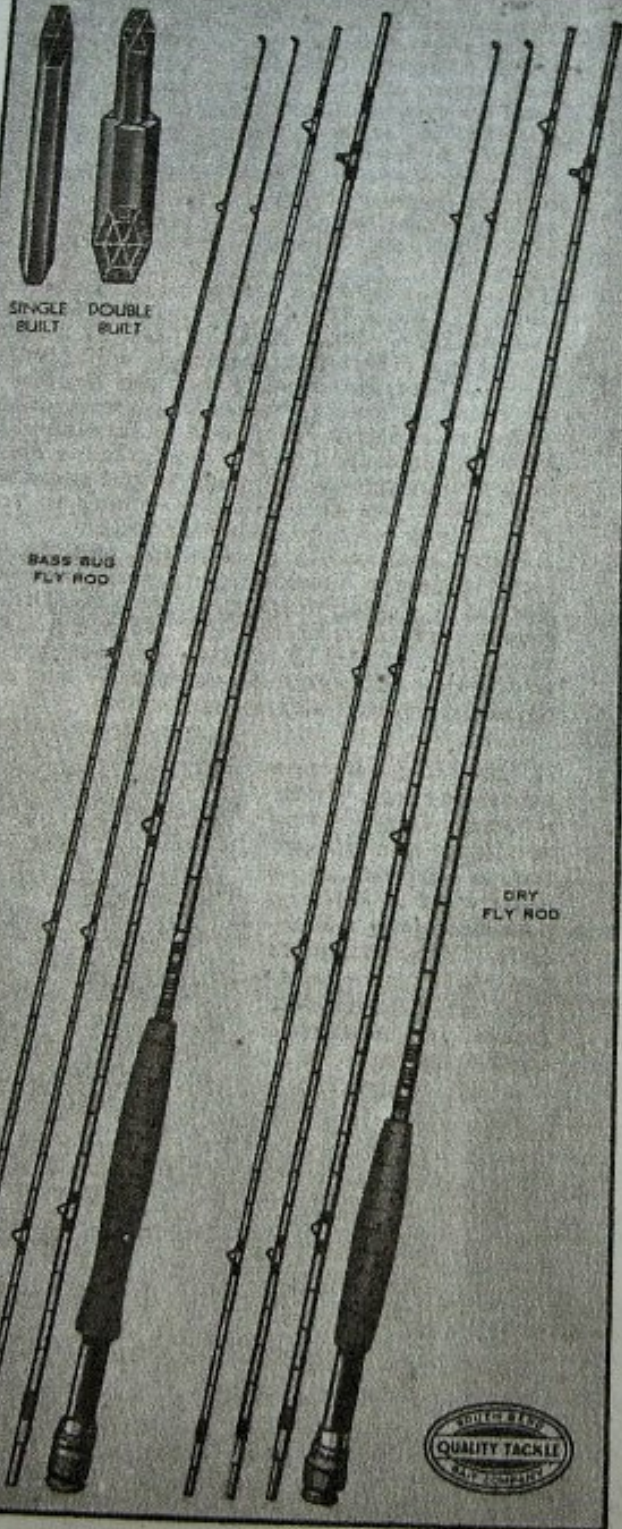


CROSS SPLIT BAMBOO RODS

DOUBLEBUILT SINGLEBUILT

THE FINEST RODS
Which Materials and
Skill Can Produce



Cross Bass Bug Fly Rods

Models 155-1550

An extremely powerful rod designed to easily handle bass bugs, spinner flies and other artificial lures. Stiffer than the Dry Fly models, snappier in action, they permit unusual accuracy.

Specifications — Built in three pieces with extra tip. Either genuine polished agate or hardened steel stripping guide can be had. The agate stripping guide is the most popular and will be furnished unless requested otherwise. Hardened steel snake guides and tungsten tip top are standard equipment.

Positive thread lock reel seat on this rod has a nickel silver hood under the cork grip. The intermediate section is of black polished hard rubber while at the other end an aluminum tapered ring is screwed along the threaded portion.

Cross supreme ferrules of nickel silver are welded, serrated and chromium plated.

The angler may specify color of wood and winds from the combinations shown on page 25 as well as his choice of grips, illustrated on page 31.

Each rod is packed in a very attractive sateen bag and richly finished aluminum case.

Cross Dry Fly Rods

Models 164-1640

Dry Fly fishing continues its increasing popularity. To enjoy this sport to the fullest extent it is necessary that your rod be powerful, accurate, smooth, of even action and have the ability to handle a heavy line.

Cross Dry Fly Rods ideally meet these requirements. They withstand the lunges of large fish, heavy waters and strong winds with either dry or wet flies.

Cross Rods are built with the correct stiffness and just the right degree of snap, strength and weight. The 9- and 9½-foot lengths are used in tournament work although not listed as tournament rods or guaranteed to be tournament weight.

Specifications same as for Cross Bass Bug Fly Rods.

Length	Approximate Weights		Prices	
	Models 155 and 1550	Models 164 and 1640	Doublebuilt Models 155 and 164	Singlebuilt Models 1550 and 1640
8 ft.	5½ oz.	4½ oz.	\$60.00	\$45.00
8½ ft.	5¾ oz.	4¾ oz.	60.00	45.00
9 ft.	6¼ oz.	5¾ oz.	60.00	45.00
9½ ft.	7 oz.	6¼ oz.	60.00	45.00
10 ft.	7½ oz.	7 oz.	60.00	45.00
10½ ft.	7¾ oz.	7¼ oz.	60.00	45.00

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Cross Dry or Wet Fly Rods

A revelation to the angler who desires a rod with strength and power, of medium stiff action, yet perfectly balanced for either Dry or Wet Fly fishing.

Specifications—Built in three pieces with extra tip. Either genuine polished agate or hardened steel stripping guide can be had. The agate stripping guide is the more popular. Hardened steel snake guides and tungsten tip top are standard equipment.

Positive thread lock reel seat on this rod has a nickel silver hood under the cork grip. The intermediate section is of black polished hard rubber while at the other end an aluminum tapered ring is screwed along the threaded portion.

Cross supreme ferrules of nickel silver are welded, serrated and *chromium plated*.

The angler may specify color of wood and winds from the combinations shown on page 25 as well as his choice of grips, illustrated on page 31.

Each rod is packed in a very attractive sateen bag and richly finished aluminum case.

Weights listed are approximately accurate.

Cross Doublebuilt Model 166

*7½ ft.	3 oz.	\$60.00
8 ft.	4½ oz.	60.00
8½ ft.	4½ oz.	60.00
9 ft.	5½ oz.	60.00
9½ ft.	6 oz.	60.00

*Cork reel seat.

Model 167

*9 ft.	5½ oz.	\$60.00
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*Whippier action.

Cross Singlebuilt Model 1660

*7½ ft.	3 oz.	\$45.00
8 ft.	4½ oz.	45.00
8½ ft.	4½ oz.	45.00
9 ft.	5½ oz.	45.00
9½ ft.	6 oz.	45.00

*Cork reel seat.

Model 1670

*9 ft.	5½ oz.	\$45.00
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*Whippier action.

Cross Singlebuilt One-Piece Fly Rod

Here is a fly rod offered, as far as we know, by no other American manufacturer. With no necessity for fitting ferrules, the designer is able to lay out sticks which are considered ideal in action. Usually supplied in dry fly action.

Specifications—Either genuine polished agate or hardened steel stripping guide can be had. The agate stripping guide is the more popular. Hardened steel snake guides and tungsten tip top are standard equipment.

Positive thread lock reel seat on this rod has a nickel silver hood under the cork grip. The intermediate section is of black polished hard rubber while at the other end an aluminum tapered ring is screwed along the threaded portion.

The angler may specify color of wood and winds from the combinations shown on page 25 as well as his choice of grips, illustrated on page 31.

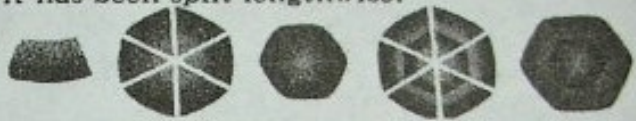
Each rod put up in khaki bag and aluminum case.

Model 1400—9 feet. Approximate weight,	
4 ¼ ounces.....	\$50.00

Step by Step Skilled Hands Create Cross Rods

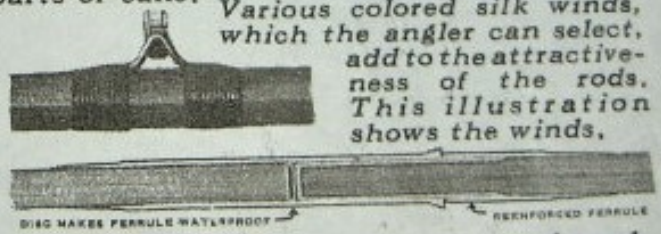


An end view of Tonkin cane as it is received from China. These are from 46 inches to 9 feet in length and 1 to 2 inches in diameter. At the right the same piece is shown, after it has been split lengthwise.



Again the cane is split—this time into a shape that is roughly triangular. Skilled hands and delicate machinery then create a perfect triangular strip, which is tapered from end to end. These triangular strips, when fitted together, match in perfect uniformity. Six of them, when glued together, constitute one section of a rod. A doublebuilt rod actually contains 12 strips of cane. Doublebuilt rods are built in a similar fashion to the Singlebuilt ones, except each of the six strips is made up of two individual parts of cane.

Various colored silk winds, which the angler can select, add to the attractiveness of the rods. This illustration shows the winds.



Cross Supreme Ferrules are hand-made, hand-fitted and serrated. They are double strength where the greater strain is concentrated. The cane is protected by the water-proof design of the female ferrule. A circular disc, shown in black, fits snugly inside the ferrule, protecting the cane from objectionable elements.

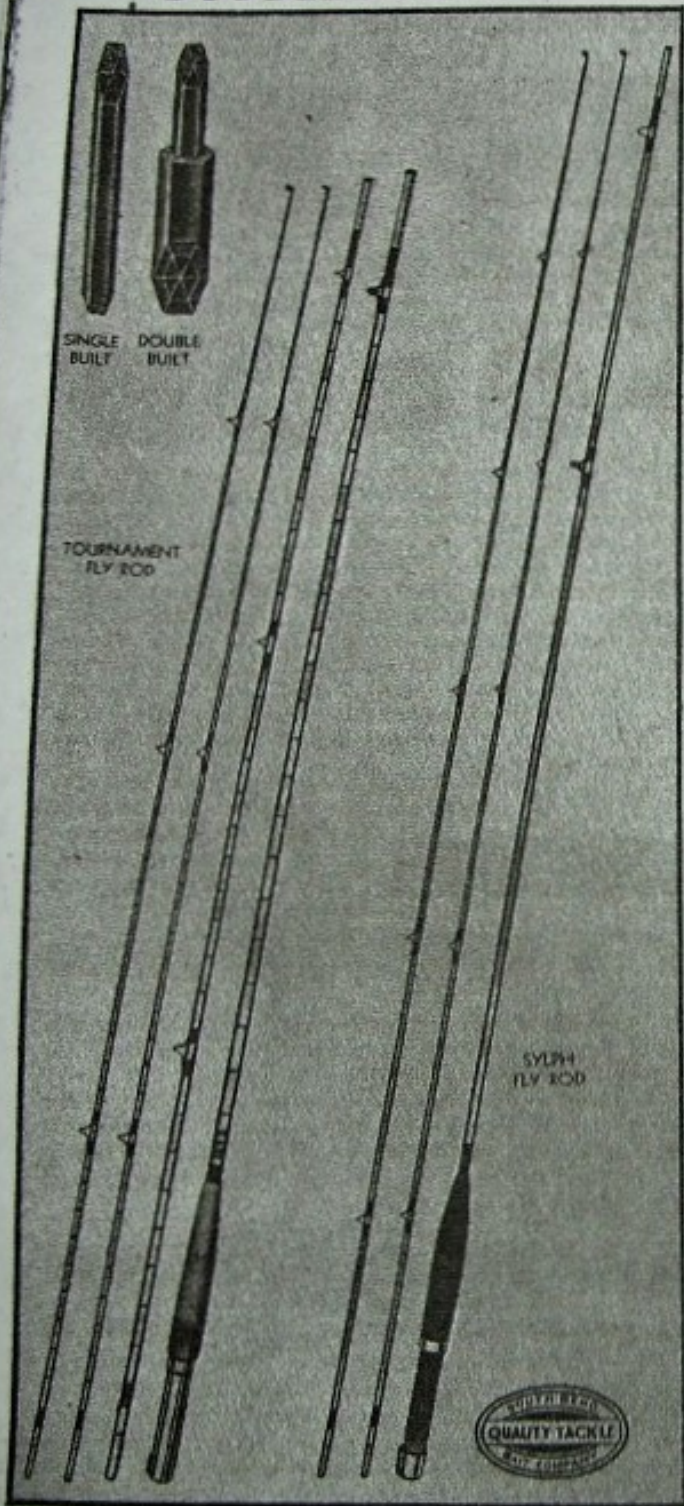


Great care is evident in every detail of Cross Rods. Just one example of the thoroughness apparent is the fact that the cane of the rod itself continues through the cork grip and reel seat. This eliminates any possibility of the handle snapping when under excessive strain.

CROSS SPLIT BAMBOO RODS

DOUBLEBUILT SINGLEBUILT

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Cross Distance Tournament Fly Rods

Power and stiffness—the major qualifications for any distance tournament rod—are possessed to a surprising degree in this Cross model. Its design, developed by Cross craftsmen, incorporates the recommendations and ideas of experienced tournament casters.

Specifications — Built in three pieces with extra tip. Grip is of tournament design with an especially designed reel seat of light-weight construction which allows greater weight in the middle joint of rod. This reel seat is easily crushed and is not practical for fishing. If this model is to be used for fishing we suggest one of our regular fly rod reel seats, which will bring the weight of the rod above tournament specifications. Extra large tungsten guides, permitting the maximum distance when "shooting" the line. Tip top of tungsten. Stripping guide of hand-polished agate. Welled, serrated ferrules are of strong stainless steel, and light in weight. The tournament caster may specify his own color of wood and winds from the combinations shown on page 25. Each rod packed in a very attractive sateen bag and richly finished aluminum case.

Model 1700—9½ feet 5¾-ounce class \$55.00
—9 feet 5¾-ounce class 55.00

Cross Accuracy Tournament Fly Rods

For years Cross Accuracy Tournament Fly Rods have been used with exceptional success at important tournaments. They are singlebuilt and so far as action is concerned are similar to the Cross Distance Tournament Fly Rod with the exception that they have a smoother action and are not quite so stiff. Specifications are the same as above.

Model 1600—9½ feet 5¾-ounce class \$55.00

Cross Singlebuilt Sylph Fly Rod

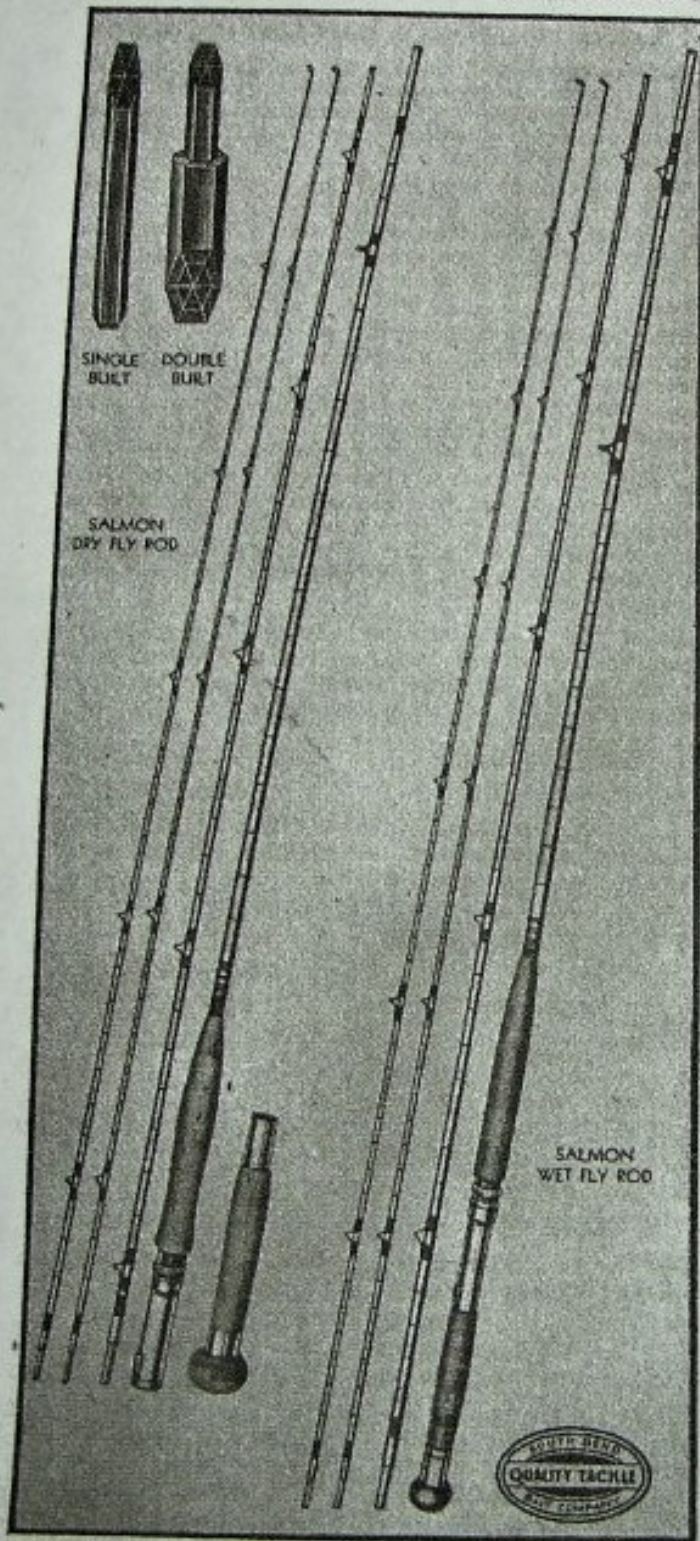
The lightest, sportiest fly rod in the Cross line of rods. Its feather-weight construction, great strength, and 2¾-ounce weight, challenge the angler to the supreme test of skill. Seven feet in length. Two-piece construction with extra tip and is supplied with cork reel seat of special design. Either genuine agate or hardened steel stripping guide can be had. Hardened steel snake guides and tungsten tip top are standard equipment. Cross supreme ferrules of nickel silver are welled, serrated and chromium plated. The angler may specify color of wood and winds from combinations shown on page 25. Each rod packed in a very attractive sateen bag and richly finished aluminum case.

Model 1500—7 feet. Approximate weight,
2¾ ounces \$37.00

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DOUBLEBUILT SINGLEBUILT



Cross Salmon Dry Fly Rods

During the past few years, taking salmon with a dry fly has increased in popularity. It is highly essential to use a particularly stiff model of dry fly rod, length from 9½ to 10½ feet, with detachable grip below the reel seat.

Cross models are found on Canadian and United States salmon and steelhead streams. The weights and lengths given are exclusive of the detachable lower grip. A plug is furnished which can be inserted in the place of the lower grip, converting the rod into a typical "single-handed" dry fly rod.

Specifications — In addition to detachable lower grip, three piece and extra tip. Either genuine polished agate or hardened steel stripping guide can be had. Agate is more popular. Hardened steel snake guides and tungsten tip top are standard equipment.

Positive thread lock reel seat is of nickel silver, *chromium plated*. Detachable lower grip fitted with a rubber butt cushion. Cross supreme ferrules of nickel silver are welded, serrated and chromium plated. The angler may specify color of wood and winds from combinations shown on page 25. Each rod packed in sateen bag and richly finished aluminum case.

Cross Doublebuilt Model 192		Cross Singlebuilt Model 190	
9½ ft.	8 oz. \$65.00	9½ ft.	8 oz. \$55.00
10 ft.	8½ oz. 65.00	10 ft.	8½ oz. 55.00
10½ ft.	8¾ oz. 65.00	10½ ft.	8¾ oz. 55.00

Cross Salmon Wet Fly Rods

An extremely powerful rod especially designed to easily handle the long, heavy lines of the salmon angler. The calibrations are carefully calculated so that there is no disagreeable "double kick" in casting.

Specifications — Built in three pieces with extra tip. Grips of solid ringed cork. Lower 6½ inch, forward 9 inch on the 14 and 15-foot models. On the 13-foot model grips are 5½ and 7 inches. Rubber butt cushion. Either genuine polished agate or hardened steel stripping guide may be had. Agate is more popular. Hardened steel snake guides and tungsten tip top are standard equipment.

Positive thread lock reel seat is of nickel silver, *chromium plated*. Cross Supreme ferrules of nickel silver are welded, serrated and *chromium plated*. The angler may specify color of wood and winds from combinations shown on page 25. Each rod packed in khaki bag and aluminum tip case.

Cross Doublebuilt Model 190		Cross Singlebuilt Model 1900	
15 ft.	26 oz. \$80.00	15 ft.	26 oz. \$70.00
14 ft.	24 oz. 75.00	14 ft.	24 oz. 65.00
13 ft.	19 oz. 70.00	13 ft.	19 oz. 60.00