



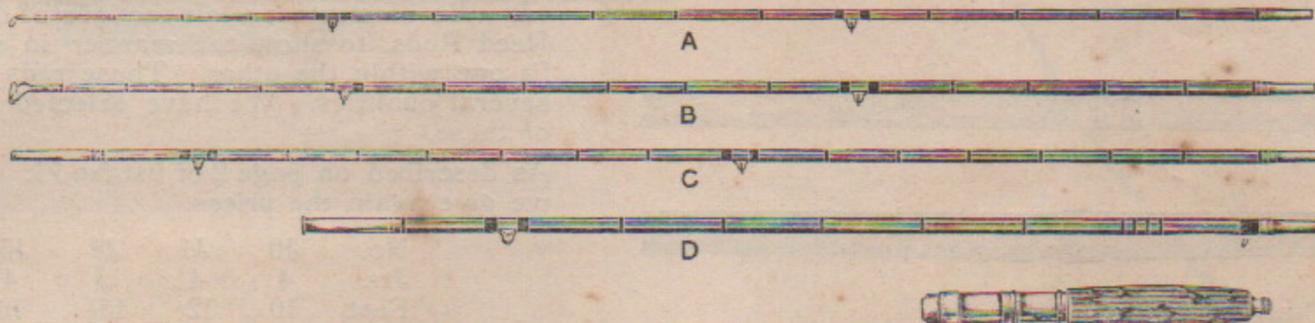
# SUPPLEMENTARY FISHING TACKLE

CONTENTS ENGLISH MADE

LIST No. 72

EXCEPT AS OTHERWISE STATED

## THE MULTUM IN PARVO ROD

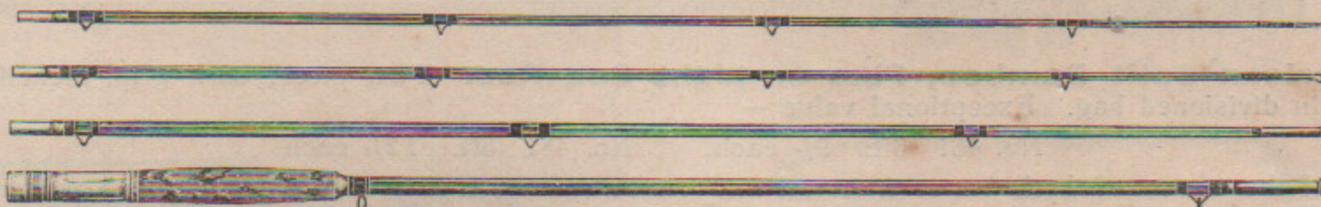


UNIQUE AND TRULY IDEAL

Whilst it is generally true that combination rods are not a success, the **Multum-in-Parvo** is definitely a combination within practical limits and will prove a popular number. Of super quality American split bamboo, in natural mellowed, nut brown tone, bronzed fittings, Bell's life bronzed steel rings, solid grip, agatine butt and end ring on joint B. The handle is reversible and will take at either end, any of the joints with exception of fly top joint. Thus it is possible to use rod as under.

- |            |                              |  |      |
|------------|------------------------------|--|------|
| No. 2322A. | .. .. .                      | each                                       | 39/- |
| No. 2322B. | with agate butt and end ring | ..   | 43/- |
| 1.         | 9ft. 6½ oz.                  | fly rod with joints A, C, D and Butt       |      |
| 2.         | 6ft.                         | Bait casting rod with joints B, C and Butt |      |
| 3.         | 4ft.                         | Bait casting rod with joints B and Butt    |      |
| 4.         | 7ft.                         | Fly rod with joints A, C and Butt          |      |

## THE DAVIS

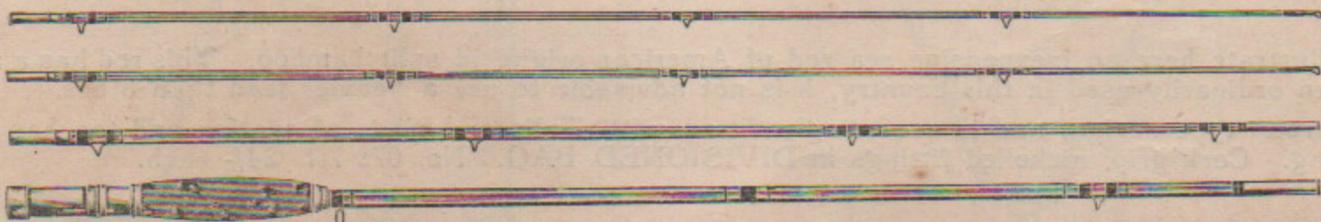


DRY FLY ROD

The **Davis** dry fly rod possess the modern powerful action particularly essential for casting a full tapered line. The rod has additional sections cemented into butt joint, near handle, which gives this additional power. Constructed in America of mellow nut brown split bamboo whipped at rings only in black and yellow silk, silky cork grip, bronzed fittings, two tops in aluminium case, steel snake and end rings, agatine butt ring.

- |      |         |           |            |   |      |
|------|---------|-----------|------------|---|------|
| 9ft. | 5¾ ozs. | No. DDF/1 | 48/9 each. | Ditto with agate butt and two end rings No. DDF/2 | 52/- |
|------|---------|-----------|------------|---|------|

## THE TWENTY THREE TWENTY

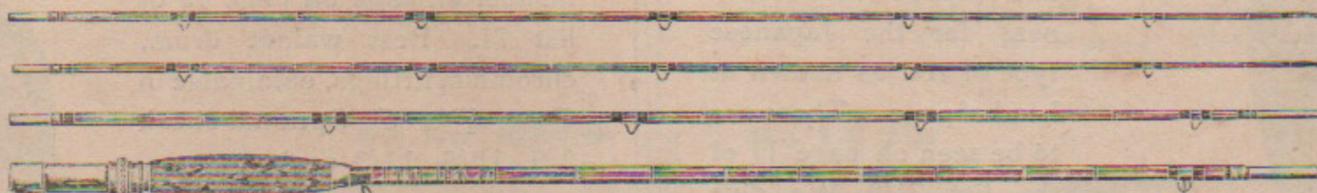


FEATHER WEIGHT ROD No. 2320

The **Twenty-Three-Twenty Rod** is not everyman's rod, it is instead for the capable angler only, a feather-weight rod 8½ft. weight 4¼ ozs. in clean natural yellow finish, whipped in two colour silk at rings only, rings steel snake, two tops solid cork grip, bronzed fittings, in divisioned bag. An American split bamboo ideally suitable for small brook trout fishing.

- |          |             |      |      |
|----------|-------------|------|------|
| No. 2320 | 8 or 8½ ft. | each | 31/6 |
|----------|-------------|------|------|

## THE "F.F." FLAME TEMPERED ROD



IS AS GOOD AS IT LOOKS

The **"F.F."** flame finished tempered rod is as good as it looks, of American split bamboo in nut brown tone, whipped red and yellow silk. Steel snake and end rings, bronzed fittings, cork grip, screw lock winch fitting, two tops, division bag, a beautifully superior finished rod—No. FF 9½ft. 24/- each. U.S.A. Manufacture, also all the above.

# MILLARD BROTHERS LTD.

Telegrams: SOURCROUT, (HOLWAY) LONDON.

467, CALEDONIAN ROAD, LONDON, N.7

Glasgow Depot: 74, York St., Glasgow. Tel. CENTRAL 5280

Telephone: NORTH 2437

CARRIAGE TERMS AND CONDITIONS OF SALE AS PER OUR LIST No. 71



# SOUND VALUES - OUR AIM - GOOD SERVICE

(J) We illustrate on left sections of the new Japanese Reed Rods, to show the manner in which the joints fit one within the other. These rods are obtainable in several qualities. We have selected five of the best of these.

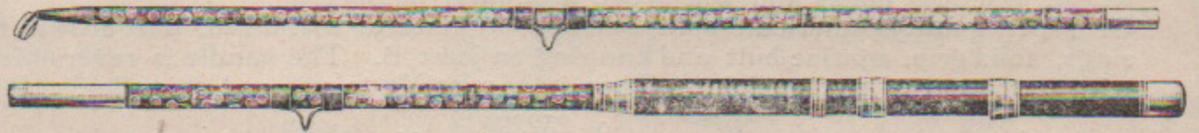
As described on page 2 of list No 71. For convenience we give again the prices.

No.	J0	J1	J2	J3	J4
Jts.	4	4	5	4	5
Feet	10	12	15½	16	19
	11/3	24/-	36/-	42/-	66/-



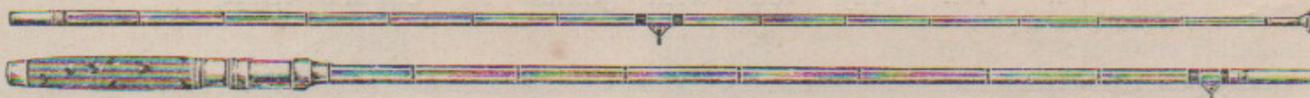
(BO19)

## A NEW NUMBER OF COMPETITIVE VALUE



Two joint mottled cane sea rod, balanced wood grip, universal winch fittings, white metal snake rings, porcelain end ring, brass butt cap. No. BO19/6ft. 5/9 each. No. BO19/7ft. 6/- each.

No. 481



No. 481

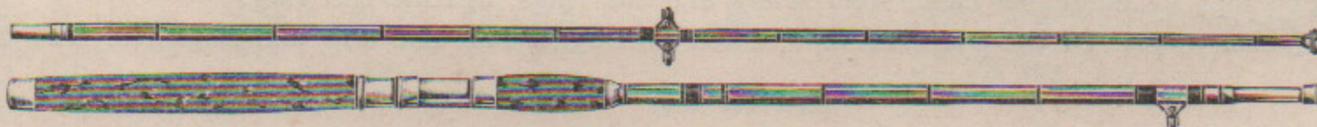
**No. 481. American Split Bamboo, Pike or Light Sea Rod.** Two piece, cork grip, nickelled fittings, large Bell's life rings, in divisioned bag. Exceptional value:—

No. 481 6ft. 9/- each. No. 481 8ft. 12/- each

A super edition of the above of both better material and workmanship, highly varnished, whipped red and white, agatine Bell's life rings throughout. Fancy shaped solid cork grip finger hook to winch fittings, in divisioned bag

No. 483 8ft. 19/6

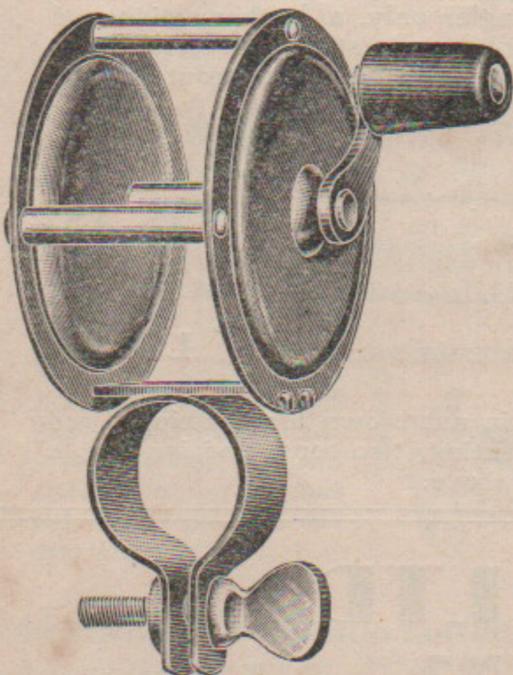
No 072.



No. 072

**No. 072** We illustrate here an inexpensive sea rod of American origin, in split bamboo. This rod has a more rapid taper, with finer tip than ordinarily used in this country, it is not advisable to use a heavier lead than 8 ozs.

The rod is of Tarpon type design, and is accordingly fitted with Tulip end rings of agatine and top has reversible action double agatine ring. Cork grip, nickelled fittings in DIVISIONED BAG. No. 072 7ft. 24/- each.



No. MR 660

**No. MR 660/661** We produce here, illustration of this reel to accompany and emphasize its usefulness for the Japanese type of rod as shown at head of page. These are to be seen on page 15 of the list 71. We give prices again however for convenience.

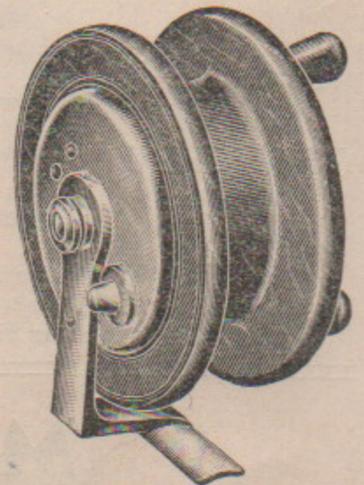
2" diameter. Rod band available in ¾", 7/8", 1" dia.

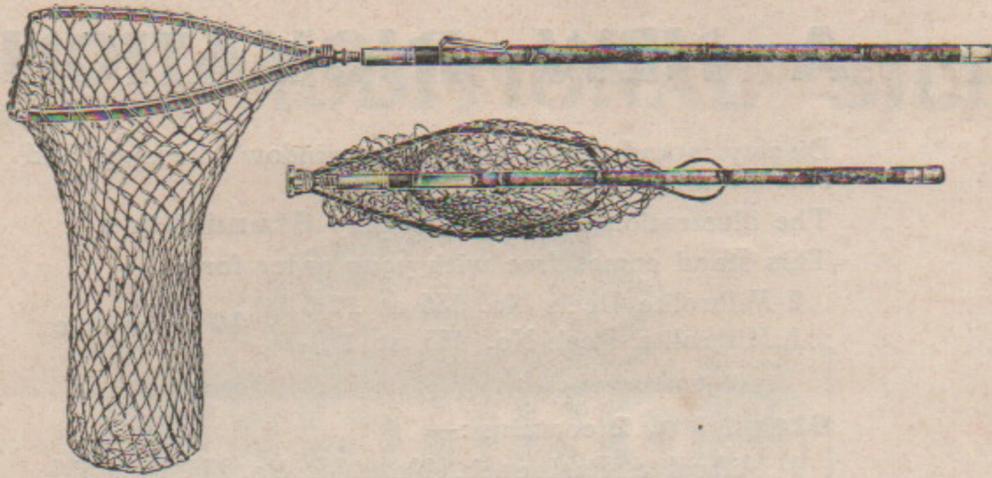
No. MR 660 No. MR 661  
Plain Check  
27/- doz. 36/- doz.

**No. AR 48R/1** This rear view is of the reel under this number on page on page 19 of list 71. Best walnut drum, chromium fittings, obtainable in 4" 4½" 5" Optional check 9/9 10/6 11/3 each

**No. AR 48/R/2** identical to the above **in one size only 4"** but of walnut or similar hard wood, **not of the above guaranteed quality.**

Price 8/- each (foreign)



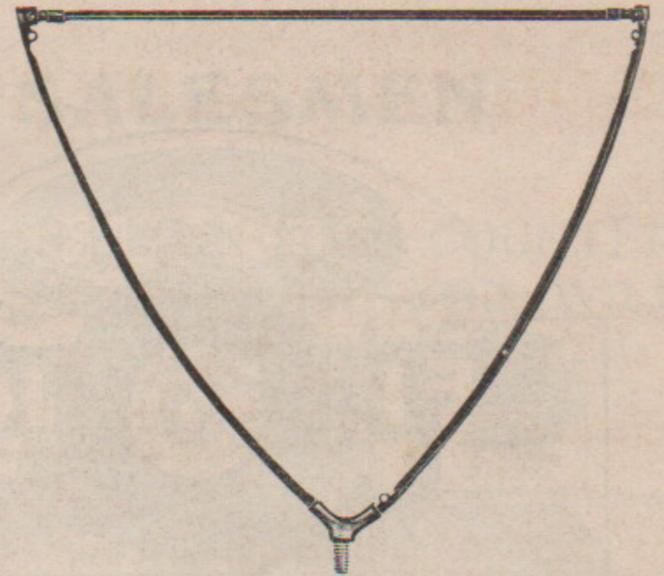


**LN 313**

The "Milbro Rapid" Landing Net can be operated with one hand, a necessary, and a distinct advantage over the ready fixed net. **The Rapid** can be carried at waist on sling, detached and thrown open, locked ready for use, instantly with one hand—again it can **be folded back again** in the one operation with one hand.

Constructed of Aluminium sides with leather thong front, which is screw cap attached. Gunmetal locking mount, mottled cane handle of 2½ feet with yellow oil dressed waterproof net. (NOTE bow shape of arms).

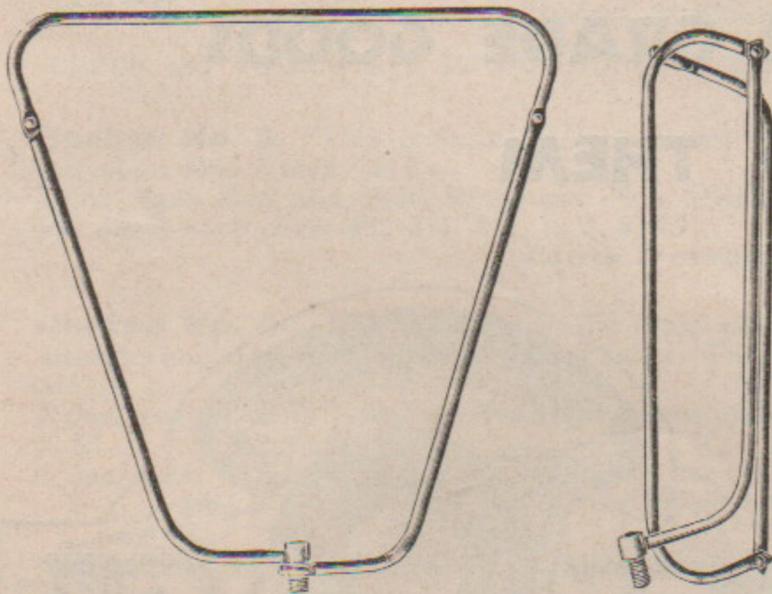
No. LN 313 complete 22/6 each.



**No. NR 562.**

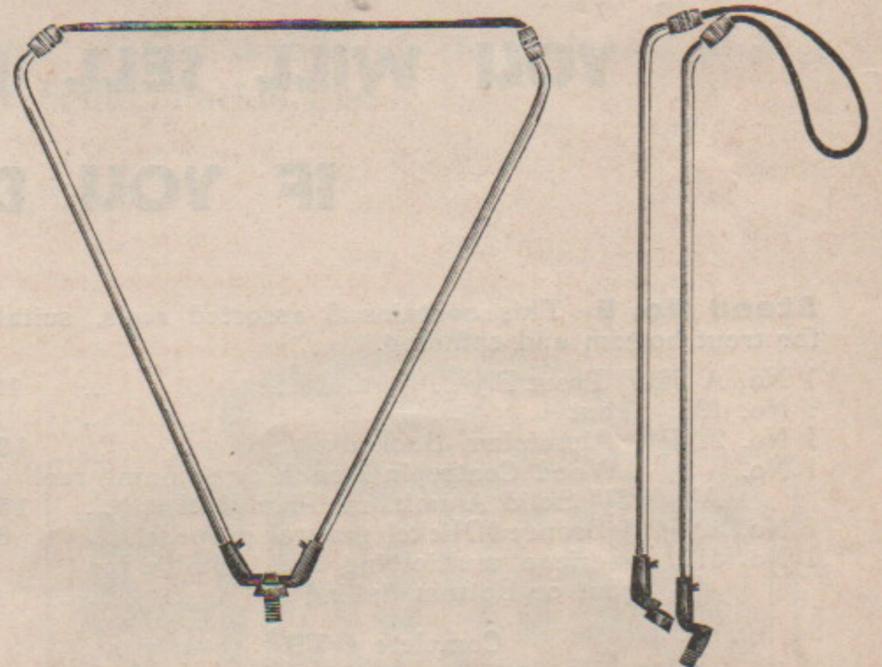
This Net Frame is constructed of steel on the umbrella rib principle thus giving strength and at the same time extremely light weight. Illustration shows net open and folded. Side arms are held in position by tension. Black Japanned finish. Nickelled Brass mount.

No. NR 562 15" 17" 17" 17H Heavy Guage  
3/3 3/6 3/9 4/- each.



**No NR 530T.**

Folding V Shaped Net Ring of Steel Rod, Superior Nickel Finish. 12" 21/- 14" 22/- 16" 23/6 doz.



**No. NR 441.**

Modern Pattern Trout Net Ring, polished aluminium sides, leather thong front, screw-on cap fitted, brass mount.

No. NR 441. Complete with yellow oildressed waterproof. Net 9/- each.



**FB No. 1034/5**

Best quality white split cane, closely woven basket, stout hide bound. Buckle strap fastening.

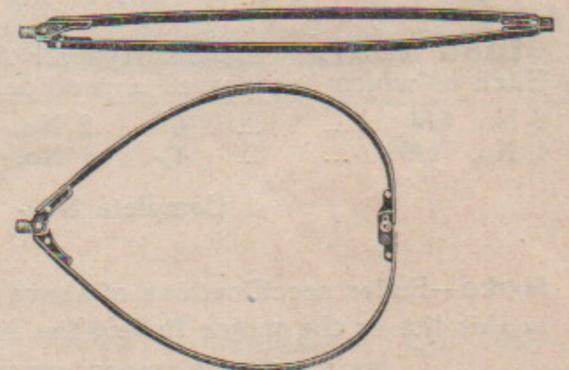
No. FB 1034 12" 13/6 (Foreign) each

Super quality with additional diagonal leather re-inforcement  
No. FB 1035 12" 15/9 As illustrated. each

**No. LN 312**

Steel collapsing pear shaped Net Ring. 16" x 12" complete with 3 feet mottled cane handle, oildressed yellow waterproof net.

No. LN 312 4/6 (Foreign) ea, nett





## A NEW INOVATION

Display stands to assist your window dressing and counter attraction.

The illustration left shows display **Stand No. 1**

This stand comes free with your order for:—

2 Milbrolite Reels No. 135 at 12/6 } **40/-** complete  
 1 Milbrolite Reel No. 453 at 15/- }

**Stand No. 2** contains:—

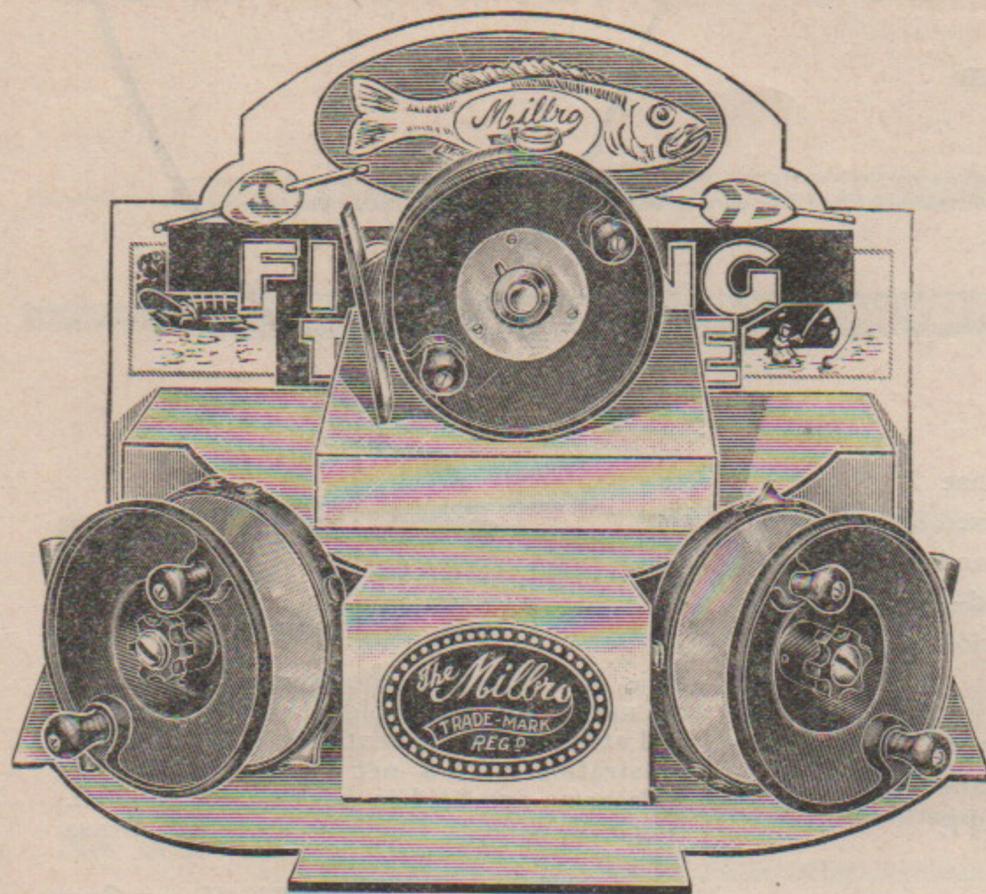
1 Milbrolite Reel each, No. 135, No. 235, No. 335  
 at 12/6, 13/6, 14/3 complete **40/3**

**Stand No. 3** contains:—

1 each Milbrolite Reel No. 455, No. 535, No. 635  
 15/- 16/6 17/3  
 complete **48/9**

**Stand No. 4** This is for the benefit of your own selection. Order Stand No. 4 and add numbers of ANY three of the undermentioned.

No. 135 without guard  
 No. 235 with Bickerdyke guard  
 No. 335 with Ring guard  
 No. 435 centrepin without guard  
 No. 535 centrepin with Bickerdyke guard  
 No. 635 centrepin with Ring guard



## YOU WILL SELL HIGHER GRADE GOODS IF YOU DISPLAY THEM

**Stand No. 5** This contains 6 assorted reels, suitable for trout bottom and spinning.

1 No. A 55/3" Trout Fly ... ..	12/-
1 No. 193 Trout ... ..	5/-
1 No. 22/3 1/2" Aluminium Backed ... ..	18/9
1 No. Wood Centrepin Roach or spinning reel	
AR/46/3 1/2" Solid Aluminium Pike Reel ...	16/6
1 No. 49/5/2 1/2" Bronzed Nickel general purpose ...	6/6
1 No. 414 American multiplying reel suitable for Trout or Bottom fishing ... ..	6/-

Complete **64/9**

**Stand No. 6** Contents:—

1 No. AR 48/r/2 Scarboro' type Sea Reel, optional check 4" ... ..	8/-
1 No. AR 115 all metal sea reel ... ..	10/6
1 No. AR 85 American multiplying sea reel Free spool. Optional check ... ..	21/-

Complete **39/6**

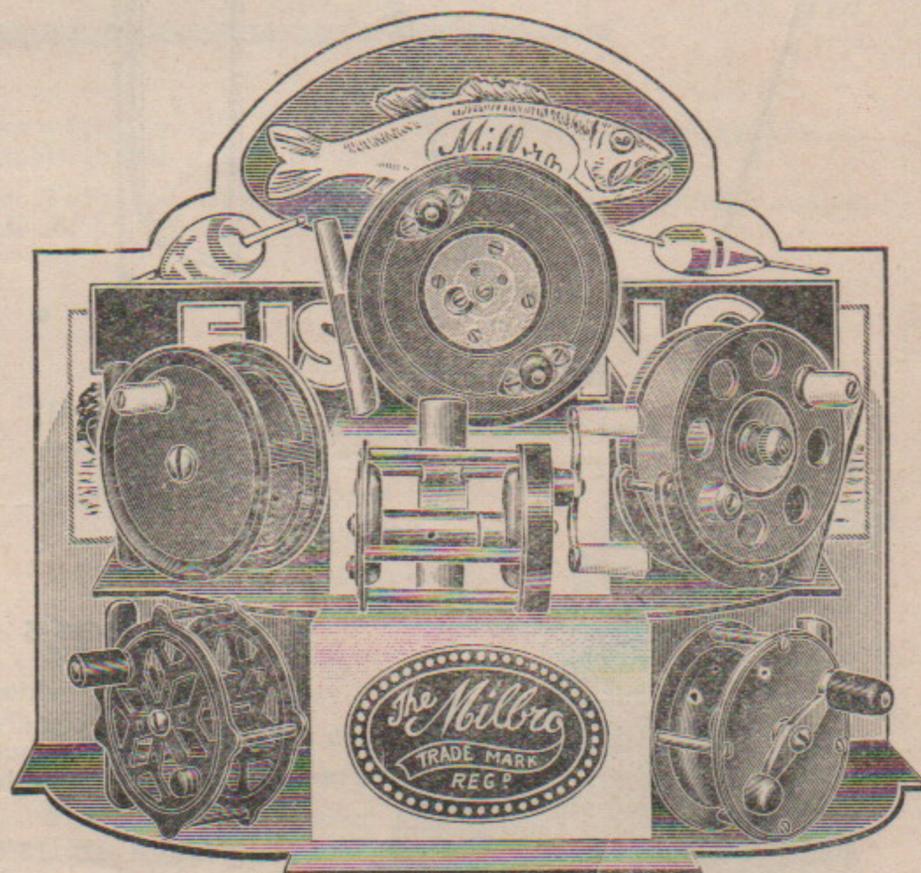
**Stand No. 7.** This displays all American type reels. Each of which has proved a good selling article,

2 No. 414 ... ..	6/-	2 No. 195 ... ..	5/-
1 No. 75/6 ... ..	4/-	1 No. 1880 ... ..	15/-

Complete **30/-**

**Note**—Fuller specifications of above reels are to be found in this list or the major fishing list No. 71.

SEE THAT YOU GET BOTH.



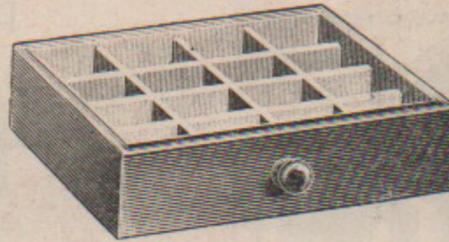
That it pays to advertise is universally accepted to be true.

**DISPLAY MORE—SELL MORE**





# STORAGE AND DISPLAY CABINETS AND CASES



A "Free" Offer

Mahogany stained and polished, **DEAL CABINETS**. Although only of Deal these are of first class workmanship, correctly jointed, not nailed, with beautiful French polish finish.

**Cabinet No. 1** 12 $\frac{3}{4}$ " high  $\times$  12"  $\times$  9"  
4 drawer  
See smaller illustration for divisions

Top drawer with 30 compartments of 1 $\frac{1}{2}$ "	
2nd " " 20 " " 1 $\frac{3}{4}$ "	
3rd " " 16 " " 2"	
4th " " 9 " " 3"	

Price each 37/6

**Cabinet No. 2** 18" high  $\times$  14 $\frac{1}{2}$ "  $\times$  9"  
6 Drawer

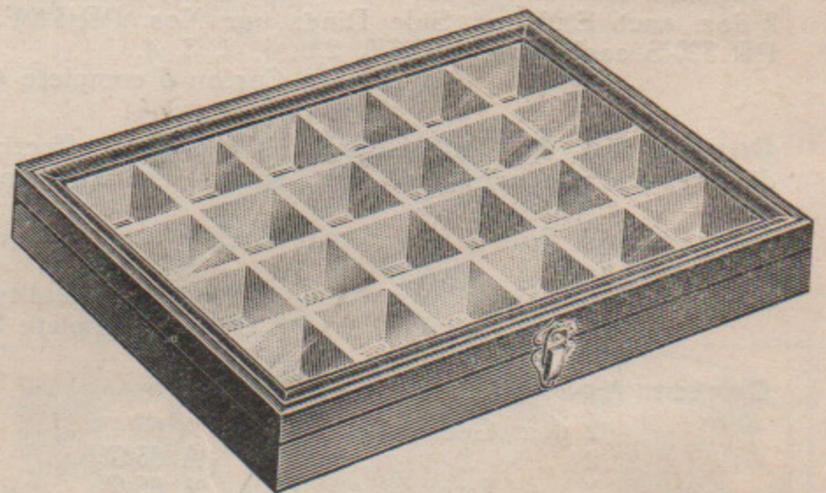
Top drawer with 30 compart. of 1 $\frac{1}{4}$ "	4th drawer with 15 compart. of 2 $\frac{1}{4}$ "
2nd " " 24 " " 1 $\frac{1}{2}$ "	5th " " 9 " " 2 $\frac{1}{2}$ "
3rd " " 24 " " 1 $\frac{1}{2}$ "	6th " " 9 " " 2 $\frac{1}{2}$ "

Price each 45/-

**FREE!** with each order of Trout Flies of 6 gross. Flies quality AF415, at 21/- per gross, a Glazed Case as illustrated below is Given Free. Size 14" x 10"

Mahogany stained and French polished, Deal Display Case as illustrated with lift-up glazed lid. Internally divided, suitable for Flies, Swivels, etc.

- Case No. 1**  
14"x10"x2" 24 divisions Price 11/3 ea.
- Case No. 2**  
16"x12"x2" 35 divisions Price 15/- ea.
- Case No. 3**  
18"x14"x2" 48 divisions Price 16/9 ea.
- Case No. 4**  
18"x18"x2" 64 divisions Price 19/- ea.



We shall be pleased to quote for alternative sizes for any of the above.

## JAPANESE GUT SUBSTITUTE

Qualities No. JS 55 5 Yard Coils and No. JS 56 40 Yard Coils

We give hereunder a cheaper brand of Gut Substitute than that in our Major List No. 71 on page 24.

JS 55	00	0	2	4	6	8	10	12	14	16	18	20
5 yd. coils	8/3d	8/3d	8/3d	12/-	2/3d	3/3d	4/3d	5/3d	12/-	7/-	7/3d	10/-

per gross

per doz.

JS 56	00	0	2	4	6	8	10	12	14	16	18	20
40 yd. coils	5/3d	5/3d	5/3d	8/3d	1/3d	1/9d	2/-	2/9d	3/3d	3/9d	4/3d	5/3d

per doz.

per each

The above are obtainable in **bracketed quantities** only. In assorted white, green, blue or brown.

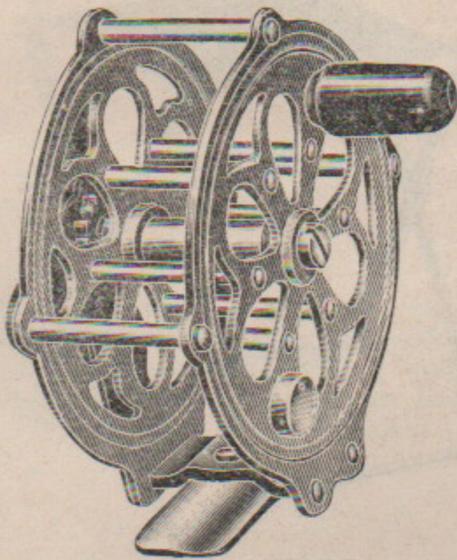
This differs from our Milbro Brand in that it has a less polished surface.

EACH COIL IN SEPARATE PRINTED ENVELOPE.



# ADDITIONAL NUMBERS AT POPULAR PRICES

## THE MILBRO LIGHTWEIGHT No. 195



### The Milbro Lightweight Trout Reel

Suitable for fly or worm fishing. Also for general bottom fishing.

One size only, 3". Obtainable in bronzed steel blue finish No. 195B. Also nickel finish No. 195N.

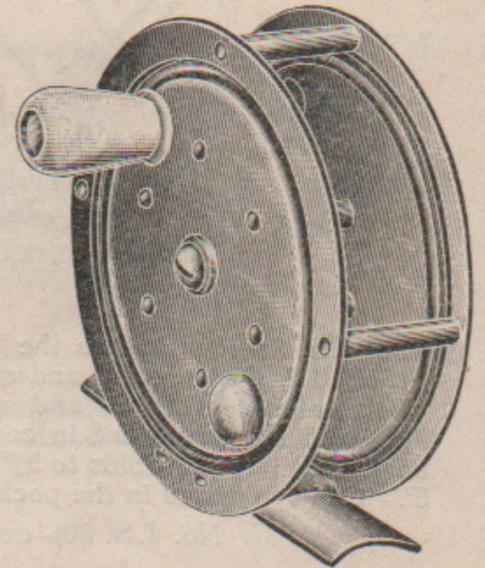
per 5/- each

with optional check.

(Foreign.)

No. 195

### The Milbro Popular Reel



A cheaper reel for similar use as No. 195. Again obtainable in steel blue.

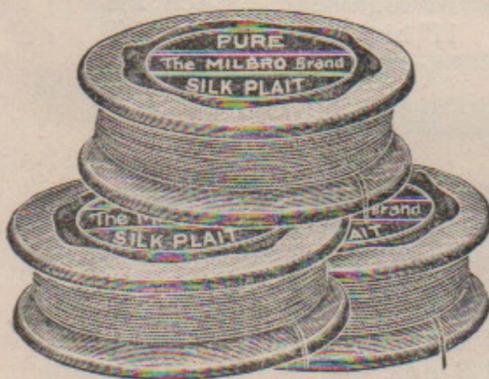
No. 196B } per 4/-  
in nickel } each  
No. 196N }

with optional check.

(Foreign.)

No. 196

WHEN ORDERING  
PLEASE QUOTE NUMBER

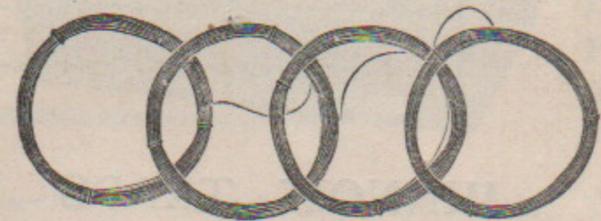


### The "Milbro" Silk Plait No. L646

We offer an alternative line to our Milplait (List 71). L646 is put up on wood bobbins. 100 yards (4-25 yards connected) In Green only. Solid Round Plait.

No. L646

Size	00	0	1	2	3	4	5
Breaking strain	4½	6	9	12	15	18	21 lbs.
Per 100 yards	4/-	5/3	6/9	8/-	10/-	11/3	13/6

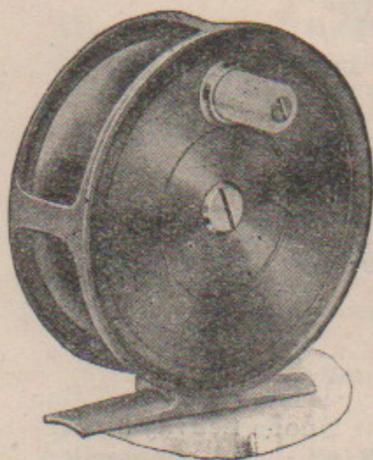


No. L333

### THE TREBLE THREE LINE

Superior quality flax of guaranteed reliability. In coils of 4-25 yards connected.

Size	00	0	1	2	3
Per 100 yards	1/-	1/6	2/-	2/9	3/6
approximate breaking strain. 10, 15, 25, 30, 40 lbs.					



### THE "FIFTY-FIVE" TROUT FLY REEL

This is a modern type of cast aluminium with fixed check.

Equal to the highest priced reel in actual practice.

Lacking only the finish of the latter

The "Fifty-Five" is finished in egg shell surfaced enamel of a practical brown shade.

No. A55

One size only—3". Full wide reel (wider than appears from illustration).

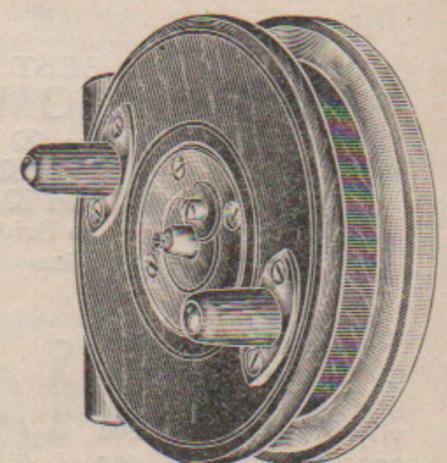
Line Capacity 50 yard level  
30 yard double tapered

with 50 yard backing in either case.

Price 12/- each

### The "Twenty-Two"

Sheffield type, centrepin casting Roach reel. Solid Aluminium Cast Back and back plate to drum. Well seasoned walnut front. Large drum for quick winding. Optional check.

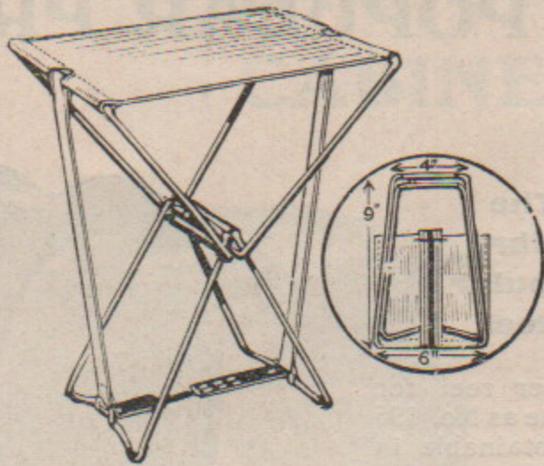


The "Twenty-Two" is suitable also for Trout spinning. In two sizes,

No. A 22 per each 3½" 18/9 4" 21/-

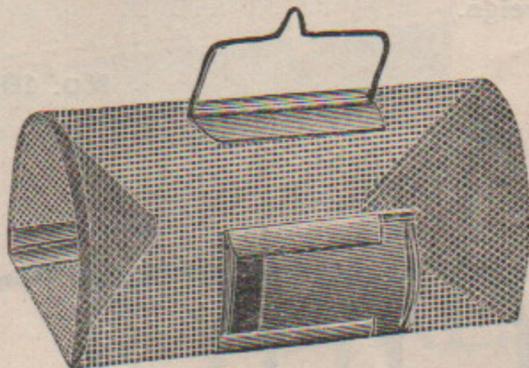


## THE "JAY-ESS" FOLDING STOOL



The J.S. is identical to the British Made Sportsman's Stool, (List 71) in style and size. With coloured stripe and nickel frame. Amazingly light and the last word in compactness, weight 20 ozs., height 13½ inches. Folds to 9¾" x 6¼" x 2¼". Seat area 12½" x 6". Can be carried in the pocket.

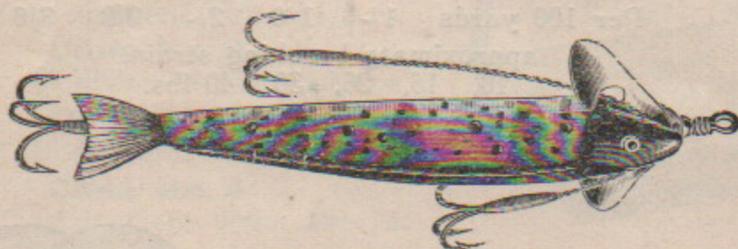
No. J.S. 30/- doz. (Foreign)



## MINNOW TRAPS

Illustration is of Minnow Trap double entry, sliding door in side, of perforated Zinc Gauze, green enamelled.

No. MINTRAP/1, D shape. Size 9" x 4¾" x 4" 4/6 each.  
 No. MINTRAP/2, D shape. Size 9" x 3½" x 3" 3/- each.  
 No. MINTRAP/3, Cylindrical shape, Size 9" x 3" entry one end, removable lid other end, 21/- doz.



## BEST QUALITY PHANTOM MINNOWS

Available in Blue & Silver and Blue & Gold  
 Brown & Silver and Brown & Gold  
 Green & Silver and Green & Gold  
 Also Bright Red.

No. AB 419 Size 1½" 1¾" 2" 2½" 18/9 doz.

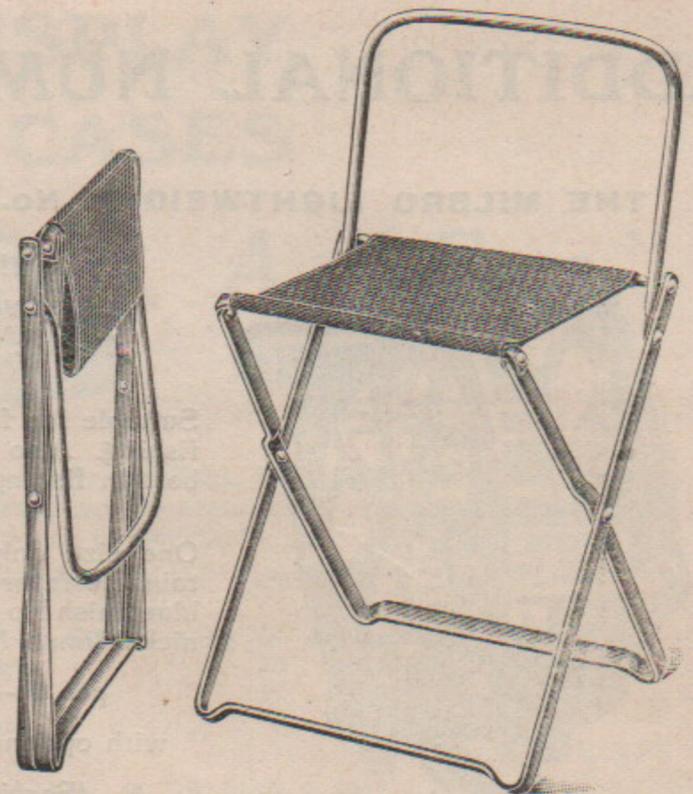
We illustrate herewith the Colorado Spoon of good solid brass, heavily nickelled, red enamelled inside, see list No. 71 page 30 for sizes and prices.



**Imitation porcupine quills** constructed from Reed, attractive, a good inexpensive Float. No. A 678.

Sizes	5"	6"	7"	8"
per grs.	12/-	12/-	16/-	18/-

(Foreign)



No. 9318/11

LIGHT. PORTABLE. STRONG.  
 Assorted coloured Canvas Seat. Weather resisting. Aluminium finished. Metal Frame. Folds for stowing.

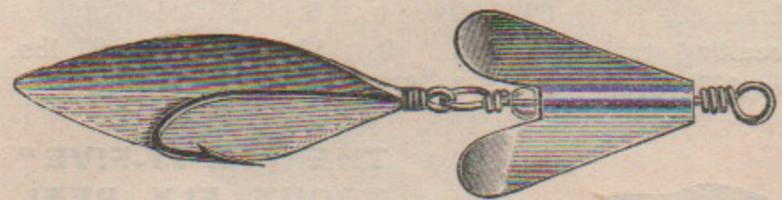
No. 9318.	18" high seat.	Each 3/9
No. 9216.	16" high seat.	Each 2/6
No. 9311.	11" high seat.	Each 1/9

(Foreign)



No. CF 222

No. CF 222. Illustration (left) is of a new inexpensive float of the type known as Cumberland, or Chub or Grayling float. This is of reed centre, mottled in imitation of porcupine quill. Ball is round, not egg shaped, half red, half green, ½" diameter ball, 5" centre rod.  
 No. CF 222 1/9 doz. (Foreign)

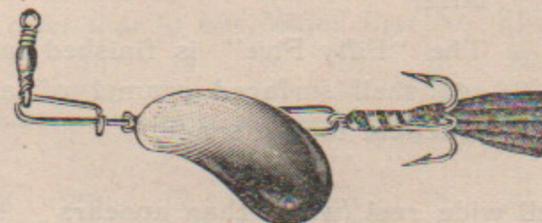


## SOLESKIN FLY SPINNER

For Mackerel or Bass Nickel spinner head, white soleskin mounted, tinned single hook.

No. MS 4218 3/- per doz.

Blue and Silver No. MS 4219 5/- per doz.



The Kidney Bar Spoon heavily nickelled, red enamelled, reverse, see list 71, page 30 for sizes and prices.

## FURNISHED WINDER

A single line winder of Beech or similar wood. 7 inch complete with imitation porcupine float mounted with hook to gut and 3 yards gut substitute.

No. FW/1102 4/- per doz. (Foreign)