

"Fishing Tackle that Triumphs"



ALEXANDER MARTIN

*Fishing Rod and Tackle Maker
Gun and Rifle Maker*

128 UNION STREET

And at
GLASGOW
EDINBURGH and STIRLING

ABERDEEN



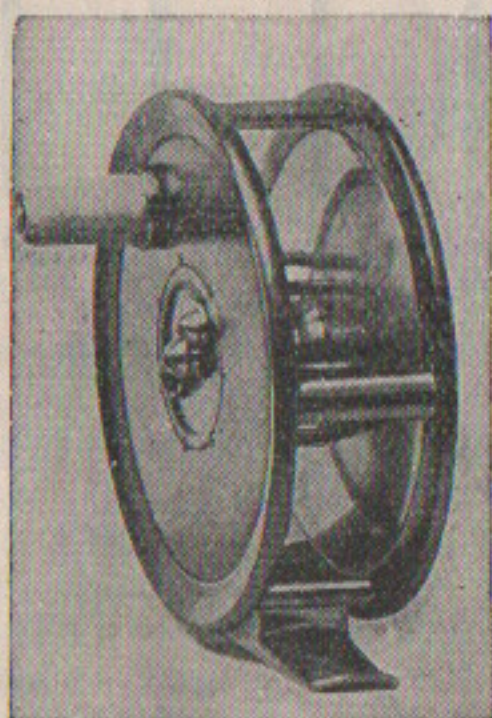
Martin's High-Grade Fly Reels

These reels are of exceptional merit and stand out as the finest of their class. Cast in two solid parts—the frame and the drum—with no screws to come loose, they are at the same time light and strong. Drums are bushed at the bearings with bronze, adding smoothness and life to the reel. Hardened steel wheel and ratchet, giving perfect adjustment. Hard and lasting dark bronze finish.

D12—

The "CALEDONIA"

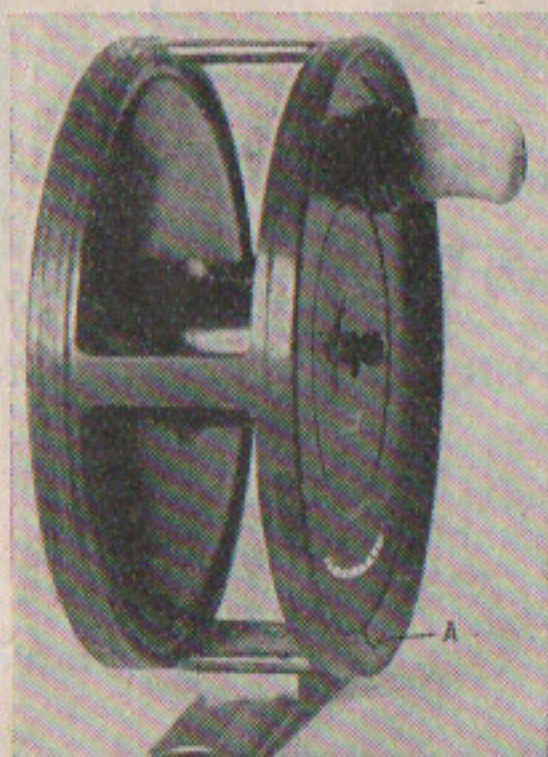
Light weight, narrow drum, quick wind. Simplest construction. With radial catch for quick removal of drum in larger sizes.



$2\frac{1}{2}$ 17/6 $2\frac{3}{4}$ 18/6 3 20/-
 $3\frac{1}{2}$ 27/6 4 31/6 $4\frac{1}{4}$ 35/-

D11—The "THISTLE"

Fitted with a new dust-proof "take off" operated by moving the brass knob to centre. Strong check against the fish. Automatic lubrication. "A" = line slot.

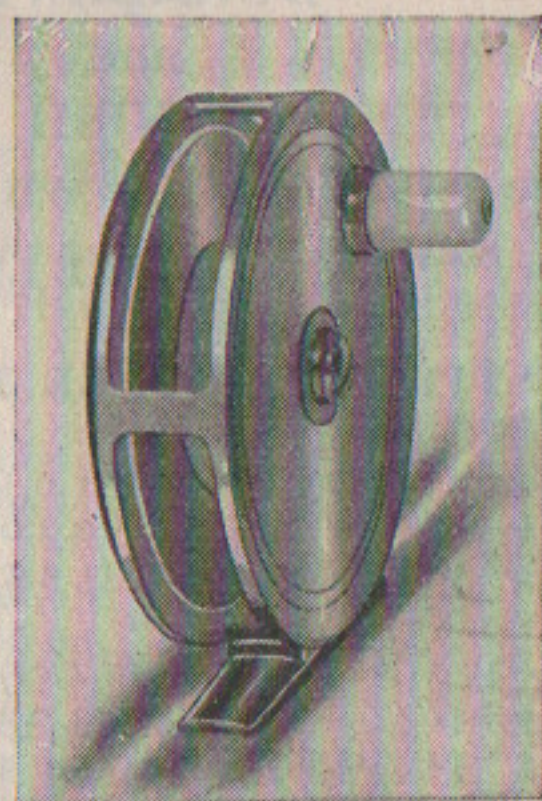


Shows "Thistle" and "Titan" Reels.

3 25/6 $3\frac{1}{2}$ 30/- 4 39/- $4\frac{1}{2}$ 45/-

D29—MARTIN'S DRY FLY REEL. MARK I.

Solid aluminium cast frame with contracted drum, the check work is case-hardened ratchet wheel, hardened and tempered pawl, and shaped

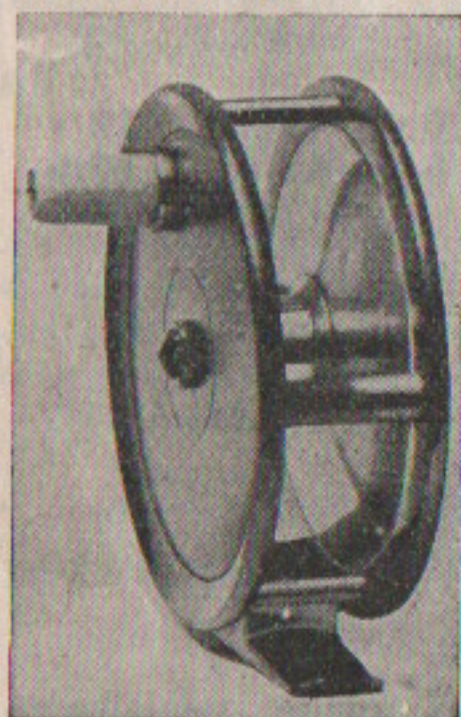


spring, giving a stronger check against the fish than the in-wind.

$3\frac{1}{2}$ in. . . . 25/-

D30—MARTIN'S DRY FLY REEL MARK II.

Solid aluminium cast frame reel so constructed that on the handle side the frame is inside the revolving rim which can be used as a finger brake. Optional check. Contracted width giving quick wind. Hardened ratchet wheel and hardened tongue. 3 in. . 27/6



D40—THE "COMPETITION" REEL

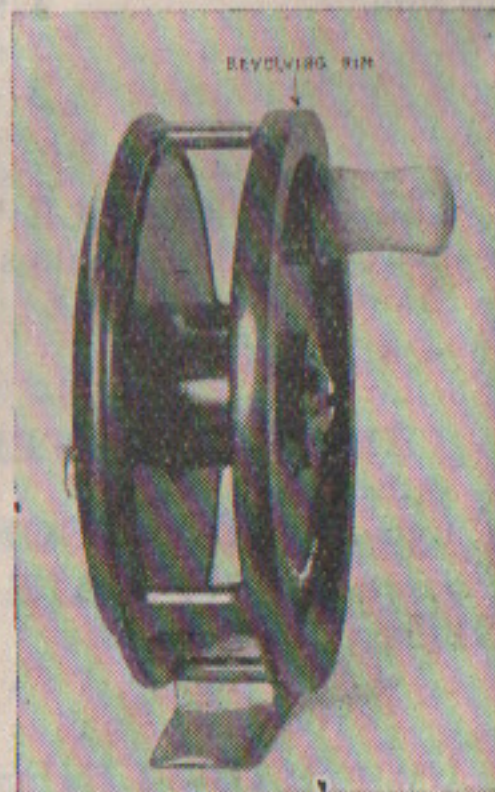
Is brought out to meet certain competition in producing a sound and useful reel at a low price. Solid aluminium frame with hard alloy drum on sound bearings, reliable ratchet action. A desirable low-priced reel, in good finish. $2\frac{3}{4}$, 14/6; 3, 16/6; $3\frac{1}{2}$, 21/6.

AN ENTIRELY NEW FEATURE IN REELS

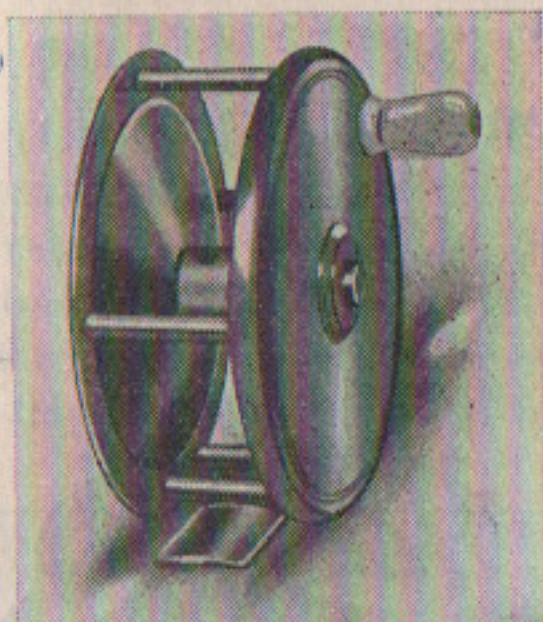
D15—The "SCOTIA"

Is designed to meet the demand for an inexpensive reel of the modern "cage" type. It is a mass production effort and

as such is made only in two sizes. These, however, cover in suitability the whole range of trout rods. Constructed of hard aluminium alloy, hardened brass spindle and bush, reliable steel pawl, spring and ratchet, with rotation heavier against the fish, in plain finish and white handle. For rods of 9, $9\frac{1}{2}$, and 10 ft., $2\frac{3}{4}$ in. 9/-. For rods of 10, $10\frac{1}{2}$, to 12 ft., 3 in. 10/6.



D30



D22—The "Age" Reel

Martin's Scotch pattern reel for fly or bait. Bronzed brass revolving plate, screwed pillars, and good ratchet.

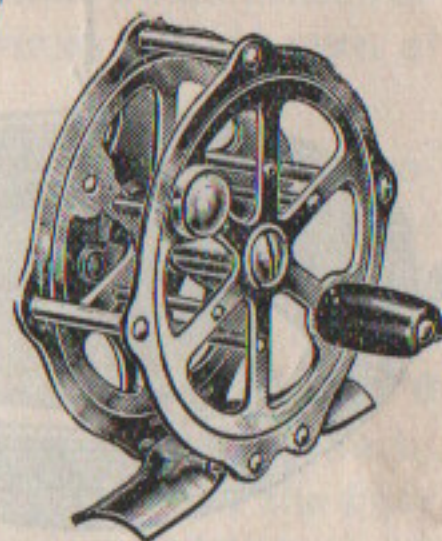
	2	2½	2½	2¾	3	3½	4	in.
D22	5/6	6/-	6/6	7/6	9/6	11/6	14/6	
D23—Second quality —	4/6	5/-	6/-	—	—	—	—	

D24—**LIGHTWEIGHT FLY REEL**, constructed mainly of pressed metal with balanced drum, optional ratchet, turned steel spindle, gun-metal bearings.

2½ in. 3/6

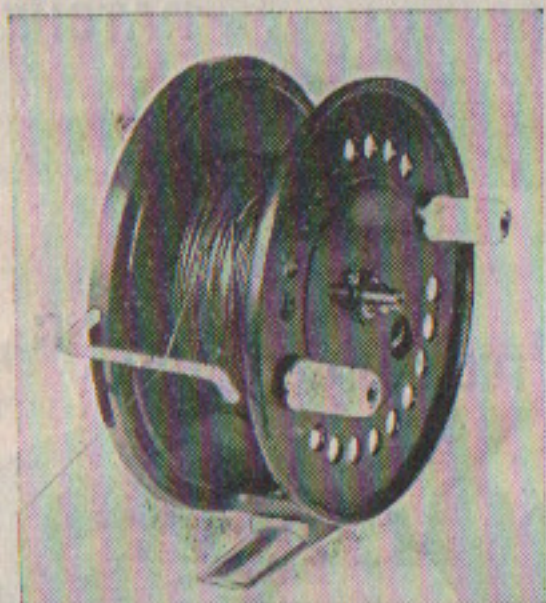
D27—**BOYS' CHEAP RELIABLE REEL**, 2 in. Brass, crank handle, 1/3. "Aerialite," 2½ in., no check, 1/-

D28—Ditto, finished dead black, with check, 2 in., 1/9; 2¼ in., 2/-; 2½ in., 2/6. Nottingham, Brass and Composition, 1/-



Spinning Reels

D31—THE "THISTLE"



This is the latest and best of its type, that of the centre pin. In bronzed aluminium. Check easy inwards and strong against fish.

Automatic line control in its simplest form is now fitted to this reel, so that when adjusted to the weight of bait no overrun occurs.

	3½	4	4½	in.
With Auto. line control	45/-	50/-	60/-	
Without " " "	38/-	42/6	48/6	

THE "VICTORIA" CASTING REEL (foreign make), automatic and adjustable. 3½ in., 30/-

NOTTINGHAM REELS

This old-fashioned but useful form of reel dies hard. The first two undernoted we offer in seasoned wood; in the others a new material, "Aerialite," is used, which is unbreakable, cannot warp or corrode. For salt or fresh water.

D26.—Brass Star Back, optional check, with line guard.

3½ in., 5/6; 4 in., 6/6; 4½ in., 7/6; 5 in., 9/6

AD26.—Better quality, solid walnut, brass lined, push button brake.

3½ in., 14/6; 4 in., 15/9; 4½ in., 17/-; 5 in., 18/6

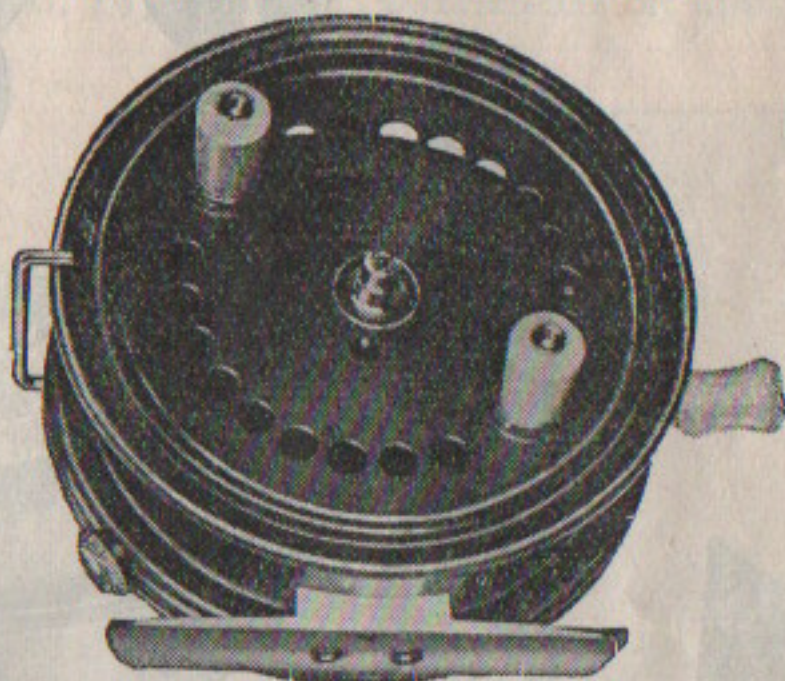
SA26.—"Aerialite," made of very strong composition, practically indestructible, and cannot warp, with check, line guard.

3 in., 9/-; 4 in., 15/6; 5 in., 22/6

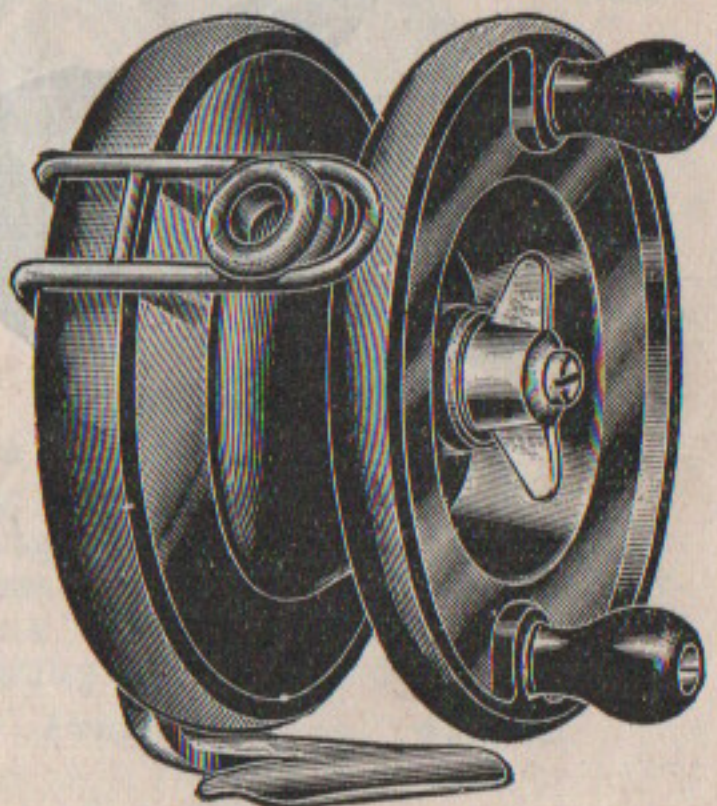
SA27.—As above, with no line guard, narrow drum, optional check. 3¼ in. 7/6

THE "EASICAST"

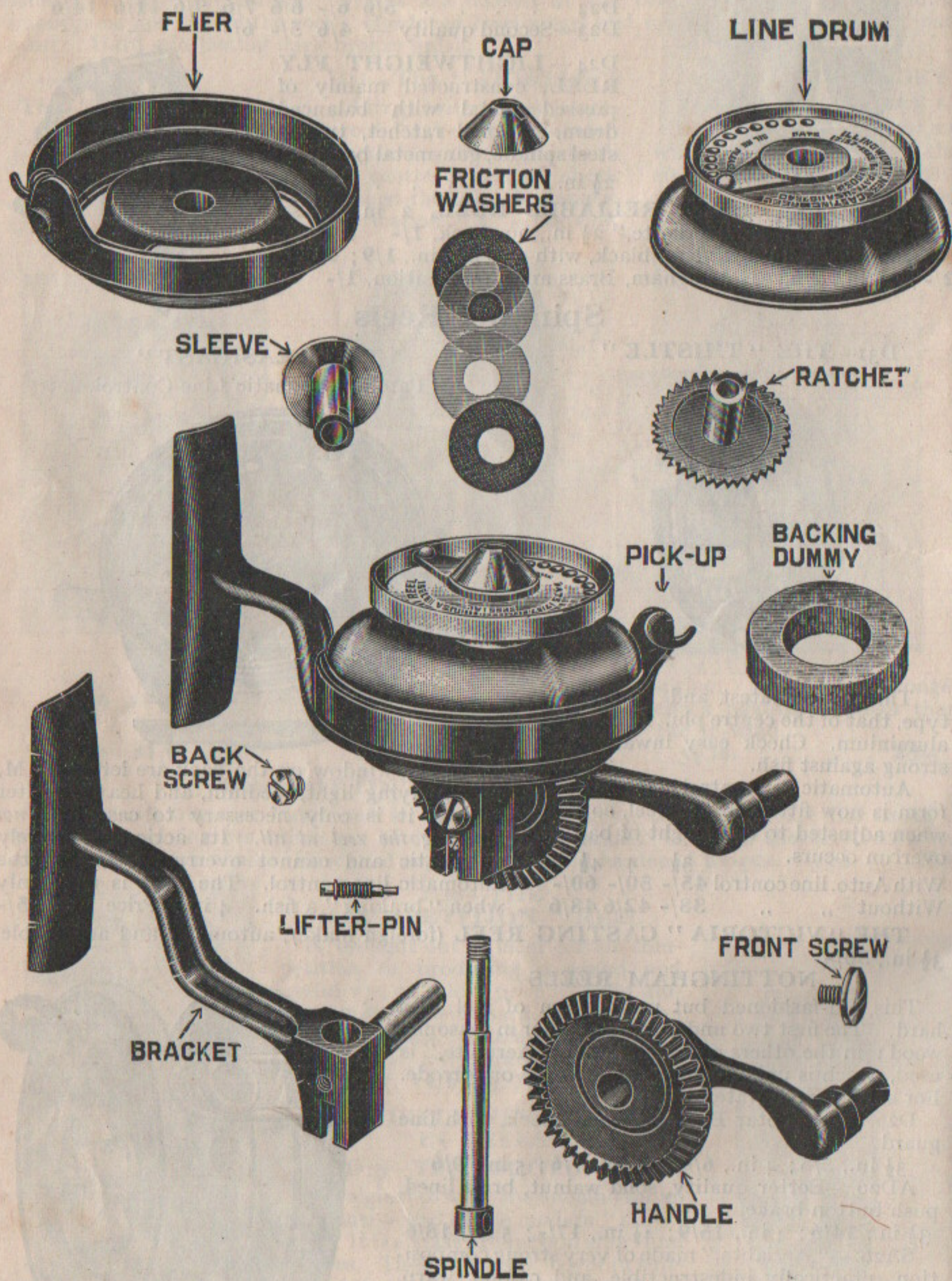
Patent Automatic Line Control.



In the window on the back are letters L, M, H, signifying light, medium, and heavy. After setting, it is only necessary to cast out, *not touching the reel at all*. Its action is entirely automatic and cannot overrun owing to the automatic line control. The lever is used only when "braking" a fish. 4 in. Price . 75/-

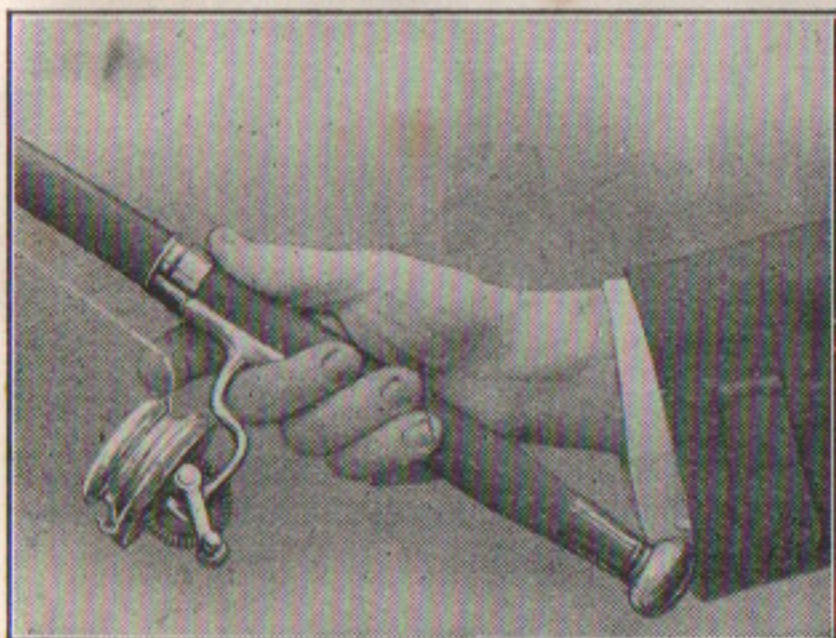


Illingworth Reel Components



The Illingworth Reel

This Reel is the most delicate form of Casting Reel (see opposite page of Components). It enables a light bait and a fine line to be thrown far with accuracy and ease. It has an adjustable friction device which automatically maintains the strain on the line at the desired weight. This feature gives the power to play and kill fish which would otherwise be far beyond the capacity of the line and tackle used. Fish of ten times the strength of the line have been killed with this Reel.



D28½—No. 3 ILLINGWORTH, reciprocating action spool and solid nickel rim, in case with backing corks and booklet . £4 12 6

Or with extra nickel-rimmed spool to hold alternative size of line . . . £5 5 0

Reel holds 100 yds. of line or 60 yds. of "Surbghut." When using shorter lines or the finer grades, backing corks are used to fill up spool.

DS28 — ILLINGWORTH SALMON REEL, 1931 model. Particulars on application.

THE SPINET CASTING REEL

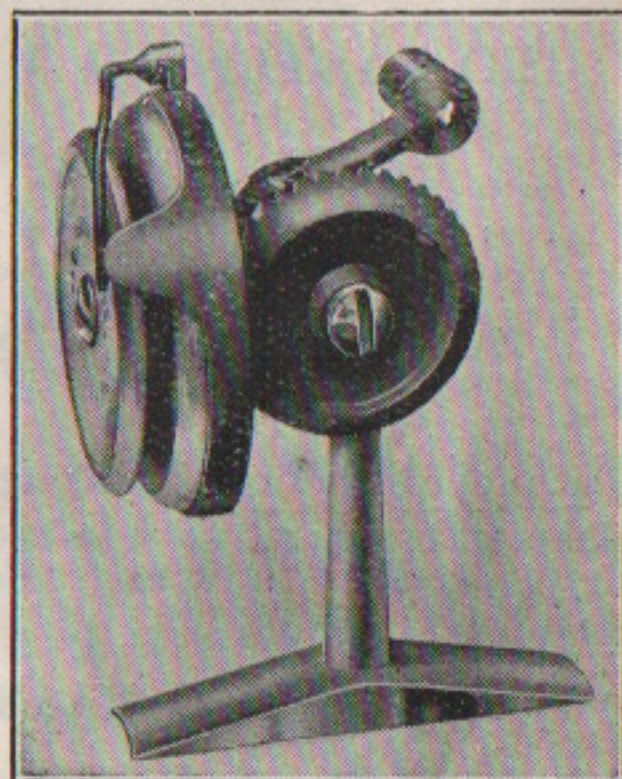
Is a moderately priced Reel for casting a fine silk or "Surbghut" line.

It works on the now firmly established principle of the stationary drum and geared winding arm. The release of line at throw-out is done by the point of the finger. The pick up for wind-in is automatically effected when the handle is turned. Price . 30/-

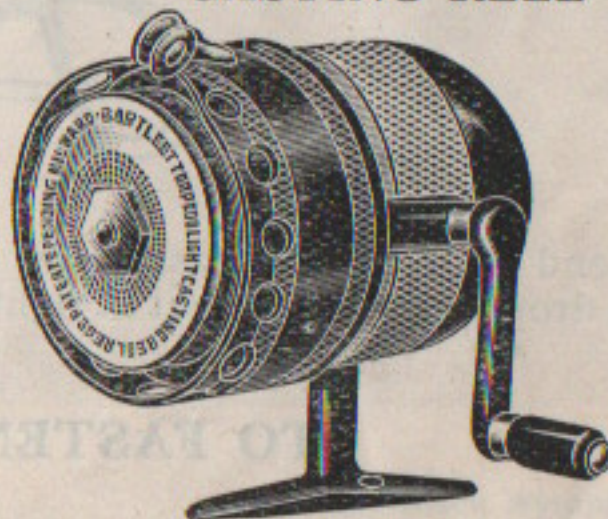
D29—MALLOCH'S PATENT CASTING REEL



With reversible drum and optional check. Gun Metal, 2½ in., 40/-; 3¼ in., 47/6; 4 in., 55/-
 „ with Gibb's patent locking lever, as shown . . . 3¼ in., 55/-; 4 in., 60/-
 In Aluminium, 5/- extra to above



THE "TORPEDO" CASTING REEL

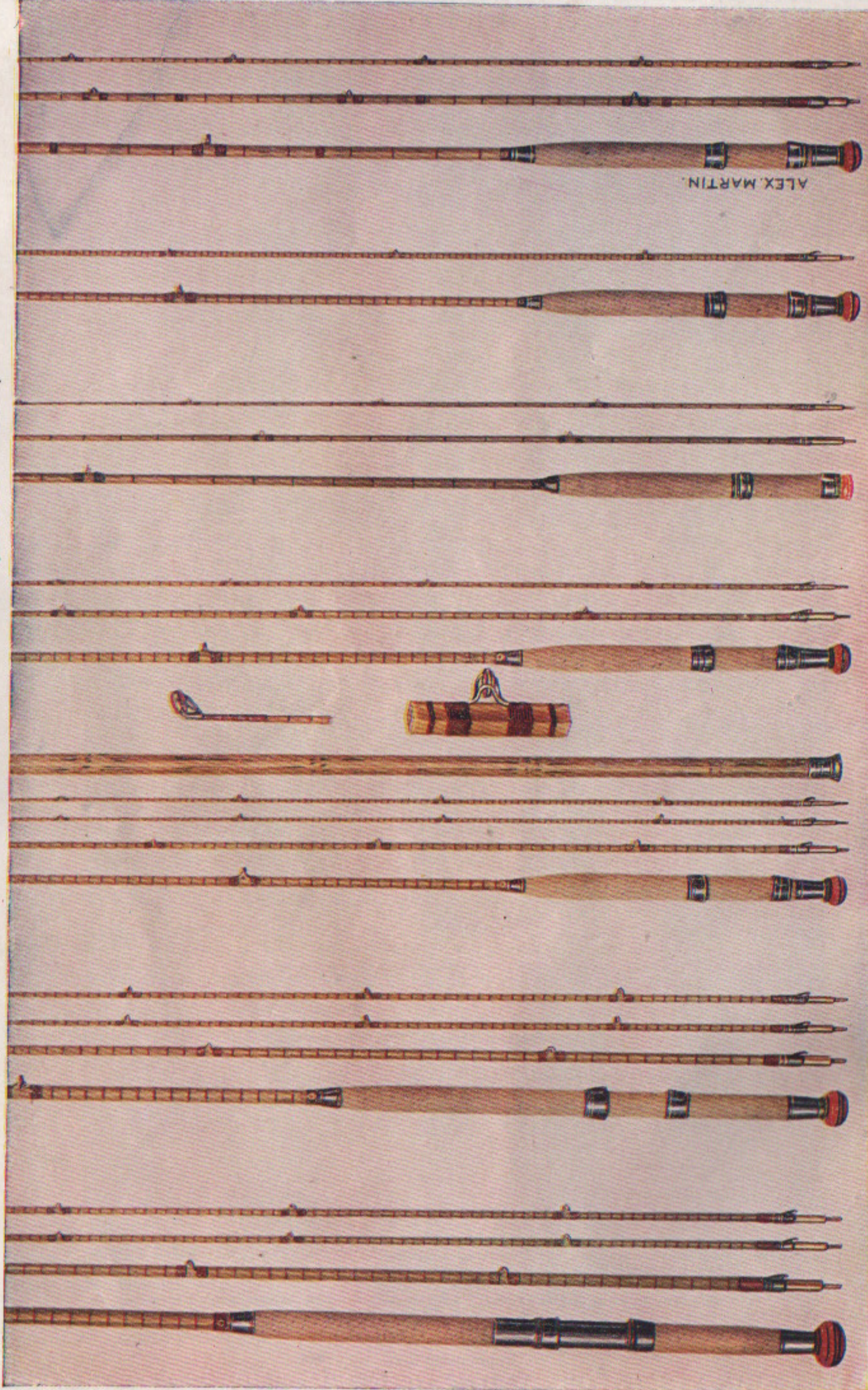


Is a non-rotating spool type for casting light baits, float tackle, and spinning tackle.

It has 3 to 1 multiplication of flyer to crank, and a large radius flyer hook, permitting the use of a dressed line.

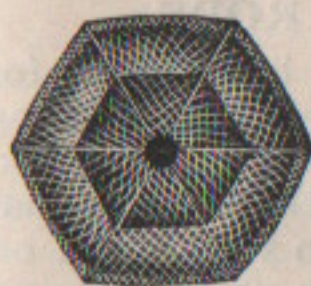
Price . . . 45/-

Martin's Built Cane Rods (Plate VIII.)



- A21—Page 29.
SALMON.
Double Built.
- A22 & A23—Page 29.
SEA TROUT.
Double Built.
- A24—Page 30.
"THISTLE"
TROUT.
- A27—Page 30.
"CALEDONIA"
TROUT.
- A28—Page 30.
"AGE"
TROUT.
- A25—Page 31.
TWO-PIECE
"AGE."
- A30—Page 30.
WHOLE CANE.
2 tops.

Martin's "Thistle" Double Built Cane Salmon and Grilse Rods



A21

[See Plate VIII. protected agate butt and end rings (the remainder smooth finished bridge rings), double-hand cork grasp of extra length extending well above reel. These rods have spare top and are fitted with lock joints and have rubber button. There may be as good rods made; certainly there are none better.

A21—14 ft., £9

Approx. weight—28 oz.

15 ft., £10

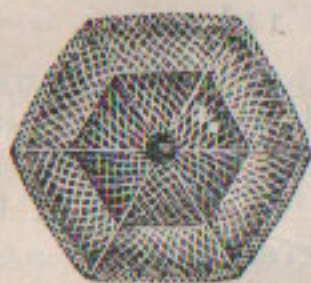
32 oz.

16 ft., £11

36 oz.

Steel Centres, 25/- extra.

Martin's "Special Thistle" Grilse and Sea Trout Rod



A22

See Plate VIII.

Double built cane (see section on left). Of "salmon" strength in "trouting" length. To meet the demand, increasing year by year, for shorter rods, even for the heaviest fish, we last season added 10 and 11 ft. to this popular class of rod with success. The 10 and 11 ft. have shortened double-handed cork grasp, but can be used single-handed. The 12-ft. has the full length double-handed grasp. Build and finish as in A21 above. **An ideal General Purpose Rod.**

With it the angler is completely equipped for fly-fishing, and can, with the utmost confidence, tackle anything that comes along—brown trout, sea trout, grilse, or salmon. He will have fair sport from a small fish, and need have no fear when he hooks his record salmon. The rod will answer perfectly every demand made upon it.

A22—Double Built Cane (two tops)

10 ft., £5, 10/-

11 ft., £6, 6/-

12 ft., £7, 7/-

Steel Centre, 21/- extra.

Approx. weight—14 oz.

16 oz.

18½ oz.

Martin's Built Cane Sea Trout Rod

Similar in appearance to A22 on Plate VIII.

A handy and powerful Fly Rod in single built cane, specially made for sea trout, finnock, and like angling, but can also be used as a light salmon rod, 12½ ft. in length, double-handed cork grasp, lock-fast serrated ferrules, agate butt and end rings, one top.

A23—12½ ft., £4

Approximate weight—17 oz.

T. TRUMFORD, Ulverston, 8/3/30.—"The Split Cane Rod you made for me last year has given every satisfaction. I should not be surprised if you receive orders from this district, as it has been much admired by members of the association."

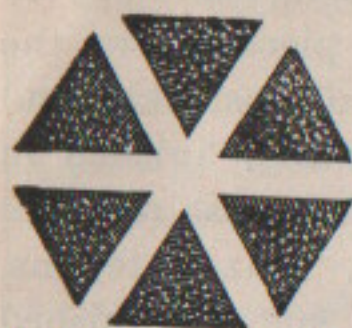
G. W. K. HOLMES, London, 30/9/29.—"Referring

to the Rod you sold me a few months ago, and offered to take back for half cost when I had finished with it, I like the Rod so much I have decided not to take advantage of your kind offer. I think I can find some congenial work for it in India. I have never used a rod whose action I liked so much."

Martin's Celebrated Built Cane Trout Rods

In Three Qualities unrivalled for excellence and value

"THISTLE" BUILT CANE TROUT RODS



A23 and A24—See Plate VIII.

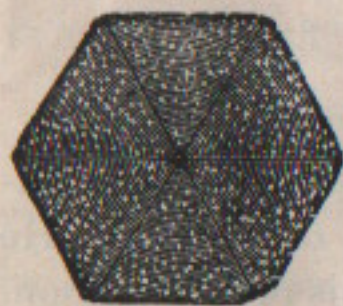
This is a fishing rod of distinctive style. Built by anglers for anglers; the style, play, and finish being such that we hear nothing but the highest praise from all who handle it. There is no finer rod made. Nothing is more convincing of its superiority than the annual increase in the demand. We only ask to be allowed to send a rod on approval. In three pieces, cork grasp, bridge rings, with agate butt and end rings, lock joints, rubber button, and landing handle to hold the tops.

Rod Action.—To suit the varying demands of those practising different methods of fly-fishing we make the "Thistle" rod in three different actions. Unless specially mentioned, No. 1. action, or "wet fly," will be supplied.

A24—"Thistle," No. 1 Action.	9 ft.	9½ ft.	10 ft.	10½ ft.	11 ft.	12 ft.
Springy, lively, good balance	105/-	105/-	105/-	110/-	110/-	120/-
Approximate weight—	8¼ oz.	9 oz.	9½ oz.	9¾ oz.	11 oz.	14 oz.
AB24—"Thistle," No. 2 Action.						
Stiffer, quicker lift, "dry fly"	—	—	105/-	110/-	—	—
Approximate weight—	—	—	9½ oz.	9¾ oz.	—	—
A23—"Thistle," No. 3 Action.						
Close whipped, stiff action for larger fish (as made for New Zealand, etc.)	—	—	—	110/-	110/-	—
Approximate weight—	—	—	—	10½ oz.	11½ oz.	—

Steel Centres, 21/- extra.

11 and 12-Foot Rods in the above series. 11-foot rods are what might be called "semi-double-handed"; that is, whilst they are easily manipulated with one hand, for occasional extra effort, or when tired, the second hand can come to aid by reason of the shortened second grip below the reel. 12-foot rods have double-handed grasp.



See Plate VIII.

"CALEDONIA" BUILT CANE TROUT RODS

A27—"Caledonia" Cane Built Trout Rod. Superior finish and workmanship, closely whipped, cork grasp, rubber button, agate butt and end ring, lockfast joints. A very fine trouting rod, balance and play unexcelled, with one top, at following reduced prices.

	9 ft.	10 ft.	10½ ft.	11 ft.	12 ft.
	63/-	65/-	65/-	67/6	70/-
Approximate weight—	9 oz.	10½ oz.	11 oz.	12 oz.	14 oz.

THE "AGE" BUILT CANE TROUT RODS

A28—See Coloured Illustration on Plate VIII.

A28—Superior Cane, British built Rod, hand made, well balanced, with cork grasp, rubber button, agate top ring and rustless steel snake rings, double brazed serrated ferrules, universal reel fittings, three pieces, one top.

	9 ft., 42/-	10 ft., 45/-	11 ft., 47/6	12 ft., 50/-
Approximate weight—	8½ oz.	10 oz.	10½ oz.	13 oz.

A29—British Built Cane Rod of same description, cheaper quality, no agates.
9 ft., 32/-; 10 ft., 35/-

MARTIN'S WHOLE CANE COMBINATION ROD

A30—See Coloured Illustration on Plate VIII.

A speciality Rod combining lightness with quick action. In regulating the "play" of this rod we have met the requirements of three special branches of the angling art.

For clear water upstream worm fishing the longer lengths are particularly suited.

The dry fly angler will find this rod an ideal one for perfect and immediate control.

For ordinary worming the shorter top makes an ideal rod.

A30—Butt and mid-piece of selected, well-graded, tough cane, the top of best quality Greenheart, best finish waterproof suction joints, protected agate butt and end rings, cork grasp.

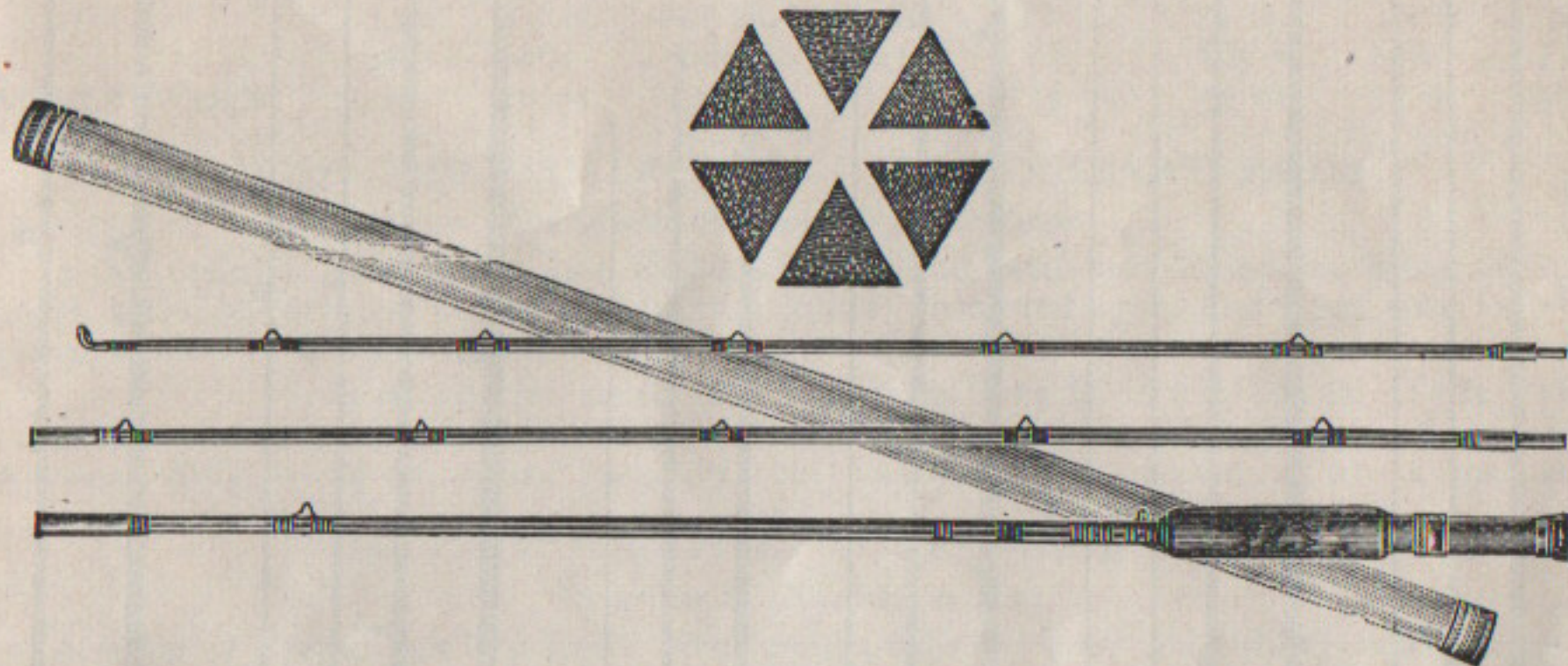
	9 ft., 45/-	10 ft., 45/-	11 ft., 47/6	12 ft., 50/-
Approximate weight—	9 oz.	10 oz.	12 oz.	14 oz.

Martin's "Thistledown" Light-weight Rod

From Four Ounces

Best Built Cane, Three Pieces, One Top

A light-weight rod with life in it which gives a perfect action in casting and behaves well under the strain of a fish. An eminently suitable rod for ladies' use.



In saving weight in this rod we have reduced the cane as little as possible, but reduced the weight in the mountings, rings, and tyings, thereby leaving almost the full power of a heavier rod and an entire absence of the whippyness found in the usual light weights.

As the delicacy and finish of these light rods demand extra protection we supply each rod in a solid tube aluminium case, as well as a cover.

Best quality selected canes, hexagonal section, finest work throughout, agate butt ring, snake intermediate rings, suction joints, in two lengths, viz. :—

A20—8 ft., 4 to 4½ oz., 77/6 9 ft., 5½ oz., 85/-

Martin's "Age" Two-piece Built Cane Trout Rod

A25—See Illustration on Colour Plate VIII.

Single built selected cane, cork grasp, agate butt and end, and snake intermediate rings, rubber button, serrated ferrules, in superior cloth cover.

This rod is extraordinary value.

8 ft., 47/6 ; 9 ft., 50/-

A. F. SCOTT, Rothesay, 29/4/30.—"I have enclosed P.O. for 14s. in payment of excellent rod sent last week."

THOS. TODD, Belfast.—"We met a gentleman who was fishing with one of your 'Popular' rods, and we could hardly think that it was only 12s. 6d. He said he had had it for six years, and every year it was getting better."

WM. LLOYD, Ashington, Northumberland.—"A few of my pals will be sending you an order, and I wonder how you can make such a nice rod at the low cost."

THOS. CATHRALL, Rhosddu, Wrexham, 3/2/30.—"Thanks for the Rod and Reel you sent me. I received them quite safe. I am more than pleased with the rod. Undoubtedly it is a fine piece of workmanship."

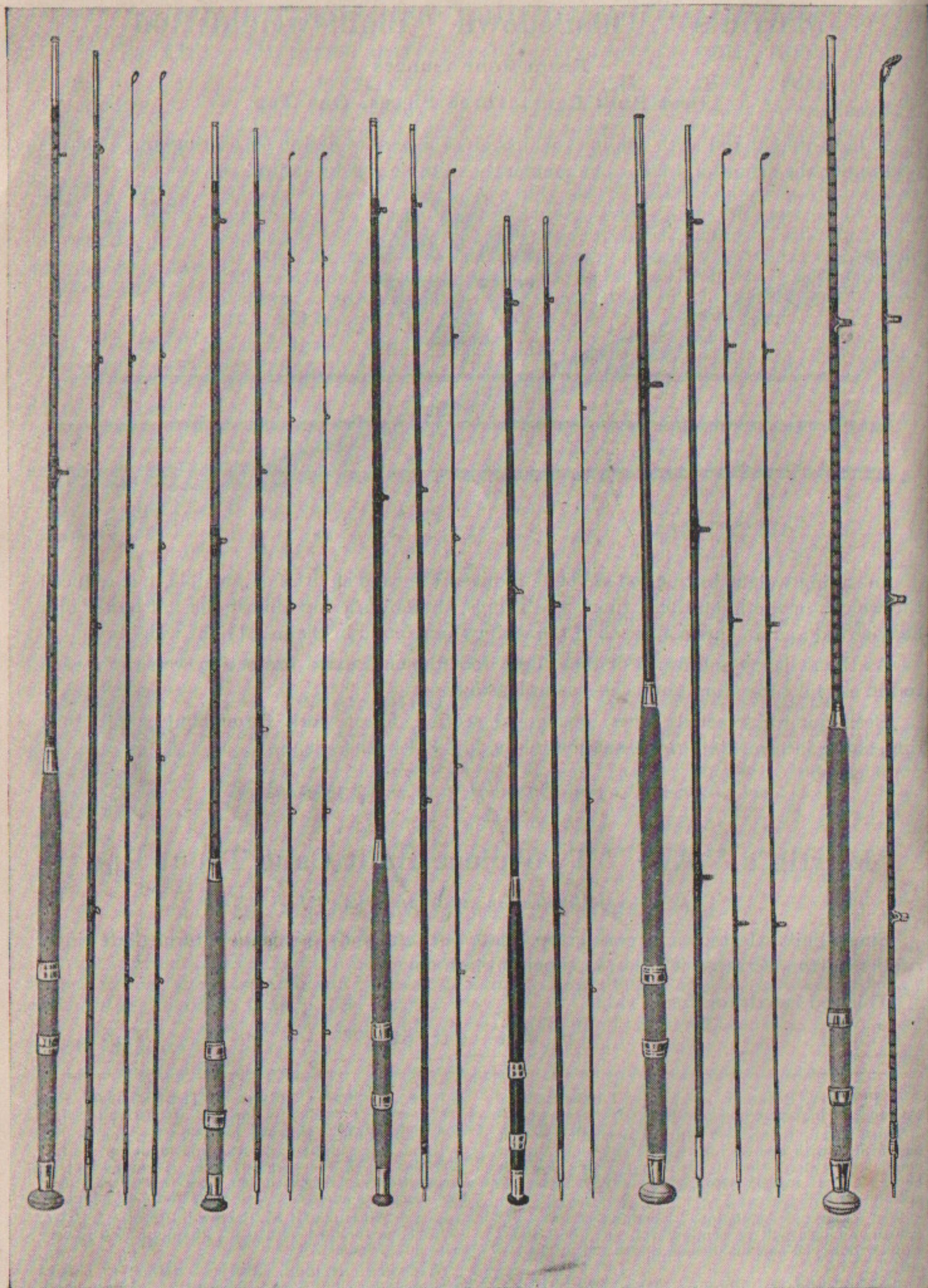
J. CLARK, Forfar, 26/4/30.—"The 'Popular' Rod I received is of excellent value, and arrived quite safe."

T. TRUMFORD, 4 Aldwych Terrace, Ulverston, 8/3/30.—"The 'Age' Split Cane Rod you made for me last year has given every satisfaction. I should not be surprised if you receive orders from this district, as it has been much admired by members of my association."

Lt.-Cdr. BETHELL, R.N., Barrow-in-Furness, 19/5/30.—"Cheque enclosed with many thanks. Rod is very satisfactory indeed."

W. OSMOND NELSON, Liverpool, 2/1/31.—"Thanks very much for Built Cane 'Illingworth' safely to hand, together with net. I am delighted with it, and am looking forward to some good times with it. I have had wonderful success with big trout, and it is in no small measure due to Martin tackle."

Martin's Celebrated Greenheart Rods



B21, page 33.
"THISTLE"
10 ft., 60/-

B22, page 33.
"CALEDONIA"
10 ft., 42/-

B24, page 33.
THE "AGE"
10 ft., 20/-

B25, page 33.
"POPULAR"
10 ft., 12/6

C22, page 35.
TROLLING
10 ft., 60/-

C10, page 35.
CANE SPINNING
10 ft., 110/-

Martin's Celebrated Greenheart Rods

B21—THE " THISTLE " TROUT, SEA TROUT, AND SALMON RODS

See illustration on opposite page.

This is an ideal Fly Rod. It is made from the most carefully selected Greenheart, beautifully fitted and finished. In casting it yields right from the hand, and the balance is as near perfection as possible. It has cork grasp, rubber button, universal reel fittings, agate butt and end rings, bridge intermediate rings, and lock joints, with cane landing handle containing the two tops.

	9 ft.	10 ft.	10½ ft.	11 ft.	12 ft.	14 ft.	15 ft.	16 ft.
	60/-	60/-	62/6	65/-	75/-	95/-	105/-	110/-
Approx. Weight	9 oz.	10 oz.	11 oz.	13 oz.	14½ oz.	24 oz.	33 oz.	40 oz.

B22—THE " CALEDONIA " GREENHEART RODS

See illustration on opposite page.

A beautifully hand-made and well-balanced Rod, with perfect action, selected Greenheart, serrated ferrules, waterproof suction joints, protected agate end rings, and long cork grasp, rubber button, two tops.

	9 ft.	9½ ft.	10 ft.	10½ ft.	11 ft.	12 ft.	13 ft.	14 ft.	15 ft.	16 ft.
	42/-	42/-	42/-	45/-	47/6	55/-	60/-	67/-	75/-	80/-
Approx. Weight	8½ oz.	9 oz.	10 oz.	11 oz.	12½ oz.	15 oz.	20 oz.	25 oz.	33 oz.	40 oz.

B23—THE " SCOTIA " GREENHEART ROD

Similar to illustration B22.

A superior Greenheart Fly Rod. Well made, selected seasoned timber, snake rings and agate end ring, cork grasp, double brazed, rubber button, one top.

	9 ft.	9½ ft.	10 ft.	10½ ft.	11 ft.	12 ft.
	25/-	25/-	25/-	27/6	28/6	30/-
With two tops	32/6	32/6	32/6	35/-	36/-	37/6

B24—THE " AGE " GREENHEART ROD

See illustration on opposite page.

A useful Greenheart Rod, with dark stain, snake rings, cork grasp extended down to wood button on end, bronzed fittings, with cover, well made from seasoned Greenheart.

B23—Age Quality,	9 ft.	9½ ft.	10 ft.	10½ ft.	11 ft.	12 ft.	14 ft.	15 ft.
with one top	17/6	18/6	20/-	21/-	22/-	24/-	32/6	37/6

B25—THE " POPULAR " GREENHEART ROD

See illustration on opposite page.

We claim that there is no better value in the kingdom than our " Popular " Greenheart Rod at the undermentioned prices. It is made from timber which has been seasoning for several years.

Greenheart, made for fly, in three pieces, nicely finished, balanced handle, dark stain, snake rings, bronzed fittings, stoppers, and cover. A special feature is the long, almost parallel, fit of the joints. The 10-ft., 11-ft., and 12-ft. lengths can be had extra stiff for bait and bottom fishing.

	9 ft.	10 ft.	10½ ft.	11 ft.	12 ft.	14 ft.	15 ft.	16 ft.
	12/6	12/6	13/-	14/-	15/-	27/-	32/6	37/6
With bait action	—	12/6	—	14/-	15/-	—	—	—
Trolling action, and having porcelain top and butt rings	—	21/6	—	—	25/6	—	—	—

W. J. MERRIMAN, Haverfordwest, Pem., 9/2/31.—" I wish to thank you for prompt execution of my order for Rod and Tackle. I am delighted with the marvellous value of your ' Popular ' Rod. It would cost at least twice as much anywhere in Pembrokeshire."

R. K. BRAGG, Sedbergh, 12/1/31.—" I am pleased with the ' Popular ' Trout Rod you sent me last week. I consider it excellent value."

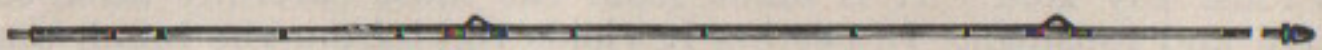
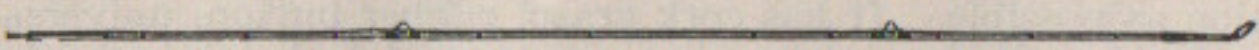
JAS. ROBERTSON, Blair Atholl, 23/4/30.—" I would like you to know that the Greenheart Rod purchased from you last year has given great satisfaction."

JAS. SIMPSON, Powell River, B.C., Canada, 29/3/30.—" I have just received the Rod you made for me, I can but say in all sincerity that you have certainly made a very fine job of it, there is absolutely no fault anywhere, and I must say that for such a weight of rod the balance is marvellous."

R. S. JOHNSTON, Multon, India, 22/10/30.—" The rod I got from you in 1924 is excellent. Not one of your now six-year-old casts broke with me this year."

A. J. McNEILL REID, Sutton, Surrey, 14/3/30.—" A few years ago I purchased from you one of your ' Caledonia ' Trout Rods, a rod that I have found of great service, and that I like very much."

C27—GREENHEART POCKET RODS

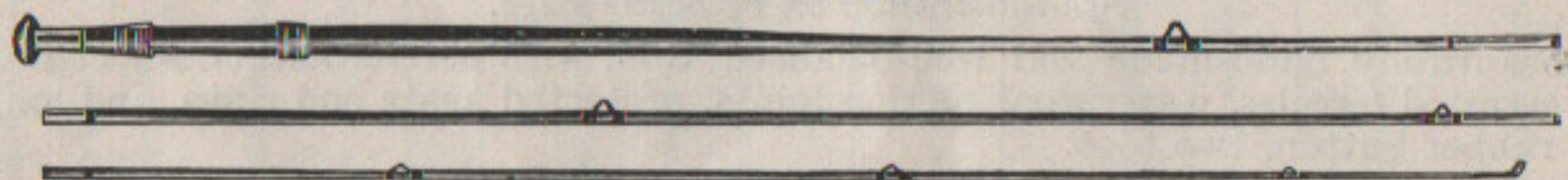
CB27		CA27.
6 ft.,		8 ft.,
4 pieces,		5 pieces,
17/6		21/-

6 ft., 4 pieces, cork handle, rubber button, stoppers, and partitioned cover, as illustrated, 17/6; or 8 ft., 5 pieces, 21/-.

C26—A CHEAPER POCKET ROD

C26—Packs into an 18-inch Bag. 8 ft., 5 joint, brazed tenons, stoppers, fixed wood button, bronzed reel fittings and ferrules, lancewood top, 10/6.

BOYS' RODS



BOY'S ROD No. 1. A well-balanced fly rod consisting of dark stained and polished ash butt, hickory midpiece and lancewood top, non-tarnishing snake rings, brazed tenons, wood button, stoppers and cover, bronzed fittings.

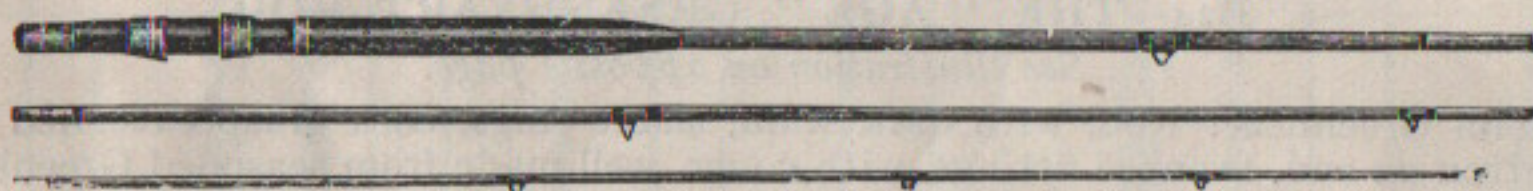
9 ft., 8/6; packing and post, 1/- extra. 10 ft., 9/6; packing and post, 1/6 extra.

BOY'S ROD No. 2. A good bait or fly rod made of whole cane butt and midpiece, balanced handle, and lancewood top, non-tarnishing snake rings, brazed tenons, movable reel fittings, brass butt cap, and cloth bag.

9 ft., 5/6; packing and post, 1/- extra.

BOY'S ROD No. 3. Plain bait rod, mottled whole cane butt and midpiece, lancewood top, white metal snake rings, balanced handle, reel fittings.

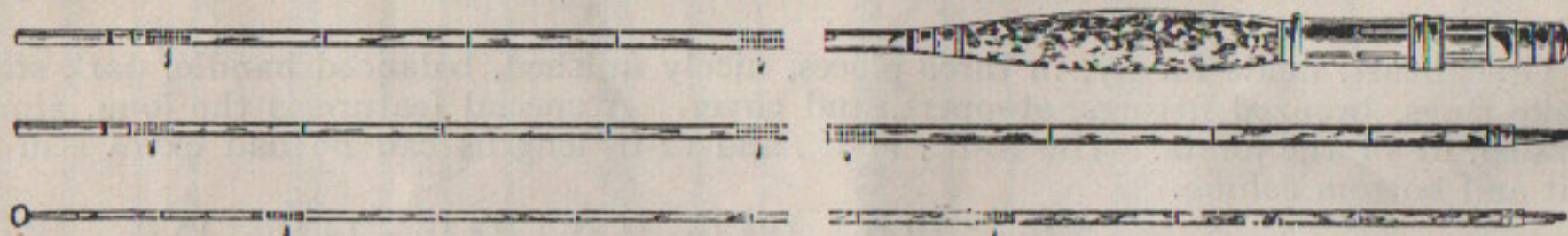
9 ft. (as shown), 3/6; packing and post, 1/- extra.



BOY'S ROD No. 4. Whole cane, wood top, snake rings, and reel fittings.
9 ft., 2/6; packing and post, 1/- extra.

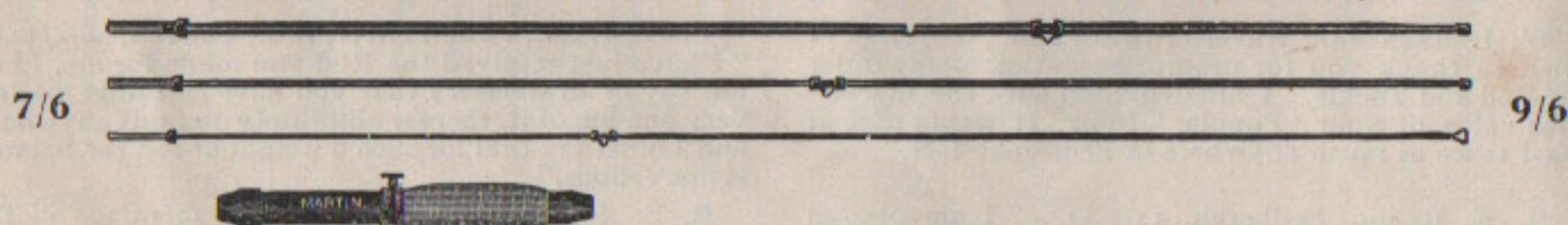
BOY'S ROD No. 5. Whole cane, wood top, 3 pieces, and top ring.
9 ft., 1/-; packing and post, 1/- extra.

AMERICAN BUILT CANE ROD



U30—A Utility Rod. Hexagonal, cork grasp, plated fittings, suction joints, 3 pieced, 9 ft. A very useful rod for boy or beginner. No. 1, bait action; or No. 2, fly action. 7/6 each.

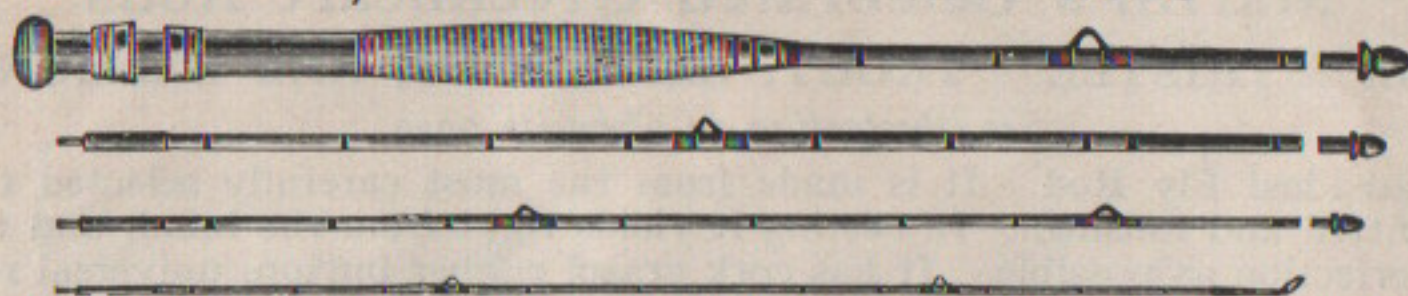
C25½—STEEL TUBE RODS (THE SCOTO-AMERICAN)



The celebrated American Steel Tube Rod, excellent balance and finish, with black finish to handle and reel fittings. Eight and a half ft., 3 pieces, with separate butt, suction joints, enamelled black, as illustrated and described, 9/6 each; with American finish, plated mounts, 7/6 each. Second grade, 3/6

C27—GREENHEART POCKET RODS

CB27
6 ft.,
4 pieces,
17/6



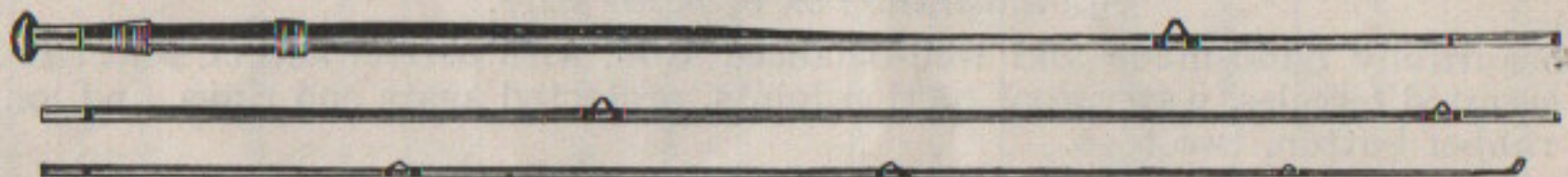
CA27.
8 ft.,
5 pieces,
21/-

6 ft., 4 pieces, cork handle, rubber button, stoppers, and partitioned cover, as illustrated, 17/6; or 8 ft., 5 pieces, 21/-.

C26—A CHEAPER POCKET ROD

C26—Packs into an 18-inch Bag. 8 ft., 5 joint, brazed tenons, stoppers, fixed wood button, bronzed reel fittings and ferrules, lancewood top, 10/6.

BOYS' RODS



BOY'S ROD No. 1. A well-balanced fly rod consisting of dark stained and polished ash butt, hickory midpiece and lancewood top, non-tarnishing snake rings, brazed tenons, wood button, stoppers and cover, bronzed fittings.

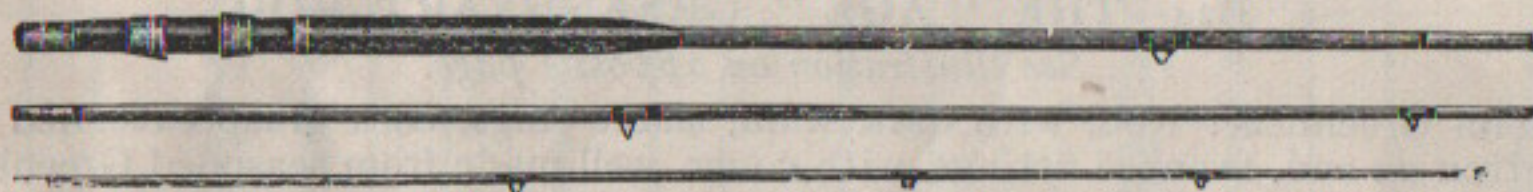
9 ft., 8/6; packing and post, 1/- extra. 10 ft., 9/6; packing and post, 1/6 extra.

BOY'S ROD No. 2. A good bait or fly rod made of whole cane butt and midpiece, balanced handle, and lancewood top, non-tarnishing snake rings, brazed tenons, movable reel fittings, brass butt cap, and cloth bag.

9 ft., 5/6; packing and post, 1/- extra.

BOY'S ROD No. 3. Plain bait rod, mottled whole cane butt and midpiece, lancewood top, white metal snake rings, balanced handle, reel fittings.

9 ft. (as shown), 3/6; packing and post, 1/- extra.



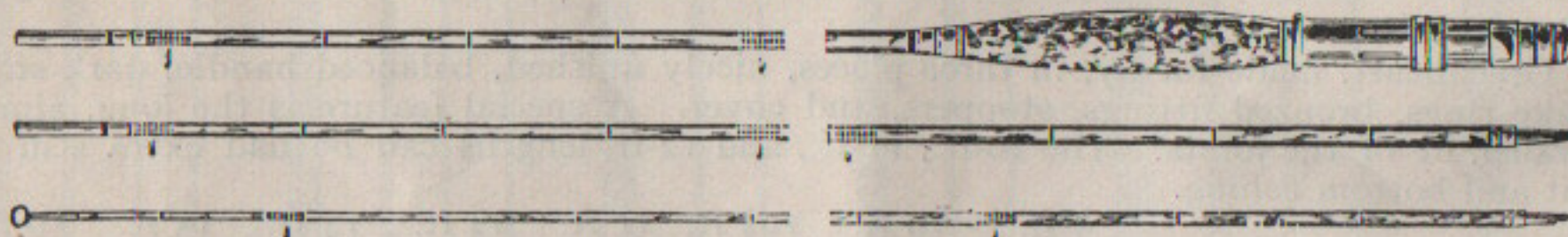
BOY'S ROD No. 4. Whole cane, wood top, snake rings, and reel fittings.

9 ft., 2/6; packing and post, 1/- extra.

BOY'S ROD No. 5. Whole cane, wood top, 3 pieces, and top ring.

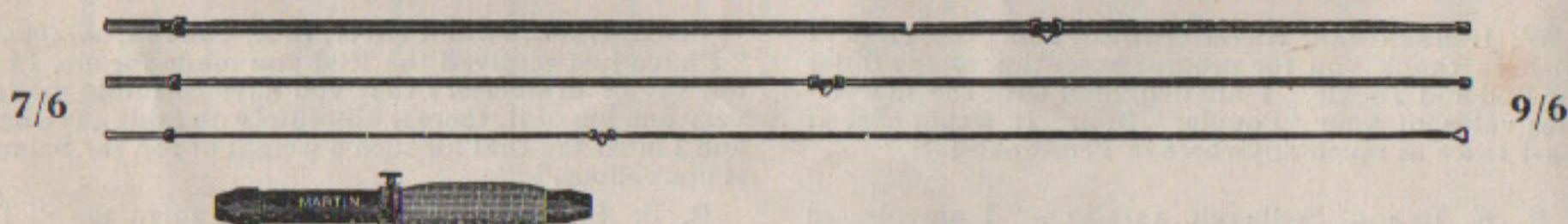
9 ft., 1/-; packing and post, 1/- extra.

AMERICAN BUILT CANE ROD



U30—A Utility Rod. Hexagonal, cork grasp, plated fittings, suction joints, 3 pieced, 9 ft. A very useful rod for boy or beginner. No. 1, bait action; or No. 2, fly action. 7/6 each.

C25½—STEEL TUBE RODS (THE SCOTO-AMERICAN)

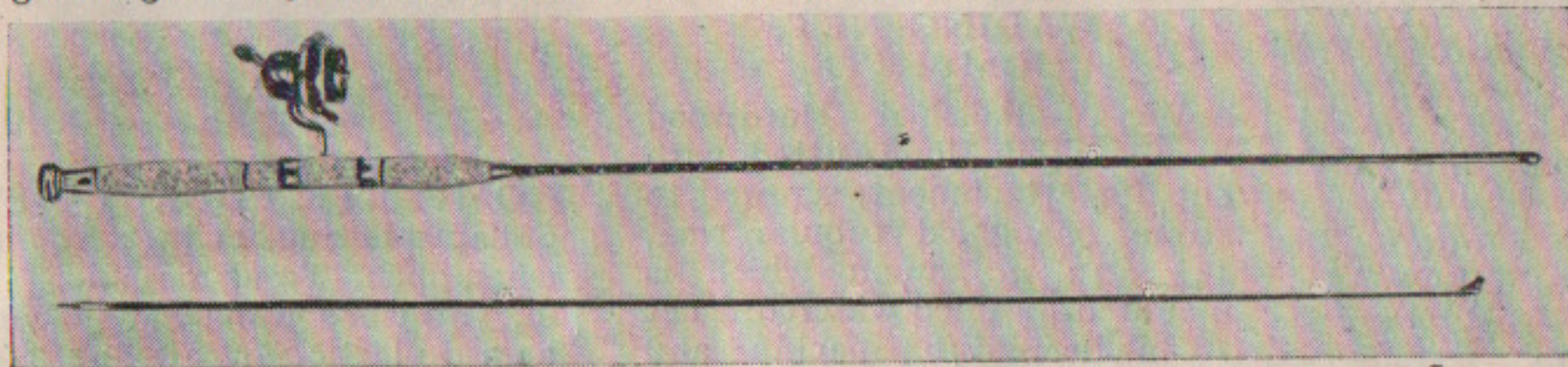


The celebrated American Steel Tube Rod, excellent balance and finish, with black finish to handle and reel fittings. Eight and a half ft., 3 pieces, with separate butt, suction joints, enamelled black, as illustrated and described, 9/6 each; with American finish, plated mounts, 7/6 each. Second grade, 3/6

Trolling and Spinning Rods

REDUCED PRICES OF “ILLINGWORTH” STYLE LIGHT BAIT [CASTING] RODS

For use with Illingworth, Small Malloch, Spinet, and similar casting Reels. Close ringed to give easy line action when well bowed by a heavy fish.



CG24—Built Cane “Illingworth style” Rod for light bait casting, movable reel fittings and suction ferrules, cork grasp, four protected agate rings on top, one on butt, 7 ft., 2 pieces, 50/-.

CG25—Greenheart “Illingworth style” Rod, cork grasp, movable reel fittings and suction ferrules, with four protected agate rings on top, one on butt, 7 ft., in 2 pieces, 30/- (as illustrated).

CG26½—Inexpensive “Illingworth style” Built Cane Rod, cork grasp, movable reel fittings, suction joints, porcelain rings, 6 ft., 22/6.

CG27—Whole Cane, swelled handle, lancewood top, porcelain rings, two pieces, 6 ft., 10/6.

CG28—Steel Tube Casting Rod, small cork grasp above and below reel, in three pieces, black enamel, fitted with protected “garnet” rings, 6½ ft., 10/6.

C10—CANE BUILT SPINNING ROD

(See also Sea Rods, page 62)

See Illustration on page 32.

For salmon and pike spinning. In 2 pieces, best quality double built cane butt, with steel centre top piece, rubber button, extended cork grasp, adjustable reel fittings, agate rings throughout, and lock joint. Very strongly made throughout and ideal for accurate casting. 9 ft., £4, 15/-; 10 ft., £5, 10/-. (Also as a Sea Rod, 8 ft., £4, 4/-.)

GREENHEART TROLLING AND SPINNING RODS

See Illustration on page 32.

C22—Greenheart, best quality, double-handed cork grip, universal reel fittings, three pieces, two tops, rubber button, with porcelain rings throughout.

10 ft., 60/- 12 ft., 70/- 14 ft., 75/-

C23—Greenheart, plain quality, spinning or trolling rod, balanced handle, wood button, porcelain rings throughout, in three pieces.

10 ft., 30/- 12 ft., 35/-

The “Popular,” a cheaper quality trolling rod, as described above, but having porcelain top and butt ring and snake intermediate.

10 ft., 21/6 12 ft., 25/6

CG10—TWO-PIECE GREENHEART SPINNING ROD

For salmon. Best Greenheart, in two pieces, with two-handed cork grasp, strong porcelain rings, a well-made, sturdy rod.

10 ft., £3, 5/-

Fly Rod Tops

Superior quality, finely finished and varnished, steel snake rings and end ring, and left ready for fitting the lower ferrule. Fitting is extra.

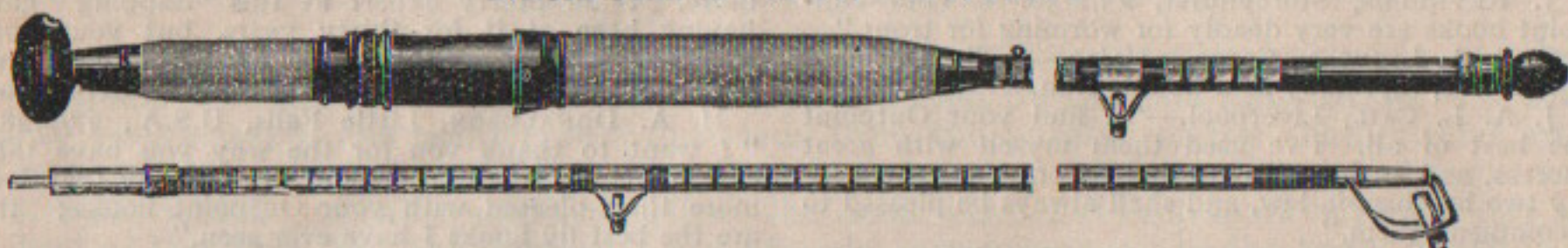
	10	10½	11	12	14	15
C30—Hexagonal Built Cane .	15/9	16/-	16/6	18/6	25/6	27/6
C31—Best Greenheart. . .	4/9	5/-	5/6	6/-	9/-	10/6
C32—Cheaper Lancewood .	2/6	2/9	3/-	3/6	—	—

Packing and post, 1/-

Packing and rail, 1/3

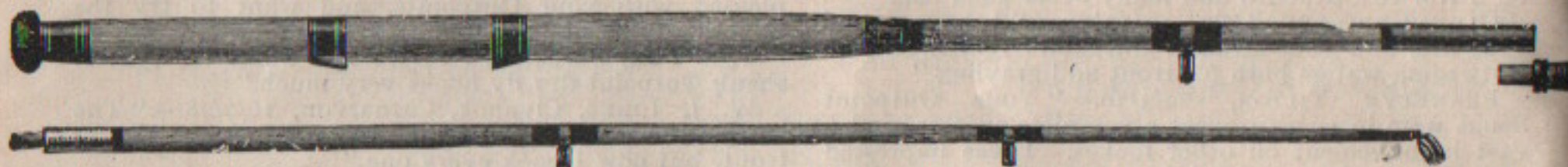
Agate Top Ring . 1/6 extra. Protected Pattern . 2/9

Martin's Sea Tackle



BEST DOUBLE BUILT CANE SEA ROD, 8 ft., in two pieces, double cork grasp, reinforced suction joints, protected agate rings, rubber button £4 4 0

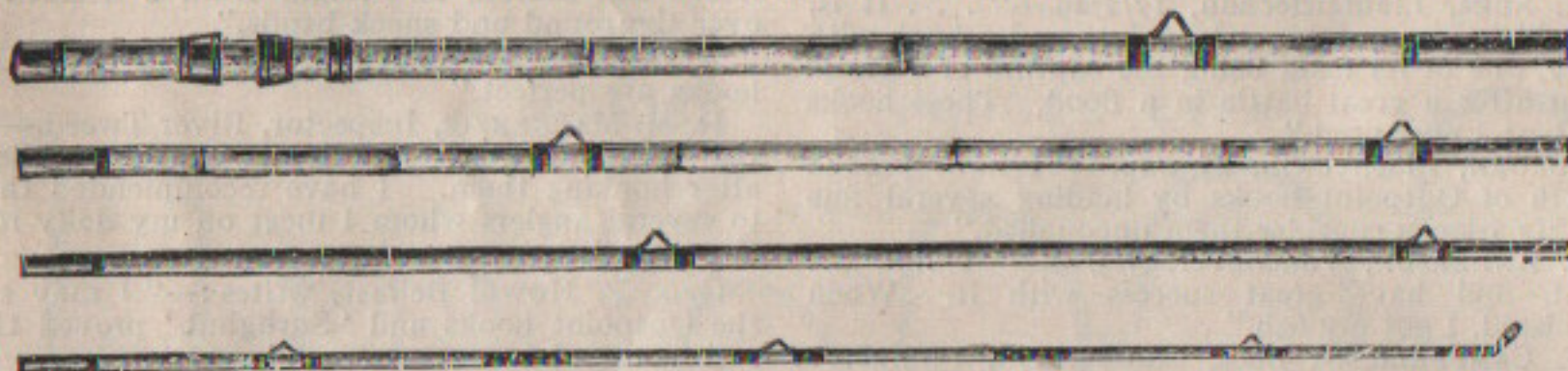
BUILT CANE SEA ROD, 8 ft., in two pieces, double cork handle, suction joints, rubber button, partitioned cover £2 10 0



C25—Two-piece, balanced handle, porcelain end ring, reel fittings, and bag. Can be used either for bottom fishing or trolling. Makes a splendid rod for fishing from either boat or pier. Length, 7 ft. Price, 12/6.

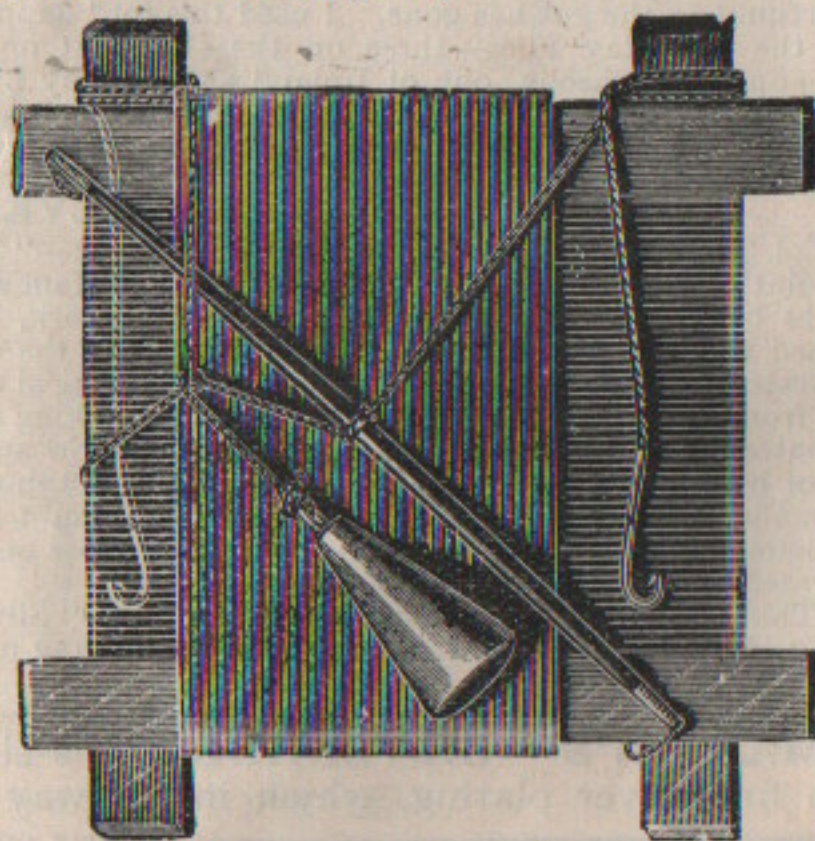
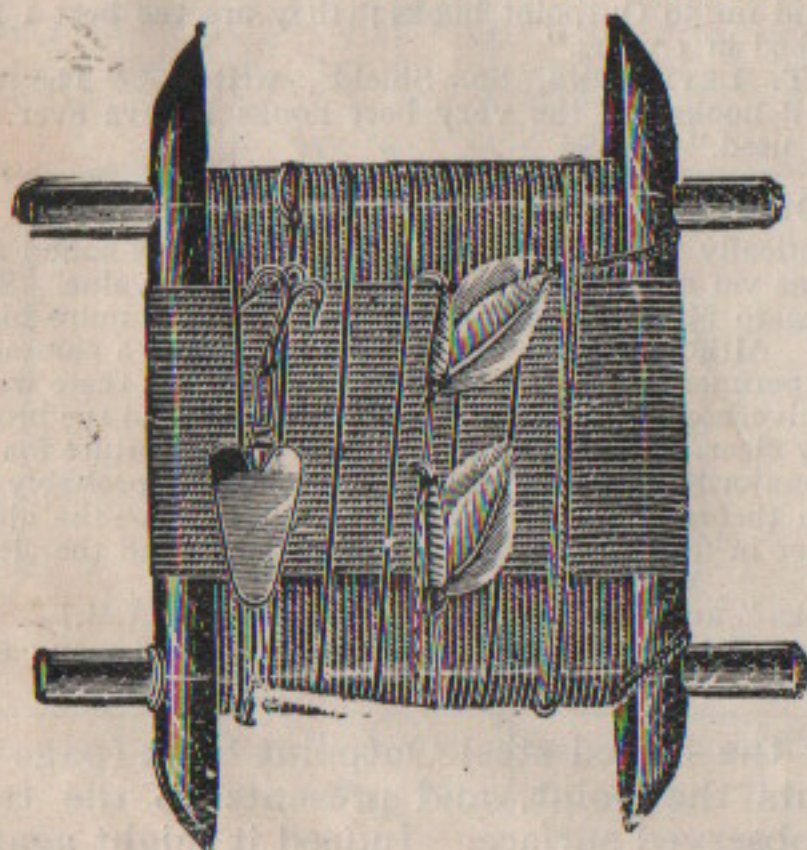
C26—**BETTER QUALITY**.—Balanced handle, porcelain rings, Greenheart top, 8 ft., as illustrated. Price, 22/6.

C27—Two-piece, heavy Greenheart, close whipped, 8 ft., protected porcelain rings, double-handed cork grasp, rubber button, reinforced suction joints, superior finish, 30/-.



LONG CANE RODS for fishing from rocks or pier, selected whole cane, lancewood top, snake rings, reel fittings, in bag. 14 ft., in four pieces, 15/6. 16 ft., in five pieces, 17/6.

NOTTINGHAM SEA REELS.—See page 23

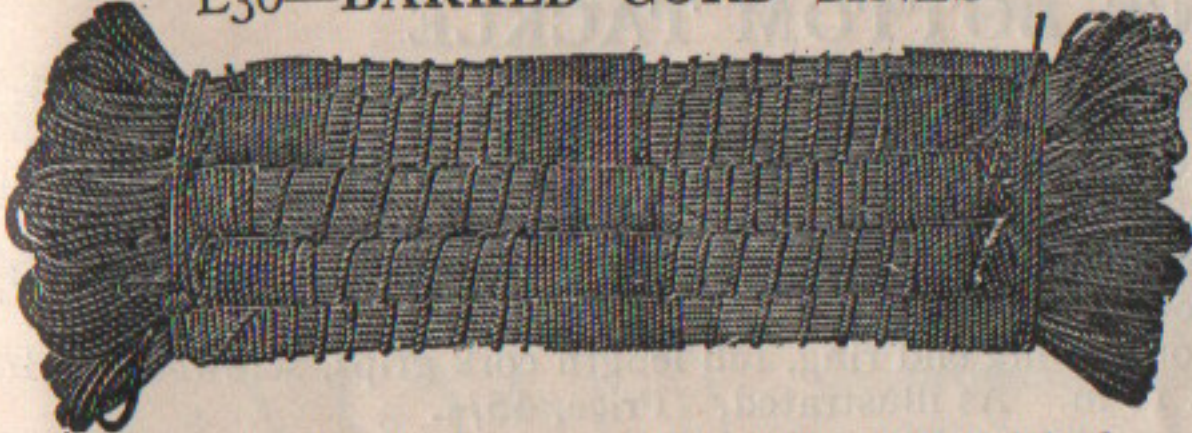


R21—**DEEP SEA HAND LINES**, on wood frames, with cross-bar, lead and hooks complete, 10 fathoms, 1/-; 15 fathoms, 1/9; 20 fathoms, 3/6; 25 fathoms, 4/6; 30 fathoms, 5/-.

R22—**DROW LINES**, for trailing behind boat, with flies complete, 20 yds., 3 flies, 2/6; 30 yds., 2 flies and spinner, 3/-; "Special," 25 yds., 2 flies and spinner, 1/9.

R23—**DROW LINES FOR YACHTING**.—Extra strong line, with twisted gut trace, extra strong flies and spinning sandeels or metal spinners, 5/-, De Luxe, 7/6,

L30—BARKED CORD LINES



Unmounted in hanks, specially made, well finished, and do not kink.

Thickness	. 6	6	9	12	12	thread.
Length	. 5	10	20	30	40	yds.
Price per line	1/2d.	1d.	2d.	4d.	6d.	

Special heavy deep sea size.

Length	. 40	50	60	80	yds.
Price per line	9d.	1/3	1/6	3/-	
Superior, Soft Quality	15	18	21	thread.	
Cotton Twist	. 40	50	60	yds.	
Price per line	. 1/-	1/6	1/9		

MARTIN'S NEW SEA FLIES, the "SEA KILLER"

Instead of feather wings we have introduced a special white and red blended fibre which does not become waterlogged and presents a life-like appearance. The body is profusely tinselled.



No. 3.—"SEA KILLER," red body, 2/6 per dozen; yellow body, 2/6 per dozen.

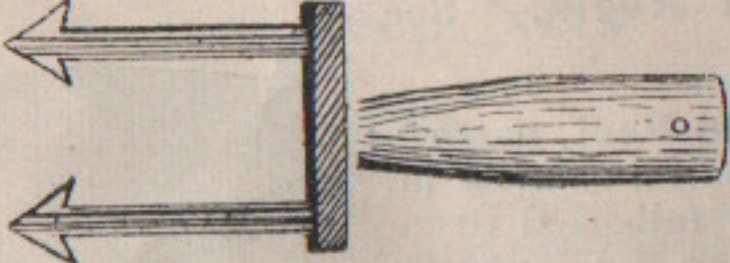
No. 2.—ORDINARY SEA FLIES, white wing, yellow wing, red wing, grey wing. Single gut, 1/6 per dozen; treble gut, 2/6 per dozen.

No. 1.—ABERDEEN SEA FLIES, galvanised hooks, coloured wing, 1/-; twisted gut, 1/6 per dozen.

RA4.—ABERDEEN SEA CASTS, 1 1/2 yds. of gut mounted with 5 assorted sea flies, 1/3 each; or with twisted gut and 8 flies, 2/- each.

PATERNOSTERS.—One Boom of stout brass wire, 2 swivels, and link for lead, each 7d. Two Booms of stout brass wire, 3 swivels, and link for lead, united with stout "Surbghut," each 1/3. Three Booms of stout brass wire, 4 swivels, and link for lead, united with stout "Surbghut," each 1/6. Plain Paternosters, 3 Booms, brass, 33 in. long, each 1/-.

FLOUNDER SPEAR HEADS, steel prongs with socket, as illustrated—I prong, 4/6; 2 prongs, 5/-; 3 prongs, 6/-.



Bait Hooks on Twisted Gut for Sea Fishing—see page 79.

METAL MACKEREL SPINNERS

("Otter") Baits. Sizes, 1 1/4, 1 1/2, 1 3/4, 2 in.

R29—Silver-plated and Copper, 6d. each.

RA30—Quite new, coloured Mackerel Spinners, in red and white, yellow and white, and all white, 6d. each.

FAMED SANDEEL, with phantom swivelled head, silver belly, sandeel coloured back, very natural appearance, 3 1/2 in., 3/-; 4 in., 3/6.

RAGWORM, mounted with swivel for trolling, 1/- each.



SOFT RUBBER (TUBE) SANDEELS—

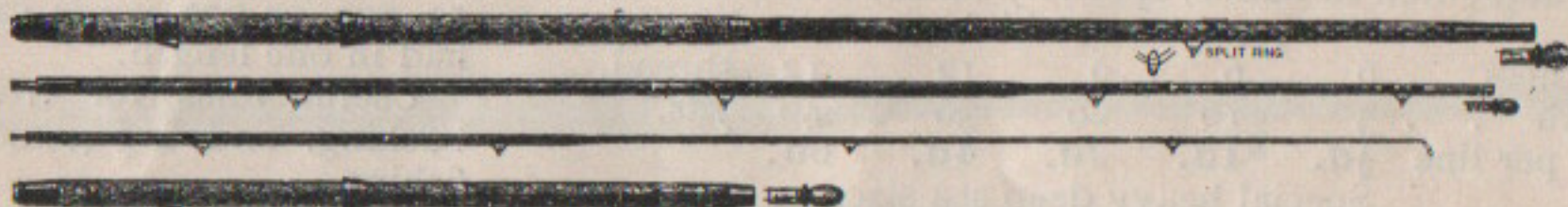
Red, black, or white, with swivel	Small 3d.	Medium 4d.	Large 6d.
and spinner	6d.	7d.	9d.
Amber, semi-transparent, very life-like, with swivel	6d.	8d.	1/-
Lizard, red rubber, veined in black, with swivel	—	—	—

MARTIN'S BOTTOM TACKLE

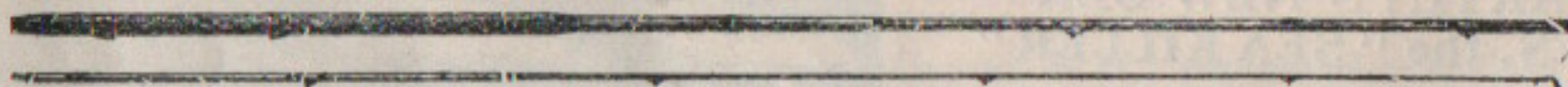
Rods

E03.—“ Broxbourne ” Combination Rod. Whole Cane with spliced Greenheart top. Short butt. Middle piece and top give an 11-ft. rod. Light and quick in action, weight, 10½ oz. The full length butt and middle joint and top make a 13½-ft. rod, weight, 13 oz. Each a perfect rod.

Upright Bell's life rings and non-fouling end ring, full length cork grips, screwed cap to take spear. Length in bag, ft. 10 in. As illustrated. Price, 45/-.



E02.—“ Cormorant ” Rod. 2-piece. Quick-striking action and balance are obtained by splicing 30 in. of Cane to a Greenheart top, the butt is whole cane with a 24-in. grip, spider leg rings, and non-fouling end ring. Length, 11 ft., weight, 8½ oz. As illustrated. Price, 25/- each.



A31.—Whole Cane Rod. With two Greenheart tops (long and short), rings, top rings suitable for bottom and still bait fishing and all occasions when a float is used, double-handed cork grasp, cover. 11 ft., 21/-.

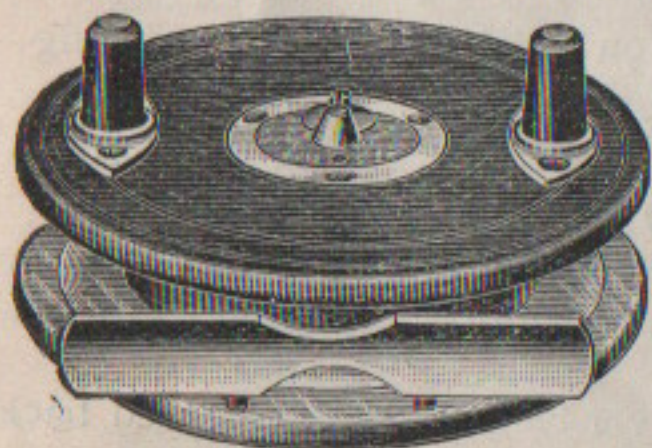
A32.—Whole Cane Rod. One Greenheart top, upstanding bronze rings, porcelain top ring, double-handed cork grasp, cover. 10½ ft., 10/6.

E05.—The “ Weaver ” Rod. Recommended for the long swim, quick action. Extremely light and designed for use with very fine gut for match fishing, 3-piece balance cork handle, selected whole cane top, spliced with Greenheart, screwed cap, Bell's life rings, porcelain end ring, stained green, bag. Length, 13 ft., weight, 11½ oz. Price, 30/- each.

Reels

(See also pages 22 and 23.)

D60.—The “ Zephyr ” Reel. A perfect composite reel, back is aluminium and drum is walnut, with large centre for quick winding. Advantages are, lightness and strength and ease in starting. Weight, approx., 7¾ oz. As illustrated. Size, 3¾ in. Price, 30/- each.



D26. — Wood Reels. See page 23.

D26½.—Wood Reel, narrow. Has a narrow barrel about $\frac{5}{8}$ in. wide only, and full-sized drum for quick winding. A favourite pattern.

Size . . . 3 3½ 4 in.
Price . . . 3/6 4/- 5/- each.

Lines (See also page 21.)

L60.—“ Gresham ” Undressed Plaited Silk Line is preferred in big fishing events for its reliability. Superior pure plaited silk, speckled. On boards, 5-20 yards connected.

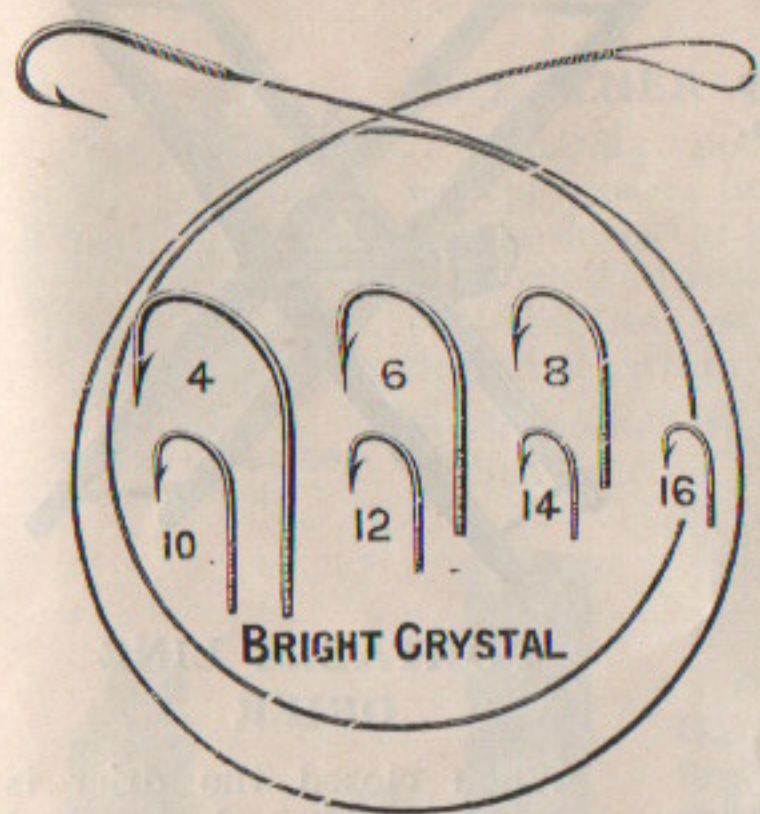
Popular sizes	. . . 3/0	2/0	1
Per 20 yards	. . . 9d.	9d.	10d.

L61.—Waxproofed Plaited Silk Line on cardboard bobbins. Colours: Speckled, Green.

Popular sizes	. . . 2/0	1/0	1
Per 20 yards	. . . 1/6	1/6	1/9



Hooks to Gut (see also page 79).



One yard bottoms of Drawn Gut, fine wire bright crystal Hollow Point Hooks to one yard of Drawn Gut, stained "Mist." The most successful tackle for "fine" and "match" fishing, for Roach and coarse fishing generally, and swimming for Dace and Grayling.
Sizes down to 18 with Drawn Gut of proportionate thickness 4/6 per doz.
Gilt Crystal Hooks to Sorrel Gut (as above).
Sizes down to 18 4/6 per doz.
Special line in one yard Gut Bottoms, fine wire hooks to one yard of Undrawn Gut, stained "Mist." Bright Crystal Hooks only.
Sizes 6 to 18 2/6 per doz.
Hooks to selected Drawn Gut. Bright Crystal Hollow Hooks to 12 inches of Gut.
Sizes 6 to 18 2/- per doz.
Gilt Crystal Hooks to 12 in. "Sorrel" Gut.
Sizes 6 to 18 2/3 per doz.
Fine Wire Hooks (see also page 79).

Casts (see also page 20).

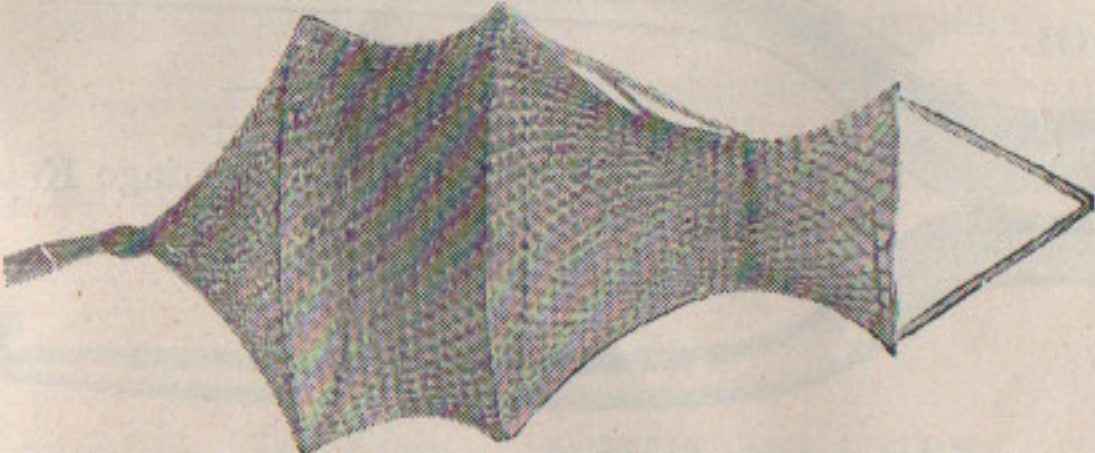
"THISTLE" 1 yard Gut Casts for bottom fishers, looped both ends.				"EVERYDAY" 1 yard Gut Casts, looped both ends.			
No. 4801.	1x	Fine Drawn Gut	} 6d. each	No. 4854.	1x	Drawn Gut	} 3d. each
" 4802.	2x	" "		" 4855.	2x	" "	
" 4803.	3x	" "		" 4856.	3x	" "	
" 4804.	4x	" "		" 4857.	4x	" "	

Floats



- No. 7860. Pelican Quill, bound and varnished. Sizes: Large, 1/-; Medium, 8d.; Small, 7d. each.
- 7873. Goose Quill, bound centre and end, red tipped. Sizes: 4 in., 2d.; 5½ in., 2½d.; 7 in., 3d. each.
- " 7880. Porcupine Quill, ringed and varnished . . . Sizes: 5 in., 2d.; 6 in., 3d. each
- " 808. Celluloid Floats, 4-in. pencil shape, red end 3d. "

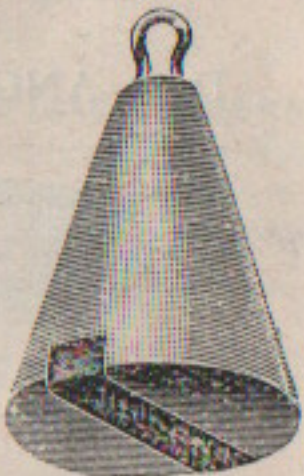
Keep Nets



Fitted to 10-in. brass ring. Gudgeon Mesh. 10 ins. Price 4/9 each
Minnow Mesh. 1 -in. ring. Price 6/- "

Plummet

Sugar Loaf Plummet.
½ oz., 1½d. each.
1 oz. . 2d. "



Split Shot

1d per box in wood or tin boxes.

DISGORGER

Folding Nickelled Pocket Disgorger, length open, 4 in. Price 6d. Non-Folding Pattern, 2d.



BAITING NEEDLES

Any size. Price 2d.

