . . . slipped into a suitcase, slung over the shoulder, strapped to a saddle, your rod is always at hand. But it's a **quality** rod, for the pleasure of good fishing. It's a full-length-flex Orvis Bamboo Rod and sensitive sheer joy to cast with.

The Fly Rod, the Spin Rod and the Fly-and-Spin Rod each come in sack and aluminum rod case. But also available as an extra is a saddle-stitched leather case with aluminum protective liner which is not only mighty handsome but also very convenient and the most dependable protection under the roughest conditions.



Rocky Mountain Fly-and-Spin Rod

6½ ft., 3-pc. 3-1/8 oz. with extra tip. Orvis HDG(6) Fly Line and 50 yds. backing, 3" Featherweight Ultralight Fly Reel, Orvis 50A Spinning Reel (51A for lefthanders) with 140 yards 4 lb. test monofilament line;
M9660-3—outfit complete (6 lbs.) \$241.00
M9660-2—Rod only, with extra tip (4 lbs.) ... \$165.00

Western Leather Carrying Case

Saddle-stitched russet leather with aluminum protective liner.
F6510—
(3 lbs.) \$29.50



New

Orvis Bamboo Pack Fly Rod

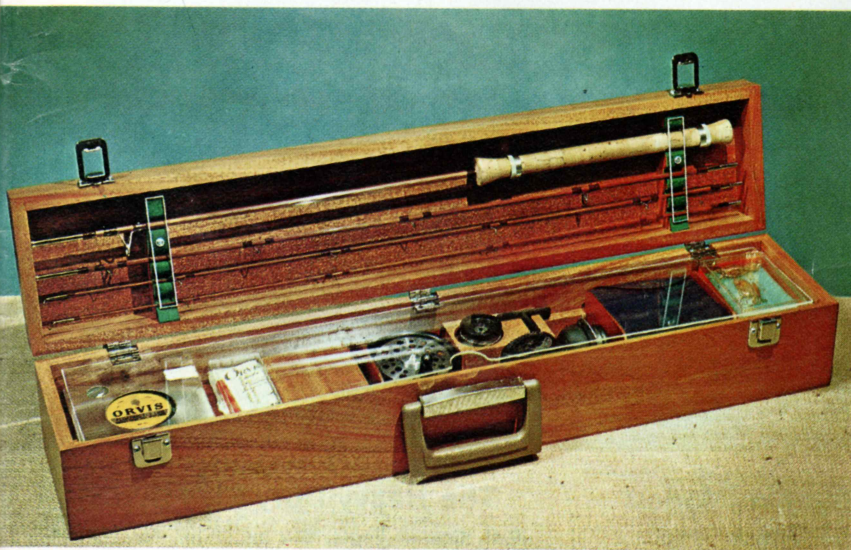
. . . a 7 footer that
packs just 22" long

Orvis Impregnated bamboo . . . a 7 foot fly rod of real quality but it can move right with you on a plane. It has been **designed** and balanced as a four-piece rod, not simply cut into four segments. It will lay out a 6-weight fly line with the smooth full length flex and delightful "feel" which have made Orvis Bamboo Fly Rods famous.

M9351-3—7 ft., 4 pc., 3 7/8 oz. Bamboo Fly Rod, with Orvis HDG(6) Line, beautiful CFO III Fly Reel, **outfit complete**

(5 lbs.) \$224.00

M9351-2—Rod only (4 lbs.) \$179.00



Rocky Mountain Presentation Set

Orvis Bamboo 6½ ft. Rocky Mountain Fly-and-Spin Rod with slim level cork grip that mounts fly reel in regular position OR, interchangeably, spin reel at midgrip. In the handsome mahogany chest with this magnificent all-purpose rod are: 3" Featherweight Ultralight Fly Reel and HDG(6) Fly Line and 50 yds. backing; Orvis Leader Selection in soft vinyl Wallet; 2 Magnetic Fly Boxes stocked with expert selection of classic flies; Orvis Angler's Clip; Orvis Fly Threader.

AND, Orvis 50A Spinning Reel loaded with 4 lb. test line; extra 50A Spool loaded with 2 lb. test line; 6-lure Minilure Selection in 1/8 oz. class; Fearsome Four-some Lure Selection in ¼ oz. class; Suede Reel Case for carrying Spin Reel or the Fly Reel for convenient interchange.

This is the outfit for meeting every occasion, fly fishing and spinning, a man may meet anywhere in the world.

M9663—Complete Outfit
(10 lbs.) \$290.00



Orvis PACK ROD Sets in 22½" Air Travel Case

Orvis Impregnated Bamboo Fly-and-Spin PACK ROD

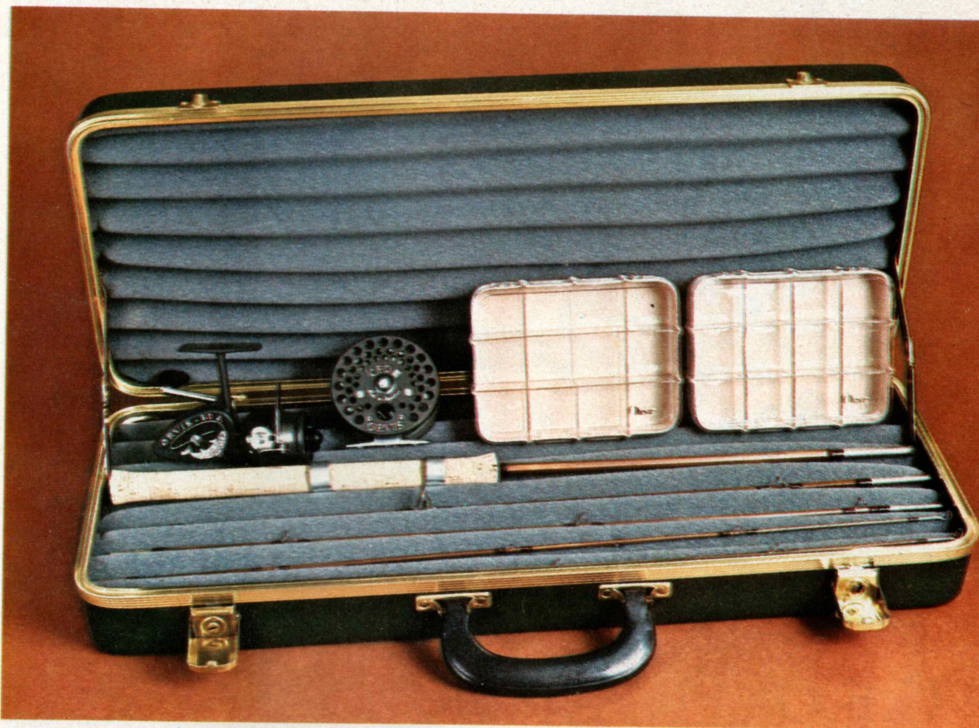
In one case is everything you need for fly fishing AND for spinning anywhere in the world. Everything . . . and the finest . . . Orvis **Bamboo** 7 foot Rod, beautiful little CFO III Fly Reel with HDG(6) Orvis Line, 50A Orvis Spin Reel (or 51A for lefthanders) loaded with 130 yds. 6 lb. monofilament. The fitted case is 22" long, 8¼" wide, 4¼" deep. Has fly box and lure box.

The 4-piece Impregnated Bamboo Rod is a real triumph, specifically developed by our rodmakers to perform with the perfect full length flex and smooth "feel" which is the mark of an Orvis Bamboo Rod. It will turn over a long long cast and deliver your fly with delicacy . . . or, interchangeably mounting spin reel at mid-grip, will shoot your spin lure a country mile with pinpoint accuracy.

Orvis Glass PACK ROD

It's the famous Orvis **Fly-and-Spin** Glass Pack Rod . . . slim level cork grip to mount fly reel in conventional position OR, instantly interchangeable, spin reel at mid-grip. It's a beautiful 7 foot 3¼ oz. rod, 4-piece to pack only 22" long . . . with the famous Orvis full-length-flex action to lay out long long casts of HCF(7) fly line AND to shoot 1/8 to 3/8 oz. spin lures a country mile with pinpoint accuracy.

Packed in its handsome flat travel case, this outfit consists of Rod, Orvis Madison 6/7 Fly Reel with HCF(7) Orvis Floating Fly Line, Orvis 50A Spinning Reel (51A for lefthanders) loaded with 150 yards of 4 lb. monofilament line, and two special Orvis Workhorse Boxes, one compartmented for flies, the other for spin lures.



M9352-3—Rod, loaded CFO III Reel, loaded 50A Spin Reel (51A for lefthanders) in handsome fitted travel case, **complete as pictured.** (8 lbs.) **\$283.50**

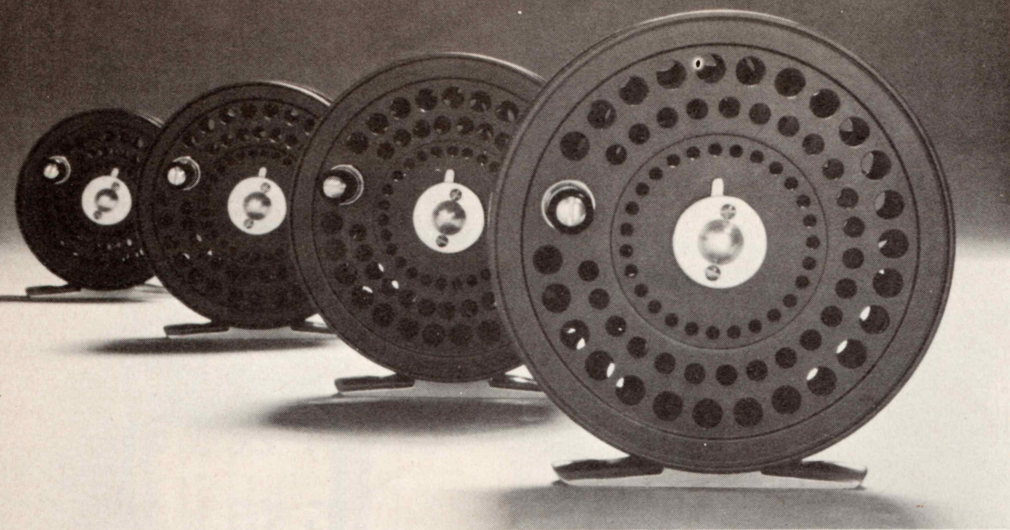
M9352-2—Rod only (4 lbs.) **\$179.00**

F4542—Handsome fitted Travel Case only 22½" long by 8¼" wide by 4¼" deep, scuff-proof dark green vinyl covered, brass locking hardware, ridged foam protective liner. Excellent for camera equipment as well as fishing equipment (4 lbs.) **\$ 27.00**

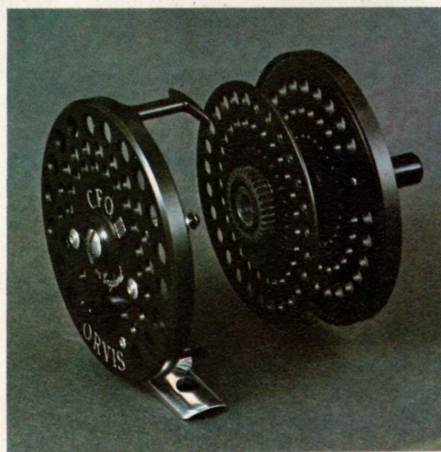


R9090—Fly-and-Spin Outfit complete in Travel Case, as pictured (8 lbs.) **\$140.50**

F4542—Handsome fitted Travel Case only 22½" long by 8¼" wide by 4¼" deep, scuff-proof dark green vinyl covered, brass locking hardware, ridged foam protective liner. Excellent for camera equipment as well as fishing equipment (4 lbs.) **\$ 27.00**



The NEW beautiful C.F.O. Fly Reels



Christened in memory of Charles F. Orvis who patented the first ventilated spool fly reel a hundred years ago

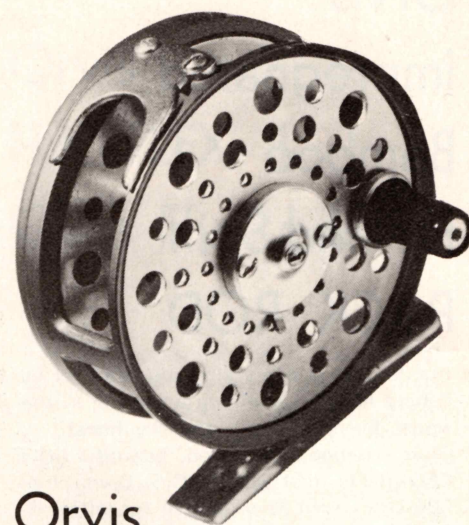
Designed with frame on one side only . . .
incredibly light, wonderfully
convenient, beautiful

The **sound** is quality . . .
the **appearance** is quality . . .
the **design** is revolutionary.

It means, this one-side frame, that the spool removes with no awkward pinching of line in "frame cage." It means an incredibly LIGHT reel. It provides exposed spool rim for easy thumbing. Smooth lever-adjustable drag, instantly reversible for right or lefthand wind.

These are the ultimate in fine fly reels, the appropriate companions for your finest bamboo rods.

F1928—CFO II , 2-9/16", 2 oz., capacity WF4F line (or WF5F cut to 27 yds.) (1 lb.)	\$39.50
F1929—Extra Spool (Min.)	\$19.00
F1695—C.F.O. III , 3", 3 oz., capacity to WF6F line plus 50 yds. backing (1 lb.)	\$41.50
F1696—Extra Spool (Min.)	\$19.00
F1930—C.F.O. IV , 3-3/16", 3-1/3 oz., capacity to WF8F line plus 50 yds. backing (1 lb.)	\$43.50
F1931—Extra Spool (Min.)	\$19.50
F1932—C.F.O. V , 3-7/16", 4 oz., capacity to WF10F line plus 150 yds. backing (1 lb.)	\$45.50
F1933—Extra Spool (Min.)	\$21.50



Orvis Battenkill[®] Ultralight Fly Reels

Built for Orvis in England, the Flyweight, Featherweight, Lightweight, Lightweight W and Welterweight are in the familiar tradition. In appearance, performance and absolute precision of engineering these are reels of great elegance. Line guards and drag parts are quickly reversible for right or lefthand wind. Drag is smooth and positive, instantly adjustable by side lever. The special alloy spools and frames make these beautiful fly reels very, very lightweight but strong and absolutely rigid.

F1686—Battenkill Flyweight , 2 3/4", 3-5/16 oz., capacity to Orvis HFG(4) fly line with 50 yds. backing or Orvis HEG(5) fly line (1 lb.) (Drag not adjustable)	\$33.50
F1687—Extra Spool (Min.)	\$12.00
F1689—Battenkill Featherweight , 3" 3-7/8 oz., capacity to Orvis HEG(5) fly line with 50 yds. backing or Orvis HDG(6) fly line with 50 yds. backing (1 lb.)	\$34.50
F1690—Extra Spool (Min.)	\$12.50
F1691—Battenkill Lightweight , 3 1/4", 4 1/4 oz. capacity to Orvis HCF(7) fly line with 100 yds. backing or Orvis GBF(8) fly line (1 lb.)	\$35.50
F1692—Extra Spool (Min.)	\$13.00
F1693—Battenkill Lightweight W , 3 1/4", 4-15/16 oz., capacity to Orvis GBF(8) fly line with 150 yds. backing or Orvis GAF(9) fly line with 100 yds. backing (1 lb.)	\$36.50
F1694—Extra Spool (Min.)	\$13.50
F1684—Battenkill Welterweight , 3 1/2", capacity to Orvis GAF(9) fly line with 200 yds. backing (1 lb.)	\$39.50
F1685—Extra Spool (Min.)	\$13.50

Orvis Magnalite[®] Fly Reels

Single Action and MULTIPLIERS

"Magna" for magnesium, "lite" for light-weight. Magnesium is a metal difficult to fabricate but incredibly light, strong, rigid and durable once one has succeeded in fabrication. And these are magnificent fly reels. The Multipliers (geared for 2 to 1 fast retrieve) are actually light enough for use on 4 oz. to 6 oz. fly rods . . . simple, trouble free, yet one turn of the handle gives two turns of the spool. This means wonderful line control, and only half the cranking in a long day on big water.

The reels have positive lever-type adjustable drag AND overlapping spool rim for sensitive finger-tip "feathering" brake action.

- F0800—Magnalite Single Action**, 3½", only 5 oz. yet capacities to GBF(8) line plus 50 yds. backing (1 lbs.) **\$36.50**
F0801—Extra Spool **\$12.50**
F0802—Magnalite MULTIPLIER, 2 to 1 fast retrieve, 3½", only 5½ oz. yet capacity to GBF(8) line plus 50 yds. backing (1 lb.) **\$39.95**
F0803—Extra Spool **\$12.00**
F0804—Magnalite MULTIPLIER Wide, 3½", 6 oz., capacity to GAF(9) line plus 175 yds. backing (1 lb.) **\$39.95**
F0805—Extra Spool **\$12.00**

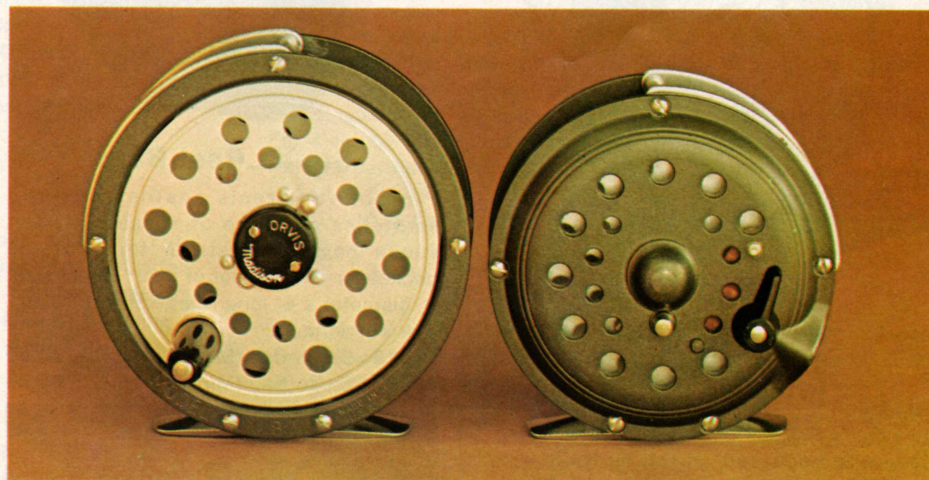


Orvis *Madison*[®] Fly Reels

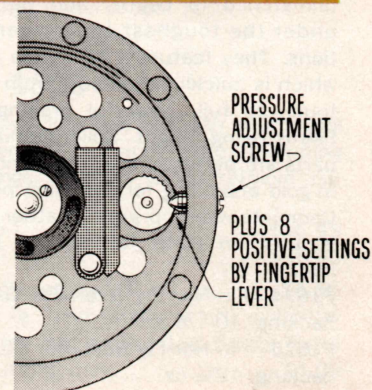
with **PATENTED** exclusive infinitely adjustable drag (much the most really useful drag ever offered).

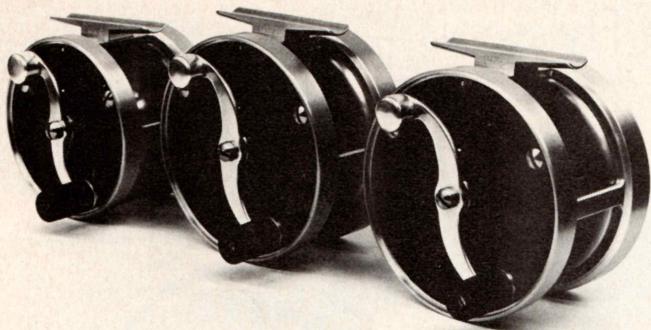
Designed and built exclusively for Orvis to be the most outstanding practical utility reels, and they are indeed excellent. An important feature is the totally new type of drag . . . the lever at your fingertips has 8 positive settings BUT this whole series of lever settings can be given increased OR decreased pressure, by simple adjustment of the set screw on the rim (see detail photo). In other words, the drag has infinite adjustability. You can adjust the set screw so that the convenient finger-lever gives you exactly the 8 pressures from light to heavy you personally choose.

The reels are simple, handsome, strong, built for years and years of service. Quick take-apart . . . just press a lever to remove spool for changing line and cleaning.



- F1618—Madison 4/5**, 3", 4 oz., for HFG(4) or HEG(5) fly line. Drag not adjustable. (1 lb.) **\$15.75**
F1619—Extra Spool (Min.) **\$ 6.00**
F1620—Madison 6/7, 3¼", 5¼ oz., for HDG(6) with 100 yds. of backing or HCF(7) fly line with 75 yards backing (1 lb.) **\$19.75**
F1621—Extra Spool (Min.) **\$ 6.75**
F1622—Madison 8, 3-5/8", 6 oz., capacity to GBF(8) fly line with 150 yards backing (1 lb.) **\$19.75**
F1623—Extra Spool (Min.) **\$ 6.75**
F1624—Madison 9, 3-5/8", 6¾ oz., capacity to GAF(9) fly line with 200 yards backing (1 lb.) **\$19.75**
F1625—Extra Spool (Min.) **\$ 6.75**





The BOGDAN Salmon and Salt Water Reel

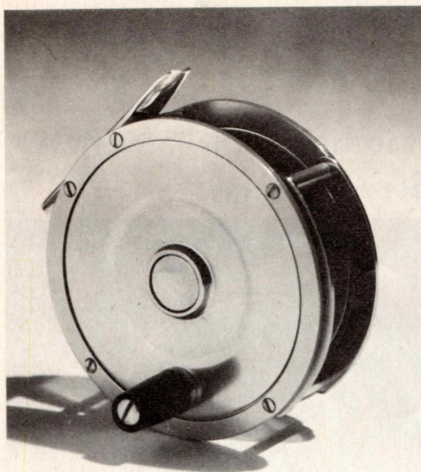
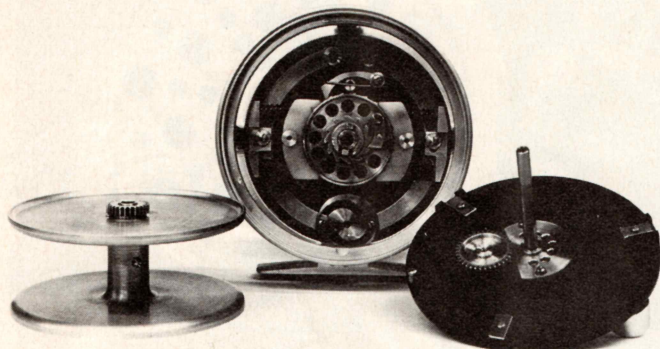
Superb craftsmanship and engineering make this the finest of fly reels for Salmon and Salt Water fishing. This is a reel which leaves no doubts as to its efficiency from the strike of the fish to the landing, whether it be Atlantic Salmon or Tarpon. The frame and spool are machined from a solid aluminum bar, perfectly fitted with no pillars to work loose. It is gold anodized to prevent corrosion under any conditions or climate. The ratio of retrieve is 2 to 1; the brake is smooth and easily adjustable. A double brake shoe drag has a wide range of seven stations from very light to very heavy, with click or silent action. Beautifully machined cross plate assures snug fit to reel seat. Large capacity and lightness make this reel perfect for any salmon or salt water fly rod from the lightest to the heavier two-handed models. This fine reel is also available in left hand models on special order. (2 lbs.)

F1662—Diam. 3¼", Spool 1-3/8" wide, 11 oz. Capacity GAF and 200 yds. 20 lb. test backing **\$145.00**

F1663—Diam. 3¾", Spool 1-3/16" wide, 13¾ oz. Capacity F2AE and 200 yds. 20 lb. test backing **\$150.00**

F1664—Diam. 3¾", Spool 1-3/8" wide, 14 oz. Capacity F2AE and 300 yds. 20 lb. test backing **\$155.00**

Left hand models **\$5.00** extra.

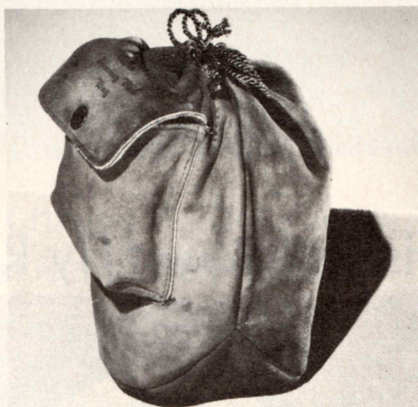


Tycoon Fin-Nor Fly Reels

These famous salt water fly reels are unmatched in beauty and performance under the toughest tournament conditions. They feature a full-circle disc drag which is quickly adjustable from a feather touch to full, powerful braking while a fish is being fought. Solid aluminum alloy parts are perfectly machined and finished in gold anodizing for corrosion protection. Complete with top grade leather case and escutcheon plate for owner's name. (3 lbs.)

F1674—Fin-Nor Fly Reel—for GAF line & backing. 10-1/8 oz. **\$125.00**

F1675—Fin-Nor Fly Reel—for G2AF line & backing. 12¼ oz. **\$135.00**

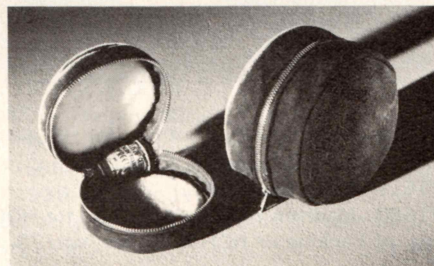


Suede Reel Bags

Protect your reels against dirt and scratches with one of these soft, tan suede bags. Drawstring top, outside pocket for extra spool or gear. Small size: 4" diameter x 6" long. Large size: 5" diameter x 7" long.

F1676—Small Bag (Min.) **\$3.50**

F1677—Large Bag (Min.) **\$4.25**



Suede Fly Reel Cases

These beautifully made suede leather reel cases are fully lined with sheepskin, yet remarkably inexpensive. (Min.)

F1665—Reels up to 3¼" **\$4.35**

F1666—Reels up to 4" **\$5.35**



Orvis Ultra-Light MANUAL 50A Spinning Reel

For most precise control, many experienced spin fishermen choose the Manual Reel . . . **no moving bail** . . . line pick-up with the "educated forefinger." Extend index finger as your lure hits the water, raise rod tip and your line catches on finger, crank the reel and roller picks the line right off your finger. It's that easy! And once you've got the trick it makes a flopping mechanical bail seem slow, clumsy and noisy by comparison.

The little Orvis 50A with Manual Pick-up is the **perfect** Manual . . . only 6 ounces, fast 5 to 1 retrieve, super smooth drag, rugged and simple and trouble-free.

F1646—50A Manual (1 lb.) **\$27.50**

F1631—Extra Spool (Min.) **\$ 3.00**

F1658—2 lb., 4 lb., 6 lb. (state which) monofilament, correctly loaded on any 50 Series reel and/or 50 Series extra spool (state which) line and mounting **\$ 4.00**

To Make An Orvis Bamboo Rod...

In mid-1971 the United States Government decided to permit, again, the importation of Tonkin Cane from China. Fortunately the Orvis supply of this cane had been adequate for the period of prohibition, but it is certainly fine again to be receiving our shipments of these beautiful straight canes, so incredibly strong in their recovery from perfect uniform flex.

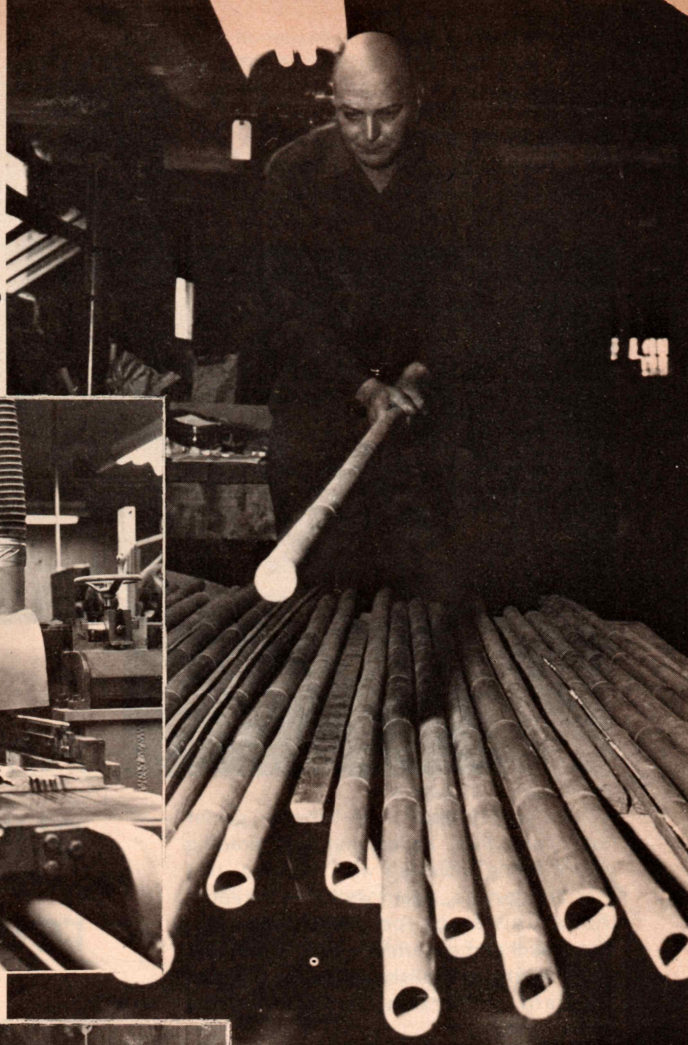
Arundernaria Amabilis, known as Tonkin Cane, is a **cultivated** (not wild) product. It is grown in a small area about 25 miles long in the district of Wai Tsap in Kwangsi Province just south of Canton. This cane is definitely the finest material so far known for the fabrication of a superlative fly rod. It is straight, tough, with very finely compacted elastic lignified fibres. All attempts to grow bamboo of this quality in other areas (including our own South) have been unsuccessful. And the recovery rate, freedom from "fatigue" and sensitivity of selected Tonkin Cane can produce a fishing rod unequalled by rods of any other material.

The cane is sorted on arrival at Orvis, and all but the flawless rejected. The skill, judgment and experience brought to this sorting by Orvis is a **major** justification for your confidence in our rods. The selected cane is then heat tempered. At Orvis this process is a modernized version of **surface flame treating** NOT oven baking. What this does for the vitality, flexibility and freedom from all brittleness is, we believe, important.

Wesley Jordan designed and **personally built** our first rod segment milling machine many many years ago. We built it NOT to increase speed of production but **accuracy** of rod segment dimensions . . . which determine the taper and so the action of a rod. The accuracy of our present new modern miller is to tolerance of $\frac{1}{4}$ of $\frac{1}{1000}$, very much more accurate than could be achieved by hand . . . any hand. However, when these milled segments are glued, Howard Steere personally inspects, mikes, constantly checks against his spec book for the tapers which will produce the action and "feel" expected of the particular rod

Bob Jordan sorting cane.

Morris Pennock at the milling machine, turning our bamboo segments to an accuracy of one-quarter of a thousandth of an inch.



Howard Steere, who constantly checks the specifications of all rods.



Dick Davis checking the mis-matching, the smooth clean glued joining of segments in each "stick."



design. Incidentally, the mismatching and glueing of the six segments is, again, a matter of great individual skill, judgement and experience. "Mis-matching" means the staggering of natural nodes in the six rod segments, to achieve uniform strength and perfect smoothness of flex.

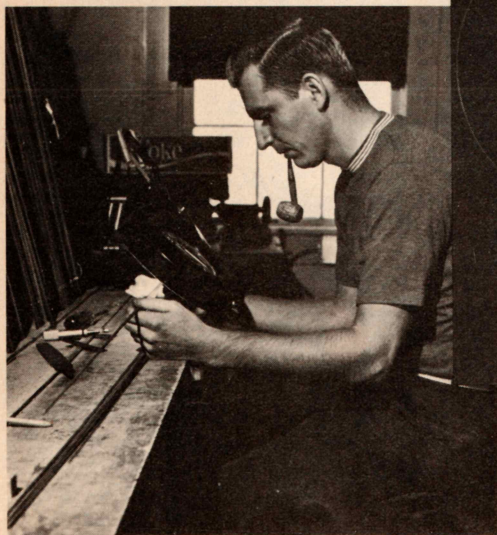
As you almost certainly already know, Orvis Bamboo Rods are **impregnated** . . . waterproofed to the core with Bakelite resin. The finish is IN the rod, not on it.

Not a surface varnish but permanent impregnation which makes the bamboo absolutely impervious to rain, snow, ice, saltwater, broiling sun, humidity. The rod is simply buffed to a high polish and, after 20 years, you can rub it up to this same high polish anytime. Impregnation not only waterproofs the "sticks" but also binds the fibres to prevent the rod from taking a set.

(continued on page 64)

Strobe flash picture sequence of an Orvis Rod through a forward cast.

Ronald White giving each "stick" final inspection (through a lighted magnifying glass) before it goes for mounting on a rod.

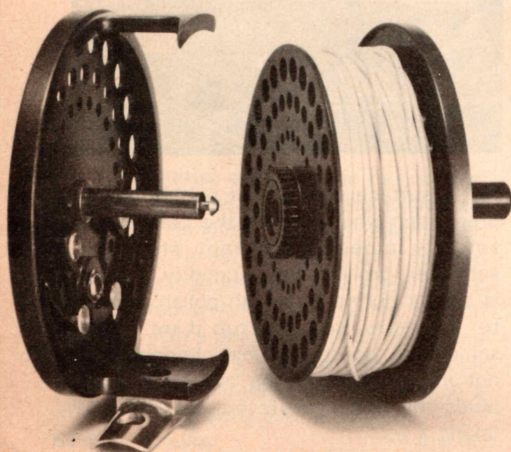


(continued from page 63)

After impregnation, the "sticks" go for final inspection, calibration and grading before being mounted with ferrules, reel seat and guides. Again we have to repeat that at this stage too, **individual** judgment, skill and experience of fine rodmakers is what distinguishes a merely "good" standard production rod from a truly GREAT rod.

Each Orvis Impregnated Bamboo Rod is built, truly, for the fisherman who takes a deep pleasure in the "feel" of his fly rod. Note the strobe flash sequence pictured at the (right). It shows an Orvis Bamboo Rod through the forward cast. Observe that, in rod position second from the right, the perfect arc is applying power **from butt to tip** for maximum forward line speed. It is this perfect full-length flex that has made Orvis action famous. And every Orvis Rod, of whatever length, achieves precisely this full flex action with the fly line for which it is rated.

Exquisite C.F.O. Fly Reel has frame on one side only.



And about our reels . . .

Almost exactly 100 years ago, Charles Orvis invented and patented the first ventilated spool fly reel. Just this past year we introduced a beautiful and wholly new fly reel design . . . the C. F. O. series (see page 18), named in honor of our founder Charles F. Orvis. He would, we feel quite sure, be proud of these new reels.

The most immediately noticeable feature of the C. F. O. design is that it has frame on one side only . . . no frame "cage" at all. This means easy removal of a loaded spool with no awkward pinching of line. It means much the lightest reel you ever handled, 2 ounces for the C. F. O. II. It means an exposed rim for easy thumbing. But quite apart from their new and highly functional design, the C. F. O.'s are really the most exquisite fly reels, incredibly light yet rigidly sturdy, with the smooth purr on a trout's run that delights the heart. They are the appropriate companions for your finest fly rods.

More than 20 years ago (1949 to be exact) Orvis introduced their first spinning reel, with an advertisement which said, "It represents the last word in spinning equipment" . . . and it just about did. The Orvis Spinning Reels of today look strikingly like those first reels which almost immediately became the "darlings of the bonefish flats." Saltwater spinning was and still is the acid test of a spin reel, and the rugged **simplicity** of Orvis design plus super smooth drag provides trouble-free dependability.



Bail re-inforced at pivot end

We have made subtle improvements, however. Two of which appeared just last year. We re-designed the bail . . . re-inforcing the pivot end so that, if the bail is bent accidentally, the bend does not occur at the pivot so does not bind in action. Also we beefed up the corrosion-proofing of the Models 100 and 150 for prolonged saltwater use . . . solid stainless steel ball bearings, chrome and cadmium plate **everywhere**. All parts absolutely corrosion proof. The point was that Orvis tackle is supposed to be best . . . in saltwater AND fresh . . . the absolute finest it is possible to make. Well, a solid stainless steel ball bearing is admittedly an extra safety factor.

Anyway, a spin fisherman can know positively that his Orvis Reel is the most completely dependable piece of equipment he can buy.