



**HIGH QUALITY  
FISHING RODS  
AND  
FISHING TACKLE**



WHOLESALE ONLY

**M. LEE & SON LTD**

**AKRAQUAL V**

**DITCH WORCS., ENGLAND**



**ILLUSTRATED CATALOGUE**  
*of*  
**Fishing Rods and**  
**General Fishing Tackle**

*by*



No. 4/57 EDITION

Cancelling all previous publications

**M. LEE & SON LIMITED**

(Incorporating GEORGE MOORE—Established 1805)

**AKRAQUAL WORKS**

**REDDITCH**

**WORCS.**

England

Established 1914

Telephone : Redditch 224

Telegrams : " Akraqual, Redditch "

# COARSE FISHING RODS

## BOYS' RODS

- 1029 BOYS' ROD : solid steel top section fitting direct into wood handle ; moveable brass reel winches ; rings whipped.

Length : 4 feet.

- 1026 BOYS' ROD ; two-joint ; all cane with wood handle ; moveable reel winches ; snake rings, whipped.

Length : 7 feet.

- 1027 BOYS' ROD ; three-joint ; cane butt and middle joint ; wood top ; cork handle ; whipped snake rings ; moveable reel winches ; varnished.

Length : 9 feet.

- 1028 BOYS' ROD : three-joint ; cane butt and middle joint ; stained wood top ; shaped cork handle ; dome butt cap ; moveable reel winches ; brass suction ferrules ; snake rings ; varnished.

Length : 9 feet.

## HARDWOOD TOP

### WHOLE CANE BUTT AND MIDDLE JOINTS

- 1031 The "ATTABOY" three-joint bottom rod with whole cane butt and middle joint ; chooi hardwood top ; brass dome butt cap ; shoulder ferrule ; brass suction ferrules and winch fittings ; high bells life intermediates with Hopton porcelain end ring.

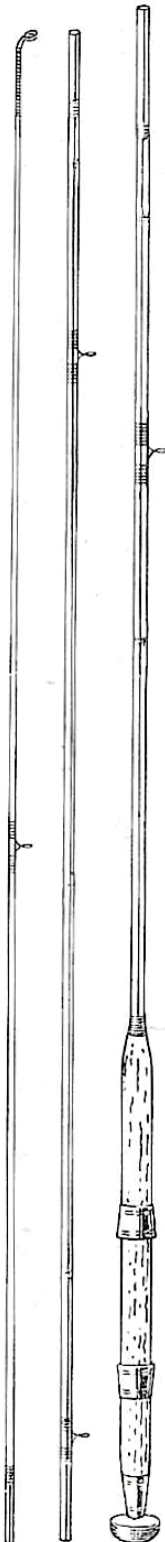
Length : 9 feet.

- 1063 The "SERVALL" three-joint bottom rod ; whole cane butt and middle joints with chooi hardwood top ; shaped cork handle ; dome butt cap and moveable winch fittings ; high bells life rings with Hopton porcelain end ring.

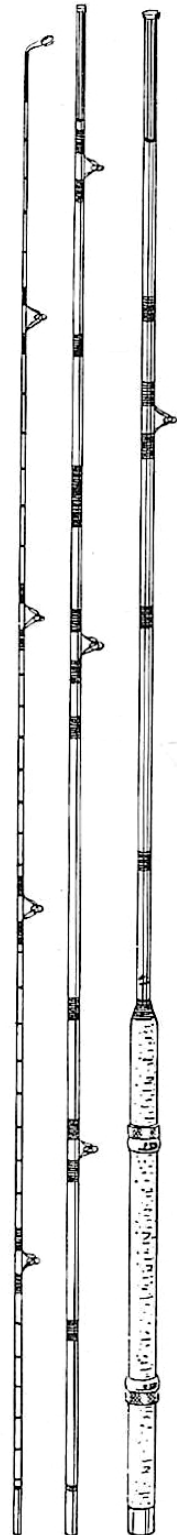
Length : 10½ feet.

- 1056 The "LINLEE" three-joint Lincoln-style bottom fishing rod with cane butt, and middle joint ; chooi hardwood top ; stained green ; full cork handle ; bright brass ferrules ; dome butt cap and winch fittings ; plated high bells life rings ; Hopton porcelain end ring ; whipped in red ; a well-finished rod.

Length : 10½ and 12 feet.



No. 1031



No. 1061



**GREENHEART TOP**

**WHOLE CANE BUTT AND MIDDLE JOINTS**

- 724 The "LEEWAY" three-joint bottom rod with scraped cane butt and middle joint ; greenheart top ; solid cork handle ; adjustable bronzed brass winch fittings ; tapered butt cap with standard thread, shoulder ferrule ; high bells life rings and porcelain Hopton end ring.

Length : 12 feet.

**SPLIT CANE TOP**

**WHOLE CANE BUTT AND MIDDLE JOINTS**

- 1061 The "NEWLEE" three-joint bottom rod with scraped whole cane butt ; full split cane top ; high bells life intermediate rings ; porcelain end and butt rings ; bronzed suction type ferrules ; shoulder ferrule ; duralumin winch fittings ; full solid cork handle ; screwed taper butt cap with rubber button. (See illus. on page 8).

Length : 10½ and 12 feet.

**SPLIT CANE TOP**

**WHOLE CANE BUTT AND MIDDLE JOINTS**

- 1050 The "LEESON" three-joint bottom rod, with Japanese **lightweight** cane butt and middle joint ; spliced split cane top ; solid cork handle ; adjustable duralumin winch fittings and butt cap ; with agate butt and end rings ; high bells life intermediates ; bronzed ferrules ; rubber button and stoppers.

Length : 10½, 12 and 13½ feet.

**SOLID GLASS TOP**

- 1054 The "RIVAGLASS" construction as No. 1050, but with spliced solid glass tip and stained dark green.

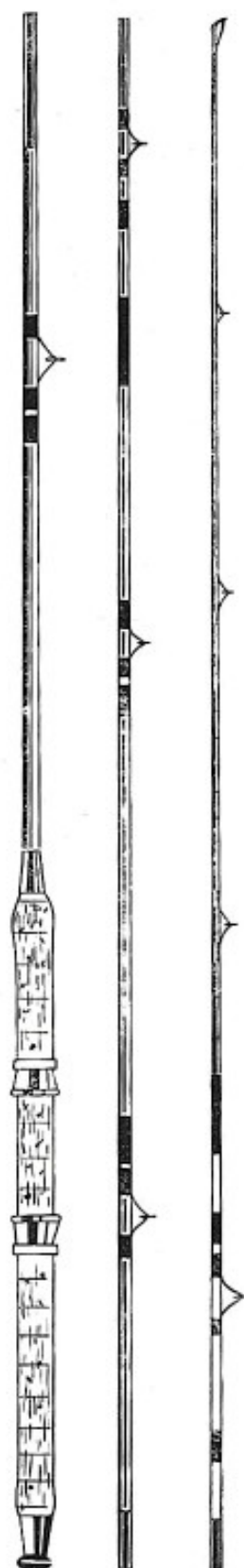
Length : 12 feet.

**SPLIT CANE TOP**

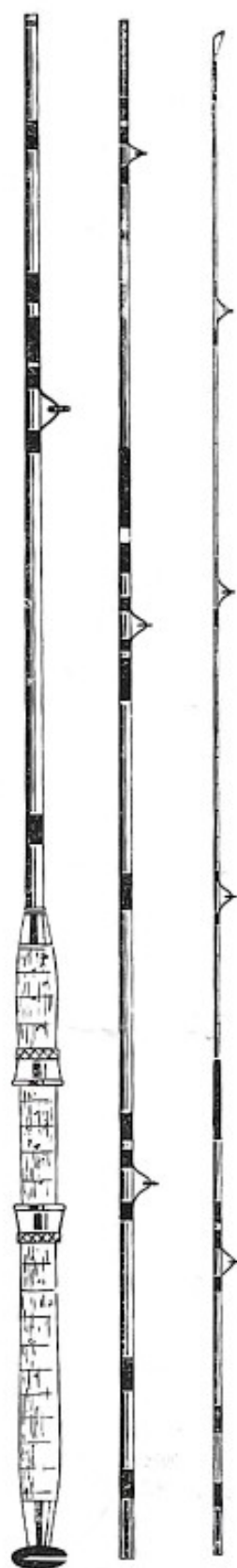
**SPANISH REED BUTT AND MIDDLE JOINTS**

- 1053 The "SUPERLITE" three-joint bottom rod ; with **reed butt and middle joints** ; spliced split cane top ; stained dark brown ; high bells life intermediate rings ; agate butt and end rings, suction-type ferrules ; solid cork handle ; sliding reel winches and tapered butt cap ; stoppers and rubber button ; specially built for **Match Fishing**.

Length : 12 and 13½ feet.



No. 1050



No. 1053

"FISH THE LEE WAY"





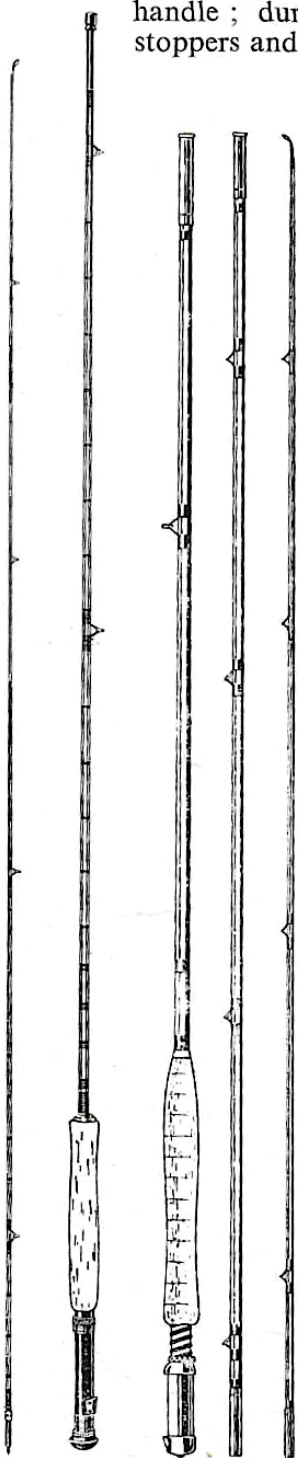
## COARSE FISHING RODS—continued

### SPLIT CANE TOP

#### WHOLE CANE BUTT AND SPLIT CANE MIDDLE JOINT

- 1057 The "HAMPSHIRE" three-joint bottom rod, with whole cane butt, split cane middle joint and split cane top ; high bells life intermediate rings ; agate butt and end rings, suction type ferrules ; solid cork handle ; duralumin sliding reel winches and tapered screw butt cap ; stoppers and rubber button.

Length: 11 feet only.



[No. 1099      No. 571

For details see page 11

### ALL SPLIT CANE

#### SOLID AND HOLLOW BUILT

- 1058 The "AQUA SELECT" solid built split cane ; three joint ; bronzed suction ferrules ; solid cork handle with shoulder ferrule ; sliding brass winches ; moulded rubber butt cap and button ; high bells life intermediate rings ; agatine butt and Hopton end ring.

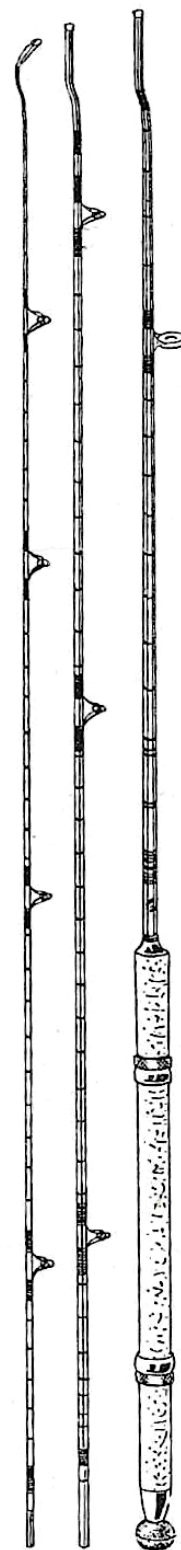
Length : 10 feet.

- 1060 The "AQUA SUPERB" solid built split cane, three-joint bottom rod ; split cane throughout ; waterproof reinforced suction ferrules ; long parallel solid cork handle ; tapering butt cap with rubber button ; agate butt and end rings ; high bells life intermediate rings ; closely whipped and finished best copal varnish.

Length : 11 feet only.

- 1059 The "AQUILLA" hollow built all split cane bottom rod. Specification as No. 1060. The ideal general purpose rod and in popular demand.

Length : 11 and 12 feet.



No. 1060

## FLY CASTING RODS

### GREENHEART FLY ROD (Two-Joint)

- 1085 The "BROOK" two-joint greenheart fly rod with solid cork handle, screw reel fitting ; shoulder ferrule ; rubber button, suction type ferrule ; bridge rings throughout ; agatine butt and end ring ; stained brown ; whipped with maroon silk and edged with yellow.

Length : 7 feet.

### SOLID GLASS (Two-Joint)

- 389 The "FLIPALINE" ; two-joint solid glass fly rod with solid cork handle and screw reel fitting ; reinforced suction type ferrule ; agatine end and butt ring ; bridge intermediate rings ; rubber button.

Length : 8 feet.



"FISH THE LEE WAY"

**SPLIT CANE FLY RODS (Two-Joint)**

- 1099 The "BLACK PRINCE" two-joint **lightweight** split cane fly casting rod with one top ; reinforced ferrule with stopper ; highly polished duralumin fittings ; agate butt and end with low open intermediate rings ; forward type solid cork grip with **screw reel fitting** ; closely whipped in black/yellow silk. *See illustration on page 10.*

**Length :** 9 feet.

**SPLIT CANE FLY RODS (Three-Joint)**

- 571 The "STREAMFLY" three-joint split cane fly rod ; one top ; solid cork grip with screw locking reel seat of duralumin ; bronzed suction type ferrules ; stainless steel rings throughout. A very popular and inexpensive rod. *See illustration on page 10.*

**Length :** 9 and 9½ feet.

**Length :** 10 feet—no screw reel seat.

**SPLIT CANE FLY RODS (Three-Joint)**

- 1083 The "RICHARD" three-joint split cane fly casting rod ; **one top** ; solid cork grip with screw reel fitting ; agate butt and end rings with low full open intermediates ; reinforced serrated bronzed suction type ferrules with stoppers ; rubber button.

**Length :** 8½ and 9 feet.

- 1101 The "BLACK DEMON" three-joint **lightweight** split cane fly casting rod with **one top** ; reinforced ferrules with stoppers ; agate butt and end with low intermediate rings, forward type solid cork grip with screw reel fitting ; closely whipped in black/yellow silk.

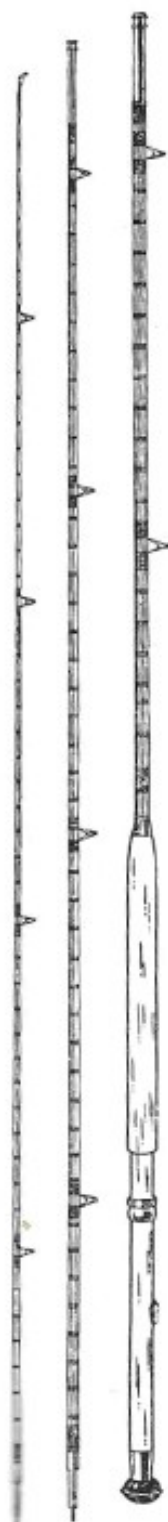
**Length :** 8½, 9 and 10 feet.

- 1104 The "TAYMAR" three-joint super quality split cane fly casting rod—**sea trout action**—with **one top** ; reinforced serrated ferrules with stoppers, duralumin fittings ; double handed—fish tail type—solid cork handle fitted with one fixed and one moveable reel winch ; agate butt and end with low open intermediate rings ; closely whipped throughout ; rubber button. Suitable for light salmon and sea trout.

**Length :** 10 feet.

- 1089 The "SUPERB" three-joint split cane fly casting rod—**sea trout and light salmon action** ; reinforced serrated ferrules ; long parallel solid cork handle ; duralumin butt cap ; shoulder ferrule and sliding winch fittings ; agate butt and end rings with low open intermediate rings ; rubber button ; closely whipped.

**Length :** 11 and 12 feet.



No. 1089



No. 1101

"FISH THE LEE WAY"





# SPINNING AND BAIT CASTING RODS

## TROUT AND BASS

### SPLIT CANE

- 577 The "ELEVEN TEN" two-joint split cane rod ;  
\* 17½ inch solid cork handle with moveable reel winches ; suction type ferrule ; plated spinning type rings with large butt ring.

Length : 6 feet.

- 578 The "ALLROUND" two-joint split cane bait casting rod ; 11 inch cork grip with duralumin screw reel fitting ; bronzed reinforced serrated ferrule ; bronzed shoulder ferrule ; special low open intermediate rings with large butt ring. A very popular rod.

Length : 6 feet.

- 575 The "FORRELL" two-joint split cane spinning rod ; parallel solid cork handle ; duralumin sliding winches ; bronzed suction type ferrule ; stainless steel spinning type rings with large butt ring.

Length : 7 feet—Light Action.

- 576 The "FORRELL," as No. 575, but :—

\* Length : 7¼ feet—Heavy Action.

- 1080 The "SPINETTE" two-joint split cane trout spinning rod for use with fixed spool casting reels of the "Quick Junior" design or similar types ; long parallel solid cork handle with adjustable duralumin winch fittings, butt section is fitted with extra large agatine ring, standard agatine end ring, low full-open intermediate rings, closely whipped.

Length : 7 feet—Medium Action.

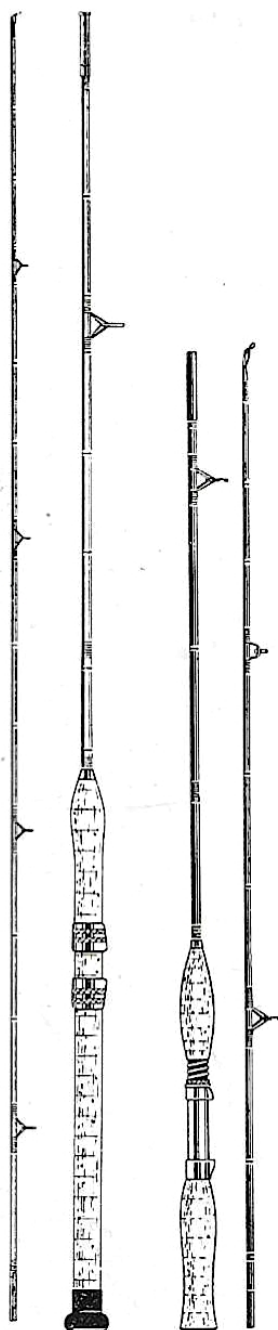
### SOLID GLASS

- 380 The "GLASPIN" two-joint solid glass ; cork handle with sliding reel winches, screwed butt cap and rubber button ; bronzed brass suction ferrule ; ordinary end ring, bridge type intermediate rings and large butt ring.

Length : 6 feet.

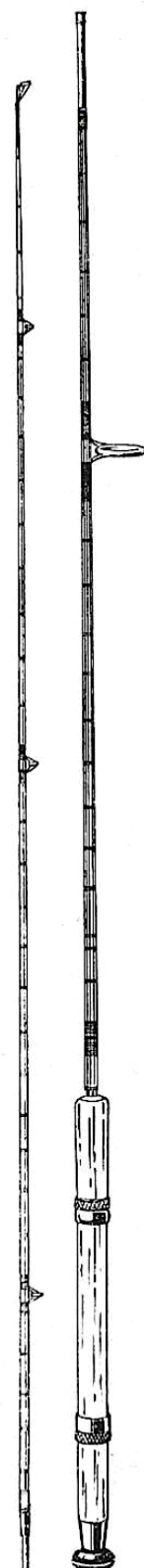
- 383 The "GLASLEE" two-joint solid glass ; cork handle with screw reel fitting ; bronzed brass reinforced suction ferrule ; agatine end ring ; bridge type intermediate rings and large butt ring.

Length : 7 feet.



No. 575

No. 578



No. 1080



"FISH THE LEE WAY"

**SOLID GLASS**

- 410 The "CAMPING," an Arjon Product ; the ideal bass spinner ; a powerful rod similar in construction to No. 380 but with screw reel fitting.

Length : 6 feet.

- 460 The "SUPER SIX," an Arjon Product ; the latest development in solid glass rods ; hexagon in form with similar action to split cane ; 14 inch long cork handle with moveable winches, moulded rubber butt cap and button ; shoulder disc ; spinning type rings ; coloured imitation split cane ; red whippings edged in black ; stainless steel type spinning rings.

Length : 6½ feet.

**SOLID GLASS—PISTOL GRIP HANDLE**

- 405 The "RIVAL," and Arjon Product ; two-joint solid glass with bakelite pistol grip handle ; an inexpensive bait caster.

Length : 5 feet.

- 404 The "FOUR-O-FOUR," an Arjon Product ; two-joint solid glass with nylon pistol grip handle which has a patented spring-loading reel seat ; a powerful rod as illustrated.

Length : 5 feet.

**TUBULAR FIBREGLASS**

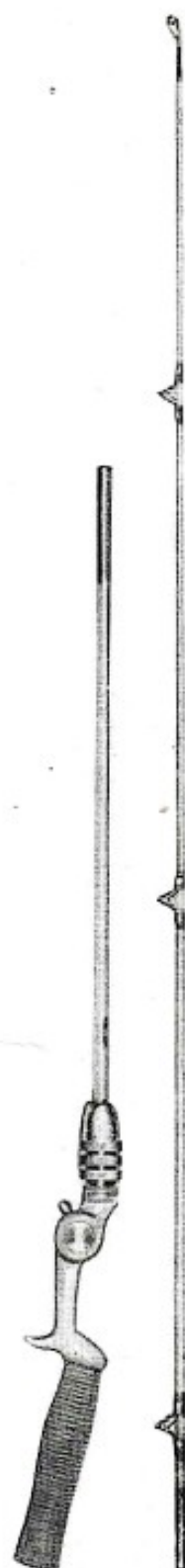
- 400 The "EIGHT-O-TWO" an Arjon Product ; two-joint tubular fibreglass trout spinner with screw reel fitting ; solid cork grip ; stainless steel spinning type rings with large butt ring ; reinforced suction type ferrule.

Length : 6½ feet.

- 384 The "SPINLEE" ; two-joint tubular fibreglass trout spinner ; cork handle with moveable reel winches, screwed taper butt cap and rubber button, shoulder disc ; reinforced suction ferrule ; agatine end ring.

Length : 7 feet—Light Action.

7 feet—Medium Action.



No. 404



PIKE AND SALMON

- 1038 BOYS' PIKE ROD or SEA ROD ; two-joint all cane with wood handle ; white upright rings throughout ; moveable reel winches.

Length : 7 feet.

- 1066 The "CADET" pike or sea rod ; two-joint ; whole cane butt ; chooi hardwood top stained ; white upright rings ; dome butt cap ; moveable reel winches ; cork handle ; suction type ferrule ; bronzed fittings ; green whippings.

Length : 6 feet.

- 1069 The "POPULAR" two-joint pike spinning rod, with cane butt and **greenheart** top ; solid cork handle with adjustable winch fittings, dome butt cap, shoulder ferrule ; bronzed brass suction type ferrule ; porcelain end and butt rings with white upright intermediates.

Length : 8 feet.

- 1078 The "PIKER" two-joint pike or light sea casting rod ;  $7\frac{1}{2}$  feet ; **all greenheart** stained brown ; red silk whippings ; **porcelain rings** throughout ; full cork handle ; bronzed suction type ferrules ; bronzed dome butt cap, shoulder ferrule and sliding winch fittings.

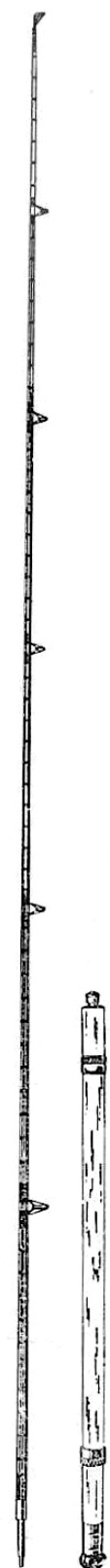
Length :  $7\frac{1}{2}$  feet.

- 1115 The "WATER KING" two-joint trolling rod ; 4 feet split cane top fitting direct into 2 feet handle ; solid cork handle is reinforced with greenheart ; screw butt cap with rubber button ; banded type porcelain bridge rings throughout ; top closely whipped ; best copal varnish finish.

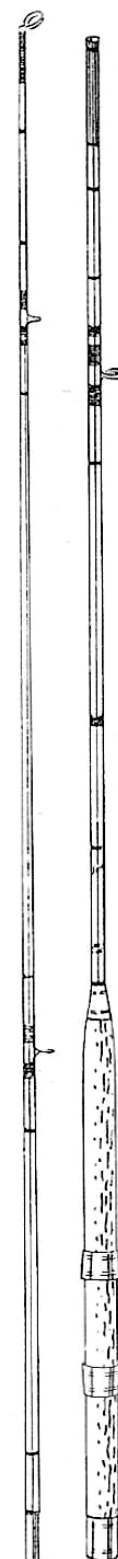
Length : 6 feet.

- 1116 The "ARONGLASS," with  $4\frac{1}{2}$  feet solid glass top fitting direct into 2 feet handle ; other construction details as No. 1115.

Length :  $6\frac{1}{2}$  feet.



No. 1115



No. 1066



"FISH THE LEE WAY"

PIKE AND SALMON—*continued*

- 1106 The "UNICAST" two-joint sea or bait casting rod ; whole cane butt and closely whipped **split cane top** ; 18 inch solid cork handle ; bronzed screw butt cap, shoulder ferrule and sliding winches ; bronzed reinforced serrated ferrule ; porcelain bridge rings throughout and banded porcelain end ring ; rubber button.

Length : 8 feet.

- 1076 The "LEPSON" two-joint light action single-built split cane pike spinner ; parallel solid cork handle, reinforced heavy duty ferrule with stopper ; duralumin fittings and adjustable reel winches ; agatine butt and end with low full open intermediate rings ; rubber button. **This rod is the ideal pike and bass spinner.**

Length : 7 feet.

- 1077 The "LEPSON" 8 feet ; exactly as No. 1076 but with screw reel fitting in handle.

Length : 8 feet. 7-17-6

- 1079 The "LEPSON" ; exactly as No. 1077 but with chromed stainless steel rings.

Length : 9 feet. 8-17-6

- 385 The "LINAGLAS" ; two-joint **tubular fibreglass** ; fitted with screw reel fitting, screwed taper butt cap with rubber button ; shoulder disc ; agatine butt and end rings ; a powerful rod.

Length : 8 feet. 8-10-0

- 386

Length : 9 feet.

- 387 The "CEEGLAS" two-joint ; solid glass rod ; wood (sheet corked) handle with shoulder ferrule and moveable reel winches ; screwed butt cap with rubber button ; reinforced ferrule ; banded porcelain rings throughout.

Length : 8 feet.

- 388 The "GLASRANGER" ; three-joint ; top and middle joint of solid glass fitting direct into handle ; cork handle is reinforced with greenheart centre core ; moveable reel winches ; screwed butt cap with rubber button ; reinforced ferrules ; banded porcelain rings throughout. Illustration shows construction only.

Length : 8 feet.

No. 1076

No. 388

"FISH THE LEE WAY"





## SEA FISHING RODS

- 1038 BOYS' LIGHT SEA ROD ; two-joint all cane with wood handle ; white upright rings throughout ; moveable reel winches.

Length : 7 feet.

- 1066 The " CADET " boys' sea rod ; two-joint 6 feet whole cane butt ; chooi hardwood top ; white upright rings ; dome butt cap ; moveable winch fittings ; full solid cork handle ; suction-type ferrule ; bronzed fittings throughout ; top stained brown ; green whippings.

Length : 6 feet.

- 1040 The " SEASWELL " two-joint 8 feet whole cane butt ; stained greenheart top ; stained 18 inch shaped wood handle ; bronzed dome butt cap, shoulder ferrule and sliding winch fittings ; green whippings and white upright type rings throughout.

Length : 8 feet.

- 1039 The " SEACOAST " two-joint 8 feet whole cane butt ; stained greenheart top ; 18 inch solid cork handle ; porcelain rings throughout ; bronzed ferrules, screw butt cap, shoulder ferrule and sliding winch fittings ; green silk whippings.

Length : 8 feet.

- 387 The " CEEGLAS " two-joint ; solid glass rod ; wood (sheet corked) handle with shoulder ferrule and moveable reel winches ; screwed butt cap with rubber button ; reinforced ferrule ; banded porcelain rings throughout.

Length : 8 feet.

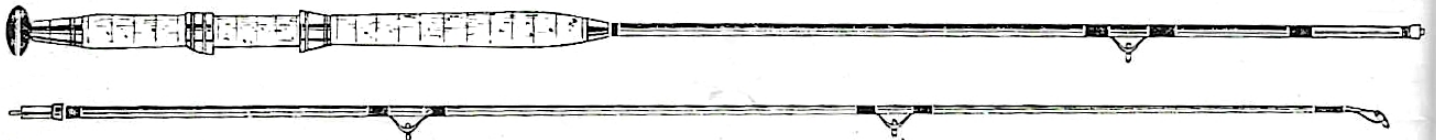


- 1115 The " WATER KING " two-joint trolling rod ; 4 feet split cane top fitting direct into 2 feet handle ; solid cork handle is reinforced with greenheart ; screw butt cap with rubber button ; banded type porcelain bridge rings throughout ; top closely whipped ; best copal varnish finish.

Length : 6 feet.

- 1116 The " ARONGLASS," with 4½ feet solid glass top fitting direct into 2 feet handle ; other construction details as No. 1115.

Length : 6½ feet.



- 1042 The " ZETA " two-joint, all greenheart sea rod ; solid cork handle ; bronzed brass sliding winches ; shoulder ferrule ; screw butt cap with rubber button ; bronzed brass reinforced suction type ferrule ; banded porcelain bridge rings throughout.

Length : 8 feet.

- 1106 The " UNICAST " two-joint sea or bait casting rod ; whole cane butt and closely whipped split cane top ; 18 inch solid cork handle ; bronzed screw butt cap, shoulder ferrule and sliding winches ; bronzed reinforced serrated ferrule ; porcelain bridge rings throughout and banded porcelain end ring ; rubber button.

Length : 8 feet.



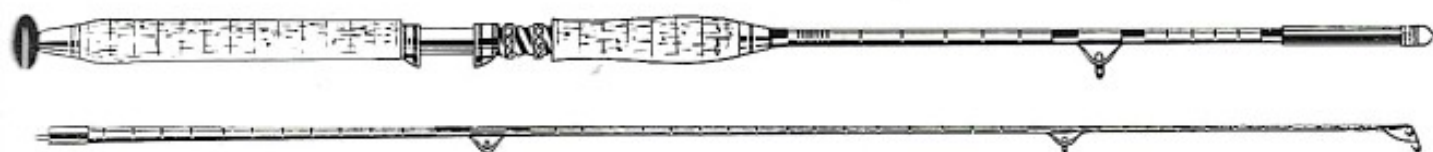
" FISH THE LEE WAY "

- 388 The "GLASRANGER" ; three-joint ; top and middle joint of solid glass fitting direct into handle ; cork handle is reinforced with greenheart centre core ; moveable reel winches ; screwed butt cap with rubber button ; reinforced ferrules ; banded porcelain rings throughout.

Length : 8 feet.

- 1041 The "SEARANGER" three-joint, all split cane sea rod ; middle and top joint fitting direct into handle ; solid cork handle is reinforced with greenheart base ; reinforced bronzed ferrules ; bronzed brass reel winches and screw butt cap ; rubber button ; banded porcelain bridge rings throughout. The ideal "portmanteau" rod.

Length : 6½ feet.



- 1120 The "WAVERLEE" two-joint, all split cane heavy duty sea rod ; solid cork handle fitted with screw reel fitting ; reinforced suction type ferrule ; shoulder ferrule ; tapered butt cap with rubber button ; closely whipped ; banded bridge porcelain rings throughout ; rod ring bindings reinforced with copper wire ; finished best copal varnish. The ideal rod for heavy work.

Length : 8 feet.

## ROD FITTINGS

### ROD BAGS

Rod Bags are available for all our rods as required. Made of strong good quality twill and stoutly stitched, they bear an attractive "Lee of Redditch" coloured tally.

- 179 NON-PARTITION ROD BAG. Cheap quality or lightweight material.

Sizes : For 9, 10½ and 12 feet rods.

- 182 NON-PARTITION ROD BAG. Best quality twill.

Sizes : For 10½ and 12 feet rods.

- 180 TWO-PARTITION ROD BAG. Best quality.

Sizes : For 7, 8 and 9 feet rods.

- 180w As No. 180 but extra wide.

Sizes : For 7 and 8 feet rods.

- 181 THREE-PARTITION ROD BAG. Best quality ; extra wide partitions.

Sizes : 8½, 9, 10, 10½, 11, 12, 13½ and 14 feet rods.

" FISH THE LEE WAY "

