



1950'S



*A. E. Rudge & Son*

FISHING TACKLE MANUFACTURERS  
FOR THE WORLD'S WATERS

*Unity Works, Redditch, England*

Telegrams & Cablegrams: Rudge Redditch

Telephone: 222 Redditch

In introducing the 26th edition of our Price List we cordially thank our numerous clients, many of whom have been trading with us for over 40 years. Although manufacturing conditions have been very difficult during the latter years we have maintained steadily increasing sales and production, and can give every assurance and confidence to our clients in respect of future business to assist them to build a sound and lasting connection to our mutual advantage with

“UNITY”  
FISHING TACKLE

# WHOLESALE PRICE LIST

OF

# “UNITY” FISHING TACKLE

26th Edition

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This Key Price List is issued for use in conjunction with Illustrated Catalogue No. 21.

**Important:** Please note that under the present difficult trading conditions:—

Any price may be revised or withdrawn without notice.

Carriage charged on all consignments, and packing cases charged at cost, which will be credited on return in good condition.

### Purchase Tax

H.M. Customs and Excise demand Tax to be charged ruling at time of despatch, and all Purchase Tax charges are **Strictly Nett.**

ALL PREVIOUS LISTS CANCELLED

A. E. RUDGE & SON, Unity Works, REDDITCH, Eng.

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## WHOLESALE NETT PRICE LIST

for Illustrated Catalogue No. 21

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### BOYS' FISHING RODS

Stock No.		Price
7	Three-joint Boys' Wood Rod. Dark stained. Ringed and winch fitted ... .. 9 feet	16/6 each
20	Three-joint Mottled Cane, wood top. Ringed and winch fitted. Very popular boys' rod ... .. 9 feet	12/- each

### GENERAL ROACH AND COARSE FISHING RODS

21	Three-joint mottled cane, wood top. Plain balanced handle. Ringed and winch fitted ... .. 10½ 12 feet	20/- 23/- each
24	"The Leeds" 3-joint, mottled cane, wood top. Upright rings. Cork grip. In bag. ... ..	27/- 29/- each
28	"The County," 3-joint cane, wood top. Upright rings. Cork grip. Stained green superior finish. In bag ... ..	30/- 33/- each
29	"The Avonex," 3-joint cane, lancewood top. Double cork grip. High Bell's Life rings. Green finish. In bag. ... ..	33/- 35/- each
30	"The Popular," 3-joint cane, greenheart top. Double cork handle. Bell's Life rings. Finished Jacobean. In bag, ... ..	37/- 41/- each

Manufactured solely by A. E. Rudge & Son, Unity Works, Redditch.

## GENERAL ROACH AND COARSE FISHING RODS—Continued

Stock No.		Price
35	<p><b>"The Champion,"</b> 3-joint selected cane Roach Rod. Spliced built cane top. Bell's Life stand-off rings. Cork handle. Brown finish. In division bag ... .. 10½ 12 14 feet</p> <p style="text-align: right;"><b>50/- 55/- 65/-</b> each</p>	
36	<p><b>"The Donn,"</b> 3-joint selected cane Roach Rod. Full built cane top. Bell's Life stand-off rings. Cork handle. Superior Jacobean finish. In division bag. ... .. 10½ 12 feet</p> <p style="text-align: right;"><b>55/- 63/-</b> each</p>	
37	<p><b>"The Derwent,"</b> 3-joint best quality all Built Cane Rod. Bell's Life stand-off rings. Agatite butt and end. Closely whipped. In best division bag. ... .. 100/- — each</p>	

### LIGHTWEIGHT ROACH RODS

*Specially designed for Match Fishing*

38	<p><b>"The Swale,"</b> 3-joint, Lightweight Cane Match Rod. Spliced built cane top. Stand-off Agatite butt and end rings. High Bell's Life intermediate rings. Dark stained finish. Black/white whippings. Best division bag ... .. 10½ 12 feet</p> <p style="text-align: right;"><b>72/6 75/-</b> each</p>	
40	<p><b>"The Cambridge,"</b> 3-joint Spanish Reed Match Rod. Spliced built cane top. Bell's Life stand-off rings. Long cork handle. Beautifully balanced and finished. In division bag ... .. 10½ 12 13 14 feet</p> <p style="text-align: right;"><b>63/- 70/- 73/- 75/-</b> each</p>	
41	<p><b>"The Tipstrike,"</b> 3-joint Lightweight Cane Rod. Full built cane top. Stand-off rings. Agatite butt and end rings. Beautifully finished with black/white speckled whippings. Extremely light—expertly balanced with perfect top action. In division bag.</p> <p style="text-align: right;">11 feet <b>80/-</b> each</p>	
	<p><b>"The Dual Purpose,"</b> 4-joint, 14 feet, Spanish Reed Match Rod. Built cane top. Agatite butt and end ring. Stand-off intermediate. Beautifully finished in dark stain. Black/white speckled whippings. This rod is so designed that the cork handle can be reversed, refitted to middle joint, thus converting the rod from 14 feet to 10 feet. A perfectly balanced rod in either length. ... .. <b>90/-</b> each</p>	

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## COMBINATION RODS

Stock No.		Price
53	Three-joint Cane Roach Rod. Fitted two full-length tops. Cork grip. High Bell's Life rings. Porcelain butt and end rings. The rod can be used as 3-joint 10½ ft. Roach Rod or 2-joint 7 ft. Pike or Spinning Rod. Stained Jacobean finish. ... ..	43/- each
59	Four-joint Mottled Cane Rod. Cork grip. Coil upright rings. Porcelain butt and end rings. Fitted three tops. Rod can be adapted for use as: 4-joint Roach Rod ... .. 11 feet 4-joint Spinning Rod ... .. 9 feet 3-joint Pike or Light Sea Rod ... .. 9 feet	47/- each

## WOOD AND GREENHEART FLY RODS

65	Three-joint Wood Fly Rod. Lancewood top. Balanced handle. In bag ... ..	9 10 feet 23/- 25/- each
68	"The Duke," three-joint Greenheart Fly Rod. Balanced handle. Snake rings. Bronzed fittings. In division bag. ... ..	9-10 10½ 11 feet 36/- 37/- 39/- each
69	"The Major," three-joint Greenheart Fly Rod. Cork grip. Bronzed fittings. Division bag.	9-10 10½ 11 12 14 feet 40/- 41/- 43/- 51/- 65/- each
70	"The Captain," three-joint Selected Greenheart Fly Rod. Cork grip, double brazed. Full open bridge rings. ... ..	9-10 10½ 11 12 14 feet 47/- 48/- 50/- 55/- 72/- each
75	"The Cornwall," 2-joint Greenheart Fly Rod. Snake rings. Cork grip.	6 7 7½ 8 8½ 9 feet 38/- 38/- 38/- 38/- 40/- 40/- each

## BUILT CANE FLY RODS

90	"The Competitor," 3-joint Built Cane Fly Rod. Snake rings. Screw cap. Bronzed fittings. 9 feet only. ...	57/6 each
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Manufactured solely by A. E. Rudge & Son, Unity Works, Redditch.

## BUILT CANE FLY RODS—Continued

Stock No.		Price							
93	<p><b>"The Baronex,"</b> 3-joint Built Cane Fly Rod. Agate butt and end rings. Full open bridge rings. Intermediate. Closely whipped.</p>	$8\frac{1}{2}$	9	$9\frac{1}{2}$	10	$10\frac{1}{2}$	11 feet		
		85/-	85/-	87/6	93/-	98/-	105/- each		
94	<p><b>"The Duchess,"</b> 3-joint Built Cane Fly Rod. Agate butt and end rings. Full open bridge rings intermediate. Screw reel fitting with reversible spear in cap ... ..</p>	$8\frac{1}{2}$	9	$9\frac{1}{2}$	10	$10\frac{1}{2}$	11 feet		
		92/6	92/6	95/-	100/-	105/-	115/- each		
96	<p><b>"The Eclipse,"</b> 3-joint Highest Quality Built Cane Fly Rod. Two tops. Lockfast joints. Agate butt and end. Full open intermediate rings. Screw winch fitting and spear. Closely whipped in blue.</p>	$8\frac{1}{2}$	9	$9\frac{1}{2}$	10	$10\frac{1}{2}$	11 feet		
		140/-	140/-	145/-	160/-	170/-	180/- each		
97	<p><b>"The Dovex,"</b> 3-joint Built Cane Fly Rod. Agate butt and end, full open intermediate rings. Highest grade finish throughout. An extra lightweight rod.</p>	$8\frac{1}{2}$	9	$9\frac{1}{2}$	10 feet				
		87/6	87/6	90/-	95/- each				
98	<p><b>"The Juvenile,"</b> 2-joint Built Cane Fly Rod. Snake rings. Cork grip. ... ..</p>					7 or 8 feet only	55/- each		
100	<p><b>"The Master,"</b> 2-joint Built Cane Fly Rod. Cork grip. Agatite butt and end rings. Snake intermediate.</p>	6, $6\frac{1}{2}$	7, $7\frac{1}{2}$	8	$8\frac{1}{2}$	9	$9\frac{1}{2}$ feet		
		66/-	70/-	72/6	75/-	77/6	80/- each		
103	<p><b>"The Prince,"</b> 2-joint Built Cane Fly Rod. Shaped cork grip. Screw reel fittings, with reversible spear in cap. Agate butt and end, full open intermediate rings. The ideal rod for dry fly fishing.</p>	6	$6\frac{1}{2}$	7	$7\frac{1}{2}$	8	$8\frac{1}{2}$	9	$9\frac{1}{2}$ feet
		75/-	75/-	77/6	82/6	85/-	87/6	90/-	95/- each
104	<p><b>"The Barle,"</b> 2-joint Built Cane Fly Rod. Agate butt and end, full open intermediate rings. Highest grade finish throughout. Extra lightweight rod.</p>	6	$6\frac{1}{2}$	7	$7\frac{1}{2}$	8	$8\frac{1}{2}$	9	$9\frac{1}{2}$ feet
		72/6	72/6	75/-	80/-	80/-	85/-	87/6	92/6 each

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## BUILT CANE FLY RODS—Continued

Stock No.		Price
<b>105</b>	<b>"The Royal,"</b> 2-joint Highest Grade Built Cane Fly Rod. Two tops. Lockfast ferrules. Agate butt and end, full open intermediate rings. Screw reel fitting with combined reversible spear. Closely whipped in blue.	
	6      6½      7      7½      8      8½      9      9½ feet	
	<b>115/- 115/- 120/- 125/- 130/- 130/- 135/- 140/-</b> each	
<b>110</b>	<b>"The Wyes,"</b> 3-joint Built Cane Salmon Fly Rod. <b>One top.</b> Double cork grip, Agate butt and end rings. Full open intermediate rings. Reinforced suction joints. ...      ...      12      12½      13      13½      14 feet	
	<b>142/- 150/- 155/- 165/- 170/-</b> each	
<b>111</b>	Ditto, with <b>two tops.</b> ...	<b>187/- 195/- 200/- 210/- 220/-</b> each

### SALMON SPINNING RODS

<b>121</b>	<b>"The Tama,"</b> 3-joint Built Cane Salmon or Pike Heavy Spinning Rod. ...      ...      ...      9      10 feet	<b>105/- 115/-</b> each
<b>125</b>	<b>"The Streamline,"</b> 2-joint Built Cane Salmon or Pike Heavy Spinning Rod. ...      ...      ...	<b>100/- 110/-</b> each
<b>128</b>	<b>"The Swallow,"</b> 3-joint Greenheart Salmon or Pike Heavy Spinning Rod ...      ...      ...	<b>52/- 57/-</b> each

### LIGHT CASTING OR THREADLINE SPINNING RODS

<b>130</b>	<b>"The Favourite,"</b> 2-joint Greenheart Trout Rod. 7 ft.	<b>40/-</b> each
<b>134</b>	<b>"The Towy,"</b> 2-joint Built Cane Salmon or Pike Threadline Rod. Medium weight ...      ...      8 ft.	<b>90/-</b> each
<b>135</b>	<b>"The Ranger,"</b> 2-joint Built Cane Salmon or Pike Threadline Rod. Lightweight. ...      ...      8 ft.	<b>90/-</b> each
<b>137</b>	<b>"The Premier,"</b> 2-joint Built Cane Trout Light Casting Rod. ...      ...      ...      ...      ...      7 ft.	<b>80/-</b> each

### PIKE RODS

✓ <b>147</b>	Three-joint, mottled cane, wood top. In bag ...	9 ft. <b>30/-</b> each
✓ <b>150</b>	Three-joint, cane. Cork grip. Greenheart top. Porcelain rings. In bag ...      ...      ...      ...      ...	9 ft. <b>40/-</b> each
✓ <b>151</b>	Two-joint, cane butt. Greenheart top. ...      ...	8 ft. <b>37/6</b> each
<b>151½</b>	Two-joint, All Greenheart Rod. Porcelain rings	8 ft. <b>45/-</b> each

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## SEA RODS

Stock No.		Price
<b>164</b>	Two-joint, cane. Greenheart top. ... .. 7 ft.	<b>34/-</b> each
<b>165</b>	Two-joint, all greenheart. Balanced handle. Porcelain end ring. ... .. 7 8 feet	<b>40/- 45/-</b> each
<b>166</b>	Two-joint, all greenheart. Cork handle. Porcelain rings ... .. 45/-	<b>50/-</b> each

## SPARE ROD TOPS

		3	3½	4 feet
<b>183</b>	Lancewood. Rounded and tapered. Un- finished ... .. 30/-	<b>33/-</b>	<b>36/-</b>	doz.
<b>195</b>	Greenheart. Rounded and tapered. Un- finished ... .. 36/-	<b>42/-</b>	<b>48/-</b>	doz.
<b>188</b>	Lancewood tops. Varnished and ringed, without ferrule... .. 42/-	<b>45/-</b>	<b>48/-</b>	doz.
<b>196</b>	Greenheart fly rod tops. Varnished and ringed, without ferrule ... .. 8/-	<b>9/-</b>	<b>10/-</b>	each
<b>197</b>	Greenheart roach rod tops. Bell's Life rings. Without ferrule. ... .. 9/6	<b>10/6</b>	<b>11/-</b>	each

## FISHING ROD FITTINGS

<b>226</b>	Plain Brass Counter Ferrules.						
	4, 4½	5, 5½	6, 6½	7, 7½	8, 8½	9, 9½	10, 10½ 16ths
	<b>8/6</b>	<b>10/-</b>	<b>10/6</b>	<b>11/-</b>	<b>11/6</b>	<b>13/-</b>	<b>14/6</b> doz.
		11, 11½	12, 12½	13, 13½	14	15	16 16ths
		<b>15/6</b>	<b>16/6</b>	<b>17/6</b>	<b>18/6</b>	<b>19/6</b>	<b>22/-</b> doz.
<b>228</b>	Reinforced, Serrated Ferrule and Counters. Bronzed.						
		4—6	6½—8	8½—10	10½—12		16ths
		<b>4/-</b>	<b>4/6</b>	<b>5/-</b>	<b>5/6</b>		each
<b>231</b>	Brass Winch Fittings. Bronzed		13—16	16½—18	18½—20		16ths
			<b>12/6</b>	<b>14/-</b>	<b>15/-</b>		doz. sets
<b>233</b>	Sets Duralumin Winch Fittings. Two rings.						
		12	14	15	16	17	18 16ths
		<b>15/-</b>	<b>16/6</b>	<b>18/-</b>	<b>20/-</b>	<b>22/-</b>	<b>23/-</b> doz. pairs

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## FISHING ROD FITTINGS—Continued

Stock No.						Price
234	Duralumin Wedge Only. Drilled ready for fixing.					
		Small	Medium	Large		
		3/6	4/-	4/6		doz.
235	Duralumin Combined Screw Reel Fitting and Spear ...					7/6 each
236	Brass Slide Winch Fitting. Screw-on type ...					10/- doz.
237	Duralumin Screw Tapered Butt Caps					
		Small	Medium	Large		
		10/6	12/-	13/6		doz.
	Duralumin Disc Type Formed Shoulder Ferrules.					
		5—9	9½—11½			16ths.
		5/6	6/-			doz.
	Duralumin Tapered Shoulder Ferrules.					
		5—8	8½—14			16ths
		6/-	7/6			doz.
240	Brass Dome End Butt Caps. Bronzed.					
		11—14	14½—18			16ths
		9/-	10/-			doz.
241	Brass Screw Tapered Butt Caps. Bronzed.					
		12—13	13½—15	15½—17		16ths
		12/6	14/6	17/-		doz.
242	Brass Shoulder Ferrules. ...					
		5—8	8½—12			16ths
		7/6	8/6			doz.
243	Brass Landing Handle Sockets. Bronzed.					
			9—12			16ths
			13/-			doz.
244	Aluminium Rod Spears. ...					21/- doz.
245	Brass Rod Spears. ...					18/- doz.
246	Rubber Rod Buttons					
	1	1⅛	1¼	1½	1¾	2 inch
	8/6	9/6	10/6	12/6	17/6	21/- doz.
	Horton Evans "Adaptacast" Reel Fitting, River. ...					46/- doz.
	Horton Evans "Adaptacast Major" Reel Fitting, Sea ...					49/3 doz.

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## LOOSE ROD RINGS

Stock No.									Price		
<b>248</b>	White or Yellow Snake Rings.										
	2/0, 1/0	1—4	5	6	7	8	9				
	<b>7/6</b>	<b>9/6</b>	<b>13/6</b>	<b>16/6</b>	<b>19/6</b>	<b>24/-</b>	<b>27/-</b>	gross			
<b>249</b>	Brass and White Upright Rings.										
	1/0	1	2	3	4	5	6				
	<b>9/-</b>	<b>9/-</b>	<b>10/6</b>	<b>10/6</b>	<b>12/-</b>	<b>12/-</b>	<b>13/6</b>	gross			
		7	8	9	10	11	12				
		<b>13/6</b>	<b>17/6</b>	<b>17/6</b>	<b>21/-</b>	<b>24/-</b>	<b>27/-</b>	gross			
<b>250</b>	Steel Snake Rings.										
	2/0—1/0	1—2	3—4	5	6	7	8	9	10		
	<b>6/-</b>	<b>7/-</b>	<b>7/6</b>	<b>8/6</b>	<b>9/-</b>	<b>10/-</b>	<b>12/-</b>	<b>15/-</b>	<b>16/6</b>	gross	
<b>251</b>	Bronzed Bridge Rings.		...	...	2/0—6		7—8	9—10			
					<b>13/6</b>	<b>15/-</b>	<b>16/6</b>	gross			
<b>254</b>	Bronzed Steel High Bell's Life Rings		...		...		1—6	<b>36/-</b>		gross	
<b>255</b>	Bronzed Steel Low Bell's Life Rings.		...		...		1—6	<b>36/-</b>		gross	
<b>256</b>	White or Brass End Rings.										
		1	2	3	4	5	6				
		<b>10/-</b>	<b>10/-</b>	<b>11/6</b>	<b>11/6</b>	<b>13/-</b>	<b>13/-</b>	gross			
		7	8	9	10	11	12				
		<b>15/-</b>	<b>15/-</b>	<b>18/-</b>	<b>18/-</b>	<b>22/6</b>	<b>22/6</b>	gross			
<b>257</b>	Bronzed Steel End Rings.										
	1	2	3	4	5	6	7	8	9	10	
	<b>15/-</b>	<b>15/-</b>	<b>16/-</b>	<b>16/-</b>	<b>16/6</b>	<b>16/6</b>	<b>18/-</b>	<b>18/-</b>	<b>19/6</b>	<b>19/6</b>	gross
<b>258</b>	Bronzed or Plated Steel Stand-off End Rings.										
	3/16th inch hole		...		...		...		<b>18/-</b>		gross
<b>259</b>	Full Open Intermediate Bridge Rings. Fly rods. Sizes 1—8								<b>45/-</b>	gross	
<b>261</b>	Mounted Plain Porcelain End Rings.			...		Roach	Pike	Sea			
						<b>6/6</b>	<b>7/6</b>	<b>9/-</b>	doz.		
<b>262</b>	Mounted Plain Porcelain Butt Rings.			...		<b>6/6</b>	<b>7/6</b>	<b>9/-</b>	doz.		
<b>271</b>	Porcelain Hopton End Rings.								<b>15/-</b>	doz.	

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## LOOSE ROD RINGS—Continued

Stock No.						Price
272	Sapphrite Hopton End Rings. ... ..					24/- doz.
	Sapphrite Stand-off Butt Rings ... ..					27/- doz.
	Agatite End Rings	1/0	1	2½	3	3½
		30/-	30/-	32/-	32/-	36/- doz.
	Agatite Butt Rings ... ..		2½	3	4	4½
			27/-	27/-	32/-	32/- doz.
	Agatite Stand-off Butt Ring ... ..				3—4	27/- doz.
	Agatite Stand-off End Ring. ... ..				1, 1/0	36/- doz.

We carry a stock of Genuine Agate Butt and End Rings.  
Prices on application.

## CARDED ROD RINGS

277	Bronzed Steel Snake Rings. ... ..	11 and 1 end	11/-	dozen	cards	
278	White Snake Rings. ... ..	6 and 1 end	8/-	"	"	
279	White Snake Rings. ... ..	11 and 1 end	9/6	"	"	
280	Bronzed Nottingham Steel Bridge Rings ... ..	6 and 1 end	12/-	"	"	
280½	Plated Nottingham Steel Bridge Rings ... ..	6 and 1 end	12/-	"	"	
282	Bronzed Steel High Bell's Life Rings ... ..	... 6 rings	24/-	"	"	
282½	Plated High Bell's Life Rings ... ..	... 6 rings	24/-	"	"	
283	Plated Low Beel's Life Rings ... ..	... 6 rings	24/-	"	"	
288	Plated Coil Upright Rings ... ..	11 and 1 end	13/-	"	"	
288½	Plated Coil Upright Rings ... ..	6 and 1 end	8/-	"	"	
289	Plated Coil Upright Rings ... ..	3 and 1 end	10/6	"	"	
	Full Open Improved Bridge Rings for Fly Rods ... ..	... 7 rings	28/-	"	"	
	Fifty-yard Reels Rod Whipping Silk.					
	Plain colours: Blue, No. 7; Red, No. 12; Green, No. 18; Dark Green, No. 18a; Magenta, No. 13; Black, No. 9. ... ..					
					6/6	doz.
	Speckled colours: Black/Orange, Black/White, Black/Red, Black/Green....					
					7/-	doz.
	Bottles Rod Varnish. ... ..				12/-	doz.

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## TROUT, SALMON, FLY and SPINNING REELS

Stock No.							Price
<b>297</b>	Bronzed Brass Trout Reels, crank handle.						
	Fixed Check	...	...	...	...	2½ inch	<b>9/6</b> each
	Optional Check	...	...	...	...	2½ inch	<b>11/-</b> each
<b>298</b>	Brass Trout Reel. Optional check.						2¾ inch <b>5/-</b> each
<b>305</b>	Trout Fly Reel.						... 3 inch <b>16/6</b> each
<b>307</b>	Trout Fly Reel.						3½ inch <b>18/6</b> each
	" <b>Condex</b> " Reel.	...	...	3¼	3½	3½ MW	inch
				<b>20/-</b>	<b>21/8</b>	<b>23/-</b>	each
	" <b>Pridex</b> " Reel.						
	3	3¼	3½	3½ MW	3¾ MW	4 MW	4 W inch
	<b>28/6</b>	<b>29/3</b>	<b>30/-</b>	<b>33/-</b>	<b>40/-</b>	<b>45/-</b>	<b>51/9</b> each
	" <b>Beaudex</b> " Reel.						
	3	3¼	3½	3½ MW	3¾ MW	4 MW	4 W inch
	<b>42/-</b>	<b>42/9</b>	<b>43/6</b>	<b>46/6</b>	<b>57/-</b>	<b>61/6</b>	<b>68/3</b> each
	" <b>Landex</b> " Reel. ...						
		3½	3½ MW	3¾ MW	4 MW	4 W	inch
		<b>54/-</b>	<b>57/-</b>	<b>69/-</b>	<b>72/-</b>	<b>75/-</b>	each
	" <b>Freedex</b> " Reel.						
	...	...	...	...	3¾	4	inch
					<b>69/9</b>	<b>77/3</b>	each
	" <b>Seldex</b> " Reel.						
	...	...	...	3½	3¾	4	inch
				<b>34/-</b>	<b>36/9</b>	<b>42/-</b>	each
	" <b>Windex</b> " Reel.						
	...	...	...	...	4 inch	<b>50/3</b>	each
	" <b>Gildex</b> " Reel.						
	...	...	No. 1	No. 2	Junior		
			<b>140/-</b>	<b>112/-</b>	<b>84/-</b>		each
	" <b>Gildex</b> " Accessory Outfit						
	...	...	...	...	...	<b>10/-</b>	each
	Fraser-Kilian Neo-Caster. F.K.R. I						
	...	...	...	...	...	<b>66/-</b>	each

## THREADLINE CASTING REELS

" <b>Ambidex</b> " Reels.						
No. 1 Standard	...	...	...	...	...	<b>75/-</b> each
No. 2 Standard	...	...	...	...	...	<b>81/8</b> each
No. 1 Flexible Pick-up	...	...	...	...	...	<b>88/4</b> each
No. 2 Flexible Pick-up	...	...	...	...	...	<b>95/-</b> each
No. 3 Flexible Pick-up	...	...	...	...	...	<b>115/-</b> each
No. 1 and 2 Reels can be fitted with break-down handle						<b>8/4</b> each

Manufactured solely by A. E. Rudge & Son, Unity Works, Redditch.

## THREADLINE CASTING REELS—Continued

Stock No.	Price
Spare Spools.	
No. 1 Standard ... ..	7/- each
No. 2 Standard ... ..	8/4 each
No. 1 Flexible Pick-up, ... ..	8/8 each
No. 2 Flexible Pick-up ... ..	10/- each
No. 3 Flexible Pick-up ... ..	20/- each
<b>"Omnia"</b> Casting Reel. Full Arm Pick-up ... ..	<b>31/3</b> each

### ROACH FISHING REELS

"Trudex" Reel ... ..	... ..	... ..	... ..	... ..	4 inch	38/3 each
"Rapidex" Reel ... ..	... ..	... ..	... ..	... ..	4 inch	45/- each
"Jecta," Mk. 2 ... ..	... ..	... ..	... ..	... ..	...	35/- each
"Jecta," Mk. 3 ... ..	... ..	... ..	... ..	... ..	...	38/4 each
"Avon Gypsy D'Argent" (with line guard) ... ..	... ..	... ..	... ..	... ..	...	36/8 each
"Avon Gypsy D'Or" (with line guard) ... ..	... ..	... ..	... ..	... ..	...	38/4 each
Boy's Steel Reels. Plain ... ..	... ..	... ..	... ..	... ..	2 $\frac{1}{4}$ inch	22/- doz.
314 $\frac{1}{2}$ Boy's Steel Reels. Optional check ... ..	... ..	... ..	... ..	... ..	2 $\frac{3}{4}$ inch	39/- doz.
315 Boy's Bakelite Reels ... ..	... ..	... ..	... ..	... ..	2 $\frac{1}{4}$ inch	16/6 doz.
315 $\frac{1}{2}$ Boy's Bakelite Reels. Perforated Drum ... ..	... ..	... ..	... ..	... ..	3 inch	25/- doz.
317 Wood Roach Reel ... ..	... ..	... ..	... ..	3	3 $\frac{1}{2}$ 4 inch	10/6 12/- 14/6 each
319 Wood Roach Reel ... ..	... ..	... ..	... ..	13/-	15/- 16/-	16/- each
327 "Scarborough" Wood Sea Reel. Perforated drum.	4	4 $\frac{1}{2}$	5	5 $\frac{1}{2}$	6	7 inch
	12/-	13/6	15/-	17/6	20/-	22/- each
328 "Scarborough" Wood Sea Reel. Perforated drum.	4	4 $\frac{1}{2}$	5	5 $\frac{1}{2}$	6	7 inch
With tension drag	15/-	16/6	17/6	21/-	24/6	27/- each
330S Bakelite Sea Reel ... ..	... ..	... ..	... ..	... ..	...	24/- each
336 Bakelite Roach Reel. Optional check. Tension drag and line guard ... ..	... ..	... ..	... ..	3 $\frac{1}{2}$ inch	...	15/- each

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## ROACH FISHING REELS—Continued

Stock No.		Price
337	Aluminium Roach Reel. Bright ... .. 3 inch	11/- each
338	Aluminium Roach Reel. Superior finish. Line guard. 3 4 inch	12/3 24/- each
339	Aluminium Roach Reel with bakelite drum. Line guard. 3 inch	8/9 each
	Brown Bakelite Sheffield Roach Reel ... 3 $\frac{3}{4}$ inch	14/- each
	Boy's Bakelite Reel. Optional check ... 2 $\frac{1}{4}$ inch	36/- doz.
	"Meteor" Reel ... .. 3 $\frac{3}{4}$ inch	17/- each
	"Mentor" Reel ... .. 3 $\frac{5}{8}$ inch	25/- each
	"Mercury" Reel... .. 4 $\frac{3}{8}$ inch	20/- each
	"Major" Reel ... .. 4 $\frac{3}{8}$ inch	28/6 each
	"Merlin" Reel ... ..	40/- each
	"Invicta" Reel ... ..	5/- each
	"Gemina" Reel ... ..	11/3 each

### MONOFILAMENT NYLON CASTS AND TRACES

340	Level Nylon Casts. Sizes .005—.017. 8x to Lt. Salmon.	1 2 3 yards
		2/3 4/6 6/6 dozen
342	Tapered Nylon Casts. Sizes .005—.017. 8x to Lt. Salmon.	2 2 $\frac{1}{2}$ 3 yards
		6/- 7/6 9/- dozen
344	Level and Tapered Nylon Casts with Droppers.	2 2 $\frac{1}{2}$ 3 yards
		6/- 7/6 9/- dozen
	Continuous Taper "Luron" Casts. Without knots.	
	3 yards Tapered. 5/5—1x. .016—.010	18/- doz.
	3 yards Tapered. 8/5—4x. .013—.007	18/- doz.
345	Nylon Strands or Points. 40 inch. Sizes: .005—.017	12/- gross
	.018—.020	18/- gross
	.021—.023	22/6 gross
	Nylon Strands in bulk quantity 1,000's. Size. 005—.010	25/- 1,000
	Nylon Traces. Trout sizes	2 3 feet
		6/- 8/- doz.

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## SILKWORM GUT CASTS AND TRACES

Stock No.						Price.
349	Undrawn Level Gut Casts.	1	2	2½	3	yards
	Fine, medium, stout ...	6/-	12/-	—	18/-	doz.
352	Drawn Gut Casts. Level. Sizes to 4x.	9/-	18/-	22/6	27/-	doz
352	Drawn Gut Casts. Tapered. Sizes to 4x		18/-	22/6	27/-	doz.
	Silkworm Gut Casts with 1 dropper ...	...	...	1/-		dozen extra
	Silkworm Gut Casts with 2 droppers	...	...	2/-		dozen extra
352	Salmon Gut Casts ... ..	...	...	2	3	yards
				20/-	30/-	doz.
352	Salmon Gut Casts. 6/5 ... ..	...	...	22/-	33/-	doz.
352	Salmon Gut Casts. 5/5 ... ..	...	...	36/-	54/-	doz.
361	Silkworm Gut Points. Sizes to 4x	...	...	...	33/-	gross
370	Silkworm Gut Traces ... ..	...	...	1	1½	yards
				15/-	20/-	doz.

## NYLON LINES

### “Luron” Monofilament Lines

Size Diameter	Approximate B.S.	Price per 100 yds. 4 x 25 yds. Spider Coils	Price per 100 yd. Spools
.005 inch	1½ lbs.	2/6	1/10
.006 ”	2¼ ”	2/9	2/2
.007 ”	3 ”	3/-	2/4
.008 ”	4 ”	3/3	2/6
.009 ”	5 ”	3/6	2/8
.010 ”	6 ”	3/9	3/-
.011 ”	7 ”	4/-	3/2
.012 ”	9 ”	4/3	3/4
.013 ”	10 ”	4/6	3/8
.014 ”	12 ”	4/9	4/2
.015 ”	14 ”	5/3	4/6
.016 ”	16 ”	5/6	4/10
.017 ”	18 ”	5/9	5/2
.018 ”	19 ”	6/6	5/8
.019 ”	21 ”	6/9	6/-
.020 ”	22 ”	7/3	6/6
.021 ”	24 ”	7/9	7/-
.022 ”	27 ”	8/6	7/8
.023 ”	29 ”	9/9	8/10

### “Luron” Lines for Sea Fishing

Size .027—.028.	34 lbs. B.S.	50 yard Spider Coils	6/4 each
Size .035—.040.	57 lbs. B.S.	50 yard Spider Coils	8/10 each

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*For a*  
**SOUND INVESTMENT**  
*stock*

**The No. 4 "HELICAL"**

**Casting Reel**

**WITH FULL BALE ARM PICKUP**



The only **Dual Purpose Reel**,  
**one** reel for Salmon, Pike,  
Trout, Coarse Fishing



*Sole Manufacturers*

**THE HELICAL CASTING REEL Co.**

**REDDITCH**

**WORCESTERSHIRE**